

Friday, December 30, 1966

TO: THE PRESIDENT

FROM: OKAMOTO

Your friend, Cleve Ryan who holds the light for the photographers, would like these pictures. Would you care to give them to him?

A handwritten signature in black ink, appearing to be 'OK' or similar, located below the main text.

Attachments
2 of A2213-22A

I approve all of these --
except the one with Mary --
give it to her.

LBJ/mf
12-31-66
2:00p

done - mf

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

Thursday, December 29, 1966

Mr. President:

Please consider these proofs only.

If you plan to present these to members of the staff, may I suggest that you approve several as sometimes we get peculiar expressions, particularly by people like Doug Cater.

(17)

Okamoto

Thursday, December 29, 1966

Mr. President:

Here is one roll presented as a single picture. I thought it might be interesting. It shows the versatility of your expressions.

Okamoto

Attachment

Friday, December 16, 1966

Mr. President:

My next-door neighbor, Jim Stevenson, is one of the top fish and wildlife authorities in the Department of Interior. He wrote your proclamation for "Migratory Waterfowl Day".

His wife has asked if I could get you to sign the attached copy.

Suggest, "To Jim Stevenson -- thanks for your dedication and help. Lyndon B. Johnson."

Yoichi R. Okamoto

Attachment

12/2/66

TO: THE PRESIDENT
FROM: Okamoto

These photographs were taken at the signing of the Highway and Traffic Safety Act on September 9, 1966. Would you like to send the pictures to the people concerned? They are members of your Committee for Traffic Safety.

Yes



No

Attachments:

3046-10a, 29a
3047-8a, 9a, 12a
3049-5a, 16a, 17a, 18a
3050-11, 12, 16, 19, 20, 24, 26
3438-22

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Monday, October 10, 1966

TO: THE PRESIDENT

FROM: Okamoto

Concerning requests for pictures during your absence on the Far Eastern tour, may my office submit pictures to Bob Kintner, or in his absence, Doug Cater, to approve or disapprove?

Yes ☒ No ☐

Don't send them any ^{bad ones}
to begin with -
C

I don't like this AT ALL.

LBJ:mary s

10/10/66

4:20p

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Monday, October 10, 1966

TO: THE PRESIDENT

FROM: Okamoto

I like this picture and wonder if you do. If so, could we use it for the official picture to replace the old one for awhile?

Yes _____ No  _____

Attachment
C3211-04A

LYNDON BAINES JOHNSON LIBRARY AND MUSEUM

2313 RED RIVER
AUSTIN TX 78705

Phone: (512) 721-0199
FAX: (512)-721-0171

ARCHIVES TRANSFER

Transferred from: Lara Hall
Archives
LBJ Library and Museum

The object(s) described below is released from the archive collection of the Lyndon Baines Johnson Library and Museum to the museum.

Description of object(s):
Aides Files, Okamoto "Memos to the President, 1966" Box 1
Memo, "I don't like this at all" Oct 10, 1966

Purpose:
"Okamoto" Temporary Exhibit, LBJ Library

Released from Archives by: **Date**

Received by the Museum: **Date**

Returned to Archives: **Date**

Friday, October 7, 1966

TO: THE PRESIDENT

FROM: Okamoto

Would you like to sign any of these and have them hand-delivered by ~~your~~^{the} delegation you are sending to Saigon this week?

Yes _____ No _____

If so, they are left to right:

Ambassador Vu Van Thai
Governor Nguyen Huu Hanh
Minister Au Truong Thanh
Bill Gaud
Bob Komer

Attachments

A3233-12A
A3233-19A
A3234-20A
A3233-10A
C3324-07A

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Thursday, October 6, 1966

TO: THE PRESIDENT

FROM: Okamoto

May we distribute copies of these three pictures to the press, magazines, and USIA for release?

Approve ☒ Disapprove ☐

Attachments

A3240-07

A3240-12

A3240-04

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Thursday, October 6, 1966

TO: THE PRESIDENT

FROM: Okamoto

This should be rush to the wire services and USIA so that the Deputy Prime Minister of Malaysia, Razak, is not offended, as the press photographers did not get the opportunity to get your picture with him as they did with the Vietnamese Minister of National Economy and the National Bank Governor.

Approve ☒ Disapprove ☐

Attachment
A3233-26A

If approved, please deliver directly to Bob Fleming.

*Given to wires Post, Star & USIA
10/6
S. Lee*

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 6, 1966

MEMORANDUM FOR YOICHI OKAMOTO

FROM: Bob Fleming

I think it is very important that we distribute as soon as possible pictures of the President with his visitor from Malaysia yesterday. Could you provide us with an appropriate photograph to give to the wire services, the Washington Post and the Washington Star?

