Thursday, October 26, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

I think Secretary McNamara would appreciate having a picture of his perennial harrasser.

Attachment A5023-04

LYNDON BAINES JOHNSON LIBRARY AND MUSEUM

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(512) 721-0199 (512)-721-0171

ARCHIVES TRANSFER

Transferred from: Lara Hall Archives LBJ Library and Museum	
The object(s) described below is released from the Baines Johnson Library and Museum to the muse	
Description of object(s): Aides Files, Okamoto "Memos to the Presiden Memo, "I think Sec McNamara would apprecia presidential harasser," October 26, 1967	
Purpose: "Okamoto" Temporary Exhibit, LBJ Library	
Released from Archives by:	Date
Received by the Museum:	Date
Returned to Archives:	Date

5/18/67 Mary. This was returned to us, chipped to the back of some papers President had indicated he wanted for bunch meeting. If it hasn't been acted on, maybe you want to re-submit it. Lois nivers

THE WHITE HOUSE

WASHINGTON

Tuesday, May 16, 1967

		-		
~1	10	•	3	•

THE PRESIDENT

FROM:

OKAMOTO

Although I have tried, I have been unable to get a good picture of your weekly luncheon because you start eating as soon as you sit down. Then it becomes impossible to get a picture without someone with his mouth wide open.

Would you mind having your sherry in the dining room today and not getting served for a few minutes? Then, I think I could get my picture.

Approve	Disapprove
---------	------------



THE WHITE HOUSE

Wednesday, December 13, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

I understand you do not like any of the pictures we sent up.

If I may have a full 15 minutes -- plus one hour to prepare lights in advance -- I would like to try it again.

Try it again?

Yes_ /

No___

Oke,

There is some urgency -----

We have to get the picture approved, printed and in folders for mailing as XMAS gifts to 95 Cartoonists.

mjdr Dec 14

Monday, November 27, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

I realize that these meetings with Congressmen on the surtax are vitally important to you. The idea behind these pictures was to try visually to represent the problems of the \$29 billion deficit. The pictures were taken by simple double exposure on the film. This means that I took about half a roll of just the blackboard, rewound the film in the camera and then took action pictures of you while you spoke on the already exposed film. The results are those double images that you asked about.

THE WHITE HOUSE

WASHINGTON

Thursday, November 9, 1967

TO:

THE PRESIDENT

FROM:

ОКАМОТО

My friend, Ted Spiegel, a professional photographer, took the attached picture of you. He has written me asking if you would inscribe it to him. I know he would be most appriciative.

Attachment:

Sunt 22-67

Thursday, November 9, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

My friend, Ted Spiegel, a professional photographer, took the attached picture of you. He has written me asking if you would inscribe it to him. I know he would be most appriciative.

Attachment:

TED SPIEGEL - ASMP

Magazine and Advertising Photography
732 EAST OLIVE STREET • SEATTLE, WASH. 98122
EAST 45881

October 20, 1967

Dear Oke:

I'll be down under by the time you get this - in Australia, that is. Countless times I've forgotten to ask you to get these autographed with an inscription if possible. Would like them to join up with my Kennedy shot (also autographed). I realize this is an imposition, but that \$25 Kennedy shot did give you some mileage, and let's consider this as my bonus.

Was giving a talk on photography at an Art School here in Seattle this A.M. Posed your Ky-Johnson shotas a demonstration of significant detail. Would really appreciate that Johnson -Russell shot, as well as the Ky-Johnson, if you would be so kind - with your signature.

Best - and letter to come from Australia

P.S. - Just mail it all back to Seattle will fine

THE WHITE HOUSE WASHINGTON October 2, 1964

Dear Mr. Spiegel:

Kay Reese sent us a print of the picture you took of President Johnson in Seattle last week.

All of us think it is one of the best pictures we have seen of the President and he likes it so well that he has asked that some be made up for him to autograph to special people.

The President is grateful for your generosity and is very pleased to have the photograph.

Sincerely,

George E. Reedy Press Secretary to the President

Mr. Ted Spiegel Rapho Guillumette Pictures 59 East 54th Street New York 22, New York

THE WHITE HOUSE

WASHINGTON

Thursday, October 26, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

I think Secretary McNamara would appreciate having a picture of his perennial harrasser.

