

Bess -

Please call office re
these charms - # 2
seems to be pretty -
What do you think?

Barbara

~~Sorry - we missed you +
the baroque!~~

Bess Abell

W

Copy

Lo - here are
charms you
may want to
take abt -

Bess

file - for how +
whistle stop

COLUMBIAN NATURAL CLASP NO. 55N

UNITED STATES ENVELOPE COMPANY

6 x 9



Robbins



3



Robbins

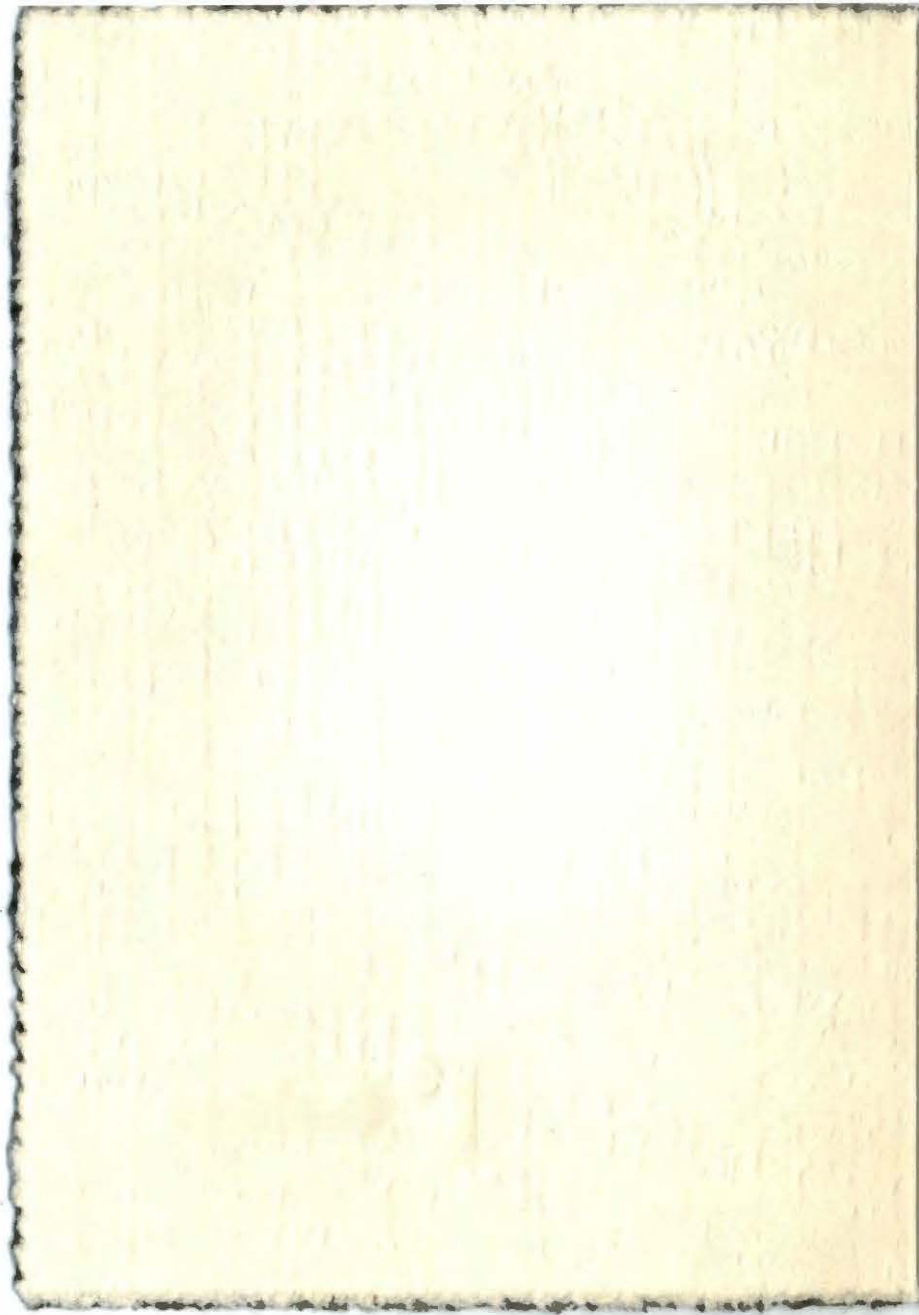
Blank page with faint, illegible markings.



2



Robbins



QUOTATIONS & SPECIFICATIONS

Robbins

The Robbins Company, Attleboro, Massachusetts

Designers and Manufacturers of the Finest in Emblematic Jewelry
and Accessories for Organizations and Industry . . . Since 1892

Congratulations !!

White House

Washington 25, D. C.

ATTN: Mrs. Bass Abell

Date NOV. 4, 1964

Terms NET. 30 days

F.O.B. Attleboro, MASS.

Prices Do Not Include Any
Federal, State or Local Taxes.

Estimate No. 85047

Description:	Sketch # 1 or 3	Quantity	MATERIAL	PRICE
	ITEM CHARM	1000	1/10 10K G.F.	4.71
	" TIE BAR	1000	1/10 10K G.F.	6.34
Construction:	" (AS ABOVE)	1000	Sterling Silver	(Same as Gold Filled)
Quantity:	ITEM CHARM	1000	10K Gold	10.32
	" TIE BAR	1000	10K Gold	12.05
Finish:	" CHARM	1000	14K gold	12.32
	" TIE BAR	1000	14K gold	14.05

Enamel:

Attachments:

Sketch #2 deduct \$1.70 ea from above prices

Prices include DE Luxe Steel Frame Boxes

Quantity:

500 lots Add .04¢

Quantity:

250 lots Add .08¢

100 lots Add .20¢

Colors:

plain white gift box - 06¢

Delivery: 4-6 wks.

Die & Tool

Service Charges: NONE

Signed by:

Richard E. Dyer
Regional Sales Mgr.

CONDITIONS OF SALE

1. All orders subject to acceptance by the home office at Attleboro, Mass.
2. Merchandise made on special order is not subject to cancellation.
3. All quotations subject to changes contingent upon current cost of materials purchased for this order, strikes, accidents and other delays unavoidable or beyond the company's control.
4. All dies and tools for which a service charge is made are to remain in the custody of The Robbins Company for the exclusive use of the customer.

Bess

file - White House

September 19, 1964

Dear Barney:

Thank you so very much for sending me the copies of the song. I do appreciate your thoughtfulness, and will see what I can do.

In the meantime, my best to you.

Sincerely,

Elizabeth Carpenter
Press Secretary and Staff
Director to Mrs. Johnson

Mr. Barney Breeskin
1025 Connecticut Avenue
Washington, D. C.

MM

Barnee Breeskin Inc.
1025 CONNECTICUT AVENUE
WASHINGTON, D. C., 20036

SUITE 412

393 - 7166

14 September 1964

Elizabeth Carpenter
The White House
Washington, D.C.

Dear Liz:

Enclosed is a perfect Campaign song for
your new Whistlestop caravan.

Inasmuch as Linda Boggs is one of the
writers of the song, I hope that she will give it
a boost.

A "record" was also made of this in L.A.
and it is a good one.

Sincerely,



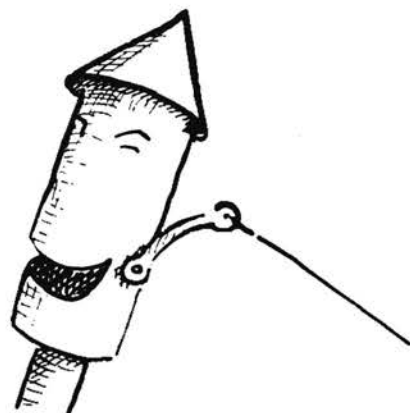
Barnee Breeskin

BB:eha
Encls.

RALLY SONG OF THE DEMOCRATS

SONG
OF THE

WHISTLE STOP



Rally song of the Democrats
SONG OF THE WHISTLE STOP

TEMPO di MARCIA

From the North to the South, from the East to the West.

