

Wednesday, January 15, 1969

Mr. President,

I am going to break my rule (or is it yours) never to ask you for anything. But, would you inscribe this print to me?

I don't have one.

Oke

Attachment

# LYNDON BAINES JOHNSON LIBRARY AND MUSEUM

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## ARCHIVES TRANSFER

**Transferred from:** Lara Hall  
Archives  
LBJ Library and Museum

The object(s) described below is released from the archive collection of the Lyndon Baines Johnson Library and Museum to the museum.

**Description of object(s):**  
Aides Files, Okamoto "Memos to the President, 1969" Box 1  
Memo, "Mr President, I am going to break my rule (or is it yours) never to ask you for anything. But, would you inscribe this print to me? I don't have one."

**Purpose:**  
"Okamoto" Temporary Exhibit, LBJ Library

Released from Archives by:	Date

Received by the Museum:	Date

Returned to Archives:	Date

## THE WHITE HOUSE

WASHINGTON

Friday, December 6, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Tom Johnson spoke to me about your wanting me to serve as a part-time photographic consultant after January. Needless to say, I shall be happy to help you in any way. I will be committed to making a living, but I shall come whenever it is humanly possible.

At Tom's suggestion, I am writing this memo to express a few thoughts that I have discussed with him and feel very deeply about. The picture record of you and your administration that we have gathered these last five years has never before been accomplished. I think there are advantages to several ideas beyond the photos used in a publication of your book.

Some of the best experts in the field inform me that what we have should be exploited as a visual entity in itself. The following are a few thoughts on how this can come about:

First, a television program utilizing a relatively new technique of photographing still pictures, but using the camera in motion to give visual continuity and impact. This film could be sold to television networks all over the world and in various multiple languages, particularly in Asia, perhaps under the title of your quote: "I'm interested in Asians because that's where the people are". I fear that the next administration is going to show more interest in the western world than the Orient. It is, therefore, incumbent upon us to indelibly impress on Asians that at least during the Johnson Administration, United States eyes were focused on the East.

Second, a picture book. It would be the most comprehensive picture book of a President that has ever been done. I feel that your greatness in history is going to be cumulative over the years and that public appreciation of what you have accomplished will reach peak momentum in about three years after January 20, 1969. This picture book should



be published at such a time that your experts feel it will contribute to giving impetus to that peak momentum. A good, honest picture book will reach an audience of both intellectuals and non-intellectuals and a different audience than your published memoirs. Such a book should stimulate new interest in you; enhance your ever-improving image; and become a lasting visual monument to every major accomplishment and effort of your administration. It would become a valuable piece of memorabilia for anyone who had anything to do with, or admired, the presidency during your term of office. And, secondly, but importantly, it would become an introductory catalogue to the contents of the picture file held in the Lyndon Baines Johnson Library for use by publishers and historians forever. It would be a unique history book for every library, every school and college -- both in the United States and overseas.

This would have to be a thoroughly thought-out book based on careful editing of all the pictures taken at the White House and during your travels. To do it justice would probably take a solid year of editing, thinking, and searching through roughly 700,000 exposure frames. Although you certainly should have final approval, this book must have visual depth, historical appreciation, and be of lasting value to the owner. We don't want a picture book that would be looked at once then put on the shelf and forgotten. This book must offer such vicarious thrills that the owner repeatedly pulls it off the shelf.

The success of this book depends on the impact of all the pictures and all the words on the reader -- not individual pictures.

Above all, you must be portrayed as a human being -- the hardest-working, in the toughest job in the world. To fill a book of pictures that must be individually pleasing to you would, I fear, be deadly to a lay reader.

Ideally, the book should come out in three issues: an expensive \$15-\$20 hard-bound, sheet-fed gravure, prestige issue for presentation, libraries, and initial sales. (2) A less expensive, hard-bound \$5-\$7 issue, using the same plates for more general distribution and sale and (3) a paperbound, mass circulation issue for maximum distribution through newsstands, etc. This is the format used by Edward Steichen with his "The Family of Man", the most successful picture book ever published. (See attached).

If the President permitted, all kinds of prestige promotion is within our reach to publicize the book. I feel confident that my friend, John Sarkowski, Director of Photography of the Museum of Modern Art, would be very willing to install a major photographic exhibit based on some of the pictures at the Museum in New York City. This exhibit could be splashed with a black-tie opening and reception, invitations going to every major participant of the Johnson Administration. The same exhibit could easily be installed and properly opened at the Johnson Library some months later.

Pre-publication publicity could be given the book in many forms: to the major picture magazines, news magazines, television, women's magazines and newspapers, by intelligent public relations and the release of some of the photographs.

