JUDSON 6-1212

Dear Mr. Okamato:

Enclosed are the prints you requested.

I am glad we could be of service to you.

Sincerely,

Richard O. Pollard

Director of Photography

Mr. Yoichi Okamato White House 1600 Pennsylvania Avenue

Washington, D.C.

#### September 25, 1967

_	_	_		10
-	1.7		3	•
- 1	_	•	,	•

MARVIN WATSON

FROM:

OKAMOTO

Would it be possible for me to have about fifteen minutes of the President's time? I have some ideas for (1) improving the President's image with photographs and (2) toward getting the White House press photographers working for the President during the coming campaign year.

Yes	No

### June 9, 1967

Pictures delivered to Mrs. Roberts' office today for birthday album for Mildred Stegall:

A2897-21A

C1123-09

C1123-28

C1123-13

C2682-05

C2723-34

2737-20

C2717-03

C2723-11

## DEVELOPMENT AND RESOURCES CORPORATION

DAVID E. LILIENTHAL
CHAIRMAN OF THE BOARD

JOHN OLIVER

December 21, 1967

ONE WHITEHALL STREET
NEW YORK, N. Y. 10004
(212) WHITEHALL 4-4521

Mr. Yoichi Okamoto Press Secretary's Office The White House Washington, D.C.

Dear Mr. Okamoto:

The President was kind enough to send me prints of some of the photographs you took on December 6th, at the time I was reporting to him, and later at the meeting of the Cabinet. Quite aside from their value as a record, I once more had occasion to note the special quality of your photography, the composition, and (unique in my experience) the unobtrusiveness of the picture taking, so that the usual self-consciousness of such photorecording is absent.

I am deeply appreciative that copies were sent me; and I have a request to make, which I would appreciate your sending on to whomever would be able to pass on this request: that I have an extra copy of three of the pictures, so I could have them in my study at home.

The ones I have in mind are marked on the reverse side with the following notations:

6 Dec 67 C-7741-04 6 Dec 67 C-7742-12

6 Dec 67 A-5218-27

Again, my appreciation.

DEL:mb

Prints

ZCZCWWE 15 7 OO RUEHBAC RUEHBAM DE RUEPWW 2722 3531710 ZWR UUUUU 0 1916522 DEC 67 FM THE WHITE HOUSE TO RUEHBAC/AMEMBASSY CANBERRA RUE HE AM /AMCONSULATE MELBORNE UNCLAS CITE WH705 79 AMENB CANBERRA AND AMCONSULATE MELBORNE BOTH PASS TO MR. LOYD HACKLER, WHITE HOUSE STAFF, UPON HIS ARRIVAL YOUR CITY. FROM CKAMOTO. PLEASE MAKE SURE TO ARRANGE POSITIONS WHEN NECESSARY AND CREDENTIALS FOR WHITE HOUSE PHOTO STAFF. OKAMOTO AND WOLFE ON STILLS. ATKINS AND FISHER ON MOVIES. BT

NNNN

# **TELEGRAM**

FULL RATE OR STRAIGHT TELEGRAM DAY LETTER NIGHT LETTER

# The White House Washington

December 19, 1967

Mr. Loyd Hackler White House Staff c/o American Embasy Melbourne, Australia

Please make sure to arrange positions when necessary and credentials for White House Photo Staff. Okamoto and Wolfe on stills. Atkins and Fisher on movies.

Okamoto

# **TELEGRAM**

FULL RATE OR
STRAIGHT TELEGRAM 
DAY LETTER

NIGHT LETTER

# The Mhite House Washington

December 19, 1967

Mr. Loyd Hackler White House Staff c/o American Embassy Canberra, Australia

Into Melbourne

Please make sure to arrange positions when necessary and credentials for White House Photo Staff. Okamoto and Wolfe on stills. Atkins and Fisher on movies.

Okamoto

December 19, 1967

Mrs. John R. Hill Exhibition Coordinator Rochester Art Center 916 S. W. 10th Rochester, Minnesota

Permission given Rochester, Minnesota Art Center to use in traveling exhibition on community design and environment copy of my photograph the Mall, Washington, D.C. No. 8

Peter Blake's book "God's Own Junkyard". Please no repeat no credit line.

Yoichi R. Okamoto Staff Assistant Yoichi R. Okamoto 5602 Roosevelt Street Bethesda, Maryland

May Rochester, Minnesota Art Center use in traveling exhibition on community design and environment granted by Minnesota State Art Council and National Endowment of the Arts excellent copy your photograph the Mall Washington, D.C. No. 8 Peter Blake's book God's Own Junkyard. Credit given. Immediate reply collect telegram requested.

Mrs. John R. Hill

Exhibition Coordinator

Rochester Art Center

916 S. W. 10th

Rochester, Minnesota

Oke does approve. Find out if they need a print.

#### December 18, 1967

TO:

JIM JONES

FROM:

OKAMOTO

Just a reminder that this would be a good time to improve the lighting in the Boss' office if we are going to do it. For any photographic technical questions, you can call Mike Geissinger.

#### Tuesday, December 5, 1967

TO:

MARVIN WATSON

FROM:

OKAMOTO

On my round-the-world lecture tour in 1962, I picked up a bug that has given me recurring intestinal problems. During the past few months, these disorders seem to have intensified and I find myself getting unduly tired "only from pushing a button". Recently I took a physical examination at Bethesda Naval Hospital arranged by Dr. Burkley. They want me to return for two more tests.

I am taking these tests on Wednesday the 6th and Thursday the 7th and have arranged them to miss as little of the President's main schedule as possible. That is 8:00 in the morning for each test. Each test will last an hour and a half once it is started.

Tonight, however, I must leave at 5:00 p.m. in order to be home by 6:00 p.m. to perform certain necessary preliminary unpleasantries. in preparation for tomorrow's examination.

"OK - Get tested and well - we need you"

#### December 2, 1967

TO:

MARVIN WATSON

FROM:

OKAMOTO

Attached are the photographs which Bob Hardesty selected at your request for the pamphlet.

#### Attachments

A238-3 A321-16a A461-10-10a A447-3 A611-8a A649-20a W7	3919-36 3099-22a 3124-28 3126-12a 3126-30a 3129-20a 32-18 352-13
--	---

A 0136-28 WH A 238-3 A 321-16a A 461-16-10 a A 447-03 A 611-08a A 649-20a A 698-20~ A 1349-22-22 A2422-29 A 2599-16 A2681-200 A 3813-172 A 3919-36 A 4099-22a A 5-124.28 A5126-122 30a A5-129-202

WH W 72-18

C 4652-13

Of for Many
Copposing
C

Fee: See that Okamoto gets the list soonest -- along with his pictures.

Siggest that he forward the prints to Marvin Watson with a memo which says in effect: "Attached are the photos which Bob Hardesty selected at your request."

Bob

TO: Mr. Okamoto

FROM: Bob Hardesty

9 Ju 65 A 1611-08A

11 Ju 66 A-2599-16

17 May 65 A-461 #10-10A

A-0136-28

10 No 67 A-5124-28 (A 5125-28)

10 No 67 A-5126-30 A

11 No 67 / A-5129-20A

10 No 67 X-5126-12A

29 Ma 67 /A-3919-36

W-72-18

14 Ma 67 A-3813-17 A

✓A649-30A

22 Ju 66 A-2681-20A

A1349 22-22A

21 Ju 65 A-698-20A

10 Ag 65 A-1042-28

VA-321-16A

VA 238-3

8 Ma 67C 4652-13

29 Jy 65 A 955-21

10 My 67 A-4099-22 A

VA 1321-3

VA 447-03

12 My 66 1 - 2422-29

#### November 27, 1967

TO:

MIKE MANATOS

FROM:

OKAMOTO

We cannot get everything in the receiving line at state dinners because heads get in between the camera and the President when the line jams up. Sorry, but evidently that's what happened when you and Mrs. Manatos went through the line.

# THE WHITE HOUS

November 27, 1967

To:

Okamoto

From:

Norma Arata IA

It so happens Mr. and Mrs. Manatos attended the Japanese Dinner on November 14th. We have the attached sheets which do not show them. Do you know if there are other photos which might show them in the picture/contacts?

