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THE WHITE HOUSE

PRESIDENT LYNDON B. JOHNSON

Date October 11, 1964

DAILY DIARY Day Sunday White House -- LBJ Ranch The President began his day at (Place). Telephone Time Expendi f or t Entry Activity (include visited by) No. Code Out LD In Awakened by Sot. Glynn -- breakfast in bed w/ Mrs. Johnson -- approved the speeches 6.00 for the Western trip -- Arizona, California --Mr. Charles Guy - El Pos Texas - Lubbock Avalanche Journal Le closin 6.50 Biggs AFB, (bil+1a) also talked to Danque Roderick Feld Pas Departed house in golf cart w/ Mr. Kellam, Mrs. Johnson (in her robe), MF, VM to 7.07 runway. The President, MF, VM boarded th helicopter after the President said goodbye to Mrs. Johnson, Mr. Kellam, and Mr. Dale Meeks (pilot of Queen Aire) Departed for Bergstrom AFB w/ MF, VM, Col. Cook, Agents Youngblood and Johns 7:43 Aboard chopper, radioed George Reedy -=- arriving at 7:38 am. Boarded AF-1, 26,000, and departed Bergstrom for Phoenix, Arizona --7:40 Aboard, the plane the President greeted the passengers (staff) and proceeded to the press pool where he remained the entire flight -- talking w/ the reporters. (Staff members aboard the aircraft: Mr. Horace Busby, Bill Mo yers, Carol Welch, MF. General Clifton, Col. Connell, George Reedy, VM) Arrived PHOENIX, ARI ZONA -- airport -- Sky Harbor Municipal Airport --8.40 The President arrived and was greeted by: Mr. and Mrs. Roy Elson -- candidate for Senate (D) Mr. and Mrs. Sam Goddard --- D. candidate for Governor Mrs. Mary Graham The President was greeted by hundreds of people waving enthusiastic signs -and cheering -- "LBJ For the USA" -- "Viva Johnson" -- etc. Bands -- Mexican and high school bands -- were playing "Hello Lyndon" -- and similar campaign songs and football rally fight songs. 9:00 a 9:10 a MST The President made REMARKS through his bull horn -- (see cards) and then boarded his car w/ Mr. Roy Elson and Mr. Sam Goddard. 9:0 Motorcade proceeded -- "Shouts of "We Want Johnson" prompted the President to

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SEE TRAVEL RECORD FOR TRAVEL ACTIVITY S GOVERNMENT PRINTING OFFICE: 1964 OF-744-735

THE WHITE HOUSE
PRESIDENT LYNDON B. JOHNSON
DAILY DIARY

Date October 11, 1964

White House -- Phoenix, Arizona

Day_Sunday

ntry	У	Time Telephone f or t			Activity (include visited by)	Expendi- ture
No.	In .	Out	Lo	LD	and the second s	Code
			-	-	PHOENIX, ARIZONA CONT.	
			-		stand outside of the his car (Hanging on the window of the back door)	
-	1		5	1- 2 V	The airport entrance was blocked and mobbed w/ people wis hing the Presiden	at
					good will and success in the forthcoming election.	
111	9:07	Terror (C			The President ended his speech and climbed into this car stopping every 5 miles	for
1			·	+	the intensity of the crowds at 9:30, the motorcade was still five miles	
	- h-		1-		from the Church.	
			1		the contract of the contract o	1000
7	10:00				Arrived First Presbyterian Church of Phoenix entered the church w/ Mr. Roy Els	son
	-		+		and Mr. Goddard (Mrs. Elson and Mrs. Goddard were unable to enter the chur	
	1		2		becuase of the size of the crowd inside.)	
3		100			(The Minister of the Church had already begun the services that were sche	edule
7	1	0.3	4		to begin at 9:30 am) Presiding was Charles R. Earhardt, D.D.	
	10:30	The transfer		1	The services ended and the President and his party (incl. General Clifton)departed	7777
	+		-		from the building. Outside of the church people were lined all up and down	i the
		des	-	-	and were roped off from the entrance to the church. When the President emer	
-9	1-1-		1	4 1	wild cheering and running occured. A microphone was given to the President	
				1	and the President spoke for about 10 minutes this was broadcast over the	he ra
	-		-	1	The President agve away gold pens LBJ	
	10:50				The Presidential motorcade departed for the airport arriving at 11:30 am.	7-1
	1 7 - 1	f -			The streets were lined w/ people all along the route the President stop	ped
127			=1		his car on several occasions mainly outside of churches (they had just	
	:				adjourned from the Sunday morning services) Negro churches , Mexica	n
		f			churches and any all along the route that there was a large gathering outside of	No.
		10.00		1-10	On some street corners, the President stopped and stood on the trunk of	-
	1.4540.00.00		-		the SS car waving and shouting to the people (Not many Goldwatersigns	
	1		15.00	3 45	were inevidence at all). At one of the stops a woman rushed up with a sign	1
				12	that she had saved since the 1960 Presidential campaign the President had it	
447	4				up and shouted that she should save it for 1968 when he would be back.	Suna
15	Pewilbrin 1-A	ALIT JULY OF	1	4	The motorcade arrived at the entrance to the airport and more well-wishers were	e
	1.0				again at the airport The President stopped and waved and shook hands with	them
•		T. Shares			By this time, because of the strenous hand-shaking, his hands were ripped	by