I have already had nibbles from Japanese firms that would like me to go to Japan and set up photo exhibits at their expense. In addition, USIA could adapt smaller copies of such an exhibit and distribute them throughout the world.

All this picture activity would in no way dilute or preclude the use of many of our pictures to help illustrate your memoirs or Mrs. Johnson's diary. I offer the above because I know that a picture audience is a different audience than a text audience and do not believe you should overlook it in your future planning.

Attachment

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Attachment



Friday, October 11, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

If you approve, I would like to get some final group pictures for you, the record, and participants. They are as follows: the Cabinet, your key staff, your full staff, key WHCA personnel, and as many members of the White House Press Corps as we can get at one time. I would like to take the Cabinet in your office around the rocking chair but we need all members present. I would like to take the key staff and immediately after, the full staff in your office but at a different angle than the Cabinet picture. With the correspondents and photographers, there would be so many that I think we would need to do this on the South Lawn. Key WHCA personnel could be done in your office.

Can I have Jim and Larry start making plans and scheduling?

Yes ☒ \_\_\_\_\_

No \_\_\_\_\_

THE WHITE HOUSE  
WASHINGTON

Okie --

We don't know what to do further in regard to this matter. Have any more prospective pictures -- portrait type -- been located since Nov. 1st.

mary rather

Of all these --- my preference is this one.

mjdr

If they could put your shoulder in this one -  
it is my preference.

pob

Mr. President:

Of the pictures submitted, Larry and I  
agree that this one is the best.

We would, however, like to see you centered  
in the picture so that both shoulders would show.

Mary Rather  
11/2/68

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Friday, November 1, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

In Packet A are more formal portraits as you requested. I know that you believe that when you sign a picture that the recipient would like the formal type. I feel that often these are inclined to be bland.

I feel that if a portrait captures a moment of action, the recipient would appreciate that moment captured, and your signature, a great deal more.

Please consider the type of picture in Packet B.

Attachments

Packet A

D914-26a

D2164-34

D2164-28

C8936-12

D2164-07

D1710-23

D2164-29

C9419-04

Packet B

D1182-30a

D2072-19a

D1963-24a

C8959-10

C9896-22



MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Thursday, November 7, 1968

*Rec'd  
5p*

TO: THE PRESIDENT

FROM: OKAMOTO

We promised to have the official White House collection of Presidents and First Ladies' portraits completed by November 15. The job is now done -- a week before the deadline. This includes three each of the Presidents you served under and three each of Presidents Jefferson, Jackson and Theodore Roosevelt.

*get 1/2 doz of the Martini  
Chocolate suit one  
L. J. Snyder  
11-7-68*

**Tuesday, December 3, 1968**

**TO: THE PRESIDENT**

**FROM: OKAMOTO**

**About six weeks ago you gave me an assignment to make up color prints of you with Chiefs of State and other important world figures for a montage at the LBJ Library.**

**I am happy to report that all the prints are made and have been turned over to Mr. Yarrington in Dorothy Territo's office.**

Monday, March 18, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

I am very concerned about the upcoming election campaign. You are not doing yourself justice with photographs. I have a few ideas to improve this situation which include getting the White House press photographers to work for us.

May I have 10 minutes of your time?

Yes



No

\_\_\_\_\_

March 26, 1968

TO: MARVIN WATSON

FROM: OKAMOTO

Is there not some misunderstanding here? I recommended to the President that we (the Press Office and I) choose 10 of the most responsible members of the White House Press photographers for cocktails. I fear that to invite them all, as per Liz's list would defeat the purpose by making it a social event.

Attachment



March 25, 1968

TO: MARVIN WATSON  
FROM: LIZ

Here is the list of photographers that cover the White House, which I think the President would like to have.

I am sending a duplicate to Okie.

It should be a nice event in which the President asks them about their jobs and some of the wild and wooly things that happen with photographers.

If you need an icebreaker, Marcia Maddox in my staff knows them all well and could be very helpful at being an assistant hostess.

cc: Mr. Okamoto

EC:og

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

March 26, 1968

TO: MARVIN WATSON

FROM: OKAMOTO

Is there not some misunderstanding here? I recommended to the President that we (the Press Office and I) choose 10 of the most responsible members of the White House Press photographers for cocktails. I fear that to invite them all, as per Liz's list would defeat the purpose by making it a social event.