Attachment A5023-04

approved - Disapproved -

Wednesday, October 11, 1967

TO:

THE PRESIDENT

FROM: OKAMOTO

Here are the improved prints of the family portrait that you like.

Attachments C6803-15

Thursday, October 5, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

We have made only proofs of the family group pictures. When a choice is made we can go into more complicated color correction for the final prints. Would you please let Mrs. Johnson, Lynda, Liz Carpenter, etc., see these for their choide.

I don't care.

LBJ/mf 10-2-67 9:00p 45

THE WHITE HOUSE

WASHINGTON

Monday, October 2, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

otra.

I fear that the suggestion I made of collecting pictures of various White House staffers with you is not working out.

We have combed through our files and have even tried to take a few on the spot, but there are just too many deserved people who do not get within camera range of you within the year. I suggest that we forget the project as a few would be happy but too many would be disappointed.

Drop project	
Continue project	



May 22, 1967

MEMORANDUM TO THE PRESIDENT

FROM:

OKAMOTO

There are many people in supporting positions at the White House who have never received a picture of you and would indeed like to have one as memorabilia for having worked here. Secret Servicemen, various secretaries, White House Police -- are good examples.

I believe that we have good candid action pictures of many of these folks with you in our picture file. These pictures, mounted and signed, would make ideal Christmas presents from you this coming December. The reason I suggest this now is that it will take us a long time to find the pictures in case you like the idea.

Should we begin searching and printing?

Yes_	No_	

Friday, September 22, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

These pictures, taken last night in the Yellow Oval Room, are the intimate type of thing I was hoping to get with each guest. However, in order to get them it will be necessary for you to stay on your feet, roam about, and speak at least a few words to each guest with your glasses off. If you sit down in the usual chair, I have a completely dormant and unlucrative situation.

Also, with you and the guests standing I can usually manage to keep any drinks out of the picture.

Attachments

A4812-20A

A4812-13A

A4812-04A

A4812-06A

A4814-12

A4814-10

A4816-11

A4814-14

A4816-07, A4816-19

A4816-12, A4816-18

"File - me gend

LYNDON BAINES JOHNSON LIBRARY AND MUSEUM

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(512) 721-0199

FAX:

(512)-721-0171

ARCHIVES TRANSFER

archive collection of the Lyndon ım.
1967" Box 1 sit down…a completely dormant
Date
Date
Date

Friday, September 1, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

These prints were made from color film, taken at the President's request. Unfortunately black and white prints from color negatives do not print well. These are the best we have.

21

THE WHITE HOUSE

Thursday, August 24, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

I am sorry but the picture I tried to take of you and the Leadership was a complete failure. It is so bad I don't even want to show it to you. I just seem to have blanked out technically and esthetically. May I have another try?

1/	
Yes V	No

THE WHITE HOUSE

Monday, August 21, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

I believe it would be beneficial to change your official photograph periodically. We could substitute this one (attached) for the old if you like it.

Use the new

Retain the old

Attachment C6322-8A

" This makes me look silly"

LBJ/ms

LYNDON BAINES JOHNSON LIBRARY AND MUSEUM

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ARCHIVES TRANSFER

Transferred from:	Lara Hall Archives		
	LBJ Library and Mus	eum	
	LDO LIBIATY and IVIUS	Curr	
The object(s) descr Baines Johnson Lib	ibed below is release grary and Museum to	d from the archive coll the museum.	lection of the Lyndon
		President, 1967" Box gust 21, 1967	1
Purpose:	ary Exhibit, LBJ Libra	n/	
Okamoto Tempora	ary Exhibit, Ebb Elbra	,	
Released from Arc	chives by:	D	ate
Troiseasea Helli All			
Received by the M	luseum:	D	ate
Returned to Archi	ves:	D	ate

MEMORANDUM

THE WHITE HOUSE

30000

August 16, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

Every time I see Lynda she complains to me that she never gets to see any of the pictures that I take of her.

Would it be all right for Mary or Yolanda to send my pictures of Lynda to her?

