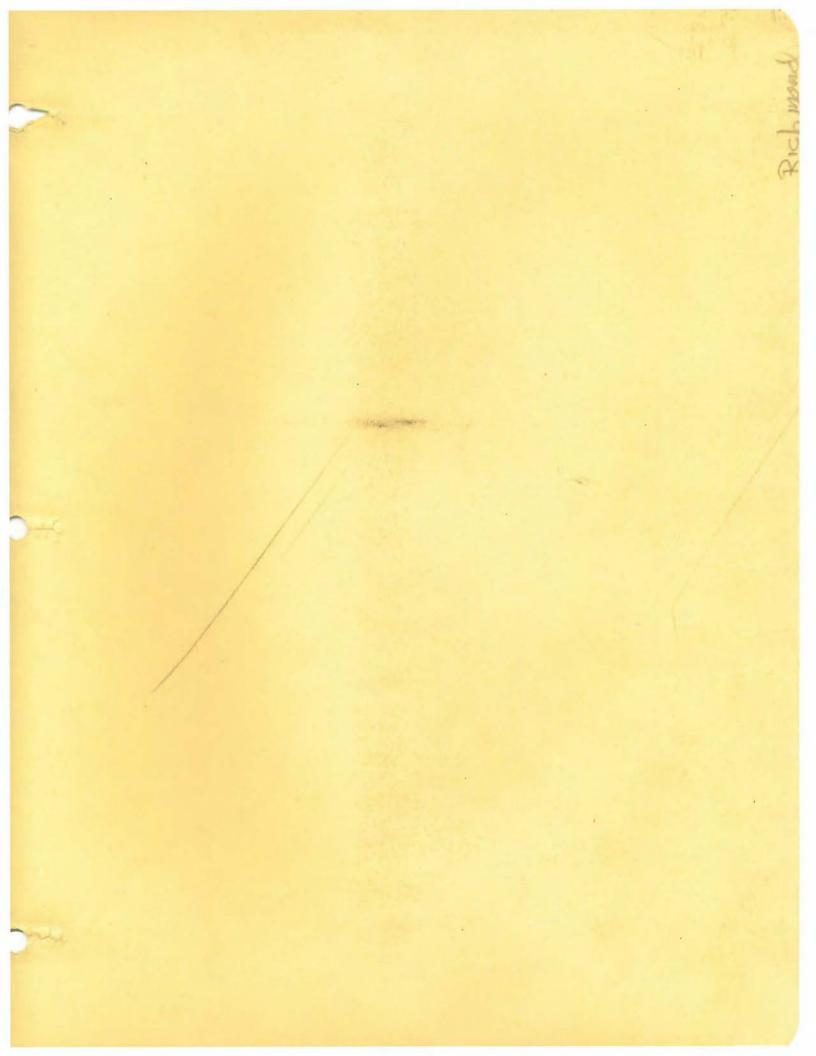
## PROCESSING NOTE:

In doing routine preservation on the folders for the Whistle Stop campaign, the archivist noticed that the dates on the folders were incorrect and changed the date to accurately reflect the dates of the Whistle Stop.

The labels formerly said, "Background for Stops for Whistle Stop 10/13-16/64" but now say "Background for Stops for Whistle Stop [10/6-9/64]."

CLAUDIA ANDERSON Archivist



## RICHMOND, VIRGINIA

Richmond, the Capital of Virginia, is a city of approximately 225,000 population, with a metropolitan population of 450,000. It holds an important place in American history and cultural growth. Located nearby are such familiar historical points as Williamsburg, Jamestown, Yorktown and Fredericksburg, all of which recall vividly the feats of our American forefathers.

Richmond is served by a 25-foot deep water channel of the James River, is the headquarters of the Fifth Federal reserve district, has such educational centers as the Medical College of Virginia and the University of Richmond, and has 382 churches of various religious faiths.

Here, the Atlantic Coast Line Railroad stretches southwardly to serve six Southern states, with its 5,500 mile s of trackage. Here, also, we find historical Saint Johns church where Patrick Henry spoke his ringing cry for liberty; and Saint Paul's church attended by General Robert E. Lee. Richmond's Broad Street Station was designed by John Russell Pope, who was also architect for the Lincoln Memorial.

## WILSON, NORTH CAROLINA

Wilson is known as the world's greatest tobacco market where last season farmers sold at auction 77,808,173 lbs. of leaf tobacco. Wilson has a population of over 30,000 people and is located on Coast Line's main line some 250 miles south of Washington, D.C.

The Imperial Tobacco Company of Great Britain and Ireland operates a large processing facility here. Several other processing plants are situated at Wilson making the City North Carolina's Tobacco Processing Capital.

Wilson is also a center for the manufacturing of livestock food and provides farmers a large grain market. Although agriculture is predominant, Wilson has diversity of industry, meat packing, manufacturing of refrigerator boxes, automotive fabrics, various wearing apparel to mention a few.

Wilson is the County Seat of Wilson County, home of Atlantic Christian College (a 4-year school offering degrees in the liberal arts).

Wilson is also the home of Nash Street which is acclaimed one of the most beautiful streets in the state because of its large, beautiful trees.

Wilson is presently known as the City of New Buildings with its slogan - WIDE AWAKE WILSON.

Toisnot Depot was the forerunner of what is now the City of Wilson and was served by the Wilmington-Weldon Railroad. The City of Wilson chartered rail service in Eastern North Carolina long before the county was chartered by the State Legislature and was known as the hub of Coastal Carolina.

## SELMA, NORTH CAROLINA

The late Henry Lee Boney, who was a section foreman for Coast Line for 41 years, used to tell many stories about the building of the ACL between Rocky Mount and Florence.

In 1885-86, Mr. Boney was Gang Foreman helping lay a shortcut between Rocky Mount and Florence. He was in charge of some 250 employees and all the mules available.

When Mr. Boney's gang reached the Southern Railway at Selma, North Carolina, they were denied permission to lay the crossing at Selma. The Southern put on a watchman to guard their right-of-way night and day to keep Coast Line from laying this crossing. Mr. Boney went on laying rail south of the Southern Railway and had almost left Smithfield before catching the Southern Railway watchman out of place; therefore, he (Mr. Boney) laid this crossing during the night.

At that time, and it is probably still on the books, there was a law stating that once a piece of railroad has been laid it cannot be taken up without State approval and according to Mr. Boney this is the situation of how Coast Line got the crossing at Selma.

Several of the older people at Selma stated that the crossing was laid at night against the will of the Southern; however, as there is no one alive today this will probably remain a mystery.

### CHARLESTON, SOUTH CAROLINA

Frequently called "America's Most Historic City", Charleston was founded as "Charles Town" by English settlers in 1670 on the west bank of the Ashley River. The city was relocated in 1680 between the Ashley and Cooper Rivers. It was officially renamed Charleston when incorporated in 1783 -- more than a century later.

Charleston claims many "firsts" in American history, among them:

First city in America to provide a tuition-free education from the first grade through college.

First municipal college in the United States, The College of Charleston was founded in 1770.

First Masonic Lodge in A merica (1735)

A merica's first play house (Dock Street Theatre began in 1736)

First formal gardens (Middleton) (1741)

First city chamber of commerce (1773)

First municipal museum established in America (1773)

First fireproof building in America (1882), now occupied by S.C. Historical Society.

First train to operate in U.S. was "Best Friend of Charleston" in 1830

Also include several other "firsts", including first shot in the War Between the States (from the battery to Fort Sumter)

## SAVANNAH, GEORGIA

Georgia's oldest and second largest city -- Savannah -- was founded in 1733 by General James E. Oglethorpe, and was a strategic point in the Revolutionary War.

The first orphanage in America was founded in Savannah in 1740.

The first practical cotton gin was invented by Eli Whitney near Savannah in 1793.

The first steamship to cross the Atlantic Ocean, the SS Savannah, departed Savannah's harbor in 1819, and Savannah has been honored by having its name given to the nation's first atomic powered merchant ship.

The first commercially successful iron steamship, the SS John Randolph, was launched in Savannah in 1834.

The Girl Scout organization was founded by Juliette Gordon Low in 1912, and many thousands of Girl Scouts make an annual pilgimage to her home.

Savannah is regarded as the first planned city in America, and the characteristics of its streets, as laid out by General Oglethorpe, are still preserved today.

## ROCKY MOUNT, NORTH CAROLINA

1712 - Area inhabited by Tuscarora and Cotechney Indians.

1807 - Rocky Mount Mills founded as a grist mill.

1816 - Rocky Mount, Nash County, North Carolina established as a post office. Origin of name "Rocky Mount" — credited to mound of rocks at the waterfall by Rocky Mount Mills.

1818 - Rocky Mount Mills begins operating as a cotton mill.

1840 - Wilmington & Weldon Railroad begins operating world's langest railroad -- 161 miles. <u>Village of Rocky Mount began</u> relocating from the Falls to the railroad.

1867 - Rocky Mount incorporated as a town. First mayor: Mayor Benjamin H. Bunn.

1870 - Population: 357.

1871 - Wilmington & Weldon adopts name "Atlantic Coast Line Railroad."

1886 - Tobacco market established at Rocky Mount.

1890 - Population: 816.

1893 - Coast Line builds shops at South Rocky Mount.

1894 - Rocky Mount's first telephone placed in operation between Coast Line Freight Station and Rocky Mount Mills; built and operated by S. K. Fountain, Coast Line Agent.

1900 - Population: 2,937.

1901 - First electric lights installed at Rocky Mount.

1904 - Rocky Mount hamber of Commerce established -- one of State's first. Rocky Mount's first automobile -- owned by S. K. Fountain. Coast Line Agent.

1907 - Rocky Mount chartered as a city.

1910 - Population: 8,051.

1911 - Coast Line YMCA established in Rocky Mount.

1922 - Coast Line Relief Department Hospital rebuilt after fire.

1927 - City Manager-Council form of government adopted.

## Rocky Mount, N.C. (cont'd)

1930 - Population: 21,412.

1940 - Rocky Mount and Coast Line celebrate one hundred years as "Partners in Progress."

1959 - Population: Estimated 34,000.

## VALDOSTA, GEORGIA

Valdosta, Georgia - the only one of its kind.

Nowhere in the world will you find another Valdosta. Mail from all over the world addressed as follows:

John Doe

Valdosta

will find its way to Valdosts, Georgia, U.S.A.

Valdosta is the gum turpentine capital of the world. It is also known as the Camellia City. The garden center at Valdosta is the home of a former sawmill baron and some of the rooms have walls and ceilings of rarest curley pine and pecky cypress.

It is one of the smaller cities of Georgia in which is located a 4 year college - Valdosta State College - a branch of the University of Georgia System. At the turn of the century, Valdosta, was the Sea Island cotton capital of the world and during this period was known as the richest town per capita in the south. Traces of these fortunes still remain in Valdosta.

## SUFFOLK, VIRGINIA

The Suffolk line is the Southeast section of Tidewater, Va., with Coastal Plain area at the headwater of the Nansemond River, 18 miles southwest of Portsmouth-Norfold metropolitan area.

Historically Suffolk is identified with the very beginning of colonization. In 1608 Captain John Smithsailed up the Nansemond River and mapped the area. A settlement was made the following year when starvation drove hundreds of colonists from Jamestown with homes abandoned because of constant Indian attacks.

Suffolk was a center of some importance though brief and disasterous in both the Revoluntary and Civil War. In 1779 it was captured by the British and burned to the ground.

In 1789 Suffolk became one of only 75 towns in the 13 states to boast a Post Office.

In 1863 Union troops took Suffolk and completely rampaged the city and surrounding countryside.

Suffolk is County Seat for Nansemond County and has a Mayor-Councilman-City Manager form of government.

Suffolk has a labor force of about 5,500 and the county has a labor force of nearly 12,000. Manufacturing claims the largest percentage of labor force in the county followed by wholesaling, retailing and agriculture.

Peanut processing and other associated food processing plants are very important to Suffolk which is called the Peanut Capital of the World. Other active industries are involved in lumber, meat packing, seafoods, farming, dairy goods, farm implement manufacturing, tea processing.

There are 34 manufacturers in Suffolk in Nansemond County. There are also 17 wholesale establishments in Suffolk in the county and 6,361 feed mill establishments grossing over 10 million dollars in sales annually.

### RUN OF THE 111

The Coast Line had its famous engines too-- one in particular was a record-breaker. The old Plant System locomotive No. 111, (later remembered ACL 210 when the Coast Line acquired the Plant System in 1902), set an all-time unofficial speed record of 120 miles per hour on a five mile course. She put everything she had into that race for a government mail contract. And in the best railroad tradition, her "bones" were thrown at her country's enemies in 1942 when she was broken up for scrap.

It was in March 1901 that the government decided on a faster mail service from Washington to the West Indies. Two rival railroads bid for the contract but government officials decided that the one able to offer the quickest transportation should get the contract. So eight cars of mail were hauled from Washington to Richmond and from there to Savannah over what was then the Atlantic Coast Line. At Savannah the train was split, four cars being given to the Seaboard and four to the Plant System with orders to highball for Jacksonville, the first there to get the valuable contract.

The story has been told and retold by many writers including Robert Ripley (Believe It or Not), but the simple story of D. S. McClellan, ACL dispatcher who just happened to "hitch a ride" on the engine that day, is the best of all.

"My recollection of the famous run in March 1901 was that the Seaboard Air Line changed their schedule between Savannah and Jacksonville for the purpose of getting their train into Jacksonville ahead of our train No. 23 in order to secure the handling of the Havana mail. For us to compete it was necessary to operate the mail cars special from Savannah to Jacksonville.

"The crew handling this train with engine 111 was Conductor Lindsey Kirkland, Engineer Albert Lodge, Flagman Knight, Fireman Charlie Johnson; also a colored coal passer and a colored train porter whose names I do not recall. Traveling Engineer 'Uncle Jimmie' Ambrose and myself were riding the engine. 'Uncle Jimmie' having started with the train out of Savannah, and I caught it at Jesup and rode it to Jacksonville.

"All trains on the road had '31' train orders requiring them to clear this special 30 minutes at an open telegraph office, with instructions that conductors and engineers must personally examine switches to see that they were set and securely locked to the main track.

"This train consisted of three mail cars and either a baggage or combination car. It left Savannah with engine 107 (Engineer Ned Leake) on it ahead of train No. 23, engine 111 (Engineer Lodge). Engine 107 developed a hot driving box at Burroughs, sustaining a delay of one hour at that point and between Burroughs and Fleming. Upon reaching Fleming, engine 107 was still running hot and instructions were issued to exchange engines with train No. 23, placing engine 111 (Engineer Lodge) on the special. When this was done, the special was over an hour late on the special schedule.

"The train arrived at Jesup about daylight; remained there three minutes taking water and oiling. We passed Screven between 5:10 and 5:15 A.M. When within a few miles of Screven, 'Uncle Jimmie' said to me, 'This train is going awful fast.' He and I took out our watches to time him from Screven, as I realized that we were running at a remarkable rate of speed and I knew that there was a down hill stretch after passing Screven.

"The time consumed from Screven to 74 milepost siding (which is now known as Satilla) was two minutes and thirty seconds — a distance of five miles (120 m.p.h.) The run was made from Jesup to Wayeross in 27 or 28 minutes (a distance of almost 40 miles) and from Wayeross to Folkston in 24 or 25 minutes (34 miles). The total time from Wayeross to Jacksonville was 59 minutes.

"I shall never forget the things that passed through my mind, as this train reached the top of a little hill just south of Ecreven and started down the fill for Satilla River. There is a little curve just after passing over the river and I wondered if the engine was going to take that curve at its speed or if it was going to take to the woods.

"Another moment fresh in my mind is when we went around the curve at 120 milepost between Race Pond and Uptonville. When we were about a hundred or so yards from this curve, the Negro coal passer yelled to the fireman, 'Charlie, don't you spose he is gwying to shut off?' Charlie's answer was, 'No, he's jest gwying good now.' About the time Charlie answered, Engineer Lodge closed up the throttle about three notches and immediately changed his mind and pulled it out again five notches. Then we hit the curve. 'Uncle Jimmie' grabbed me and I grabbed the hot iron pipes on the front of the boiler head, which felt rather cool, and when the engine settled down after getting around the curve there was quite a relief.

"When the train stopped at Jacksonville, 'Uncle Jimmie' and I got down off the engine. He pulled his little cap off, reached for his handkerchief to wipe off some of the coal dust and said to me, 'I've been running an engine a long time, but have never ridden that fast before and never expect to again.'

"The Seaboard Air Line competing train had passed our special at Burroughs where their line crosses ours. After our train had been in Jackson-ville for some time, the Seaboard train pulled in. I was in the telegraph office when their conductor came in to register. He asked the operator when they expected the Plant System special, that he had passed at Burroughs with an old broken down engine pulling it, to get in. I told him that we had more than one engine, and we had been in Jacksonville an hour and the mail that we handled was over halfway to Cuba."

# Kichmonds

(ichmond)

A MEMORIAL TO EDGAR ALLAN POE

YOU ARE CORDIALLY INVITED TO VISIT

The Old Stone House

IT IS ONE OF RICHMOND'S BEST

BELOVED MEMORIALS IN A

CITY FAMOUS FOR ITS SHRINES

YOU WILL BE A MOST WELCOME MEMBER OF THE POE FOUNDATION

THE modest admittance fee charged visitors to the Poe Shrine only partly pays for its operating costs. The Shrine encourages student research and is a valuable source of information for all interested in the study of the Poe era of American literature. A full-time executive secretary is employed to aid in this work.

The Poe Foundation will be most grateful for your help in making possible continuation and expansion of this useful work.

STUDENT MEMBERSHIP	1.00 per year
ACTIVE MEMBERSHIP	5.00 per year
CONTRIBUTING MEMBERSHIP	10.00 per year
SUSTAINING MEMBERSHIP	25.00 per year
LIFE MEMBERSHIP	50.00

Your membership card will be mailed promptly on receipt of your check and application for membership, which should be mailed to:

THE POE FOUNDATION, INC. 1916 EAST MAIN ST. · RICHMOND, VIRGINIA



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\* OPEN MARCH I THROUGH NOVEMBER 30

Tuesday through Saturday 10 to 5 p.m. Hours: Sunday and Monday 2:30 to 5:30 p.m.

ADMISSION: Adult 50 cents

Child, accompanied by parent ... 25 cents Child, under 12 years.....

\*NOW OPEN ALL YEAR

## Richmond's Oldest House



Notice as you enter the Old Stone House at 1916 East Main Street in Richmond the initials "J.R." raised in relief on the left of the front wall, signifying "Jacobus Rex" — James II, King of England 1685 to 1688, during whose reign this quaint structure of rough, unhewn, river stone is believed to have been built. It is Richmond's oldest house.

Since it was 150 years old at Poe's time and stands in the neighborhood of former buildings in which he lived and worked, the Old Stone House seems an appropriate repository for a collection in memory of the poet.

The Poe Shrine is a treasure

house of memorabilia and relics associated with Edgar Allan Poe. Opened in 1922 in one small building, it now includes the Old Stone House, Memorial Building, Enchanted Garden and Tea House.





ore than 265 years old, the fireplace and mantel in the reception room of the Old Stone House provide an interesting setting for the contemporary oil painting of Poe which hangs above them.



n the corner stands Poe's secretary-desk and chair from his office in the Southern Literary Messenger Building. his garden of classic design at the rear of the shrine, blooming from early hyacinth time through the chrysanthemums of late November, casts a spell of the sort that inflamed Poe's poetic dreams, and has a charm shared with every visitor.



he loggia at the far end of the garden was built with bricks from the old Southern Literary Messenger Building. This was the scene of Poe's one triumph during his lifetime — his one year of brilliant editorship of the magazine.



visitors pass through this interesting old wrought-iron and brick gateway from the garden to the Memorial Building.

Here may be seen an oil painting of a waterfall, said to be the only painting that Poe ever attempted. On the mantelpiece is a small reproduction of the likeness of his young wife and first cousin, Virginia Clemm, whom he married when she was 14 and he 27. A small hardwood sewing box with metal bound edges belonging to Poe's sister, Rosalie, is among the treasures of Poeana on display.

Portions of the home of the Allans, Poe's foster parents, may be seen here — the mantel from the room occupied by Poe, the stairway leading to that room, the Allans' dining table and two chairs.

Poe carried his manuscripts, practically his only possession at his death. The key was in his pocket when he was found ill and dying in Baltimore.

His cane, a trinket box of his wife's and one of the seven daguerreotypes of the poet are among the memorabilia on view. There are also candlesticks belonging to Marie Louise Shew, to whom he wrote "To M.L.S." and "To Marie Louise." A secretary, two tables, a camphor wood ehest, and a silver pot are all that remain of the furnishings of the Mackenzie home where Poe was an intimate until his death.

Portraits and steel engravings of Poe and his contemporaries, innumerable objects associated with them, and furniture and ornaments of a century ago, re-create the atmosphere of his time for the visitor to the Poe Shrine.



The Poe Shrine owns perhaps the finest collection of autograph Poe manuscripts in America. They are housed in the Virginia State Library in Richmond for safe-keeping.

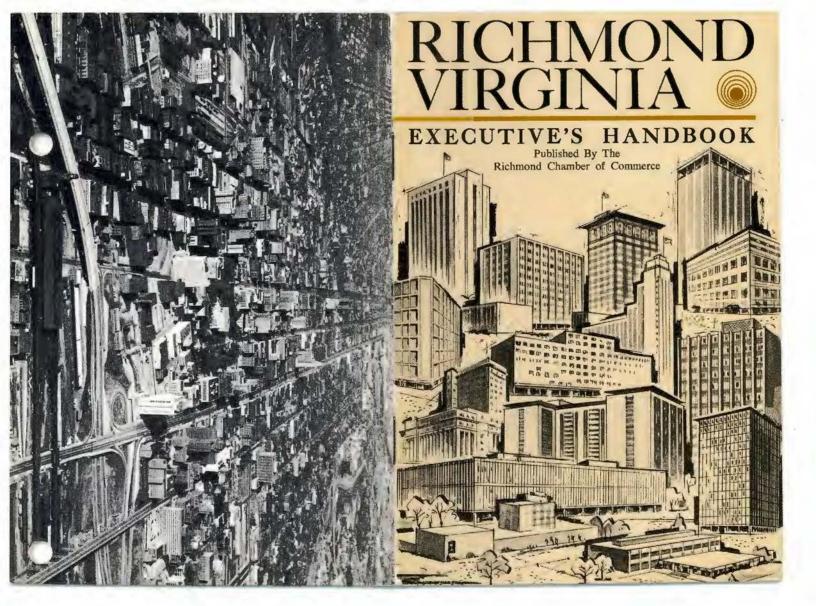




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[For Full Access, Contact the Archives of the Lyndon B. Johnson Presidential Library and Museum]

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Title of Publication or Description: Executive's Handbook: Richmond, Virginia
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Issue Number:
Date of Publication: [1963]
Page Numbers: 47 numbered pages









Azaleas and camellias bloom in colorful profusion in Norfolk's Gardens-By-The-Sea.

## Norfolk's Gardens-by-the-Sea.

A floral paradise, Norfolk's enchanting Gardens-By-The-Sea offer more than 100 acres of a wide variety of plants blooming February through November. This is also the home of the International Azalea Festival. The Gardens are open during dayight hours and offer 12 miles of rambling foot trails, anal boat tours, trackless train trips, and a Tea House serving luncheon and refreshments.

## Norfolk Museum of Arts and Sciences.

Many fine works of Oriental art and scientific exhibits are displayed in the Norfolk Museum. Of special interest is the outstanding natural history collection and material on Tidewater Virginia.

Located on the Hague lagoon, the Museum is open 10 AM to 5 PM daily (Sundays, 1 to 5 PM), April 1st through Labor Day. Winter hours are Noon to 5 PM (Sundays, 1 to 5 PM). Admission is free.

Art lovers will enjoy visiting the gallery of the Norfolk Museum.



## America 1636

Norfolk, Virginia



## Adam Thoroughgood House

Oldest Brick Home in America

The Myers House

Classic 18th Century Town House

PROPERTY IN USA



Built in 1792 as a townhouse for Moses Myers, Myers House remained in the same family for 150 years. It is a classic example of Georgian architecture.

## THE MYERS HOUSE

At the corner of Bank and Freemason Streets in Norfolk stands the Myers House—one of the most elegant townhouses in the South. It was built for shipping magnate Moses Myers in 1792 and uniquely, remained in the Myers' family for near 150 years.

Moses Myers was one of many merchants whose fortunes rose and declined with Norfolk's short-lived prosperity after the Revolutionary War.

And although he left his family no great fortune, he bequeathed to them—and to posterity—a standing monument to his life and times.

One of two paintings by Thomas Sully, this portrait of John Myers hangs above the pianoforte in the parlor.



The impressive entrance hall. Original furnishings, china and silver take the visitor on a trip back to the late 18th century.

Today, Myers House is considered a classic example of Georgian architecture. Beyond its simple, solid brick exterior lies the polished magnificence and restrained elegance of the Federalist period.

Moses Myers was a man of prominence and his guests included President James Monroe, Marquis de Lafayette, and Daniel Webster. Commodore Stephen Decatur was a frequent guest and the pistols used in his fatal duel with Commodore James Barron belonged to Moses' son, John. In later years, many dignitaries were entertained at Myers House. Teddy Roosevelt and his cabinet were guests there in 1907.

A real Early American kitchen—completely restored with authentic utensils and furnishings of the period.



Because of the continuing history of family ownership, much of Myers House original quality and approximately half its original furnishings date to the late 18th century. Restoration of the furnishings was accomplished through an inventory recorded by Moses Myers in 1820.

Among the most important pieces are family portraits by Gilbert Stuart, Thomas Sully and John Bell. The long dining room, one of the finest of its kind in the South, contains the family's wealth of silver, china and glassware. Original furnishings include the craft of Chippendale, Thomas Sheraton, Duncan Phyfe and Hepplewhite. Two splendid Adams Mantels grace the front rooms.

Completely furnished, visitors find each of the rooms more fascinating than the last. As a shipping merchant, Moses Myers had access to the treasures of many lands. The cosmopolitan splendor of Myers House is reflected in his taste.

Hours are 10 AM to 5 PM daily (Sundays, 1 to 5 PM), April 1st through Labor Day. Winter hours are Noon to 5 PM (Sundays, 1 to 5 PM).

**\*** 

## ADAM THOROUGHGOOD HOUSE

A trip through the Adam Thoroughgood House is an unforgettable journey back through time to 17th century America. Nestled on the west shores of the Lynnhaven River near Norfolk, it is considered to be the oldest brick home in America, constructed sometime between 1636 and 1650.

The House takes its name from Adam Thoroughgood, who as a young man of sixteen years, came to Virginia in 1621 to make his mark as a tobacco planter. America was then the New World—a raw and untamed wilderness. Deer, bear and wolves roamed the vast stretches of forest, and shortly after Adam's arrival, the Indians massacred one-twelfth of our entire population in a surprise raid on Jamestown. Indeed, our first permanent colony was then only fourteen years in existence.

But Adam was young, brave, bold—and ambitious. In three short years he became a man of property. He returned to England and brought back 105 settlers to Virginia including Augustine Warner, the great-great grandfather of Georg Washington and forebearer of Robert E. Lee.



The oldest brick home in America, the Adam Thoroughgood House, C. 1636, is considered a masterpiece of early colonial architecture.

With great thanksgiving, the Thoroughgood family dined in the modest South Room.

Heart of the House is the grand hallway which runs the entire width, of the mellowed brick structure.



Adam Thoroughgood prospered until his death in 1640. He was a member of the Jamestown House of Burgess and is credited by tradition with exploring the area and naming Norfolk. For his contribution to settlement of America, he was awarded the 'Grand Patent'—5,300 acres of land along the Lynnhaven River.

Here, beautiful Thoroughgood House was built, by Adam or one of his descendants. For nearly 350 years, its redoubtable walls have withstood the elements. Simple in design, it reflects our English heritage with added characteristics of the very earliest colonial days.

Among the latter are the tiny loft windows which the settlers used as gun ports in the event of Indian attack.

Once a fortress in the wilderness and a home on the frontier, Thoroughgood House is still remarkably well preserved. Visitors will delight in its rugged simplicity and historic appeal.

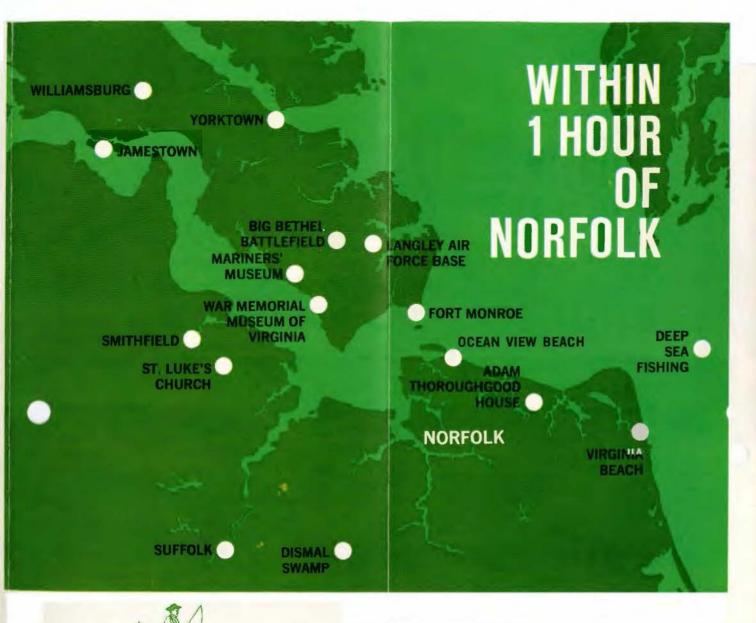
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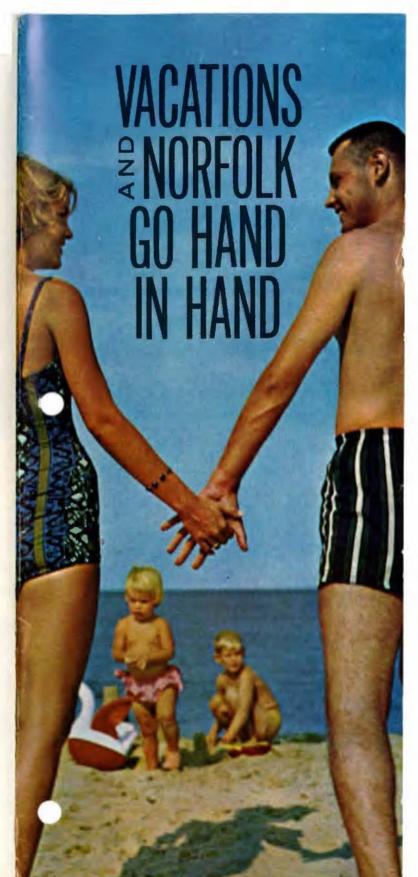
## The Norfolk Tour—Journey into History

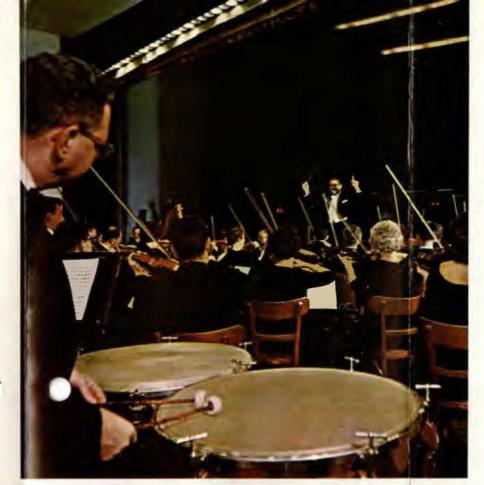
Make the complete tour of Norfolk — its significant past and exciting present — by following the Norfolk Tour Signs. The tour includes visits to historical landmarks and an on-the-spot look at the world's largest naval base.

Norfolk Tour buses will run from April 1st through Labor Day. For schedules and other information, contact any Norfolk Tour attraction or the Norfolk Chamber of Commerce, Box TMF, 269 Boush Street (MA 2-2312).



Notice is the center of vacation opportunity and pleasure which extends from her city limits in all directions. Norfolk is within one hour of Colonial America at historic Williamsburg, Jamestown and Yorktown . . . the bright, bustling Virginia Beach resort . . . the colonial estate of Adam Thoroughgood located on the banks of the Lynnhaven River . . . the duck blinds of Back Bay . . . the hunting grounds of dismal swamp . . . the docks of deep sea sports fishing boats. Within the City is excellent fresh and salt water fishing, miles of beaches offering safe swimming at Ocean View Beach, and many interesting and stimulating experiences for an unusual and unforgettable vacation.





