

The President began his day at (Place).

Day **TUESDAY**

## The White House

SEE TRAVEL RECORD  
FOR TRAVEL ACTIVITY

The President began his day at (Place).

Day TUESDAY

## The White House

SEE TRAVEL RECORD  
FOR TRAVEL ACTIVITY

The President began his day at (Place).

Day TUESDAY

## The White House

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD		
	12:01	12:25p			Attendance in Fish Room - Meeting of Advertising Council members re Savings Bond Drive	
er in night reading memo this said, "The President did a					Mr. Allan M. Wilson, VPRES., The Advertising Council	
fic job of explaining the Savings					Mr. Charles E. Wilson, NYC	
campaign to the Advertising					Mr. Walter D. Scott, NBC, NYC	
cil today. At the definite					Rex M. Budd, VPRES. of Advertising, Campbell Soup Co., Camden, NJ	
of being repetitive, I will					Henry C. Wehde, Jr., VPRES., Advertising Council, NYC	
at that several of the group					Thomas B. Adams, Pres., Campbell-Ewald Co., Detroit, Michigan	
ioned that they would like to					Henry Schachte, Exe. VPRES, J. Walter Thompson Co., NYC	
he President talk that way on					Richard Cullen, Leo Burnett Co., Inc., Prudential Plaza, Chi, Ill	
vision. On the basis of the					Robert P. Keim, Pres., Advertising Council, Inc. 25 West 45th St., NYC	
ing, I would predict there will					Edwin W. Ebel, VPRES., Gen'l Foods, White Plains, NY	
uring the last quarter a marked					George Crane, Fred Wittner Co., Inc., NYC	
ase in the Savings Bond effort					Paul Walsh, Compton Advertising, NYC	
ng the advertising medium.					Paul Comstock, VPRES. for Govt Affairs, Nat'l Assn of Broadcasters, Wash, DC	
ever, the net of the discussion,					Robert R. Mullen, Robt R. Mullen & Co., Wash, DC	
red by Secy Fowler, was that					Jim Hagerty, VPRES., ABC, NYC	
e needed to be new labeling of					John A. Schneider, Pres., Broadcast Group, CBS, NYC	
ngs Bonds, new methods of					Arthur Tatham, Chairman, Exe. Com. Tatham Laird & Kudner Inc., Chicago	
chandising, new types of					William Dwight, Publisher, Holyoke Transcript Telegram, Holyoke, Mass.	
als because everyone agreed					Walter H. Johnson, Senior VPRES., Interpublic Group of Companies, NYC	
the public Savings Bond campaign					Gordon Kinney, VPRES., Advertising Council, Wash, DC	
rather tired and that there was					Secy Henry Fowler	
t difficulty in getting top					Mr. William Neal, Dept of the Treasury	
usiasm. The meeting was					PMG Lawrence C'Brien	
essful at obtaining a short-term					Edmond J. Linehan, Treasury Dept	
entration on Savings Bonds and						
f it should come a long range plan."						

SEE TRAVEL RECORD  
FOR TRAVEL ACTIVITY

Date AUGUST 16, 1966

## The White House

Day TUESDAY

SEE TRAVEL RECORD  
FOR TRAVEL ACTIVITY



THE WHITE HOUSE  
PRESIDENT LYNDON B. JOHNSON  
DAILY DIARY

Date August 16, 1966

The President began his day at (Place)

White House

Day Tuesday

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expendi- ture Code
	In	Out	Lo	LD		
✓	1:09p	1:25p			Secretary Stewart Udall - re upcoming action on Southern California Nuclear Desalting Plant. The Secretary was in California last week to discuss this plan with officials, and sent to the President this date a memo covering his trip.	
	1:28p		t		Mike Manatos (pl)	
	1:29p		f		Mike Manatos	
✓	2:05p				To mansion w/ Bob Kintner for LUNCH Joined by Joe Califano at 2:09p	
✓	2:43p	3:15p			George Meany joined on Second floor' (Mr. Meany called MW and said that in conversation w/ President last week, they had discussed position of Under-Secy of Labor. Mr. Meany said he was ready to give President a report)	
	2:45p		t		Marvin Watson (Pl)	
✓	3:15p		t		David Dubinsky - New York City	
	4:20p		t		Joe Califano(pl)	

