

Austin, Texas,
August 14, 1944.

My Dearest:

Your letters are most welcome and really about the only pleasant things that happen to me down here in this mad house of constituents, sweat and complaints.

At last I managed to get off last Friday for the Dam and stayed through Sunday. I took the folks in the office, as well as Marguerite who said it did her more good than anything to get away from Dickie for a few hours and enjoy the wonderful breeze. Then on Saturday afternoon this group came back to Austin and a big bunch from the radio station came and stayed until Sunday afternoon.

I am hoping to go back next Thursday when Tom Clark comes and take a number of men up for a very special weekend. I wish you were here to make things run smoothly and be the gracious hostess you always are.

I miss you and Lynda very, very much and wish that the three of us could spend a long time together so far from everybody else that even the telephone company could not reach us.

Becky and Josefa are both much improved but still a little weak from their operations. They are with Mother and we are somewhat crowded, but I am gone a good deal.

Write me every time you have a spare minute and tell me what you do with your days. I will get off a note to Nita Louise today. If you take any more pictures of Lynda be sure to send me one of each.

With all my love,

Lyndon B. Johnson.

m
corr - Johnson, Mrs. Lyndon B.

Arnold is OK - We talked to Pat.
And take some pictures now - How
is the air conditioning in the living Room?

Discs 'In Every State' Are Planned By Sen. O'Daniel to Promote Paper

TIME on a nationwide basis for daily quarter-hour transcriptions is being bought by the *W. Lee O'Daniel News*, publication of Sen. O'Daniel (D-Tex.), ardent anti-New Dealer, to promote the newspaper. With musical opening and close, the transcription series consists of talks by Sen. O'Daniel and solicitations for subscriptions, he said.

The first series of 12 transcriptions already has been placed on some 40 stations, although Sen. O'Daniel asserted: "Several stations

have turned us down. They tell us their time is sold out. NBC refused to carry the program. So did the Texas Quality Network."

Campaign is placed direct from the *News* headquarters in the Washington Hotel, Washington. A branch office is maintained at 501 East Broadway, Ft. Worth, Tex. Discs are being cut by Sound Studios of Washington. Sen. O'Daniel said his publication had set aside no specific budget but planned to buy time in "every state of the Union," whatever the cost.

Broadcasting July 31



FIELD TAKES OVER WJJD Chicago through acquisition of the controlling stock July 24. Formal FCC approval however was granted July 6. Approving approval are (l to r) Clem Randeau, new vice-president of WJJD; Ralph L. Atlass, former president, also president of WIND Chicago; Marshall Field, new owner; H. Leslie Atlass, vice-president of CBS in charge of central division operations, who had held an interest in WJJD.

BROADC.

Paley Returns for Short Stay to Confer On Psychological Warfare Operations

WILLIAM S. PALEY, Chief of Radio, Psychological Warfare Division, SHAEF, arrived by plane from England July 22 for what he termed a "very short stay." The CBS president, who had just completed an inspection tour of the Normandy peninsula, conferred last week in Washington with the OWI and the War Dept. on PWD radio operations.

As outlined briefly by Mr. Paley in a statement released through CBS last week, his work as radio chief, attached to General Eisenhower's headquarters under General McClure, and as a member of the OWI's overseas staff involves the following activity: broadcasting from the United Kingdom concerning military operations to enemy and occupied countries such as "The

Voice of SHAEF", SHAEF control of radio units and public address systems in combat and consolidation zones; plans for and eventual control and operation of radio facilities in enemy occupied territory until declared liberated; and co-ordination with OWI in the operation of American Broadcasting Stations in Europe (ABSIE).

Mr. Paley left the United States in November, 1943. His first radio assignment from the OWI was with the Army's Psychological Warfare Division in the Mediterranean theatre. After several months in North Africa, and in Italy, where he organized the radio network now operated under the Allied Command's PWD, Mr. Paley was transferred to London, assuming his present post at SHAEF.



BACK IN THE STATES for a "very brief stay", William S. Paley (l), CBS president on leave as Chief of Radio, Psychological Warfare Division, OWI, attached to Supreme Headquarters Allied Expeditionary Forces, confers with Paul W. Kesten, CBS executive vice-president, who is in charge of the network during Mr. Paley's leave.

MEMORANDUM
Bryn Mawr Hospital
Aug. 8, 1944

Dear Bird and Lyndon:

Laurie and I brought
Nita Laurie to this Hospital
at 7⁰⁰ this morning
to have her Transits
examined. They took
her to the operating
room at 7⁵⁰ and knew
it 8³⁰ it seems she
has been away ages!

The floor nurse who
took her to the operating
room said she behaved
nicely and unbothered
when she went in that
she was there to have
her Transits examined.

I will add a post-
script and tell you how
she is doing this

MEMORANDUM

TO _____ DATE _____

DEPT. _____

CITY _____ TERR. NO. _____

DEPT.
OR
CITY

FROM _____

TERRITORY NO. _____

afternoon. I have
to go to the office as
soon as she comes
back from the operating
room.

Kind. person and
this letter as to Kyrle.

Yours
J. H. H. H.

P. S.:
2 ³⁰ pm

Miss Laniel tried to
wake up about 10⁰⁰ but
they gave her a sedative
and she was sleeping well
at 11³⁰ when I left for
work. The doctor said
she was a good patient
and that the operation
was a smooth one.

J. H. H.

DEPT.
OF
CITY

FROM

TERRITORY NO.

MEMORANDUM

TO _____ DATE _____

DEPT. _____

CITY _____ TERR. NO. _____

DEPT.
OR
CITY _____

FROM _____

TERRITORY NO. _____

Aug. 10

Dearest Love -

address
Low Belg.
Apt. 2
Bryn
Penn.

Here's a letter from Jesse -
He's certainly got more human in
the eight years I've known him
and much nicer. I've sent Rita
Louise a "get-well-quick" card and
will send her a book tomorrow but
I know she'd love a letter from you.

Dear, I noticed in Pat's report
Monday that he'd finished a deal
with Lloyd Arnold. If I'm not
mistaken he was the real estate
ad classified ad-man on KNOW
at the same time we had Mr.
"Got a Deep Well and Seven Apple
Trees" ... whatever his name was.
I thought we got this other man
off the station ^{because we considered} ~~on the basis of~~
his program was lousy and
then the "time brokerage" idea of
his selling ads himself was not
so good. So I'm wondering if we
are wise to again get into
something like that ?? Since
Pat has already settled and
signed up with ~~Mr. Arnold~~ ^{Mr. Arnold} am not
writing Pat about it. But I

(2)

thought you might want to go into the deal with Pat, find out just what it consists of, and formulate some definite policy for the future — either to keep such folks off or let them on.

Here's an O'Daniel clipping I thought might interest you. (Yes, I do read Broadcasting some!)

That little Lynda is getting stronger and brasher every day. She's eating carrots and apple sauce now and likes them fairly well. She's too active for my peace — she fell off the bed today! But it did not hurt her in the least. The only trouble I have with her at present is getting her to go to sleep at night. She raves and cuts up when I put her to bed and as a result the house is not really peaceful until 8 or 8:30.

Darling, I miss you so much! You're the reason and center of all my doings and my days. All my love — "Frits"