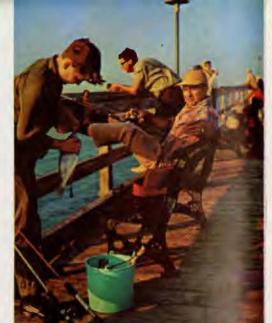


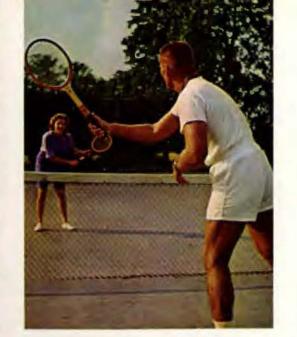
To enjoy and appreciate the fine arts . . . a tour of the Arts Museum . . . an evening concert presented by the Norfolk Symphony or legitimate theater at the Center Theatre. From band concerts in the park, Norfolk's entertainment schedule stretches to chamber music groups, to an amusement park, to an Azalea Festival honoring the NATO nations.



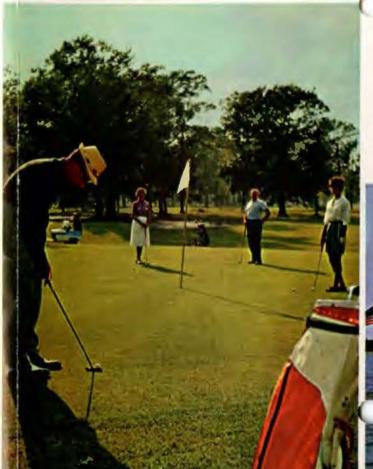


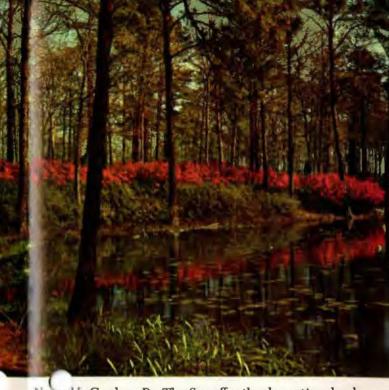












Norrock's Gardens-By-The-Sea offer the dramatic splendor of nature in full bloom February through November. A new feature is a trip by boat through the floral heart of the Gardens.

A highlight of your visit . . . touring the world's largest port . . . viewing the mammoth naval shipyard and the new naval hospital (Background) in Portsmouth.





Time unfolds into America's past as you vish Old St. Paul's Church. Built in 1736, it is one of America's oldest houses of worship presently holding regular services.

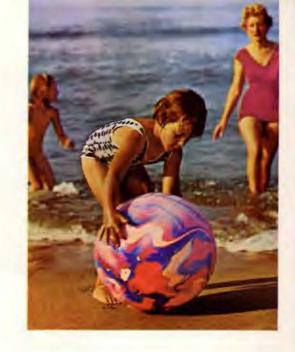
The miles of smooth beach surrounding Norfolk afford a site for many a fine beach party with good company. (Right) A guided missile cruiser docking at the Naval Base, a feature of the Norfolk Tour.

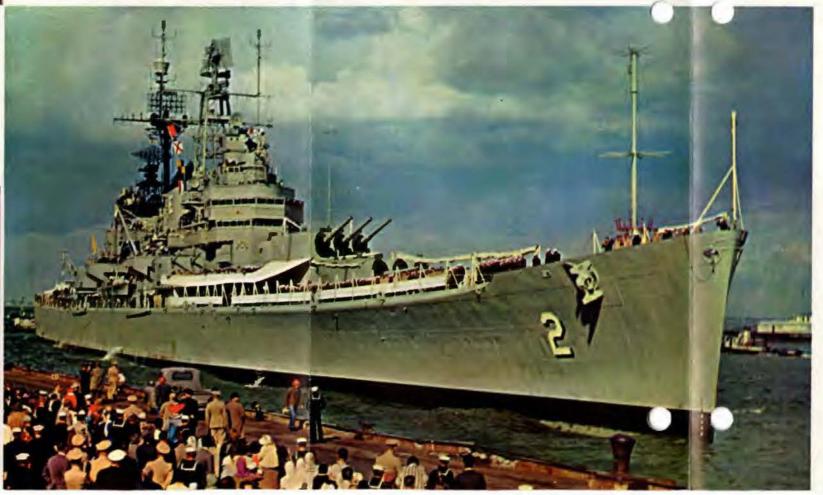


## THE LIVIN'IS EASY...



and all of it's fun! Welcome to the vacationer's Port of Pleasure—amiable, interesting Norfolk, Virginia. This vacation city offers its guests a wide variety of fascinating things to do — from visits to historic buildings, to tours of exciting naval installations, to white, sandy beaches with gently rolling surf. You and your family are cordially invited to have the time of your lives!







## VISITORS DELIGHT...



to Norfolk's fine golf courses, tennis courts, parks, gardens, zoo and picnic areas. Sparkling sandy beaches with Atlantic surf at nearby Virginia Beach... unexcelled swimming for children and the family in the gentle waters of Chesapeake Bay at Ocean View Beach. Tours are conducted at the Norfolk Naval Station, the world's largest naval installation including a visit aboard a combat vessel. Williamsburg, Jamestown and Yorktown are within one hour's drive. Yes, every ingredient for a wonderful vacation experience is yours when you visit Norfolk.

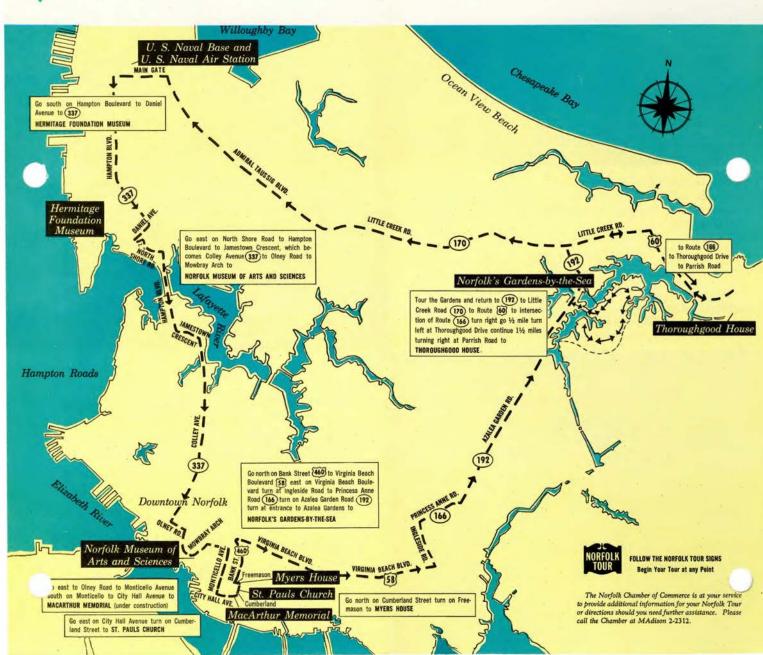




History lives here . . . the Moses Myers level . . a lovely 18th Century Georgian mansion, built in 1792, recently restored to its original beauty. Operated by the Norfolk Museum, the House is open daily to visitors. Some of the original furnishings are on display.



Take a journey to history on the Norfolk Tour, a well-marked motor tour that guides you easily through this hospitable port city. Plan to spend some time on the Norfolk Tour — enjoy a guided tour of the Naval Base, a boat ride up canals that cut through the splendid Gardens-By-The-Sea, a visit to early America through restored Colonial Homes. Enjoy a pleasant and intriguing vacation among warm, hospitable surroundings that offer something for the entire family!



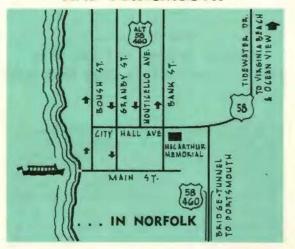


If you've been seeking the ultimate vacation spot for pleasure and relaxation, the comforts of modern living that allow a glimpse of the historic past, we invite you to visit Norfolk, Virginia. For detailed help with your vacation plans write to

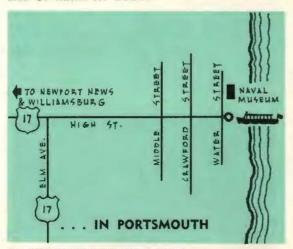
## NORFOLK CHAMBER OF COMMERCE

BOX VF, 269 BOUSH ST., NORFOLK, VA.

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END OF MAIN AT BOUSH



AT THE FOOT OF HIGH STREET

SEE THE WORLD'S FINEST HARBOR THROUGH A FLOATING PICTURE WINDOW

For further information call

Capt, W. M. "Mac" McDowell

410 Acres Circle

Portsmouth, Virginia

EX 7-5341

EX 7-8440

Norfolk-Portsmouth, Virginia

Norfolk-Portsmouth, Virginia

1964

## HARBOR TOURS

HARBOR TOURS

within minutes of









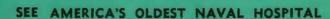
within minutes of











- AMPLE PARKING AT BOTH POINTS OF DEPARTURE
- U. S. COAST GUARD INSPECTED BOAT
- ICE COLD DRINKS AND SNACKS
- REST ROOMS ON BOARD



SEE THE NATION'S LARGEST **NAVAL SHIPYARD** 



Here's an experience your family won't soon forget! Enjoy a leisurely boat ride through this great harbor as your guide points out waterfront features, freight steamers from faraway lands, mighty United States Navy aircraft carriers and sinister black submarines!

Comfortable harbor tour boats leave both Portsmouth and Norfolk daily on the schedule at right above. Prices are moderate, too . . . no drain on the vacation budget for this educational experience. Harbor tours also connect in Portsmouth with the Community Motor Bus "Land Tour" which visits the Naval Shipyard, Naval Museum and Naval Hospital grounds. Combine the two trips into one grand tour!

## CHARTER TRIPS -

Harbor Tours offers charter trips and moonlight excursions Dancing on board

## SCHEDULE

## 7 DAYS EACH WEEK

## NORFOLK

May 30 through June 14 2:00 P.M. Daily

### June 15 through Labor Day

10:00 A.M. except Sunday 12:15 P.M. Daily 2:00 P.M. Daily 4:15 P.M. Daily 7:00 P.M. Sunday only

## **PORTSMOUTH**

May 30 through June 14 2:15 P.M. Daily

### June 15 through Labor Day

10:15 A.M. except Sunday 12:00 Noon Daily 2:15 P.M. Daily 4:00 P.M. Daily 7:15 P.M. Sunday only

Adults. . \$1.50 Children (under 12) . . \$ .75



## See the famous

## NORFOLK NAVAL SHIPYARD

in Portsmouth

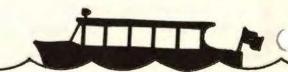
This Naval Shipyard, largest in the world, supported our nation's Navy through history's great wars. The historic ironclad Merrimac was designed and constructed here; the famous Civil War duel of the ironclads Merrimac and Monitor took place within this very harbor on March 9, 1862. Today the Naval Shipyard maintains the most modern warships in the world . . . huge aircraft carriers . . . sleek, low submarines . . . rocket-bristling missile ships.

## We cruise in Smooth Water—All the Way Rain or Shine—Seven Days each week

The Portsmouth Naval Hospital, situated on the site of historic Revolutionary War Fort Nelson, now boasts the most modern medical and recreational facilities for Navy men and their dependents. The old Administration Building shown on the cover contrasts with the new multi-story structure shown below. The Norfolk-Portsmouth Harbor Tours are the quickest way to see all the famous landmarks of this historic area!

Commercial shipyards, cargo piers, busy tugboats, flapping gulls all contribute to a colorful panorama you'll remember for years!







A SAILOR VIEW OF THE WORLD'S FINEST HARBOR!

Gardens-By-The-Sea - Fun for the whole family in a floral wonderland. Gay canal boat and trackless train tours. For the children, Treasure Island, Old St. Paul's Church — Built in 1739, the oldest remaining structure in Norfolk. Its walls still contain a British cannonball fired in 1776. Myers House -An elegant Georgian town house. Built in 1792 by the wealthy sailing merchant Moses Myers. Contains over half of its original furnishings. Colonial National Historical Park - Includes Cape Henry Memorial and Cape Henry athouse. Cape Henry Memorial marks the site of the first landing in Virginia on April 26, 1607, of the colonists who later settled Jamestown, the first permanent English colony in America. The Old Cape Henry Lighthouse was the first lighthouse erected by the Federal Government in 1791. FOR FURTHER INFORMATION, or tickets, contact the Norfolk Chamber of Commerce, 269 Boush Street (Phone MA 2-2312); the Virginia Beach Chamber of Commerce, Chamber of Commerce Building, 25th and Pacific (Phone GA 8-1922 or MA 2-2312); or ask at the desk of your Virginia Beach or Norfolk hotel.

## NORFOLK bus tours



FIRST DAY TOUR — World's largest Naval Base; a unique museum on landscaped grounds overlooking the lovely Lafayette River; General Douglas MacArthur Memorial; Norfolk Museum of Arts and Sciences.

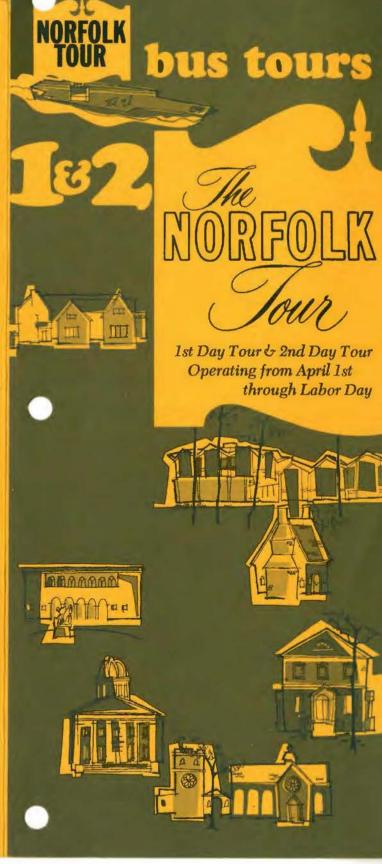
SECOND DAY TOUR — An elegant 1792 town house; the old remaining brick house in America; Gardens-By-The-Sea; a 1739 church; the Federal government's first lighthouse; site of the Jamestown settlers' first landing in Virginia.

\*these two tours operate from April First thru Labor Day

GARDENS SPECIAL TOUR —
This delightful guided tour visits
the lovely reconstructed gardens
of the oldest remaining house in
America (c.1639) and an elegant
Georgian Town House (1792). It

also visits the Gardens-By-The-Sea for a canal boat ride and trackless train trip through gardens complex of Norfolk's remarkable Botanical Gardens

\*this tour operates from April First thru May 30th



## THE NORFOLK TOUR BUS TOURS — A

fun-filled day of adventure, excitement and entertainment. The FIRST DAY BUS TOUR includes the following attractions Norfolk Naval Base- The largest naval installation in the world. Home port for more than 200 ships, including the famous nuclearpowered carrier Enterprise and nuclear submarines. Hermitage Foundation Museum — (not included on Sundays) -Beautifully landscaped grounds bordering the Lafayette River. A unique collection of Oriental and Western Art. Norfolk Museum of Arts and Sciences - Contains a wide collection of art and Tidewater historical material. Hosts many famous exhibitions. General Douglas MacArthur Memorial - Newest attraction on the Norfolk Tour! Displays a large collection of General MacArthur's personal effects and memorabilia, including his famous corn cob pipe and braided cap. The SECOND DAY BUS TOUR includes the following: The Adam Thoroughgood House - America's oldest remaining brick house, built in 1636, by the man who brought the great-great grandfather of George Washington to the New World.



## FIRST DAY TOUR SCHEDULE®

## SECOND DAY TOUR SCHEDULE\*

Schedules are subject to change without notice. Daily Sunday Sunday Leave Virginia Beach Leave Virginia Beach 10:15 12:15

Leave Military Highway Intersection	10:01	10:46	Leave Military Highway Intersection	10:01	12:4
Leave Norfolk Arena ■	10:16	11:01	Leave Norfolk Arena ■	10:16	1:0
Leave Golden Triangle Motor Hotel	10:19	11:04	Leave Golden Triangle Motor Hotel	10:19	1:0
Leave Commodore Maury Hotel	10:22	11:07	Leave Commodore Maury Hotel	10:22	1:0
Leave Monticello Hotel	10:25	11:10	Leave Monticello Hotel	10:25	1:1
Leave Naval Base	11:45	12:30	Leave St. Paul's	10:58	1:4
Leave Hermitage Foundation Museum	12:40		Leave Myers House	11:45	2:3
rive Downtown	12:50 (lunch)	12:50 (lunch)	Arrive Gardens	12:05 (lunch)	2:4
Leave Downtown	2:00	2:00	Leave Gardens	2:30	3:5
Leave Norfolk Museum	2:45	2:45	Leave Thoroughgood House	3:20	4:4
Leave MacArthur Memorial	3:30	3:30	Arrive Cape Henry Memorial and Lighthouse	3:35	4:5
Arrive Norfolk Arena	3:35	3:35	Arrive Virginia Beach	4:00	5:2
Arrive Golden Triangle Motor Hotel	3:38	3:38	Arrive Military Highway	4:30	5:5
Arrive Commodore Maury Hotel	3:41	3:41	Arrive Norfolk Arena	4:45	6:0
Arrive Monticello Hotel	3:44	3:44	Arrive Golden Triangle Motor Hotel	4:48	6:1
Arrive Military Highway	4:00	4:00	Arrive Commodore Maury Hotel	4:51	6:1
Arrive Virginia Beach	4:30	4:30	Arrive Monticello Hotel	4:54	6:1

April First through May 29th, Runs Monday, Wednesday, Friday and Sunday; Runs Daily from Memorial Day to Labor Day

From April First through May 28th, Runs Tuesday, Thursday, Saturday and Sunday; Runs Daily from Memorial Day to Labor Day

* A minimum of 8 passes	ngers are required	d for tou	to operate.
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<sup>•</sup> This stop is for those staying at hotels and motels on Military Highway and adjacent areas.

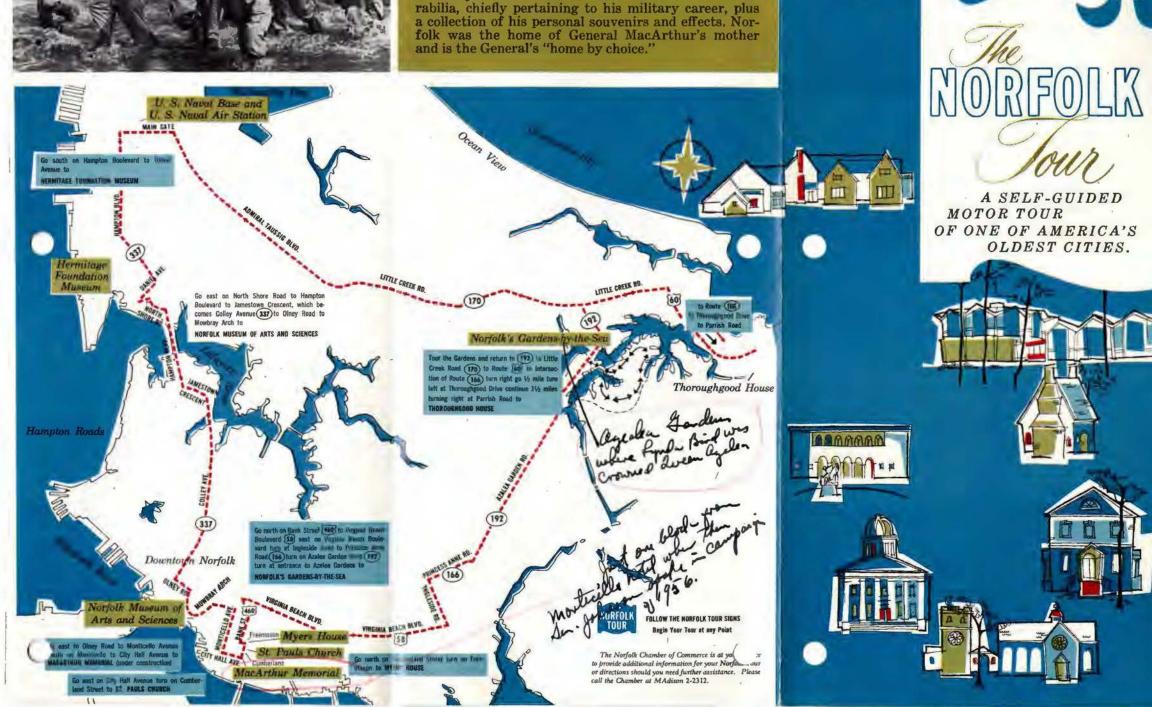
	PAKES	
From:	Adult	Children
Virginia Beach	\$8.50	\$5.00
Norfolk	\$7.50	\$4.00
(Fares include all admission	ons but do not inch	ide luncheon)

Norfolk Municipal Arena (9th and Granby) is surrounded y ample parking facilities.



#### The General Douglas MacArthur Memorial

Norfolk's historic old Court House building will house the MacArthur Memorial following its conversion to be completed in 1963. The Memorial will feature a library of General MacArthur's books and memorabilia, chiefly pertaining to his military career, plus a collection of his personal souvenirs and effects. Norfolk was the home of General MacArthur's mother and is the General's "home by choice."



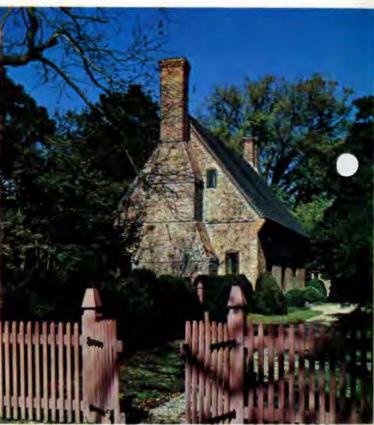




#### Old St. Paul's Church

Built in 1739, Old St. Paul's Church is one of the few buildings which escaped destruction during the British bombardment of Norfolk in 1776. It bears historic witness to the battle however, having a British cannon ball visibly embedded in its walls. Groups — Please call 627-4353 for guide to Church and Church Museum. Open daily from 9 AM to 4:30 PM. Admission to the Church and Church Museum is free.







#### The Myers House

The Myers House, a splendid example of Georgian architecture, was built in 1792 by Moses Myers, a prominent citizen and an import-export magnate of his day. The home contains many of its original fine furnishings, china, crystal, glass, silver and family portraits by Gilbert Stuart and Thomas Sully. Of notable rest are the beautiful Adam mantels and woodwork. house is open to the public Tuesday through Sun-

house is open to the public Tuesday through Sunday from 12 noon to 5 PM. Admission is 50¢ per person, 25¢ for children. It is closed on Mondays.



#### The Thoroughgood House

Probably the oldest brick home in America, the Adam Thoroughgood House rests peacefully on the shores of the Lynnhaven River. Its fine architectural structure has been nationally acclaimed. Its founder, Adam Thoroughgood, was one of Virginia's earliest settlers. He was responsible for bringing George Washington's great-great-grandfather to America's shores. The have is open every day, 12 noon to 5 PM, except Monda. Admission is 50¢ per person, 25¢ for children. It is closed (for renovations) until April 1, 1963.



#### The Norfolk Naval Station and Naval Air Station

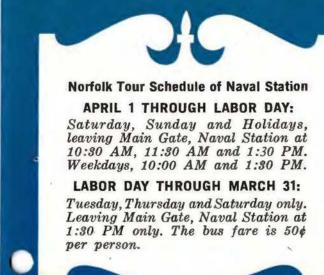
The Norfolk Naval Station and Naval Air Station comprise the largest naval military installation in the world. Its piers are home port for more than 200 ships of the U.S. Atlantic Fleet and more than 66,000 officers and men.

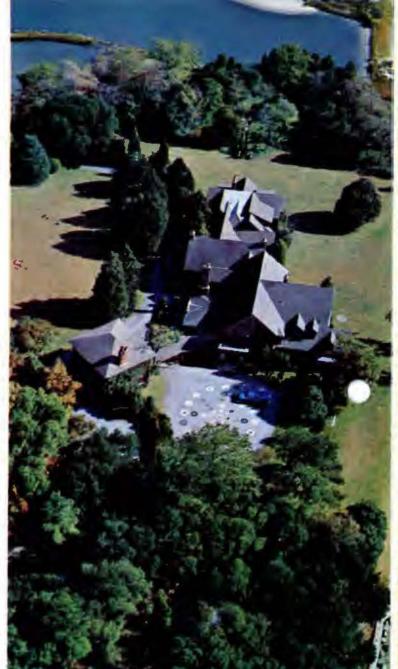
You'll see the world's most modern ships and submarines; early warning aircraft and supersonic jet fighters.

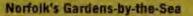
Modern Virginia Transit buses, equipped with public address systems and air-conditioning, will be your vehicles for the tour.











The floral beauty of Norfolk's Gardens-by-the-Sea are a must for all visitors. The Gardens contain the world's most beautiful collection of azaleas, plus the world's largest collection of camellias.

General admission to the Gardens is free, although there is a parking charge. Complete picnic facilities are available.

Visitors may board garden canal boats and drift for an hour-long tour down the mystical Garden waterways where the canal banks are draped with thousands of exotic plants and brilliant tropical blossoms. A trackless train offers an unusual parrated tour through a large part of the Gardens. The narrated boat tour and the trackless train are 50¢ each per person and are conducted April through August. There is no charge for children under six years of age.

The Garden Tea House is open daily, during luncheon hours. A scenic Japanese Garden surrounds the Tea House.



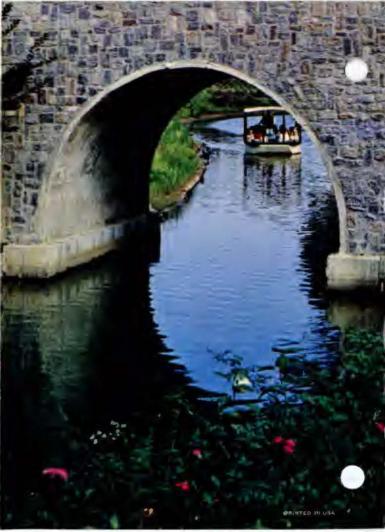
#### The Hermitage Foundation Museum

Located on North Store bond, the Hermange Foundistion Mossourn was founded in 1927. The Museum is formed for its magnificent wood works and rare colleclandmarks and is situated in a landscaped park, open Tuesday through Saturday trees. I to 5 PM.

#### The Norfolk Museum of Arts and Sciences

The Norfolk Museum has a fine collection of World Art, particularly European and Oriental works, and an outstanding natural history collection. Also a fine exhibit of Tidewater historical material is permanentlisplayed. Special exhibits of broad interest are seduled throughout the year. The Museum is open to the public Tuesday through Sunday from 12 noon to 5 PM. There is no admission charge.





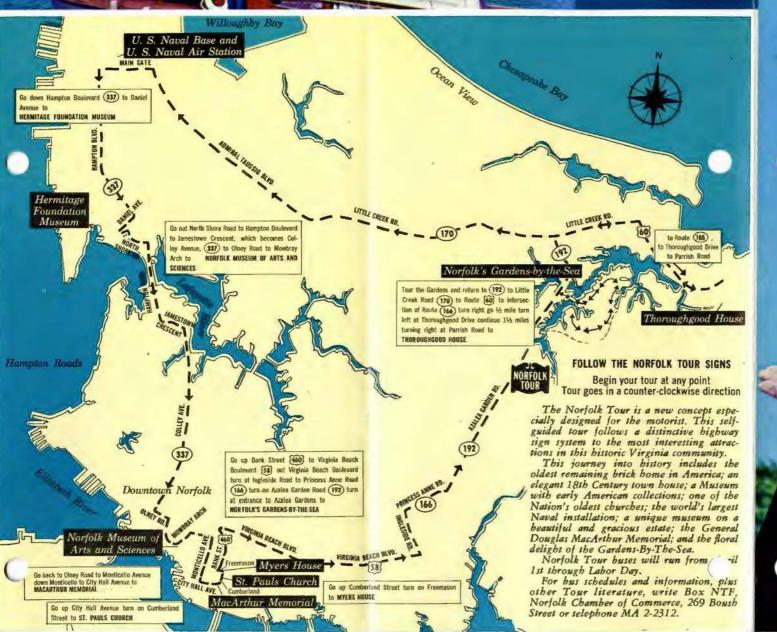




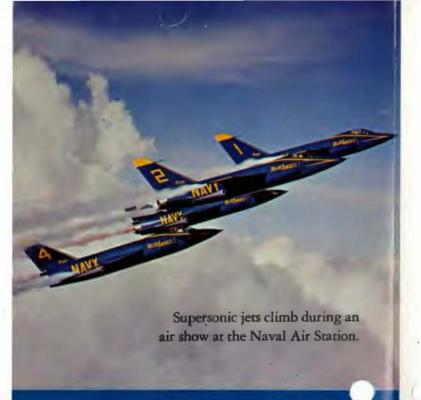
You will probably see giant aircraft carriers during the tour.
This is the home port of many types of carriers, including the largest, the nuclear-powered USS Enterprise.



CONDUCTED TOURS







35

Conducted tours are narrated by naval personnel. All buses are air-conditioned and leave the Main Gate as follows:

April 1 through Labor Day

Weekdays: 10 AM and 1:30 PM Saturdays, Sundays, Holidays: 10:30 AM; 11:30 AM; 1:30 PM

Labor Day through March 31 Tuesdays, Thursdays, Saturdays 1:30 PM

Bus Fare: 50c per person

This jet helicopter
picked up one of our
astronauts after an
orbital flight.
Many types of 'copters
can be seen at the
Naval Air Station.







A Cougar supersonic jet fighter is ready to roll.



A Marlin seaplane is launched from the seadrome.



Fleet aircraft are overhauled or repaired here.



Neptune patrol planes — constantly on guard.





The Navy tour passes the pier area where the world's most modern warships are based, such as this guided missile cruiser shown docking.

# THIS IS NORFOLK

... the largest naval installation in the world. You are invited to tour the Norfolk Naval Station (often referred to as the Norfolk Naval Base) and the Naval Air Station.

This is Norfolk . . . the nerve center of the vast Atlantic Fleet . . . base of the Mediterranean Fleet . . . home of NATO's sea command . . . the Navy's key aircraft overhaul and repair facility . . . site of the world's largest store, the Naval Supply Center.

You are welcomed aboard, to take a special narrated tour. As a taxpayer, this is your property and the Navy is proud to have you as its guest.



# \*\*\*

Many states built replicas of their state capitol buildings for the 1907 Jamestown Exposition. They are now quarters for senior officers.

Beautiful Frazier Hall is one of the most unusual religious centers in the world. It has the only permanent Jewish Temple in the Navy, plus Protestant and Catholic chapels.





Fleet submarines of all types, including nuclear-powered, are based at Norfolk.

The tour visits their special pier area.





A nuclear-powered sub, built at neighboring Newport News, is on its way, armed with Polaris missiles.

While in the pier area, you'll see many types of ships, perhaps men-of-war from some of the European nations.





When his ship is anchored off-shore, the Fleet Landing is the sailor's gateway to liberty and shore leave.



You'll see the Navy's "women in uniform."
They are WAVES and perform many important administrative duties.



Sleek, fast destroyers are the Navy's versatile "Jack-of-all-trades" and some today are armed with atomic weapons and missiles.



#### 2nd DISTRICT OF VIRGINIA (Cities of Norfolk, Portsmouth and Chesapeake)

#### Population

Norfolk City 305,872 Portsmouth 114,773 Chesapeake 73,650

Total 494,295

Including Virginia Beach the population in the area will be approximately 600,000.

#### Historical

The area is rich in history and modern in achievements. Outstanding among these is the Bridge Tunnel connecting Norfolk with the Eastern Shore Peninsula.

See marked folders attached for points of interest.

#### Industrial

The Navy is the major industry in the area.

The life blood of non-Governmental activity is in commerce made possible by the world's greatest natural harbor.

Hampton Roads has become a major port both for imports and exports.

#### Colleges

Old Dominion College (4-year college, formerly a division of William and Mary)

Frederick College (Just outside of Portsmouth, Virginia)

Virginia Wesleyan College (newly organized under Methodist Church) -- not yet opened

Virginia State College (Norfolk Division)

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Type of Material: Book
Author(s):
Title of Publication or Description: New Norfolk
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Edition: Redevelopment ed.
Volume Number:
Issue Number:
Date of Publication: 1964
Page Numbers: 8 unumbered pages

# REPRINTED FROM MAY 1964 edevelopment

#### Rocky Mount, North Carolina

Population: 33,000

Colleges: North Carolina Wesleyan College (Methodist co-ed)

Major Industries: 1. Tobacco -- auction warehouses and processing plants

- 2. Textiles
- 3. Railroad repair yards
- 4. City is in the heart of the agricultural area of North Carolina and is a major marketing center for tobacco, cotton, and peanuts.

#### Raleigh, North Carolina

Population: 97,000

Colleges: North Carolina State, University of North Carolina at Raleigh

(Enrollment 8,000 - 9,000)

Meredith (Baptist woman's college)

St. Mary's Junior College (woman's college)

Shaw University (Negro)

St. Augustine's College (Negro)

Raleigh is the capital of North Carolina and is the hub of government activities for the entire state with all of the major state agencies located in the city.

It is also a major educational center with a widely diversified and expanding industrial complex.

The State takes pride in the fact that on State College campus was located the first nuclear reactor to be built and operated exclusively for peacetime development of the atom and the first college-owned reactor.