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SEE TRAVEL RECORD FOR TRAVEL ACTIVITY

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THE WHITE HOUSE
PRESIDENT LYNDON B. JOHNSON
DAILY DIARY

White House -- Phoenix, Arizona

Day Sunday

ntry	: Time		Telephone f or t		Activity (include visited by)	Expend
No.	In	Out	Lo	LD		Cod
	2	т -			PHOENIX, ARIZONA CONT.	-
			1		by fingernails that had grasped for his hand. There was a large sign saving	0 -
					"Viva Johnson" and Spanish Americans played music for the President.	"
	11:40				The President boarded the aircraft and departed for Long Beach, California	
			-		Aboard the plane, the President immediately went to the press pool in the pass	eng
	1. 1.				compartment. Fourteen minutes later, the President, because of discomfort,	
	- 0 -	1			retired to the stateroom taking the pool and the pohotogs w/ him.	
	100			1.5	and the state of the first the second of the state of the	
T	10 to 1				(In the First Presbyterian Chirch of Phoenix the President was presented a	100
-1					First Church pocketpiece see diary supplement for description fr. theRe	
4					Dr. Charles R. Erhardt, Minister of Church)	
			-		roma da la la restructiva de la como de la como de la como como como como de la como como como como como como c	-2.5
T	12:45	-		-	Arrived LONG BEACH, CALIFORNIA airport	-
-					The President emerged from the aircraft when he was greeted by:	
	High I Had				Senator Pierre Salinger, Governor and Mrs. Pat Brown,	
					The transfer of the transfer o	
2 10	- 1-1		Me en		ं न पर पुरत्य वहचाराह्यकृतराहरूर सराप्रदार र पुरस्क महाराहरूर र प्राप्तकारी कर छोन वेतु कृष्ण के छोठे व सावस्पी अस्त	.,-
\Box					rangung mga gagan akunyar kana maga hinan kangarinan berintan berintan berintan berintan kangaring berintan berintan	
	1-			-2 1- 3	Pics were taken by local press. WH photogsds and the President gave a short spee	ch
T	- : = :			1	A band played on the pavillion that had been set up for the President's arriv	
		+ i)		4	and then he went to the crowds that had been set up behind the fences he sho	
	7757		- 6	17	hands and waved;	Car
				-	(Crowds lined the streets the entire route into Long Beach 16 miles)	
	1:15			15-22	The President boarded the motorcade and departed the airport amidst shouts of che	erin
			- 4	2	and waving banners.	
					Along the route, the President waved while he was hanging outside of the car	rà 10
		9	200	18 1	window	(9
	1:40		- 4 0		The President stopped to shake hands with the people and again in the next 10 minut	es.
		CORP. Ver-V	GE CARTON		he stopped again Every 10 minutes from then on, he would stop and talk t	
		F Hage	71 122		the people through the use of his bullhorn and wave and smile.	
1	2:40				The motorcade arrived at the South Gate Auditorium	
	an an analysis				The President went into a small room that had been set up for him inside of the	