7

LEFT TO RIGHT:

DEPUTY PRIME MINISTER TUN ABDUL RAZAK
HIS EXCELLENCY TAN SRI ONG YOKE LIN
ABDULLAH AHMAD - Aide to the Prime Minister
THE PRESIDENT
WILLIAM BUNDY

Tuesday, October 4, 1966

TO: THE PRESIDENT

FROM: Okamoto

I thought you might like to see the reaction of your favorite reporter to the way you announced Katzenbach.

Attachments

A3179-04

A3179-05

A3179-16

A3179-18

REC 9/30/66 5:00P
MEMORANDUM

(23)

THE WHITE HOUSE
WASHINGTON

9/30/66

TO: THE PRESIDENT
From: Okamoto

K

One of the major complaints of Senators and Congressmen is that they do not receive photographs of Bill Signings and handshakes in time to use them in their newsletters.

To avoid the delay occasionally caused by your request to clear all pictures, would you care to give permission to your Congressional Liaison Office to choose pictures of appropriate Senators and Congressmen? The pictures would be sent directly to the Congressmen in time to be used in their newsletters. This routine would be followed only with handshake and pen-giving situations.

I will be responsible for the public relations quality of the photographs.

Yes _____

No ☒ _____

"take these out -- I don't want Paul
advertised. "

LBJ/yb
9/29/66

Wednesday, September 28, 1966

TO: THE PRESIDENT

FROM: Okamoto

Last week Jim Bishop asked me for the best pictures of your activities on June first and second as these are the subject of his book. He also asked for pictures of the social events on President Marcos and a couple of pictures of Paul Glynn. May we send him these?

Approve ☒ Disapprove ☐

Attachments:

A2540-20A	A2537-35	A2542-5A
A2547-02A	A2544-23	A2541-05
A2540-05A	A2553-4	A2542-18A
A2547-25A	A2553-5	A2546-03A
A2547-28	A2551-11	A2546-33A
A2554-9	A2551-12	A22-05
A2554-12	A2550-7A	A25-16A
A2554-24	A2550-3A	A2547-35A
A2547-12A	A2549-19	A2554-26
A2539-32	A2549-17	A2544-33
A2539-14	A2549-8	A2554-30
A2538-04A	A2548-36	A2544-17
A2537-29	A2548-31	A2544-20
A2537-24	A2548-24	A2554-33
A2537-10	A2548-22	A2546-26A
A2536-19A	A2548-19	A2547-21A
A2536-14A	A2544-07	A2547-8A
A2536-17A	A2542-30A	
A2536-05A	A2542-18A	
A2536-3A	A2542-11A	

Wednesday, September 21, 1966

TO: THE PRESIDENT

FROM: Okamoto

May I send these pictures of newly appointed ambassadors to Leonard Marks for distribution in the countries where they will represent you? USIA has made good use of this sort of picture in the past. The exposure helps the new ambassador get established.

You need not sign these pictures as color photographs will be sent to you for signature.

Yes ✓ No

Attachments

Thursday, September 8, 1966

TO: THE PRESIDENT

FROM: Okamoto

Deke deLoche, Deputy to Director Hoover, knows the identifies of most of the persons in the attached sampling of photographs taken at the American Legion ceremony at the White House on September first. Shall we have him send them out with your best wishes card?

Yes _____ No _____

Attachments

rec'd
8-17-66
2:55 PM

Wednesday, August 17, 1966

TO: THE PRESIDENT

FROM: Okamoto

May I have your permission to send copies of the wedding coverage to Mrs. Johnson for the following albums:

1. Luci and Pat
2. West Sitting Room
3. The Nugents

These would duplicate the set that you are receiving.

Approve

☒

Disapprove

☐

Thursday, August 11, 1966

Mr. President:

I am sorry you didn't like the double portrait of you and Mrs. Johnson. May we try again?

Yes _____

No _____

Okamoto

Thursday, August 11, 1966

TO: THE PRESIDENT

FROM: Okamoto

You asked me to get pictures of your portrait bust by Jimilu Mason in the Capitol. The decision has not been made as to where it will be placed as they are awaiting the pedestal. When this is done, we shall return and photograph the bust.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Thursday, August 11, 1966

TO: THE PRESIDENT

FROM: Okamoto

These are proofs only, not fully color corrected. Please indicate by number which (if any), you like.

C2768-09 _____	C2768-04 _____
C2769-04 _____	C2768-01 _____
C2768-05 _____	C2769-08 _____
C2768-07 _____	C2768-08 _____
C2769-10 _____	C2769-07 _____
C2768-03 _____	C2769-05 _____

Attachments as listed above

*President did not
like any*

Thursday, August 11, 1966

Mr. President:

This picture symbolizes the wedding week. I think that Liz would greatly appreciate receiving this from you.