#### Durham, North Carolina

Population:

80,000

Colleges:

Duke University

(Enrollment - 6, 345)

North Carolina College

(Negro co-ed)

Durham is located in the heart of the famed Research Triangle of North Carolina and is the center of the state's educational and research complex. The Research Triangle is made up of the educational and research institutions of Raleigh, Durham, and Chapel Hill, and in this triangle area institutions of higher learning have the combined enrollment of over 25,000 with major research work being carried on at all of the institutions.

Durham is also famous as a tobacco manufacturing center, being the home of the American Tobacco Company and Liggett & Myers Tobacco Company. It also has major textile industries.

#### Greensboro, North Carolina

Population: 123

123,000

Colleges:

Woman's College of the University of North Carolina

(Enrollment approximately 3, 600)

Greensboro College (Methodist woman's college)

Guilford College (Quaker co-ed)

Agricultural and Technical College (State supported)

Bennett College (Negro)

Greensboro is North Carolina's second largest city and is in the center of the state's Piedmont industrial crescent, reaching from Raleigh to Charlotte through which the whistle-stop train is travelling.

Greensboro is a major industrial center with a wide diversity of industry -predominately textile, but including tobacco manufacturing, electronics,
chemicals, and metal fabricating.

Greensboro takes pride in the fact that one of the major battles of the Revolutionary War was fought within the present-day city limits -- the Battle of Guilford Courthouse.

The city is also the birthplace of O. Henry.

#### Kannapolis, North Carolina

Population: 35,500

Kannapolis is North Carolina's largest unincorporated city. It is located in the heart of the textile manufacturing area of the state and is famous throughout the world as the home of Cannon towels and sheets.

#### Charlotte, North Carolina

Population:

207,000

Colleges:

Queens College (women)

Charlotte College (co-ed)

Charlotte is the largest city in the two Carolinas and is a major manufacturing and distribution center for both states.

Charlotte has a wide diversity of industry, including the Douglas Aircraft Missile Assembly Plant, major textile plants, and numerous small, home-grown industries.

The city takes pride in the fact that it is one of the leading, most progressive, and fast-growing metropolitan areas of the South.



#### COLUMBIA (S.C.) . . ONE OF THE GREAT CITIES IN AMERICA'S FUTURE

Columbia is a city of growth. Its population is growing. The business cycle is definitely on the upsurge. Industry is expanding and new industries are coming into the area at a rapid rate. New educational, recreational, and cultural facilities are being built and Columbia's influence has expanded to include the entire state.

Midway between New York and Miami on U. S. Highway No. 1, this dynamic capital city lies almost at the geographical center of the state. The metropolitan area has a population of 283,500 as stated in the June 10, 1963 issue of Sales Management's "Survey of Buying Power." The city limits of Columbia contained 97,433 persons in 1960 and a recent annexation added some 2,000 persons to this figure, which now totals over 100,000. This area experienced a 39 per cent population growth in the last decade.

Rand McNally's "Business Trend Map" in 1962 listed metropolitan Columbia as one of the ten best business areas of the nation five out of twelve months.

One factor contributing to Columbia's growth is diversified, well-balanced economy. Manufacturing, government, trade, services, and agriculture employment categories all blend themselves together into a steadily growing economic picture. No one category can claim more than 25 per cent of the total employment in the Columbia area.

Since 1960, 22 new industries have located in the Metropolitan area. These include: Allied Chemical Corporation, Argus Incorporated, Beauty-Guard, Carolina Components, Carolina Eastman, Carolina Tool and Die, Columbia Engineering, Dictaphone Corporation, Elgin National Watch Company, General Tool and Die, Horsman Dolls, Incorporated, Kafer's Quality Bakery, Leemar, Incorporated, Lexington Sportswear, Midlands Steel Company, Novellas Manufacturing Company, Palmetto Container Corporation, Pennsylvania Glass Sand, Piggie Park Food Processing, Thermal Engineering Company, U. S. Textiles, and Westinghouse Air Brake.

Three of these new industries, U. S. Textiles, Kafer's Bakery, and Thermal Engineering Corporation have built their plants in a new 400-acre industrial park which is being developed through the Columbia Chamber of Commerce.

By the time these 22 industries have reached full production, they will have added 5,000 new jobs for the Columbia area. In addition, during the past two and one-half years, 41 of Columbia's existing industries have expanded, creating a total of 1,500 new jobs.

A new \$600,000 Technical Educational Center, recently completed in Columbia provides post-high school training in areas of electronics, machining, chemical, etc. The 50,000 square foot building is an attraction point for new industries and a service to workers in established local industries who wish to up-grade themselves in their present jobs.

One outstanding example of community interest in the city is the fact that the United Community Fund has gone over its goal for four of the last five years.

Other signs of growth include the many new facilities planned for the future of Columbia construction wise. One of the 62 largest post office facilities in the United States is currently under construction.

Columbia's Airport Authority is supervising a new \$7,000,999 jet airport to be completed in the spring of 1965. Construction is about to begin on a 7,500-foot east-west runway which has been designed to accommodate medium size jet aircraft such as the Boeing 720 and Convair 880. Along with the new runway, there will be a new terminal building, flight service station, and protected passenger concourses. The completed project will have facilities for handling private and executive aircraft and building tracts will be available for industries which require sites adjacent to an airfield.

In June, 1962, two airlines (Piedmont and Southern) began new flight services into Columbia. With Delta and Eastern airlines, this brings the total number of airlines now serving the city to four.

Playing a leading role in most of these developments, along with other business,

city government, and county officials, is the Greater Columbia Chamber of Commerce. Working with a professional staff of 15, some 20 committees actively engage in hundreds of projects directed toward making Columbia a better place in which to live and work.

Originally a traditionally southern city, in recent years, Columbia has seen the influx of people from all over the nation. Many people who come to Columbia for temporary residency remain to make Columbia their permanent home; and many who must leave, return to spend their retirement years here.

There are many reasons why people want to return to Columbia. Because of a yeararound mild climate, many outdoor activities flourish from early spring to late fall, and some sports may be pursued year around.

In the springtime, colorful azaleas, camellias, and dogwood trees blossom forth in every yard. Stately pines, which are an outstanding feature of many residential areas, are given an added touch of beauty in the spring when covered with the lavendar blossoms of wisteria.

Modern facilities include nearly 85,000 telephones, four general hospitals, one weekly newspaper, two daily newspapers (The State and the Evening Edition The Record), three television stations, and six regularly scheduled airlines, 25 motor freight lines, four bus companies and eight major U. S. Highways. A progressive downtown shopping area and nine shopping centers (5 built within the last two years) in outlying areas provide the utmost convenience.

The state's only educational television station (ETV), is located in Columbia. It broadcasts closed-circuit instructional periods throughout the state. South Carolina is the only state in the nation with a state-wide, state-supported network of this kind and many other states are seeking to pattern their own systems after South Carolina's.

Columbia's school administration and its teachers are rated highest in the state and are among the best in the south. The school board has a progressive program of con-

struction planned and is securing more and better teachers every year.

There are over 11,500 students attending Columbia's six colleges which are the University of South Carolina; Columbia College, (a Methodist-supported women's college); Lutheran Theological Seminary; Columbia Bible College (non-demoninational); and two Negro institutions of higher learning, Allen University and Benedict College.

Thousands of people from Columbia; the state, and tourists from throughout the nation visit the Columbia Museum of Art, established in 1950. Among the museum's permanent collection is an exhibit of Italian Remissance paintings from the collection of the Samuel H. Kress Foundation.

The Columbia Music Festival Association brings famous artists from classical fields for performances at the Township Auditorium. Local musicians and singers find outlets for their talents through the Columbia Choral Society, the Apollo Chorus and the Columbia Lyric Theatre, which presents several concerts and light opera each year.

The Town Theatre, which offers six plays each year, is recognized as one of the outstanding "little theatres" in the country and has been in continuous operation since 1919.

The Richland County Library houses over 180,000 volumes and there are also numerous college libraries available for public use.

One of the outstanding community events staged annually during the first week of April is the Spring Festival. Co-sponsored by the Garden Club Council of Greater Columbia and the Greater Columbia Chamber of Commerce, the Spring Festival is an interesting cross section of recreational, cultural, and entertaining events that appeal to every member of the family.

Vast recreational opportunities are available in Columbia. The city supports 25 parks and playgrounds and two swimming pools. The parks offer facilities for many supervised activities from checkers to Little League and Pony League baseball. Elderly people are not forgotten in the park program, for there is a Senior Citizen Center and the Golden

(

Age and Friendship Clubs that have regularly scheduled, well attended meetings.

There are 16 motion picture theatres in the metropolitan area. Four large, attractive bowling alleys in the area provide excellent facilities for this popular sport and many other recreational facilities are available, including roller rinks, minature golf courses and supper clubs, three public and four private golf courses that are comparable with any in the south.

Sesqui Centennial State Park is only a 20 minute drive from Columbia and spacious

Lake Murray is another popular recreational sité that is also less than 30 minutes

away. Both of these places offer swimming and picnicing facilities. Lake Murray

with a 540-mile shoreline provides year-around boating and fishing. Those who like

hunting will find deer, quail, migratory doves, and even wild turkey in every direction.

A three-hour drive east of Columbia will take you to the Atlantic Coast with its beautiful beaches. In the opposite direction you will find scenic, cool mountains.

Columbia is the center of government. Dominating the downtown area is the magnificent State Capitol Building. Almost within its shadow are three modern state office buildings where a majority of the state's business is conducted. More than 5,000 persons are employed by the state government in Columbia and about the same number are employed by Federal offices. Columbia is headquarters for nearly all Federal agencies with offices in the state.

Fort Jackson, just outside the city limits, is one of the largest infantry training centers in the nation. It averages 23,000 trainees every year and has an annual payroll of \$44,000,000 including military personnel and civilian employees.

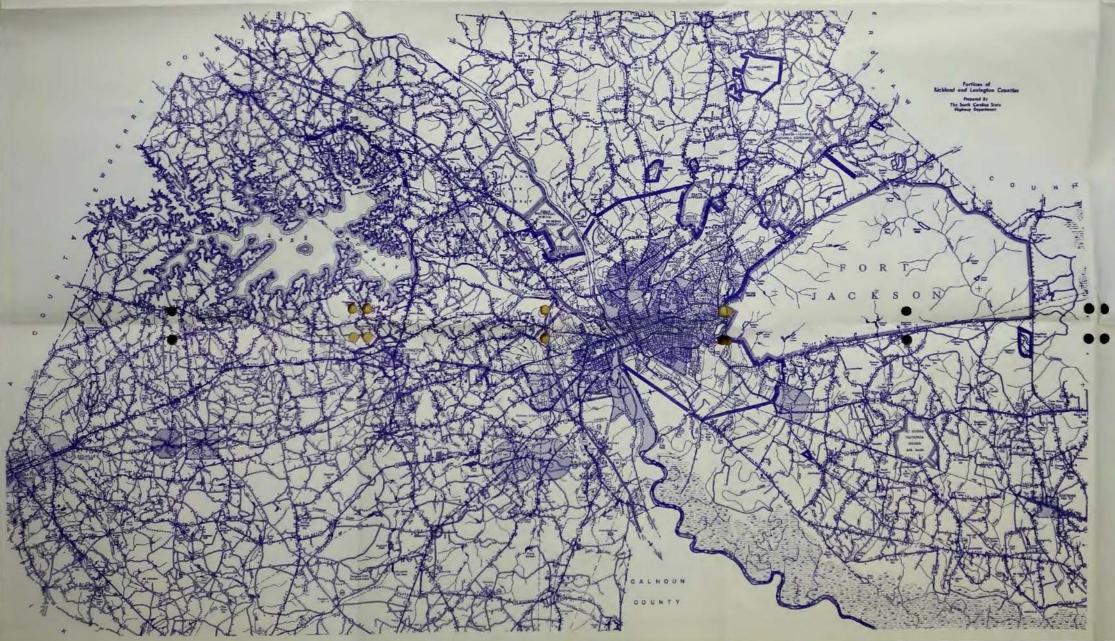
Founded in 1786, Columbia was built for the express purpose of serving the state as the capitol city. Situated in the midlands of South Carolina, the porous, well-drained, sandy soil affords a healthful location for Columbia's largest population. Regulation

t dil with a

matters pertaining to sanitation are rigidly enforced by the Board of Health. Columbia recently has received several awards as the cleanest city of its size in the nation. In addition, Columbia has received several awards for its active fire prevention program.

Columbia's civic leaders emphatically state that Columbia will be one of the great cities in America's future. They base this statement on Columbia's diversified economy; its recent unusual growth, and on the interest and desire of its citizens in working for their community.





#### YOUR CHAMBER OF COMMERCE IN ACTION

knoon the other informational services are ten folders published by the Chamber of Comserce and available for the asking. Detailed information will be found in them concerning civic clubs, real estate firms, accommodations and earling facilities, economic growth activities and others. For those seeking information about persons or firms in distant citral, the Chamber maintains city and telephone directory libraries for the convenience of case who will but drop by to use them.



GREATIS COLUMBIA CHAMBES OF COM-IES Laural Street - T. O. See 1407 Triothors: AL 2-5711 INFORMATION:

Giring ritality to the program of activity of the Chamber of Commerce are the 26 project committees embracing the personal efforts of some 650 of the leading business and professional citizens of the Columbia area. Thousands of man hours are expended an exactly to further development in the fields of Education, Legislation, Civic Affairs, Congressional Action, Economic Understanding, Armed Forces, industrial Expansion, Retail and Wholesole, Tourist and Conventions, Agriculture, Parking and Traffic and dozons of other community development projects . . . all conceived to better the lot of all who have chosen to make of the area their permanagements or place to visit.

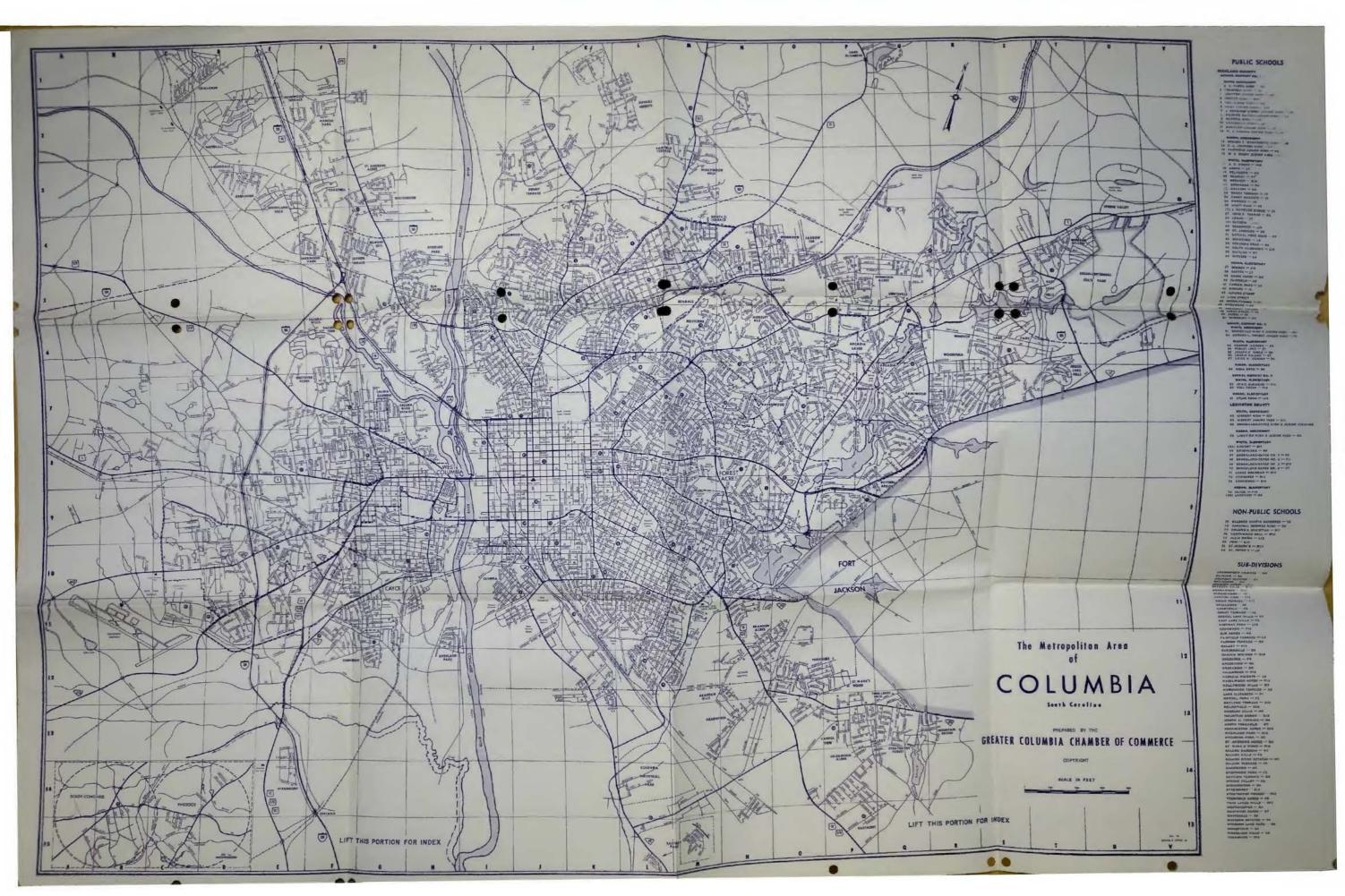
## WELCOME TO COLUMBIA. S. C. OFFICIAL METROPOLITAN AREA MAP PREPARED BY

GREATER COLUMBIA CHAMBER OF COMMERCE



THE GREATER COLUMBIA CHAMBER OF COMMERCE has converted in it the mission concentrated of the economic well being of this community. Its manehors, from all hast control of the present of preference and particular work for the presentation of the principle of the American Free Estephile Economy and through it promotes the economic growth of the California over. The Chamber is a bring, dynamic process compared at 1,800 manufaction of a preference of the principle of the process compared at 1,800 manufaction of the principle of the process compared at 1,800 manufaction of the principle of the process of

Price 25 Cents







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# REGISTERED COMMUNITY AUDIT

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Location (distance & dis	rection to major				OGRAF	phical Co				-
214 miles	EAST	of AT	LANTA, I	Georgia			EI	evation 33	2	_feet
Population	City		County			in Area (if any)	A	pproximate perce	4404	
1330 Celisus	6,914		7,565		2.84	4		hite 63		
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1970 projection // O	7, 943	_257	, 632	33	4, 79	8	fe	oreign born O	77	0
Present employment	Male	_	Female	Percent mfg. worl			%			_
Manufacturing	9,20		5,400	_ Unemployment	-011		or force.			
Non-manufacturing	38, 30		2,100	_ Strikes (past five	years)	NONE	-		21 /	
Commercial		D. C. C. C.	3,900	-						-
Government	11,30	00_	8,200						-	
Is a Right To Work law	in effect in state	e (province)? (	yes ( ) no (	) anticipated	Work	ters involved		Man days Idle		
		Male	_		Female			2 -0		
Prevailing wage rate-ski	illed	\$ 1,6	A		- *-	1.65		3.50		hour
Prevailing wage rate-ser		\$ 1.40		2.06	- *	1.43	To \$			hour
Prevailing wage rate-un: Prevailing wage rate-cle		\$	To \$	1.36	_ \$	1.25	To \$ To \$	1.87		hour hour
Estimated cost of fringe	benefits		15	% is labor fo	orce survey	available?	NO	- 1817		_
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punposes

Organization: ( ) strong mayor ( Ilmited mayor ( manager council ( ) commission ( ) other
Police Force: regular 202 part time - Fira dept.: regular 159 volunteer -
Per capita city debt #26.12 Per capita city annual expenditures 78.51
Annual budget \$7,650,000 Primary sources of revenue Page ety Tex
Streets — % paved 92.6 % % lighted 100 %
Territory covered by zoning ordinances: municipality ( county ( ) township ( ) Regulations affecting business: smoke ( ) odor ( ) noise ( )
Zoning plans NEW ZONING ORDINANCE IN EFFECT MARCH 18, 1963 Mastar Plan: yes of no
Industrial plans must be approved by Industrial Development Commission
Industry regulated by: ( performance standards ( ) classification listings in the insurance rating in community: Class 1 2 1 4 5 6 7 8 9 10 (circle
Municipal/county water source: ( stream ( ) reservoir ( ) wells ( ) other Total hardness tap water (parts per million)
Pumping capacity 45, 500 gal./min. Peak demand 21, 800 gal./min
Industrial rate/mo./1000 cu. ft. \$ 731.00 first 200,000 cu. ft. \$ 800.00 last 1,000,000 cu. ft
Capacity sewage treatment plant NONE peak damand area covered area covered
Sewer use charge None IN City Is garbage pick-up provided? YES - by City
Major energy sources: ( ) coal ( ) oil ( gas ( hydro Electric service: ( private ( ) municipal
Power cost range: from L25 ¢/KWH to 0.605 ¢/KWH
Gas service by: (Aprivate () municipal 1.059 excess Telephone company that serves area Southern Rell Industrial gas rate 069-4.064 Cover 10,000 cumpstu/cu. ft. 1051
Delivered price of coal/ton \$ 8.00 - \$9.00 Btu rating 14,100/16 day basis - 14,522/16
Delivered price of fuel oil/gallon 11. 91 Btu rating 140, 000 BTu/ Gal.
Number first class hotels 3 total rms 7/0 Number motels 43 total units 1790
Hospital beds per 1000 population 3, 5 Doctors per 1000 population 1.21
Number churches: Protestant 256 Catholic 3 Jewish 2 Other 9
Main cultural attractions: Columbia ART Museum, Town TheATRE, Columbia Music Festival
게 많으면 하는 사람들의 전환 전환 경향을 가게 되었다면 보다면 함께 보고 있는데 보다면 하는데 보고 있다면 보고 있다면 되었다면 보고 있다면 보고 있다면 보고 있다면 보고 있다면 보고 있다면 보고 있다면 보다면 보고 있다면 보 되었다면 보고 있다면 보고 있다면 보고 있다면 보고 있다면 보고 있다면 보고 있다면 보다면 보다면 보다면 보고 있다면 보다면 보다면 보다면 보다면 보다면 보다면 보다면 보다면 보다면 보
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Parks & playgrounds: municipal 25 state (provincial) 2 private —  Golf courses: municipal 3 private 4
Golf courses: municipal 3 private 4
Golf courses: municipal
Sports: college U.S.C. football, basketball, Track professional NA SCAR AUTO Races
Golf courses: municipal 5 private 4  Sports: college U.S.C. fooTball, baskeTball, Track professional NA SCAR AUTO Races  News Media: papers: daily 2 weekly 4 radio stations: AM 5 FM 3 TV: UHF 2 VHF /
Golf courses: municipal 3 private 4  Sports: college U.S.C. fooTball, baskeTball, Track professional NA SCAR AUTO Races  News Media: papers: daily 2 weekly 4 radio stations: AM 5 FM 3 TV: UHF 2 VHF /  Alcoholic beverages sold: package (W mixed drinks ( ) prohibited ( )  Meeting facilities: no. of 5 capacity of largest three 3,284 , 1700 , 600  No. professional organizations 55 total membership — No. dept. stores 17 shopping centers 8
Golf courses: municipal 3 private 4  Sports: college U.S.C. fooTball, baskeTball, Taack professional NA SCAR AUTO RACES  News Media: papers: daily 2 weekly 4 radio stations: AM 5 FM 3 TV: UHF 2 VHF /  Alcoholic beverages sold: package (X mixed drinks ( ) prohibited ( )  Meeting facilities: no. of 5 capacity of largest three 3,284 , 1700 , 600
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Golf courses: municipal 5  Sports: college U.S.C. fooTball, baskeTball; Track professional NA SCAR AUTO RACES  News Media: papers: dally 2 weekly 4 radio stations: AM 5 FM 3 TV: UHF 2 VHF /  Alcoholic beverages sold: package ( mixed drinks ( ) prohibited ( )  Meeting facilities: no. of 5 capacity of largest three 3, 284 , 1700 , 600  No. professional organizations 55 total membership — No. dept. stores 17 shopping centers 8  Number of banks 5 assets #643, 092, 976 prevailing interest rate 6%
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Golf courses: municipal 3 private 4  Sports: college U.S.C. football, basketball, Taack professional NA SCAR AUTO RACES  News Media: papers: dally 2 weekly 4 radio stations: AM 5 FM 3 TV: UHF 2 VHF /  Alcoholic beverages sold: package ( mixed drinks ( ) prohibited ( )  Meeting facilities: no. of 5 capacity of largest three 3, 2,844 , /700 , 600  No. professional organizations 55 total membership No. dept. stores / 7 shopping centers 8  Number of banks 5 assets #643, 098,976 prevailing interest rate 6%  Libraries / 7 No. volumes: technical 80,000 total /,061,255  United Fund: yes ( no ( ) Percent of quota last three years / 20% 4 of Last 5 y cass 5  No. elementary schools 35 total enrollment 35,423 grades included 7 Aud 8  No. junior high schools 7 total enrollment 7,444 grades included 9 Thacu / 2  Certification requirements of teachers STATE CeaTificATC Cost of education per pupil 250,000
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Sports: college U.S.C. feetball, basketball, Taack professional NASCAR AUTO RACES  News Media: papers: daily weekly radio stations: AM 5 FM 3 TV: UHF 2 VHF /  Alcoholic beverages sold: package (y mixed drinks ()) prohibited ()  Meeting facilities: no. of capacity of largest three. 3 284 ,  No. professional organizations 55 total membership No. dept. stores. / shopping centers 8  No. professional organizations 55 total membership No. dept. stores. / shopping centers 8  No. volumes: technical 30,000 total /, D61, 2.55  United Fund: yes (y) no () Percent of quota last three years 100% 4 of Last 5 y cars.  No. elementary schools. 7 total enrollment 35, 423 grades included / Taau 6  No. ligh schools. 8 total enrollment 5, 174 grades included 7 and 8  No. high schools. 8 total enrollment 7, 4/4 grades included 9 Thau /2  Certification requirements of teachers. STATE Certificator. Cost of education per pupil 250,00  No. parochial schools. 5 total enrollment 649 grades included / Taau 12  No. private schools. 7 total enrollment 649 grades included / Taau 12  No. private schools. 7 total enrollment 649 grades included / Taau 12  No. private schools. 7 total enrollment 649 grades included / Taau 12  No. private schools. 7 total enrollment 649 grades included / Taau 12  No. private schools. 7 total enrollment 649 grades included / Taau 12  No. private schools. 7 total enrollment 649 grades included / Taau 22  No. private schools. 7 total enrollment 649 grades included / Taau 22  No. private schools. 7 total enrollment 649 grades included / Taau 22  No. private schools. 7 total enrollment 649 grades included / Taau 22  No. private schools. 7 total enrollment 649 grades included / Taau 22  No. private schools. 7 total enrollment 649 grades included / Taau 22  No. private schools. 7 total enrollment 649 grades included / Taau 22  No. private schools. 7 total enrollment 649 grades included / Taau 22  No. private schools. 7 total enrollment 649 grades included / Taau 22  No. private schools. 7 total enrollment 649 grades inclu
Sports: college U.S.C. football basketball, Taack professional NA SCAR AUTO Races  News Media: papers: daily weekly radio stations: AM 5 FM 3 TV: UHF VHF Alcoholic beverages sold: package (M) mixed drinks () prohibited ()  Meeting facilities: no. of 5 capacity of largest three 3 2 84 , 700 , 600  No. professional organizations 55 total membership No. dept. stores. 77 shopping centers. 8  No. whomer of banks 5 assets 443, 098,976 prevailing interest rate 6 %  Unlited Fund: yes (M) no () Percent of quota last three years 100 % 4 of Last 5 years  United Fund: yes (M) no () Percent of quota last three years 100 % 4 of Last 5 years  No. igh schools. 7 total enrollment 3 , 42 3 grades included 7 Auch 8  No. high schools. 8 total enrollment 7, 414 grades included 7 Thru (2)  Certification requirements of taachers STATE CERTIFICATE Cost of education per pupil 250,000  Capital investment per pupil 6 537,000 Pupil to teacher ratio: elementary 30 high school 20  No. parochial schools. 5 total enrollment 6 9 grades included 1 Thru (2)  No. private schools. 5 total enrollment 5 5 3 grades included 1 Thru (2)  College and universities (within 20 mile radius)  Liberal Arts. University of S. C. Lutheraw Theological Seminary, Columbia Centers (Columbia Area Tande School, Engineering (Laviversity of Scuth Capacina)  Business Administration (Laviversity of Scuth Capacina)  Business Administration (Laviversity of Scuth Capacina)
Sports: college U.S.C. feethall, baskethall, Track professional NASCAR AUTO Races News Media: papers: dally weekly tradio stations: AM 5 FM 3 TV: UHF 2 VHF / Alcoholic beverages sold: package (y) mixed drinks () prohibited () Meeting facilities: no. of 5 capacity of largest three 3, 284 , 1700 , 600 No. professional organizations 55 total membership No. no. dept. stores 17 shopping centers 8 Number of banks S assets #643, 092,976 prevailing interest rate 676 Libraries No. volumes: technical 30,000 total 1,061,255 United Fund: yes (y) no () Percent of quota last three years 100 % 4 of Last 5 years No. elementary schools 35 total enrollment 35, 423 grades included 1 Thru 6 No. junior high schools 7 total enrollment 3, 174 grades included 7 Thru 6 No. high schools 8 total enrollment 7, 414 grades included 9 Thru 12 Capital investment per pupil 2,537,000 Pupil to tacher ratio: elementary 30 high school 20 No. parochial schools 5 total enrollment 649 grades included 1 Thru 12 No. private schools 7 total enrollment 563 grades included 1 Thru 12 No. private schools 7 total enrollment 563 grades included 1 Thru 12 No. private schools 7 total enrollment 563 grades included 1 Thru 12 No. private schools 9 total enrollment 563 grades included 1 Thru 12 No. private schools 9 total enrollment 649 grades included 1 Thru 12 No. private schools 9 total enrollment 649 grades included 1 Thru 12 No. private schools 9 total enrollment 649 grades included 1 Thru 12 No. private schools 9 total enrollment 649 grades included 1 Thru 12 No. private schools 9 total enrollment 9 grades included 1 Thru 12 No. private schools 9 total enrollment 9 grades included 1 Thru 12 No. private schools 9 total enrollment 9 grades included 1 Thru 12 No. private schools 9 total enrollment 9 grades included 1 Thru 12 No. private schools 9 total enrollment 9 grades included 1 Thru 12 No. private schools 9 total enrollment 9 grades included 1 Thru 12 No. private schools 9 total enrollment 9 grades included 1 Thru 12 No. private schools 9 total enrollment
Sports: college U.S.C. feetball, basketball, Taack professional NA SCAR AUTO Races  News Media: papers: dally weekly fradio stations: AM 5 FM 3 TV: UHF 2 VHF /  Alcoholic beverages sold: package (W mixed drinks () prohibited ()  Meeting facilities: no. of capacity of largest three 3, 2844 , 1700 , 600  No. professional organizations S5 total membership No. dept. stores 17 shopping centers 8  Number of banks. Seests 443, 999,976 prevailing interest rate 29  United Fund: yes (W no () Percent of quota last three years 100% 4 of Last 5 years  No. elementary schools 35 total enrollment 35, 423 grades included 1700 g
Sports: college U.S.C. foothall, basketball, Track professional NA SCAR AUTO Races News Media: papers: dally weekly tradio stations: AM 5 FM 3 TV: UHF 2 VHF / Alcoholic beverages sold: package (y) mixed drinks () prohibited () Meeting facilities: no. of 5 capacity of largest three 3, 284 , 1700 , 600 No. professional organizations 55 total membership No. no. dept. stores 17 shopping centers 8 Number of banks 1
Sports: college U.S.C. feetball, basketball, Track professional NA SCAR AUTO Races  News Media: papers: dally weekly fradio stations: AM S FM 3 TV: UHF 2 VHF /  Alcoholic beverages sold: package (W mixed drinks () prohibited ()  Meeting facilities: no. of capacity of largest three 3, 2844 , 1700 , 600  No. professional organizations SS total membership No. dept. stores 17 shopping centers 8  Number of banks. S assets 443, 099,976 prevailing interest rate 64  Libraries No. volumes: technical 30,000 total 1,061, 2,55  United Fund: yes (W no () Percent of quota last three years 100% 4 of LAST 5 years  No. elementary schools 35 total enrollment 35, 423 grades included 1 Three 6  No. junior high schools 7 total enrollment 5, 444 grades included 7 Three 6  Certification requirements of teachers STATE CENTIFICATE Cost of education per pupil 250,00  Capital investment per pupil 3,537,00 Pupil to teacher ratio: elementary 50 high school 20  No. parochial schools 5 total enrollment 549 grades included 1 Three 12  No. private schools 7 total enrollment 549 grades included 1 Three 12  No. private schools 7 total enrollment 549 grades included 1 Three 12  No. private schools 7 total enrollment 549 grades included 1 Three 12  No. private schools 7 total enrollment 549 grades included 1 Three 12  No. private schools 7 total enrollment 549 grades included 1 Three 12  No. private schools 7 total enrollment 549 grades included 1 Three 12  No. private schools 7 total enrollment 549 grades included 1 Three 12  No. private schools 7 total enrollment 549 grades included 1 Three 12  No. private schools 7 total enrollment 549 grades included 1 Three 12  No. private schools 7 total enrollment 549 grades included 1 Three 12  No. private schools 9 total enrollment 12  No. private 12  No. private 12  No. private 13  No. private

