

THE WHITE HOUSE

PRESIDENT LYNDON B. JOHNSON

Louisville Advance Man: Pat Kennedy

Date ⁹ October 9, 1964

DAILY DIARY

The President began his day at (Place)

Sheraton Hotel, Louisville, Kentucky

Day

~~Thursday~~ Friday

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD t		
	7:20 am				(Sheraton-Seelbach Hotel)	
	8:45a	EST			Walter Jenkins - Washington, D. C.	
					In Suite for pictures and visiting with: Governor Breathitt of Kentucky, and former Kentucky Governors: Bert T. Combs, A. B. "Happy" Chandler, Earl Clements, Lawrence Weatherby, Keen Johnson. Also, Charles Farnsley (Congressional Candidate) Governor Terry Sanford of North Carolina joined the group	
	9:07a	9:41 a	EST		REMARKS BY THE PRESIDENT at Bkfst for Indiana & Kentucky State Party Leaders	
	9:00				// Grand Ballroom, Sheraton Seelbach Hotel	
					To Grand Ballroom on 10th floor of hotel for Democratic County Chairman Breakfast	
					He was introduced by Frank Paxton, the Campaign Chairman and spoke for almost an hour "off cuff". His REMARKS were enthusiastically received and hailed by the Drmocratic workers.	
	10:00				To Sheraton Room on the second floor of the Hotel for PRESIDENT'S CLUB RECEPTION. Accompanied by Governor Breathitt of Kentucky. The President stayed only for a short time because of the delay in his schedule and then proceeded out the front door of the Hotel, pausing on the steps to shake hands with Tom Fletcher, the man the President visited on his April Poverty Trip to Inez, Kentucky.	
	10:15				At limousine outside hotel, the President was greeted by approximately 2,000 people, a band playing "Happy Days Are Here Again." Crowd cheered -- buoyed by enthusiasm of young women dressed in red chanting "We Want Johnson" in a sing-song rhythm. Confetti falling from upper stories of hotel covering motorcade and crowds. The President shook hands with as many as could reach him, and then climbed atop a car trunk so that he might be above the crowd, thus enabling them to get a better look at him.	
	10:23				Motorcade departed hotel. The President was accompanied by:	
					Moved with much difficulty because of the density of the crowd. It took 25 minutes for the motorcade to make its way through the sea of people crowded along the six block route.	
	10:45				Arrived Court House Square. The President went directly to the platform.	
	10:55a	11:13a			President ADDRESSED crowd gathered in square, having been introduced by Governor Breathitt. Live TV Coverage of the address.	
	11:16				Motorcade departed for Airport - accompanying the President were:	
	11:31				Arrive Standiford Airport. The President went to the barricades to shake hands	

SEE TRAVEL RECORD
FOR TRAVEL ACTIVITY

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Entry No.	Time		Telephone f or t		Activity (include visited by)	Expenditure Code
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	11:45				To Nashville, Tennessee aboard AF#1. Met in the State Room w/ Senators Walters ^{Herbert} Senator Gore, Congressman Dick Fulton re Tennessee political situation. _{Albert Richard}	
	11:10 CST (gained one hour on time change)				Arrived Nashville Airport. Met by Welcoming Committee consisting of: Governor Frank Clement. Amon Carter Evans Mayor Beverly Bryley of Nashville Mrs. Ruth Russell, Natl Demo. Comtwn. Cong. Ross Bass Congressman Cliff Davis Cong. Joe L. Evans Congressional D Candidates: Candidate for Congress George Grider Arthur Bright Cong. Robert Everett Willard Yarbrough Candidate for Congress Capt Wm. Anderson Robert Summitt Jim Peeler, Chairman, State Dem. Exec. Comm. Cecil Banner, President, Nashville, Chamber of Commerce Police estimate of crowd welcoming President, 2;000 Band played "Hello Lyndon." Usual Airport Welcome w/ banners, etc.	
	11:20				Motorcade departed Airport. Riding with the President were: It was estimated that approximately 2,000 people (employees of the AVCO plant) were lining the grounds just outside the Airport to see the President. The President stopped to shake hands with some of the workers. In total, the President stopped his motorcade four times, once to shake hands in a largely negro area, another to get a closer look at a large billboard carrying the advice, "Vote Democratic," and again at the largest intersection in the Nashville Streets.	
	12:55a - 1:25p CST				REMARKS BY THE PRES. - at War Memorial Building, Nashville, Tenn.	
	12:15p				Arrive War Memorial. The President went into Director of Internal Revenue's office, Don King, for a cup of bouillion.	
	12:30				To the Steps of the War Memorial and to the platform. Approximately 80,000 (police estimate) gathered to hear him. Wild cheering resulted on his appearance on the platform.	
	12:40				Governor Clement introduced the President. He acknowledged a minute of applause wild cheering, chanting of "All the Way with LBJ, We Want Johnson, LBJ for the USA"	

