

THE WHITE HOUSE
PRESIDENT LYNDON B. JOHNSON
DAILY DIARY

Date March 31, 1966

The President began his day at (Place) White House

Day Thursday

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD		
1	8:22a		t		Cong. George Mahon	
2	9:15a		f		Director Schultze	
3	9:28a		f		Secretary Wirtz	
4	10:31a				To the Washington Hilton via automobile accompanied by Jack Valenti and Bob Fleming / International Ballroom - East	
					On arrival at the Washington Hilton Hotel, the President was met by Mayor Jerome P. Cavanaugh of Detroit (President of National League of Cities) and Mr. Pat Healey, Executive Director of the National League of Cities in addition to:	
					Televised on NBC -- memo fm BMoyers to Mayor [redacted] James H Tate of Philadelphia	
					Pres. re call fm Walter Mayor Ralph Locher of Cleveland	
					Cronkite saying it was "great".	
					Said it was cogent, the The President walked directly to the stage, and sat in the chair provided for him, Pres. was at his "charming as Mayor Cavanaugh gave a brief introduction.	
					best" informal and highly	
					effective. Glad the Pres.	
					is breaking away fm the REMARKS by the President to the Second National Legislative Conference of the National League of Cities -- approx 1,000 people in attendance, consisting of	
					teleprompter and said it Mayors, Councilmen, Public Officials and their families representing 13,000	
					was the "old Johnson par communities.	
					excellence."	
					When the President Finished his remarks, [redacted] he shook hands w/ Mayors Tate and Locher, and escorted by Mayor Cavanaugh and Mr. Healey, walked to his car,	
					and departed the Washington Hilton w/ Jack Valenti and Bob Fleming	

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C	10:40a		f		Director Schultze	
	11:32				To White House, arriving ofc at 11:40a	
	12:00N				Bm	
C	12:13p				To the Cabinet Room where he greeted Gregory Peck and Miss Julie Dillard and representatives of the American Cancer Society.	
					The President shook hands w/ Mr. Peck and Julie and then went to the rostrum and made	
					REMARKS	
					The President gave Julie a bracelet and a medallion.	
					Miss Dillard presented the xxx President with educational materials distributed by the Cancer Society --	
					photogs in for pix -- press also in	
					ATTENDANCE:	
					Mr. and Mrs. Lane W. Adams, Exec VP, American Cancer Society	
					Mrs. Charles W. Bailey, Austin, Texas	
					Mr. and Mrs. James Dillard (parents of Julie)	
					Julie Dillard (young girl who has been cured of cancer) - age 9	
					Mr. & Leonard Emmarglick, President of the D. C. Division of American Cancer Society	
					Dr. and Mrs. Leonard W. Larson, President of the American Cancer Society	
					Mr. William McClure, Crusade Chairman of the D. C. Division of Am Cancer Society	
					Mr. and Mrs. Gregory Peck, National Chairman of the American Cancer Crusade	
					Mr. Clifton R. Read, Vice President for Public Education and Information	
					Mr. Jess W. Speidel, II, Vice President of American Cancer Crusade	
					Mr. and Mrs. Francis J. Wilcox, Chairman of the Board, American Cancer Society	
					Susan Bailey (daughter of Mrs. Charles Bailey)	

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Day _____

[illegible]

U. S. GOVERNMENT PRINTING OFFICE 1964 OF - 744-735

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SEE TRAVEL RECORD
FOR TRAVEL ACTIVITY

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C	3:00p		f		Senator Long of Louisiana	
	3:10p		+		Henry Wilson	
	3:28		f		BM	
C	3:29p		+		Sam Hughes, Acting Director, BOB	
C	3:31p		f		Cong Carl Albert	
	3:38p		f		JV	
	4:26		f		Bill Moyers (pl)	
	4:28		+		Bm (pl)	
	4:34		+		JV (pl)	
	4:37		+		Bm (pl)	
	5:02		+		JV (pl)	
	5:11		f		JV (pl)	
	5:25				To the Oval Office -- stopping in mjdr's room reading the press briefing from this afternoon ---- then into the Oval Office w/ MW	
C	5:30	6:12 5:31			Senator Everett Dirksen and Jack Valenti	(Oke pics)
C	6:12	6:34			<u>OFF RECORD:</u> Miss Anne Mansfield	(No Oke pics)