	19	19 48. 00	19
pical lot size: 150 'x 90'	# -	0 \$4 000	
rpical construction: basement yes ( ) no (	frame yes ( ) no ( brick	yes (a) no ( )	
	ON , CORN, SMAIL GRAINS,		ples Truck
CROPS, Pour	Tay, DAIRY, BEEF CATTLE,	Tobacco, Pa	EANUTS, POTATOES,
gricultural/forest products of area Paper, Lum	ber , vencer, FueniTu	ec, poles, t	ASKETS, BOXES
Mineral resources of area Silica, SANA, 98	Anite, gravel, Limest	ove, SANA	, MARL, MICA,
Kyanite, Kadli	N, Phosphate Ruck		
Special sites available: ( ) deepwater ( Vriverfront ( V	almost ( . wthroway ( . w nianned industrial	narks ( at zoned tr	act ( undeveloped "raw" land
Price range based on recent sales: \$ 300	per acre to \$		per acre.
ite data available: ( arerial photos ( topographic map			g report ( ) grading cost estimate
) ownership, price asked			, , , , , , , , , , , , , , , , , , , ,
Average elevation above record high water level (5==	Commentalfeet to	feet.	
Available vacant buildings 30,000 34, F7. 3	4,000 sq. fr. 16,200 sq	.FT. 25	900 Sy. FT.
Available vacant buildings 30,000 39. F7. 3	LOCAL INVESTORS WILL	Build AND	LEASE TO ANY COMP
On what basis? 100 % on Long Te	em	- N-9	
opinion de la company de l			
Major manufacturers operating in area:			
Firm	Product	No. employees	Union (Give initials)
General Electric Co.	CAPACITORS	1,000	NONE
Allied Chemical	SynTheTic Fibers	900	NONE
ELgin Watch Co.	WATCHES	250	NONE
	Textiles	1.700	TWVA - CIC
PACIFIC Columbia MILLS	1641163		
Pacific Columbia MILLS Capital City Mfg. Co.	Cotton Dasses	525	NONE
Capital City Mfg. Co. Stone Mtg. Co	COITEN DRESSES MEN'S UNDERWEAR	250	NONE
Capital City Mfg. Co.  Stone Mfg. Co  List plant closings last 5 years (give reason for losses):	COITEN DRESSES  MEN'S UNDERWEAR  List plant openings ( Tened operations)  upolesaling Allied	250  ast five years):	NONE
Capital City Mfg. Co.  Stone Mfg. Co  List plant closings last 5 years (give reason for losses):	CoiTen Dresses  Mens Underwerk  List plant openings ( Tehed operations)  Undersaling Allied  Palmetto	250  ast five years):  Chemica ConTains	NUNE  Le Corp.
Capital City Mfg. Co.  Stone Mfg. Co  List plant closings last 5 years (give reason for losses):	CoiTen Dresses  Men's Underwerk  List plant openings ( Tehed operations)  Undersaling  Allied  Palmetto  MidLand	250  ast five years):  Chemica Contains STeel C	NUNE  CORP.
Capital City Mfg. Co.  Stone Mfg. Co  List plant closings last 5 years (give reason for losses):  Claussen's Bakery (To 6	CoiTen Dresses  Mens Underwerk  List plant openings ( Tched operations)  Undersaling  Palmetto  MidLand  Ebgin W	SZS ZSO Asst five years): Chemica Cantains STeel Canta	NUNE  Lee Corp.  Company  My
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Capital City Mfg. Co.  Stone Mfg. Co  List plant closings last 5 years (give reason for losses):  CLaussen's Bakery (To a limportant construction (any type) underway or announced.  Office Bldg: (33 ono, ono);	COITEN DRESSES  MENS UNDERWEAR  List plant openings ( Tened operations)  wholesaling Allied  Palmetto  MidLand  ELGIN W  INTERSTATE 20; POST  Apart ment Bldg (**	SZS ZSO ZSO Chemica Cantains STEEL C 4tch Compa Office (5- Z 500,000	NUNE  CORP.  CORP.  COMPANY  NY  3,000,000); STATE  CIVIC CENTER
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Capital City Mfg. Co.  Stone Mfg. Co  List plant closings last 5 years (give reason for losses):  Claussen's Bakery (To is  Important construction (any type) underway or announced.  Office Bldg. (3000,000);  Auditorium + Coliseum) planta  Government installations in area:	Costen Dresses  Mens Underwerk  List plant openings ( Tened operations)  Understation  Allied  Palmetto  MidLand  Ebgin W  Interstate 20; Post  Apart ment bldg (**  ed (*8,900,000); Jet	SZS  ZSO  Asst five years):  Chemica ConTains STeel Compa Office (S- Z SOO, OOO AIRPORT (S)  No. en	NUNE  ORP.  OMPANY  NY  J; Civic Center  7,200,000); Hospita  opployees: Flat Tion (22,100)
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Capital City Mfg. Co.  Stone. Mfg. Co  List plant closings last 5 years (give reason for losses):  CLaussen's Bakery (To in  Important construction (any type) underway or announced.  Office Bldg. (3000,000);  Auditorium + Coliseum) plants  Sovernment installations in area:  FORT Jacksen  Veteran's Hospital  List support and service industries of major interest to Industries  Firm  General Tool + Die	COITEN DRESSES  MEN'S UNDERWEAR  List plant openings of the dopenations of the distribution of the list of the lis	S25 250  last five years):  Chemica Cantains STecl Cantains Atch Compa OFFice (S_2,500,000 AIRPORT (S, No. en PREMANENT, 700	NUNE  CORP.  CORP.  COMPANY  NY  S,000,000); STATE  Civic CENTER  7,200,000); HOSPITA  INDIONES: FIG. TON (52,100)  15,000 TEMPORARY
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Capital City Mfg. Co.  Stone Mfg. Co  List plant closings last 5 years (give reason for losses):  CLaussen's Bakery (To in  Important construction (any type) underway or announced.  Office Bldg. (3,000,000);  Auditorium + Coliseum) planta  Government installations in area:  FORT Jacksen  Veterral's Hospital  List support and service industries of major interest to Industries  Firm  General Tool + Die  Palmetto Container  Thermal Engineering	COITEN DRESSES  MENS UNDERWEAR  List plant openings ( Tehed of erations)  wholesaling Allied  Palmetto  MidLand  ELGIN W  INTERSTATE 20; POST  Agart ment Bldg (3, 20 (48, 900, 000); Jet  Approx. 5, 000 p  stry in area:  Service  Die Casting  Corrugated con  Infra-Red Heat gen	SZS  ZSO  Ast five years):  Chemica Contains STeel Compa OFFice (- 2,500,000 AIRPORT (4) No. en PREMANENT, 700  TAINERS VERATORS	NUNE  CORP.  CORP.  COMPANY  NY  S,000,000); STATE  Civic CENTER  7,200,000); HOSPITA  INDIONES: FIG. TON (52,100)  15,000 TEMPORARY
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Capital City Mfg. Co.  STONE. Mfg. Co  List plant closings last 5 years (give reason for losses):  CLaussen's Bakery (To in  Important construction (any type) underway or announced.  Office Bldg. (3,000,000);  Auditorium + Coliseum) planta  Government installations in area:  FORT Jacksen  Veteran's Hospital  List support and service industries of major interest to Indu  Firm  Feneral Tool + Die  Palmetto Container  Thermal Engineering  Carolina Tool + Die	COITEN DRESSES  MEN'S UNDERWEAR  List plant openings ( Tehed operations)  Whole saling Allied  Palmetto  Mid Land  ELGIN W  INTERSTATE 20; POST  Apart ment Blog (3, 20) (48, 900,000); Jet  Approx. 5,000 p  stry in area:  Service  Die Casting  Corrugated con  Infra-Red Heat gen  Toel + Die West	SZS  ZSO  ZSO  STECL CANTAINS  STECL CANTAINS  STECL CANTAINS  STECL CANTAINS  STECL CANTAINS  STECL CANTAINS  AT TO COMPA  PROPRICE  NO. 61  PROPRICE  TAINERS  VERATORS  KRIK	NONE  NONE  ORP.  OMPANY  NY  S,000,000); STATE  Civic Center  Z,200,000); Hospita  IS,000 Temporary  No. employees  13  10  40  20  10
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AUGUST 21, 1963

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# COLUMBIA, SOUTH CAROLINA

# THOSE IMPORTANT Plus Factors

Of primary importance to any community are those "plus factors" that are necessary to make a city a good place in which to live.

Metropolitan Columbia offers a wholesome combination of ingredients that blend together to create enjoyable and gracious family living.

# ENJOYABLE

Mild, almost snow-free winters that are coupled with long, moderate summers provide Columbians with the same equable climate that has popularized the nearby resorts of Camden and Aiken.

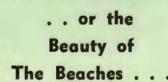
Columbia has an average growing season of 252 days with freeze-free weather normally extending from the middle of March to the latter part of November.

The average annual temperature is 63.9 degrees and varies from an average of 80.8 degrees in July to an average in January of 46.8 degrees.

Columbia's inland location occasions a lower humidity reading than is usually found in the coastal areas. The annual afternoon average stands at 51% — and ranges from a low of 45% in April to a high of 55% in September.

This temperate climate means more outside activity, lower heating costs, better productivity from labor and fewer illnesses because of disagreeable weather.

#### Three Hours From The Grandeur of The Mountains . .







# RECREATIONAL OPPORTUNITIES

Columbians enjoy a wide range of recreational facilities that appeal to both the participants and spectators.

The City's Recreation Department, through its 28 parks and playgrounds and the Memorial Youth Center, provides a variety of supervised activities for our young people — including Little League and Pony League baseball, basketball, softball, tennis, arts, crafts and dramatics.

Two municipal swimming pools provide summer enjoyment for young and old alike.

The Y.M.C.A. operates from completely modern quarters and furnishes a broad program of physical recreation for men and boys.

Club activities and a variety of adult education classes are offered by our Y.W.C.A. Young ladies also enjoy a health education program and wellequipped recreational facilities.

Four private and three public golf courses are available for year-round links enjoyment on greens and fairways that are comparable to any in the South.



Our University of South Carolina "Gamecocks" and area high schools provide sports enthusiasts with outstanding inter-collegiate and inter-scholastic competition. Each season the University entertains nationally known athletic powers — including the members of the strong Atlantic Coast Conference.

The "Capitol City" is the home of the Columbia Training Stables, winter residence of many of the nation's finest race horses. The Palmetto Trials, held each spring, attract horse lovers from across the country and our residents annually enjoy the thrills of regularly scheduled polo matches between area teams.

Sesqui Centennial State Park is only 12 miles from Columbia and beautiful Lake Murray, with fishing, boating, water skiing and picnicking is less than 15 miles from the city.

Those who enjoy hunting will find deer, quail, migratory doves and wild turkey — plus a wide range of small game — within a few miles of downtown Columbia.

The fascination of deep-sea fishing and the grandeur of the Great Smokey Mountains are only three hours' driving time from our city.

Many other recreational outlets, including 14 motion picture theaters, bowling alleys, roller skating rinks, miniature golf courses, driving ranges and supper clubs are found within the Metropolitan Area.



# CHARITABLE ORGANIZATIONS

The citizens of Columbia realize their responsibilities to the less fortunate and needy as well as to the character building services for our youth. This acknowledgment is characterized by the fact that during the past several years our United Fund has exceeded its established goal of funds.

Forty vital agencies benefit from the United Fund's coordinated program and their activities help our citizens to meet the everyday problems of health, welfare, safety and youth development.

# CULTURAL ADVANTAGES

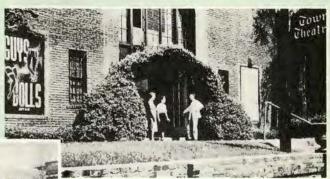
Columbia is rapidly developing as a regional center for cultural and entertainment activities.

The Columbia Art Museum, with its priceless Italian Renaissance paintings from the collection of the Samuel H. Kress foundation, annually hosts more than 50,000 viewers. The museum, operated by the city government, also houses travelling exhibits of contemporary and classical artists, an art library and instructional school offering adults' and children's courses in painting, sculpture, ceramics and other arts.

Our Columbia Music Festival Association brings internationally known artists from the classical fields for performances at the Township Auditorium. Local musicians and vocalists also express their talents through participation in the Columbia Choral Society, the Apollo Chorus and the Lyric Theater — which present several concerts and light operas each year.

The Town Theater, which presents six plays a year, has been in continuous operation since 1919. Recognized as one of the country's outstanding community "little theaters," it numbers among its former







directors such outstanding personages as Delbert Mann, who received an award for his direction of the movie "Marty", and Fred Coe who supervises many of the better television plays viewed across the nation.

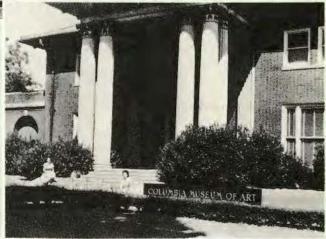
The Richland County Public Library, modern and completely air-conditioned, is one of the finest library buildings in the South and houses approximately 155,000 volumes. College libraries are also available to the citizens of Columbia.

More than two hundred civic, garden, historic, cultural and benevolent organizations play an integral part in our community life through their efforts to improve our city.



Columbia, which has long been considered as South Carolina's leading medical center, is rapidly achieving similar status among the Southeast's metropolitan areas.

Four general hospital's with 1073 adult beds and more than 150 bassinets, provide our residents with outstanding facilities equipped with the latest in medical technology.



There are 216 physicians in private practice within the Columbia Metropolitan Area, with 126 certified as specialists and 90 active in general practice. In addition, seventy-nine dentists serve these residents.

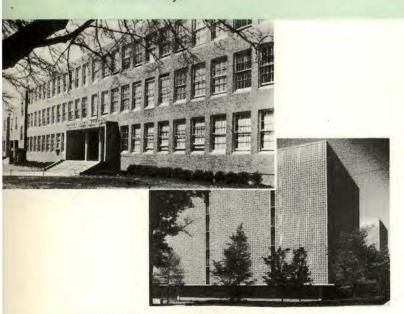
The U. S. Veterans Hospital, State Mental Hospital and several private sanitoriums and nursing homes supplement Columbia's medical facilities.

Both the City and County provide full-time health units that give special attention to preventive medicine, general sanitation and the inspection of food preparation.

#### RELIGIOUS LIFE

More than two hundred denominations representing most of the religious faiths of America have churches and synagogues within the Columbia Metropolitan area.

Our religious groups render spiritual guidance and service that is readily seen in the everyday life of our community.



# EDUCATIONAL OPPORTUNITIES

Our outstanding educational facilities provide academic training from "pre-primer through Ph.D."

Six institutions of higher learning, the University of South Carolina, Columbia College, Lutheran Theological Seminary, Columbia Bible College, Allen University and Benedict College — the latter two being for Negroes — offer a wide range of courses including engineering, physical sciences, business administration, law, nursing, education, liberal and





fine arts.

The Richland Technical Education Center (TEC) is the newest addition to Columbia's educational picture. TEC's program is designed to fill the technical educational needs for local industrial and commercial firms.

Metropolitan area public schools provide our young people with a broad choice of academic subjects, plus manual, vocational, and commercial training, home economics, music and art. The instructors, curriculum and facilities are recognized as among the best in the nation.

Besides these public schools, there are two parochial and five private schools offering elementary instruction and one parochial high school.

Recently completed and now in operation is a city sponsored school for mentally retarded children, staffed by well qualified teachers using modern methods and techniques in carrying out this extremely worthwhile program. Four of our public elementary schools also offer similar classes as a part of their regular instruction.

Two business colleges, the South Carolina Area Trade School and the South Carolina Opportunity School provide adult courses that add appreciably to our overall education advantages.

Forty-four private kindergarten and day nurseries — supplemented by nineteen city operated recreational play schools round out Columbia's educational facilities.

It is doubtful that any city across the nation offers a broader range of qualified educational institutions and opportunities than are to be found in Columbia.

#### CONCLUSION .

Columbia is a beautiful city with its many parks, picturesque, historic buildings, modern structures of architectural grandeur, lovely homes and most important, it is rich in those "plus factors" that can transform an average city into an outstanding community — one that couples "a small town atmosphere with metropolitan advantages and opportunities."

For Further Information Contact

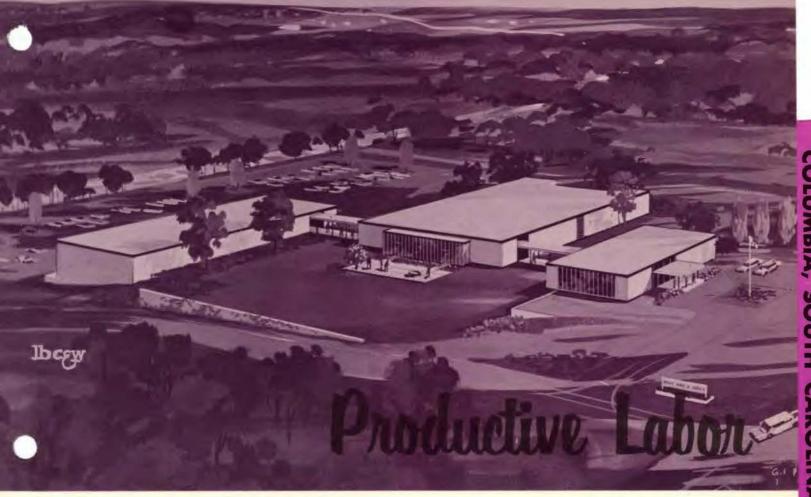
INDUSTRIAL DEVELOPMENT DEPARTMENT

#### COLUMBIA CHAMBER OF COMMERCE

COLUMBIA, SOUTH CAROLINA



### COLUMBIA, SOUTH CAROLINA



#### Richland Technical Education Center - A \$1,000,000 Bonus To New Industry

It has been said that Columbia's most important asset is its abundant supply of efficient, productive labor — and this expression of confidence has been echoed many times by officials of our existing manufacturing concerns.

#### TRAINING FACILITIES

The purpose of Richland Technical Education Center is to provide technical training for qualified students, both youth and adult. New industry to Richland County can arrange to have this center train employees before the plant actually goes into production, thereby circumventing initial production problems. Training of the workers is accomplished at no expense to the manufacturer!

The technician curriculum will include: chemical technology, civil technology, data processing, electronic technology, mechanical technology, technical drafting and design, and tool and die technology. Additional courses will be added to suit the needs of industry in Columbia.

A Vice-President of General Electric Company commented after a visit to their capacitor plant near Columbia that the thing that impressed him the most was the calibre of the people employed in the facility. "They take pride in their work, maintaining high standards of quality and production," he said.

#### LABOR SUPPLY

Latest figures from the South Carolina Employment Security Commission show that an available labor supply of 13,750 persons can be found within a 30 mile radius of Columbia. This total includes 9,250 male and 4,500 female workers,

It is estimated that this total includes 750 skilled and 3,000 semi-skilled workers — with the remainder comprised primarily of trainable unskilled labor.

#### **WAGE RATES**

In five newly established industries in the Columbia metropolitan area, the average hourly earning for production employees was \$1.54 in Dec., 1962.

Specific wage rates for particular job classifications can be furnished upon request,

#### EMPLOYMENT SERVICES

The South Carolina State Employment Service cooperates wholeheartedly with employers and offers a range of services including screening, testing, and recruitment of personnel. The actual hiring of the workers, of course, is left entirely to the discretion of the employer.

In addition, the State Employment Service will conduct special labor supply surveys for prospective employers.

#### FRINGE BENEFITS

Fringe benefits provided by Columbia Area manufacturing firms to hourly employees vary widely, but the following general observations were noted in a recent study.

The number of paid holidays range from one to seven and one-half.

Formal sick leave plans are practically non-existent and pension plans are uncommon.

Most firms provide paid vacations that range from one to two weeks and most offer some sort of group insurance plan that calls for the cost to be shared between employee and employer.

Practically none have supplementary unemployment benefit plans or offer cost-of-living increases.

Very few of the area manufacturing companies grant increases based upon an annual improvement factor.

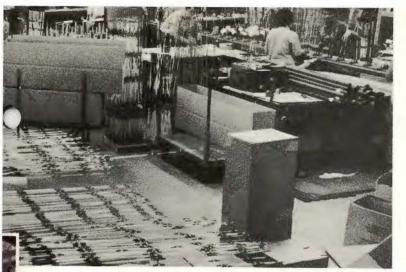
#### LABOR UNIONS

South Carolina has adopted a Right To Work Law which provides that no citizen of our State shall be denied the right to work by reason of membership or non-membership in any labor union or organization.

Approximately 4 per cent of Metropolitan Columbia's manufacturing plants are unionized, and it should be pointed out that South Carolina consistently leads the nation in having the least number of man-hours lost due to strikes.

Our community enjoys an enviable record of employee-employer relationship that is equal to any within the South.





SPORTING GOODS

#### INFRA-RED HEAT GENERATORS



CAPACITORS

FABRICATED STEEL

#### UNEMPLOYMENT COMPENSATION

Employers employing 4 or more employees for 20 weeks in a year accomplish liability under the Unemployment Compensation laws of South Carolina and are required to pay contributions into the General Fund based on all wages paid by such employer in that year. The contribution rate is 2.70% for a period of 24 months commencing with the accomplishment of liability by the employer. After the 24 month period the Employment Security Commission may set a new rate based on the experience of the employer but in no event will the rate exceed 2.70%. Contributions are computed and returned quarterly and only the first \$3,000.00 of wages paid to each employee is subject to contribution under the S. C. law.

To become eligible to receive benefits, an employee must meet the following requirements: file a valid claim with the commission; register for work with an employment office and report regularly; serve a waiting period of one week; be able to work and available for work; earn at least \$240.00 in his base period. The base period is defined as the first four of the last five computed calendar quarters immediately preceding the week with respect to which the employee first files a valid claim for benefits. His total wages during the base period must equal or exceed one and one-half times his highest quarterly earnings during the base period in order to qualify

for benefits; and as stated above, this amount must be at least \$240.00.

Weekly benefits paid to eligible insured workers amount to roughly 4% to 5% of their wages earned in the highest quarter of the base period. Such benefits run for a maximum of 22 weeks in a benefit year, which is defined as the 52 consecutive week period beginning with the first day of the first week with respect to which the worker first files a valid claim for benefits. Benefits paid to an eligible unemployed worker will be charged to the account of the individual's most recent employer and such employer must have paid wages to the worker in an amount equal to or exceeding 8 times the worker's weekly benefit. The maximum benefit to which an employee is entitled is the lesser amount of 22 times the weekly benefit amount as indicated on a predetermined chart or 1/2 of said employees base period wages.

#### WORKMEN'S COMPENSATION

An employer employing fifteen or more persons comes under the provisions of the Workmen's Compensation Law which is administered by the South Carolina Industrial Commission. Employers employing less than fifteen persons may elect to do so. The Commission was created to see that justice is done to both employer and employee when an on the job

injury or death occurs within the state.

Every employer who comes under the provisions of the Workmen's Compensation Law shall insure and keep insured his liability thereunder in any authorized corporation, association, organization or mutual corporation, association, organization or mutual insurance association formed by a group of employers so authorized, or shall furnish the commission satisfactory proof of his financial ability to be self-insured.

#### ESTIMATED NON-AGRICULTURAL EMPLOYMENT

Metropolitan Columbia

(Richland & Lexington Counties)

	FEB., 1963	FEB., 1962
Total Employed	74,500	73,000
Manufacturing Total	_ 14,400	13,600
Durable Goods	5,100	4,500
Lumber and Wood Products		800
Stone, Clay, and Class Products	900	800
Other Durable*	_ 3,400	2,900
Non-Durable Goods	9,300	9,100
Food and Kindred Products	2,000	1,900
Printing and Allied Industries	800	800
Other Non-Durable * *		6,400
Contract Construction	4,600	5,200
Transportation, Communication and Utilities	5,000	4,900
Wholesale and Retail Trade	16,100	15,800
Finance, Insurance, and Real Estate	5,300	5,200
Services and Miscellaneous	9,600	9,500
Government	19,500	18,800

<sup>\*</sup>Includes furniture and fixtures; primary and fabricated metals; machinery, transportation equipment, and miscellaneous manufacturing.

Source: South Carolina Employment Security Commission

#### PAYROLL STATISTICS

Metropolitan Columbia

	1958	1961	% INCREASE
Total Payroll	\$113,197,543	138,815,565	22.6%
Manufacturing	34,059,886	46,787,574	37.4%
Non-Manufacturing	98,419,153	118,666,139	20.6%
Contract Construction	12,834,755	15,393,471	19.9%
Transportation, Communication, Electrical, Gas and Sanitary Services	18,315,743	20,563,119	12.3%
Wholesale Trade	16,224,622	19,907,936	22.7%
Retail Trade	26,175,386	29,945,065	14.4%
Finance, Insurance, and Real Estate	13,706,782	17,883,841	30,5%
Services & Miscellaneous	9,955,485	13,198,824	32.6%
Source: South Carolina	Employment	Security Con	nmission

For Further Information Contact INDUSTRIAL DEVELOPMENT DIVISION

#### COLUMBIA CHAMBER OF COMMERCE

COLUMBIA, SOUTH CAROLINA



#### LABOR FORCE SUMMARY

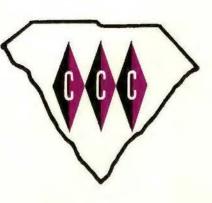
Metropolitan Columbia
(Richland & Lexington Counties)

	FEB., 1963	FEB., 1962
Labor Force (Civilian)	94,800	93,800
Unemployment	4,500	4,500
Employment Total	90,300	89,300
Non-Agricultural Wage and Salary Workers	74,500	73,000
All other Non-Agricultural Workers	12,700	13,16
Agriculture	3,100	3,200

Source: South Carolina Employment Security Commission

#### CONCLUSION

Our abundant labor that "gives a day's work for a day's wages," excellent training facilities and laws equable to both the employee and employer, provide a setting that is extremely attractive to those seeking to locate a facility within Metropolitan Columbia.



Includes textile mill products, apparel, chemicals, plastics, and paper products.

# TAX STRUCTI

# Equitable Tax Structure

#### COLUMBIA, SOUTH CAROLINA

The efficient administration of an equitable tax structure that provides the necessary governmental services is one of the tangible assets offered by Metropolitan Columbia and the State of South Carolina.

#### STATE CORPORATION TAXES

#### INCOME TAX

Under the laws of South Carolina, every corporation shall make a return and shall pay an income tax equivalent to 5% of its net income.

Every foreign corporation, whose principal business in the state of South Carolina is manufacturing, shall make a return and pay an income tax on a proportion of its net income, at a rate of 5%.

The proportion to be taxed is computed and arrived at by taking the arithmetical average of three ratios: (a) the ratio of the value of the real estate and tangible personal property in this state to the value of the concern's entire real estate and tangible personal property; (b) the ratio of payrolls in this state to total payrolls of the company; (c) the ratio of sales made in this state to total sales.

#### ILLUSTRATION OF THREE FACTOR FORMULA FOR COMPUTING CORPORATE INCOME TAX

#### **ABC Company With Following Situation:**

Total Corporate System	
Real Estate & Tangible Personal Property	
(owned & leased) \$ 8,000,0	00
Payrolls 4,000,0	00
Sales 20,000,0	00
Net Income (exclusive of	
non-business income) 2,000,0	00
Total South Carolina System	
Real Estate & Tangible Personal Property	
(owned & leased) \$ 2,000,0	00
Payrolls 600,0	
Sales 1,000,0	00
1. The proportion of the entire net income is computed	as
follows:	
(a) Ratio of total value of property to property	in
South Carolina.	
$2,000,000 \div 8,000,000 = 25\%$	
(b) Ratio of total payrolls to payrolls in Sou	Jth
Carolina.	
$600,000 \div 4,000,000 = 15\%$	
(c) Ratio of total sales to sales made in Sou	Jth
Carolina.	
$1,000,000 \div 20,000,000 = 5\%$	
(d) The arithmetical average of these ratios is:	
.25/ + .15 + .05 = .45 = 15%	

2. The amount of tax on \$300,000 at 5% = \$15,000

 $.15 \times \$2,000,000 = \$300,000$ 

(e) The proportion of the entire net income to be

 In the above example, the three factor formula was used as it produced a proportion of 15%. The two factor formula of property and payrolls would have produced a proportion of 20%.

As an alternative to the above method of apportionment, a concern may compute the proportion to be taxed by taking the arithmetical average of two ratios: (a) the ratio of the value of the real estate and tangible personal property in this state to the value of the concern's entire real estate and tangible personal property; (b) the ratio of payrolls in this state to total payrolls of the company.

#### ILLUSTRATION OF TWO FACTOR FORMULA FOR COMPUTING CORPORATE INCOME TAX

#### ABC Company With Following Situation

Total Corporate System	
Real Estate & Tangible Personal Property (owned & leased)	\$10,000,000
Payrolls	4,000,000
Sales	25,000,000
Net Income (exclusive of non-business income)	2,500,000
Payrolls Sales	4,000,000

- The proportion of the entire net income is computed as follows:
  - (a) Ratio of total value of property to property in South Carolina.

    1,000,000 + 10,000,000 = 10%
  - (b) Ratio of total payrolls to payrolls in South Carolina.

    400,000 ÷ 4,000,000 = 10%
  - (c) The arithmetical average of these ratios is:  $\frac{.10 + .10}{2} = \frac{.20}{2} = \frac{10\%}{2}$
  - (d) The proportion to be taxed is: .10 x 2,500,000 = \$250,000.
- 2. The amount of tax on \$250,000 at 5% = \$12,500.
- In this example the two factor formula was used as it produced a proportion of 10%. The three factor formula would have produced a proportion of 12%.

A company is also permitted to use separate book-keeping if the method reflects the true earning of the corporation's South Carolina facilities.

#### OPERATING LOSS CARRY-FORWARD:

Any new business established in South Carolina during 1955 or thereafter is permitted a net operating loss deduction in computing net income subject to tax for the three years succeeding the year of loss. No deduction is permitted after this loss has been absorbed by income. Any portion of the loss not absorbed by income during the three years succeeding the year of loss cannot be used to offset income in any subsequent year. The net operating loss is limited to the excess of allowable deductions over gross income arising from the operation of the business.

#### ASSESSMENT OF INDUSTRIAL PROPERTY

In South Carolina all property taxes are levied and collected by the local taxing unit. The State of South Carolina does not levy or collect any property taxes but the Property Tax Division of the S. C. Tax Commission determines the assessment of the real and personal property of all industrial plants. Such assessments are sent to the county and city (if applicable) in which the plant is located and the local levy is applied and collected.

South Carolina is the only state on the Eastern Seaboard that frees an inter-state distributor from an inventory tax. This "no-situs" law provides that a distributor is not required to pay an inventory tax on goods shipped into our state and then processed or re-handled in any way, and in turn, shipped out-of-state.

Our law also provides that a manufacturer pays no property tax on raw materials and goods in process. Finished goods are taxed only if they remain unsold for more than one year.

In establishing the assessed value of a plant, the actual cost or book value of all land, buildings, machinery and equipment is taken into consideration. From this amount deductions are allowed for the cost of all grading, landscaping, air conditioning and other expenditures made for the comfort and pleasure of the employees. The Commission then allows an arbitrary 60% deduction to give relief for inflationary costs and to make present valuations equitable with those of plants built prior to 1942. The assessed value is 42% of the amount remaining after the aforementioned deductions.

Additions to the property of a plant are assessed on the same basis as described above. Since no allowance in the assessed value is made for the depreciation of the property of a manufacturer, his assessment is not revised for the replacement or renovation of such property and remains unchanged unless major additions or improvements are made or unless the manufacturer appeals to the commission for a reassessment.

Under the method of assessment, no plant is ever assessed in excess of 16.8% of its book value after the deductions permitted for landscaping and items contributing to the pleasure of the employees. Plant assessments in South Carolina average approximately 10% to 12% of book value. Since neither the city nor county in which a plant is located can change an assessment established by the S. C. Tax Commission, the state has achieved an equalization of industrial assessments.

The Tax Commission publishes an annual report which is available to the general public and in which the assessment of every plant in the state is listed. Any company that is not satisfied with its assessment may appeal to the Commission and will be accorded a considerate and courteous hearing.

#### Example — Industrial Property Assessment

The XYZ Corporation builds a new plant in South Carolina. The cost of the land is \$10,000 and the cost of the building is \$250,000 with machinery and equipment costing an additional \$125,000 Grading, landscaping, air conditioning and other expenditures for the pleasure and comfort of employees total \$97,500.

