

2 Go to Dallas Sun. aft return
Monday sometime 2:30

2. Standard or { Associated
Get price

additional 2 1 2, 4 — 3 1 2 0 0

2 1 15 — 6

4. $\cup$ $13\frac{3}{4} - 14\frac{1}{4}$ —

~~Major L. Gray Dell Valle Col. Taylor C. O.~~

San Marcos ^{LA} ~~James L. Barry~~ Bill Young

2, 4, 6, 8, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100

Di 4-1386

Aubrey Escce

KTBC

8-4661

airmail
special

registered letter posted today
Sunday and week-day

~~retification~~
Please ~~thru~~ retification

of our desire
to cancel both Sunday ~~news service~~
& week-day news service

KRLD
C68H

Where did apply for?
Salary raised?

networks

1. 660 on air in TX

CBS

{ KTRH 50,000 of 2 on board
~~KRLD~~ --- 1 of CBS
KWKH
KTSA 72 on
of 6 of KTSA

mutual

2 of 6 KNOW

4 1/2 --- 10 yr. 2

30,000 radio homes in Austin

Survey would cost \$100

5000 & 4

790 tel. calls

1400
85
2000

~~Sunday Contract~~
~~Dated Oct 11 Costs \$10~~
~~week~~
~~July 29 Costs \$25~~

J. Mabel Clark

Programs

3:45 Elder Rhodes
unbelievably &

4-5 USO program

J. Mabel Clark

fair-to-middlin voice

rather pleasing personality

male announcer has nice voice

1 - 1 y P.

Pretty comfy -

{ Mary

{ Sheik of Araby

"Embraceable You"
~~not bad but too slow~~

500

14
~~as a phone~~ terrible ~~hideous~~

never hit the tune

Jim Watercomb

St. Louis Blues not so bad

Harmonies rather nice

Uncle Sam program good

Pat MacClanney

levelly speaking voice & good patter
but voice too high & songs a little too
high-brow

Excess 3A ~~10 - 3A 10 - 10~~
~~- 3B 10 - 10 10 - 10~~

~~3 dependents - 1 child, mother~~

~~Army - 10 - 10 10 - 10 10 - 10~~

~~Jay Harper~~

Bob Ferree - part (40 hrs. a w)

~~10 - 10 10 - 10 10 - 10~~

Dean Turner 3B married, no children

~~10 - 10 10 - 10 10 - 10~~

~~Excess 3 - 10 - 10 10 - 10~~

~~20 - 10 - 10 10 - 10 10 - 10~~

~~10 - 10 10 - 10 10 - 10~~

~~Program~~

~~10 - 10 10 - 10 10 - 10~~

~~10 - 10 10 - 10 10 - 10~~

~~9:15 11 a.m. 12:15 4 p.m. Camp Swift~~

~~8:15 p.m. home.~~

Buefield - no pay

no 2.5. in - my paper & 10 m

6 - 3 10 - 10

7 8. 10 - 10 10 - 10

~~Francis Burt 3A~~
~~wife, 2 children~~

~~Patt McDonald 3B~~ wife & 1 child
~~4 3A 2 2 / reclassification~~
~~1 2 1 - 3B~~
~~4 2 - 2 2 1~~

Meiners 3A 37 wife 2 children
6 2 2 2 3
4 2 - 2 2 2 1
reclassified as 3B

Gordon Farmer 47

2 2 2 44 2 6 2 2 2
117 2 2 2 2 2 2 2

might consider re.

6 2 2 2

Meiners

Farmer

~~me~~
J. Mabel

Galloway

~~James Long~~

CAA Rectifier 5 100 W. gables
6 200 W. floodlights on transmitter House

rate is crumb of crop
" for show windows for small merchants

2 1/2 in 1/2 #47

2 1/2 in 1/2 #30

2 1/2 20 KVA 1/2

1 1/2 20 KVA

1 1/2

1 1/2 20 KVA 2 1/2 95 KW 1/2

1 1/2 - 6 20 KW

Commercial Lighting 2

1 1/2 1 1/2 1 1/2 1 1/2 1 1/2 - 1 1/2

1 1/2 1 1/2 1 1/2

50 Ned Sebastian

Fanning

3131

→ 7 9 1 1/2 4 6 8 10

9:45 a.m.
11:45 a.m.