Attachment

## PHOTOGRAPHERS

AP - Harvey Georges  
Henry Burroughs  
John Rous  
Charles Gory  
Robert Schutz  
Robert Dougherty  
Charles Tasnadi

All rotate equally, but  
March thru April 13 - Bob Dougherty  
April 13 thru May 13 - Harvey Georges

UPI - Maurice Johnson  
Jim Hetherton  
Frank Cancellare  
Stanley Stearns

All rotate equally, but  
March - Stan Stearns  
April - Frank Cancellare

Post - Wally McNamee  
Charles del Vecchio

Cover equally

Star - Byron Schumaker  
Paul Schmick  
Joe Silverman

Cover equally

Free Lance - Fred Maroon

LIFE - Stan Wayman  
Francis Miller

New York Times - George Tames

TIME - Wally Bennet

LOOK - Stan Trettick

Newsweek - Phil MacMullen

Saturday Evening Post - Ollie Atkins

Black Star - Fred Ward

AFP - Arnold Sachs

U. S. News & World Report - Thomas O'Halloran

Christian Science Monitor - R. Norman Matheny

? James Mahan - "International Cameraman" - free lance - few trips

? Vince Fannegan - Keystone - few trips

PHOTO EDITORS

UPI - George Gaylin  
Carl Kramer

AP - Barry Stroup  
Joe Jamieson

Post - Dick Darcy

Star - John Rosson



RECEIVED  
W. MARVIN WATSON

1999 MAR 26 PM 8 23

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Thursday, November 21, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Would you like to send the attached photograph of your meeting with Ambassador Edward Korry to USIA for use overseas?

Approve



Disapprove

Attachment  
A7274-06a

*Pres autographed  
per - prob to transmit  
etc.*

**Friday, November 1, 1968**

**TO: THE PRESIDENT**  
**FROM: OKAMOTO**

**In Packet A are more formal portraits as you requested. I know that you believe that when you sign a picture that the recipient would like the formal type. I feel that often these are inclined to be bland.**

**I feel that if a portrait captures a moment of action, the recipient would appreciate that moment captured, and your signature a great deal more.**

**Please consider the type of picture in Packet B.**

**Attachments**

**Packet A**

**D914-26a**

**D2164-34**

**D2164-28**

**C8936-12**

**D2164-07**

**D1710-23**

**D2164-29**

**C9419-04**

**Packet B**

**D1182-30a**

**D2072-19a**

**D1963-24a**

**C8959-10**

**C9896-22**

Friday, November 1, 1968

TO: THE PRESIDENT  
FROM: OKAMOTO

In Packet A are more formal portraits as you requested. I know that you believe that when you sign a picture that the recipient would like the formal type. I feel that often these are inclined to be bland.

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Please consider the type of picture in Packet B.

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D1182-30a

D2072-19a

D1963-24a

C8959-10

C9896-22



**Thursday, November 7, 1968**

**TO: THE PRESIDENT**

**FROM: OKAMOTO**

**We promised to have the official White House collection of Presidents and First Ladies' portraits completed by November 15. The job is now done -- a week before the deadline. This includes three each of the Presidents you served under and three each of Presidents Jefferson, Jackson and Theodore Roosevelt.**

Wednesday, September 4, 1968

TO: THE PRESIDENT  
FROM: OKAMOTO

I know you have your glasses on, but Congressman Ford specifically asked me if you would give him this picture. He never saw it, but thought I might have taken it when he left the Czechoslovakia briefing.

Attachment  
A6690-14a

Thursday September 5, 1968

TO: The PRESIDENT

FROM: OKAMOTO

I am writing up a job resume. May I use  
your name as a reference?

\_\_\_\_\_ YES      \_\_\_\_\_ NO

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Wednesday, September 11, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

May we send the attached photograph of Ambassador  
Harold F. Linder to USIA for use overseas?

Approve ✓

Disapprove       

Attachment  
A6725-07a

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Thursday, August 8, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Happened to see this picture while doing some editing up here.

Thought perhaps you'd like to send it as memorabilia to Dr. Abernathy when you send him the one we took at HUD last week.

Attachment  
A1020-05

D.C.

*put my card in it*

---

Wednesday, September 11, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

May we send the attached photograph of Ambassador  
Harold F. Linder to USIA for use overseas?

Approve \_\_\_\_\_

Disapprove \_\_\_\_\_

Attachment  
A6725-07a



Tuesday, October 22, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Please choose the one you like and we will make up one for each person in the picture.

You may wish to hold them to give as Christmas gifts.

