

4921 30th Place, N. W.,
Washington, D. C.

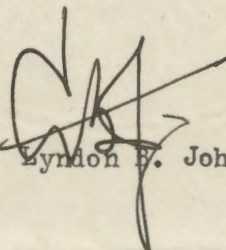
Mrs. Lyndon B. Johnson,
2519 Harris Blvd.,
Austin, Texas.

Dear Bird:

Here is a copy of a note I have written to Martin Hyltin with regard to his letter which is attached, together with the pamphlet he received. I think Escoe might write the Cooperative League and ask them for details, pointing out that we have some 12,000 cooperative members in our immediate vicinity.

Here is a copy of the letter Mr. Ring wrote Escoe about which I talked to you last night. The request Mr. Ring makes is very important and I wish you would get Farmer and Meiners to make the tests. Tell Escoe to send me a copy of his reply to Ring and please start getting the data immediately. If we can get this all back and get the report worked up by May 1st it will be very helpful.

With much love, I am


Lyndon B. Johnson.

House of Representatives U.S.

PUBLIC DOCUMENT

FREE

M. G. Hyltin

Lyndon B. Johnson
4/16/43

M. C.

Dear Martin: Your suggestion, I think, is a good one. I am bringing it to the attention of Mrs. Johnson who is in Austin now. I am sure she will talk to the Manager and get him to take it up with the Cooperative League in New York and ascertain how the radio programs are handled.

LBJ

TEXAS.

San Marcos, Texas
April 12, 1943

Mr. Lyndon B. Johnson, M.C.
1320 New House Office Building
Washington, D.C.

Dear Lyndon:

The attached pamphlet has just been received, which is self explanatory. If you will turn on the reverse side you will note that the Co-op radio program will be heard every Sunday afternoon on the various stations, including KFYO at Lubbock, Texas and KGNC at Amarillo, Texas.

In order to reach the people in this area, what would be wrong with working out a deal with KTBC at Austin?

Yours very truly,

M. G. Hyltin

M. G. Hyltin,

MGH:plr
Encl