Thursday, November 9, 1967

TO:

THE VICE PRESIDENT

FROM:

OKAMOTO

My friend, Ted Spiegel, a professional photographer, took the attached picture of you. He has written me asking if you would inscribe it to him. I know he would be most appriciative.

Attachment:

#### November 9, 1967

TO:

JIM JONES

FROM:

OKAMOTO

Has any definite decision been made on changing and improving the lights in the President's Oval Office? Better lighting would not only improve our photographs but the pictures that he sees under the present lights are distorted when he looks at them because of the green hue of the flourescent lights.

# THE WHITE HOUSE

November 8, 1967

TO:

MARVIN WATSON

FROM:

OKAMOTO

I understand that you have disapproved our use of the Secret Service buzzer because of the cost. If you would give us permission to hook onto the system in Room 18, I would be willing to buy a buzzer and we would install it ourselves.

# RECEIV: MARVIN W. (SON

1067 NOV 8 PM 3 41

#### Tuesday, November 7, 1967

TO:

MARVIN WATSON

FROM:

OKAMOTO

I have followed your instruction and gone to George Silk the LIFE Magazine photographer to obtain black and white pictures as ordered.

Please understand that if they are ever to be reproduced by anyone, you had better consider the LIFE Magazine copyright and have lawyers work this out. It would be extremely embarrassing if they were reproduced without the proper clearance.

### October 5, 1967

TO:

MARVIN WATSON

FROM:

OKAMOTO

This is the kind of picture we get when proper plans for all contingencies are not made in advance.

Attachments A4898-31A A4898-28A 6831-12 6831-11 To:

Okamoto, Yoichi

From:

Watson, Marvin

September 21, 1967

OOKAYYYYY

#### THE WHITE HOUSE

WASHINGTON

September 21, 1967 Thursday - 9:45 a.m.

#### MEMORANDUM FOR THE PRESIDENT

FROM:

Mike Manatos 9, h.

I wonder if for the 3 stag dinners for Senators Oakie might come up with a new foremat in keeping with the spirit of this party or "family" get together.

10 10 KI

## August 31, 1967

Dear Miss Ames:

This was a great idea! I am glad I could play a part.

Sincerely,

Yoichi R. Okamoto Staff Assistant

Miss Marylou Ames Headquarters, MDW Information Office Room 2904 Tempo B Washington, D.C. 20315

Attachment

#### August 25, 1967

TO:

COLONEL CROSS

FROM:

OKAMOTO

Here is one of the better pictures of the President. It shows the President's feeling toward his Armed Forces.

Would you care to send this to the proper military photo lab in the Pentagon for redistribution to military officed, headquarters and day rooms?

Attachment C3598-24

### August 23, 1967

TO:

LIZ CARPENTER

FROM:

OKAMOTO

Just in case you haven't seen this, of all of the pictures we have taken of the Boss and the baby, this one by Frank Wolfe is the best one I've seen. Can you use it? We'll make transparencies or whatever you want.

Attachment C6172-12A

#### August 9, 1967

TO:

MARVIN WATSON

FROM:

OKAMOTO

We have made an intensive search for better pictures of the President and Congressman Roomey, and have not been able to find any better photos.

Can you use the attached?

Attachment

W107-29

#### August 7, 1967

TO:

MARVIN WATSON

FROM:

OKAMOTO

The following are the costs of reproduction of 3,500 copies of the color photograph of the Johnson family including "Lyn":

1. Color photograph -- presidential size, but machine-made, produced by Dunlop Photographics, Inc., Washington, D.C. -- \$2.25 each

Total cost: \$7,875,00

2. Color off-set reproductions, presidential size produced by Kaufman Printing, Inc., Washington, D.C.

Total cost: \$1,260.00

Either process would take about three weeks to completion.

### August 3, 1967

Re conversation today with Jim Jones, the President wants new pictures to send to contributors and friends of his.

Show to Watson

given oke memos

1. The National Archives

A primary mission of the Photo Office is to produce the first photographic history of a presidency in all its ramifications, in depth and with honesty, as a service to the American people for generations to come.

#### 2. Department of Defense

- a. Identification pictures
- b. Auto accidents
- c. WHCA building construction and changes
- d. Promotions
- e. Official social functions
- f. Charts and graphs
- g. Pictures of President and family for display in day rooms and other morale uses. To all services

#### 3. C.I.A.

- a. Surveillance pictures
- b. Identification pictures of individuals in crowds, demonstrations, overseas visits, etc.
- c. Helioports

#### 4. G.S.A.

a. Before and after pictures of all changes to White House building or grounds

#### 5. F.B.I.

a. Identification pictures of individuals in crowds, demonstrations, pickets, etc.

#### 6. Treasury Department (Secret Service)

- a. Identification pictures of individuals in demonstrations, pickets, crowds, audiences, meetings.
- b. Emergency helioports
- c. Training pictures of Secret Service operations.

#### 7. Department of State

- a. Pictures of gifts and presentations to foreign chiefs of states and governments.
- b. Pictures of U.S. Ambassadors with the President for hanging in U.S. embassies abroad.
- c. Photo coverage of President's overseas trips for State Department publications.

## 8. U.S.I.A.

a. All coverage of the President's activities with all types of foreign visitors from statesmen to students for USIA ase at overseas posts. They are used throughout the world in press, publications, television, motion pictures and displays.

#### 9. Department of Interior

A documentation of Mrs. Johnson's beautification efforts in all its ramifications, its results both in Washington and other areas that she visits. Dear Mr. Shivers

Marvin Watson suggested that I send these photos to you. I hope you get some enjoyment out of them.

Sincerely yours,

Frank Wolfe
White House Photographer

The Honorable Allan Shivers 6 Niles Road Austin, Texas 78703 June 30, 1967

To:

Sandy Fox

From:

Okamoto

Would you please prepare the inscriptions, as per the attached memo of approval from the President.

The list of those to receive the photographs is also attached.

Thank you.

A 4351-11a

Bill Moravek Jim Mullaly Oz Rapp Bill Holt Mike Rusnak John Williams Mike Toohey Gus Rossomando Dick Falt Hubert Holubek Lyle Boggess Russ Alway Jim Bice Don Dean Alan Perkinson Bill Quinn Charles Cashman John Holden John Robey Dennis Wiggins Jerry Rooney Mary Matheus Kevin Smith Frank Wolfe

### Tuesday, June 27, 1967

of these men	?	
	Yes	No
Would you co	onsider the attached	photo acceptable?
	Yes	No
		e sighed: "With gratitude fo

THE PRESIDENT

Twenty-one of my lab boys, who never see you, worked from 12 to 26 hours overtime in order to prepare the albums you

OKAMOTO

TO:

FROM:

## B:11

	William Moravek	26
Sim	James Mullaly	14
02	Oswald Rapp	26
Bill	William Holt	6
DICI	Mike Rusnak	12
		12
		3
	Gus Rossomando	13
Dick	Richard Falt	8
Dice	Hubert Holubek	12
	Lyle Boggess	10
	Russ Alway	4
SIM	James Bice	18
	Donald Dean	8
Don	Alan Perkinson	8
Bill	William Quinn	8
Ol.	Charles Cashman	
	John Holden	8
	John Robey	8
	Dennis Wiggins	8
	Jerry Rooney	9
	(P)	
	Mary Mathues	3
	Kevin Smith	r.
	Frank Wolfe	

### June 27, 1967

TO:

BESS ABELL

FROM:

OKAMOTO

Since my wife was born in Germany, would it be possible for her to come for the entertainment portion of the Kiesinger state dinner?

# THE WHITE HOUSE WASHINGTON

June 26, 1967

TO: OKIMOTO

FROM: LIZ

(copy to George Christian)

Please do not release to the press any pictures of the President and the baby without checking first with me.

I have given two to Life on an exclusive humin basis -- on the wink chance we may make next Monday's cover.

So -- I hope you'll check first.

Hords for the good plots.

## THE WHITE HOUSE WASHINGTON

Oki, a man by the name of Oscar Carrillo, State Representative of Texas, attending the swearing in for Vicente Ximenes.

BE VERY SURE, BE VERY, VERY SURE THAT HE IS NOT SENT A PICTURE MADE AT THAT CEREMONY.....

Mr. Watson said for you not to let this one get through, no matter what!!!