THE WHITE HOUSE  
PRESIDENT LYNDON B. JOHNSON  
DAILY DIARY

Date \_\_\_\_\_

The President began his day at (Place) \_\_\_\_\_

Day \_\_\_\_\_

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD		
C	4:25p		f		Secretary Fowler (b.1) re economic problems- interest rates, investment credit	
✓	4:30p			t	Judge A. W. Moursund( Round Mountain, Tex)	
C	4:59p		t		Senator Clinton Anderson	
	5:11p		t		Joe Califano (pl)	
	6:10p				To Oval Office w/ BM - BM out at 6:12p	
C	6:25p	7:40p			Senator George Smathers OFF RECORD concerning the formal nomination papers of Judge Charles O. Andrews, Jr. Introduced Marys to Sen. Smathers saying, "Mary, this is my old friend Georgie, one of the best friends I have."	
C	6:40p		f		Thomas Mann	
	6:45p		f		Joe Califano	
	6:50	6:55			Joe Califano	
	7:09p		f		Joe Califano	

THE WHITE HOUSE  
PRESIDENT LYNDON B. JOHNSON  
DAILY DIARY

Date August 16, 1966

The President began his day at (Place) \_\_\_\_\_

Day \_\_\_\_\_

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD		
	7:40p		f		Joe Califano	
	7:50	8:40p			Joe Califano	
C	8:10		+		Governor Carl Sanders - Governor had called my dr earlier to say he would like to talk to Pres.	
	8:15		+		Gardner Ackley	
	8:25p	8:40p			Bill Moyers	
C	8:35p	10:10p			Governor Carl <del>Amxx</del> Sanders of Georgia	
		10:10p			Mr. Robert Woodruff, Chairman, Finance Committee, Coca Cola	
		10:10p			Mr. Benjamin Oehlert, Sr. VP, Coca Cola Co., Atlanta	
	10:48p				To mansion with Joe Califano (Just prior to leaving the office w/ Califano and mf, the President had said when Califano mentioned he had to call his secretary, "Invite her to come eat, too, if she hasn't had her dinner.") -- mf remained behind to walk Evelyn Selby over to the mansion.	
C	10:52p		t		Dale Meeks - LBJ Ranch (the President talked to Mr. Meeks re deer in various pastures in the Ranch)	

THE WHITE HOUSE  
PRESIDENT LYNDON B. JOHNSON  
DAILY DIARY

Date \_\_\_\_\_

The President began his day at (Place) \_\_\_\_\_ Day \_\_\_\_\_

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD		
	10:55p				mf and Evelyn Selby from Califano's office to the second floor	
	11:06p		t		Mr. Carter in the Usher's office - to ask for a current LIFE magazine	
	11:15p		t		Mr. Carter in the Usher's office - to ask if they had to go to Johnson City to get a copy of LIFE	
	11:20p				Lynda Bird joined for drinks in the West Hall. The President asked her about her job hunting activities and asked her if she had considered going to the Smithsonian. "One of the most exciting things that happened to me while I was Vice President, was going to their luncheons," said the President. "They are doing so many different things," he added.	
C	11:35p				Dinner w/ Lynda, Joe Califano, mf, Evelyn Selby	
	11:50p				Bill Moyers joined -- for conversation concerning this weekend's trip. Bill said he had worked on the Pan American speech from 5:30a this morning until just now. The President said that concerned him because if it took that long to do one -- what would he do this weekend when nine were scheduled. "Maybe we're taking on too much," the President said. The President commented on picture coverage of Luci's wedding in LIFE saying that the picture on the cover was the best one he had seen.	
	12:20a				Dinner guests departed	
	12:30a				The President retired.	



The President began his day at (Place).

Day

[illegible]

HOLD FOR RELEASE UNTIL DELIVERED TO THE SENATE

OFFICE OF THE WHITE HOUSE PRESS SECRETARY

-----

THE WHITE HOUSE

NOMINATIONS SENT TO THE SENATE ON AUGUST 16, 1966:

David W. Dyer, of Florida, to be United States Circuit Judge, Fifth Circuit, vice Warren L. Jones, retired.

Wade Hampton McCree, Jr., of Michigan, to be United States Circuit Judge, Sixth Circuit, to fill a new position created by P.L. 89-372, approved March 18, 1966.

Edward J. Boyle, Sr., of Louisiana, to be United States District Judge for the Eastern District of Louisiana, vice Robert A. Ainsworth, Jr., elevated.

Alvin B. Rubin, of Louisiana, to be United States District Judge for the Eastern District of Louisiana, to fill a new position created by P.L. 89-372, approved March 18, 1966.

Austin L. Fickling, of the District of Columbia, to be Associate Judge of the District of Columbia Court of General Sessions for the term of ten years. (Reappointment)

William T. Woodard, Jr., of North Carolina, to be a Member of the Board of Parole for the term expiring September 30, 1971.

John S. Patterson, of Illinois, to be a Member of the Subversive Activities Control Board for a term of five years expiring August 9, 1971, vice Frank Kowalski.

Bernard J. Leddy, of Vermont, to be United States District Judge for the District of Vermont, to fill a new position created by P.L. 89-372, approved March 18, 1966.

# # #