Yes	No V

He horst invited hund in this

Monday, August 7, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

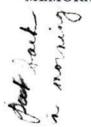
Marvin has instructed me to give you a report on the fastest service we can give you for rush pictures to the Press Office for release. The following services can be given only when our lab is notified in advance, so that darkrooms may be cleared for action. This may delay some routine work.

Black and white prints:

From the time the picture is taken to delivery of the final prints to the Press Office, we need a minimum of 4 hours.

Color prints:

A color print will require a minimum of 6 hours.



THE WHITE HOUSE

WASHINGTON

Monday, July 17, 167

TO:

THE PRESIDENT

FROM:

OKAMOTO

You once sent me a note saying that we should use another quality of paper for our photographic prints. Attached are samples of the old and the new.

You will note that the new paper does not have the surface sheen and is also a bit warmer (browner in tone). If you prefer the new paper, we will convert as quickly as possible.

Convert to new paper	
Continue using old paper_	

If you prefer the new paper, we would, of course, like to continue using up the old as long as our current stocks last.

Attachments

THE WHITE HOUSE

WASHINGTON

Tuesday, June 27, 1967

TO:	THE PRESIDENT
FROM:	ОКАМОТО
12 to 26 hours ove	lab boys, who never see you, worked from rtime in order to prepare the albums you ygin and Gromyko.
May I please have of these men?	autographed photographs prepared for each
	Yes No
Would you conside	r the attached photo acceptable?
	YesNo
	est that they be signed: "With gratitude for during the Glassboro summit conference."
Attachment:	

Tuesday, June 27, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

Here's what Chuck Bailey did with our Sit Room pictures.

Attachment

June 26, 1967 Monday - 10:10 a.m.

FOR THE PRESIDENT

I know you have been thinking about a picture book for 1968, and I've spoken to Oke and Jack Valenti about the kind of pictures that should be used.

My impression of most of the photographs we put out is that they are "staged." There is a self-conscious, now-let's-take-a-picture quality about them. That puts people off, whether in photographs of their families or of their President.

Pictures of you are generally from the left side, without glasses, and show a rather bland expression. You look as if you're trying hard to seem "nice," fatherly, etc.; the image, rather than the reality, of a leader. You look as if you are feigning, not being.

What does not come across is the urgency of your personality; the sense that you are heavily occupied with the country's business -- too occupied to "pose" in the conventional sense. Little of your strength of character and purpose is revealed.

When you put your glasses on and forget about Oke, forget about striking an attitude for the camera, you come out of the photographs as a live, energetic, thrusting spirit. If I didn't know you, and were merely one voter in ninety million, I would think "There is the President at work. I may not like his politics, but it's clear that he's working at his job full-time and doing the best he knows how." If I were the same voter and saw the usual photograph we put out, I would say "There's old Johnson, trying to look like a plaster saint, when everybody knows he's a wheeler-dealer politician."

I asked Oke for some photographs of the kind I like. They are attached. I believe very strongly that they should heavily predominate in any picture book for next year.

Harry C. McPherson, Jr.

Attachments

Monday, June 5, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

This is one of my favorite pictures of you. On June 22nd, my family is having a big celebration of my mother's/60th year in the United States.

Mrs. Shina Okamura

Would you inscribe this to her? You might like: "Best wishes on your 60th anniversary in the United States. You've been here longer than I have!"

A1022-06A

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ARCHIVES TRANSFER

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Description of object(s): Aides Files, Okamoto "Memos to the Presider Memo, "This is one of my favorite pictures of United Stateswould you inscribe it to her?"	youmy mother's 60th year in the
Purpose:	
"Okamoto" Temporary Exhibit, LBJ Library	
Released from Archives by:	Date
Received by the Museum:	Date
Neceived by the Museum.	Date
Returned to Archives:	Date
iteturieu to Archives.	Date

May 23, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

We requested a set of pictures taken by USIS in Bonn. Thought you would like to see them.

Attachments

OPERATIONS MEMORANDUM

TO: Mr. Yoichi R. Okamoto

DATE: May 18, 1967

White House, Staff Assistant

FROM: USIS Bonn The

SUBJECT: Photographs to Be Presented to The President

REF: Unclas WH 70247, 70250, Unclas State 190534

Attached please find 25 black and white enlargements - paper size and borders as requested - on President Johnson's recent visit to Bonn. For possible reproduction, photographs are printed in glossy; for captions please see separate sheet.

