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	Transcript	Lady Bird Johnson's Diary, Wednesday, March 17, 1965, Page 3		1	3/17/1965	C

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11/17/2014

Initials

Possible people
to give things - or
pages to

Mary Lasker
Lloyd Hanks

1965

Warrie Lynn
Willie Day
Roy White

Lynnda / Luci

Finished -
ready to give
Ch. Lusk
Brown paper
C 2/80

Wednesday, March 17th -- St. Patrick's Day

This morning I took a ride with Nash Castro, Mary Lasker, Cathy Simmons of the National Park Service, and Liz. We went down Pennsylvania Avenue, with a rapid synopsis by Cathy Simmons of all the places in which Mary Lasker's azaleas would be planted. Mary is contributing \$25,000 worth of planting materials, largely azaleas, some dogwood and other things, to be used along Pennsylvania Avenue. This is maintaining the momentum of the beautification project. It's the biggest single thing that has happened to it, and we must make it count for beauty and for bait hopefully to interest others.

As we drove, it began to snow. We put Mary out at the Sam Rayburn Office Building, and I returned to the second floor for a meeting with Bess and Liz on sponsorships, parties, correspondence.

And then at three o'clock Dorothy Territo and I had another session about pictures and exhibits in the Johnson City house, laying out our little format in the Treaty Room on the big table, all the time with the snow falling and growing thick on the waxey magnolia leaves outside the window of the Treaty Room, and the photographer, Mr. Knudsen, left us soon to get some good snow pictures of the Mansion.

Later I had a meeting in the Queen's Sitting Room -- it is getting to be my favorite gathering place -- with Secretary Udall and

1965

Wednesday, March 17th -- St. Patrick's Day (continued)

Lee, Libby Rowe, Sharon Francis, who is doing the letters on beautification, and Liz and Nash Castro. We talked about what we hoped to achieve with the beautification program. I tried to elicit from them useful phrases, one-minute summaries on what we planned and hoped for in Washington and across the country from beautification -- this year, in 10 years, for history. Meetings are so likely to wind up with somebody getting you to do some more work, whereas I had hoped to sign one of them up to make a speech for the wives of the American Institute of Architects who had asked me. Lee is, in fact, in charge of a speakers' bureau for beautification. Her own particular interest is the involvement of schools, in teaching children understanding and love of nature and respect for their surroundings.

After they left I went into the pool alone for twenty laps, finally just sinking into the warm restfulness of it.

It was after nine when Lyndon came home. I had gone to bed and decided I would do without dinner. And so did he -- that's twice this week that he has shown a very disciplined interest in cutting down on a meal. Maybe the doctors' visit did some good.

Lynda Bird, dressed up and lovely in a red and pink silk, had gone out to see The Sound of Music with Jim Bitar, and afterwards to the Austrian Embassy. He is handsome, and she looked lovely. She really

1965

Wednesday, March 17th -- St. Patrick's Day (continued)

enjoys embassies -- dancing, bright people, gaiety --

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