Will you please see that everybody in your shop gets the word? I have no idea how you will identify the man.

Mary Jo Cook

804° 120

### June 16, 1967

TO:

John Criswell

FROM:

Okamoto

I have ordered a few color blow-ups for your new office.

We are striving for something unusual, but dignified. If you don't like them, we can try again.

#### DEMOCRATIC NATIONAL COMMITTEE

1730 K STREET, N.W. WASHINGTON, D. C. 20006

June 15, 1967

TELEPHONE FEDERAL 3-8750

#### MEMORANDUM

TO:

OKAMOTO

FROM:

JOHN CRISWELL

We are moving to new office space in the Watergate Office Building.

I would like to have for the lobby the very best color photograph -- or other idea you might suggest -- of the President.

Would you think about this and get me something or give me a ring.

Many thanks.

10

June 16, 1967

TO:

DOROTHY TERRITO

FROM:

OKAMOTO

Thank you for sending me a copy of your memorandum to Juanita Roberts, subject "Photograph Archive", dated June 5.

Let me put on the record that I support your idea with enthusiasm. It sounds like just the thing we need and, as you say, will prove more and more valuable as time goes on.

As for cost, Bill Moravek, our lab ehies, tells me that we should be able to provide the photo operator for the Recordak machine, one day a week. He assures me also that we can handle the cost of the film which will run about \$10 for 10,000 exposures, i.e. 10,000 of your recordak cards.

Good luck; hope you can sell it.

TO: Juanita Roberts

FROM: Dorothy Territo

SUBJECT: Photograph Archive

One of the major hazards of our age is the information explosion. We collect great stores of data, but frequently cannot retrieve what we want quickly, completely and efficiently.

This is now true of the magnificent Presidential photograph archive that has been created. In order to use this voluminous collection to the President's best advantage -- now and later in the Presidential Library -- I propose that

We establish a system that will provide a small captioned photographic index to the collection. (sample attached)

This microcard index -- by name, subject and date -- would permit us to quickly scan large numbers of photos to select the best individual print or groups of prints. For example:

A photograph of the President in a crowd is needed. There, on microcards, in one place, under the subject "crowds" would be a small print of every such photograph. Selection would simply be a matter of scanning and picking out the desired print. This is not possible under the present system -- there is no subject or name viewing file.

This system has recently been installed by USIA to handle requests received from all over the world. Other users are the National Archives and the United States Navy. The system was developed by Eastman Kodak which also processes the microcards.

The sensitivity of the Presidential Collection precludes commercial processing and the cost of the equipment would preclude White House purchase. These problems can be solved, however, by the following procedure:

- 1. My office will identify and caption the master print.
- 2. The White House photo lab will provide the film and an operator, perhaps one day a week, for the camera at the Navy Photo Center which makes these small prints. (It has been ascertained that this camera is in use only in the evenings.)
- 3. Since the processing, developing and printing is all done automatically by another machine at the Center, I suggest that

this machine be used when not in use by the Navy. The Center has indicated willingness to supply the paper necessary for the small prints and one of their operators normally on duty will feed the machine.

4. The processed microcard will then be returned to my office to be filed in the viewing file.

From my explorations, I have been assured that this system is the most inexpensive of all to install and the most effective. However, since I refuse to divulge to the Navy or others the approximate number of photographs that will ultimately need to be controlled, I am not able to give a cost breakdown. I an state, however, based on my experience in 1964 and at other times, our need is so great it more than justifies the cost of this system -- which is actually an absorbed cost -- with the cooperation of our own photo office (which will materially benefit) and the Navy Photo Center.

I believe both will wish to cooperate when they understand what this contribution will mean to the President and his administration.

mise memos

### June 15, 1967

TO:

MARVIN WATSON

FROM:

OKAMOTO

Since the President's schedule precluded my taking leave next week, I wonder if you can help me.

The following week, July 2-8, would be bad because I feel I should be here for the Kiesinger visit. Could you give me an idea of what week would be better when I would not miss important historical events?

6/12/67

Oke:

I called Bill Stapleton this morning and explained you don't use credit line -- ever. He'll drop it, too, he said.

Mary



WILLIAM B. STAPLETON

June 8, 1967

Mr. Yoichi Okamoto Photographer c/o The White House Washington, D.C.

Dear Oke:

Here are the shots we're not using. The one we picked--one of the President pointing his finger--looks pretty good. I'll be sure to send you several tearsheets (plus the transparency).

Our appreciative thanks to you and Miss Matthews for the quick service.

Bests,

P.S. Trust this reaches you okay. I didn't know whether to use USIA or this address.

WBS/cr Enclosure

oney

your photos- at least I Mink Augre your slots are not credited in the magazines. a evelit line in the paper? of I don't hear from you we hiel Haze

## THE WHITE HOUSE WASHINGTON

Skie TO: Liz Carpenter FROM: You are an angel, and I want to thank you for The lifetime subscription to Women's Wear Daily. The favorable clippings. The libelous clippings. Picking up the check. The brilliant broadcast. Voting Democratic. The bottle of My Sin. Your perceptive reporting! The flattering picture (at last f) The absolutely hilarious gags. The foreign aid. Letting me steal your idea. A Miracle Morning at Elizabeth Arden's. The favorable mention. The bottle of champagne. The autographed picture of Stokley Carmichael. The Peter Hurd original. The quote. Your kind words. The beagle pup. Keeping your mouth shut. The wilted azaleas. The tree. The MEMORIES.

Being you.

Nothing.

Your wretched complaint.

An enchanted evening; an enchanted morning.

#### THE WHITE HOUSE

WASHINGTON

August 3, 1967

To:

Bess Abell
Yolanda Boozer
Liz Carpenter
George Christian
Mary Jo Cook
Marie Fehmer
Bob Fleming
Loyd Hackler
Tom Johnson
Jim Jones
Mary Slater
Marvin Watson

From now on, all photographic orders for delivery yesterday, must be placed before noon today.

Y. R. Okamoto



Houston's Gamily Newspaper

512-20 TRAVIS ST. HOUSTON, TEXAS 77002

WILLIAM B. STAPLETON

June 22, 1967

Mr. Yoichi Okomoto Photographer % The White House Washington D. C.

Dear Oke:

I thought you would enjoy having these copies for your files. Thanks again for your help and cooperation.

Our reproduction isn't the greatest but I think the original was a 35 and we went from a 4x5 with a 65 line screen.

Keep the faith,

William Stapleton

Dear Mr. Lau:

Thank you for your recent letter and your expression of interest in the White House Photo Office.

Unfortunately, there are no openings for photographers here at the moment, nor can I foresee any in the near future. However, if you care to send me a resume, I'd be happy to keep you in mind.

With best wishes,

Sincerely,

Yoichi R. Okamoto Staff Assistant

Mr. Richard Lau 891 Belle Avenue Teaneck, New Jersey 07666

891 Belle Avenue Teaneck, New Jersey 07666 May 25, 1967

Mr. Yoichi Okamoto Presidential Photographer White House Washington, DC

Dear Mr. Okamoto:

My name is Richard Lau. I am head photographer with the Bergen County Sheriff's Office in Hackensack, New Jersey.

I have seen your name in many articles appearing in various photographic magazines and the thought of writing to you entered my mind hoping perhaps you can give me some information on the work involved in a position such as yours.

I would like very much to work in the White House as a photographer or perhaps an assistant to you. Most likely you receive many letters of inquiry such as this and treat it as normal routine. However I am sincerely and deeply interested in a position like this for quite some time but have no knowledge of whom to write to nor where to obtain the slightest bit of information.

I am 32 years of age, American-Born Chinese, married and have 2 daughters. I have been in the photographic field for approximately 12 years, familiar with most phases of photography and a graduate of New York Institute of Photography and a few other schools of photography. At the County Sheriff's Office we work mainly in color (Ektacolor Negative Process) and process in Rolor equipment. I am very familiar with the Ektacolor Process and with transparency material.

I realize the fact that there are White House photographers associated with the press but this is truly not my desire. It is a desire to work closer with you, Mr. Okamoto and perhaps Mr. Johnson.

May I hear from you, sir?