Order additional prints      Approve \_\_\_\_\_      Disapprove \_\_\_\_\_

Hold for Christmas gifts      Approve \_\_\_\_\_      Disapprove \_\_\_\_\_

**Attachments**

A7012-07

A7012-03

A7012-06

**Tuesday, October 22, 1968**

**TO: THE PRESIDENT**  
**FROM: OKAMOTO**

**May we send the attached photo of your meeting with  
Ambassador to Sweden William W. Heath to USIA for use  
overseas?**

**Approve \_\_\_\_\_ Disapprove \_\_\_\_\_**

**Attachment  
A6996-01a**

Friday, September 20, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Would you care to give these photos to Mrs. Ware?

Attachments

MEMORANDUM

THE WHITE HOUSE


WASHINGTON

Wednesday, September 18, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

May we send the attached photos of your meeting with Ambassador Clark to USIA for use overseas?

Approve  \_\_\_\_\_

Disapprove \_\_\_\_\_

Attachments

A6785-07

A6784-26a

Wednesday, September 18, 1968

TO: THE PRESIDENT  
FROM: OKAMOTO

May we send the attached photos of your meeting with Ambassador Clark to USIA for use overseas?

Approve \_\_\_\_\_

Disapprove \_\_\_\_\_

Attachments  
A6785-07  
A6784-26a

## PHOTOGRAPHERS

AP - Harvey Georges  
Henry Burroughs  
John Rous  
Charles Gory  
Robert Schutz  
Robert Dougherty  
Charles Tasnadi

All rotate equally, but  
March thru April 13 - Bob Dougherty  
April 13 thru May 13 - Harvey Georges

UPI - Maurice Johnson  
Jim Mtherton  
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Post - Wally McNamee  
Charles del Vecchio

Cover equally

Star - Byron Schumaker  
Paul Schmick  
Joe Silverman

Cover equally

Free Lance - Fred Maroon

LIFE - Stan Wayman  
Francis Miller

New York Times - George Tames

TIME - Wally Bennet

LOOK - Stan Trettick

Newsweek - Phil MacMullen

Saturday Evening Post - Ollie Atkins

Black Star - Fred Ward

AFP - Arnold Sachs

U. S. News & World Report - Thomas O'Halloran

Christian Science Monitor - R. Norman Matheny

? James Mahan - "International Cameraman" - free lance - few trips

? Vince Fannegan - Keystone - few trips

PHOTO EDITORS

UPI - George Gaylin  
Carl Kramer

AP - Barry Stroup  
Joe Jamieson

Post - Dick Darcy

Star - John Rosson



MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Wednesday, October 2, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Would you like to send this packet of pictures to the officials  
at Thomas More College?

Attachments

Yes ☒ No

Monday, October 7, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

May we send the attached photographs of your meeting with  
Ambassador Arthur W. Hummell, Jr. to USIA for use  
overseas?

Approve \_\_\_\_\_

Disapprove \_\_\_\_\_

Attachments

A6899-4

12

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Monday, October 7, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

May we send the attached photographs of your meeting with Ambassador Arthur W. Hummell, Jr. to USIA for use overseas?

Approve



Disapprove

Attachments

A6899-4

12

*Sent 10-9 m.*

Wednesday, October 2, 1968

TO: THE PRESIDENT  
FROM: OKAMOTO

This is Marvin's father, also W. Marvin Watson. Would you  
caretto send it to him as a gift?

Attachment  
A6859-10

**Wednesday, October 2, 1968**

**TO: THE PRESIDENT**

**FROM: OKAMOTO**

**Would you like to send this packet of pictures to the officials  
at Thomas More College?**

**Attachments**

THE WHITE HOUSE  
WASHINGTON

September 27, 1968  
Friday, 7:30 p.m.

FOR THE PRESIDENT

FROM: George Christian *gc*

The attached pictures are  
those selected by Okie to  
give to the Vice President  
as previously discussed.

☒ Yes

☐ No

*Don't know what  
you talk about  
as previously  
discussed*

TRANSFERRED TO HANDWRITING FM

Friday, October 11, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Mrs. Barbara Sommerville of the Philadelphia Bulletin, has requested photographs of you and Mrs. Johnson entertaining at the White House. May she have these two?

Approve ☒

Disapprove ☐

**Attachments**

D1648-18

D1659-16



MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Friday, October 11, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

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Approve ☒ \_\_\_\_\_

Disapprove \_\_\_\_\_

Attachments

D1648-18

D1659-16

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Wednesday, October 16, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

May we send the attached photographs of your meetings with Ambassador Walworth Babber and Ambassador C. Burke Elbrick to USIA for use overseas?