Buildings	\$250,000
Machinery & Equipment	125,000
Land	10,000
Grading, etc.	97,500
Total Investment	\$482,500
Less: Grading, etc.	97,500
Net Plant Investment	\$385,000
Less: 60% Cost Allowance	231,000
Base Plant Investment	\$154,000

The 42% assessment rate is applied to the \$154,000 to arrive at the final assessed value.  $$154,000 \times .42 = $64,680$ 

The assessed value of \$64,680 is then reported to the county and city (if applicable) in which the plant is located.

#### ORGANIZATION AND QUALIFICATION FEES

A fee of 1 mill upon each \$1.00 of authorized capital stock up to and including \$100,000.00 is imposed upon domestic corporations. This fee is decreased to ½ for each \$1.00 of authorized stock above \$100,000.00 up to and including \$1 million and ¼ mill for each \$1.00 of authorized capital stock exceeding \$1 million.

Shares without nominal or par value shall be construed as valued at \$100 per share unless proven to be of another value.

Each foreign corporation domesticating in South Carolina shall pay to the Secretary of State a fee of \$50.00 for filing its declaration of domestication. In addition to the non-recurring qualification fee, a Foreign Corporation is required to file an annual statement with the Secretary of State, accompanied by a fee of \$10.00 attesting to the amount of its capital stock, the name of its president and secretary and the members of its board of directors.

#### CORPORATION LICENSE FEES -

Both foreign and domestic corporations must pay an annual license fee to the S. C. Tax Commission before March 31st each year at a rate of 1 mill upon each dollar of a proportion of its total paid in capital and paid in surplus. The proportion is determined in the same manner as employed in the computation of the state income tax.



#### LOCAL CORPORATION TAXES

#### **EXEMPTION**

New manufacturing plants locating within Metropolitan Columbia are exempt from County taxes for a period of five years — except for those pertaining to the School District.

#### REAL PROPERTY

Utilizing the XYZ Corporation as an example, let us calculate the yearly property tax on this hypothetical facility.

For our purposes, we will assume the plant is located in the Columbia Industrial Park which is located outside the city limits. This plant would, therefore, pay only county taxes — those of County School District #5. PLEASE REMEMBER — THERE IS NO STATE TAX ON PROPERTY — ONLY A COUNTY OR CITY TAX DEPENDING UPON WHERE THE FACILITY IS LOCATED. The State of South Carolina determines only the assessment figure. We will further assume the plant has been located in the Industrial Park for less than 5 years.

County millage in School District #5 is 48 mills. Of this 48 mills the manufacturer would only be subject to a 35½ mill levy (that portion going directly to the schools of this district) for the first 5 years.

Using our previously determined assessment figure of \$64,680, the manufacturer would therefore pay \$2,296.14 per year in property tax on an initial investment of \$482,500.

#### **ADMINISTRATION**

As previously discussed, the assessment of the real and personal property of all South Carolina industrial plants is determined by the State Tax Commission and administered by the local governmental units.

Corporations and businesses, other than industrial plants are assessed by the County Board of Assessment and the tax collected by the Treasurer.

The county's assessment figure is also used by the City and the administration is through the Department of Finance.

Tax notices are sent out by both the City and County on October 1 and payments become delinquent after January 1.

#### PERSONAL PROPERTY

The personal property tax is levied by the City and County upon furniture, fixtures and equipment in a manufacturing plant.

However, as previously pointed out, the State Tax Commission determines the rate of assessment on the personal property.

#### BUSINESS AND PROFESSIONAL LICENSE

The City of Columbia levies a license fee upon firms and corporations operating within the city limits.

These fees are established for specific occupations and types of business and rates can be furnished upon request,

#### STATE INDIVIDUAL TAXES

#### SALES TAX

A 3% sales tax is levied on all tangible merchandise and commodities sold at retail within the State.

#### INCOME TAX

Individuals residing in the State of South Carolina are taxed on the entire net income of the tax-payer after allowable deductions. Income earned within the jurisdiction of the State by every non-resident having an agency or business in the state is also taxed at the same rate as a resident. The law provides for the withholding of State Income Taxes for both residents and non-residents.

An exemption of \$800 per dependent is allowed and contributions, interest, medical bills, taxes and most of the items allowed by the Federal Government are deductible.

Provision is also made for individual optional deduction of 10% or \$500, or if a joint return 10% or \$1,000, whichever is the lesser, in lieu of itemized deductions.

In addition, a deduction is allowed individuals for up to \$500 of federal income taxes paid.

#### TABLE OF RATES SOUTH CAROLINA PERSONAL INCOME TAX

Rate of Tax	Net Taxable Income	Rate
First	\$2,000	2%
Second	2,000	3%
Third	2,000	4%
Fourth	2,000	5%
Fifth	2,000	6%
Over	10,000	7%

#### ESTATE TAX

The South Carolina Estate Tax is generally an adoption by reference to the Federal Estate Tax Act. The same exemptions and deductions as applied to the Federal Estate Tax Act also apply to the South Carolina Estate Tax, that is, if an estate is liable for a Federal Estate Tax Return, then the estate is liable for a South Carolina Estate Tax return.

The schedule below shows an application of the estate tax rates after the allowable exemptions and deductions are made.

#### TABLE OF RATES

If Taxable Estate Is:	The Tax Shall Be:		
1. Not over \$40,000	4% of the Taxable Estate		
2. Over \$40,000 but not over \$100,000	\$1600 plus 5% of the Excess over \$40,000		
3. Over \$100,000	\$4,600 plus 6% of the Excess over \$100,000		

#### LOCAL INDIVIDUAL TAXES

#### REAL PROPERTY

A recent study of 108 major cities across the United States indicated that the City of Columbia has the *lowest* effective tax rate among those cities analyzed.

#### PERSONAL PROPERTY

The only individual personal property tax is upon automobiles, boats, and airplanes. There is no tax upon household furniture or other personal goods.

#### COMPARATIVE TAX RATES

#### Based on Assessment at 100 Percent of Market Value

1	Minneapolis, Minn.	\$74.83	37	Bridgeport, Conn.	26.95	73	Rockford, III.	17.93
2	Boston, Mass.	66.46	38	Amarillo, Tex.	26.74	74	Houston, Tex.	17.72
3	St. Paul, Minn.	60.38	39	Madison, Wisc.	26.65	75	Denver, Colo.	17.67
4	Pasadena, Calif.	59.89	40	Nashville, Tenn.	26.50	76	Dayton, Ohio	17.50
5	Jersey City, N. J.	58.50	41	Pittsburgh, Pa.		77	Flint, Mich.	16.42
6	Newark, N. J	49.42	42	Jacksonville, Fla.	25.76	78	Tacoma, Wash.	16.30
7	Utica, N. Y.	45.01	43	Portland, Ore.	25.38	79	Charlotte, N. C.	16.22
8	Worcester, Mass.	40.73	44	Waco, Tex.	24.54	30	Louisville, Ky.	
9	Scranton, Po.	40.07	45	Reading, Pa.	24.43	81	Youngstown, Ohio	15.90
10	Buffalo, N. Y.	39.85	46	Allentown, Pa.	23.40	82	Salt Lake City, Utah	15.76
11	Springfield, Mass.	38.94	47	Wichita, Kans.	23.05	83	Richmond, Ky.	15.41
12	Des Moines, La.	38.30	48	Waterbury, Conn.	22.50	84	Memphis, Tenn.	15.30
13	Cambridge, Mass.	37.73	49	Jackson, Miss.	22.49	85	St. Louis, Mo.	15.16
14	St. Petersburg, Fla.	36.66	50	Baltimore, Md.	22.42	86	Peoria, III.	15.07
15	Atlanta, Ga.		51	Omaha, Nebr.	22.41	87	Seattle, Wash,	14.95
16	Gary, Ind.	35.59	52	Shreveport, La.	21.90	88	Spokane, Wash,	14.75
17	New Bedford, Mass.	34.60	53	Fresno, Calit.	21.74	89	Wilmington, Del	14.65
18	Trenton, N. J.	34.49	54	Kansas City, Kans	21.50	90	Topeka, Kansas	14.53
19	Rochester, N. Y.	33.95	55	Mobile, Ala,	21.30	91	Cleveland, Ohio	14.40
20	Albany, N. Y.	33.39	56	Fort Wayne, Ind.	21.12	92	Winston-Salem, N. C.	14.25
21	San Jose, Calif.	33.32	57	Oakland, Calif.	21.04	93	Birmingham, Ala,	
22	Erie, Pa.	32.90	58	San Diego, Calif.	20.85	94	Grand Rapids, Mich.	13.78
23	Austin, Tex.		59	Berkley, Calif.	20.80	95	Akron, Ohio	
24	Tampa, Fla.		60	Lubbock, Tex.	20.52	96	Kansas City, Mo	
25	Savannah, Ga.		61	Montgomery, Ala.	20.10	97	Baton Rouge, La.	
26	Niagara Falls, N. Y		62	San Antonio, Tex.		98	Greensboro, N. C.	
27	Elizabeth, N. J.		63	Dearborn, Mich.	19.74	99	Norfolk, Va.	12.60
28	Milwaukee, Wisc.		64	Indianapolis, Ind.		100	Columbus, Ga.	
29	Yonkers, N. Y.		65	New Haven, Conn		101	Little Rock, Ark.	
30	Miami, Fla.		66	Tulsa		102	Canton, Ohio	
31	San Francisco, Calif		67	Sacramento, Calif.	18.90	103	New Orleans, La.	
32	Phoenix, Ariz.	28.20	68	Evansville, Ind.		104	Albuquerque, N. M.	
33	Glendale, Calif.		69	Oklahoma City		105	Columbus, Ohio	
34	Hammond, Ind.		70	Chattanooga, Tenn.		106	Toledo, Ohio	
35	Providence, R. I.		71	South Bend, Ind.		107	Rognoke, Va.	
36	Lincoln, Nebr.		72			108	COLUMBIA, S. C.	

Source: Research Department, Tulsa Chamber of Commerce

#### CONCLUSION

Equitable state and local taxes — administered in an efficient manner — are a tangible indication of the sound "business climate" offered by Metropolitan Columbia and South Carolina.

For Further Information Contact

INDUSTRIAL DEVELOPMENT DEPARTMENT

#### COLUMBIA CHAMBER OF COMMERCE

COLUMBIA, SOUTH CAROLINA





Necessary to any community's growth are dependable utility and communication services — and Columbians are fortunate in both respects.

#### ELECTRICITY

Electrical power is furnished to Metropolitan Columbia by the South Carolina Electric and Gas Company, an investor-owned utility.

From its home offices in Columbia, SCE & G serves 155,000 families within a 23 county area covering most of the central, southern and western positions of the state.

The company renders 60 cycle electric service at voltages for secondary and primary deliveries at any location in its area of operation.

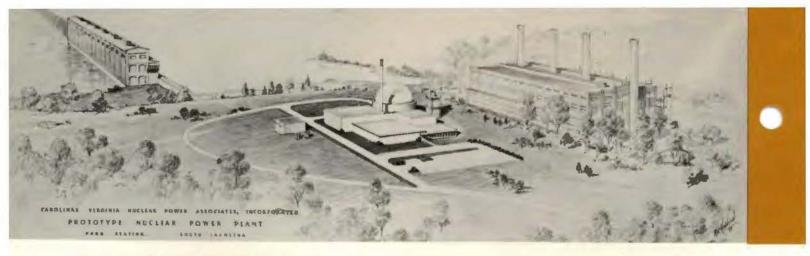
Recent figures indicate that SCE & G's customers enjoyed an average residential use of 38% more electricity at 12% lower cost than did the average U. S. family. The company's residential customers paid an average residential rate of 2.21 cents per

KWH — as compared to a national average of 2.50 cents. These same economical power costs are passed on to SCE & G's industrial customers.

Present effective capability of four hydro-electric and four steam generating plants stands at 890,000 kilowatts — of which 82% is steam and 18% hydro. A ninth steam plant, to be completed in 1962, will add another 125,000 kilowatts to the company's capacity.

Specific power rates can be supplied upon request.

Expenditures of \$66 million during the period of 1960 through 1962 are increased assurance that the company's record of never curtailing service because of a power shortage will be maintained.



#### ATOMIC ENERGY

SCE & G's continuing effort to provide the latest in technological advances is demonstrated by its participation in the Carolinas-Virginia Nuclear Power Associates, Inc., a non-profit organization composed of four electric utilities.



#### NATURAL GAS

Natural gas service is provided to the Columbia area by South Carolina Electric & Gas Company through its more than 200 miles of transmission line.

This service is available on either a firm or interruptible basis at competitive costs, and these rates can be furnished upon request.

#### Natural Gas Analysis

COMPONENT	MOLE %	COMPONENT	MOLE %
Nitrogen	0.49	N-Butane	0.19
Helium	0.00	Isobutane	0.09
Carbon Dioxide	0.71	Pentanes	0.10
Methane	95.4	Hexanes	0.06
Ethane	2.1	Heptanes	0.04
Propane	0.77	TOTAL	100.0
GROSS HEATING	VALUE, E	Stu/SCF*	
Calculated from	Analysis.		1,026
By a Recording (	Calorimeter	r	1,023
Calculated Gross	Dry Heati	ng Value	1,044
SPECIFIC GRAVIT	TY (air =	1)	192.00
			.590

<sup>°</sup>Gas Saturated at 60°F, 30 in. hg.

Organized in 1956, CVNPA is constructing a \$44 million nuclear power plant on the Broad River — approximately 25 miles from Columbia. Construction on this project is scheduled for completion by 1962.

#### WATER

analysis.

Columbia's unusually soft water is obtained from the Congaree River and purified in the city's modern filtering plant that is equipped with the latest treatment facilities.

With a present daily capacity of 48 million gallons and an average daily consumption of only onehalf that amount, our municipally owned plant insured sufficient water for domestic and industrial purposes.

The water supply is stored in eight tanks located at strategic points throughout the city and distributed by a system totaling 365 miles.

Realizing that Columbia grows where water goes, our far-sighted municipal government has embarked upon a \$9 million water system expansion program that will provide adequate facilities to serve an estimated 1981 population of 216,000.

Columbia's water rates are competitive with other Southeastern cities and specific information can be furnished upon request.

#### CHEMICAL ANALYSIS OF WATER

(Treated Water)	
Temperature*	66 degrees
pH*	8.3
Color, ppm*	4.0
Total Dissolved Solids, ppm	<b>85.0</b>
Total Hardness, ppm	
Total Alkalinity, ppm	
Residual Chlorine, ppm.	
Carbon Dioxide (Cos), ppm	
fron (Fe), ppm	0.02
Silica (SiO <sub>2</sub> ), ppm	6.0
Calcium (Ca), ppm	12.2
Magnesium (Mg), ppm	2.8
Manganese (Mn), ppm	0.0
Sulphate (SO <sub>4</sub> ), ppm	
Sodium & Potassium (Na & K), ppm	1.95
Chlorides (Cls), ppm	7.00
Nitrate Nitrogen (as N), ppm	
Iron & Aluminum Oxides (Fe <sub>2</sub> O <sub>8</sub> & Al <sub>2</sub> O <sub>8</sub> ), ppm	
Annual average. All other figures were taken	





#### POSTAL SERVICE

Columbia enjoys the rapid service provided by the Post Office Department's "Metro System." First class and parcel post mail that is deposited at the Central Office before 5:00 P. M. will be delivered the next day to any point in South Carolina.

#### POSTAL DELIVERY SCHEDULES

If Mailed At Columbia By 4:00 P. M., Monday, the following will apply.

City	First Class	Air Mail	Parcel Post
Nashville, Tenn	Wed, Morn. Delivery	Tues, Morn, Delivery	Wed, or Thurs, Delivery
Jackson, Miss.		Tues. Morn. Delivery	Thurs. Delivery
Birmingham, Ala.		Tues, Morn, Delivery	
Atlanta, Ga.	Tues, Morn. Delivery	Tues. Morn. Delivery	Wed. Delivery
Jacksonville, Fla.		Tues, Morn, Delivery	
Greensboro, N. C.	Tues, Morn. Delivery		
New York City	Wed, Morn. Delivery	Tues. Morn. Delivery	Wed. Delivery
	Wed. Morn. Delivery		
Boston, Mass.		Tues. Morn. Delivery	
Chicago, III.		Tues. Morn. Delivery	
Cleveland, Ohio		Tues. Morn. Delivery	
St. Louis, Mo.	Thurs, Morn, Delivery	Tues, Morn. Delivery	Thurs. Delivery
Dallas, Texas	Thurs, Morn, Delivery		
Los Angeles, Calif			

#### **TELEPHONES**

Columbia is the South Carolina headquarters of Southern Bell Telephone and Telegraph Company — thus making our city the state's communication center.

Four telephone exchanges, totaling more than 77,843 telephones, handled almost 168 million local and more than 4 million long distance calls during

We enjoy the latest in telephone technology including equipment which allows the operators to dial direct to distant cities and which in the future will be used for customers dialing their own long distance calls without the assistance of operators. Also, one section of Columbia has South Carolina's first completely underground residential telephone system which is pleasing to the customers because of the appearance factor.



#### **NEWSPAPERS**

Columbia's two daily newspapers provide a strong editorial voice and high quality of news coverage for the "Capitol City" and the South Carolina "Midlands."

The State and Record have a combined daily circulation of almost 117,000. The former is published mornings and Sunday while the latter is an afternoon paper.

Housed in a \$1\% million plant that is furnished with the latest and most modern of equipment, these two aggressive newspapers play an important part in Columbia's continuous community development program.

Three weekly publications also serve the Columbia Area — the West Columbia-Cayce Journal, Jackson Journal and the Palmetto Leader. The latter is a Negro newspaper.

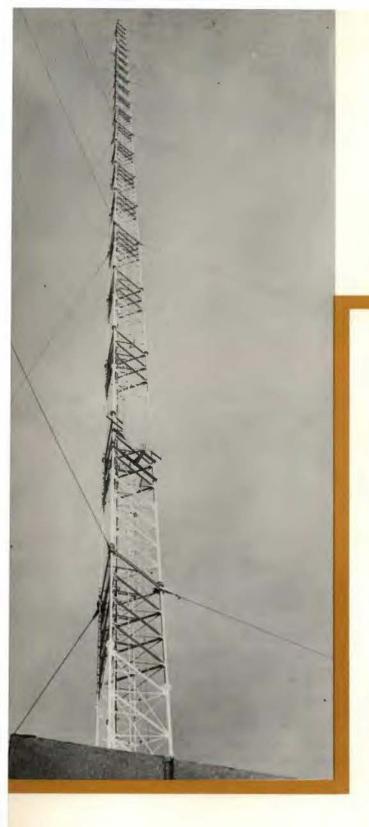
#### SEWAGE

More than 330 miles of sewer systems serve the city of Columbia. Effluent is carried by outfalls to the nearby Congaree River where it is deposited.

After an initial "tap-on" fee of \$75.00 within the corporate city limits and \$150.00 outside, there are NO additional monthly sewage charges.

Most domestic and industrial effluent can be deposited directly into the system without treatment.





#### RADIO AND TELEVISION

Two television and five radio stations provide Columbians with excellent news and entertainment coverage.

Serving our area are:

WIS-TV	NBC-ABC	316 kw erp	Ch. 10
WNOK-TV	CBS	93.5 kw erp	Ch. 67
WCOS	ABC	1000 watts	1400 kc
WIS	NBC	5000 watts	560 kc
WMSC	IND	1000 watts	1320 kc
WNOK	IND	250 watts	1230 kc
WOIC	IND	5000 watts	1470 kc



#### CONCLUSION

The citizens of Columbia enjoy dependable and economical utility services — plus the assurance that farsighted planning has insured that these important advantages will be continually improved and expanded to provide for the needs of a growing metropolitan area.

Our communications media furnishes Columbians with the best in news and entertainment — and play an important role in formulating an aggressive and enthusiastic community spirit.

For Further Information Contact
INDUSTRIAL DEVELOPMENT DEPARTMENT

#### **COLUMBIA CHAMBER OF COMMERCE**

COLUMBIA, SOUTH CAROLINA





#### COLUMBIA, SOUTH CAROLINA

# Efficient Government

Columbia citizens enjoy the benefits derived from efficient municipal, county and state government. These three primary governmental units provide our residents with the leadership and administration so necessary to orderly growth and continuous progress.



## COLUMBIA CITY GOVERNMENT

Since 1950, Columbia has utilized the Council-Manager form of city government and significant strides have been recorded in all phases of municipal administration.

Numerous awards have been recorded by Columbia in recognition of its outstanding governmental achievements — including the coveted "All-American City Award" presented by the National Municipal League.

#### FIRE PROTECTION

Our fire department ranks high in efficiency – thereby enabling Columbia citizens to enjoy a Class III fire insurance rating.

Two aerial trucks, eighteen pumpers and other modern fire-fighting apparatus and emergency equipment operate from five up-to-date stations staffed by 156 thoroughly trained men.

The period of 1957 to 1960 saw a decline in local fire losses from \$409,942 to \$258,273 — a direct reflection of the department's effective fire prevention program and the efficiency and skill of our personnel.

#### **ADMINISTRATION**

The Council is composed of five elected members, including the Mayor. A City Manager executes the policies and accomplishes the goals established by the Council.

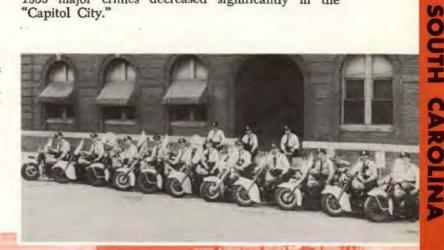
A staff of almost 800 full-time employees and an annual budget of approximately \$6 million is administered by our City Manager.

#### POLICE PROTECTION

The Columbia police department, composed of 190 officers and other personnel, is charged with the enforcement of our laws, and works to prevent crime and juvenile delinquency, apprehend offenders, recover property, control traffic, enforce parking regulations and assist public functions.

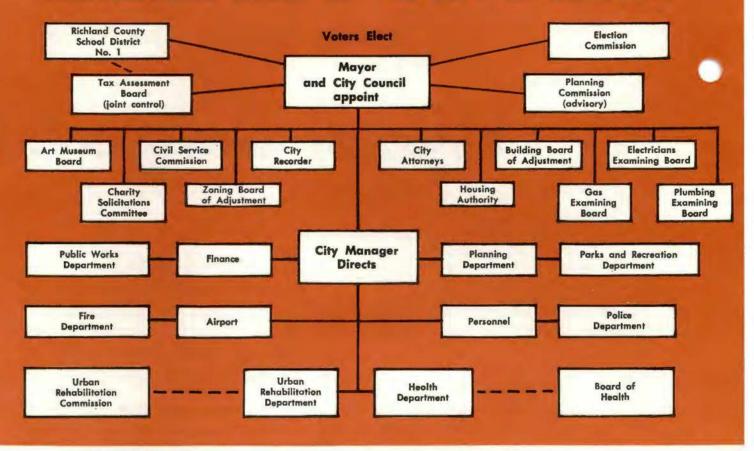
During the past three years our outstanding law enforcement agency has won thirteen national awards.

The effectiveness of Columbia's police department is most apparent in the fact that from 1958 to 1959 major crimes decreased significantly in the "Capitol City."





#### ORGANIZATION CHART OF THE CITY OF COLUMBIA



#### FINANCE

Realistic controls over expenditures provide a high level of municipal services without increased taxes or additional sources of revenue.

Modern accounting methods and equipment assure efficient collection and disbursement of all funds.

This fact was recently recognized by an Award of Conformance presented by the Municipal Finance

WATER & SEWER UTILITY PERMITS, FINES AND SERVICE CHA WHERE IT COMES FROM 39: PROPERTY TAXES MINDIGUL P PUBLIC SAFETY OF HEALTH SCULTURAL RECREATION WHERE WATER AND IT GOES Service

Officers Association of the United States and Canada – the first such award presented to any governmental unit within the Carolinas.

#### 1959-60 City Budget

#### Revenue Sources:

Revenue Sources:	
Property Taxes	\$2,315,000
Water and Sewer Utility	. 1,850,000
Business Licenses	
Court Fines and Forfeits	. 304,500
State Collected Taxes	. 242,500
Parking Meter Receipts	
Other Income and Earnings	
Airport and Housing	. 106,668
Service Charges	. 83,435
Prior Year's Surplus	. 25,000
Total Estimated Revenues	
A parapriations.	

#### Appropriations:

Appropriations:	
Public Safety	\$1,918,498
Public Works	
Water & Sewer Utility	. 995,768
General Government	485,192
Debt Service	351.024
Recreational & Cultural	. 309,669
Capital Improvements	
Employees Retirement	. 115,000
Health	. 106,525
Airport & Housing	. 99,562
Contingencies	
Judicial	. 38,683
Community Promotion	32,041
Total Appropriations	\$5,907,942
	The state of the s

#### Bonded Debt (June 30, 1959)

#### **Bonds Outstanding**

General Bonds \$	2,375,000
Swimming Pool Revenue Bonds	260,000
Water and Sewer Revenue Bonds	9,831,500
Other Water and Sewer Utility Bonds	787,000
Total Bonds Outstanding \$	13.253.500

#### Deductions

Water and Sewer Revenue Bond Cushion Funds	\$	293,258
Gross Bonded Debt	\$12	2,960,242

The legal margin for general obligation bonds was \$1,298,000 on June 30, 1959, and the general bonded debt per capita was only \$27.26.

#### CITY SCHOOLS

In 1952, our far-sighted Board of School Commissioners employed a nationally known educational consulting firm to plan a long range building program to serve the needs of Columbia's expanding population.

A current construction program will increase the number of schools to a total of 52 — and this effort is being financed through state and local funds without an increase in taxes for capital outlay.

The curriculum is fully accredited by the Southern Association of Colleges and Secondary Schools and the competency of the system is graphically shown in a statement by Engelhardt, Engelhardt, and Leggett, educational consultants, that "one cannot but be impressed by the high quality of education being carried on in the elementary and secondary schools and by the professional competence of the staff of the school system."

#### **PUBLIC WORKS**

The city's largest department, Public Works, is responsible for installation and maintenance of such essential services as streets, sewers, watermains, storm drainage, landscaping, street lighting, traffic signals, garbage collection and other important facilities.



#### PLANNING

A community that plans ahead will reap the benefits of orderly growth and development.

Columbia's Department of City Planning is presently completing a comprehensive Master Plan to serve as our guide for the next twenty years.

#### HEALTH

The proverbial "ounce of prevention" is the byword at our City Health Department.

Immunization against communicable diseases, nurse's visits to schools and indigent homes, sanitary inspections and rabies control programs are aimed at protecting Columbia's families from disease and unsanitary conditions.

#### URBAN REHABILITATION

Since the adoption of this important program, 1,058 dwellings have been improved at a cost of over \$2 million, 787 decrepit buildings have been demolished and approximately 39 city blocks have been cleared of slum dwellings.

#### **BUILDING INSPECTION**

All new construction, alterations and utility installations — both residential and commercial — are carefully checked a minimum of three times during various stages of construction. This insures compliance with safety standards and prevents danger from inferior materials or incompetent workmanship.

#### RICHLAND COUNTY GOVERNMENT

#### **ADMINISTRATION**

The pattern of county government in South Carolina is such that the primary governmental powers are vested in the Legislative Delegation — composed of one Senator and eight Representatives. The Delegation appropriates funds and appoints certain officials and boards.

Our Board of Commissioners is composed of seven members, one elected from each township. They constitute an executive board responsible for purchases, payments, certain personnel and county roads.

The County Supervisor is an elected official who serves as the nominal chief executive of the governmental unit.

#### FINANCE

The County supply bill, prepared by the Legislative Delegation, serves as the budget and provides for the levy of taxes for school and county purposes. It also directs the expenditure of the appropriated funds.

District School Boards serve as the Boards of Assessors — except in the Columbia District where an appointed group serves as the assessment body.



#### COURTS

The fifth judicial circuit is composed of Richland and Kershaw Counties and serves as the governmental unit's ranking court — with jurisdiction over both civil and criminal actions.

The County Court hears those civil cases where the amount demanded in the complaint or the value of the property involved does not exceed \$6,000.

Also, the County Court has concurrent jurisdiction with the Circuit Court to hear and determine appeals in civic cases from judgments rendered by the Magistrates' Courts.

Richland County also has a Probate Court, Juvenile Domestic Relations Courts and Magistrates' Courts which have civil and criminal jurisdiction over cases where the property, amount claimed, or fine involved does not exceed \$100 or an imprisonment of more than 30 days.

#### **PUBLIC WELFARE**

The Board of Public Welfare administers assistance under the supervision of the State Department of Public Welfare.

Expenditures are derived from County, State and Federal tax funds.

This program includes children's services, old age assistance and aid to the blind and disabled.

#### SCHOOLS

Richland County has three school districts, and another that is operated jointly with Lexington County.

An elected Board of Education and Superintendent administers the County educational program.

A progressive program of new school construction, curriculum improvement and faculty up-grading is providing excellent classroom instruction to a rapidly increasing county school population.



#### SOUTH CAROLINA GOVERNMENT

Sound fiscal policies and a "business like" approach to state government has long been a trademark of the Palmetto State.

Tangible indications of this fact are readily seen in the budget balancing amendment which constitutionally prohibits deficit financing by our state government and the high "AAA" rating placed upon South Carolina bonds by the nation's foremost authority.

#### **EXECUTIVE BRANCH**

The Governor heads the nine state officers who comprise the executive branch of our state government.

These other offices, each elected for a term of four years are: Lieutenant Governor, Secretary of State, State Treasurer, Attorney General, Comptroller General, State Superintendent of Education, Commissioner of Agriculture and Adjutant General.

#### JUDICIAL BRANCH

Two state courts comprise the judicial branch of South Carolina government.

The Supreme Court is composed of five members elected by the General Assembly for terms of ten years.

Circuit Courts are established for each of fourteen judicial districts. The judges are elected by the General Assembly to serve four-year terms.

#### LEGISLATIVE BRANCH

Each county is represented in the General Assembly by one Senator and at least one Representative.

A Representative is allowed for every 1/124 of the State's population — thus larger counties are assigned a proportionately greater number of House members.

Senators are elected to four-year terms and members of the House of Representatives serve for two years.

#### CONCLUSION

Honest and stable government is important to all citizens. The City of Columbia, Richland County, and the State of South Carolina provide our residents with efficient government that is keenly aware of its responsibilities.

For Further Information Contact
INDUSTRIAL DEVELOPMENT DEPARTMENT

#### COLUMBIA CHAMBER OF COMMERCE

COLUMBIA, SOUTH CAROLINA





# TRANSPORTATION

#### COLUMBIA, SOUTH CAROLINA



## Diversified Transportation Services

Columbia is well-blessed with outstanding transportation facilities - including four railroads, four airlines and twenty-five motor freight companies operating over six federal, five state and one interstate highway (another being prepared).

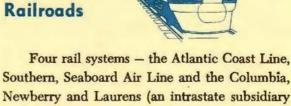
Situated on the Congaree River, Columbia has an excellent chance of obtaining water transportation facilities within the reasonable future.

Only forty-seven miles of dredging and relatively minor improvements in bridges and locks will be needed to open this waterway to Charleston and the sea.

The Corps of Engineers (and other agencies) are presently engaged in a feasibility study that will determine the question of navigable transportation for Columbia.



rail outlets for Columbia.



Of particular significance is the close interrelationship of the rail lines and highways. Many industrial concerns receive bulk shipments by rail and provide redistribution by motor carrier. Similarly, many types of products are brought into Columbia by truck and reassembled for long distance shipping by rail.

of the Atlantic Coast Line) - provide eleven

ATLANTIC COAST LINE RAILROAD operates direct service from Columbia south to Charleston, Savannah, Jacksonville and Tampa; north to Richmond, Washington, Baltimore, Philadelphia, Newark and New York.

Additional major points served are Montgomery, Birmingham, Atlanta, Winston-Salem, Wilmington, and Norfolk.

SEABOARD AIRLINE RAILROAD provides direct service north to Raleigh, Richmond, Washington, Baltimore, Philadelphia, Newark and New York; south to Savannah, Jacksonville, Tampa and Miami.

Other important cities served by the Seaboard are Charlotte, Norfolk, Wilmington, Charleston, Atlanta, Birmingham, Montgomery, Orlando and Tallahassee.

SOUTHERN RAILWAY SYSTEM operates direct service between Columbia, Charlotte, Washington, Baltimore, Philadelphia, Newark and New York on the north; south to Savannah and Jacksonville; west to Atlanta, Birmingham and New Orleans.

Other important points served by the Southern are Norfolk, Raleigh, Richmond, Chattanooga, Memphis, Lexington, St. Louis, Louisville, Cincinnati and Mobile.

Elapsed delivery time to major points, as served from Columbia by motor freight carriers are:

> OVER-NIGHT DELIVERY

Atlanta
Jacksonville
Norfolk
Richmond
Wilmington, N. C.
Winston-Salem, N. C.

