

THE WHITE HOUSE
PRESIDENT LYNDON B. JOHNSON
DAILY DIARY

Date Feb 24, 1968

The President began his day at (Place) the LBJ Ranch

Day Sat.

Entry No.	Time		Telephone f or t		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD		
	8:23a			t	Walt Rostow - Washington, D.C.	
	9:18a		f		Col. James U. Cross	
	9:22a				Departed Main House - alone - driving - and to the runway area where he greeted:	
					Mr. Henry Ford II , Chairman of the Natl Alliance of Businessmen	
The National Alliance of Businessmen was formed in a response to a request from President Johnson in his Mapower Message to the Congress one month ago.					Mr. JPaul Austin, President of Coca Cola -- Vice Chairman of "	
					Mr. Leo Beebe, Vice President of Ford Motor Co. (on loan from Ford to serve as	
					and Jim Gaither (from Joe Califano/s ofc in Washington) the Alliance's full-time Exec Vice Chmn)	
					and Joe Califano	
President released a statement on his mtg w/ these men. ... released to press in Austin.					There were three Jetstars --	
					Mr. Ford's - Mr. Austin's - and one of ours carrying Jim Gaither and Mr. Beebe	
	9:40a				Departed runway area - driving w/ Mr. Ford, Mr. Austin, Mr. Gaither, Mr. Beebe, and Joe Califano (who had driven out from Austin earlier this morning)	
	9:45a				On the Reagan Ranch	
	10:00a				On the Martin Ranch	

Day _____

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Entry No.	Time		Telephone for		Activity (include visited by)	Expenditure Code
	In	Out	Lo	LD		
	10:15a				On Ranch Road 1	
	10:30a				At the birthplace	
	10:34a				Arrived Main House - and to the Yellow Sitting Room w/ Messrs Ford, Austin, Beebe, Gaither, Califano to discuss the activities of the National Alliance of Businessmen	
		11:00a				
	11:04a				Outside Main House - and to cars w/ Messrs Ford, Austin, Beebe, Gaither, and Califano -- took then to an airplane, where they del boarded, and then departed for Austin to brief the press on their meeting with the the President.	
	11:10a				Back to Main House - to pick up Mr. and Mrs. Arthur Krim and Mr. Wesley West	

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	In	Out	Lo	LD		
	12:35p				Back to house, and to yellow sitting room w/ Mr. and Mrs. Irving Frank where Lyn was measured for western clothes. the President gave Mrs. Frank a charm bracelet and a bookmark	
	1:15p				LUNCH - w/ Mrs. Johnson Mr. and Mrs. Irving Frank Mr. Wesley West Mr. and Mrs. Arthur Krim Mary Rather mf, Jim Jones	
	1:33p			t	Col. Cross - re plans to use helicopter this afternoon to go to Krim Ranch	
	2:22p			t	Col. James Cross - re repairs to the car he drove this morning	

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	In	Out	Lo	LD		
	2:35p				Depart LBJ Ranch via helicopter w/ Mrs. Johnson and Mr. Wesley West	
	2:42p				Arrived A. W. Ranch - pick up A. W. Moursund	
	2:44p				Departed A. W. Ranch - via Army One - helicopter	
	2:50p				Arrived Krim residence - Met by Mr. and Mrs. Arthur Krim	
	2:57p				Driving around Krim residence area w/ Mrs. Johnson Judge Moursund Wesley West Mr. and Mrs. Arthur Krim	
	3:49p				Arrived Haywood Ranch area	
	4:24p				Departed Haywood Ranch area - via Army One en route A. W. Ranch - arrived A. W. Ranch - and then driving around w/ 2:57p passengers	
	5:10p				Arrive helo site - A. W. Ranch	
	5:16p				Depart W A. W. Ranch - via Helo - w/ Mrs. Johnson, Judge Moursund, W West	

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	In	Out	Lo	LD		
	5:23p				Arrived Scharnhorst Ranch	
	5:51p				Departed Scharnhorst Ranch - via Army 1	
	5:55p				Arrived LBJ Ranch w/ Mrs. Johnson Judge Moursund, Wesley West	
	6:08p		t		Mrs. Dale Malecek Malechek	
					To bedroom - to change clothes and play w/ Lyn	
					Luci and Pat went to Austin early this afternoon, but left the baby, with the grandparents as sitters.	
	7:10p			f	Mrs. Simon McHugh	
	8:00p				DINNER - w/ Mrs. Johnson Mr. Wesley West Judge A. W. Moursund Mr. and Mrs. Arthur Krim Mary Rather JRJ, mf Jessie Hunter	
	8:19p			t	W. C. McWilliams - Fredericksburg, Tex - to see when he was going to remove poles	

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