All photographs were taken by USIS Bonn staff and contract photographers. USIS made no color coverage.

Enclosure: 25 photos

USIS:PA:Photos
OMArtus:at

UNCLASSIFIED

FORM DS-682

May 18, 1967

DATE:

OPERATIONS MEMORANDUM

IO: Mr. Yeichi R. Okamoto

White House, Staff Assistant

FROM: USIS Bonn To

SUBJECT: Photographs to Be Presented to The President

REF: Unclas WR 70247, 70250, Unclas State 190534

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UNCLASSIFIED

FORM DS-682

OPERATIONS MEMORANDUM

STATE OF MALET

TO: Mr. Toichi B. Chamoto

White House, Staff Assistant

DATE: May 18, 1967

. FROM:

USIS Bonn

SUBJECT:

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Enclosures 25 photos

USIS IPA iPhotos

diartus tat

BECLASSIFIES



May 22, 1967

MEMORANDUM TO THE PRESIDENT

FROM:

OKAMOTO

There are many people in supporting positions at the White House who have never received a picture of you and would indeed like to have one as memorabilia for having worked here. Secret Servicemen, various secretaries, White House Police -- are good examples.

I believe that we have good candid action pictures of many of these folks with you in our picture file. These pictures, mounted and signed, would make ideal Christmas presents from you this coming December. The reason I suggest this now is that it will take us a long time to find the pictures in case you like the idea.

Should we begin searching and printing?

	/		
Yes_		No	

Tuesday, May 16, 1967

TO:	THE PRESIDENT

FROM: OKAMOTO

Although I have tried, I have been unable to get a good picture of your weekly luncheon because you start eating as soon as you sit down. Then it becomes impossible to get a picture without someone with his mouth wide open.

Would you mind having your sherry in the dining room today and not getting served for a few minutes? Then, I think I could get my picture.

Approve	Disapprove

May 16, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

Would you like me to edit and print up a suitable album for each Governor you met at the Governors' Conference in Hartford?

Yes

No

Mr. President,

A reminder -----

These albums "cost" in the neighborhood of \$60 each.

You have just sent all the Governors pictures of your session with them all here in Washington --- and the booklet for the Governors will be ready for sending about Friday.

midr

April 4, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

These are some impressions I got while you were away, of the Easter egg roll. I thought you might like to see them.

Attachments

C4827-18

C4827-20

C4827-36A

MEMORANDUM

THE WHITE HOUSE

March 30, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

For your information, the receiving line pictures of 150 handshakes took us 12 minutes last night.

March 28, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

Our advance man, Michael Geissinger, took these pictures to give you an idea of some of the preparation which goes into your arrival on Guam.

Attachments

4782-19

4794-24A

4795-24a

4781-07

March 23, 1967

TO:	THE	PRESIDENT

FROM: OKAMOTO

As you know, we took a lot of pictures at the historic Guam conferences. Would you like me to make a selection of prints for you to send sets or abbums to the principals? These would, of course, be subject to your approval.

Approve	Disap	prove
Albums to:		
Air Marshal Ky	Yes	No
Lt. Gen. Thieu	Yes	No
Ambassador Lodge	Yes	No
Ambassador Riem	Yes	No
General Wheeler	Yes	No
Secretary Rusk	Yes	No
General Westmoreland	Yes	No
Ambassador Bunker	Yes	No
Ambassador Locke	Yes	No
Mr. Gaud	Yes	No
Ambassador Harriman	Yes	No
Admiral Bird	Yes	No
Mr. Zorthian	Yes	No

•

	- 2 -			
Admiral Sharp	Yes	No		
Mr. Helms	Yes	No		
General Taylor	Yes	No		
Mr. Komer	Yes	No		
Secretary McNamara	Yes	No		
All other Americans to receive one Album? Yes No				
All other Vietnamest to receive one album?				
	Yes	No		

WASHINGTON

Tuesday, March 14, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

I feel that we have never gotten a good full Cabinet picture. The attached is my idea of one that would be editorially valuable and of different composition. Technically, this calls for the setting up of lights in advance and I need about 10 minutes of the Cabinet's time when every Cabinet member is present.