SECOND DAY DELIVERY THIRD DAY DELLVERY St. Louis

Chicago

Detroit

Birmingham Chattanoega Washington, D. C. Baltimore Cincinnati Memphis

Cincinnati Memphis Miami Mobile Montgomery New Orleans New York City Philadelphia Pittsburgh

#### **Motor Freight Carriers**

Columbia's excellent highway system has given rise to twenty-five truck lines that furnish extraordinary service to regional and national markets.

Six federal trunk highways provide twelve "spokes" in all directions and connect Columbia with every major city in the South.

Following are the U. S. highways serving Columbia and their major points of immediate destination:

U. S. 1 — between Raleigh and Augusta
U. S. 321 — between Gastonia and Savannah
U. S. 176 — between Spartanburg and
Charleston

U. S. 76 – between Greenville and Wilmington

U. S. 21 – between Charlotte and Beaufort U. S. 378 – between Conway and Atlanta (via U. S. 78)

U. S. 126 - Charleston to Greenville (thru Columbia)

Another major federal highway — U. S. 601 between Salisbury and Savannah — skirts Columbia approximately 20 miles to the east. In addition to these federal trunk highways, Columbia is served by five state highways — 12, 215, 555, 48 and 602.

Columbia's strategic location on highways will be even further improved with the completion of the new Federal Interstate Highway System. Two of the interstate routes will pass through the Columbia metropolitan area, giving high-speed access in four directions, and a third Interstate highway will pass nearby. (One is already complete).

Interstate Route 26 connects with Asheville, Chattanooga and the Midwest on the north and Charleston-Savannah on the south. Interstate Route 20 will connect with Augusta and Atlanta on the west and Interstate Route 95 on the east. The latter route will be the main Interstate highway along the Eastern Seaboard running between Florida and New England.

Motor freight lines operating out of and through Columbia provide overnight service to all major points in South Carolina and most major points in North Carolina, Georgia and Eastern Tennessee. Direct service is available to most principal points in the Southeast, and the interchange of trailer equipment provides consignor-consignee delivery service on truck loads to and from most major cities across the Nation.

MOTOR CARRIERS SERVING COLUMBIA ARE:

AKERS MOTOR LINES, INC. Interstate service on general commodities between Columbia and major East Coast points.

ASSOCIATED TRANSPORT, INC. Both general and specific commodities interstate routes from Columbia into fifteen Eastern states.

ATLANTIC STATES MOTOR LINES, INC. East Coast interstate service on general commodities.

\*In conjunction with Johnson Motor Lines.

BESTWAY. Serves S. C. points out of Columbia.

BOWMAN TRANSPORTATION, INC. Interstate general commodities service between Columbia and the eight southeastern states.

CENTRAL MOTOR LINES, INC. General Commodities Interstate: Direct and Interchange routings for East Coast points; Direct and Interchange routings for Midwest points; and Interchange routings for transcontinental points.

DANCE FREIGHT LINES. Direct interstate service on general commodities to South Atlantic and Mid-West cities.

E T & W N C TRANSPORTATION CO. General commodity interstate routes between Columbia and points in North Carolina, Tennessee and Arkansas.

FLEMING TRUCKING CO. Intrastate service on general commodities to all major South Carolina cities.

FULLER MOTOR EXPRESS. Both general and specific commodity service to major South Carolina points.

HENNIS FREIGHT LINES. General commodity service to both intra and interstate points. Direct routes to most major cities across the Nation.

HUCKABEE TRANSPORT CORP. Direct service to and from South Carolina and Georgia cities, and through Interchange arrangements to provide national distribution of General Commodities.

JOHNSON MOTOR LINES. East coast interstate service on general commodities. In conjunction with Atlantic States Motor Lines, Inc.

McLEAN TRUCKING CO. General commodity interstate service to major points from Atlanta to Boston and as far west as Detroit.

MILLER MOTOR EXPRESS. Direct interstate service to and from points located between Atlanta, Ga. and New York.

NEW DIXIE LINES, INC. Direct general commodity routes to cities in Georgia, North Carolina and Virginia.



OVERNITE TRANSPORTATION CO. Both intra and interstate service on general commodities to major points in South Carolina and cities between Atlanta and Richmond.

PALMETTO TRANSPORT CO. General commodity intrastate routings to major points in South Carolina.

PILOT FREIGHT CARRIERS, INC. Both intra and interstate service on general and specific commodities to major points between Savannah and Boston.

R-C MOTOR LINES, INC. Direct intra and interstate general commodity routings between Jacksonville and New York City.

ROADWAY EXPRESS, INC. Serves major East Coast and Mid-West points with interstate general commodity routings. Service to cities as far west as Amarillo, Texas.

STANDARD TRUCKING CO. Both intra and interstate routes on General Commodities from or to major cities in the Carolinas.

SOUTHEASTERN FREIGHT LINES. General commodity intra and interstate service to major South Carolina cities and to important points west and south of Atlanta.

YOUNGBLOOD TRUCK LINES, INC. Interstate routing for general commodities to major points in the Carolinas, Georgia, Kentucky and Ohio.

#### **Airlines**

Columbia's four major airlines, Delta, Eastern, Piedmont and Southern, offer more than 30 flights daily and provide direct service to Atlanta, Augusta, Charleston, Charlotte, Greenville, Savannah, Spartanburg, Florence, and Myrtle Beach — with connections to major points across the Nation.

A new airport to fill Columbia's jet-age needs is currently in the development stages. It will include a new terminal and jet length runways.

Elapsed time from Columbia to major cities follows:

Atlanta	1 hour & 3 minu	tes
Washington, D. C	2 hours & 37 minu	tes
Nashville		
New York City	. 2 hours & 20 minu	tes
Philadelphia	3 hours & 5 minu	tes
Chicago		
Cleveland	3 hours & 45 minu	tes
St. Louis	4 hours & 36 minu	tes
Detroit	.4 hours & 57 minu	tes
Greensboro		
Jacksonville	1 hour & 11 minu	ites

#### **Public Warehousing**

Columbia is served by 4 commercial bonded warehouses. Each handles general commodities and furnishes car loading service. These companies are: BOINEAU'S, INC., CAROLINA BONDED STORAGE COMPANY, DONALAN TERMINAL WAREHOUSE COMPANY, and PALMETTO COMPRESS & WHOLESALE CO.

In addition, two other commercial warehouses furnish bonded service for cotton and textile products.

LAWSON FROZEN FOOD LOCKER COMPANY can provide commercial refrigerated storage.

Columbia's diversified transportation services furnish unique facilities for activities based upon the use of regional raw materials, proximity to an expanding industrial complex and rapidly growing consumer markets — as well as developments based upon coastal port facilities.

These advantages prompted a nationally known economic and business research firm to comment: "With the addition of water transportation, no other city in the Southeast could surpass Columbia's combination of facilities. Even without water transportation, however, Columbia's highways, rail and air connections give it locational advantages over any other city in South Carolina and over most other large metropolitan areas of the South."

For Further Information Contact
INDUSTRIAL DEVELOPMENT DIVISION

GREATER COLUMBIA
CHAMBER OF COMMERCE

COLUMBIA, SOUTH CAROLINA



# Expanding Markets

#### **EXPANDING METROPOLITAN MARKETS**

Today it is increasingly apparent that the Southeast is no longer a single economic entity that can be satisfactorily served from one regional location.

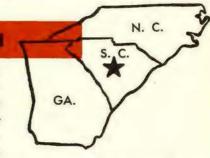
An exploding urban population and an expanding industrial complex have necessarily created several separate and distinct market areas — each with its own particular composition.

Columbia's unique geographic position, supplemented by outstanding transportation services, provides efficient access to the "Metro-South"—biggest and best of Dixie's three growing markets.

Two smaller inter-related economic units can also be most easily served and nourished by utilizing Columbia's distinct advantages — a bustling metropolitan area and the booming consumer and industrial markets of South Carolina.

#### METRO SOUTH

Located within the three state "Metro-South" are 48% of the Southeast's standard metropolitan areas, a population of almost eleven

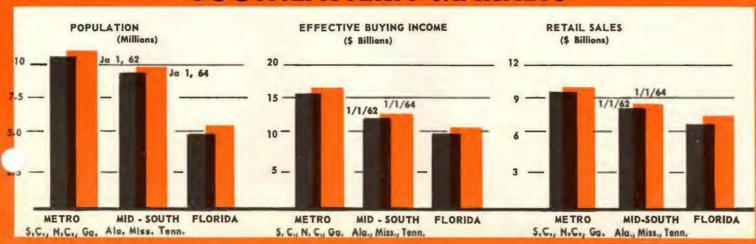


million, a net effective buying income in excess of \$15 billion and retail sales that totaled more than \$10 billion during 1961.

The fourteen major cities of the "Metro-South" offer a compact consumer market of more than 3½ million persons who enjoy \$6.8 billion in net effective buying income, and who spent more than \$4 billion for retail sales during 1961.

By 1964, this urban market will have a popula-

#### SOUTHEASTERN MARKETS



Source: Sales Management, "Survey of Buying Power," June 10, 1962. Sales Management, "Marketing on The Move", Nov., 10, 1962.

#### "METRO-SOUTH" CONSUMER MARKETS

Population (thous.)	12/31/61	12/31/63	Buying Income (\$000)	1961	12/31/63	Retail Sales (\$000)	1961	12/31/63
Atlanta	1,073,300	1,137,300	Atlanta	2,143,513	2,364,414	Atlanta	1,382,520	1,484,557
Charlotte	285,200	300,200	Charlotte	615,454	670,845	Charlotte	389,615	419,7
Columbus	226,500	236,200	Columbus	314,596	336,502	Columbus	196,380	206,4
Augusta	227,100	239,100	Augusta	341,465	374,693	Augusta	216,009	232,451
Columbia	273,800	288,600	Columbia	450,304	479,369	Columbia	243,419	250,792
Greensboro-High Point	255,900	266,600	Greensboro-High Point	523,587	562,856	Greensboro-High Point	344,083	369,756
Greenville	218,600	228,700	Greenville	363,580	387,213	Greenville	216,229	223,146
Charlestan	225,400	235,700	Charleston	343,382	365,702	Charleston	188,780	194,084
Winston-Salem	197,100	205,900	Winston-Salem	402,331	436,529	Winston-Salem	222,427	241,583
Savannah	194,700	202,000	Sovannah	300,115	305,817	Savannah	180,956	174,206
Macon	187,900	196,500	Macon	318,229	336,004	Macon	175,754	179,436
Raleigh	174,800	181,300	Raleigh	327,872	362,299	Raleigh	231,078	261,758
Asheville	131,100	132,300	Asheville	235,134	246,891	Asheville	174,074	187,806
Durham	113,800	115,900	Durham	217,925	234,269	Durham	134,702	149,080
TOTALS	3,785,200	3,966,300	TOTALS	6,897,487	7,463,403	TOTALS	4,296,026	4,575,098

Source: Sales Management, "Survey of Buying Power," June 10, 1962. Sales Management, "Marketing on The Move", Nov., 10, 1962.

tion of almost 4 million, a net effective buying income of almost seven and one-half billion dollars and will spend over four and one-half billion dollars on retail products.

It is no secret that the Southeast is rapidly assuming the status of a major manufacturing region.

Of the twenty leading manufacturing states in 1958, five were from the Southeast — including the three states comprising the "Metro-South."

This new manufacturing complex promises increasing opportunities for supplier industries, as well as the lure of greater consumer markets created by an ever-balancing regional economy.

No other "Metro-South" city can offer the central geographic location enjoyed by Columbia and this advantage is supplemented by outstanding transportation facilities — four railroads, four major commercial airlines and twenty-five motor freight carriers operating over six federal, five state and two interstate highways, (one not completed)

The cumulative highway distance from Columbia to the thirteen other major cities of the "Metro-South" totals 2,151 miles — or an average distance to each point of 165 miles.

These figures compare with the three most competitive cities thusly:

	Total Cumulative Mileage To The Thirteen Cities	Av. Mileage To The Thirteen Cities
COLUMBIA	2,151	165
Charlotte	2,231	172
Greenville	2,250	173
Augusta	2,321	179

The company seeking a central site to serve the growing "Metro-South" markets will find that Columbia meets all of the major requirements and offers the additional advantages that are so necessary to an efficient regional manufacturing or warehousing operation.

	GROWING MANUE	ACTURING	MAKKEIS		Unadjus	ed
	Establis	hments	Employees (Thous.)		Value Added By Manufact (000)	
	1550	1954	1958	1954	1958	1954
South Carolina	2,888	2,720	226	220	1,382	1,041
North Carolina	7,305	6,645	464	435	3,067	2,210
Georgia	5,797	5,655	316	303	2,090	1,592
Sub-total	15,990	15,020	1,006	958	6,539	4,843
Alabama	3,932	3,893	231	220	1,740	1,319
Mississippi	2,411	2,252	109	91	636	468
Tennessee	4,477	4,058	281	267 578	2,172	1,679
Sub-total	10,820	10,203	621	578	4,548	3,466
Florida	6,219	4,792	175	124	1,438	798
TOTAL	33.029	30,015	1802	1660	12,525	9,107

#### METROPOLITAN COLUMBIA





#### South Carolina's Largest Metropolitan Area

	Population Dec. 31, 1961 (Thous.)	Projected Population July 1, 1965 (Thous.)
Columbia	273.8	277.3
Greenville	218.6	236.1
Charleston	225.4	233.9
Spartanburg	158.2	169.9

Source: Sales Management "Survey of Buying Power," June 10, 1962.

#### Metropolitan Columbia Offers Quality – As Well As Quantity!

Metropolitan Area	Net Effective Buying Income Net Dollars 1961 (\$000)	E.B.I. Per Household 1961 (\$)	Retail Sales 1961 (\$000)	Per Hsld. Retail Sales 1961 (\$)
Columbia	450,304	6,907	243,419	3,733
Greenville	363,580	5,921	216,229	3,522
Charleston	343,382	5,931	188,780	3,260
Spartanburg	224,107	5,128	131,107	3,000

Source: Sales Management "Survey of Buying Power," June 10, 1962

Columbia's many plant location advantages resulted in an increased manufacturing employment of 20% between 1947 and 1959 — as compared to a statewide advance of 12%.

256 manufacturing plants are presently operating within the metropolitan area — providing employment for more than 14,000 persons with wages in excess of forty-six million dollars.

These manufacturing facilities provide an excellent local market for supplier industries and their well-paid employees are an important segment of the Metropolitan Columbia consumer market.



## It's quality when Compared nationally too!

#### Per Household Retail Sales

Metropolitan Area	1961 Estimate (\$)
Columbia	\$3,733
Scranton	3,712
Augusta	3,655
Waco	3,643
Daytona Beach	3,603
Tulsa	3,582
Greenville	3,522
Knoxville	3,484
Lawton	3,364
Jersey City	3,152

Source: Sales Management "Survey of Buying Power," June 10, 1962.

#### Per Household Income

	I CI IIIOGECIIGIG	meome		
	Metropolitan Area	1961 Estimate (\$)		
١	Columbia	6,907		
I	Birmingham	5,742		
1	Nashville	6,508		
I	Oklahoma City	6,359		
ı	Jacksonville	6,000		
1	San Antonio	6,035		
ı	Evansville	5,760		
1	Scranton	5,540		
-	Portland	6,630		

Source: Sales Management "Survey of Buying Power," June 10, 1962.



Metropolitan Columbia's economic influence conservatively extends 50 miles in all directions — encompassing a rich industrial and agricultural area with a population in excess of 746,000 persons.

This thriving sixteen county Midlands registered more than five hundred and eighty million dollars in retail sales during 1961 and enjoyed a total effective buying income of almost nine hundred and ninety million dollars.

Certainly, the growing Metropolitan Columbia and Midlands areas are destined to be one of the Southeast's most important urban markets.

Rand McNally's "The Business Trend", placed Columbia in the top 10 business areas in the United States 5 times during 1962. Qualification for one of the "best" areas rests on percentage increase in business conditions over last year.

#### Midlands Market

County	Population Dec. 31, 1961 (thous.)	Retail Sales 1961 (\$000)	Income (\$000)
Aiken	86.8	60,450	129,802
Allendale	11.3	11,578	11,111
Bambera	16.0	9,379	15,696
Barnwell	17.7	13,127	20,155
Calhoun	11.8	5,510	9,621
Clarendon	29.1	16,116	20,466
Edgefield	15.6	12,222	14,573
Fairfield	20.5	8,469	18,568
Kershaw	33.9	24,203	40,637
Lancaster	39.8	32,449	51,070
Lexington	63.6	51,622	87,327
Newberry	28.9	27,632	35,551
Orangeburg	68.6	45,423	70,128
Richland	210.2	191,797	362,977
Saluda	14.3	9,502	13,479
Sumter	78.6	66,666	87,494
Total	746.7	586,745	988,655

Source: Sales Management "Survey of Buying Power," June 10, 1962.

#### SOUTH CAROLINA

Columbia's central location and outstanding transportation facilities enable it to serve as the State's leading wholesale and distribution center.

This prominence is readily seen when compared with South Carolina's other metropolitan areas.

For the past four years, South Carolina has exceeded the \$200 million mark in new and expanded manufacturing facilities — providing new job opportunities for more than 13,000 workers per year.

This expanding industrial market, and the statewide consumer market that is being rapidly enhanced by a diversification of economy, can be most easily and effectively served from Columbia.

WHOLESALING					
Metropolitan Area	Number of Establishments	Number of Employees	Total Sales		
Columbia	391	4,164	\$335,750,000		
Greenville	336	3,291	239,625,000		
Charleston	237	3,042	212,774,000		
Sportanburg	166	1,828	180,026,000		

#### CONCLUSION

A nationally known economic consulting firm recently commented that "Columbia has three major assets in its industrial future, and the most important is its strategic location."

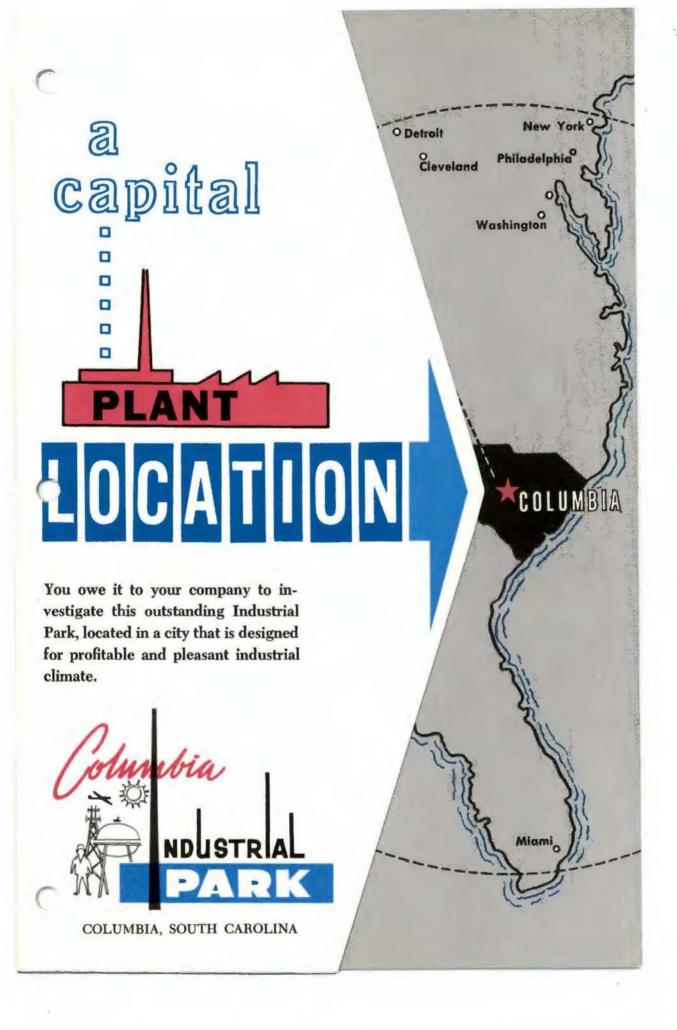
Very few Southeastern cities can equal Columbia's comprehensive coverage of industrial plants and consumer markets — an advantage of primary importance to any firm seeking a branch manufacturing location or wholesale distribution point.

For Further Information Contact
INDUSTRIAL DEVELOPMENT DEPARTMENT

#### COLUMBIA CHAMBER OF COMMERCE

COLUMBIA, SOUTH CAROLINA







#### TECHNICAL TRAINING SCHOOL

-Provides training for your workers without cost to you.

LOW TAXES—Columbia has the lowest effective tax rate (\$8.08 per \$1,000 assessed valuation) of any of 108 major cities. No tax on raw materials, goods in process or finished inventory. New plants are exempt from county taxes (except those to the school district) for five years. South Carolina is the only state on the Eastern Seaboard that frees you from the burden of an inventory tax.

RIGHT-TO-WORK LAWS — South Carolina laws give workers a choice of joining or not joining a union.

SIX COLLEGES — Including University of South Carolina.

EXCELLENT LOCATION — Midway between Miami and New York City.

TOP BUSINESS AREA—Columbia is consistently listed as one of Rand-McNally's "top ten business cities."

LOCATION

Seven federal trunk highways, including the new limited access I-26, link Columbia with major markets in all directions. Twenty-five trucking lines furnish service to regional and national markets.

Four rail systems-Atlantic Coast Line, Seaboard Air Line, Southern and the Columbia, Newberry and Laurens-provide outstanding rail outlets for Columbia.

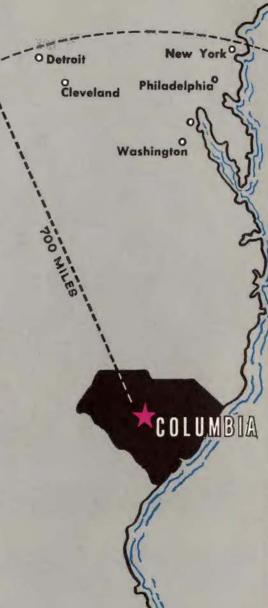
Four airlines-Eastern, Delta, Southern and Piedmont-serve Columbia through the conveniently located Columbia Airport. Plans for a new modern Jetport have been approved and this outstanding facility will enhance Columbia's air transportation in

the future.

Columbia is located within 125 miles of South Carolina's fine seaports, such as Charleston, Georgetown and Beaufort.

Columbia's water supply is abundant, thanks to its location at the confluence of the Saluda and Broad Rivers. A multimillion dollar water system expansion program will provide adequate facilities to serve an estimated 1981 population of 428,000.

Economical power is furnished to the Columbia area through South Carolina Electric and Gas Company. The company's residential customers pay an average rate of 2.21 cents per KWH, compared to the national average of 2.50, and industrial rates afford the same comparison. Opening of the Carolinias-Virginia Nuclear Power' Associates atomic energy plant at Parr Shoals, 25 miles from Columbia, has further boosted the power availability.



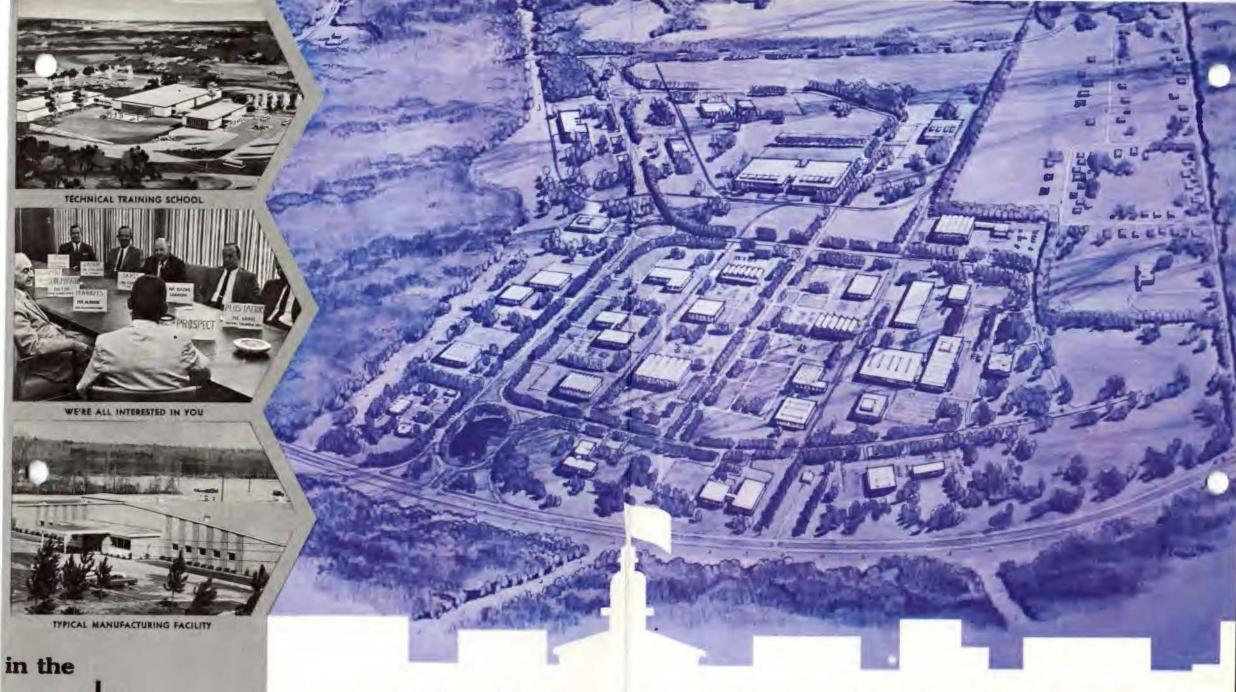
Miamio



#### FOR YOUR PROTECTION

- All buildings in the Columbia Industrial park must be of masonry or other equivalent attractive building materials, must be fireproof and conform with applicable building codes.
- Buildings in the park must be set back at least 30 feet from roadways, 15 feet from the side lines of property and no building within a site closer than 10 feet to any other building.
- All industries in the park must provide off-street parking facilities for employees, corporate vehicles and visitors. Park-

- ing areas must be paved. No on-street parking permitted.
- All land not utilized for buildings or parking must be landscaped.
- Loading and unloading areas must be provided in an off-street location.
- Outside storage of raw materials or finished products should ordinarily not be permitted.
- Placement, size and type of signs are
- Objectionable industries (unusual noises, odors, and manufacturing practices) will not be permitted.





Situated on a high, flat site only five miles from downtown Columbia on an excellent four-lane highway, this exceptional industrial park offers outstanding opportunities for industries in the small and medium category.

Covering 440 acres, this park has been planned around all of the requirements of industry and has already passed the test through four industries in operation there. Only 13 minutes away from the heart of downtown Columbia, the park is fairly close to an attractive residential section east of the city and in the portion of Richland

County generally considered the principal area for future industrial growth.

It has been divided and attractively landscaped to afford a pleasant atmosphere for industry without sacrifice to the essentials. Streets and sidewalks are being constructed throughout the park.

All utilities, including plentiful water, economical electricity, sewerage, and natural gas have been carried into the park, but the extension within the park has been kept to a minimum to allow for the most flexible development of the tract.

Southern Railway, with connections to all markets, serves the park, offering adequate rail transportation to industry locating there.

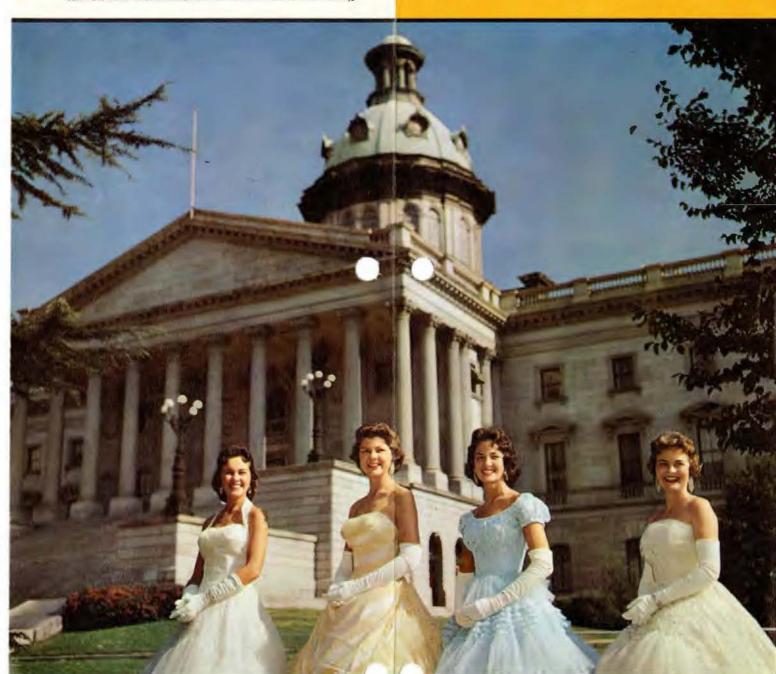
The planning and foresight that have inspired the development of this industrial park, the favorable climate for industry in the area, and the desirability of Columbia as a community in which to live, add up to genuine opportunity for industry to locate and to operate here with increased profits. We invite your investigation of this park and the industrial advantages awaiting in Columbia.

#### SOUTH CAROLINA FACTS AND FIGURES

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# HOW TO ENJOY...

SOUTH CAROLINA





UNIVERSITY OF SOUTH CAROLINA-rich in history and outstanding growth.



SHAKESPEARE COMPANY — manufacturer of sports



FIRST BAPTIST CHURCH-site of first South Carolina Secession Convention, 1860.

## See all of

#### **COLUMBIA, SOUTH CAROLINA**

Our invitation to "enjoy Columbia" is open to you the year round. In Columbia, you feel the rhythm of progress, sense the presence of a rich and colorful history, and read the visible signs about you of certainty and stability in the future.

This folder will help you to enjoy our city to the fullest . . .

. . . a city of beautiful homes and gracious living. The accent is on gardens, the family cook-out, friendly and zestful association with neighbors.

... a center of culture, with an active Town Theatre being among the oldest in America; festivals of flowers, music and the arts; university and college centered activities . . .

... a recreational center "par excellence". Available are the finest facilities for golf, tennis, water sports, field sports, and intercollegiate athletic

. . . home of six universities and colleges. The to the send of traditional and modern in the various

campuses, as depicted in the University of South Carolina scene. . . .

. . . focal point of industry, distribution, transportation, and communications. Products range from sports equipment (Shakespeare Co., illustration) to finished textile goods. Our older plants have kept up-to-date through modernization programs. Typical of new plants that have located in Metropolitan Columbia are Allied Chemical, Argus Camera, General Electric, Horsman Dolls, and U. S. Textiles boosting the number of manufacturing jobs to 14,600. Our plants welcome the visitor . . .

. . . citadel of the spiritual values of life. Representative of the many outstanding churches in Columbia is the First Baptist Church . . . both old and new in structure, and wealthy in history. It was the first locale of the South Carolina Secession Convention in 1860.

For Additional Information Contact

THE GREATER COLUMBIA CHAMBER OF COMMERCE, COLUMBIA, SOUTH CAROLINA

SPRINGTIME IN COLUMBIA a panorama of nature's finest.

TOWN THEATRE among the oldest in America

GOLFING FACILITIES—the call of the open fairway are among the many recreational opportunities.







Looking north toward South Carolina's State House and Columbia's downtown area. Many of the points of interest shown on the map can be seen in this official U. S. Army photo.



The Columbia Museum of Art and Children's Museum is a center not only of artistic collections, but also of training and study in the arts. Director points out fine points to students in children's art classes.

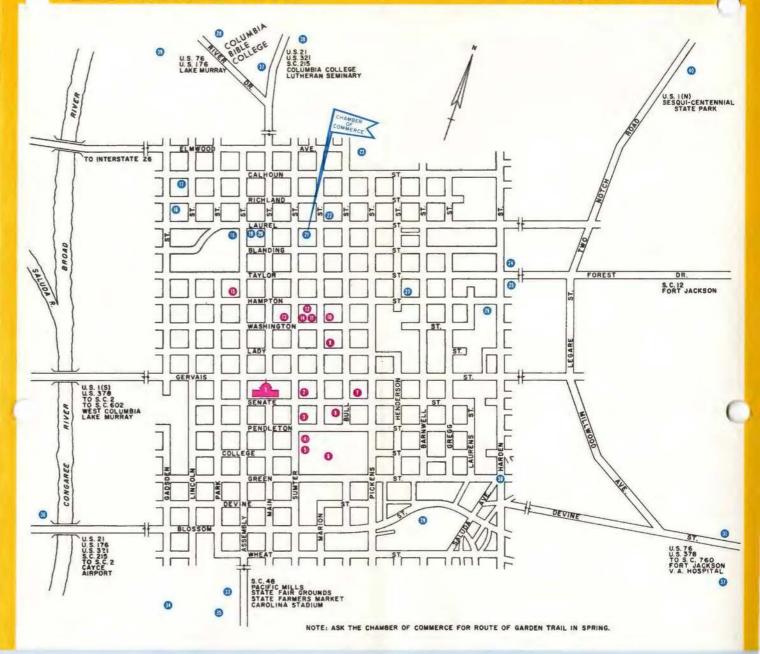


Lake Murray is the largest lake in the world impounded exclusively for power producing purposes. It is one of many recreational spots for Columbians to enjoy water sports, fishing and the like.