THE WHITE HOUSE PRESIDENT LYNDON B. JOHNSON DAILY DIARY

Date October 11, 1964

ntry	: Time		Telephone f or t		Activity (include visited by)	Expenditure
No.	In	Out	Lo	LD	The state of the s	Code
-	L		-		LONG BEACH, CALIFORNIA CONT.	-
- 1	7-7-5				headquarters of the Auditorium freshened up and went back outside to spea	
-			4		The crowd estimate was approx, 1,000,000.	
	2:50p	3:28p	PDT		The President spoke (on the plastform w/ him were: Sen. Salinger, and Van Pet	ten
				1 -	(Cong. candidate == D)	
	3:30	-		the second	The President boarded his motorcade and departed w/ Senator Salinger, Mrs.	Brow
				-	and Mr. Van Petten in his car w/ him.	51
	3:55				Arrived at the airport and departed for San Francisco at X 4:00 pm.	ļ
			a		In the stateroom w/ him were: Senator Salinger, Mrs. Brown, Governor Brown	m
~		95 11		NG E	and the Italian Ambassador	
				-	Shortly after departure, the President retired to his hedroom to have his hands	
					worked on by the Chief.	
		2 7 7	5		the same and the s	
	4:45	j	225	+	Arrived SAN FRANCISCO, CALIFORNIA airport == the Coast Guard Security base to	art
					of it Greeted by Mayor John Shelley and Cong. Phillip Burton	
					Because the schedule was 2 h ours behind time the party immediately board	ed
				A Heli	the motorcade and went into town (see bottom of page 5 for those in motorca	de)
-	5:15			13	The President stopped his motorcade to shake hands w/ the people that were gathere	d .
					all along the streets.	
	5:25		7,617		Arrived at Washington Square WEXXX REMARKS BY THE PRESIDENTarks.	Es
		B			(The President ws supposed to ride in the Columns Day Parade but was too far	
		10 mm/		-	behind to make it in time so he just spokeat the square	
					The Mayor of San Francisco John Shelley - introduced Sen. Sali	nger.
			-	distance of	Congressman Pete Rodino, Congressman Philip Burton, Senator Howard Canr	on.
					the Italian ambassador who in turn spoke	-
	(a remove the same remove	p. 96 149 in	A 41.		and then the President	
4.1.1	5:34p	5:50	PD'	r * Tr	The President delivered his REMARKS	MAN
- 7	6:00			7	Motorcade departed for Airport stopped enroute to bid farewell to the President	of
40.0				0.000	the Philipines Diodados Macapagal in the Fairmount Hotel arriving	at 6:
	6:25	SHIP F 174	- 4	1	Departed the Fairmount Hotel for the airport arriving at 6:50 pm	
- 20	6:55				Departed San Francisco for Las Vegas, Nevada	
., 3	- 7				In the stateroom w/ Senator and Mrs. Howard Cannon, George Reedy, Horace	Buel

Date October 11, 1964

THE WHITE HOUSE
PRESIDENT LYNDON B. JOHNSON
DAILY DIARY

The President began his day at (Place).

White House -- Las Vegas, Nevada

Day Sunday

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expend
No.	In	Out	Lo	LD		Code
	8:10	7			Arrived LAS VEGAS, NEVADA airport	
					Crowds and bands greeted the Presidential aircraft and of course, the	pr-14
				- 1	President Signs in support of LBJ werexxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx	
					Campaign songs were the complete mood the occasion for the welcoming comm	
					The airport was crowded as was the exit and the route into the auditorium	
			2.1		Las Vegas Convention Center	
1					Bill boards were up along the route Welcome LBJ	
	8.26	7.0		1	The President stopped his motorcade to get out of the car and shake hands with some	- 85
			*		of the people that were gathered along the route.	
	v -v - 14-7				The President hu;ng out of the window waving his hat	
	8:30		~		Arrived at Convention Center w/ him in the car were:	of a line
-						
+	8:35	7-2		-	The President mounted the platform the invocation was given the star sprangets	x
					banners the Pledge to Allegiance and Senator Howard Cannon introduced the	
3			- 1		To be President mar no res caras of approximate ever constitution to all the	
	8:50 p	9:26 p	PD	T	The President made his REMARKS agrees in a reservoir and reservoir	4.1
	9:20				The Presidenteparted the Convention Center enroute to the Shara Sahara Motor Inn	2-0
					Upon arrival the Presidentasked for MF and VM to come into his room for din	
	55				with him, had his hands rubbed by the Chief, and after dinner he watched	Ã.
					the 11:00 news, had a rub and retired for the evening.	
					TOA SINGUE OF BE SOLD DISTRICT FOR SOLD STORES OF SECOND STORES OF SECOND STORES OF SECOND STORES	
	-, -, -	1	4 - 4		To the a to be discussed district suit semblished this - second a region of the company	100
	7.37				/4:50pm The President accompanied by Governor Edmund "Pat" Brown.	
					Senator Pierre Salinger, Cong. Phillip Burton, Mayor John Shelley	-
			der		and Ambassador Fenoltea, Italian Ambassador to the U.S. departed	
		A (#)	3	10.1	by motorcade enroute to Washington Square.	- 099
1			- 70			pyliki
7	4, 47, 18	1. 347 7.82			Thurst and a second a second and a second and a second and a second and a second an	
2.7	17					
7.5	u : annar				Company to the	-

THE WHITE HOUSE	
PRESIDENT LYNDON B. JOHNSON	
DAILY DIARY	

October 11, 1964 Date.

try	Time		Telephone f or t		Activity (include visited by)	Expendi
io.	In	Out	Lo	LD	The state of the s	Code
-				-		-
					MEMORANDUM FROM THE PRESIDENT - issued this date - setting forth	-
					the issues to be discussed during this campaign trip - about 'President's view that	
		9	4	-	government can be both progressive and compassionate on the one hand and prudent	
			-		on the other." In summary -"that one of the most important issues of the campaign	
-					is - whether the Govt is going to turn its back on mounting needs of a growing count	ry
					under the pretense of a "conservative fiscal philosophy" or whether Govt is going to	
-			-		serve the interests of our national strength, economic progress, and human compa-	
- [-,			-	The first is radical philosophy. The second is a responsible philosophy. Efficienc	
					government should be not the cause of stagnation but the companion of progress.	
			-		And that is why I intend to make this a major theme tomorrow."	Ē
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