Sincerely yours, Aichard Law

RICHARD LAU



#### OFFICE OF THE VICE PRESIDENT

#### WASHINGTON

PERSONAL

MEM OR ANDUM

May 16, 1967

FOR:

Yiochi Okamoto

FROM:

William Connell WC\_\_\_\_

**Executive Assistant** 

Note page 29 of the <u>Newsweek</u> of May 22 and how the low camera angle from the left makes Percy look taller than Romney or Nixon, although he is at least six or eight inches shorter.

I have also noted that most of the pictures published in the media of the Vice President and the President together show the President towering above the Vice President (as he does). The net effect, I am convinced, is that most people think the Vice President is short. He looks short and squatty next to the President when taken on a level photograph. Over and over again people comment to him that he is so much taller than he looks in his photographs.

A suggestion: Why not try a couple of lower angle photographs with the Vice President closer to the camera to see if the height difference can be minimized.

### AND PERCY MAY BE FIGHTING IT OUT

nore Nixon seems to be slipping, the more delegates he will lose. Thus, with so many political hurdles ahead, Nixon's present commanding lead may be his downfall. In 1968, as in 1960, it may turn out that Nixon peaked too soon.

To the pros, George Romney's fate is already apparent. Romney's only chance for the nomination is to sweep the party primaries to support his standings in the Harris and Gallup polls. Until recently it was widely believed that Romney's big problem was his failure to support the Republican ominee in 1964. At the state chairman's level, however, Romney's difficulty may be more basic—a complete inability to get party workers or leaders excited.

Ho-Hum: Everywhere Romney goes he seems to bomb. Romney spoke at a Winthrop Rockefeller appreciation dinner in Little Rock, Ark., a few weeks ago, but "showed little for the GOP here to get exicted about," reports cor-respondent Ernest Valachovic. "Among Maryland Republicans," says correpondent Charles Whiteford, "there's a ho-hum attitude toward Romney." Massachusetts leaders "are unhappy with what Romney has shown," says correspondent Robert Healy. And from New Hampshire, where Romney must run well next March, correspondent Frank O'Neil reports: "Romney is not getting off the ground." A Connecticut leader neard Romney twice and said: "He bored me both times." Since professional politicians listen to enough afterdinner speeches to develop a high hreshold of boredom, the reaction to lichigan's businessman-governor is retarkable. Romney may be the first major ilitical candidate of modern times to se out because he is too boring.

With both Nixon and Romney marked down for sure or possible defeat, Republican leaders are already surveying the remaining possibilities. Since only a handful of Republicans give Gov. Nelson Rockefeller any chance, most of the Republican power brokers have turned to examine the party's biggest new attractions—Ronald Reagan and Charles Percy. Both have latent strength out of all proportion to their experience in public life.

They All Laughed: Reagan, merely by making himself slightly available, could pick up as many as 300 delegates, almost entirely at Nixon's expense. And Reagan will have another 36 as California's favorite son. Eastern Republican leaders now scoff at the

suggestion that Reagan might be nominated—just as they scoffed at Goldwater's chances four years ago.

Illinois's Sen. Chuck Percy has all the glamour and youth and unscarred success that Republican professionals think they are looking for to unify the party and win the Presidency. And even though Percy has taken no step publicly or privately to get the nomination, he is either first or second choice in thirteen states with 400 delegates. Percy has one asset that no other declared or potential GOP candidate can boast of: nobody is hostile to him.

What every Republican pro asks now is: who can win? "Our single-minded purpose is to unify the party to produce a victory for our Republican candidates," said Wyoming Republican chairman Robert Gosman. "We are determined to win—our philosophy is just that—to get behind the candidate who can win."

Alliance: Even amid the search for this model candidate, the new breed of Republican governors is coalescing to guarantee his nomination. Four of them—Oregon's Tom McCall, Pennsylvania's Raymond Shafer, Maryland's Ted Agnew, and New Mexico's David Cargo—have invited seventeen other Republican governors to "tie themselves together in an unpublicized alliance" to nominate "the Republican who has the best chance for victory next year."

Sparking the party's new spirit is the conviction that Republicans can win next year because of their new go-go governors, Ray Bliss's organizing, the flood of young volunteers, and because last year Republicans did win—a net gain of eight governorships, three Senate seats, 47 House seats, and thousands of state and local offices. "The issues haven't changed since the highly successful 1966 election," says Utah's chairman Richard Richards. "LBJ apparently didn't get the message then. That message was that the average voter is disgusted with what is happening."

"We Smell Victory": The voter is disgusted in particular, say the Republicans, with the high cost of living, the failure of the poverty program, the farm crisis and President Johnson's management of the war in Vietnam. But GOP leaders are wary of making Vietnam any more of a political issue than it already is. Because of the war, many Republicans still temper their hopes for the 1968 election. "We do smell victory," says one of Massachusetts's top Republicans. "But Johnson is a clever and



Hopefuls: Nixon, Romney, Percy

crafty politician. You can't count him out."

The Republicans don't, but they also know that they handed the Democrats the 1964 election and they will not make that mistake again. That election -the Goldwater debacle-caused a profound change in the Republican character. Here and there, and especially in the South, there are still pools of Goldwatery conservatism. But most Republican leaders have, in the last three years, come to recognize that the Grand Old Party line—"cut spending, balance the budget, lower taxes, and leave it to private enterprise"-wins few votes. Says California state chairman James W. Halley: "We must not be negative 'aginers.' We must offer sensible alternatives and constructive programs to those of the Democrats." The Goldwater campaign of 1964 showed what would not work; the gubernatorial and Congressional campaigns of 1966 showed Republicans what does work.

With these two elections fresh in mind, Republicans of all stripes and regions and convictions are united behind the principle that there must never be another 1964. "Goldwater?" says Arizona's state chairman Harry Rosenzweig. "That's a forgotten chapter. We're in a new ball game now."

(Continued from Page 28)

wife Nancy ("I like to enjoy those extra ten minutes in bed"), does his isometric exercises, then joins Nancy and son Skipper, 9, (daughter, Patricia, 14, is away at school), for a cornflakes breakfast and a communal reading of "Peanuts." After the comics, Reagan teams up with a beefy bodyguard at the door to the governor's leased \$2,500-a-month, twelve-room Tudor mansion in Sacramento for the drive to the office.

At home or in the office, Reagan is one of the most carefully programed officials in America. As in Ike's White House days, a few hand-picked men play Cerberus at the chief's gate: Phil Battaglia, 32, a baldish, chipmunk-cheeked former head of the Los Angeles Jaycees who, as executive secretary, runs the staff; and Lyn Nofziger, 42, a rumpled ex-news-man who, as "communications director," has a hand in nearly everything. Only Battaglia (sometimes called "Governor Battaglia" by Sacramento cynics) and Nofziger have keys to the private rear door of the governor's inner sanctum. Besides them, Reagan meets regularly with Republican leaders of the Democratic-controlled legislature and with the four "Cabinet secretaries" he has appointed in an effort to distill California's sprawling bureaucracy into more manageable form.

On the Spot: The Cabinet secretaries produce one-page memoranda in which problems for the governor's eyes are rigorously boiled down to four paragraphs headed "issue," "facts," "reasoning" and 'conclusions and recommendations.' Reagan aides are a little sensitive about the mini-memos, but Cabinet secretary William P. Clark Jr. stoutly insists: "It has been found that almost any issue can be reduced to a single page." When Reagan wants more information, he asks for more memos (he received nineteen singlepagers on the question of a Redwoods park). At staff meetings, the governor fields eight issues or so in a half hour, making on-the-spot decisions (with an "OK RR" affixed to the bottom of the memo) more often than not.

"It's not a deliberate following of the Ike plan, but in effect that's what it is," admits Nofziger. "The governor develops the broad, general policies, but the details are left to other people to handle. It's just not true that he's led around by the nose. We may go in with an idea and say, 'Ron, here's something worth thinking about.' He'll say, 'Yeah' and look at it. Then he might say, 'Look fellows, I don't like this at all. Let's not do this'." Adds Cabinet aide Clark: "More and more, the governor is becoming a severe questioner."