Okamoto

Attachment
A2902-04A

Auth "20 Liz - the best -
Jby"
sent to Liz
8/15/66

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Aides Files, Okamoto "Memos to the President, 1966" Box 1
Memo, "This picture symbolizes the wedding week...Liz..." August 11, 1966

Purpose:
"Okamoto" Temporary Exhibit, LBJ Library

Released from Archives by: **Date**

Received by the Museum: **Date**

Returned to Archives: **Date**

August 8, 1966

TO: THE PRESIDENT

FROM: Okamoto

**Gary Magee is a youngster and friend of Bill Lawrence of ABC. He had a picture of this session that he treasured highly. The picture was destroyed in a fire. Bill Lawrence requested me to ask you to sign a picture (attached) with the following:
"To Gary Magee with best wishes to a young star. LBJ."**

Approve _____ Disapprove _____

**Attachment
C328-8**

To Gary Magee...With best wishes to a young star.

Lyndon B. Johnson

PRESERVATION COPY

July 28, 1966

TO: THE PRESIDENT

FROM: Okamoto

Upon receiving my prints, Juanita asked Doug Cater to identify the names of the people. Cater was unable to identify all. Alec Templeton dropped by Cater's office en route to the President's luncheon for the Prime Minister of Guyana. Cater asked Templeton's assistance on two or three names. Upon seeing the picture, Templeton made this request.

"Disapprove. Tell them this is a terrible picture that we don't want."

July 25, 1966

TO: THE PRESIDENT
FROM: Okamoto

You wanted to see some additional black and white photographs. Attached are some samples. These can be tinted at a cost of \$25 per picture. Copies can then be made of these tinted photographs by our Photo Lab.

Do you want us to have any of all of these tinted?

Yes



No

Attachments

A1549-28
A1357-4
A1837-09
A1357-4A
A1357-6
A1107-13
A1279-12
A531-12
A1322-27
WH362-9
A492-32A

> Only this one. Not any of others

LBJ/vm

7-29-66

9:50 am

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

July 25, 1966

TO: THE PRESIDENT

FROM: Okamoto

Since the color portrait of you that we have been using is now so out of date, would you want to use the attached photograph in its place?

Approve ☒ Disapprove ☐

Attachment
C895-20

June 27, 1966

TO: THE PRESIDENT

FROM: Okamoto

Attached are samples of photographs taken at the U. N. Ambassadors reception. The remaining photographs of this occasion are all quite good of you. Do you want to send these to Ambassador Goldberg for distribution?

Yes _____ No _____

Attachments

June 22, 1966

sent 6/27/66

TO: THE PRESIDENT
FROM: OKAMOTO

Jim Bishop would like to use some of the photographs taken during his visit with you to publicize the book. Would you like to send him these?

✓ yes — no

Attachments

C2029-04	A2562-31
C2026-18	A2561-18 <i>No</i>
C2027-28	A2568-30 <i>No</i>
C2027-35	A2568-33 <i>No</i>
C2027-12	C2074-4
A2543-05A	A2570-09
A2548-11	A2570-21 - <i>No</i>
A2554-5	
A2564-16	
A2562-10	
A2564-36	
A2561-16	
C2067-15	
A2562-19	

June 20, 1966

TO: THE PRESIDENT

FROM: Okamoto

The original tinted photo of you and Mrs. Johnson with Mrs. Gandhi comes very close to matching the actual colors. However, when this is copied photographically to obtain more prints, the colors are changed slightly. The only other way to obtain more copies would be for the artist to tint them individually at a cost of \$35 each, the usual charge each time we send a photo to be tinted.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 20, 1966

Mr. President:

Attached is a photograph of Dr. Andrew Stevenson, Staff Director of the House Interstate and Foreign Commerce Commission. Would you inscribe this for him?

Yes ☒

No ☐

If you do, could it be returned to me for delivery to Dr. Stevenson. He is a good friend of mine and I know he would appreciate receiving it before his birthday which is in August.

Okamoto

Attachment
A2508-7

June 20, 1966

TO: THE PRESIDENT

FROM: Okamoto

Attached are several samples of the 178 photographs taken at the President's Club dinner in New York on June eleventh. Shall we send these to Cliff Carter for distribution?

Yes _____ No _____

Attachments

June 16, 1966

Mr. President:

You asked me to select some photographs that a nine-year-old boy would like to be included in Mikey McCammon's album.

Okamoto

Attachments

A9-18

A1421-10 WH525-8

A1430-11A

A1465-17

WH262-7

A467-20-20A

A266

A1585-10A

WH333-8

A456-34-34A

A615-6A

A329-29A

June 8, 1966

TO: THE PRESIDENT

FROM: OKAMOTO

Which one of the attached photos do you prefer:

Number 1 _____

Number 2 _____

Number 3 _____

Number 4 ☒ _____

Would you like to send a copy to each ambassador?