Would you let me try it?

Attachment

THE CABINET

(in order of Precedence)

SECRETARY OF STATE Honorable Dean Rusk

Home:

4980 Quebec Street, NW

Washington, D. C. 20016

Phone: 244-5117 (unlisted)

2201 C. Street, NW, 7th Flr, S. Office:

Washington, D. C. 20520

Phone: DU 3-5171, 182/5171

Secretary: Carolyn Proctor, HO 2-4480

Permanent Representative to the

UNITED NATIONS

Honorable Arthur J. Goldberg

Waldorf Towers N.Y. Home:

50th and Park Avenue 10017

Phone: Use hotel number: EL 5-3100 or U.S. Mission Line, Ext. 200.

Night Line: YU 6-2432

Secretary: Norma Garaventa, WA5-9667

N. Y. Office: 799 United Nations Plaza

Phone: YUkon 6-2424

D.C.Office: Dept/State, Rm.6316

2201 C.Street, NW 20520

Phone: 182/8177, DUdley 3-8177

Secretary: Frances Guilbert, WO6-2381

SECRETARY OF THE TREASURY

Honorable Henry H. Fowler

209 South Fairfax Street Home:

Alexandria, Virginia 22314

Phone: TE 6-4638

Home:

15th and Pennsylvania Ave. N. W. Office:

Washington, D. C., Rm. 3330, 20220

Phone: WO 4-2533, 184/2533, 5300

Secretary: Mary Harris, LO 7-8673

SECRETARY OF DEFENSE

Honorable Robert S. McNamara

2412 Tracy Place, NW Washington, D. C. 20008

Phone: NO 7-4457 (unlisted)

The Pentagon, Room 3E880 Office:

Washington, D. C.

Secretary: Margaret Stroud, 684-7786(unlisted)

ACTING ATTORNEY GENERAL

Honorable Ramsey Clark

6393 Lakeview Drive Home:

Falls Church, Va. 22041

Phone: 256-9343

10th and Constitution NW, Rm 4111 Office:

Washington, D.C. 20530

Phone: RE 7-8200, Ext. 2101, 187/2101

Secretary: Jane McHale, 525-6565

POSTMASTER GENERAL

Honorable Lawrence F. O'Brien

3019 Normanstone Terrace, NW

Washington, D. C. 20008

Phone: 337-1170

12th and Pennsylvania Ave. NW Office:

Washington, D. C. 20260

Phone: ST 3-3100, 177/7385,7629,7398 Secretary: Phyllis Maddock, DI 7-9004

SECRETARY OF THE INTERIOR

Honorable Stewart Lee Udall

Home: 1169 Crest Lane

McLean, Virginia

Phone: JA 7-6382 (unlisted)

Office: Interior Building, Rm. 6151

19th and C. Streets, Washington, D. C.

Phone: 343-6704, 183/6704

Secretary: Anna Life, JA 7-5742

SECRETARY OF AGRICULTURE

Honorable Orville L. Freeman

2805 Daniel Rd., Chevy Chase, Maryland Home:

Phone: OLiver 2-1282 (unlisted)

Office: 14th and Independence St., SW, Rm. 200

Administration Bldg., Washington, D.C.

Phone: RE 7-4142, Ext. 3631, 111/3631, DU 8-3631 Secretary: Audrey Warren, 671-0909(unlisted)

ACTING SECRETARY OF COMMERCE

Honorable Alexander B. Trowbridge

4331 Garfield St NW, Washington, D.C. 20007

Phone: EM 2-8523

Office: 14th and Constitution NW, Room 5430

Main Commerce Bldg, Washington, D.C.

Phone: WO 7-2113, 112/2113

Secretary: Carolee Ward, LU 1-0123

SECRETARY OF LABOR

Honorable W. Willard Wirtz

5009 39th St. NW, Washington, D. C.

Phone: EM 2-6284 (unlisted)

14th and Constitution NW, Room 3136 Office:

Main Labor Bldg., Washington, D. C.