Not only can Reagan ask pointed queries, but he has mastered the art of disarming potentially troublesome questions at press conferences. As electronic



Nofziger: Keys to the kingdom

spectaculars, the governor's Tuesday news conferences are unrivaled outside the White House. Reagan's exploitation of them is a tribute to his star quality as a TV-era politician—and convincing testimony to the nimbleness of his mind. Reagan is no intellectual, but he is a shrewd, intelligent man and what he has to say is newsworthy if not especially new. (Afterward, pad-and-pencil reporters puzzle over the transcripts trying to recognize the lines that sounded so meaty when the governor delivered them on camera.)

Reagan's press conferences have invariably drawn close to a dozen TV cameras, swarms of still photographers and SRO crowds of up to 100 newsmen. The governor preps for them at no-nonsense meetings with Nofziger and blond Nancy Reynolds, his special TV aide. Last week, over steak sandwiches, they briefed him on questions likely to pop up—abortion legislation, the invasion of the Capitol the week before by a gun-toting band of



Battaglia: Mini-memos to the boss

Black Panthers (Newsweek, May 15), his Presidential prospects, the Vietnam war. Then, precisely on time, Reagan marched smartly into the TV room in his best "Let's win this one for the Gipper" stride.

Secret: Smiling his slightly right-of-center smile, Reagan relaxed behind the mahogany-stained lectern, his left hand occasionally jingling change in his pocket, and effortlessly handled a numbing barrage of predictable questions. As is his weekly custom, he denied that he was a Presidential candidate, pleaded for Republican unity, insisted that he wasn't retreating on his program for California, and reminded newsmen that he agreed with Ike on the use of nuclear weapons in Vietnam: "The last person in the world who should know we wouldn't use them is the enemy. He should go to bed every night afraid that we might."

Predictably, Reagan has introduced some flashy innovations in the political use of television. Besides conventional fifteen-minute "reports to the people," the governor has perfected the electronic handout-newsy two-minute spots paid for by the state GOP and produced by the firm that turned out Reagan's campaign commercials. The spots (there have been two so far) were dreamed up by TV aide Nancy Reynolds and crafted with a trained eye to their useuncut-on local and national news shows. Within 48 hours of filming, 42 copies of the color spots are delivered to California stations and the networks; radio stations can record the audio portion of the film by calling any of four special telephone numbers. Mrs. Revnolds couldn't be happier with the results. "The Cronkite show used both of them," she beams. "That's 19 million viewers!" Most cast their votes outside California-a fact that delights the eager Reagan forces as they dream of '68.

Reagan's mastery of the media has helped him make a glossy reputation for forcefulness with a Statehouse record that is, at best, ambiguous. He was swept into office with a mandate to reduce spending and cut taxes—and has produced the highest budget in California history and a record \$946 million tax-increase proposal. Along the way, he has alienated some of the state's most sacred cows—the university establishment, the labor leadership, the 114,403-man civil-service bureaucracy—and emerged from it stronger than ever.

Fiasco: As a budgeteer, Reagan has generated more headlined controversy than solid economy. He first decreed a 10 per cent slash in all agency spending, a job freeze for hiring state employees, drastic reductions in the budgets for the far-flung University of California and state college systems, imposition of tuition, the closing of eight ghetto job centers (established after the Watts rioting)

June 15, 1967

TO:

**BRUCE THOMAS** 

FROM:

OKAMOTO

Could I have a temporary parking place on West Executive Avenue for next week?

I have a cream-colored Volkswagen.

Many thanks.

CHAIRMAN Ernest H. Fremont, Jr. 1111 Scarritt Bldg. Kansas City, Mo. 64106

Howard H. Bell Washington, D. C. John Shaw Field Reno. Nev. Perry L. Fuller Chicago, III. Norval W. Jasper Tuscon, Ariz.

EX-OFFICIO Orison S. Marden New York, N. Y.

James D. Fellers Oklahoma City, Okla. E. J. Dimock New York, N. Y. Winton A. Winter Ottawa, Kan.

DIRECTOR OF PUBLIC RELATIONS Don Hyndman

### AMERICAN BAR ASSOCIATION

1155 East 60th, Chicago, Illinois 60637

Telephone (312) 493-0533

June 15, 1967

Mr. Yoichi Akamoto Official Photographer The White House Washington, D.C.

Dear Mr. Akamoto:

I may be repeating myself but if I have not already written to thank you for the most excellent photographs you furnished to us from the May 17 conference of President Johnson with the American Bar Association Committee on the Federal Judiciary, I wish to do so now.

The photographs were spectacularly good--some of the best I have ever seen. We also were very grateful for the color slides of President Johnson and Attorney General Clark, which served quite well our need with respect to our slide films program which I mentioned to you on the telephone.

Sincerely,

Director of Public Relations

Don Hyndinan

DH:lb

#### MEMORANDUM TO COLONEL CROSS

FROM:

OKAMOTO

Jim, your memo of May 17 disturbs and puzzles me, as I have always thought that I have adhered to your regulations and interpretations of "official use" for White House cars to the letter. Indeed, I have boasted to Mr. Watson and other staff members that I have never abused the privilege.

Since I have but one family auto which my wife needs daily, I must use public transportation to and from the office. The only times that I have asked for a car, aside from picture-taking duties, have been when I have had baggage or camera equipment required between my home and the office that would be impossible to transport by bus. Aside from picture-taking duties, two trips to my home may be those that you question. They were requested on evenings when the President was about to take a long overseas trip on Air Force I where I realized that it was probable that I would sit up all night, work on the following day, after having completed a full day's work at the White House.

I do not consider going home in an official car with my camera gear for a short nap before getting on the plane an abuse of your regulations.

Needless to say, I want to cooperate.

# THE WHITE HOUSE

May 17, 1967

#### MEMORANDUM FOR YOICHI OKAMOTO:

Oke, I have recently been having difficulty maintaining outstanding transportation service to the principal staff members here at the White House.

My problem has been caused primarily by a large number of "unofficial and quasi-official" requests from staff members.

While I recognize that you have been specifically authorized transportation home when required to work late in the evenings, I would appreciate your assistance in reducing this as much as possible. In addition, it appears that some of your trips did not fall into the category which would authorize your use of a White House car to go home.

Of course, we will continue to honor all official requests that we receive from you and I will rely on your good judgement to reduce the number of trips to or from your home.

Thank you very much.

JAMES U. CROSS

Armed Forces Aide to the President

Dear Mr. Wheelock:

The Photographs of Mr. Koshy and his son taken when they visited the President have been forwarded to the President's office, along with your letter.

Sincerely,

(Mrs.) Mary T. Matheus Assistant to Mr. Okamoto

Mr. John T. Wheelock Acting Public Affairs Adviser Near East and South Asian Affairs Department of State Washington 25, D.C.

# THE WHITE HOUSE

May 10, 1967

#### MEMORANDUM FOR YOICHI OKAMOTO

FROM:

George Christian

Okie:

In order to comply with the requests in my memoranda of March 14 and May 9 to you, please have someone take a picture of the Tuesday luncheon with all five participants in it. as soon as possible. The regular "Tuesday" luncheon will be held tomorrow. Thanks.

#### May 4, 1967

TO:

LEONARD MARKS

FROM:

OKAMOTO

To follow up the suggestion I made to you verbally here at the White House, you asked me to get the facts.

The Austrian Embassy here in Washington sponsored a painting contest called something like: "Austria as Americans See it". I understand it is in two categories -- by painters who had been to Austria and those who had never been there. My wife, Paula, tells me it was a resounding success and is now being shown at the Town Hall in Vienna, Virginia under the sponsorship of the Austrian Embassy.

My thought was that after they were through with it, it would be very nice reverse English to have your exhibits people sponsor the show in Austria through USIS Vienna.

#### Dear Lt. Heilpern:

I appreciate your sending me copies of "The Gateway" but regret that I do not have the time to write commentary and do them justice.

If, however, sometime in the future you want to come over with some of your staff and bring along examples of your work, I would be happy to give you my comments verbally and on the spot. This, of course, would have to be arranged at a time when I am not going to be busy with the President but you are welcome to try by calling my secretary, Mrs. Mary Matheus, at any time.

Sincerely,

Yoichi R. Okamoto Staff Assistant

Lt. Neil I. Heilpern Internal Information Officer Andrews Air Force Base Maryland Mr. Yoichi R. Okamoto White House Washington, D.C.

Dear Mr. Okamoto.