Approve

☒

Disapprove

☐

Attachments

A6965-05

A6960-16

A6964-15

A6937-28

*Sent  
10-17 M.*

Wednesday, October 16, 1968

TO: THE PRESIDENT"

FROM: OKAMOTO

May we send the attached photographs of your meetings  
with Ambassador Walworth Babber and Ambassador  
C. Burke Elbrick to USIA for use overseas?

Approve \_\_\_\_\_

Disapprove \_\_\_\_\_

**Attachments**

A6965-05

A6960-16

A6964-15

A6937-28

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Tuesday, October 22, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

May we send the attached photo of your meeting with  
Ambassador to Sweden William W. Heath to USIA for use  
overseas?

Approve ✓ Disapprove       

Attachment  
A6996-01a

*Sent  
10-23  
M.*

MEMORANDUM

THE WHITE HOUSE

WASHINGTON


July 24, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

The State Department has requested a selection of photographs for use in a pamphlet about your trip to Central America.

May they have these?

Approve  \_\_\_\_\_ Disapprove \_\_\_\_\_

Attachments

A6532-25a  
A6532-21a  
A6531-24  
D0918-07a  
D0917-06a  
D0923-04a  
A6539-06a  
A6537-22  
A6541-25a  
D1017-28a  
D1026-36  
D0954-29a  
D0975-10a  
D0925-09  
D0951-14  
D0953-29a  
D0949-22a  
D0926-18  
D1005-17a

Monday, July 22, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

I regret to inform you that 25 of my color rolls of the Hawaii trip were ruined at the laboratory. It was due to an unforeseen failure of the developing machine. This failure has never happened to us before. Needless to say, we are installing new control equipment to prevent a recurrence. The loss includes most of the color taken including summit meeting, Danny Inouye, the dinner, the gift exchange, and the dawn deer pictures at the ranch.

**Wednesday, July 24, 1968**

**TO: THE PRESIDENT**

**FROM: OKAMOTO**

**Here is what LIFE did with the pictures in their Atlantic Edition.**

**Attachments**



Mr. President:

Okamoto has selected these pictures to go into albums for Charles Schultze, Gardner Ackley and Secy Gardner.

If they meet your approval, may the albums be sent out? Yes ✓ No    

Note: Secy McNamara's pictures are not ready yet.

meg

THE WHITE HOUSE  
WASHINGTON

Mary:

Per our conversation, these are the pictures the President has selected as definitely going into albums. You said you would arrange the order. Please do so, then return to me and I will put in their albums.

Mary Esther.

MEMORANDUM



July 11, 1968

MR. PRESIDENT

I sent Dale Malachuk the contacts of the "cattle pictures" that he helped me take at the Ranch. As he is better qualified than anyone in my office to edit them, could we hold up on the orders for multiple copies until we see his choice?

OKE

YES ☒

NO ☐

Thursday, August 1, 1968

TO: THE PRESIDENT  
FROM: OKAMOTO

Here are the cattle pictures that Dale Malechek and I got back at the ranch at your request. As a matter of fact, he edited them.

**Attachments**

Thursday, August 1, 1968

**TO: THE PRESIDENT**

**FROM: OKAMOTO**

Would you like to give the members of the Cabinet and the staff albums of photographs for Christmas? If so, we would like to begin preparing them.

**Cabinet**

Yes ✓

No       

**Staff**

Yes ✓

No

Wednesday, July 17, 1968

TO: THE PRESIDENT  
FROM: OKAMOTO

Jerry Anderson of Maurer, Fleisher, Zon & Associates has requested a color photograph of a cabinet meeting featuring the Vice President to be used in a souvenir program book for the dinner honoring the Vice President on July 31. May they use this?

Approve 

Disapprove \_\_\_\_\_

Attachment  
C6482-11a

Q6482-11a

Feb. 28

Jerry Anderson

call -

2006

Mary

337-8070

Cal. in  
session  
HHH  
color.

~~HHH~~

Q6482-11a

MAURER, FLEISHER, ZON & ASSOCIATES, Inc.  
.....  
ADVERTISING & PUBLIC RELATIONS

WASHINGTON • DETROIT

July 16, 1968

MEMORANDUM

TO: Mary Matthews  
FROM: Jerry Anderson

This is to request the loan of a color photograph of a meeting of the cabinet which features Vice President Humphrey. It will be used in the souvenir Program Book for the dinner honoring the V.P. to be held on July 31.

Thank you very much for your cooperation.

A handwritten signature in cursive script, reading "Jerry Anderson". The signature is written in dark ink and is positioned to the right of the typed name "Jerry Anderson".