Charles Shaw

10, 26, 4, 28

2 6 12 KTSA 4

→ " ~~28~~ 4, 2

B. train dovachord "Boogie" 9 a.m.

7. 4 9. 2 2 2 2 2 2

26 6 KTSA 7 4 10 " "

→ San Antonio

2 6 5 1 6

Janie Adams

Acoustic

General Supply Co., San Antonio

~~\$1000~~ cut down \$1000

\$3500 estimate

Same or acoustical 9 Nichols

\$2900 cut to about \$2100

Subley 9 - 6 6 6

cut: ~~fluorescent~~ fluorescent
other offices ^{walls} 7' high

\$282 Apr. 24

March 21

\$1273

\$1800

n.B.C.

2 E. Aug. 1942

3 as N.C. 1 Aug. - Nov.

Claude Barry rep. of NBC in New York

n. d. i. n.

1.7 2

new release (50)

new release

75
8
600

\$1273

Feb. 16

~~Seac~~

o n. y. \$240

\$120

Hagenbach in Dec. or Jan.

\$300

\$200

100

~~100~~

14

2/3

#1400

\$1,500

#70

or #80

A.W.U.S.

6 — — — —

\$ 6600.00

1. "China ~~Gold~~" 2 or — — — —

or — — — —

Walker Co.

Griffin Shoe Polish

Solicit { presentations 2 3

✓ 3. 11.

2 11. 1. 5 10 11.

15 90 0 1 2 11. 1. 5 10 11.

Waltham 9 United Adm. Agency

~~2 9 11. 1. 5 10 11.~~

1 11. 1. 5 10 11. Walker Co.

9 - 11. 1. 5 10 11. Waltham

" 11. 1. 5 10 11. U.A.A.

9 - 11. 1. 5 10 11. Waltham.

~~George~~

~~Call Rose~~

~~Walker Co. 9 11. 1. 5 10 11. 11. 1. 5 10 11.~~

84661

Boni
Escape

Eccoe

PA

1. Only Austin station with PA news
 2. ~~Texas Forum~~ ~~com. name~~ WOA 3
 at 10:30 A.M.

3. Texas at War program
 W.O.A.G.
 Army on the Air
 James A. Sanders 4/9 - 6:30
 Texas at War
 6 - 10
 organ
 prayer
 talk
 4 if 1 Texas in pioneer day
 6
 1
 2
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 98
 99
 100

4. ~~Draft status of all personnel~~
 Turner Harper
 Turner miners

5. ~~Tips Engine Works program~~ - 1
 Radio House program Apr. 25?

How is USO show put on? John Pittenger
 J. Orabel USA

6. Do over programs with him

7. Find what part agent plays

8. Who writes script

9. Ask about changing Pat McClanney's
 program to 7:30 - 10:10

2. Can't have (no) sponsor for U, show
 yes what about spots?
 yes how about Army shows?

Apr. 25

Ask Geo. Johnson (KTSA)

1. Are his salesmen on commission basis?

How many calls a day do they make?

Do they write script? ✓ P — x

2. Insurance schedule

How many people to staff station
" " salesmen } { 3000

e — — — — x

/ 2 d co st. 8-6 PA 3 x

exclusive in Austin

10. Paul Bolton 2 10 — x

2 p.m. to 2:15

Send

~~{ 1. Program sheet weekly schedule
2. Rate card~~

1. #3000

KTBC

L

#87

151

KT

W
K

238 17,500

7500

\$25,500

KCVC

KCSC

~~KLBT~~

~~KCAP~~

~~KAUS~~

~~KTEX~~

University
Capital

city of the Violet Crown

KCVC

KBA

Best ministration

W.C.A.T

W.C. Talking
W.C. Talking
W.C. Talking

This is the voice of
the Capital Talking

In March opening of Recreation Bldg. at
San Marcos

#2000
100

Dance at intermission
game floor dance

1. 4:30 P.M. - Red Nichols' band
horn solo

2. 6:00 P.M. - Borch Munnich orchestra
C. C. C.