Phone: 393-2420, 961-2001, 110/2001 Secretary: Arlene Huff, DU 7-1656

SECRETARY OF HEALTH, EDUCATION AND

WELFARE. Honorable John W. Gardner

5325 Kenwood Ave, Chevy Chase, Md. 20015 Home:

Phone: 654-3724 (unlisted)

Office: 330 Independence Ave. SW, Room 5246

Washington, D. C. 20201

Phone: 962-2351, 13/22351

SECRETARY OF HOUSING AND URBAN DEVELOPMENT: Honorable Robert C. Weaver

4501 Connecticut Ave, Wash., D. C. 20008

Phone: 362-2791 (unlisted)

Office: 1626 K. St NW, Washington, D.C. 20410

Phone: 382-4417, 128/4417

Secretary: Catherine Warman, 585-5346

SECRETARY OF TRANSPORTATION

Honorable Alan S. Boyd

1200 North Nash Street, #1141 Home:

Arlington, Virginia 22209

Phone: 527-1290

800 Independence Ave SW, Rm. 800-W

Washington, D. C. 20553

Phone: 962-5217, 13/25217

Secretary: Stella Melville, 765-9559

March 1, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

Would you like to give this to Marvin?

Attachment

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Thursday, March 2, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

Because of the size of the negative it is humanly impossible to retouch the tele-prompters out of the picture.

February 23, 1967

TO:

THE PRESIDENT

FROM:

Okamoto

Here is the picture that you admired so much in President Park's Blue House in Seoul. Sorry it has taken so long, but I did not have enough light to get it in cohor when we were there, and had to ask USIS, Seoul, to have it photographed for us.

Attachment C4596-04

Friday, February 17, 1967

7	'n	1	٦	٠

THE PRESIDENT

FROM:

OKAMOTO

Shall we print up one for each of the Chicago Board of Trade members in this photo?

Yes /	No

Attachment A3678-13

February 17, 1967

•	n	•	•	
23		•	,	

THE PRESIDENT

FROM:

OKAMOTO

When you posed with each of your "bright young men" down in the Mess, you boosted their morale immeasurably. It was a nice reward for hard work by men who seldom get credit.

However, I find that four of them did not attend and were not photographed with you on the night of that meeting -- January eighteenth.

Would you mind taking two minutes to give them similar pictures sometime at your convenience?

Yes	No

The four:

Tom Cronin Bill Graham Bill Jorden Don Ropa

February 16, 1967

Mary:

To the best of our knowledge, this is the list of Bright Young Men who attended the Jan. 18th reception:

Cliff Alexander
Fred Bohen
Walter Coyne
Chuck Cooper
Tom Cronin
Nat Davis
Ervin Duggan
Larry Eagleburger
Jim Gaither
Bill Graham
Bob Hardesty
Dick Holbrooke
Ed Hamilton
Tom Johnson

Will Sparks

Jim Jones
Bill Jorden
Spurge Keeny
Larry Levinson
Jack McNulty
Charles Maguire
Sherwin Markman
Dick Moose
Doug Nobles
Fred Panzer
John Robson
Don Ropa
Hal Saunders
Whitney Shoemaker
Ben Wattenberg

Attached is the list of the Young Staff Group as it is today.

Sarah

Bess Abell Cliff Alexander Fred Bohen Bill Bowdler Matt Coffey Chuck Cooper Bob Cox Walter Coyne Tom Cronin Nat Davis Ervin Duggan Larry Eagleburger Jim Falcon Jim Gaither Ashton Gonella Bill Graham Ed Hamilton Bob Hardesty Eliska Hasek Dick Holbrooke Tom Johnson Jim Jones

Spurge Keeny Larry Levinson Jack McNulty Marsha Maddox Charles Maguire Sherwin Markman Jim Marsh Dick Moose Doug Nobles Fred Panzer Hayes Redmon John Robson Don Ropa Peter Rosenblatt Marta Ross Hal Saunders Bill Schoen Lou Schwartz Whitney Shoemaker Will Sparks Ben Wattenberg

WASHINGTON

Friday, February 3, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

May we send the attached photographs of Ambassador Locke and Ambassador Tomic to USIA for use in their overseas posts?

Approve

Disapprove____

Attachments: A3596-20 A3601-20A

Levet 2/8/ 11



Wednesday, January 25, 1967

п		-	
1	(J	:

THE PRESIDENT

FROM:

Okamoto

These are the pictures we took for Bess Abell on Monday night.