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	6:37		t		Bob Fleming (pl)	
	6:38		t		JV (pl)	
	6:40	6:45			JV in	
	7:30				To MW's office talking w/ MW	
7:43					To the Navy Mess - OFF RECORD: To drop in on the Reception-Dinner for Business Executives to discuss the international education program w/ Secy. Gardner	
					ATTENDANCE:	
					Harold H. Helm, Chairman of the Board, Chemical Bank New York Trust	
					John Gallagher, Vice President, Foreign Administration, Sears Roebuck	
					Wm. Rogers Herod, Consultant, Goldman Sach Company	
					Sol M. Linowitz, Chairman of the Board, Xerox Corp	
					Juan T. Trippe, Chairman, Pan American World Airways, Inc.	
					W. Homer Turner, VP and Exec Director, U.S. Steel Foundation, Inc	
					Vincent C. Ziegler, President, Gillette Co.	
					James Linen, President, TIME Inc	
					David Rockefeller, President, Chase Manhattan Bank	
					Lawrence A. Wien, Lawyer, Wien, Lane & Klein	
					Thomas J. Watson, Jr., Chairman of the Board, IBM	
					Richard C. Fenton, President, Pfizer Intl Inc	
					David A. Shepard, Standard Oil	
					C. W. Cook, President, General Foods	
					F. Taylor Ostrander, American Metal Climax, Inc.	
					W. M. Upchurch, Jr., Senior VP, Shell Companies Foundation, Inc.	
					Donald W. Wilson, General Manager, TIME-LIFE Intl	
					Emilio G. Collado, Vice President, Standard Oil Co. of NJ	
					Walter B. Wriston Wriston, Exec VP, First Natl City Bank	
					Howard L. Clark, President, American Express	
					Frank Stanton, President, B&B CBS	

black & white photos by Stodder

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					John D. Harper, President, Aluminum Company of America	
					E. P. Anderson, Senior VP, RichardsonMerrell Inc	
					George Lodge, Professor, Harvard Business School	
					Gerald L. Philippe, Chairman of the Board, General Electric Co	
					John E. Kircher, (representing L. F. McCollum, Chairman of the Board, Continental Oil)	
					Lyle M. Spencer, President, Science Research Assoc, Chicago	
					and Secy Gardner	
					Asst Secy Francis Keppel	
					Harry McPherson and Douglass Cater	
Ervin Duggan said the President came into the Room as the guests were having drinks before dinner and circulated among the group of businessmen. He did not sit at the table -- he did talk to almost everyone in the room as he circulated. At one point he went into a corner of the Mess where a group of men were talking with James Linen of TIME, Inc. and the President joined the group and visited for almost 30 minutes with this small group. He told them stories, talked about the food crisis in India and the VietNam situation. Francis Bator came into the room with a draft of a message to PM Wilson and the President read it aloud to the people in the room -- it was obviously very witty -- and all laughed. The President made some minor changes and then approved it. He once more circulated the room, telling everybody goodbye and departed with Jake Jacobsen.						
	8:44				Returned to the Oval Office	
	8:46		t		Bill Moyers (at his res.) - BM had called in asking the President call him -- that he had a report on the skex railroad strike	
	8:54		t		Bill Moyers (at his res.)	
	9:18		f		JJ (pl) (fr. MW's office)	
	9:36		t		BM -at home	
	9:50	10:00			JJ joined	

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C	10:00				<p><i>Stoddard black & white photos</i></p> <p>The President and JJ departed the South Grounds via auto enroute to the Washington Hilton Hotel -- arriving at 10:06 p m. (United Service Organizations, Inc.)</p> <p>Attended a dinner honoring the 25th anniversary of the USO -- and Bob Hope in the International Ball room -- the dinner honored Mr. Hope for his work overseas in entertaining troops in Korea and now in VietNam.</p> <p>REMARKS BY THE PRESIDENT</p> <p>The President took w/ him 2 gifts for Mr. Bob Hope -- inscribed Lupas color desk w/ flag - and gave it w/ frame -- "To Bob Hope, - Who went to the battlefields -- armed with a smile -- W/ deep appreciation, Lyndon B. Johnson" and gave him "My Hope for America" - red leather case -- inscribed "To Bob Hope -- A truly fine Hope for America, from his friend, Lyndon B. Johnson"</p> <p><i>re above = gifts were taken to the hotel, but came back to the WH to be presented tomorrow.</i></p> <p>The President drove to the Washington Hilton, and on arriving was met only by hotel officials. As he neared the International Ballroom-East, he was met by General "Rosie" O'Donnell and escorted into the room. The Band played "Hail to the Chief," and John Charles Daly, the M. C., said, "The President of the United States," -- the President walked to the dais where a chair had been provided for him, was introduced briefly by Mr. Daly, and then made REMARKS. They were good, and nearly brought the house down, people were hanging onto their chairs. Following his remarks, the President presented Mr. Hope with a plaque. Then Mr. Hope responded with a 15 minute routine, which was very funny. The President seemingly enjoyed the jokes, and especially enjoyed the references to him which made him laugh. We departed the Hilton then and returned to the White House --</p> <p>Jake Jacobsen:mf</p>	
	10:41	10:45			Departed the Washington Hilton Hotel w/ JJ and returned to the White House at	

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