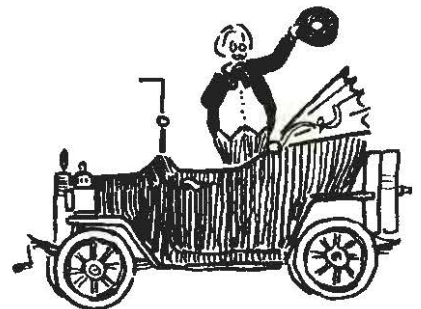
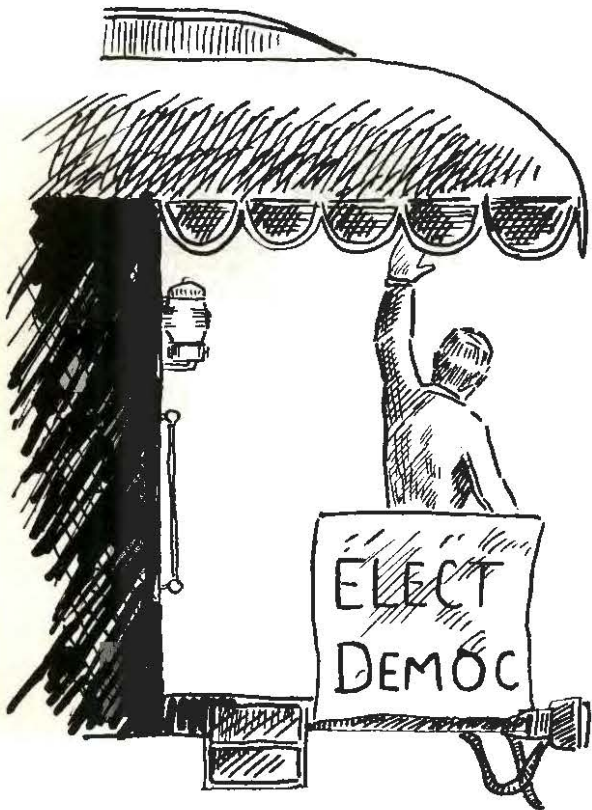
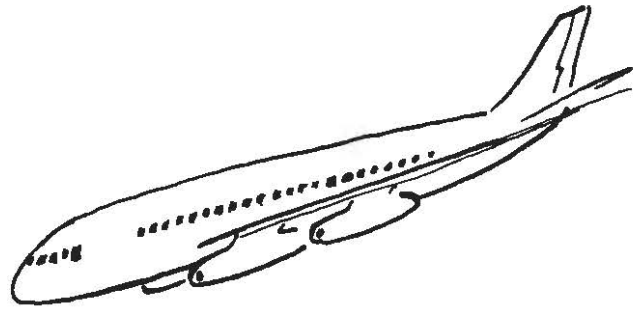
We're on our way to a whist - le stop. on the bus on the train on

foot or by plane We're on our way to a whist - le stop.

All for one. one for all. Here's to par - ty un - i -

ty. Whist-le North, whist - le South, whist-le East, whist - le

West, for a Dem-o-cra-tic vie - to - ry. From the ry.



Matlos Paint

1824 - L St. N.W.



The Latest Triumph of DuPont Research...

Wonderful new "Lucite" Wall Paint makes it easier than ever to redecorate one room or an entire house...in beautiful decorator-approved colors you'll enjoy living with for years! "Lucite" gives you *BEAUTY...without BOTHER.*


REG. U. S. PAT. OFF.
Lucite®



***Doesn't drip
or spatter!***

***Quick, easy
clean up!***

"LUCITE" WALL PAINT is unlike any paint you've ever known! It doesn't drip, run, or spatter like ordinary liquid paints. It has a thick, creamy consistency...stays on your brush or roller. Your hands remain clean.

NO PRIMING is necessary, even on spackled areas. "Lucite" Wall Paint actually fills tiny hairline cracks.

COLORS STAY MIXED. You waste no time stirring or thinning.

"LUCITE" DRIES TO TOUCH in just 30 minutes. It's ready for a second coat, if necessary, in only an hour. There's no messy clean up after painting, either. Soap and water is all you need for hands and equipment. "Lucite" Wall Paint is completely washable after a few weeks.

E. I. du Pont de Nemours & Co. (Inc.)

WALL PAINT



Lucite®

WALL PAINT

For kitchen and bathroom walls and ceilings, and for all
woodwork, we recommend long-lasting DUCO® Satin
Sheen Enamel in matching colors.

2381 • Turquoise	2394 • Yellow Whisper	
2388 • Spring Green	2390 • Dawn Yellow	
2386 • Panama Green	2393 • Antique Beige	
2377 • Seafoam Green	2329 • World's Fair White	
2396 • Larch Green	2361 • Mission Ivory	
2346 • Blue Moon	2382 • Sandy Beige	
2389 • Alice Blue	2378 • Sahara	



Also available in WHITE and CEILING WHITE,
and a wide range of Custom Colors.

Publication or Copyrighted Material not Scanned in Its Entirety

[For Full Access, Contact the Archives of the Lyndon B. Johnson Presidential Library and Museum]

Type of Material: Samples Booklet

Author(s):

Title of Publication or Description: Dupont Truck Colors: Duco/Dulux: 1960, 1959, 1958

Publisher: E. I. Du Pont De Nemours & Co. (Inc.)

Title of Series/Chapter/Article:

Edition:

Volume Number:

Issue Number: 60

Date of Publication: [1960]

Page Numbers: 25 numbered pages

No. 60



REG. U. S. PAT. OFF.

DUCO® • DULUX®

1960 • 1959 • 1958

TRUCK COLORS

AUTOCAR
BROCKWAY
CHEVROLET
DIAMOND-T
DODGE
FEDERAL
FORD
FRUEHAUF
GMC
HIGHWAY TRAILER
INTERNATIONAL
MACK
REO
STUDEBAKER
WHITE

E. I. DU PONT DE NEMOURS & CO. (INC.)

REFINISH SALES DEPARTMENT

•

WILMINGTON 98, DELAWARE

CHEVROLET—cont'd



181-15643 KLONDIKE GOLD ■
1960



93-21667 WHITE ■
1960- '59- '58 (also '57 thru '50)



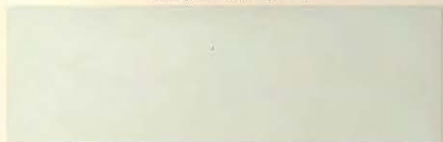
93-58199 GOLDEN YELLOW ★ ■
1959- '58 (also '57, '56)



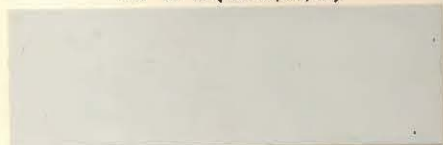
93-58209-H CARDINAL RED ★ ■
1960- '59- '58 (also '57, '56)



93-72890 GRANITE GRAY ★ ■
1958 (also '57, '56, '55)



93-72961 BOMBAY IVORY ★ ■
1960- '59- '58 (also '57, '56, '55)



93-74277 ARCTIC BEIGE ★ ■
1958 (also '57)



93-75033 MARLIN BLUE ★ ■
1958



93-75276 FRONTIER BEIGE ★ ■
1959



93-75867 CADET GRAY ★ ■
1959



93-75873-H BALTIC BLUE ★ ■
1959



93-75874-H SHERWOOD GREEN ★ ■
1959



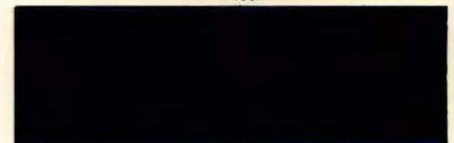
93-75971 GALWAY GREEN ★ ■
1959



93-76545-H GRENADIER RED ■
1960



93-76546 GARRISON GRAY ★ ■
1960



93-76547 MARLIN BLUE ★ ■
1960

★A Du Pont mixing machine formula for DULUX Enamel is available.
■A Du Pont mixing machine formula for DUCO Lacquer is available.



Richmond, Fredericksburg and Potomac Railroad
Florida East Coast Railway

For a Real Vacation, Visit Florida—The Land of Sunshine

Menu



"Thanks for using Coast Line"

PATRONS are respectfully requested to write their orders on meal checks, and pay only on presentation of such checks. Waiters are forbidden to accept verbal orders. Please notify Steward in charge of car if the service is not entirely to your satisfaction.