3. mimic
of Roosevelt, Bob Hope, Walter Winchell
McCarthy & Berger

4. Good orchestra

Del Valle

Things to do

1. Make ~~personal~~ sketches of all personnel
value, draft status, etc.
2. ~~Go to see Geo. Johnson KTSA~~
3. Go to see Abilene KRBC or
KEYS Coyne Christie
4. Work up monthly cost sheet
5. See San Marcos officer about show
Lt. Col. Hutchison
6. See Del Valle officer about show
Lt. Ramsey 3:30 Friday
Lt. Col. Saylor, Post C.O.
Series 175
7. ~~Go out to transmitter~~

Saturday

100 8. Go to see Artie Mac
" " " 200' / Letter P #35 C
" " " 200' / 10 00

Call Wakefield 1000
05

9. 50.00
\$150.00

Mary
1. rent
2. utility bills

1. Sherman & Horner
2. ~~2~~
3. Sherman
4. Paul
5. ~~Burham~~
6. Personnel
7. ~~7~~
8. KTSA 2

Lyndon

1. Context - slogans - name
2. Shall I write ^{Ray} Flynn, Dallas, Engineer, KRLD, note - or you? Also Rumbert - or Gotsch?
3. who is West Point principal?
4. ~~Brown Bed. status~~
Ask Jerry
5. Handley ~~Intersect~~ not Fountain, Handley's
6. 7. 2, \$1450
1. 2. Stuart & Walker - 2. or, yr 2d
2. Walker & Co - is a my
2. No.
6. ~~Asso. Library status~~
7. ~~Bill Clark's status~~
8. ~~Commission~~

9795

88711

Brown
"C / Root"

To 7121

2000
10000

2 45 4
10 15 105 195

_____ 0 _____ 9 6

cc. RB ~~Mr~~ Anderson

89.68
 92.82
 86.74
 44.76
 88.13
 39.31

441.44

250.00
 10.00 140
 82.25 12
 61.52 152

403.77
 873.00
 240.00

1516.77

Ascap (about) \$75.00
 Serac (?) 20.00
 Bmg (?)

Standard Lib. 95.00
 RA News Service 87.00
 INS 152.00

Adv. Co. & Co. 20.00
 P (Walker) 27.00

Depreciation (?) 57.25

Due & subscriptions 5.60

op 1 Eq 25.00

Freight, Express & Co. 5.50

Insurance 91.50 (37.00)

Seapl & Co (auditor) 35.00

Salaries

8/ 202 | 25.00
 16
 42

26.75
 214
 16
 54
 48
 256
 9150.75
 16403.65
 42320
 40
 58
 40
 189
 308
 24
 62

Camp Swift ^{Cap} Heidt - will make me date if went
 Sam Marcos - doesn't know, will find out
 Del Valle - major Le May, Lt. Ramsey - will make
 J. Frank Dahie
 Dr. Hackett

Col. Wakefield 21429

1. Celebrities ~ Austin
2. Ken McClure stuff
 local weeklies
 heroes of the war (?)
- 3:

~~45~~
~~4 1/3~~
~~18 0~~
~~15~~
 \$195

48 - 50

60
 4 1/3
 240
 20
 \$260

21492
 \$27
 8 | 214
 16
 54
 56

Earl Wickasch ✓, U. #162.50

1st class license
 Dean Woolrich

Jimmy Nail ✓, U.

2nd rep license

\$200

Broadcasting 66
 Kwanin 64
 Lynn B L. 29
 24
 58
 \$4.60
 3.00

202.88
 16
 42
 40
 28
 24
 44
 70
 60
 100

12 | 55.00 (4.58)

23.50 7.60

8 | 191
 16
 31

8 | 626.98 (78.37)
 56

8 | 5
 48

$$\begin{array}{r}
 45 \\
 4\frac{1}{2} \\
 \hline
 180 \\
 15 \\
 \hline
 195 \\
 65 \\
 \hline
 260
 \end{array}$$

$$\begin{array}{r}
 \$241 \\
 \$225 \\
 \hline
 \$260 \\
 20 \\
 \hline
 \$280
 \end{array}$$

Clark

\$150

1" r

1. ...
2. Uncle Sam Speaks 15 days on + U, S, O, show 1 hr on Sunday.
3. ... Hitler.