The photo feature on pages eight and nine is really the product of fivepeople. I did all the photo work and layout; several people worked on the copy, which needed much re-writing and polishing. If you have the time would you care to drop me a line with a few comments on the over-all impression?

As you can see, our photo coverage is stepping up quite a bit. Although I think the photos on page 12 were too close in size and proportion, the final product should be judged a very good one because it is the first time Airman Morris has tried his hand at one. Care to comment on this -- he would get a boost in morale if you would. You might also notice the page one pix of the smokestack. Airman Stillwell climbed on the roof of a nearby building and shot the photo with his telephoto lens. I like the way the smoke, the stack, and the roof frame the base chapel.

Thank you very much for your time and trouble. We would be grateful for a few comments.

Yours for expression in photojournalism,

Lt. Neil I. Heilpern Internal Information Officer Andrews AFB, Maryland **MEMORANDUM** 

# THE WHITE HOUSE

April 10, 1967 4:00 p.m., Monday

#### ME MORANDUM FOR GEORGE CHRISTIAN

At the meeting after the ceremony today, Secretary Trowbridge spoke to me about the mislabeling of his picture in the Washington paper on Sunday. He said that his picture was carried but the identification was that of Assistant Secretary J. Herbert Holloman. I told him I thought it was probably a typograpical error by the newspaper, but he said he thought it came from the Press Office. I wanted to bring this to your attention as well as that of Mr. Okam oto.

Robert E Kintner

5.18 Remind

## THE WHITE HOUSE WASHINGTON

April 4, 1967

#### MEMORANDUM FOR OKAMOTO:

Please read the attached and I hope you will be helpful to these people in setting up a picture on April 18.

The picture will be used by the Smithsonian people and the President has agreed to such a portrait. I will also tell Mr. Schaefer to call you directly to look at the place where the picture will be taken in advance.

James R. Jones

Attachment





STUDIOS LTD.

### Camera Rellections of C.

vibrant natural colour

CHASE BUILDING 1904 M STREET, N. W. WASHINGTON 36, D. C.

TEL: 338-2400

April 3, 1967

Mr. James Jones
The White House
Washington, D. C.

Dear Mr. Jones:

Following our telephone conversation, we shall be pleased to be at The White House Tuesday, April 18, at 11:00 a.m. to photograph the President.

The gentlemen on the portrait assignment will be Emil Schaefer, Francis B. Beekman, Harold C. Davis, and Robert Harned. We estimate the time required will be approximately 30 to 45 minutes depending upon circumstances and providing we have our equipment set up in advance.

Will it be convenient for us to visit The White House prior to the appointment date to look over the situation and acquaint ourselves with the most suitable place and background to assure an excellent portrait.

Many thanks for your kind cooperation.

Cordially and sincerely,

CHASE STUDIOS LTD.

Emil Schaefer

Executive Vice President

ES:ml

DIVISIONS

CHASE NEWS PHOTO SERVICE

STATLER-HILTON

SHOREHAM

SHERATON-PARK

### March 30, 1967

TO:

GEORGE CHRISTIAN

FROM:

OKAMOTO

I think that our motion picture photographer, Bill Fisher, should be on Air Force One, if at all possible, for coverage of the Ambassadors.

#### March 29, 1967

TO: BROMLEY SMITH

FROM: OKAMOTO

As you know, my office is making a monthly movie of Presidential activities for historical use. We have just procured a motion picture camera that is quieter than my still cameras. I would like to get my moviemen into these private sessions myself. To have a White House movie man, a USIA movie man and a White House still photographer in for any length of time during the private sessions would be too distracting for the President and his guest.

Therefore, I recommend that we first try taking the White House man in with the new camera and we will lend our footage to USIA for their use.



March 16, 1967

#### MEMORANDUM FOR THE PRESIDENT

SUBJECT: USIA Films of State Visits

In reviewing USIA films on State visits, my staff reports that the total impression is one of ceremony, dinners, parades, etc. Old-fashioned protocol predominates. A businesslike approach to modern problems does not come through.

One way to avoid this would be to include some footage of the visitor and yourself in your office or in the Fish Room talking together, presumably in private, on matters of state. A sound track would not need to be included.

Hitherto, USIA usually has not been authorized to set up such an arrangement. I know it would take a few minutes more of your time and you may not feel it worth it. But the later impact of the films in the visitor's country would be substantially improved if you could spare a few moments, perhaps at the very end of your private discussion with the visitor, for a filming of the two of you in serious talk. This would be particularly useful for the Sunay visit, but would be helpful for Maiwandwal also.

Might USIA give it a try to see if the results justify it?

W. W. Rostow

Let'	s experiment with the
	Maiwandwal and Sunay visits
No_	
See	me

#### THE WHITE HOUSE

#### WASHINGTON

**MEMORANDUM** 

March 27, 1967 6:25 p.m.

TO:

THE PRESIDENT

FROM:

LIZ



We want to help USIA have its cameras where the story is with the Latin American Ambassadors so they can move individual pictures to each country.

For that reason, Bob Akers requests that we allow Ollie Pfieffer, USIA still photographer to ride on the plane with the Ambassadors and to be alongside Okie in the private meeting with the Ambassadors at the Ranch.

This will allow USIA to reproduce and move the pictures fast.

Isn't this all right. If so, I'll just put his name on the manifest.

Approve

Disapprove

EC:oo'g

#### March 16, 1967

TO:

ROBERT E. KINTNER

FROM:

OKAMOTO

We have just received approval for a full group portrait of the Cabinet. Please inform us when we can expect all top Cabinet members to be present at a single meeting. We will need a minimum of one hour to set up and test lights before the meeting. It would be helpful if every Cabinet member knew that the first ten minutes of this meeting would be devoted to the group portrait.

611.0

SAIC Johns - PPD

March 15, 1967

SAIC Wong - TSD

Report on Irradiated (Fogged) Film

Per your request the Technical Security Division in coordination with Intelligence Division has conducted a study of the circumstances surrounding the fogging of color film during the South East Asia trip. The objectives of this study were to:

- Determine what type source produced the fogging and attempt to identify the source.
- 2. Attempt to determine under what circumstance, and if possible where, fogging occured.
- 3. Determine from findings where operational changes may be required.

Discussion: In the conduct of this study resources of both this Service and Eastman-Kodak have been utilized. Tests conducted by these activities have reasonably established film irradiation was produced by an x-ray type source. The actual identity of the source and its user, however, have not been determined. On this point an analysis of film handling procedures employed during the South East Asia trip reveals the following possible choices.

- 1. The U.S. Secret Service, and TSD particularly, in view of its fluoroscoping baggage, packages, etc., during the trip.
- 2. The State Department in view of pouch mail being utilized for shipping film to the White House for processing.
- A host country by virtue of x-ray and/or fluoroscopy being used in custom and postal operations.
- 4. An unfriendly country employing an agent in a harassment type mission.
- 5. A friendly country in which transfer of pouch mail from one commercial carrier occured.

Findings: Based upon interpretations of test results and upon a review of film and baggage handling procedures the following findings are presented:

- 1. Irradiation of the film was most probably produced by an x-ray type source.
- 2. To duplicate the degree and intensity of irradiation, test film had to be placed directly in the x-ray beam.
- Tests results have not conclusively proven whether film was irradiated before or after normal exposure in a camera.
- 4. The basic supply of film was not exposed to x-ray.
- 5. Raw (unexposed) film was carried in the personal luggage of at least one of the White House staff photographers.
- 6. White House staff photographers luggage was given special attention and was not fluoroscoped during the trip.
- 7. Film used during the trip was shipped at intervals to the White House via State Department channels.
- 8. Exposed film was packaged in plain brown envelopes and labeled as film with x-ray warnings for shipment to the White House.

Recommendations: Based upon total analysis of this incident the following recommendations are presented. If accepted and implemented, these recommendations are considered to provide the best possible assurance that there will be no recurrence of this type incident.

- 1. That the basic film supply be broken down into smaller packages to facilitate handling.
- 2. That special lead lined containers be constructed and used for packaging the basic film supply on future trips.
- That the practice of carrying film in personal luggage be discontinued.
- 4. That consideration be given to lining camera "gadget-bags" with lead foil.