MEMORANDUM



THE WHITE HOUSE  
WASHINGTON

July 11, 1968

MR. PRESIDENT

Shall we prepare albums for each President and packets for their staff on your recent Central American tour, subject to your approval?

OKE

YES



\_\_\_\_\_

NO

\_\_\_\_\_



THE WHITE HOUSE

WASHINGTON

July 11, 1968

MR. PRESIDENT

You asked me to get you the address of Lieutenant General Cushman's son-in-law in Chuck's Battalion. His address is as follows:

CAPT B. F. Cauley, USMC  
Company C, 1st ~~Battalion~~ *Regiment*  
Seventh Marine Forces  
FPO San Francisco 96602

OKE

Friday, June 28, 1968

TO: THE PRESIDENT  
FROM: OKAMOTO

May we send the attached photos of (1) Ambassador Bowles and  
(2) Ambassador-Designate Wagner to USIA for use overseas?

Approve \_\_\_\_\_

Disapprove \_\_\_\_\_

**Attachments**

B612-10a

B728-06

D732-03

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Friday, June 7, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Would you kindly sign this "To Captain Crowder, with gratitude for all your cooperation".

He is the commanding officer of the Naval Photographic Center, the mother organization of Tom Atkins, Bill Fisher and your movie crew.

Attachment  
C6814-19a

✓ Sandy  
W321, please  
PB

Friday, June 7, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Would you kindly sign this "To Captain Crowder, with gratitude for all your cooperation".

He is the commanding officer of the Naval Photographic Center, the mother organization of Tom Atkins, Bill Fisher and your movie crew.

Attachment  
C6814-19a

Mr. President

Would you kindly sign this "With gratitude for  
all your cooperation to Captain Crowder"

He is the commanding officer of the Naval Photographi  
Center, the mother organization of Tom Atkins,  
Bill Fisher and your movie crew.

Oke,

Gary Gross asked me to give you this reminder.  
He said he has discussed with you getting a photo  
of the boss, signed for Capt. Crowder.

mary

THE WHITE HOUSE  
WASHINGTON

Capt J. J. Chawder,  
U.S. Navy

Commanding Officer  
U. S. Naval Photographic  
Center

~~Naval Station~~

(home of movie crew)

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Tuesday, June 4, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Would you like to give the attached photos to (1) Secretary Fowler; (2) Jack Brooks; (3) Cyrus Vance; (4) Secretary Smith; (5) Senator Russel; (6) Secretary Cohen; (7) Senator Dirksen, (8) Senator Fulbright or Mansfield; and (9) Arthur Okun?

Attachments

D206-36a  
D208-30a  
A6359-30a  
D219-24  
D312-37  
D309-11a  
A6406-21  
A6408-04  
A6411-10a  
D297-09a  
A6403-08a  
A6402-18  
A6402-11  
A6403-1a  
D309-32a  
D312-08  
D298-03  
A6403-06a  
D309-16a  
A6403-04a  
A6404-25  
D309-06a  
D206-20a  
D206-30a  
D206-33a

*gs*  
*05/1/68*

Tuesday, June 4, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Would you like to give the attached photos to (1) Secretary Fowler; (2) Jack Brooks; (3) Cyrus Vance; (4) Secretary Smith; (5) Senator Russel; (6) Secretary Cohen; (7) Senator D~~nk~~ksen, (8) Senator Fulbright or Mansfield; and (9) Arthur Okun?

**Attachments**

D206-36a  
D208-30a  
A6359-30a  
D219-24  
D312-37  
D309-11a  
A6406-21  
A6408-04  
A6411-10a  
D297-09a  
A6403-08a  
A6402-18  
A6402-11  
A6403-1a  
D309-32a  
D312-08  
D298-03  
A6403-06a  
D309-16a  
A6403-04a  
A6404-25  
D309-06a  
D206-20a  
D206-30a  
D206-33a





MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Wednesday, May 29, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

At the Senate luncheon you attended on May 17, Senator Fong asked me if he could have a picture taken with you in Hawaii.

Would you like to give him this one?

Attachment  
A6092-19a

*YJR* —

*Sent  
6-7 n.*

TRANSFERRED TO HANDWRITING FILE

Wednesday, May 29, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

At the Senate luncheon you attended on May 17, Senator Fong asked me if he could have a picture taken with you in Hawaii.

Would you like to give him this one?

Attachment

A6092-19a

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Wednesday, May 22, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

May we send the attached photograph of your meeting with  
Ambassador to Trinidad and Tobago, William A. Costello,  
to USIA for use overseas?

Approve ✓

Disapprove       

Attachment  
A6318-02a

*Just 5-23 m.*

Monday, May 20, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Do you want to send a representative group of pictures to  
Senator Carl Hayden?

