## Notes for Okamoto's discussion with William Moravek

- 1. We will start out with printing three (3) sets of contact sheets on each roll; they must all be printed facing the same way and with frame numbers visible. How should we set them up (6 rows of 6 frames each or 7 rows of 5 each)?

  What size paper should they be on? Do you (Moravek) want a set of contacts at lab, if so we will need four (4) sets.
- 2. On each frame edited we will need ---- Three (3) 11 x 14 double weight matte finish prints, one 4 x 5 copy negative and one 4 x 5 ghossy contact print. One print is for the President, one for Dorothy Territo; the archivist, and one for us.
- 3. All prints must be spotted.
- 4. How can we incorporate the date on each roll so that it appears on contact sheet?
- 5. We will start numbering with J-1 when your lab operation starts.
- 6. We will print some pictures 8 x 10 for the President's family album.
- 7. Show Moravek examples of bad prints.

## I General premise will be:

- A. What are the photographic requirements of the White House?
  - 1. Categorize above
- B. What are the purposes of these pictures?
  - 1. Categorize above
  - C. To what extent is color needed?
  - II The Standard will be that no matter what the assignment in the White House it should be second to none in the United States whether journalistic, commertial or press.
    - A. Any past standards must be forgotten and new ones established immediately.
      - 1. These will be based on technical quality, imagination; effort,

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        study, meeting new challenges and interpreting rather than just
        recording an assignment, also try never to repeat a picture.
      - 2. Thus the staff must have the desire to become the best in the country, the willingness to learn and to change and to accept mew challenges and assignments.
      - There must be loyalty and unity among the staff and no clashes between the military and civilians.
      - 4. The staff must always consider the public relations aspect of their jobs.
    - B. The most important element in the success of any photographic organization is TALENT, but I firmly believe that most people have more talent than they realize.
    - C. I want ideas on improving the system, techniques and assignments from everyone.
    - D. I fully intend to be gair to everyone in the organization, but I do expects an entirely new standard to be established within one month.

- E. I want a concrete system of assignments established. I want to know of every assignment done and see contact prints of every photo taken. The photograp her who takes the pictures will edit them initially and I'll approve.
- F. On large assignments (requiring more than one photographer) I want to have a briffing and planning session first.
- G. Basic responsibility of photographers is to the truth- influence of Roy Stryker.

- I Accountability of all supplies, equipment and author ty and responsibility
- II Complete ist of all equipment and who assigned to -- both dark room and photographic camera equipment.
- III Complete bookeeeping on all we do -- phone orders will be followed in writing and accounts will be kept.
- IN List of all types of pix taken in past by military and where the assignments came from.
- I Establishement of priorities of assignments
- II Shifts and weekend duty
- VII Office space in White House.

VIIL Burn in tops of heads

## Notes for discussion with William Moravek

## I. Contact Sheets

- A. How should we set them up (6 rows of 6 each or 7 rows of 5 each)?
- B. What size paper should they be on? (Present size is only one that will fit in black notebooks)
- C. Do you (Moravek) want to keep a set of contacts at the lab?
- D. If not, we will need three setsof contacts. If you do want one then we need 4.
- E. How can we incorporate date of each roll so it appears on contact sheet?
- F. All Frames must be printed facing same direction, twith frame numbers visible.
  - A. We will start numbering rolls with J-1 when your lab operation begins.
  - B. On almost all edited frames we will need Three (3) 11 x14 double weight matte prints, one 4 x 5 copy negative and one 4 x 5 glossy contact.
  - C. The only exceptions to above will be some 8 x 10 double weight, glossy prints for the President's family albums, etc.
  - D. All prints must be spotted.
  - E. Show Moravek examples of bad prints.
  - F. How can we date all prints, automatically?