- 5. That a supply of lead foil be carried on future trips and this foil be used to wrap exposed film for shipping; or that specially designed cans or envelope type packing be used.
- 6.] That the practice of placing Type 57 3000X Polaroid film in each piece of staff photographers luggage carried on a trip be adopted and that procedures be established whereby this film is developed and checked twice daily for any evidence of irradiation.

Alfred Wong

Special Agent in Charge

acpea Hong

cc: A/D Young
Mr. Okamoto

#### MEMORANDUM FOR

#### OKAMOTO

Reference is made to your memorandum of February 28, 1967.

As of this date we have not received results of the investigation concerning your fogged film which occurred on the President's Far East trip. As soon as it is received we will wish to discuss this matter further with you.

I certainly agree that there should not be any repetition of fogged film on future foreign trips and feel that this can only be accomplished by cooperation of you and the other photographers in your office.

You and your fellow workers should make infinite plans to see that all film is properly handled and I will ask Secret Service personnel from our Technical Section to meet with you in order to thoroughly brief you on what security measures we plan to take so that you can surely avoid repetition of previous actions.

Thomas L. Johns

SAIC - PPD

U. S. Secret Service

#### February 28, 1967

TO:

LEM JOHNS

FROM:

OKAMOTO

Now that the Latin American Presidential trip seems assured, I am wondering what results your investigation of fogged film has produced.

After the regrettable accident on 30 rolls on the Asian trip, I am sure you will agree that any replation of this trouble on the Latin American trip would be inexcusable to the President.

Please let me know any recommendations, or precautions, you may have for me or any of my staff photographers.

bcc: Marvin Watson



March 8, 1967

Dear Mr. Okamoto:

I want to thank you very much for taking time from your busy schedule to see me last month at the White House.

My trip to Washington was a very educational one.

I appreciated the opportunity to see at first hand
the work which you and your staff do at the White
House.

Sincerely,

Charles A. Reiche

#### February 27, 1967

TO:

BRUCE THOMAS

FROM:

OKAMOTO

Would it be possible for me to have a parking space for the remainder of this week as my wife is going to New York and I would like to drive to and from work. My car is a 1966 Volkswagen, cream colored, with Maryland plates.

#### February 13, 1967

TO:

ASHTON GONELLA

FROM:

OKAMOTO

These are proofs only.

#### Attachments

C4495-18

C4495-21

C4495-8

C4495-23

C4495-24

C4490-5

C4490-17

C4490-16

C4495-17

C4495-15 C4490-14

C4490-11

C4490-13

#### February 13, 1967

Dear Mr. Schoenbeck:

Because of the great number of photographs we take and the services required of us, we cannot furnish pictures for private use only. Also, we are not permitted to sell pictures.

If there are certain pictures that Mr. von Lilienfeld requires in his official capacity as Minister of the Embassy, you may ask the White House Press Office in writing for these.

Sincerely,

Yoichi R. Okamoto Staff Assistant

Mr. Joachim Schoenbeck
Acting Press Counselor
Embassy of the Federal Republic
of Germany
Washington, D.C.

Embassy
of the
Federal Republic of Germany
Washington, D. C.

February 10, 1967

Mr. Yoichi R. Okamoto Photo Office White House Washington, D.C.

Dear Mr. Okamoto,

We have learned that photographs were taken by your office on the occasion of the official visits of former Chancellor Erhard and President Marcos during September 1966.

It would be highly appreciated if you could send proofs of all pictures taken on the occasion of the White House dinner in honor of Professor Erhard and a hotel reception for President Marcos at that time.

The Minister of the Embassy of the Federal Republic of Germany, Mr. von Lilienfeld, would like to buy photographs of these events for his privat use only.

With kind regards I remain,

Joachim Wio uberk

Joachim Schoenbeck ating Press Counselor

# THE WHITE HOUSE

February 10, 1967

TO:

MARVIN WATSON

FROM:

OKAMOTO

I saw something today that I would like to call to your attention.

When King Hussan was due to return for his short visit, Clint Hill (in my opinion your finest Secret Service agent), suddenly discovered that tables, vacuum cleaners, paintings and boxes were in the Cabinet Room where Jim Symington was scheduled to bring the king. He comandeered whatever help he could get and got the room cleared, pushing furniture himself to save the President some embarrassment.

I think it is a nice example of a guy with the right spirit!

To Okain You Taware Promise To Appear of Maries ! Appear of Maries ! Appear of Maries !

#### February 10, 1967

Dear Tyler:

Sorry, but I have not had any luck in the job search for Sam.

Photographic jobs -- particularly in government -- are extremely hard to come by.

I am enclosing the pictures, and hope that you will have better luck somewhere else.

Sincerely,

Yoichi R. Okamoto Staff Assistant

Honorable Tyler Abell Assistant Postmaster General Post Office Department Washington 25, D.C.

Enclosures

#### January 16, 1967

Dear Mr. Abell:

Thank you for the Forms 57 of Sam Tsunoda.

I checked with Ray Mackland at USIA the day after you spoke to me and they have no photographic positions open. However, I will keep the forms and photographs for a while to see if I can be of any help in other departments.

Please tell Sam that although we will try, there are very few good government photographic jobs available so I can't be too encouraging.

Sincerely.

Yoichi R. Okamoto Staff Assistant

Honorable Tyler Abell Assistant Postmaster General Post Office Department Washington 25, D.C.

#### February 10, 1967

TO:

MARVIN WATSON

FROM:

OKAMOTO

I saw something today that I would like to call to your attention.

When King Hussan was due to return for his short visit, Clint Hill (in my opinion your finest Secret Service agent), suddenly discovered that tables, vacuum cleaners, paintings and boxes were in the Cabinet Room where Jim Symington was scheduled to bring the king. He comandeered whatever help he could get and got the room cleared, pushing furniture himself to save the President some embarrassment.

I think it is a nice example of a guy with the right spirit!

#### February 8, 1967

TO:

BESS ABELL

FROM:

OKAMOTO

My daughter, Mrs. Karin Wartofsky, majored in modern dance at Bennington. She now teaches it. Jose Limon is her idol and she considers "Othello" the greatest thing ever done in the field.

Would it be possible for her to sit in the back of the East Room for just the performance on Thursday night?

#### February 3, 1967

TO:

MARVIN WATSON

THROUGH: JIM JONES

FROM:

OKAMOTO

Maurice Johnson, President of the White House Press Photographers, just called. As you know, the President has posed every year with the winners of the White House Press Photographers annual contest. They would like to get an appointment to have their picture taken with the President on a day when the greatest number of the top winners can be in town. Maurice informs me that the most convenient days would be next Thursday and Friday, February ninth and tents. As you know, this is just for a picture and should not take more than five minutes. Would you let me know if this meeting can be arranged on either of these dates so that I can pass it on to him.

# THE WHITE HOUSE WASHINGTON

February 6, 1967

#### FOR THE RECORD:

Okamoto asked Mary Jo to buzz him.

Congressman Resnick had been in with the President for 25 minutes -- we were not told.

mm

#### February 3, 1967

#### Dear Bernie:

It was fun working with you and I sincerely hope the President likes your pictures.

As to your last request, I believe I explained to you that I have no control over the release of my pictures. You must write to Mr. George Christian, Press Officer, The White House, for release of any of my pictures, with an explanation as to how you intend to use them.

Sorry, but that is the way it works here.

Sincerely.

Yoichi R. Okamoto Staff Assistant

Mr. Bernie Faingold Faingold Studios Denver Hilton Hotel Denver, Colorado 80201

AIRMAIL

### FAINGOLD STUDIOS

LOBBY FLOOR

#### DENVER HILTON



DENVER, COLORADO 80201 · PHONE 266-1926

Ello. 1st - 1967

Dear Olice -

Inclosed, are a couple of prints that may interest you.

I deeply appreciated your friendly coopevation and friendship. Hope that circum clances will allow me to reciprocate in the future.

The last favor — will you kindly see that I get prints of photographs you made of me photographing the President.

Best regards -

Very truly yours

#### February 2, 1967

#### Dear Mr. Kallenbach:

In response to your letter of January 27, addressed to Mrs. Roberts, I am pleased to enclose the negative you requested. Its return to this office after it has served your purpose would be appreciated.