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Thursday, May 16, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

May we send the attached photograph of your meeting with  
Ambassador Jacob D. Beam to USIA for use overseas?

Approve



Disapprove

Attachment

A6265-9a

A6265-5a

*Sent 5-17n*

Thursday, May 16, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

May we send the attached photograph of your meeting with  
Ambassador Jacob D. Beam to USIA for use overseas?

Approve \_\_\_\_\_

Disapprove \_\_\_\_\_

Attachment  
A6265-9a

5/15/68  
2.30 PM  
MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Wednesday, May 15, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

May we send the attached photograph of Governor Hulett Smith presenting you with a portrait, to USIA for use overseas?

Approve ☒

Disapprove ☐

Attachment  
A6244-11

Wednesday, May 15, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

May we send the attached photograph of Governor Hulett Smith  
presenting you with a portrait, to USIA for use overseas?

Approve \_\_\_\_\_

Disapprove \_\_\_\_\_

Attachment  
A6244-11



Friday, May 10, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Would you like to give this to Marie?

Yes \_\_\_\_\_ No \_\_\_\_\_

Attachment  
A6223-16

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Monday, May 6, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

May we send the attached photographs of your meeting with  
Ambassador G. Mennen Williams to USIA for use overseas?

Approve ✓ Disapprove       

Attachments

C9852-16

A6194-05

*Sent 5/7 n.*

THE WHITE HOUSE  
WASHINGTON

Photo Office  
Oki:

The President obviously approved your request, however, he signed the picture numbered 1MY 68C-9852-16.

Will there be any additional pictures of this visit. I don't want to get crossed up and send two pictures to Williams.

Would you please reproduce the necessary photos and return these to us?

Many thanks again.

diana  
5/6/68

Wednesday, April 24, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

If you will agree, I would like to take a picture of you and your staff before we lose Marvin Watson.

We could take it in your office. I need 10 minutes to set up; 5 minutes with the whole staff; and 2 minutes of your time.

Schedule picture?

Yes \_\_\_\_\_

No \_\_\_\_\_

MEMORANDUM

14

THE WHITE HOUSE

WASHINGTON

Tuesday, April 23, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Would you like us to select pictures for an album for Larry O'Brien?

Yes ☒

No ☐

*Pics sent to  
Lucy Ferguson  
4-30  
M.*

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Thursday, February 29, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

We will be prepared to take posed color pictures of you, Mrs. Johnson and each of the other couples in the Blue Room tonight.

I believe we have worked out a faster system than when we did this sort of thing in the past. We estimate that we can do 70 couples in less than a half hour. Mrs. Johnson has agreed to this if the affair starts on time.

✓ all right — prelate 2.28

## LYNDON BAINES JOHNSON LIBRARY AND MUSEUM

2313 RED RIVER  
AUSTIN TX 78705

Phone: (512) 721-0199  
FAX: (512)-721-0171

### ARCHIVES TRANSFER

**Transferred from:** Lara Hall  
Archives  
LBJ Library and Museum

The object(s) described below is released from the archive collection of the Lyndon Baines Johnson Library and Museum to the museum.

**Description of object(s):**  
Aides Files, Okamoto "Memos to the President, 1968" Box 1  
Memo, "we have worked out a faster system..." Feb. 29, 1968

**Purpose:**  
"Okamoto" Temporary Exhibit, LBJ Library

**Released from Archives by:** **Date**

**Received by the Museum:** **Date**

**Returned to Archives:** **Date**

Wednesday, February 14, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

I can't seem to find out whether you want color or black and white handshake pictures of the Democratic Party State Chairmen tonight.

However, this being an election year, I strongly recommend that we take black and white as they will get much more press and publication play than color.

Shoot black and white ✓

Shoot Color



Wednesday, February 14, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

I can't seem to find out whether you want color or black and white handshake pictures of the Democratic Party State Chairmen tonight.

However, this being an election year, I strongly recommend that we take black and white as they will get much more press and publication play than color.

Shoot black and white ✓

Shoot Color

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**Description of object(s):**  
Aides Files, Okamoto "Memos to the President, 1968" Box 1  
Memo, "strongly recommend...black and white...much more press and publication play than color..." Feb. 14, 1968

**Purpose:**  
"Okamoto" Temporary Exhibit, LBJ Library

**Released from Archives by:** **Date**

**Received by the Museum:** **Date**

**Returned to Archives:** **Date**

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Friday, January 26, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

May we send the attached photograph of your meeting with  
Ambassador Raymond Guest to USIA for use overseas?