Yes ☒ No _____

Attachments

"for those identified, have
Bruce Thomas process."

LBJ/MW

6/2/66

7:15p

June 2, 1966

TO: THE PRESIDENT

FROM: Okamoto

At the Chicago President's Club dinner you asked me to photograph each person shaking hands with you in the receiving line. Here is a sampling of the 113 photographs which were taken. Since no one in Washington would be able to identify them all, shall we send them to Cliff Carter and ask him to have them distributed for you through the Chicago officials?

Yes 1 / No _____

Attachments

May 10, 1966
1:00 p.m.

Mr. President:

**Judge Moursund asked me to take this set
of pictures.**

Oke

Rec'd
5-10-66
2:45 PM
MEMORANDUM

39

THE WHITE HOUSE

WASHINGTON


May 10, 1966

Mr. President:

The Photo Lab has on file head and shoulder portraits of some of your Special Assistants and other high-ranking staff members. In the past we have not been able to consider requests for prints of these photos because of the heavy work load at the Lab. We have now reached a point where we could handle a limited number of such requests. May we supply staff members with glossy photographs when they are needed in connection with official duties?

Yes _____

No ☒ _____

Yoichi R. Okamoto 

April 29, 1966

Mr. President:

You asked me to look into the possibility of obtaining mounting boards with a smoother texture than the one now in use.

Attached are two samples. Will you try them and let us know which you prefer and we will stock. I personally recommend the speckled one as I think the colors in the photograph come out better.

Speckled board _____

Lighter board _____

Okamoto

Attachments

April 26, 1966
4:00 p.m.

Mr. President:

I believe it is to your advantage to have new pictures seen as often as possible. The present official pictures is getting stale by overexposure. People don't really look at a picture they've seen over and over.

Attached are 23 informal portraits, any of which might be used to fill requests such as the one attached from the Democratic Congressional Dinner Committee. If you agree, those photos which you approve could be used to fill this type of request in the future. In this way, we would not have to bother you every time we receive a request for a "head and shoulders" photograph.

Okamoto 

Approve _____

Disapprove _____

See me _____

Attachments

April 22, 1966

MR. PRESIDENT:

I believe it is to your advantage to have new pictures being seen as often as possible. The present official picture is getting stale by overexposure. People don't really look at a picture they've seen over and over.

Would you approve of one ^{or more} of these photographs to fill requests such as the one attached from the Democratic Congressional Dinner Committee?

Okamoto

ATTACHMENTS:

~~1002-23, 1002-23, 1002-23, 1002-23~~ ✓
A 1002-15, ✓ A 2061-17A, A 839-14, ✓ A 839-22, A 2014-27, ✓ A 1026-23,
A 1942-19, A 1969-32, A 191-19, ✓ A 531-16, A 504-19, ✓ A 357-22A,
✓ A 759-14, ✓ A 698-33A, WH 401-9A, ✓ A 1959-33A, A 1969-12, ✓ A 1969-19,
✓ A 1002-23, A 1935-17, ✓ A 1346-14A, A 1378-24A, A 1351-10A ✓

**THE WHITE HOUSE
WASHINGTON**

**April 20, 1966
5:40 p. m.**

**MEMORANDUM FOR
OKAMOTO:**

Neale Roach, Chairman of the Democratic Congressional Dinner Committee, called saying they plan to have a large blow-up picture of the President hanging in the hall for the Congressional Dinner. He asked if you could furnish him a negative of the President's favorite picture so that they can get a blow-up.

Please advise if this is possible.



James R. Jones

copy to Yolanda Boozer

MEMORANDUM

36
THE WHITE HOUSE

WASHINGTON

April 19, 1966

TO: THE PRESIDENT

FROM: Yoicho Okamoto

I have a copy of a film on your trip to Honolulu that I feel would be of interest to you. This film was produced by Lt. Tom Atkins, who is attached to Col. Cross' office, and is an example of what the addition of motion pictures could do in documenting your tenure of office. Motion picture footage was shot by Atkins and he has utilized still photos to illustrate those portions of the trip not accessible to him. This is an "in-house production" designed exclusively for your use and as an addition to the Johnson Library. It runs 15 minutes.

May I ask Marvin to schedule a showing in the theatre?

Yes ☒

No ☐

Okamoto discussed on phone with Vicki. She is sending film to Fisher notifying that the President wishes to see this. She'll take it from there.
4/20/66

Mr. President:

We are having a difficult time getting what I would term an acceptable print of the Lupas color drawing.

May I have your permission to take the drawing for several days to our lab and work with it -- under ideal conditions -- so that I may try for an acceptable reproduction?

Yes ☒ No ☐

Oke
2-2-66
3:32p