Sincerely,

Yoichi R. Okamete Staff Assistant

Mr. John L. Kallenbach Room 8 National Security Agency Fort George G. Meade, Maryland 20755

Enclosure: Negative #C863-18 WH 64, dated 12/4/64

CMF.aw

#### February 1, 1967

#### Dear Harry:

Thank you for the film of the picture the President wanted. Sorry to have to needle you but the Boss has a memory like an elephant and I didn't want to let him down.

Son Skipper is enjoying the miniature Minolta with no aspirations to become a professional photographer, thank God!

My very best to you and yours.

Sincerely,

Yoichi R. Okamoto Staff Assistant

Mr. H. S. Hudson
Deputy Public Affairs Officer
c/e American Embassy
Seoul, Korea



# EMBASSY OF THE UNITED STATES OF AMERICA

American Embassy Seoul, Korea January 25, 1967

Dear Oke:

At long last we finally got the Blue House to let our photographer take the picture of the painting that President Johnson wanted.

Accompanying this is an undeveloped roll of Ekatachrome EHB, with several different exposures taken with photo flood using an 81A filter. I hope the results are satisfactory and that the unavoidable delay is excused.

Am glad to learn that your son likes the Minolta and hope he eventually becomes a better photographer than his pappy, which will be hard to do.

With best personal regards, I am

Sincerely yours,

H. S. Hudson

Deputy Public Affairs Officer

Enclosure:

a/s

Mr. Robert Y. Okamoto The White House Washington, D. C.

### **TELEGRAM**

FULL RATE OR
STRAIGHT TELEGRAM

DAY LETTER

NIGHT LETTER

# The Mhite House Mashington

January 26, 1967

HONORABLE WINTHROP BROWN AMERICAN AMBASSADOR SEOUL, KOREA

REFERENCE CABLE DATED NOVEMBER SEVENTH, 1966. STILL ANXIOUS RECEIVE COLOR PHOTOGRAPH OF PAINTING IN BLUE HOUSE -- LEFT OF DOORWAY, FIRST ROOM -- PRESIDENT REQUESTED IN NOVEMBER.

CAN YOU HAVE USIS OR KOREAN PHOTOGRAPHER TAKE AND SEND ME AT WHITE HOUSE?

REGARDS.

YØICHI R. OKAMOTO

SENT STATE FOR DISPATCH 1545, 26 JAN. 67 Sent to State Dept VIALDX for transmission & Seoul, Korea

**TELEGRAM** 

FULL RATE OR STRAIGHT TELEGRAM DAY LETTER NIGHT LETTER П The Mhite House Mashington

November 7, 1966

HONORABLE WINTHROP BROWN AMERICAN AMBASSADOR SEOUL, KOREA

PRESIDENT REQUESTED COLOR PHOTOGRAPH OF PAINTING HE SAW IN BLUE HOUSE NOV. FIRST DURING HIS OFFICIAL VISIT WITH PRESIDENT PARK. PICTURE WAS LARGE AND LEFT OF DOORWAY IN FIRST ROOM IN WHICH THEY SAT DOWN BEFORE MEETING WITH CABINET. CAN YOU HAVE USIS PHOTOGRAPHER OR KOREAN PHOTOGRAPHER MAKE COLOR PICTURE AND SEND TO ME AT WHITE HOUSE?

REGARDS,

YOICHI R. OKAMOTO

#### February 1, 1967

TO:

MAJOR E. C. WILLCOX, JR.

FROM:

OKAMOTO

Sorry -- but I cannot give out unlimited photographs. If you will give me specific photographs needed, and numbers, we will be glad to consider each request on its individual merits. We will furnish our contact sheets for this purpose at any time.

Attachment

	NEVEL USE FOR APPROVALS, DISAPPROVALS, CONCURRENCES, OR SIMILAR ACTIONS	
TO Mr. Okamoto	INITIALS	CIRCULATE
	DATE	COORDINATION
		FILE
		INFORMATION
		NOTE AND RETURN
		PER CON- VERSATION
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#### January 23, 1967

To: Marvin Watson

From: Mike Manatos

I understand Bernie Faingold did report to the White House this merning. Photos were taken of Mr. Faingold which will be given to Secret Service so they would be familiar with him if they saw him taking photos of the President. Okie took him on a tour so he would be familiar with the area. Okie's secretary tells me that Bernie Faingold is now waiting to take pictures of the President in the Cabinet Room as soon as you set a time for this to be done, possibly tomorrow.

### THE WHITE HOUSE WASHINGTON

January 17, 1967

#### MEMORANDUM FOR MIKE MANATOS:

We are tentatively scheduling Mr. Faingold to come in Monday, January 23 at 11:00 a.m.

Will you check and see if this date is OK and check with Okie about the arrangements and let me know? We will memo the President this Thursday to confirm this date and time.

James R. Jones

Att achment

A S



#### THE WHITE HOUSE

WASHINGTON

January 14, 1967 Saturday - 11:30 a.m.

#### MEMORANDUM FOR THE PRESIDENT

FROM:

Mike Manatos 2.2.

Bernie Faingold has written me again of your State of the Union broadcast, concluding you are "in fine shape."

You will recall Bernie as the Denver photographer who wants to come to Washington at his own expense, set up his lighting equipment in a convenient area, spend a couple of hours with Okie "observing" you, and then if you would give him 5 or 10 minutes "sitting" time he believes he can do you justice in a photograph.

If you approve, I will work out the time and details with Marvin and Okie subject to your convenience.

Approve \_\_\_\_

Charles S

#### January 26, 1967

HONORABLE WINTHROP BROWN AMERICAN AMBASSADOR SEOUL, KOREA

REFERENCE CABLE DATED NOVEMBER SEVENTH, 1966. STILL ANXIOUS RECEIVE COLOR PHOTOGRAPH OF PAINTING IN BLUE HOUSE -- LEFT OF DOORWAY, FIRST ROOM -- PRESIDENT REQUESTED IN NOVEMBER.

CAN YOU HAVE USIS OR KOREAN PHOTOGRAPHER TAKE AND SEND ME AT WHITE HOUSE?

REGARDS.

YOICHI R. OKAMOTO

#### January 20, 1967

TO:

JIM JONES

FROM:

OKAMOTO

It is my firm belief that the photographic requirements of the President necessitate a lab force to enable us to man two 8-hour shifts during the week and one 8-hour shift on Saturdays and Sundays. This was the original proposal given to Mr. Watson last year.

Since our authorisation for more lab technicians was cut from 17 to 5, we have not been able to put this plan into effect. We now have a full day shift, a skeleton night shift five nights a week, and no lab work is done on weekends although we have standby personnel at the ready.

If we could be given the twelve positions ranging from grades 7 to 11 (one GS-11; two GS-9s; and the rest GS-7), we could go into the 7-day a week plan as outlined above, which I consider the minimum requirement in view of upcoming overseas trips and the political campaign of 1968.

P.S. While you seem to be in such a beneficient mood, could we please have one more telephone instrument only -- no lines installed -- in our office. We really need it badly as we are tugging one machine back and forth across two desks.

#### January 20, 1967

TO:

JIM JONES

FROM:

OKAMOTO

It is my firm belief that the photographic requirements of the President necessitate a lab force to enable us to man two 8-hour shifts during the week and one 8-hour shift on Saturdays and Sundays. This was the original proposal given to Mr. Watson last year.

Since our authorization for more lab technicians was cut from 17 to 5, we have not been able to put this plan into effect. We now have a full day shift, a skeleton night shift five nights a week, and no lab work is done on weekends although we have standby personnel at the ready.

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P.S. While you seem to be in such a beneficient mood, could we please have one more telephone instrument only -- no lines installed -- in our office. We really need it badly as we are tugging one machine back and forth across two desks.

#### January 13, 1967

#### Dear Mr. Rosen:

All the photographs that I took of you and the other cartoonists were sent to the President's office. The photograph of you with the caricature was delivered to the President. This office only takes the photographs. We do not distribute.

I regret that I cannot send you the photograph you request.

Sincerely.

Yoichi R. Okamoto Staff Assistant

Mr. Jack Rosen 8701 Shore Road Brooklyn, New York 11209

#### January 9, 1967

TO:

CARSON HOWELL

FROM:

MARY MATHEUS

Mr. Okamoto would like to obtain, for office use, a copy of the World Almanac. I understand from Tom Beury, this will sequire your approval.