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	12:41	1:10p			REMARKS to crowd gathered on grounds of War Memorial in Nashville. Upon completion, the President shook hands with those on the platform and some of the crowd.	
	1:22				Motorcade to the Hermitage Hotel. Riding with him were:	
	1:30				Arrived Hermitage Hotel. In suite, talked local politics w/ Governor Clement, local Congressmen. Visited with briefly with the Chief of Police of Nashville who gave him a crowd estimate of one quarter of a million people having seen the President in Nashville.	
	1:40				To Press Room in Lobby of Hotel to shake hands with the press gathered there. Then to RECEPTION buffet where approximately 1200 people were waiting. Make impromptu REMARKS	
c	1:44		+		Frank Ahlgreen, Publisher Memphis Commercial Appeal (b. 1)	
	2:08			t	Mrs. Johnson, aboard the Lady Bird Special	
	2:35				Outside the Hermitage Hotel, the President answered the cheers of the crowd by going to the police barricades to shake hands, then to his limousine	
	2:45				Motorcade departed Hotel. Accompanying the President in his car were	
	2:55				The President stopped his car at the International Harvester Plant to shake hands with employees. Earlier in the day when the motorcade pl passed the Plant, the employees contributed to the demonstration by sitting in the trucks parked on the lot and blowing the horns of each automobile. He stopped the motorcade again at a shopping center to greet a small crowd of people -- approximately 100.	
	3:08				Arrived Nashville Airport -- greeted crowds - handshaking	
	3:11				Aboard AF#1	
	3:15				To New Orleans, Louisiana, aboard AF #1. The President came in the main cabin and visited with the Press Pool for the entire flight.	

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White House - **NEW ORLEANS, LA.** Day Friday

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD		
	4:25				Arrive New Orleans, La. Moissant Airport. Seventy-eight degree weather and warm sunshine greeted the President along with 2,000 (police estimate) New Orleans residents. The President was met by Governor McKeithen and Marshall Brown who is the National Committeeman	
✓	4:34p (CST)			t	Don W. Reynolds - Dallas, Texas (fm aboard Air Force One) (Signal) (b.2)	
	4:45				Motorcade departed Airport - riding with the Presidnet were:	
					The President stopped his motorcade six ⁷ times along the route to shake hands with the crowds. Police estimated 30-35,000 people saw the President on his motorcade route.	
	6:11				Arrive Jung Hotel. Go directly to suite	
	6:30				Visiting in suite w/Governor McKeithen, Senator Ellender, his four grandsons... their mother, Mrs. Ellender; Lou Merligh, Ted Connell, Dub Singleton, George Reedy, Gus Wiles	
	7:00				To bedroom to change shirt and take a brief rest	
	7:45				To Union Station via motorcade, arriving at 7:55. The President walked for a half mile down the track and shook hands.	
	8:01				The Lady Bird Special pulled in on Track 2. Loud and wild cheering, much enthusiasm, with a large predominance of negroes in the crowd. The President boarded the rear platform, embraced and kissed Luci and hugged mrs. Johnson. Congressman Boggs spoke to the crowd applauding Mrs. Johnson and the Lady Bird Special. Mrs. Johnson responded briefly. Police estimated 5,000 gathered to welcome the President and Mrs. Johnson. Then the President, Mrs. Johnson and Luci went to prepared, bunting-draped platform for remarks. The remarks were delayed for several minutes by by loud handclapping and cheering. Hale Boggs was the M.C., Mrs. Johnson made remarks, Luci spoke.	
	8:35p	8:40p	CST		the President ADDRESSed the crowd (Mrs. J spoke first - then Luci Baines - then the President)	

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	8:50				Motorcade to Jung Hotel. Riding with the President were:	
	9:00				Arrive Jung Hotel. To suite w/ Mrs. Johnson	
	9:10				To Starlight Terrace for RECEPTION held for those people who had to sold ten tickets or more for the fund raising dinner, and then to Room 652 to rendezvous with Mrs. Johnson.	
	9:30				To Grand Ballroom for FUND RAISING DINNER - 1500 people gathered.	
	9:40	10:21			The President ADDRESSED the diners. Then he went into another room on the same floor where an overflow crowd of 700 people were waiting. He and Mrs. Johnson made remarks (impromptu)	
	10:24	10:48			Motorcade to Airport, riding w/ Mrs. Johnson only	
	10:xx	11:13			Arrive Airport. Go directly to plane and waved to the crowd from the steps. The President came into the Main Cabin and visited with the Press Pool for the entire flight. Departed New Orleans at 11:16p	
	12:20a	Sat			Arrive Bergstrom AFB Texas. Met by Earl and Weezie Deathe	
	12:35	1:01			To LBJ Ranch via helicopter w/ Mrs. Johnson, Agents Kivett and Youngblood, Col Cook, Stuart Baltimore, MF, arriving at 1:00am - met by Dale Malacheck and Dale Meeks and Mr. J. C. Kellam. The President questioned the two Dales on ranch matters and local political situation. Electric golf cart to the house w/ Mrs. Johnson, J. C. Kellam, Rufus Youngblood, MF	
	1:15a				Rub in Room - visiting w/ JV and Mr. Kellam.	
					HOUSEGUESTS TONIGHT:	
					Mr. Kellam in President's Room	V. McCammon in Carnation Room West
					Jack Valenti in Gay Room	Liz Carpetner in Carnation Room East
					Mary Rather in Children's Room	Marie Fehmer in Purple Room