

THE WHITE HOUSE
PRESIDENT LYNDON B. JOHNSON
DAILY DIARY

The President began his day at (Place) White House

Date October 24, 1964

Day Saturday

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD		
	7:30a	EDT			Awake	
	7:55		f		G. Reedy	
c	8:16		f		Cartha D. McLoach	
c	8:46		f		Secy McNamara	
c	9:05		f		Cong. Hale Boggs	
c	9:10		f		James Farley - NYC	
	9:45a	9:55 EDT			To Andrews AFB via helicopter accompanied by Marvin Watson, Jack Valenti, Juanita Roberts and Gov. Connally, Comdr Josephson, Paul Glynn, Dr. Burkley, Rufe & Lem	
	10:00a	EDT			In flight (Air Force 1 - the VC 137) to Memphis, Tenn. Gov. Connally in Stateroom w Pres and those in the forward compartment including Mr. Geo. Grider (Tenn Congressional candidate) Mrs. Frank Ahlgreen (wife of Publ'r/Editor, Memphis Commercial Appeal), Marvin Watson, George Reedy, Jack Valenti, Dr. Burkley, Juanita Roberts, Neil Yates, Comdr Josephson, CWO Harmon (Courier) Maj. Smith (Signal - D.C.), Stuart Baltimore, Pfc Oscar Rapp (Photographer), the Press: Jack Bell (AP), Al Spivak (UPI), Mike O'Neill, Dan Rather, Messrs Sam Kinney and Henry Rybka, Hubert Defreese, Hubert De Howard and Daniel Hurley of USSS and additional staff: Paul Glynn, Sgt. Recco, Robert Duffy and Sgt. Clayton Lyons.	
					The President inscribed a copy of MY HOPE FOR AMERICA, as a birthday gift for presentation in Memphis "To Joe L. Evins with warm regards from his friend."	
	10:10a	EDT			Pres came through shaking hands with all aboard. Talked informally (on OFF RECORD basis) with press pool about FBI, SecServ, WJ case & asking "where is the laxity?"	
c	10:43	EDT		f	Secy McNamara (from Air Force One) - Signal - D.C.	
	9:50a	CST			Arr Memphis airport. Sparkling, sunny day, 65°. Met by Gov. Frank Clement, Senator Albert Gore and his daughter, Sen. Hub Walters, Congr. and Mrs. Ross Bass,	

SEE TRAVEL RECORD
FOR TRAVEL ACTIVITY

U.S. GOVERNMENT PRINTING OFFICE : 1964 OF-744-735

Page No. /

THE WHITE HOUSE
PRESIDENT LYNDON B. JOHNSON
DAILY DIARY

Date October 24, 1964

The President began his day at (Place) White House

Day Saturday

Entry No.	Time		Telephone for t		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD		
					Congr. and Mrs. Joe L. Evins, Hon. Buford Ellington, Congressional Candidate - (3rd Dist. Chattanooga) Robert Summitt, Congr E. C. Gathins (Ark), Congressman Robert A. Everett, Walter Chandler, Douglas Wynn (State Chmn, Johnson Campaign in Mississippi), Mr. Frank Alghren and Mr. and Mrs. Charles Schneider, Editor, Press Scimitar, ^{Mrs. Wm. B. Ingham, wife of Mayor of Memphis who was about to leave for home and family.}	
					NOTE: The West Tennessee Band Convention was meeting in Memphis and all 24 of the bands participated in the activities connected with the President's visit to Memphis, the Treadwell HS. (white) and Melrose HS (colored) bands located at the airport for the	
	7:00		X		Mr. Geo. Buckley (b. 11) welcoming ceremonies. Also met by a group carrying placards "Airline Pilots for Johnson". An impressive crowd was on hand and there was	
	X 7:10p		X		John & Knight, Akron (b. 11) a commanding "We want Johnson" chant. As the President shook hands, walking along the fence, the bands played Hello Lyndon	
	10:07a	CST			Motorcade moved out. There was helicopter cover. The crowd was good and predominantly friendly with a sign, now and then, indicating displeasure of the Democratic ticket or support for the Republican ticket such as those observed reading: "No ADA For Me" "America Not For Socialism," Also seen more than a few times were large pictures of Senator Goldwater or individuals waving Confederate Flags. There were many favorable signs including IBEW For Johnson, WE LOVE YOU LBJ, WELCOME TO MEMPHIS, MR. PRESIDENT, WE LOVE LYNDON. There were professional and homemade signs carried by adults and children alike, white and colored. A short distance out from the airport (at the first clearing - out of reach of people) the motorcade stopped in order that the car colors (flags) be uncovered (unfurled) and at	
	10:32 to 10:37				Stopped motorcade to shake hands. This was still on the highway	
	10:45 to 10:55				Stopped motorcade at the intersection of Bellevue and Union where the President got out of his car and walked among the crowd saying upon returning to the car, "Goodbye folks I enjoyed seeing you so much. Proceeded along Union stopping again at	
	11:00 to 11:04				South Second Street (and Union). Here the President remained in his car but leaned down to shake the uplifted hands of ^{the} hordes ^{and} moving out very slowly. He stopped again in the intersection of S. Main Street and stood, turning, waving and speaking "We want to thank you so much" "Everybody is so kind. Thank you for the warmth of your welcome. We are so pleased to see so many happy, smiling faces and I know all of you are going	
					out Nov 3rd and do your duty. Got to go along now. I still have to go to Chattanooga and	

SEE TRAVEL RECORD
FOR TRAVEL ACTIVITY then to Baltimore tonight.