Car in Charge of J. M. Billett

EAST COAST CHAMPION

If you particularly enjoy one or more of these menu items and would like to try them at home, just give the steward or waiter-in-charge a note with the item, your name and address, or, write us a letter. The "Coast Line" recipe will be mailed to you promptly.

A La Carte

Please Write "A La Carte" on Check and Each Item Desired

Soups and Appetizers

Mushroom Soup40	Olives40
Consomme, Hot or Cold40	Florida Orange Juice25
Celery and Olives40	Fruit or Vegetable Juice25
Fresh Florida Fruit Cocktail65	Iced Florida Celery40
Shrimp Cocktail85		

Suggestions

Deluxe Hamburger (1/4 Pound) on Toasted Bun, Slice of Ripe Tomato, and Mild White Onion, Slaw, Pickle, French Fried Potatoes, Beverage, Dessert	2.00
Turkey Cutlets with Cream Sauce, Salad, Bread, Beverage.....	1.95
Welsh Rarebit, Chef's Salad, Dry Toast, Beverage.....	1.75
Cold Salmon, Tartar Sauce, Potato Salad, Vine Ripe Sliced Tomatoes ..	1.85
Sardines in Oil, Potato Salad, Sliced Florida Tomatoes	1.65
Florida Vegetable Plate with Poached Egg, Bread and Butter, Beverage	1.75
Sliced Ripe Florida Tomatoes..	.55
Hearts of Lettuce60
Tuna Fish Salad	1.50
Tomato Stuffed with	
Turkey Salad	1.65
Turkey Salad	1.60
Lettuce and Tomato Salad70

Bread

Assorted Bread25	Toast or Rolls25
Milk Toast65	Cream Toast85
Crackers10		

Desserts

Apple Pie35	Swiss Gruyere Cheese45
Jello with Mixed Fruit35	Blue Cheese45
Ice Cream, Wafers35	Camembert Cheese45
Fresh Fruit in Season50		

Beverages

Coffee, Postum, Cocoa, Sanka, Tea35	Milk, Buttermilk30
---	-----	----------------------------	-----

For Children: Under 12 years of age, reduced portion Hamburger Steak, Potatoes, Mixed Vegetables, Bread and Butter, Milk \$1.10

Please specify to go or the name of the meal or the up of
A.C.L. Steak Platter

BROILED CLUB STEAK

French Fried Potatoes

Mixed Green Salad

"Coast Line" Dressing

Bread and Butter

Coffee Tea Milk

3.95

Our Specialty

FRIED SHRIMP

Served on a Platter

with

Tartar Sauce

Hush Puppies

French Fried Potatoes

Red Cabbage Slaw

"Coast Line Dressing"

Rolls

Beverage

2.95

Table d'Hote Dinner

Please Write on Check "Table d'Hote Dinner" and Each Item Desired

Choice of

Mushroom Soup

Consomme, Hot or Cold

Fresh Florida Fruit Cocktail

Celery and Olives

Florida Orange Juice

Chilled Tamota or V-8 Juice

(Price after entree includes complete meal)

POT ROAST OF BEEF, Natural Gravy, Buttered Noodles 3.35

Pot roast of beef was a favorite dinner when grandma was a little girl and is as popular as ever. Tender slices of fine beef with a rich natural gravy, to which our chef has added a little sherry wine to give it an elusive taste and aroma. A generous serving of buttered noodles makes it a robust meal.

FRIED HALF SPRING CHICKEN, A La Maryland 3.15

Disjointed for easier handling, dredged lightly with flour and seasoning and fried to a golden brown. Complete with corn fritter, rich cream sauce, and bacon strips, it is one of the all-time American favorites.

BAKED FILLET OF GROUPE, Spanish Sauce 2.85

After careful tests, grouper was chosen for this entree because of its firm white meat and delicate flavor. Baked slowly with Coast Line's special Spanish sauce, it is a seafood treat.

Selection of Two

Scalloped Potatoes

Harvard Beets

Whipped Potatoes

Assorted Mixed Vegetables

Buttered Green Peas

Bon Ton Salad, Special "Coast Line" Dressing

Dinner Rolls

or Assorted Breads

Choice

Freshly Baked Apple Pie

Fresh Fruit in Season

Ice Cream, Wafers

Jello with Mixed Fruit

Cheese, Saltines

Coffee — Sanka — Tea — Cocoa — Milk — Buttermilk

An extra charge of 1.00 per person will be made for meals served out of dining car. This service is subject to delay when dining car is busy.

The State of Pennsylvania assesses a sales and use tax of 5% on all meals, food items, cigars, playing cards and other articles, which must be collected from the buyer. The State of North Carolina assesses a sales tax of 3% on all meals and food items, which must be collected from buyer. The States of Florida, Georgia and South Carolina assess a tax of 3% on all sales, which must be collected from buyer.



ATLANTIC COAST LINE RAILROAD

Car in Charge of

J. M. Elliott

~~WAITERS ARE NOT ALLOWED TO ACCEPT VERBAL ORDERS~~

Please fill out your own Check.
Breakfast

Please Order by Number, Specifying Each Item Desired

Fruit, Juice or Cereal

1. ONE EGG with Bacon Strips (2) 1.50
2. FRENCH TOAST with Syrup or Honey* 1.40
3. SELECTED FRESH COUNTRY EGGS, Boiled, Fried or Scrambled .. 1.40
4. BROWNED TURKEY HASH with Fried Egg..... 1.35
5. SUGAR CURED HAM with Eggs 1.85
6. GRIDDLE CAKES with Bacon Strips (3)* 1.75
7. COUNTRY EGGS (ANY STYLE) with Bacon Strips (3) 1.75
8. KIPPERED HERRING with Scrambled Eggs 1.75
9. NORTH CAROLINA COUNTRY HAM with Eggs, Hominy Grits .. 2.00

Grits served with Breakfasts Nos. 1 to 8, .15 extra

* Toast or Muffins not included.

Sunny Florida Orange Marmalade

Toast Orange Muffins Corn Muffins
Coffee Tea Milk Cocoa Sanka

For Children: Under 12 years of age, Glass of Orange Juice, One Egg with a Strip of Bacon, Toast and a Glass of Milk, 75 cents

"Vacationer"

Juice with Choice of Cereal with Cream, Beverage 1.00
(Toast or Muffins .20 Extra)

"Early Bird Special"

Juice, Pecan Honey Coffee Cake, Beverage..... .80
(Toast or Muffins May Be Substituted)

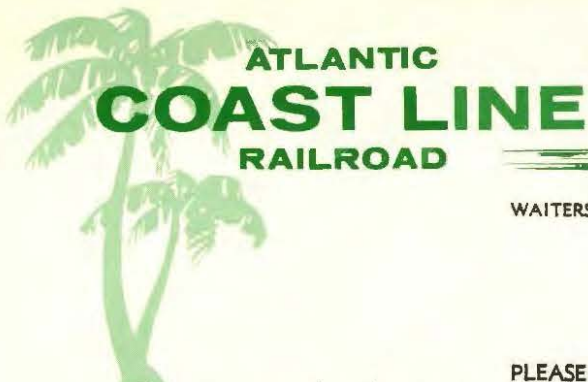
A La Carte

Hot or Cold Cereals with Cream .50, with Sliced Banana .65

- | | |
|---|--|
| Fruit or Vegetable Juice25 | Freshly Sliced Banana45 |
| Double Juice40 | Stewed Prunes40 |
| Lemon Juice with Water20 | Toast or Muffins25 |
| Eggs Poached on Toast (1) .. .55 (2)..... .85 | Individual Strained Honey30 |
| Coffee, Cocoa, Sanka, Postum, Tea35 | Plain Omelette85 |
| Milk, Buttermilk30 | Pecan Honey Coffee Cake35 |
| Fresh Fruit in Season50 | Corned Beef Hash with Fried Egg 1.25 |

An extra charge of 1.00 per person will be made for meals served out of dining car. This service is subject to delay when dining car is busy. The State of Pennsylvania assesses a sales and use tax of 5% on all meals and food items, cigars, playing cards, and other articles, which must be collected from the buyer. The State of North Carolina assesses a sales tax of 3% on all meals and food items, which must be collected from buyer. The States of Florida, Georgia and South Carolina assess a tax of 3% on all sales, which must be collected from buyer.