### Two Tours of Greater Columbia

#### 1-15 WALKING TOUR

#### 16-40 MOTOR TOUR



- 1. STATE HOUSE
  2. TRINITY EPISCOPAL CHURCH
  AND CHURCHYARD
  3. TOWN THEATRE

- 3. TOWN THEATRE
  4. WORLD WAR MEMORIAL
  5. SOUTH CAROLINIANA LIBRARY
  6. UNIVERSITY OF SOUTH CAROLINA
  7. THE COLUMBIA MUSEUM OF ART
  AND CHILDREN'S MUSEUM

- ARCHIVES BUILDING FIRST PRESBYTERIAN CHURCH
- WASHINGTON STREET METHODIST CHURCH
- 11. COLUMBIA HIGH SCHOOL 12. FIRST BAPTIST CHURCH 13. COUNTY COURT HOUSE

- 14. RICHLAND COUNTY LIBRARY 15. ST. PETER'S CATHOLIC CHURCH
- 16. GOVERNOR'S MANSION 17. MEMORIAL GARDENS OF THE
- GARDEN CLUBS OF SOUTH CAROLINA

  18. USO BUILDING

  19. FEDERAL COURT HOUSE

- 19. FEDERAL COURT MOUSE
  20. CITY HALL
  21. GREATER COLUMBIA CHAMBER OF COMMERCE
  22. DE BRUHL-MARSHALL HOUSE
  23. SOUTH CAROLINA STATE HOSPITAL
  24. BENEDICT COLLEGE
  25. ALLEN UNIVERSITY
  26. COLUMBIA HOSPITAL
  27. WOODBOW WILSON'S ROYHOOD HOME

- 27. WOODROW WILSON'S BOYHOOD HOME

- 28. COLUMBIA BIBLE COLLEGE 29. MAXCY GREGG PARK 30. FIVE POINTS 31. FORT JACKSON

- 32. YETERANS' HOSPITAL
  33. STATE FAIR GROUNDS
  34. STATE FARMERS' MARKET
  35. CAROLINA STADIUM
- COLUMBIA AIRPORT LUTHERAN THEOLOGICAL SOUTHERN
- SEMINARY COLUMBIA COLLEGE
- 39. LAKE MURRAY 40. SESQUICENTENNIAL STATE PARK



A national bulwark is the U. S. Army's Infantry Training Center at Fort Jackson. Visitors are always welcome at this colorful and historical military center.



Woodrow Wilson's boyhood home is now maintained as a museum in memory of our great President and contains many articles associated with his life.



A member of the Atlantic Coast Conference, the University of South Carolina Gamecocks participate in big-time football, playing other teams from across the nation. Their home games are played in Carolina Stadium, seating 44,500.

#### SCHOOLS

For information concerning the Columbia City Schools, call the Superintendent's Office at 1311 Marion Street = AL-2-4277. For county schools, contact County Superintendent's Office in the Richland County Court House, corner Washington and Sumter Streets, AL-4-6215. Children must be six years old on or before the first of November of the year they enter school, and must have been vaccinated for smallpox.

Private schools listed in the State Department of Education's School Directory are:
Julia Bates School, S. Beitline Boulevard (K-7th)
Heathwood Hall School, Heathwood Circle (K-6th)
St. Peter's (Catholic), 1513 Assembly (1-8)
St. Joseph's (Catholic), 3700 Devine (1-8)
Cardinal Newman High School (Catholic), 4701 Forest
Drive (9-12)
Pow School, 340 S. Harden Street (1-2)
Columbia Christian Grammar School, 1440 Covenant Road
(1-8)
Blessed Martin de Porres (Catholic-Negro), 1428 Oak
Street (1-8)

#### SPEED LIMITS SET BY S.C. LAW

Business District = 25 mph; residential district = 35 mph; school district = 20 mph; open country = 55mph or as marked...if you drive faster than the posted Prima Facie Speed, and an officer stops you, the burden rests upon you to prove that your driving speed was not too fast for conditions. For further explanation, call the SaC. Highway Department = AL-4-7631 or consult that department's Driver's Handbook.

#### TAXES - PROPERTY

The State of South Carolina levies no property taxes. This field is left to the counties and municipalities. The city rate for property taxes is \$4.50 per \$100 of assessed valuation (45 mills). The Richland County rate is \$6.60 per \$100 of assessed valuation (68 mills). Assessed valuation averages about 9-3/107 of actual value. For further information call City Hall, PO-5-1041 or the Richland County Auditor's Office, AL-4-6130.

#### TELEPHONE SERVICE

See Utilities

#### UTILITIES

Electric and Gas Service: To place an order for electric or gas service, contact the S. C. Electric and Gas Company, 1309 Hampton Street, AL-6-2321.

Telephone Service: For installation of a telephone or payment of bill, contact the Southern Bell Telephone and Telegraph Company, 1221 Hampton Street, AL-4-9011.

Water Service: For information about service or payment of bill, call the Water Department, City Hall - PO-5-1041.

#### VOTING

To become a registered voter, the residential requirements are two years in the state, (ministers of organized churches and teachers in public schools, six months), one year is required in Richland County, and four months in your polling precinct.\* In the November, 1950 election, the poll tax was eliminated as a requirement for voting.

Registration books for each voting precinct are open on the FIRST MONDAY OF EVERY MONTH at the Richland County Court House from 9 a.m. to 5 p.m. Preceding an election, they are also open for specified days duly advertised in the newspaper. They are closed for purging 30 days before a general election. Provision is made for absentee balloting for members of the Armed Forces, Merchant Marine, Red Cross and United Service Organizations who are serving outside the counties of their residence, and for members and employees of any department of the United States Government serving overseas.

For further information, contact the Board of Registration in the Richland County Court House.

\* A Constitutional Amendment will be voted on in the November 1962 General Election, which would change the voting residence requirements to one year in the State, six months in the county, and three months in the polling precinct.

Your COLUMBIA CHAMBER OF COMMERCE was organized sixty years ago by a group of sixty men, who realized that collectively they could do more for their community than each could do individually. Its purpose is to build the economy through more job organization, improve our schools, recreation and cultural facilities.

Today the Chamber of Commerce, with a membership of 1800 and professional staff of 15, forms the strongest and most effective organization of its kind-people with a purpose--to make Columbia a better city in which to live and work.

We hope the information in this folder will be of value to you in becoming acclimated to your new home in Columbia. When you have an opportunity, come by to see us at 1308 Laurel Street. We'll be glad to see you at any time.

THE GREATER COLUMBIA CHAMBER OF COMMERCE
1308 Laurel Street AL=2-3711
Columbia, South Carolina

COLUMBIA

TO COLUMBIA

APPRECIATE THE FINEST

AND THAT "SOMETHING EXTRA"

IN SOUTH CAROLINA'S CAPITAL

The information in this folder has been prepared especially for you. We extend a sincere welcome to Columbia and if we can be of any help, please let us know.

GREATER COLUMBIA CHAMBER OF COMMERCE
1308 Laurel St. Box 1405 Phone AL 2-3711
Columbia, S. C.

#### AUTO REGISTRATION AND PLATES

New residents are required, upon establishing residence, to purchase plates. Registration and plates are handled by the S.C. Highway Department, corner of Senate and Assembly Streets. Telephone AL-4-7631.

#### BABY SITTERS

The local branch of the S.C. Employment Service, 1115 Calhoun Street, can furnish names of baby sitters, Telephone AL-2-3635. Also, the Junior Woman's Club of Columbia has such a roster. Call the Chamber of Commerce for name and address of the president.

#### BETTER BUSINESS BUREAU

Located at 1511 Washington Street - AL-2-8793 Mr. Donald P. Libby is the Manager.

#### CHURCHES

Most denominations are represented in Columbia. Churches are listed in the classified section of the telephone directory; a list also appears in the Columbia Record newspaper on Saturday afternoon. The Chamber of Commerce also has a list available.

#### CITY BUS SERVICE

The city buses are operated by the South Carolina Electric & Gas Company. Bus schedules are available at their offices at 1309 Hampton and 328 Main Streets. For additional information call - Transportation Office at AL-6-2321.

#### CITY MAPS

City maps are available at the Greater Columbia Chamber of Commerce, 1308 Laurel Street. Map size  $23 \times 29$  for 25c and map size  $47 \times 49$  for \$1.50. Different city maps are available throughout the city.

#### CIVIC AND SERVICE CLUBS

A list of these groups, showing name and address of presidents, can be obtained at the Greater Columbia Chamber of Commerce, 1308 Laurel Street.

#### COLLEGES

The University of South Carolina, main entrance to campus in the 900 block of Sumter Street and corner of Pendleton and Bull Streets. Columbia College, Columbia College Drive. Lutheram Theological Seminary, 4201 Main Street. Columbia Bible College, Monticello Road. Allen University (Negro), 2315 Taylor Street. Benedict College (Negro), Harden & Taylor Streets.

#### DAY CAMPS

Contact Y.M.C.A., 1420 Sumter Street - AL-2-3678 Y.W.C.A., 1505 Blanding Street - AL-4-5758 Boy Scouts, 1845 Assembly Street - AL-4-7800 Girl Scouts, 1845 Assembly Street - AL-2-1706

#### DAY NURSERIES

There are many day nurseries, kindergartens, and play schools in the Columbia area. For information contact the City Health Department - PO-5-1041.

#### DRIVERS LICENSE

Non-residents coming into South Carolina and establishing a permanent residence must get a South Carolina driver's license immediately. Your License is obtained from the State Highway Department, License Division, Assembly Street entrance of the State Highway Department Building - AL-4-7631. The license is good for four years. Metal licenses cost \$1.00 and paper ones are 50¢. The Highway Department publishes an excellent Driver's Handbook which gives you valuable information. This book should be studied carefully before attempting the driver's examination, which is required of new residants.

#### ELECTIONS

STATE: Primaries: Second Tuesday in June in even years. General Election: First Tuesday after the first Monday of November in even years.

MUNICIPAL: Held the fourth Tuesday in February in even years.

#### ELECTRIC SERVICE

See Utilities

#### TMPLOYMENT AGENCIES

Morris Personel Service, Security Federal Building
1231 Washington Street
Smelling & Snelling, Barringer Building, 1338 Main
Street

S. C. Employment Service, 1115 Calhoun Street

#### FISHING AND HUNTING

Printed regulations governing fishing and hunting are available at the S.C. Wildlife Resources Department, Division of Game, 1015 Main Street, AL-4-7681. Licenses may be obtained from many sporting goods and hardware stores; also at fishing camps near the various lakes.

#### GARDEN CLUBS

A roster of garden clubs is available at the Greater Columbia Chamber of Commerce, 1308 Laurel Street.

#### GAS SERVICE

See Utilities

#### GOLF COURSES

Private: (All 18 holes)
Columbia Country Club, Ridgewood Avenue - AL-2-4227
Forest Lake Country Club, Club Drive - SU-7-2117
Armed Forces, Fort Jackson - PO-5-1061 Ext. 4142

#### Public:

Cedarwood, Sumter Highway (U.S. 76) - SU-7-9212

3 par course (9 holes)

Pine Forest, Lykesland, S.C. (8 miles from Columbia on U.S. 76) - SU-7-9187 (18 holes)

Willow Lakes, Winmet Road (off Fairfield Road)

AL-4-9496 (18 holes)

#### HOSPITALS

Baptist Hospital, 1519 Marion Street - AL-3-7531 Columbia Hospital, 2020 Hampton Street - AL-2-6301 Providence Hospital, 2435 Forest Drive - AL-24393 Good Samaritan-Waverly (negro), 2202 Hampton Street AL-4-3873 S.C. State Hospital, Bull Street - AL-6-9911 Veterans Hospital, Garners Ferry Road - SU-7-6000

#### KINDERGARTENS

See Day Nurseries

#### LIBARIES - PUBLIC

The Richland County Public Library, 1400 Sumter Street - AL -3-7006 John Hughes Cooper Memorial Library, 5501 N. Trenholm Road - 787-3462 Waverly Branch (Negro), 2314 Gervais Street AL=2-2229

#### MARRIAGE LICENSES

Obtained at Marriage License Bureau in the Richland County Court House, corner Sumter and Washington Streets - AL-6-3562. Printed requirements may be obtained there or at the Chamber of Commerce, 1308 Laurel Street.

#### NEWSPAPERS

THE STATE (morning-daily) and THE COLUMBIA RECORD (afternoon-daily), Stadium Road - AL-6-3461. Both combined in one edition on Sunday. THE WEST COLUMBIA-CAYCE JOURNAL (weekly), B Avenue, West Columbia - AL-6-0741.

#### NURSING HOMES

There are a number of licensed nursing and rest homes in the Columbia area. Information may be obtained from the S.C. State Board of Health, Wade Hampton Office Building - AL-4-5296.

#### RECREATION - CITY

The City Recreation Department supervises a yearround program of recreational activities including
bridge, arts, damcing, athletics, etc. There are
25 parks and playgrounds, 2 municipal swimming pools,
as well as the Memorial Youth Center. A list of
parks may be found in the telephone book under
COLUMBIA, CITY OF and for more information, call
AL-2-2136, the City Recreation Department, 1932
Calhoun Street.

#### LUTHERAN, Continued

Our Savior Lutheran Highway 378 West Columbia, S.C.

St. Andrew's Lutheran 1416 Broad River Rd.

St. David's Lutheran Off Highway #1 West Columbia, S.C.

St. Luke's Lutheran 1127 Clympia Avenue

St. Michael's Lutheran Lake Murray Route 2

St. Paul's Lutheran 1715 Bull Street

(Missouri Synod)

Holy Trinity Lutheran 2200 Lee Street

#### METHODIST

Asbury Memorial Meth. Corner Leesburg Road & Springdale Drive

Bethel Methodist 4600 Daniel Drive

Brookland Methodist 541 Meeting Street West Columbia, S.C.

Cayce Methodist "12th" Avenue Cayce, S.C.

College Place Methodist 1801 Colonial Drive

Epworth Memorial Methodist Epworth Children's Home 2900 Millwood Avenue

Green Street Methodist 1106 Green Street

Hicks Memorial Methodist Colleton Street

Main Street Methodist 1830 Main Street

Mt. Hebron Methodist Route 1 West Columbia, S.C.

Platt Springs Methodist Platt Springs Road West Columbia, S.C.

#### METHODIST, Continued

Rehoboth Methodist Dentsville, S.C.

St. James Methodist 1814 Bradley Drive

St. John's Methodist Houston Street

St. Mark's Methodist 3200 Lyles Street

St. Paul's Methodist 1213 Suber

Shandon Methodist 3h07 Devine Street

Trenholm Road Methodist

Trinity Methodist Saluda Gardens West Columbia, S.C.

Virginia Wingard Meth. Broad River Road

Washington Street Meth. 1401 Washington Street

Wesley Memorial Meth. 2501 Heyward Street

Whaley Street Meth. 517 Whaley Street

#### EVANGELICAL METHODIST

Taylor Evangelical Meth. Corner Barnwell & Richland Streets

#### INDEPENDENT METHODIST

Midway Independent Meth. Percival Road Route 3

#### SOUTHERN METHODIST

Enon Southern Methodist Percival Road

Forest Lake Southern Methodist (Meeting in Dentsville High School) Dentsville, S.C.

Maple Street Southern Methodist 2728 Preston Street

#### WESLEYAN METHODIST

First Wesleyan Methodist 809 Calhoun Street

#### MORMAN

Church of Jesus Christ of Latter Day Saints 4440 Jackson Boulevard

#### NAZARENE

Cayce Nazarene Corner Old Charleston Highway & Taylor Road Cayce, S.C.

Central Nazarene Corner Spring & Herman Streets West Columbia, S.C.

East View Nazarene Terry Street

First Church of the Nazarene hOl Catawba Avenue

First Nazarene 1608 Holland Street West Columbia, S.C.

Grace Nazarene 2801 School House Road

#### OPEN BIBLE STANDARD

Open Bible Standard 904 Oakland Avenue

#### PENTECOST HOLINESS

Cayce Holiness P. O. Box 374 Cayce, S.C.

Ebenezer Holiness Church Street West Columbia, S.C.

Park Street Holiness 2701 Park Street

Ridgewood Pentecostal Holiness Corner Elmwood Avenue & Gadsden Street

#### PRESBYTERIAN

Arsenal Hill Presby. 1103 Laurel Street

Congaree Presbyterian 1225 "L" Avenue Cayce, S.C.

Covenant Presbyterian 3100 Covenant Road

Eastminister Presby. 3200 Trenholm Road

Eau Claire Presbyterian 629 Wildwood

First Presbyterian 1324 Marion Street

Forest Lake Presbyterian 6500 N. Trenholm Road

Oakland Avenue Presby.

Petersen Memorial Presby. Meeting in Forest Lake Grammar School

Rose Hill Presbyterian 229 S. Saluda Avenue

Shandon Presbyterian 607 Woodrow Street

#### BIBLE PRESBYTERIAN

First Bible Presby. Corner Live Oak & South Kilbourne Roads

#### PILGRIM

Edgewood Pilgrim Corner Chestnut & Center Streets

#### THE SALVATION ARMY

1110 Lady Street

#### SEVENTH DAY ADVENTIST

Seventh Day Adventist 3000 River Drive

#### UNITARIAN FELLOWSHIP

Unitarian Fellowship 315 South Maple Street

# COLUMBIA

CHURCHES

APPRECIATE THE FINEST

AND THAT "SOMETHING EXTRA"

IN SOUTH CAROLINA'S CAPITAL

The information in this folder has been prepared especially for you. We extend a sincere welcome to Columbia and if we can be of any help, please let us know.

GREATER COLUMBIA CHAMBER OF COMMERCE
1308 Laurel St. Box 1405 Phone AL 2-3711
Columbia, S. C.

#### COLUMBIA CHURCHES

#### A. R. P.

Centennial A.R.P. 1613 Laurel Street

Edwards Memorial A.R.P. 2500 Summerland Drive Cayce, S.C.

Sherwood Forest A.R.P. Corner S. Beltline Blvd. & Wilmot Avenue

#### ADVENT CHRISTIAN

First Advent Christian 1417 Anthony

#### ASSEMBLY OF GOD

Calvary Assembly of God 2429 Merling Drive

Columbia Revival Church 103 S. Assembly Street

Faith Assembly of God 1114 Olympia Avenue

First Assembly of God 1112 Richland Street

Full Gospel Tabernacle of West Columbia 527 Augusta Street West Columbia, S.C.

Mt. Olive Assembly of God Route 3 Rabon Road

#### BAPTIST

Bayview Baptist 5300 Two Notch Road

Belmont Mission Rosedale Arch

Bethel Mission Corner Koon & Farrow Rds.

Broadacres Baptist Cayce, S.C.

Broad River Baptist 216 Stucawa Drive

Calvary Baptist 3819 Overbrook Drive

Capitol View Carolina Road

#### BAPTIST, Continued

Central Baptist Mission 1401 Rosewood Drive

Colonial Heights 360h McGrath

Colony Forest Baptist Mission 360h McGrath

Congaree Baptist Route 2 West Columbia. S.C.

Crescent Hill Baptist 2659 Two Notch Road

Denny Terrace Baptist 6324 Dorchester Drive

Dixiana Baptist Route 2 Box 651 (W. Cola.)

Dentsville Baptist 7324 Two Notch Road

Earlewood Baptist 2930 River Drive

Eastside Baptist 1410 Sumnyside Drive

Eau Claire Baptist 1427 Main Street

First Baptist 1306 Hampton Street

First Baptist Church of Cayce 600 Holland Avenue Cayce, S.C.

First Baptist Church of W. Columbia 400 State Street West Columbia, S.C.

Forest Drive Baptist 4128 Forest Drive

Fornance Baptist Mission R-7 Gonzales Garden

Gilbert Baptist Gilbert. S.C.

Green Hill Baptist 101 Caughman West Columbia, S.C.

#### BAPTIST, Continued

Greenlawn Baptist Garner's Ferry Road

Holland Avenue Baptist 1145 "E" Avenue Cayce, S.C.

Jackson Creek Baptist Route 3 Highway #1

Kilbourne Park Baptist 4205 Kilbourne Road

Line Street Baptist 405 N. Line Street West Columbia, S.C.

Macedonia Baptist Percival Road

Mount Olive Baptist Leesburg Highway

North Trenholm Baptist 6515 N. Trenholm Road

Northside Raptist Sunset Boulevard West Columbia, S.C.

Park Street Baptist W Park Street

Ridgecrest Baptist 4201 Abingdon Street

Rosewood Baptist 2901 Rosewood Drive

Rosewood Mission Corner Clair Street & Joe Lewis Drive

Ruth Fellowship Baptist Route L Lexington, S.C.

Shandon Baptist 819 Woodrow Street

Southside Baptist Whaley Street

Springdale Baptist Wattling Road West Columbia, S.C.

State Street Baptist Corner State Street & "L" Avenue Cayce, S.C.

Tabernacle Baptist West Columbia, S.C.

#### BAPTIST, Continued

Temple Baptist Corner Harrison Road & Marling Drive

West Side Baptist 2100 Platt Springs Road West Columbia, S.C.

#### FREEWILL BAPTIST

Friendship Freewill Bapt. 33 Bluff Road

#### NEW TESTAMENT BAPTIST

New Testament Baptist 300 Sims Avenue

#### MISCELLANEOUS BAPTIST

Alpine Baptist Percival Road at Alpine

Faith Baptist 1607 Barnwell Street

#### PRIMITIVE BAPTIST

New Hope Primitive Leesburg Road

#### CATHOLIC

St. Joseph's 3600 Devine Street

St. Patrick Olympia Avenue

St. Peter's 1529 Assembly Street

#### CHRISTIAN DISCIPLES

First Christian Church -Disciples 1401 Pickens Street

#### CHRISTIAN MISSIONARY ALLIANCE

Christian Missionary Alliance 1026 Pope Street

#### CHRISTIAN SCIENTIST

First Church of Christ. Scientist 1114 Pickens Street

#### CHURCH OF CHRIST

Church of Christ 2909 Park Street

#### CHURCH OF CHRIST, Continued GREEK ORTHODOX

Church of Christ (Shandon) 2925 Devine Street

Church of Christ (West Columbia) 1700 Augusta Street West Columbia, S.C.

#### CHURCH OF GOD

Capital City Church of God 4335 Timberlane Drive

First Church of God 701 S. Edisto Avenue

(Cleveland Affiliates)

Church of God Alpine Road (Dentsville)

Church of God 1127 Elmwood Avenue

Church of God (West Cola) 1403 "D" Avenue West Columbia, S.C.

#### (Prophecy)

Church of God of Prophecy 1207 Virginia Street

#### EPISCOPAL

All Saints Episcopal State Street Cayce, S.C.

Church of the Holy Comforter 909 Carter Street

Good Shepherd 1512 Blanding Street

St. John's 2827 Wheat Street

St. John's (Congaree) Congaree, S.C.

St. Martin's - In the Fields Parish House 4424 Winthrop Avenue

St. Michael & All Angels' 6320 Trenholm Road

St. Timothy's 900 Calhoun Street

Trinity Episcopal 1315 Senate Street

Holy Trinity Greek Orthodox 1931 Sumter Street

#### **JEWISH**

Tree of Life Synagogue 2701 Heyward Street

House of Peace Synagog. 1719 Marion Street

#### LUTHERAN

Christ Lutheran Winvah Drive

Ebenezer Lutheran 1301 Richland Street

Emmanuel Lutheran Platt Springs Road Route 1 West Columbia, S.C.

Faith Lutheran 1717 Platt Springs Rd. West Columbia, S.C.

Gethsemane Lutheran 305h Bronx Road

Lutheran Church of the Ascension 827 Wildwood

Lutheran Church of the Good Shepherd 3909 Forest Drive

Lutheran Church of the Incarnation 3005 Devine Street

Lutheran Church of the Reformation 1118 Union

Lutheran Church of the Resurrection 3707 Moss Avenue

Lutheran Church of the Transfiguration 1301 "12th" Street Cayce, S.C.

Mt. Herman Lutheran Leaphart Road West Columbia, S.C.

Mt. Tabor Lutheran 1000 "B" Avenue West Columbia, S.C. Made of solid silver, with gold burnishing, it very much resembles the mace of the Common Council of Norwich, England. It is the only mace in use in the United States that antedates the Revolution.

From the time the mace disappeared from its place in the old State House in Charles Town, during the latter part of the Revolution, to 1819, its whereabouts was known to only a very few.
"In 1819 when the Honorable Langdon Cheves, of South Carolina, went to Philadelphia, as president of the Bank of the United States, he found it in a vault of the bank and restored it to its rightful owners."

These two emblems of authority are stored for safekeeping when the General Assembly is not in session.

\* Excerpts from 1962 LEGISLATIVE MANUAL

#### MONUMENTS ON GROUNDS

Visitors to the State House are always interested in the monuments located on the beautiful grounds. Starting at the entrance on the plaza on the north of the State House and going clockwise around the building, the monuments are as follows:

#### Confederate Monument

Located at the entrance of the north plaza. "Erected by the Women of South Carolina to South Carolina's Dead of the Confederate Army, 1861-65."

#### Spanish-American War Monument

Located on the east side of the north plaza.
"Erected by the State of South Carolina and her citizens to honor the memory of her sons who served in the war with Spain, the Philippine insurrection, and the China relief expedition, 1898-1902."

#### Houdon's Statue of George Washington

Located on the steps of the north entrance of the State House; purchased by the State in 1858 for \$10,000. The statue is a bronze cast by William J. Hubard, of the original Houdon statue which stands in the State House of Virginia in Richmond. Only six copies of the original were made and then the mold was destroyed. The other five are located in Raleigh (on the Capital grounds), in Lafayette Park in St. Louis, in the Metropolitan Museum of Art in New York, in the Corcoran Art Gallery in Washington, and at the Virginia Military Institute at Lexington, Virginia. The inscription reads, "George Washington. During the occupation of Columbia by Sherman's army February 17-19, 1865, soldiers brickbatted this statue and broke off the lower

part of the walking cane."

#### Hampton Monument

Located on the east side of the State House grounds. "Erected by the State of South Carolina and its citizens to Wade Hampton." The sculptor was Frederick W. Ruckstull. The monument was unveiled by three of Hampton's granddaughters in 1906.

#### Women's Monument

Located on northeast corner of State House grounds. "To the memory of the women of the Confederacy, 1861-65. Reared by the men of their State, 1909-11."

#### Monument to South Carolina Generals

Located on east central section of the State House grounds. Erected by Daughters of the American Revolution, 1913. "To the memory of South Carolina Generals Sumter, Marion, Pickens, and her patriot sons who fought for independence, 1775-83."

#### Sims Monument

Located at southeast corner of State House grounds. Erected by the S. C. Medical Association, its Womans' Auxiliary, and the State of South Carolina, to the memory of J. Marion Sims. "The first surgeon of the ages in ministry to women treating alike empress and slave; he founded the science of gynecology, was honored in all lands, and died with the benediction of mankind."

#### Old State House Marker

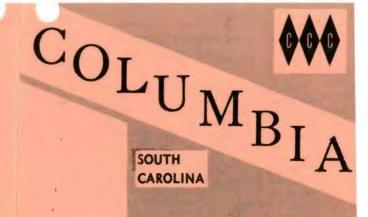
Located at the west entrance of the State House. "Here stood the State House built 1786-1790. James Hoban, Architect. Burned by Sherman's troops, February 17, 1865."

#### Palmetto Monument

Located at northwest corner of the State House. This is a cast iron palmetto tree, purchased for \$5,000 and erected by the State in memory of "her sons of the Palmetto Regiment who fell in the war with Mexico, 1847."

#### Tillman Monument

Located on the west side of the north plaza, "Benjamin Ryan Tillman. This Monument erected by the Legislature the Democratic Party, and private citizens of South Carolina. Dedicated May 1, 1940."



AND
MONUMENTS ON GROUNDS

APPRECIATE THE FINEST

AND THAT "SOMETHING EXTRA"

IN SOUTH CAROLINA'S CAPITAL

Thanks for your interest in Columbia. We believe the material in this folder will be of help to you. If you need additional information, please let us know and we will send it promptly.

GREATER COLUMBIA CHAMBER OF COMMERCE 1308 Laurel St. Box 1405 Phone AL 2-3711 Columbia, S. C.

#### SOUTH CAROLINA'S THREE STATE HOUSES \*

During the early days of South Carolina the seat of government was in Charles Town (later called Charleston), and for many years the branches of the government had to transact business in rented quarters. Finally on June 22, 1753, the cornerstone of the first State House was laid, and on March 13, 1756, a communication to the governor informed him that the Commons House was preparing to move into the new building on the 25th of the month. Unfortunately, this first State House was destroyed by fire on February 5, 1788. Although plans were already underway for a State House in the new capital city of Columbia, a new building was soon constructed in Charles Town.

The first State House at Columbia was a wooden structure begun in 1786 and occupied in December 1789, the Legislature meeting there for the first time in January, 1790. James Hoban, who later designed the White House in Washington, was the architect.

In 1850 the Legislature realized that historic documents and official state papers should be kept in a fire proof place and plans were begun to build "the first story of a fire proof building," which could be completed at a later date as a new State House. Almost immeditely, however, the Legislature decided to have the whole building constructed, rather than only one floor.

Many difficulties were encountered in the building of this new State House and finally, in 1854, when the State House commissioners discovered defective work in the new building and could get no satisfactory explanation from the architect and the contractors, Major John R. Niernsee, a native of Vienna, was engaged as architect to take over the work. He finally had to tear down what had been done during the three previous years, and start the present building. Again there were many delays and interruptions and ten years elapsed between the beginning of the present State House and the burning of Columbia in 1865. The new building was not hurt during the invasion although it carries some scars made by shells from the cannon fired by the invading army. Some of these damaged places are marked with bronze stars. The greatest loss was in the burning of the old State House, which had been moved a little to the South of the present State House to make room for the new building. With its burning were destroyed all the valuable drawings, contracts, and plans of the new building, as well as Niernsee's library of architectural and scientific books, engravings, and several thousand drawings. Also destroyed were thousands of dollars worth of marble which was being used in the construction of the State House.

Niernsee returned to Columbia to resume work on the State House in 1885, but died soon after. The work was then taken over by various architects, most of whom did not follow his plans. The dome which now tops the structure is not at all like the "lofty and finely proportioned tower rising through the center of the building," which Niernsee had planned, but finally in 1905 the construction was completed. Had the original plans of Niernsee been followed, South Carolina's State House would today be one of the most beautiful buildings in the world, according to opinions of many architects and artists.

As it stands now it is a very beautiful, dignified and imposing building, in Roman corinthian style and constructed of Carolina granite.

\* Reprinted from THE PALMETTO STATE

The interior of the State House is spacious, well arranged, and handsomely finished. The supporting monolithic columns on the ground floor are of granite. The floors and trimmings in the lobbies are of marble.

On the ground floor are the offices of the Secretary of State, Treasurer, and Comptroller General. The Supreme Court and Supreme Court Library are also on this floor.

On the second floor in the east wing is the Senate Chamber and the west wing the Hall of the House of Representatives. Opening off the south side of the lobby is the State Library which was established primarily for the General Assembly, but is open to the public. Offices of the Lt. Governor, clerks of the Senate and House of Representatives, and committee rooms are also on this floor.

On the third floor is the office of the President Pro-Tempore, hearing room, and committee room.

Many memorials have been placed in the State House. On the landing of the west stairway is a handsome bronze tablet erected by the Daughters of the American Revolution of South Carolina to the signers of the Declaration of Independence from South Carolina. In the same location on the east stairway is a similar tablet erected by the same organization honoring the signers of the Constitution of the United States from this state.

Among the memorials in the lobby on the second floor two honor men who have won the Congressional Medal of Honor. A unique memorial here is the bronze laurel wreath on a marble background, erected by the Columbia Chapter, United Daughters of the Confederacy, honoring a local organization, known as "The Girls of the Sixties." On the leaves of the wreath are engraved the names of these loyal women of the Confederacy. Another unusual tablet is the one on which the Ordinance of Secession is inscribed.

In the lobby stands Frederick W. Ruckstull's life-size statue of John C. Calhoun, greatest of South Carolina statesmen. The statue is the plaster cast used for the model of the marble figure placed in Statuary Hall in Washington by the State of South Carolina. Also in the State House lobby is a marble bust of James H. Hammond, governor of South Carolina and United States Senator; one of the foremost public figures of his day.

The walls of the Senate Chamber and House of Representatives are hung with portraits of notable Americans.

South Carolina is among the few states in the Union where the official title of the capitol is "State House."

#### THE SWORD OF STATE \*

This sword rests in the customary rack on the Senate rostrum in front of the President's chair during the daily sessions and is carried by the Sergeant-at-Arms on all State occasions.

The Charleston Museum presented to the Senate a cavalry sword made in 1800 and used in the War of 1812 and in the War of the Confederacy. This sword has been returned to the Charleston Museum.