4. in strategy
 Red Cross of
 Air Raid Wardens
 War Bond Drives
 N.A.A.A.P. - in N.Y.
 5. 6 0 0 0 0

~~\$3400~~ ~~8213~~ ~~27~~
 16
 53
 54

\$425

\$480 6 & Apr. 10'
 6 & C. 17'

~~1260~~
 Lee Baker
 no salary
 15% of what is
 collected

\$1873

~~\$873~~ → 9 employees
~~\$1273~~

980
 clear all day

\$25 or \$30
 Geyser
~~\$2800~~
~~\$1700~~

\$1500
 \$2300

Harry Hutchins
 7th. worth

A. Combs
 San Angelo
 Abilene
~~\$3700~~
~~\$1000~~

1. 3120 Amberet-St.
 Dallas mutual Ins.

Lyndon

July 25

\$
#55⁰⁰

PA.

Richardson 1 1/2 - 0 0 2
2 1/2

6 0 2 1/2 - 0 2 1/2
3 -

1460 6

#133

Sherman

#325 +

#2900

Matthews 2 1/2

KEAP KCK

Eye - opener

2 1/2 1 1/2 1/2

Will

Alexander

1 1/2

#500⁰⁰

#500

#375

3:15 p.m.

Spanish - American Hour
Nectar Medina - 2090 v 2. r.
• ~~6~~ portion v r r r r r r

6 days a on 30 - 3:30 - 4 p.m.

OWI 2. ~~6~~ Mexican

• • con - 2 Mex. - 2 p p o 9 or 1

Aminta Hair Tonic, Phospho-cereol, - 2 q 2
2 1 6 m. 2 14 10 m - #104 -

KTBC Classified

J.D. Carroll $\frac{1}{2}$ v - $\frac{1}{2}$ v r 6 l on

$\frac{1}{2}$ v - Sunday.

1 - 1:30

interpersed 6 on 2 a on 1

#50 C on 1 - 6 (1 - 2 6 2 19, 2

Carroll 6 $\frac{1}{2}$ expenses 2 6 $\frac{1}{2}$

24 penses - 2 00, 1 M r

2 1 2 2 3. 6 9 1 on

2 2 1 50-50 -

sur 6 v 5 1 - \$20.08 - 04300

2 - 2 - 2 - 2 -
\$5. on \$10 on, 25 1 1 1 1 1

Escoe

Light () 6

Nowy

980 frequency

Rev about university merchants
and Grab - Ray Campus Parade?

Transcription of head

KTSA proposal

7.6

7a.m.

4:35pm.

4p.m.

12:35

#6.60

Lyndon
~~Lyndon~~ NBC

980 jamie

Nowy Engineers

Mr & Mrs Walter Collins Johnson City
Pa. 1st boy

Margale

Leone

Williams

Senator

NBC

Building

Schwartz-Barton

Take ~~Chase~~ to
Ray, then to
Bondi group

Write LBJ ex-
haustive letter

Send carbon to
Brinson, Mr. Low

Go see Mr. Tracy
with letter

Joel

Waco radio engineering

Money

10.00 10.00 10.00 10.00 10.00

10.00 10.00 10.00 10.00 10.00

10.00 10.00 10.00 10.00 10.00

10.00 10.00 10.00 10.00 10.00

10.00 10.00 10.00 10.00 10.00

10.00 10.00 10.00 10.00 10.00

1

Brownlee Sukol 100 sq. yards linoleum
 82958 G S. S. Heavy 7'2" Littlefield Bldg.
 7pm.

~~Tom Miller says~~
 Committee

Phillips American National Bank

3000.00
 2968.06
 \$ 31.94
 2968.06 - deposit in N.B.
 507.00 write 2 checks - get Aunt
 #2461.06 write check for about \$2400
 & put in radio station

Lynda

\$15,000 lawyers
 500 house (?)
 \$14,500
 12,000 or
 6,000 on
 \$2,555
 \$15,000
 12,000 3 1/2
 13,000
 \$175
 \$7175

1000 equipment
 1000 advertising
 1000 furniture & advertising
 5000 P

590 Today
 Tonight
 Franco

Eecoe

Burt

McDonald

Farmer

Saundersdale

Sneed

J, Mabel Clark

Janice Long

Hill

Bill Ferrer

Dismiss

Dismiss

Leaving

{ Fred \$425
Halloway \$25
Turner \$35

Call Fentress

Back bags

Wire Clark

1. Write NBC Willis Parsons.
2. " Radio Daily - cancel
3. " " Events
4. Standard Rate & Data
5. Pay IUCC
6. Radio from Burnett appliances
7. Lister ~~to~~ 590
8. Write Lyndon
pictures
Ulmer - Driskill