Approve ☒

Disapprove ☐

Attachment  
A5465-18A

*Int  
1-29  
m.*

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Thursday, January 25, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Dev O'Neill, official photographer of the House of Representatives, has done us many favors.

Would you inscribe this photograph with your best wishes?

Attachment

Oki:

I went through all the pictures and sorted them according to the people who appeared in each one and they are being sent to them. These pics the President made no comment on (whether they should be sent to any people) so I am returning them to you.

meg

Mr. President:

These are pictures of you preparing the State of the Union and delivering the message.

meg

*file*

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Tuesday, January 23, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Here is a visual report of what goes on around you in the preparation of your 1968 State of The Union Message.

Would you care to send a few of these pictures to your key assistants as a memento of their share in the effort?

Yes ✓

No

THE WHITE HOUSE  
WASHINGTON

To: Oke

From: The President

Re Sam Houston pictures,

You send ✓

I'll send

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Monday, January 15, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

I had the opportunity to get to know, and become very fond of, Sam Houston Johnson living with him in the Guest House. I am very sympathetic with him because I, too, have a brother who has had a rather severe case of "Big Brother" complex, but hardly on the same scale.

One of my most fascinating experiences was to watch Dr. Bill Voss cajole, scathingly scold and encourage Sam Houston in a healthy, therapeutic manner. I asked Sam Houston if I could take the attached pictures hoping it might give him a tiny spiritual boost.

I wonder, Mr. President, if you would give me permission to send these to Sam Houston direct. If they came from you I fear they might become just another handout from Big Brother.



LYNDON BAINES JOHNSON LIBRARY AND MUSEUM  
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## ARCHIVES TRANSFER

Transferred from: Lara Hall  
Archives  
LBJ Library and Museum

The object(s) described below is released from the archive collection of the Lyndon Baines Johnson Library and Museum to the museum.

Description of object(s):  
Aides Files, Okamoto "Memos to the President, 1968" Box 1  
Memo, "...very fond of Sam Houston Johnson..." January 15, 1968

Purpose:  
"Okamoto" Temporary Exhibit, LBJ Library 1 2 pages

Released from Archives by: Date

Received by the Museum: Date

Returned to Archives: Date

Monday, January 15, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Because I knew of the classification of the guests, I have classified this envelope of pictures for you to distribute as you see fit.

Attachments

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Thursday, January 11, 1968

TO: THE PRESIDENT

FROM: OKAMOTO

Here is a set of the pictures you wanted in a rush to send the man who made the cowboy outfit for Lyn.

Attachments

~~A5359-34A~~

~~A5374-18~~

~~A5359-30A~~

A5375-15A ✓

C8161-07A ✓

*President thought no good*

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

LBJ Ranch  
January 6, 1968

MEMORANDUM TO THE PRESIDENT

From : Okamoto

Mr. President:

These are the around-the-world pictures in order. Would you like to send as follows:

PACKETS

1. Travis AFB & Hospital
2. Governor Burns
3. Generals on plane (Hawaii)
4. Commissioner - Pago Pago
5. General at Korat AFB (for himself and officers you talked to)
6. Officers at Cam Ranh Bay
7. Gen. Westmoreland
8. Amb. Bunker
9. Amb. Komer
10. Packets for men in hospital and medal recipients
11. President Ayub Khan
12. Prime Minister Moro
13. President Saragat
14. Prime Minister Fanfani
15. Pope Pius
- ✓ 16. Single pictures of each of supporting staff (Sgts, Technicians, etc.) *yes*
17. Amb. Ed Clark
18. Con. General (U.S.)

ALBUMS

- ✓ 1. Mrs. Harold Holt
- ✓ 2. Prime Minister McEwen
- ✓ 3. Mr. McMahon
- ✓ 4. The Engelhardts

P. M. GORTON

✓ Yes \_\_\_ No

Albums for

Holt

✓ McEwen

~~McMahon Treasurer of Australia~~

*PM Gorton*

Englehart's -include A5311-26

Packets for

Sergeants

Travis Hospital

Gov. Byrnes

General on plane-Hawaii

Pago Pago Commissioner

Generals in Khorat and officers

Officers-Cam Ranh Bay

Westmoreland

Bunker

Komer

Medal recipients

Ayub Khan

Prime Minister Moro

Pres. Saragat

Fanfani

Pope Paul

Staff-sergeants, technicians

Clark

Consul General of U. S.

(military pics to go through Commanding General)

*Dem. Mabel Brooks*

*V.P. China.*

*PM Harold Wilson*