Approve

Disapprove____

Attachments:

C4326-8

C4326-2

(Pres said: "Let's have some of these made ((just the top one) 12 color 11x14 sent to Pres ofc 2/3/67

Oke:

On the John Connor pictures, the President approved tonight. He wants them in an album and wants ONE more added, perhaps of him and Connor at Ranch in color.

If that not available, then he wants attached but unmounted in an llx14 size. Will you rush it to Nell Yates who will be preparing album for gift-giving tomorrow night. Thanks.

Yolanda 430 pm

WASHINGTON

January 19, 1967

TO:

THE PRESIDENT

FROM:

Okamoto

These are extra prints from Dorothy Territo's archives. Would you care to give any or all of these to Secretary Connor as a souvenir album? It could be your personal gift to him at his farewell party in the Yellow Oval Room.

Yes	V	No
_		

Attachments

Jan. 26, 1967

Mr. President:

Would you like to have these pictures of Secy John Connor put into an album for your presenting to him at Reception honoring him tomorrow?

pont ur hore one of us at

I do not think any of the se are good enough of me to send.

LBJ:mary s 1/13/67 6:00p

C4110-10

15 Dec. C4110-3 C4110-4

WASHINGTON

January 12, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

Here are the pictures of you and your staff. We have made several copies of those that you approved so that, if you care to, you can give one to each staffer pleasing to him.

Mike Manatos
Bob Komer
George Christian
Bob Fleming
Henry Wilson
Joe Califano
Bill Hopkins
Doug Cater
Walt Rostow
Bob Kintner
Harry & McPherson
John Roche
Francis Bator
Cliff Alexander

orta

Mr. President:

Would you like to send each Special Assistant in these pictures with you the three prints with your best wishes?

				Yes J	No	
Do	you	want	them	prepared	for	autog?
yb				Yes_	No	

Attachments
C4110-3
C4111-4
C4110-10
C4111-3

Mike Manatos
Bob Korner
George Christian
Bob Fleming
Henry Wilson
Joe Califano
Bill Hopkins
Doug Cater
Walt Rostow
Walt Rostow
Harry & McPherson
John Roche
Francis Bator
Cliff Alexander

Mr. President:

Would you like to send each Special Assistant in these pictures with you the three prints with your best wishes?

Do you want them prepared for autog?

yb Yes No

Those are terrible. They would do more harm than good to send.

LBJ:mary s 1/11/67 3:00p

WASHINGTON

January 10, 15 .

TO:

THE PRESIDENT

FROM:

OKAMOTO

These pictures were not released, but you might care to send them to President Eisenhower.

		/	
Yes	No	V	

Attachments

C4115-4

C4115-10

A3502-14

A3502-08

Monday, January 9, 1967

TO:

THE PRESIDENT

FROM:

OKAMOTO

I am sorry that you have your glasses on in these pictures, but you instructed Jake to be sure that Messrs. Brown and Barho received prints of this occasion. So, I had these printed up, just in case.

bcc: Jake Jacobsen

Attachments

4217-14A

4217-15A

4217-19A

4219-26

4219-20

Oke:

The President read your memo, according to Jake Jacobsen. He did not check Yes or No; but did approve these for release.

The ones marked NO should not be released.

Jake/yb 1/6/67



6:32 p.m.

January 5, 1967

Mr. President:

I have been greatly upset by the unfair criticisms you have received especially from the press and columnists. I believe the unfairness of this treatment will rebound to your favor eventually, but I would like to be helpful with my camera if you approve.

Having discussed this with several members of your staff, I concluded that the American public needs to be reminded of your many forceful characteristics which made you one of the most popular and trusted Presidents of our history. There is no better way than letting a picture tell your story.

Please look at the attached pictures which I chose at random and are examples only. They show you as a leader with monumental problems -- but meeting them with skill, confidence, courage, zest and thoughtfulness. But most of all these pictures are human and the type Americans can understand and identify with.

If you would let us release pictures like these steadily over a period of time, I think positive results will occur. I don't mean a deluge, but occasional judicious placement. Would you let a group of staffers approve pictures without bothering you? Particularly when you are out of town?

May we try it?

Yes No

Okamoto