SUGGESTIONS FOR THE BETTERMENT OF THE SERVICE ARE INVITED
J. B. MASHBURN, Supt. Dining Cars, Atlantic Coast Line R. R. Co., Jacksonville, Florida



Car in Charge of J. M. Billett

WAITERS ARE NOT ALLOWED TO ACCEPT VERBAL ORDERS

Luncheon

PLEASE WRITE EACH ITEM DESIRED ON CHECK

Soups and Appetizers

Consomme, Hot or Cold40	Fresh Florida Fruit Cocktail65
Chilled Tomato or V-8 Juice25	Florida Orange Juice25
Celery and Olives40		

Suggestions

Welsh Rarebit, Dry Toast, Chef's Salad, Beverage	1.75
Ham, Two Eggs, Served with Potatoes, Bread, Beverage	1.85
Toasted Turkey Sandwich, Fruit Salad, Beverage, Dessert	1.85
Fillet of Fish with Potatoes, Tomato Slices, Bread, Beverage	1.75
Bacon, Lettuce and Tomato Sandwich, Served with Beverage and Dessert	1.75
Jumbo Hamburger Sandwich on Bun, Sliced Onion, Potato Stix, Pickle, Beverage	1.50

"A. C. L. Special" SALAD BOWL—Fruit Cup, Tassed Salad with Julienne Cold Cuts, Ham—Turkey—Cheese, Sliced Egg and Tomato, Choice of Dressing, Saltines or Rolls, Beverage and Dessert **1.95**

Florida Vegetable Plate, Poached Egg, Bread and Butter, Beverage	1.75
Sardines in Oil, Potato Salad, Tomato Slices, Served with Saltines	1.65
Frankfurters and Baked Beans, Chef's Salad, Bread, Beverage	1.50
Turkey, A La King, on Toast, en Casserole, Salad, Bread, Beverage	1.75
Shrimp, Cold Boiled, Seafood Sauce, Potato Salad, Saltines, Beverage	1.95

Bread

Assorted Bread25	Toast25
Milk Toast65	Cream Toast85
Saltines10		

Desserts

Fresh Fruit in Season50	Blue Cheese45
Ice Cream, Wafers35	Swiss Gruyere Cheese45
Jello with Mixed Fruit35	Camembert Cheese45
Pecan Honey Coffee Cake35		

Beverages

Coffee, Postum, Cocoa, Sanka, Tea35	Milk, Buttermilk30
---	-----	----------------------------	-----

For Children: Under 12 years of age, reduced portion Vegetable Plate, Poached Egg, Bread and Butter, Milk .85

An extra charge of 1.00 per person will be made for meals served out of dining car.
This service is subject to delay when dining car is busy.

The State of Pennsylvania assesses a sales and use tax of 5% on all meals, food items, cigars, playing cards and other articles, which must be collected from the buyer. The State of North Carolina assesses a sales tax of 3% on all meals and food items, which must be collected from buyer. The States of Florida, Georgia and South Carolina assess a tax of 3% on all sales, which must be collected from buyer.

SUGGESTIONS FOR THE BETTERMENT OF THE SERVICE ARE INVITED — J. B. MASHBURN, Supt. Dining Cars, Atlantic Coast Line R. R. Co., Jacksonville, Fla.
L 6468



THE WHITE HOUSE
WASHINGTON

Perdeneles River Chili pickled okra
Spinach souffle
Chess Pie
Turkey Dressing
garlic bread
spinach parmesan
popovers
brownies
lima bean and mushroom casserole
peach ice cream
banana muffins
banana bread
apple pie
spoon bread
wheaties
cocoanut cookies
ambrosia
barbeque sauce

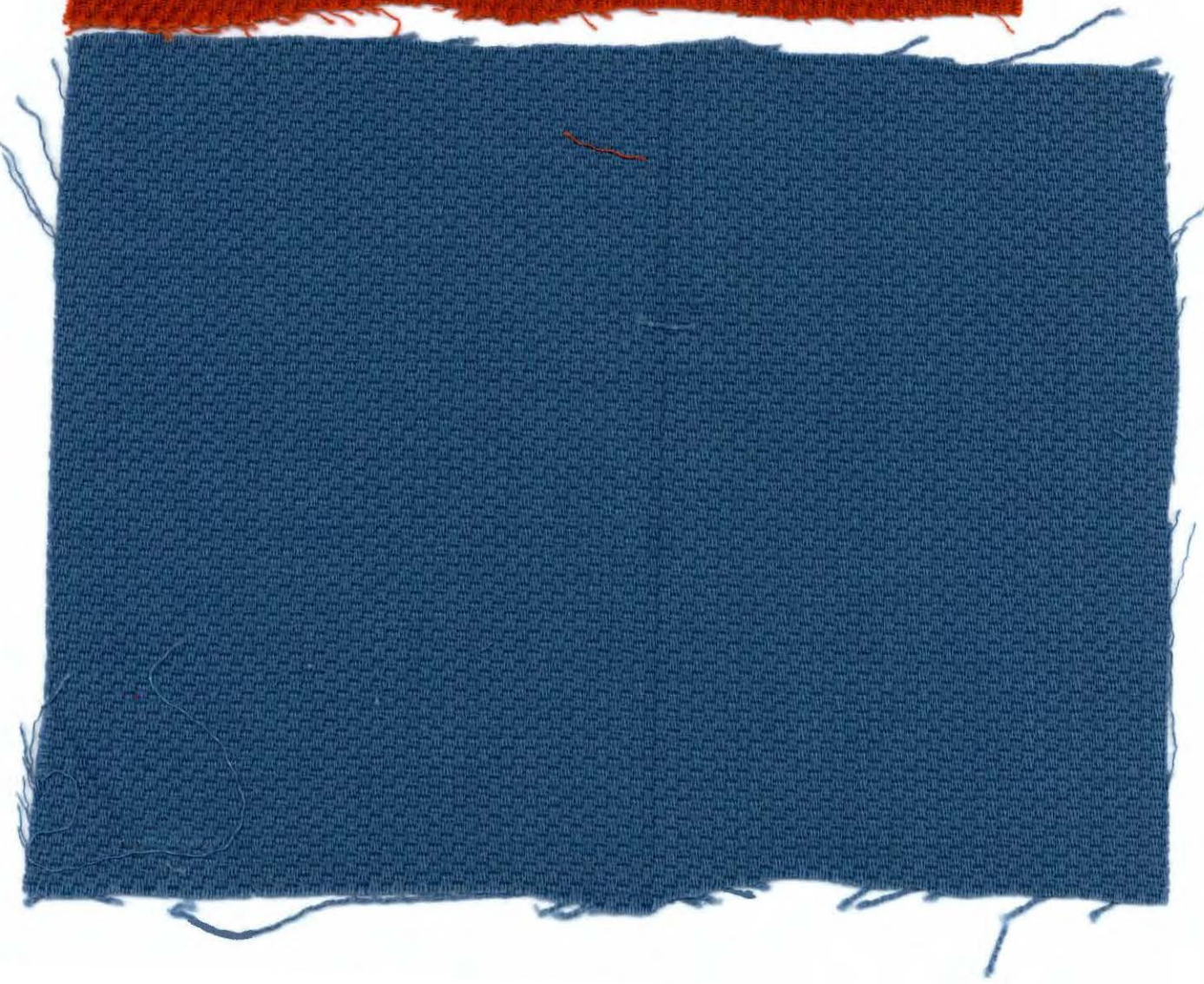
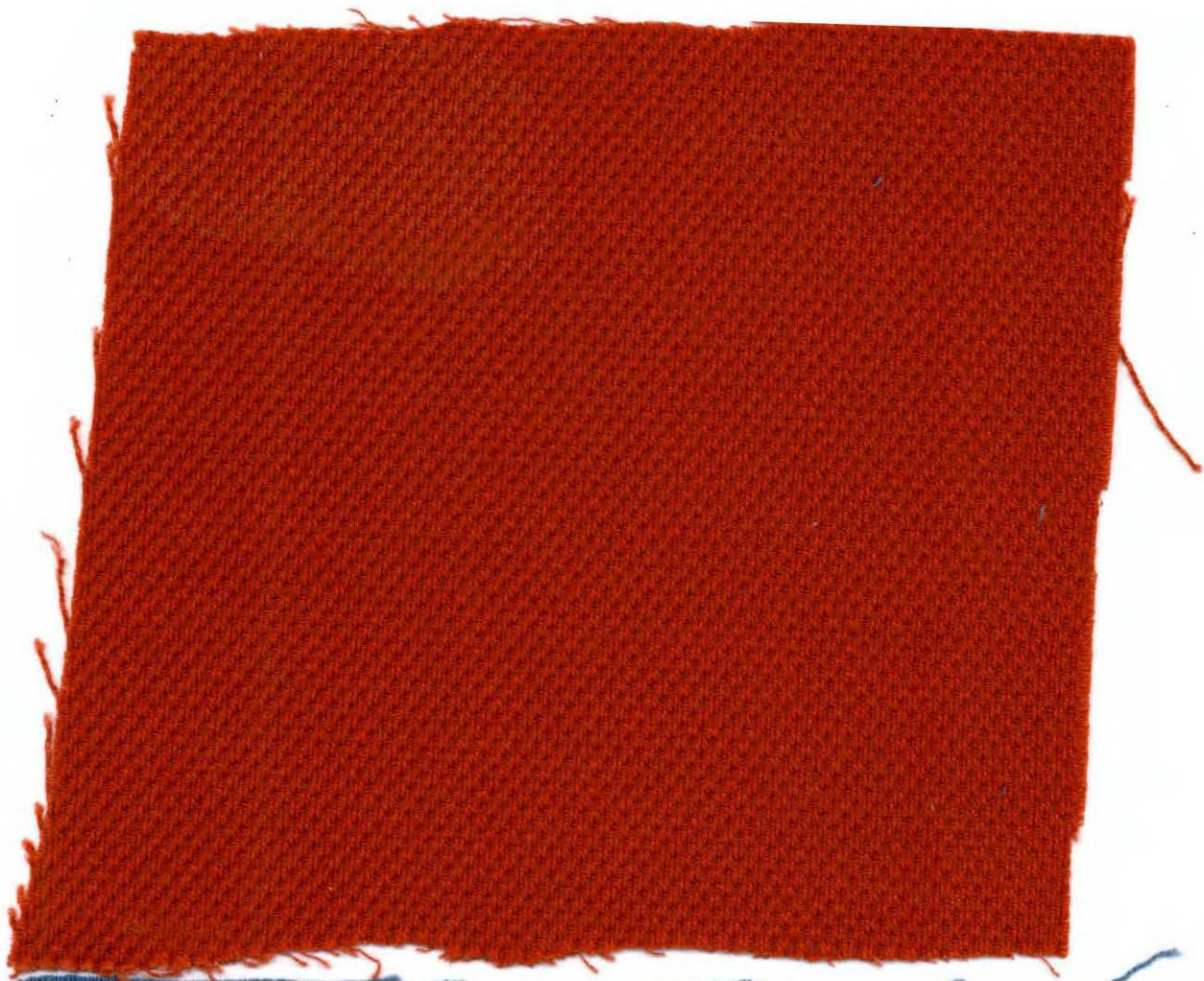
THE WHITE HOUSE
WASHINGTON