Page No.: 2

THE WHITE HOUSE
PRESIDENT LYNDON B. JOHNSON
DAILY DIARY

Date October 24, 1964

Saturday

The President began his day at (Place) continuing visit in Memphis, Tenn

Day

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD		
	11:11a	CST			From the intersection at Front, the crowds were big and surging, many running to keep up as the motorcade crept forward one block to River Street approaching the speech site.	
	11:15a				To trailer in back of the speakers' stand.	
	11:23a				The MC (Jas. E. Irwin, Chmn, Shelby County Demo Committee) called on David Coulter (Shelby Co. Co-ordinator of Young Citizens for Johnson-Humphrey) to lead in Pledge of Allegiance.	
	11:28				Hail to The Chief played as the President walked toward and mounted speakers' stand.	
	11:29				Introductions of Albert Gore, Hub Waters, Ross Bass and Geo. Grider	
	11:31				George Grider, welcoming the President to Memphis	
	11:36				Gov. Frank G. Clement, welcoming the President to Tennessee and introduction of the Pres.	
	11:51 to 12:18	CST			President addressed crowd at Riverside Drive at the Foot of Court (total crowd at this site and enroute estimated at 1/4 million people) at the end of which he visited with those on the speakers' stand. Word rec'd (BM to JV) of Sen Yarbrough's father's death in Texas.	
	12:36				Departed speech site	
	12:40				Stopped motorcade at intersection of S. Main talking with the crowd there 4 minutes.	
	1:00p	CST			Boarded AF-1 visiting with guests as they boarded including Sen. Gore and his daughter, Sen Hub Walters, Gov Frank Clement, Congr and Mrs. Ross Bass, Congr and Mrs. Joe Evins. (Note: Gov. Connally returned to Texas from Memphis. Mrs. Ahlgreen remained in Memphis, the crew and USSS and staff remained the same as above with the press pool on this lap being: Frank Cormier (AP), Al Spivak (UPI) Miss Dorese Bell and Doug Kiker). Lunch was served immediately. The President and party sang Happy Birthday to Congr. Joe Evins (also on board this lap: Lt. Elmer Craig, Tenn State Police, Security Officer for Gov. Clement). <i>1:10 dep Memphis</i>	
	2:55p	EST			Arr Chattanooga and met by Mayor Ralph Kelley, County Judge (Hamilton Co) Chester Frost, Frank Riggs (3rd Dist campaign manager f Johnson-Humphrey) John Henniss (Hamilton Co Campaign manager f Johnson-Humphrey), James Turner (Commissioner of Fire and Police f Chattanooga) A. L. Bender (Commissioner of Public Works of Chattanooga) George McInturff (Commissioner Public Works of Chattanooga) Jack Mayfield (Councilman of Hamilton County) Raulston Schofield (Councilman of Hamilton Co) Dave Eldridge (Councilman of Hamilton County) and Frank Newell (Sheriff, Hamilton County). In addition there was a large and friendly crowd at the airport to hear the President. The crowd chanted "We want LBJ". It was a warm, sunny, clear fall afternoon.	

*Advanced men here:
Rich Bates*

THE WHITE HOUSE
PRESIDENT LYNDON B. JOHNSON
DAILY DIARY

October 24, 1964

Date _____

The President began his day at (Place) continuing visit in Chattanooga, Tennessee

Day Saturday

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD		
					The President walked among the crowd shaking hands and then joined the people on the speakers' platform which, in addition to those listed as meeting him, included: Gov. Clement, Sen. and Miss Gore, Sen. Walters, Hon. Buford Ellington, Congr and Mrs. Bass, Congr. and Mrs. Evins, Mr. Ben Hale Golden, Publisher, Chattanooga Times; Robert M. Summitt, Demo Candidate for Congress, 3rd. District; Arthur Kamin, President of the Chattanooga Labor Council; Porter Warner, Chairman, Hamilton County Businessmen and Citizens for Johnson-Humphrey; C. B. Robinson, President, Tenn Voters Council (Colored); Martin Ochs, Editor, Chattanooga Times and Charles Fisk Rolston, Chairman, Hamilton Democratic Executive Committee.	
					NOTE: auxilliary electric power had to be provided for the teleprompter and microphones on the speakers' stand. This failed just as the President arrived, but was put in working order without delaying the program. It did, however, give advanceman Bill Bates, a few bad moments.	
	3:19				Gov. Clement introduced by Mr. John Henniss.	
	3:25				Gov. Clement presents the President, the President began his remarks.	
	3:29				The President stopped speaking to lower the level of the teleprompters at the delight of of those in the crowd in the side-front areas of the President.	
	3:47				President finished speech. Visited with platform guests and shook hands as he worked his way to the plane.	
	4:00				Boarded Air Force One, being airborne at 4:04 enroute Washington, arriving at Andrews at 6:06 and continuing to the White House via helicopter arriving on South Grounds	
	6:30	EDT			Arrived, South Grounds.	
					accompanied by Jack Valenti, Marvin Watson, George Reedy, Juanita Roberts, Nell Yates, Comdr. Josephson, Courier who was CWO Harmon, Stuart Baltimore, Photographer Pfc Oscar Rapp, Paul Glynn, Rufus Youngblood, Lem Johns and USSS: Sam Kinney, Henry Rybka, Rob't Heyn, S. Stout, Ed. Mouglin, Ricco and Duffy.	
	7:00		T		Sp: Geo Buzby (61)	
	7:05		+		Reedy (61)	
	7:10		+	+	John S Knight, Akron, Ohio (61)	
	7:15		+		Bill Moyers (2/r)	