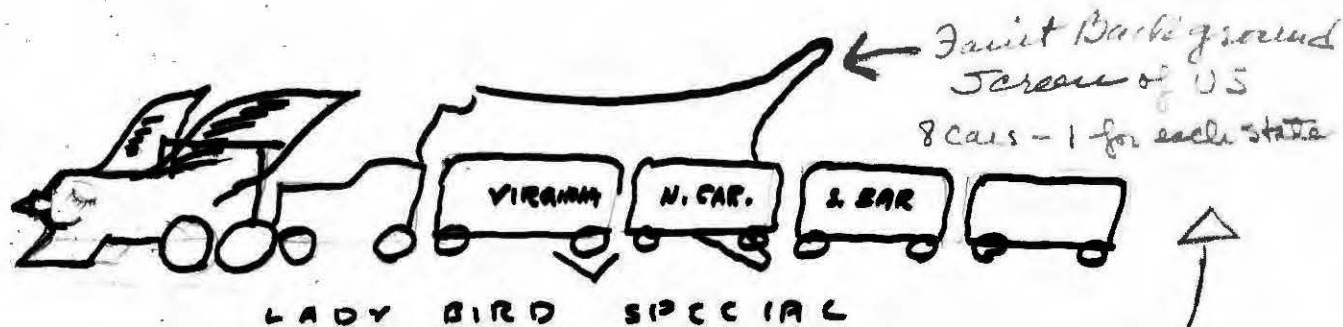
September 30, 1964

To: Bess Abell

From: Lawrence Arata

Returning the enclosed for your use.





Bess,

Are we interested in a coordinated design such as above on;

Stationery + Envelope

Post Cards

Napkins

Guest Book

Coasters

Name Tags

Items to be left behind us should surely bear Lady Bird Special imprint

Buttons

Booklets

Matches

Whistles

Balloons



Name Tag on Sticky Paper

Will you call me on this when you can -
Mary V.

TRANSFERRED TO STILL PHOTO COLLECTION





TRANSFERRED TO STILL PHOTO COLLECTION



TRANSFERRED TO STILL PHOTO COLLECTION

THE WHITE HOUSE

WASHINGTON

WHISTLE-STOP TRIP

Blue leatherbound copies of A TIME FOR ACTION were given to the following:

Mrs. James Allen - Alabama
Gov. Albertis Harrison - Virginia
Mrs. Betty Talmadge - Georgia
Mr. Thomas Fleming, Jr. - Florida
Governor Terry Sanford - North Carolina
Governor Carl Sanders - Georgia
Mr. Douglas Wynne - Mississippi
Sen. George Smathers - Florida
Mr. Mills Godwin - Virginia
Sen. Olin Johnston - South Carolina
Mrs. John McKeithen - Louisiana
Sen. Sam Erwin - North Carolina
Sen. Fugua - Georgia
Sen. Everett Jordan - North Carolina
Dan K. Moore - North Carolina
Mr. Bratton Davis - South Carolina
Governor Farris Bryant - Florida
William C. Johnston - South Carolina
Donald and Virginia Russell - South Carolina
Melville Broughten - North Carolina
Sen. John Sparkman - Alabama
Sidney Kellam - Virginia
Yancey McLeod - South Carolina
Sen. Allen Ellender - Louisiana

HORS D'OEUVRES

SAUSAGE BISCUITS ?

PICKLED OKRA

CHILI CON QUESA ?

CHILI DIP

Roche specials?
fried tortillas?

Lephys -
what of this can
be made &
re piggration

BACON WRAPPED SHRIMP

"

"

Chicken Livers

Guacamole

Clam Dip

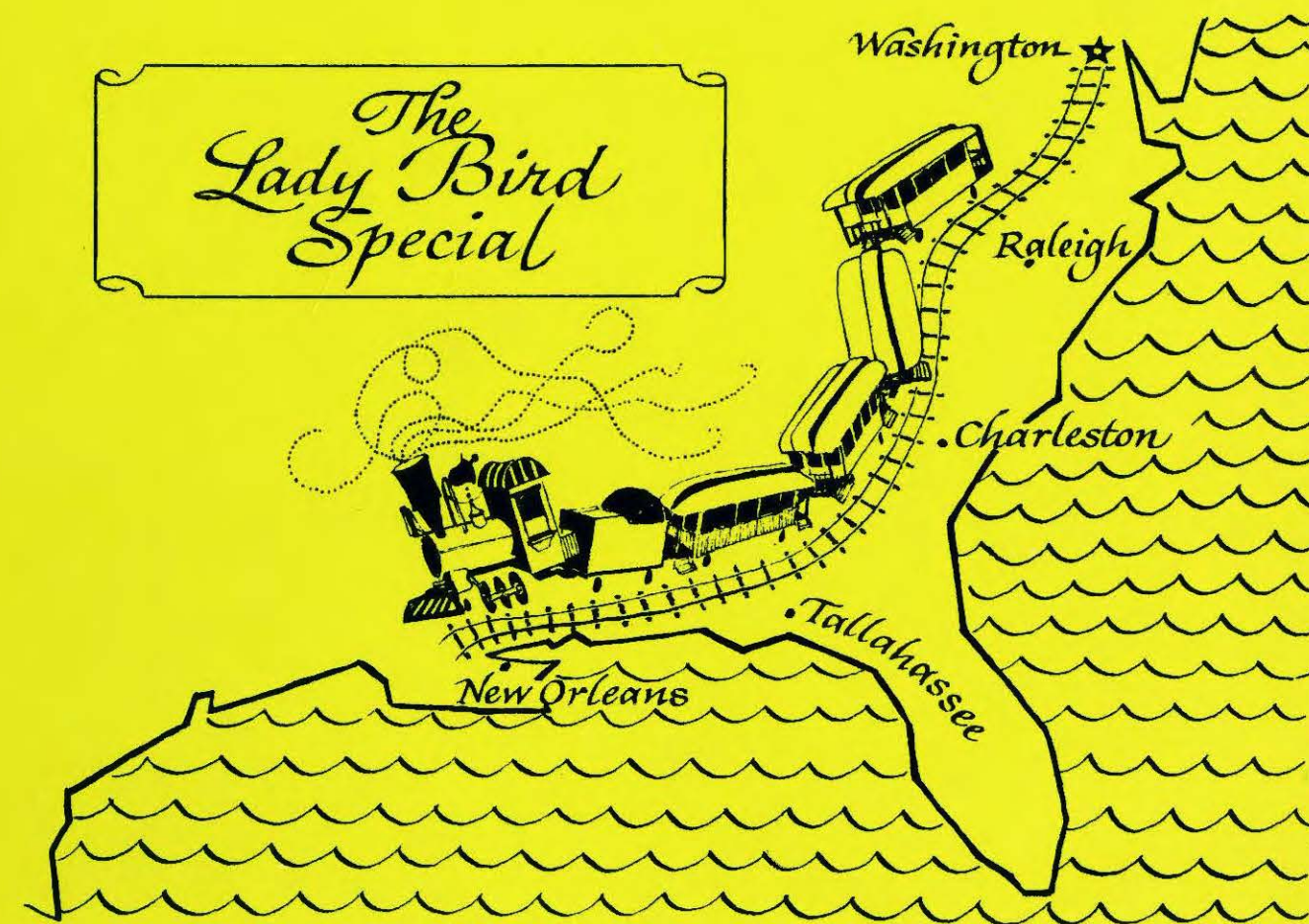
Ham Biscuits
Fried Chicken Legs
Fried Fish &
bush puppies
Doritos
Gulf Shrimp
Pickled Black Tea
Pleas



Richmond, Fredericksburg and Potomac Railroad

"Thanks for using Coast Line"

Menu



The Lady Bird Special

OCTOBER 6 - 9, 1964

Car in Charge of _____

Lady Bird Special

A La Board

Please Write "A La Board" on Check and Each Item Desired

Soups and Promises...

Mushroom Soup	.40	Olives	.40
Consomme, Hot or Cold	.40	Florida Orange Juice	.25
Celery and Olives	.40	Fruit or Vegetable Juice	.25
Fresh Fruit Cocktail	.65	Iced "No Opinion" Celery	.40
Gulf Coast Shrimp Cocktail	.85		

Candidates...

Deluxe Hamburger (1/4 Pound) on Toasted Bun, Slice of Ripe Tomato, and Mild White Onion, Slaw, Pickle, French Fried Potatoes, Beverage, Dessert	2.00		
Turkey Cutlets with Mississippi Cream Sauce, Salad, Bread, Beverage ..	1.95		
Welsh Rarebit, Chef's Salad, Dry Toast, Beverage	1.75		
Cold Salmon, Tartar Sauce, Potato Salad, Vine Ripe Sliced Tomatoes ..	1.85		
Sardines in Oil, Potato Salad, Sliced Tomatoes	1.65		
Victory Vegetable Plate with Poached Egg, Bread and Butter, Beverage	1.75		
Sliced Ripe Dixie Tomatoes .. .55	Hearts of Lettuce60	
Tuna Fish Salad	1.50	Tomato Stuffed with Percentage	
Turkey Salad	1.65	Point Turkey Salad	1.60
Lettuce and Tomato Salad70		

Breads....

Assorted Bread	.25	Toast or Rolls	.25
Milk Toast	.65	Cream Toast	.85
Crackers	.10		

Desserts....

Apple Pie	.35	Photographer's Special	
Southern Pecan Pie	.40	"Say Cheese" Plate	.45
L. B. Jello	.35	Fresh Fruit in Season	.50
Fool's Gold Pie	.35	Ice Cream, Wafers	.35

Beverages....

Coffee, Postum, Cocoa, Sanka, Tea	.35	Milk, Buttermilk	.30
-----------------------------------	-----	------------------	-----

For Those Under Voting Age:

A Children's Portion Hamburger Steak, Potatoes, Mixed Vegetables, Bread and Butter, Milk \$1.10

L. B. J. Steak Platter

please specify . . .
raring-to-go
middle of the road
or all-the-way

BROILED CLUB STEAK

French Fried Potatoes

Mixed Green Salad

"By line" Dressing

Bread and Butter

Coffee Tea Milk

3.95

Our Specialty

WHISTLING DIXIE FRIED SHRIMP

Served on a Platter
with

Tartar Sauce

Him & Her Hush Puppies

French Fried Potatoes

Slaw With

"Grass Roots Dressing"

Rolls

Beverage

2.95

Whistlestop Dinner

Please Write on Check "Whistlestop Dinner" and Each Item Desired

Choice of

Mushroom Soup

Consomme, Hot or Cold

Fresh Fruit Cocktail

Celery and Olives

Florida Orange Juice

Chilled Tomato or V-8 Juice

(Price after entree includes complete meal)

POT ROAST OF BEEF, Rear Platform, Buttered Noodles..... 3.35

Pot roast of beef was a favorite dinner when grandma was a little girl and is as popular as ever. Tender slices of fine beef with a rich natural gravy, to which our chef has added a little sherry wine to give it an elusive taste and aroma. A generous serving of buttered noodles makes it a robust meal.

FRIED HALF SPRING CHICKEN, A La Landslide..... 3.15

Disjointed for easier handling, dredged lightly with flour and seasoning and fried to a golden brown. Complete with corn fritter, rich cream sauce and bacon strips, it is one of the all-time American favorites.

BAKED MAINSTREAM GROUPER, Political Sauce..... 2.85

After careful tests, grouper was chosen for this entree because of its firm white meat and delicate flavor. Baked slowly with Coast Line's special sauce, it is a seafood treat.

Selection of Two

Scalloped Potatoes

Harvard Beets

Majority Whipped Potatoes

Assorted Mixed Vegetables

Buttered Green Peas

Reporter's Salad, Special "By-Line" Dressing

Dinner Rolls

or

Assorted Breads

Choice

Southern Pecan Pie

Fool's Gold Pie

Freshly Baked Apple Pie

Fresh Fruit in Season

Ice Cream, Wafers

L. B. Jello

Photographer's Special "Say Cheese" Plate

Coffee — Sanka — Tea — Cocoa — Milk — Buttermilk

An extra charge of 1.00 per person will be made for meals served out of dining car. This service is subject to delay when dining car is busy.

Car in Charge of _____

Lady Bird Special



PLEASE FILL OUT YOUR OWN CHECK

Breakfast

Please Order by Number, Specifying Each Item Desired

Fruit, Juice or Cereal

- | | |
|---|------|
| 1. ONE EGG with Bacon Strips (2) | 1.50 |
| 2. FRENCH TOAST with Syrup or Alabama Honey* | 1.40 |
| 3. Y'ALL FRESH COUNTRY EGGS, Boiled, Fried or Scrambled | 1.40 |
| 4. BROWNED TURKEY HASH with Fried Egg | 1.35 |
| 5. SUGAR CURED HAM with Eggs | 1.85 |
| 6. GEORGIA GRIDDLE CAKES with Bacon Strips (3) * | 1.75 |
| 7. COUNTRY EGGS (ANY STYLE) with Bacon Strips (3) | 1.75 |
| 8. KIPPERED HERRING with Scrambled Eggs | 1.75 |
| 9. VIRGINIA COUNTRY HAM with Eggs, Hominy Grits | 2.00 |

Grits served with Breakfasts Nos. 1 to 8, .15 extra

* Toast or Muffins not included.