THE WHITE HOUSE
PRESIDENT LYNDON B. JOHNSON
DAILY DIARY

Date October 24, 1964

The President began his day at (Place)

White House

Day Saturday

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD		
	8:02				The President, Marvin Watson, JV, vm departed via chopper on South Grounds for Baltimore, Maryland arriving at 8:20 pm.	
					The President was met by Senator Daniel Brewster, Congressional candidate Joe Tydings, Governor J. Millard Tawes, Congressman Carlton Sickles Mayor <i>Verdore</i> McKelvin,	
					Crowds lined the streets and all along the fence line. News photographers and reporters were also on hand to photograph the President and to takenotes on his appearance.	
					The President waved to the crowds and went along the fence lines sha king hands with some of the people but mainly waving to them because of his sore hands	
					A large field had been cleared for the landing of the helicopter -- and a temporary fence set up to keep the crowds back --	
					The President then proceeded to the waiting cars -- he waved again to the crowds and then climbed into his car. Soon after climbing in....he noticed all the crowds of people and changed into the Queen Mary w/ all of his party --	
					The streets were packed w/ exuberant well-wishers that had come out to tax see the President. The motorcade proceeded and at the first corner, the President stopped and shook hands and waved. He climbed on top of the car (on the trunk) told the policemen in the escort to turn off their motorcycles and to keep down their signs. He then gave a boost for Joe Tydings -- congressional candidate -- and then introduced Senator Brewster and Governor Tawes -- giving them all a big cheer and told them all to vote on November 3 -- straight Democratic ticket.	
	8:36				Motorcade proceeded and the streets were mobbed at this time.	
	8:43				Again they stopped so that the President and candidates could wave and be in full view of the crowds. Signs of all shapes and forms were evident -- homesad made and professional ones furnished by the DNC. The motorcade proceeded until coming one block into a Polish neighborhood and Negro neighborhood. The President asked	

THE WHITE HOUSE
PRESIDENT LYNDON B. JOHNSON
DAILY DIARY

Date October 24, 1964

The President began his day at (Place) _____

White House

Day Saturday

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD		
					the crowds be quiet so that they could speak. The President stopped twice for nuns and shook hands w/ them -- making a special effort to get through the crowds to shake hands w/ them.	
					The Maryland Young Citizens for Johnson were out in full form -- waving flags and banners and shouting -- "We Want Johnson"	
	9:02				The Presidential motorcade halted -- and in the midst of the President's pep talks 2 eggs were thrown. Neither one of them hit the President but instead photographers and SS on the back of their coats.	
	9:16				A mixed crowds was gathered and the President stopped to shake hands w/ the with the terribly enthusiastic crowds	
	9:25				Arrived at the Fifth Regiment Armory and went to a small room that had been set aside for him to freshen up in. As word reached the armory that the President was arriving and had acutally arrived, the crowd inside the armory went wild with excitement. They danted, "WeWant Johnson", "LBJ for the USA" and began singing campaign songs -- "Happy Days are Here Again", and "Hello, Lyndon"	
	10:00				The President sk approached the platform where the program had already begun. During the period of waiting for the President, bands & etc. played. The invocation was given, introduction of guests, and during the MC's speech, the President walked in. (Needles to say, his speech was interrupted and never finished as he announced -- "Ladies and Gentlement, the President of the United States"	
	10:10	10:55			REMARKS (45 applauses) (2 interruptions of "L. B. J.", 6 periods of laughter) (In the middle of the speech, Goldwater signs of the opposition party were displayed in a parade through the middle of the armory. It was a staged parade (the policemen and SS confirmed), and the demonstrators marched through and on out...	
	11:10				Departed for Patterson Park where the helicopter was parked arriving at 11:16 pm. Before going toward the chopper, the President walked along the fence line shaking hands and smiling at all the friendly faces of the people. The President w/ Joe Tydings walked to the waiting chopper and the President was handed an edition of his endorsement by the Baltimore Sun that had just come out that evening. The President autographed it.	

Day Saturday

White House

[illegible]