Sunny Florida Orange Marmalade

Toast	Orange Muffins	Corn Muffins		
Coffee	Tea	Milk	Cocoa	Sanka

"Early Lady Bird Special"

Juice, Pecan Honey Coffee Cake, Beverage80
(Toast or Muffins May Be Substituted)

"The Reporter"

Juice with Choice of Cereal with Cream, Beverage 1.00
(Toast or Muffins .20 Extra)

A La Board

Hot or Cold Cereals with Cream .50, with Sliced Banana .65

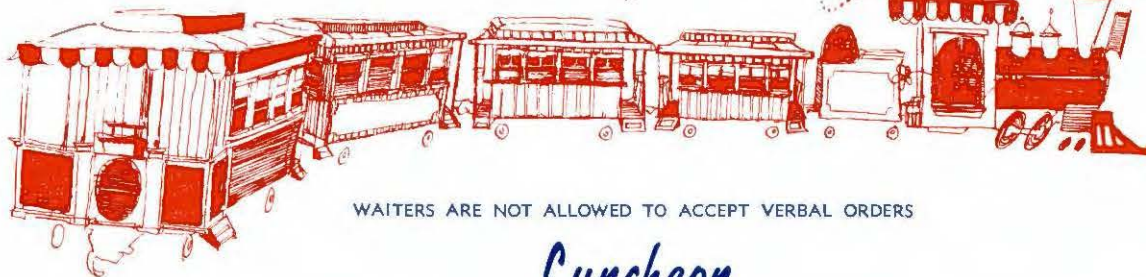
- | | | | |
|---------------------------------------|-----|---------------------------------|------|
| Fruit or Vegetable Juice | .25 | Freshly Sliced Banana | .45 |
| Double Juice | .40 | Stewed Prunes | .40 |
| Lemon Juice with Water | .20 | Toast or Muffins | .25 |
| Eggs Poached on Toast (1) .55 (2) .85 | | Individual Strained Honey | .30 |
| Coffee, Cocoa, Sanka, Postum, Tea | .35 | Plain Omelette | .85 |
| Milk, Buttermilk | .30 | Pecan Honey Coffee Cake | .35 |
| Fresh Fruit in Season | .50 | Corned Beef Hash with Fried Egg | 1.25 |

An extra charge of 1.00 per person will be made for meals served out of dining car. This service is subject to delay when dining car is busy.

SUGGESTIONS FOR THE BETTERMENT OF THE SERVICE ARE INVITED
J. B. MASHBURN, Supt. Dining Cars, Atlantic Coast Line R. R. Co., Jacksonville, Florida

Lady Bird Special

Car in Charge of _____



WAITERS ARE NOT ALLOWED TO ACCEPT VERBAL ORDERS

Luncheon

PLEASE WRITE EACH ITEM DESIRED ON CHECK

Soups and Promises

Consomme, Hot or Cold40	Fresh Fruit Cocktail65
Chilled Tomato or V-8 Juice25	Florida Orange Juice25
Celery and Olives40		

Candidates

Welsh Rarebit, a la Ballot Box, Dry Toast, Chef's Salad, Beverage	1.75
Georgia Ham, Two Eggs, Served with Potatoes, Bread, Beverage	1.85
Toasted Turkey Sandwich, Fruit Salad, Beverage, Dessert	1.85
Fillet of Fish with Potatoes, Tomato Slices, Bread, Beverage	1.75
Bacon, Lettuce and Tomato Sandwich, Served with Beverage and Dessert	1.75
Jumbo Hamburger Sandwich on Bun, Sliced Onion, Potato Stix, Pickle, Beverage	1.50

"L. B. J. Special"

PERDERNALES RIVER CHILI—Chef's Salad, Saltines or Rolls, Beverage and Dessert

1.75

Opinion Poll

SALAD BOWL — Fruit Cup, Tossed Salad with Julienne Cold Cuts, Ham—Turkey—Cheese, Sliced Egg and Tomato, Choice of Dressing, Saltines or Rolls, Beverage and Dessert

1.95

Southern Vegetable Plate, Poached Egg, Bread and Butter, Beverage	1.75
Sardines in Oil, Potato Salad, Tomato Slices, Served with Saltines	1.65
Frankfurters and Baked Beans, Chef's Salad, Bread, Beverage	1.50
Turkey, a la South Carolina, on Toast, en Casserole, Salad, Bread, Beverage	1.75
Louisiana Shrimp, Cold Boiled, Seafood Sauce, Potato Salad, Saltines, Beverage	1.95

Bread

Assorted Bread25	Toast25
Milk Toast65	Cream Toast85
Saltines10		

Desserts

Luci's Brownies35	L. B. Jello35
Fresh Fruit in Season50	Blue, Swiss Gruyere or Camembert Cheese45
Ice Cream, Wafers35	Pecan Honey Coffee Cake35

Beverages

Coffee, Postum, Cocoa, Sanka, Tea35	Milk, Buttermilk30
---	-----	----------------------------	-----

An extra charge of 1.00 per person will be made for meals served out of dining car. This service is subject to delay when dining car is busy.

SUGGESTIONS FOR THE BETTERMENT OF THE SERVICE ARE INVITED — J. B. MASHBURN, Supt. Dining Cars,
Atlantic Coast Line R. R. Co., Jacksonville, Fla.

VIRGINIA

2
Smithfield Baked Ham
Peanuts

North Carolina

buttermilk biscuits and cornbread
Smothered steak

South Carolina

✓ 2 fried chicken - deep
Grits
Southern Fried Chicken
Candied Yams
Blackeye Peas

Georgia

✓
Fried Fish w/hush puppies
Pecan Pie
Deep Dish peach pie
Pot Sa Pork Barbecue

FLORIDA

Ambrosia
Pompano

*Fried fish +
hush puppies*

MISSISSIPPI

Crab Imperial

ALABAMA

Corn Fritters
Chicken n'dumplings
Lamb Pie
Brunswick Stew

THE WHITE HOUSE

WASHINGTON

September 11, 1964

SPECIALTIES OF THE STATE:

VIRGINIA	Smithfield Baked Ham Sally Lund
NORTH CAROLINA	B-B-Q Pork Buttermilk Biscuits
SOUTH CAROLINA	Southern Fried Chicken Candied Yams Blackeye Peas
GEORGIA	Fried fish with hushpuppies Pecan Pie Deep Dish Peach Pie
FLORIDA	Pompano Ambrosia
MISSISSIPPI	Crab Imperial
ALABAMA	Brunswick Stew Chicken n'dumplings Corn fritters
LOUSIANA	Shrimp Creole Rice Okra Pilau
TEXAS	Deermeat Sausage B-B-Q

THE WHITE HOUSE

WASHINGTON

- 2 -

LOUISIANA

Shrimp Creole

Rice

Tomatoes & Okra

TEXAS

Deermeat Sausage

Steak

BBQ

OKLAHOMA

Tortillas

Enchilladas

Beef

ARKANSAS

TENNESSEE

KENTUCKY

Ham Biscuits

Burgoo (rich meaty beef stew) - cooked out of
doors traditionally on Derby Day

WEST VIRGINIA

Roast Pork

Corn on cob

THE WHITE HOUSE
WASHINGTON

✓ CHILI —
✓ CHILI CON QUESA —
✓ PICKLED OKRA
guacamole —
* * * *

GUACAMOLE

CLAM DIP

CHEESE BALL (PECAN)

HOT BEAN DIP

CHEESE PUFFS (ZEPHYR'S RECIPE)

~~clam~~
✓ *crab meat dip*
✓ *ham biscuits*
✓ *fried chicken legs*
✓ *shrimp*

Jim,
My name would have
been at the top if they
didn't insist on strict
alphabetical order

YOUR HOSTS*

MIKE DONOHEW, chairman, 769-0500

BOB BOWSER, 769-0500

JIM DUNN, 626-1314

WALLY KARABIAN, 481-2930

DAVID LEANSE, 273-1212

STEVE LEBOWITZ, 381-5211

TOM MURRIN, 272-0257

MIKE NAVARRO, 274-8401

ABE SOMER, 653-7511

WAYNE WARGA, 620-6838

and the
YOUNG CITIZENS FOR
JOHNSON COMMITTEE
OF SOUTHERN CALIFORNIA

well, for one thing...

what's in it for you if you contribute
to the Johnson campaign?

* R.S.V.P. (to one of above)

PIZZA &

BEEER!

IT'S the first (and last) annual Johnson-For-President-Fund-Raising-Pizza-and-Beer-Party at Shakey's Pizza Parlor in Hollywood, hosted by the Young Citizens For Johnson Committee. Just \$10.00 a couple, or \$5, if you have bad breath. Music, food, live entertainment, drink and plenty of political conversation, and all proceeds go to President Johnson's Southern California campaign fund. Time: 2 p.m. to 5 p.m., Saturday, October 3. Sporty dress.

Come and join the gang in a Pizza baked for two; drink all the beer you can hold (or that your wife/girl will let you hold) and chat with the smartest young people in town — the Young Citizens For Johnson!

Shakey's Pizza Parlor, 7001 Santa Monica Blvd., Hollywood. Bring money.

pillows

Mrs Stammer

Di 7-5857

Bedells

610 E 8th -

Personal office → NATIONAL 8-8718

D.N.C. office → X 360

STEPHAN H. ALEX

STEPHEN ALEX ENTERPRISES
1000 6TH ST., S.W. • SUITE 808 • WASHINGTON, D. C.

Call Tom Pickett - see Friday - 3:30
 Pres of Northwest RR -
 Mr. Fireman

September 8, 1964

M E M O R A N D U M

To: Bess Abell

From: Steve Alex

Re: Special campaign items for "Lady Bird Special" tour.

I. ADVANCE

Bumper stickers - posters -

Pennants w/cane 3 M "Hello Lady Bird"
 3 M "Welcome Lady Bird"
 3 M "Lady Bird Special"
 (Theme Art)
 3 M Hi Luci! Hi Lynda!

order now

Two hundred assorted for each stop - 60x200 = 12,000 @ .35¢ \$4,200.00

Balloons 2 sizes 9"

"Lady Bird Special" (Theme Art)

and 100 - USA

Five hundred for each stop

60 x 500 = 30,000 ~~800.00~~
~~840.00~~
28¢ per m.

Swiss Hats Mixed sizes - "Lady Bird Special" band

One hundred for each stop

60 x 100 = 6,000 3,600.00

Matches

"Lady Bird Special"

Theme and color - same as furnished by Mrs. Abell

HALF ADVANCED, HALF AS TOUR GIVEAWAYS

100,000 1,450.00

II. TOUR GIVEAWAY ITEMS

Matches (see above)

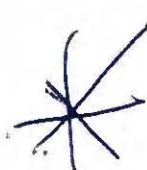
straw basket for pig + Rindy

Salt Water Taffy - "Choose Lyndon"

Offered by David Lamme,

Austin, Texas - at half price

2 cases per stop (4,800 pieces) 2 x 60 * 120 cases 480.00



Page two

Whistles - "Lady Bird Special"

(Theme Art)

200 for each stop

200x60 = 12,000....@ 6¢ each\$720.00

III. VIP GIVEAWAYS

? Laminated Photos @ \$2.50 ea. 500.....1,250.00
(Family)

The President's Lady @ \$2.37 ea. 500.....1,185.00
(autographed)

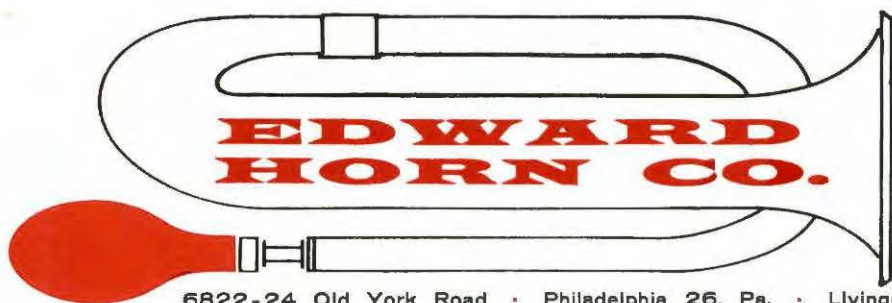
? other books (Rune Post 36¢
2 25¢)

13,725.00

Autographed photos -
Postcards -

-Hello Lyndon Records -

Willis
Tape



6822-24 Old York Road • Philadelphia 26, Pa. • Livingston 9-7200, WAverly 7-0600

In this Horn

the House of Ideas

for **PERMANENT
ADVERTISING**

in Metal • Glass • Plastic • Paper



*Hello Lyndon Record
C. Channing*

Memo to: Bess Abell

From: Steve Alex

Subject: Camp. Materials for Lady Bird Special

1. Quantity ordered

2. Method of delivery and allocation

1. Total quantities ordered:

30,000 whistles - imprinted with LADY BIRD SPECIAL

24,000 paper engineer caps-imprinted with theme above.

160 cases salt water taffy - imprinted wrappers "CHOOSE LYNDON"
(800 pieces per case)

24,000 total paper pennants

8,000 WELCOME LADY BIRD

8,000 HI LUCI! HI LYNDIA

8,000 LADY BIRD SPECIAL

30,000 balloons 8" (w/30 tanks of helium)

40,000 3 1/2" spec. buttons - LADY BIRD SPECIAL
with theme art

100,000 matches with theme art

100,000 - post cards - (LBJ) "sent from Lady Bird Special"

100,000 post cards with spec. art

6,000 ladies straw hats - w/reg LBJ for USA theme

5,000 records - "HELLO LYNDON"

500 books - "The President's Lady"

X quantity photos for distribution (see Bess)

new
— books - The Pres. Cook - Autographed - from Doug Carter

From regular stock: 10,000 bumper strips
 10,000 lg. posters
 Appropriate literature and other materials

2. Method of delivery and allocation:

Generally, the major portion (75%) of the above materials will shipped in advance to major points as follows:

Richmond, Norfolk, Raleigh, Charlotte, Charleston,
Savannah, Tallahassee, Mobile, Biloxi, New Orleans

A smaller allocation (25%) of all materials will be placed on the train as a reserve, and for use at quick stops.

The advance materials will depart Washington - October 2 - 3 days in advance to make drops in pre-determined amounts - and delivered to key persons under lock and key. NEEDED NO LATER THAN SEPTEMBER 30th:

Names of key persons to handle materials at each stop.

Delivery to designated points sufficiently in advance to an appropriate, responsible person is one half of the problem - The second part lies in the coordination with other committee people on getting it into the proper hands in advance of train arrival.

ADDITIONAL REMARKS

A railway car with appropriate area for 15 volunteers, plus hostesses in charge will be required to prepare merchandise for each stop. Recommended is 3rd car from rear.

Tuesday, October 6

10 min. stops - Alexandria, Va.

Fredricksburg, Va.

5 min stops - Wilson, N.C.

15 min. stops - Suffolk, Va.

Rocky Mount, N.C.

20 min. stops - Richmond, Va. (Broad St. Station)

30 min. stops - Petersburg, Va. (Appamatox Station)

Selma, N.C.

45 min. stops - Norfolk, Va.

overnight stop - Raleigh, N.C.

Wednesday, October 7

10 min. stops - Rock Hill, S.C.

Chester, S.C.

15 min stops - Durham, N.C.

Greensboro, N.C.

Salisbury, N.C.

30 min. stops - Charlotte, N.C.

Columbia, S.C.

overnight stop - Charleston, S.C.

Thursday, October 8

15 min stops - Chattahoochee, Fla.

20 min stops - Waycross, Ga.

Valdosta, Ga.

Thomasville, Ga.

30 min. stops - Drifton, Fla.

45 min. stops - Tallahassee, Fla.

1 hour stops - Savannah, Ga.

overnight stop - ~~Eglin~~^{Eglin} Air Force Base

Friday, October 9

30 min. stops - Pensacola, Fla.

30 min. stops - Flomaton, Ala.

Mobile, Ala.

Biloxi, Miss.

Summary

5 min. stops - 1

10 min. stops - 4

15 min. stops - 6

20 min. stops - 5

30 min. stops - 8

45 min. stops - 2

1 hour stops - 1

overnight stops - 3