The present Sword of State was presented to the Senate, February 20, 1951, as a personal gift to South Carolina by Lord Halifax, former British ambassador to the United States. The sword was fashioned by master craftsmen of London, England, having a pointed straight blade, the upper portion of which is etched with a design containing the State flower, the yellow jessamine. One side of the design is centered with the State seal. It has a golden curved guard and a handle wrapped with gold braid. This sword replaces the cavalry sword that was used after the Sword of State disappeared from the Senate rostrum in 1941.

#### THE MACE

This is the emblem of authority of the House of Representatives. It has been the custom every day, upon the opening of the session by the Clerk calling the roll, for the Sergeant-at-Arms to bear the mace ahead of the Speaker and lay it upon its specially prepared rack on the rostrum in front of the Speaker, there to remain until recess or adjournment. Whenever the House officially attends in the Senate Chamber, and upon State occasions, the mace is always borne at the head of the procession.

The mace was made in London in 1756, and purchased by the "Commons House of Assembly of the Province of South Carolina." The panels contain the royal arms of Great Britain, the arms of the House of Hanover, the arms of the province of South Carolina, and other insignia.

#### Rate of Tax

First	\$2,000	2%	Fourth	\$2,000	5%
Second	2,000	3%	Fifth	2,000	6%
Third	2,000	4%	Over	10,000	77

#### PROPERTY TAX

The State of South Carolina levies no property taxes. This field is left to the counties and municipalities. The city rate for property taxes in Columbia is \$4.50 per \$100 of assessed valuation (45 Mills). The Richland County rate is \$6.80 per \$100 of assessed valuation (68 Mills), of which \$5.65 is used for school purposes. Assessed valuation averages about 10% of actual value.

#### SALES TAX

A 3% sales tax is levied on all tangible merchandise and comodities sold at retail within the state.

HOW DO OUR TAXES COMPARE WITH THE OTHER GREAT CITIES OF THE NATION?

(Based on Assessment at 100 percent of market Value)

Of 108 cities surveyed, Columbia has the lowest taxes. We can afford the capital improvements we need and still enjoy low taxes!

Listed are a few of the cities that were compare	ed.
Columbia, South Carolina	9.30
Boston, Massachusetts	66.46
Atlanta, Georgia	35.70
Tampa, Florida	32.50
Savannah, Georgia	32.07
Miami, Florida	28.89
San Francisco, California	28.31
Phoenix, Arizona	28.20
Providence, Rhode Island	27.30
Nashville, Tennessee	26.50
Mobile, Alabama	21.30
San Diego, California	20.85
Tulsa, Oklahoma	19.17
Houston, Texas	17.72
Denver, Colorado	17.67
Dayton, Ohio	17.50
Tacoma, Washington	16.30
Charlotte, North Carolina	16.22
Louisville, Kentucky	16.20
Salt Lake City, Utah	15.76
St. Louis, Missouri	15.16
Peoria, Illinois	15.07
Seattle, Washington	14.95
Wilmington, Delaware	14.65
Grand Rapids, Michigan	13.78
Baton Rouge, Louisiana	12.94
Norfolk, Virginia	12.60
Little Rock, Arkansas	12.30
New Orleans, Louisiana	11.70
Albuquerque, New Mexico	11.20
Toledo, Ohio	9.71
Roanoke, Virginia	9.43

#### ELECTRICITY

Electrical power is furnished to Metropolitan Columbia by the South Carolina Electric and Gas Company, an investor-owned utility.

From its home offices in Columbia, SCE & G serves 194,875 homes, farms, businesses and industries, within a 23 county area covering most of the central, southern and western portions of the state.

1960 figures indicate that SCE & G customers enjoyed an average residential use of 34% more electricity at 12% lower cost than did the average U.S. family. The company's residential customers paid an average residential rate of 2.15 cents per KWH - as compared to a national average of 2.45 cents. These same economical power costs are passed on to SCE & G industrial customers.

#### TELEPHONES

Columbia is the South Carolina headquarters of the Southern Bell Telephone and Telegraph Company - thus making our city the state's communication center.

Eight central offices serving almost 83,000 telephros, handled almost 167 million local and nearly 4½ million distance calls during 1961.

We enjoy the latest in telephone technology including equipment which allows the operators to dial direct to distant cities and which in the near future will be used for customers dialing their own long distance calls without the assistance of operators. Also, one section of Columbia has South Carolina's first completely underground residential telephone system which is pleasing to the customers because of the appearance factor.

#### POSTAL SERVICE

Columbia enjoys the rapid service provided by the Post Office Department's "Metro System". First class and parcel post mail delivered at the central office before 5 p.m. will be delivered the next day to any point in South Carolina. The Post Office Department in 1961 directed a concentrated program to get a new post office. The estimated ocst of the building is about \$3 million. This building should be ready for occupancy by January 1965.

We hope the information in this folder will be of value to you in becoming acclamated to Columbia. When you have an opportunity, come by to see us at 1308 Laurel Street. We'll be glad to see you at any time.

COLUMBIA

REAL ESTATE FIRMS
TAXES
GENERAL INFORMATION

APPRECIATE THE FINEST

AND THAT "SOMETHING EXTRA"

IN SOUTH CAROLINA'S CAPITAL

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GREATER COLUMBIA CHAMBER OF COMMERCE
1308 Laurel St. Box 1405 Phone AL 2-3711
Columbia, S. C.

#### HOUSING AND LIVING COSTS

There are many excellent residential sections in the city where homes and apartments are available in a wide price range. Building costs in the area are next to the lowest of over 50 representative cities throughout the United States. Our mild winters require less expenditure for heat and clothing, just as our extended crop-growing season affords cheaper prices for food commodities. These are but a few indications of the lower cost of living in this area.

#### REAL ESTATE FIRMS

The real estate firms listed below are members of the Greater Columbia Chamber of Commerce. They will be glad to help you find the type property in which you are interested. The code read as follows:

Sales - Rentals (if the types are handled)

R - Residential P - Pond Sites
C - Commercial T - Timberland
I - Industrial O - Office Space

F - Farm

RT - Resort

Wright-McGill Real Estate	Sales - Rental
2900 Devine Street	R
Wallace, David Real Estate	Sales - Rental
1215 Lady Street	F-P
Vildibill, J.W. Company	Sales - Rental
2002 Blossom Street	R-C-I-F
Tobias, Pat & Company	Sales - Rental
Palmetto State Life Bldg.	C-I-F
Timberland Invest. Corp.	Sales
1305 Laurel Street	I-T
Tate Realty Company	Sales - Rental
2112 Devine Street	R-C-I-F
toudemire, Woody Real Estate	Sales - Rental
2715 Millwood Avenue	R-C-I-F
Stanley Realty Company	Sales - Rental
1716 Bull Street	R-C-I-F-RT
Southeastern Realty Company	Sales - Rental
229 Hampton Street	R-C-I
Smith, John C.B. Real Estate	Sales - Rental
17 Arcade Building	R-C-I
Sims Realty Company	Sales - Rental
451 Devine Street	R-F-C
Shaw, J. Robert & Co.	Sales - Rental
313 Marion Street	R
Robinson Realty Co., Inc.	Sales - Rental
49 Saluda Avenue	R-C-I
Reese, Jesse T. Real Estate	Sales - Rental
319 Pickens Street	R-C-I-F
ark, Marion Agency, Inc.	Sales - Rental
Arcade Building	I-R-C
erry Realty & Mort. Co.	Sales - Rental
orest Lake Shopping Center	R
almetto Realty & Ins. Co.	Sales - Rental
3626 Rosewood Drive	R-C-I
Ott Realty Company	Sales - Rental
1305 Laurel Street	R-C

National Realty Co.	Sales - Rental
1230 Washington Street	R-C
Murtiashaw Realty Co.	Sales - Rental
23 Arcade Building	R-C-I
Mungo, Michael J. 1226 Bull Street	Sales - Rental
1226 Bull Street	R
Moseley, J. Louis	Sales - Rental
1717 Gervais Street	R-C-I-F
Middlebrooks Agency	Rental
119 Blanding Street	R-C
McNulty, W.E. Agency	Rental
206 Palmetto Bldg.	R-C
Manning, C. Heath	Sales
303 Barringer Bldg. Long, Emmie R. Agency 1124 Taylor Street	R-C-I-F-RT
Long, Emmie R. Agency	Sales - Rental
1124 Taylor Street	R-C-I-F
Lawson, Lott Jr. Realty Co.	Sales - Rental
1230 Laurel Street	R-C
Lane, Taylor & Wolfe Real Estate	Sales - Rental
1208 Bull Street	R-C-I-F-RT
Kneece Realty Co.	Sales - Rental
1406 Bull Street	R-C-I-F-RT
Keenan, Walter A. & Co.	Sales - Rental
1302 Sumter Street	C-I
Jenkins, Tom Realty	Sales - Rental
1310 Washington Street	R
Jenkins, Joe Realty	Sales - Rental
3407 Forest Drive	R-C-I-F-RT
Imperial Realty Co.	Sales - Rental
6420 Denie Street	R-C-F
er Realty Service	Sales
Hopkins, Porcher P. Agency	R-C-I Sales
	R-C-I
Hollis, J.D. & Co.	Sales - Rental
1103 Hampton Street	R-C-I
Haynes, C.W. & Co.	Sales - Rental
1508 Lady Street	R-C-I-F-RT-T
Gainey, Walter A. Realty	Sales
1427 Pickens Street	R-C-I
Fulmer, Furman Co.	Sales - Rental
18-20 Arcade Building	R-C-I-F
Forest Acres Realty Co.	Sales - Rental
Forest Lake Shopping Center	R
Denny Terrace, Inc.	Sales - Rental
1403 Main Street	R-F
Davis, Claude P. Agency	Sales
19 Arcade Building	R
Creason, Claude E. Co.	Sales - Rental
1248 Lady Street	R-C-I-F
Corbett, W.W. Co.	Sales
1303 Lady Street	R
Cooper, C.E. Real Estate	Sales
Palmetto State Life Bldg.	R-C-I-F-RT
Cooper Agency	Sales - Rental
4813 Forest Drive	R-C-I
Capital Realty & Ins. Co.	Rental
2016 Green Street	R-C
Bollin, John H. Co.	Sales - Rental
206 Carolina Life Bld.	R=0
Boineau Realty Co.	Sales - Rental
1336 Pickens Street	R-C-I-F-RT

Bradford Realty Co.	Sales - Rental
Palmetto State Life Bldg.	C-F-I
Barker, J.J. Realty Co.	Sales - Rental
1208 Saluda River Drive	R-C-I-F-RT-PS-T-OS
Advanced Bldg. Realty	Sales - Rental
3102 Millwood Avenue	R-C-I-F-RT-PS-T-OS

#### CAYCE-WEST COLUMBIA FIRMS

Harrill-Trotti & Co. 1327 State Street, Cayce	Sales - Rental		
Matthews, Ray Agency	Sales - Rental		
1202 "D" Avenue, West Columbia	R-C-I-F-RT		
McGee, Ted O. Realty Co.	Sales - Rental		
560 Meeting Street, West Columbia	R-C-I-F-RT		

#### EMPLOYMENT AGENCIES

If you are interested in employment, perhaps you'd like to contact the following agencies:

Snelling & Snelling	1338 Main Street
Morris Personnel Agency	1231 Washington
Best Employment Agency	1206 Laurel
Rutledge Personnel Inc.	313 Palmetto State.
	Life Building
C C Fordament Comples	1115 Calhoum

#### CITY GOVERNMENT

Since 1950, Columbia has had the Council-Manager form of city government and significent strides have been recorded in all phases of municipal administration. City Council is composed of the mayor and four councilmen elected for four year terms. The City Manager executes the policies and accomplishes the goals established by the Council. A staff of almost 800 full time employees and an annual budget of approximately \$6 million is administered by our City Manager.

#### TAXES

#### INCOME TAX

Individuals residing in the state of South Carolina are taxed on the entire net income of the taxpayer after allowable deductions. Income earned within the jurisdiction of the state by every non-resident having an agency or business in the state is also taxed at the same rate as a resident. The law provides for the withholding of state income taxes for both residents and non-residents. An exemption of \$800 per dependent is allowed and contributions, interest, medical bills, taxes, and most of the items allowed by the Federal Government are deducted. In addition, a deduction is allowed individuals for up to \$500 of Federal income tax paid.

To the state of th	
DRAKE'S RESTAURANT 2346 Taylor Street	41 4 4102
2346 Taylor Street	
EARL'S RESTAURANT	
State Farmers Market	A1-3-0421
ELITE RESTAURANT	
1736 Main Street	A1-4-8754
PRIPHINI V CAMPPERTA	
FRIENDLY CAFETERIA 1318 Main Street	A1-6-6684
GENE'S PIG AND CHICK DRIVE-IN 4510 Devine Street	50-7-5869
300 Blossom Street	A1-2-1341
2330 N. Main Street	A1-3-0506
HENRY'S RESTAURANT	
3125 Millwood Avenue	A1-3-9362
HOWARD JOHNSON'S RESTAURANT West Columbia	A1-6-1338
West Columbia	
ITALIAN HOUSE	10.000
1572 Sumnyside W/C	80-7-9321
KESTER'S BAMBOO HOUSE	
724 Harden Street	AI-4-4259
AVANDOR BESTALIDALID	
MARKET RESTAURANT 1205 Assembly Street	A1-2-2627
A CHARLES AND ADDRESS OF THE PARTY OF THE PA	
MATADOR RESTAURANT 2368 Taylor Street	414452876
2308 Taylor Street	
McDONALD'S HAMBURGERS	
4801 Simter Street	the spine.
MORRISON'S CAFETERIA	
MORRISON'S CAFETERIA 1334 Sumter Street	A1-4-8128
OPEN HEARTH RESTAURANT	
1235 Main Street	A1-3-2607
IGGIE PARK ENTERPRISES Camden Highway	A1-6-9764
Charleston Highway	SW-4-9935
Sunter Street	SU-7-9183
S & S CAFETERIA	
1411 Gervais Street	A1-2-5663
SHEALY'S ON ASSEMBLY 1115 Assembly Street	A1-A-9591
Tilly Abbelluty Street	72 102-12
SHIMMY'S RESTAURANT	
1111 Lady Street	A1-4-4472
SPORTSMAN RESTAURANT	
1009 Assembly Street	A1-2-9528
SWAIN'S STEAK HOUSE	
Knox Abbott Drive, Cayce	A1-6-4722
VARSITY RESTAURANT 2706 Main Street	A1-2-7560
BOHLING CENTERS	
Park Lames, Parkland Shopping Center	A1-5-9924
The second of th	

Star Lames, 921 Assembly Street-----A1-3-1649

#### THEATRES

CAROLINA THEATRE,	A1-2
FIVE POINTS THEATRE,	A1-4.
POX THEATRE,	A1-45212
PALMETTO THEATRE,	A1-45800
ALICE DRIVE-IN THEATRE,	A1-49318
BELT LINE DRIVE-IN THEATRE,	A1-26489

#### NEWSPAPERS

THE STATE is morning-daily. THE COLUMBIA RECORD is afternoon-daily. Both are located on Stadium Road. THE WEST COLUMBIA-CAYCE JOURNAL is weekly.

RADIO - TV STATIONS	RADIO	- TV	STA	TIONS
---------------------	-------	------	-----	-------

WCCA-TV	ABC	191 kw erp	Channel 2
WIS-TV	ABC & NBC	316 kw erp	Channel 10
WNOK-TV	CBS	244 kw erp	Channel 19
WCAY-TV	CBS	500 watts	620 kc
WCOS-TV	ABC	1 kw	1400 kc
WIS	NBC	5 kw	560 kc
WNOK	IND	1 kw	1230 kc
WOIC	IND	5 kw	1320 kc
WOXL	MUT	5 kw	1470 kc
WUSC-FM	University os	S. C.	
WNOK-FM	A CONTRACTOR NOT THE	3.4 kw	104.7 mc

#### GENERAL INFORMATION

LOCATION	In cer	ter	portion	of	the	State,	county
	seat (	of Ri	chland	Coun	ty.		

ELEVATION 332 feet above sea level.

CITY AREA 18.64 Square miles

#### POPULATION

YEAR	CITY	COUNTY	METROPOLITAN
1950	86,914	142,565	186,844
1960	97,433	200,102	260,828

PRESENT ESTIMATED POPULATION 100,600

#### CLIMATE

The mean annual temperature of Columbia based on offic. records of 73 years is 64.0 degrees. The monthly mean temperature for this period is:

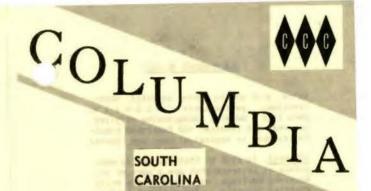
January	46.9	Tula	81.6
February	48.4	July	80.5
March	54.4	September	75.3
April	63.6	October	64.7
Hay	72.2	November	53.7
June	79.7	December	46.4

The climate conditions of Columbia are exceptionally good with mild, almost snow-free winters coupled with long, moderate summers.

The Greater Columbia Chamber of Commerce has the responsibility for the economic well-being of the community...

Its members from all walks of life work to preserve our free enterprise system and to promote business growth and development ... The Chamber is a dynamic living process...

Its people work for the betterment of Columbia... The Chamber's membership of over 1800 and a professional staff of 15, working together to make Columbia a better city in which to live and work, makes it the largest and one of the most effective organizations of its kind in the State.



ACCOMMODATIONS
EATING FACILITIES
CONVENTION FACILITIES

APPRECIATE THE FINEST

AND THAT "SOMETHING EXTRA"

IN SOUTH CAROLINA'S CAPITAL

Thanks for your interest in Columbia. We believe the material in this folder will be of help to you. If you need additional information, please let us know and we will send it promptly.

GREATER COLUMBIA CHAMBER OF COMMERCE
1308 Laurel St. Box 1405 Phone AL 2-3711
Columbia, S. C.

#### OUR MESSAGE TO YOU

We're glad you're going to visit South Carolina, particularly COLUMBIA. Here lies a modern, progressive city-yet one that has retained old fashioned hospitality that is typical of the Old South.

COLUMBIA is rich in history, and so many points of interest that are a part of our American Heritage are yours to see while visiting Columbia. The enclosed folders will tell you more about these points of interest in the Greater Columbia Area.

Our very best wishes to you and yours for a pleasant and safe visit in our city.

The following establishments are members of our Greater Columbia Chamber of Commerce - we feel that you will find their services satisfactory.

#### HOTELS

COLUMBIA - Corner of Gervais and Sumter Streets. 200 rooms, sir-conditioned, radio, television, free parking, dining rooms, five private luncheon rooms, banquet rooms, pets allowed. RATES: Single-\$5.00 Double -\$8.00 to \$15.00.

MANAGER: E. J. BRAUN

A1-2-2141

JEFFERSON - 1801 Main Street. 203 rooms, gas heating, air-conditioned, radio, television, free parking, dini room and cafeteria, meeting rooms for any size group, pets allowed. RATES: Single-\$4.50 to \$6.50 Double-\$7.50 to \$9.50 Twin-\$9.50 to \$11.50 Suite-\$17.00

MANAGER: Arthur Lee Herbert

A1-4-5141

WADE HAMPTON - Corner of Gervais and Main Streets. 315 rooms, air-conditioned, gas heating, radio, television, free parking, coffee shop, private dining rooms to seat 15 to 800 persons, motor lobby drive-in, pets allowed. RATES: Single-\$5.50 to \$7.50 Double-\$8.50 to \$14.00 MANAGER: F. L. Smith A1-6-4361

#### MOTELS

CAROLINA - City Limits North (U.S. 1) 7 minutes from center of city. 20 rooms, air-conditioned, electric heat, television, showers, telephones, swimming pool, restaurant one block from motel, refreshment room on premises, pets allowed. RATES: Single-\$5.00 to \$6.00 Double-\$7.00 Family-\$8.00 to \$12.00 Commercial Rates. Connecting double and family rooms. MANAGER: Mr. Bernard D. Goldberg A1-6-1555

(Continued on next page)

#### MOTELS

#### (continued)

CRYSTAL - 1624 Charleston Highway, West Columbia. 22 rooms, air-conditioned, thermostatically controlled heat, radio, television, free coffee for guests, dining facilities nearby, large yard for children, pets allowed. Rates: Single-S5.00 Double-\$7.00 Twin-\$8.00 Each additional person - \$1.00 Manager: Mrs. George Butler SW-4-2848

DOWNTOWNER MOTOR INN & RESTAURANT - Corner of Main & Lady Streets. 101 rooms, air-conditioned, gas heating individually controlled, music in all rooms, wall to wall carpeting, tub and shower, oversized beds in all rooms, free parking, heated swimming pool, main dining room and large meeting rooms, self-service elevator. 24 hour service, no tipping, pets allowed. Single-\$8.00 Twin-\$12.00 Double-\$10.00 Bridal Suite-\$18.00 Studio-\$9.50 to \$11.50 Manager: Charles W. McCoy A1-6-0626

GRAND - 3003 Two Notch Road - Highway 1, North. 21 rooms, air-conditioned, telephones, television, wall to wall corpeting, combination baths, dining facilities near by, swimming pool. Rates: Single-\$6.00 Double-\$8.00 Twin-\$9.00 Three persons-\$10.00. Manager: J. C. Phillips PO-5-2332

HEART OF COLUMBIA - 1011 Assembly Street. 100 rooms. air-conditioned, heating individually controlled, 50 foot swimming pool, music in all rooms, television, wall to wall carpeting, tub and showers, 24 hour serre, telephones, restaurant in connection, pets allowed

es: Single-\$8.00 Double-\$9.00 to \$11.00 manager: Palmer Quackenbush A1-2-3393

HOLIDAY INN OF COLUMBIA & RESTAURANT - 505 Knox Abbot Drive, Cayce. 140 Units, air-conditioned, central heating, radio, television in lobby, telephones, swimming pool, rooms for meetings and dining to seat 75, restaurant, pets allowed. Call teletype 803-733-1173 collect for reservations. Rates: Single-\$7.00 Double-\$9.50 to 11.50 Single units-\$5.50 Double units-\$8.50 Manager: Robert Minick A1-6-0511

KING COTTON - U. S. Highway, North. 19 rooms, eirconditioned, television, restaurant next door. Rates: Single-\$6.00 Double-\$7.00 Twin-\$8.00 to \$9.00 Manager: Bud Metz SU-2-1121

LAUREL HILL HICHWAY MOTEL & RESTAURANT - 1029 Assembly Street. 50 rooms, air-conditioned, heat individually controlled, television, telephones, swimming pool, restaurant. Rates: Single-\$7.00 Double-\$9.00 Twin-\$11.00 Bridal Suite-\$25.00 Azalea Suite-\$25.00. Manager: Mrs. Ruth Parker A1-6-0786

HOWARD JOHNSON'S MOTOR LODGE - Knox Abbot Drive, Cayce. Manager: Mr. C. Dick Plyer PO-5-2

TOWN HOUSE MOTOR HOTEL - 1225 Henderson Street. 46 rooms, air-conditioned, television, telephones, central heating, swimming pool, restaurant on premises, near University of S. C., pets allowed. Rates: Single-\$7.21 Double-\$9.27 Twin-\$10.30 to \$12.36-Tax Included. Manager: Harold F. Davis A1-3-8326

TREMONT-COLUMBIA MOTEL - 111 Knox Abbott Drive, Cayce. 100 rooms, air-conditioned, wadiant heat, television, swimming pool, coffee and newspapers complimentary all day in lobby, continental breakfast, food delivery from Howard Johnson's Restaurant, steak house near by, meeting room to accommodate 50, playground for children, pets allowed. Rates: Single-\$7.50 Double-\$9.50 Twin-\$11.00 Honeymoon Suite-\$15.00 Commercial rates available. Manager: Alan P. Rose A1-4-5121

THOROUGHBRED MOTEL & TRAILER PARK - 3411 Two Notch Road. Air-conditioned, tile baths, steam heat, kitchenettes, television, telephones, swimming pool. Commercial rates. Manager and owner: Mrs. Rex Mitchell SU-2-1525

MITCHELL TRAILER PARK - Overnight and monthly parking. 3 miles north of Capital on U.S. 1 SU-2-1525

HAMPTON-PRESTON TOURIST HOME - 1615 Blanding Street. Large attractively furnished rooms. Rates: Daily -Double - \$15.00 tc \$20.00 Single-\$2.00 to \$3.00 Manager: Mrs. J. C. Campbell - A1-4-8662

CORNELL ARMS APARTMENTS - 1230 Pendleton Street. Manager: Mr. John B. Victor A1-3-6421

NOTE: Rates are subject to change, we suggest you contact the manager for current rates.

#### BABY SITTERS

The Junior Woman's Club of Columbia has a roster of baby sitters which you will find reliable. Call the Chamber of Commerce for the current president. The local branch of the S. C. Employment Service, 1115 Calhoun Street can furnish names of sitters also. Their number is Al-23636.

#### EATING ESTABLISHMENTS

	SU-7-940
1040 Meeting Street	W/CSW-4-605

B & B DRIVE-IN Route 3 - Percival Road-----SU-7-4314

COGBURN'S GRILL

COLUMBIA GRILL

#### BANK CLEARINGS-(Urban Area)

Period	Dollars	Period	Dolla
% Change 1950-60	+160.3%	% Change 1950-60	+0.1%
1963	\$1,417,002,400.61	1963	\$30,000,000
1962	1,315,843,114.04	1962	15,857,312
1961	1,226,567,875.09	1961	14,545,279
1960	1,083,291,914.60	1960	10,149,193
1959	975,882,898.20	1959	10,582,589
1958	864,819,115.67	1958	10,841,117
1955	690,945,755.27	1955	8,682,394
1950	416,123,397.21	1950	10,135,974
1940	123,440,963.79	1940	2,826,973
1934	82,116,806.89	1930	1,903,445

# POST OFFICE RECEPITS-Columbia Post Office

		San Control of the Co		
Period	Dollars			
% Change 1950 - 60	96.5%		Manufacturing	15,200
1963	\$4,351,665		Trade	16,800
1962	3,555,308		Trans. & Utilities	4,800
1961	3,407,874		Finance, Insurance,	5,500
1960	3,244,640		and Real Estate	
1959	3,070,843		Construction	5,100
1958	2,677,281		Government	20,000
1955	2,339,914		Services and	
1950	1,562,914		Miscellaneous	9,700
1940	676,703			
1930	441,449		Total	77,1
2,50	-1-,1-1			100

#### VEHICLE REGISTRATIONS-Richland County

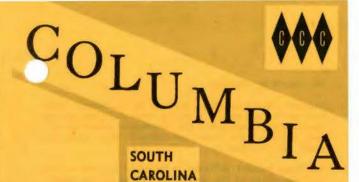
Period	Registrations	
% Change 1950-60	+123.4%	
1963	87,566	
1962	82,256	
1961	79,459	
1960	78,200	
1959	75,849	
1958	59,547	
1955	54,929	
1950	35,011	
1940	24,732	
1930	15,583	

#### NEW INDUSTRIES FOR METRO COLUMBIA

COLUMBIA AREA EMPLOYMENT -May 1964

BUILDING PERMITS-City of Columbia

COLUMNIA
Emp. Goal
600-700
350-400
75
300
500-600
25
125
30
50
50
200
150



CAROLINA

**ECONOMIC** GROWTH STATISTICS

APPRECIATE THE FINEST

AND THAT "SOMETHING EXTRA"

IN SOUTH CAROLINA'S CAPITAL

Thanks for your interest in Columbia. We believe the material in this folder will be of help to you. If you need additional information, please let us know and we will send it promptly.

GREATER COLUMBIA CHAMBER OF COMMERCE 1308 Laurel St. Box 1405 Phone AL 2-3711 Columbia, S. C.

#### THE GROWTH OF COLUMBIA . . .

Columbia, South Carolina, because of its central location in respect to the State of South Carolina and the "Metro South", has exhibited remarkable growth in the past decades. The series presented in this folder will point out this growth.

The State Capitol Building in Columbia is located within three miles of the geographic center of the state. Every resident of the state is located within a radius of 155 miles of Columbia. Today, an auto can cover this 155 miles in a little over three hours. This factor of central location in respect to the rest of the state has made Columbia not only the political and governmental capital of the state, but also the wholesale and retail trade center of South Carolina.

Columbia is also the educational center of the state with six schools of higher learning located within its bounds. These are the University of South Carolina, Columbia College, Columbia Bible College, Lutheran Theological Seminary, and two Negro institutions, Allen University and Benedict College.

Columbia as the site of the State Capitol also has all of the state's administrative offices located here as well as many Federal Government Offices. In addition, Fort Jackson, one of the Army's major basic training posts, currently has some 25,000 officers and enlisted men assigned.

Stability and diversification are the two most apt words to describe Columbia's healthy economic structure. Stability exists due to the presence of state government employment and a realistic attitude which prevails among local manufacturing employees. Diversification is apparent because no one section of the economy claims my than 25 per cent of total employment; a characteristic which few cities of Columbia's size can boast.

Although all phases of the economy have been on the increase, manufacturing employment (and consequent payroll) has gained at a more rapid rate. In 1954 there were 11,189 employees in manufacturing. Today, this figure stands in excess of 15,000 persons - a 34 per cent increase from 1954.

New jobs mean better business conditions. Accordingly, Rand McNally's monthly "Business Trend Nap" during one recent year listed Columbia as one of the top ten business cities in the United States on five separate occasions.

The following tables illustrate the growth of Columbia and point out that Columbia is not static, but rather it is a dynamic and growing city.

Fore more detailed information concerning Columbia's economy, contact the Research Department of the Greater Columbia Chamber of Commerce, 1308 Laurel St. or dall Al-2-3711.

#### POPULATION GROWTH

TE: During the decade 1950-60, the Columbia	PERIOD	CITY OF COLUMBIA	URBAN AREA	METRO* AREA
Metro Area received 28% of the state's total	% change 1950-60	+12.1%	+35.0%	+39.6%
population increase.	1960	97,433	162,601	260,828
	1950	86,914	120,808	186,844
	1940	62,396	89,555	140,837
	1930	51,551	68,555	124,161
	Estimated Pop. '64	101,637		290,416

\* The Columbia Standard Metro Area is composed of Richland and Lexington Counties.

PERIOD	CITY OF COLUMBIA	RICHLAND COUNTY	COLUMBIA METRO AREA
% Change 1950-60	+46.8%	+46.2%	+60.2%
1962	\$195,654,000	\$212,680,000	\$264,627,000
1961	176,437,000	191,797,000	243,419,000
1960	185,147,000	200,192,000	248,325,000
1959	181,320,000	195,156,000	239,107,000
1958	178,175,000	189,700,000	229,120,000
1957	179,805,000	191,025,000	230,380,000
1956	175,349,000	186,322,000	222,996,000
1955	167,115,000	177,349,000	215,612,000
1950	126,106,000	136,965,000	155,041,000

#### TELEPHONE, GAS AND ELECTRIC CUSTOMERS - URBAN AREA

PERIOD	TELEPHONE CUSTOMERS	GAS CUSTOMERS	ELECTRIC CUSTOMERS
% change 1950-60	+81.9%	+33.3%	+52.0%
1962	52,400	23,887	58,748
1961	50,571	21,340	57,312
1960	49,194	19,760	55,020
1959	47,330	18,101	53,600
1958	45,563	16,533	50,549
1957	42,514	15,031	49,637
1956	40,070	15,501	47,939
1955	38,006	14,834	46,907
1950	27,048	14,827	36,205
1940	15,339	8,419	20,900
1930	9,412	5,575	13,150
1963	54,336	26,600	61,500

# COLUMBIA

## **SOUTH CAROLINA**



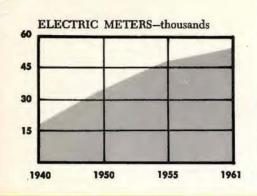
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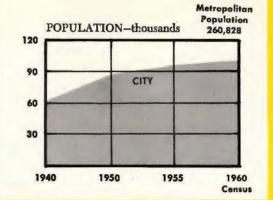
# METRO SOUTH

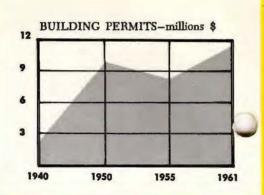


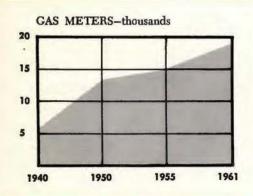


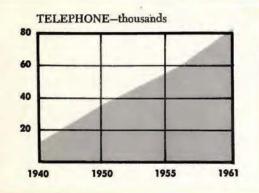
- EXPANDING MARKETS
- DIVERSIFIED TRANSPORTATION SERVICES
- EQUITABLE TAX STRUCTURE
- PRODUCTIVE LABOR
- DEPENDABLE UTILITIES AND COMMUNICATIONS
- EFFICIENT GOVERNMENT
- AND THOSE IMPORTANT "PLUS FACTORS"

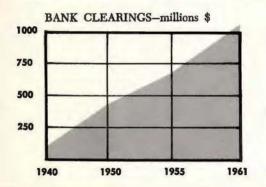


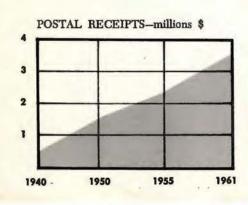






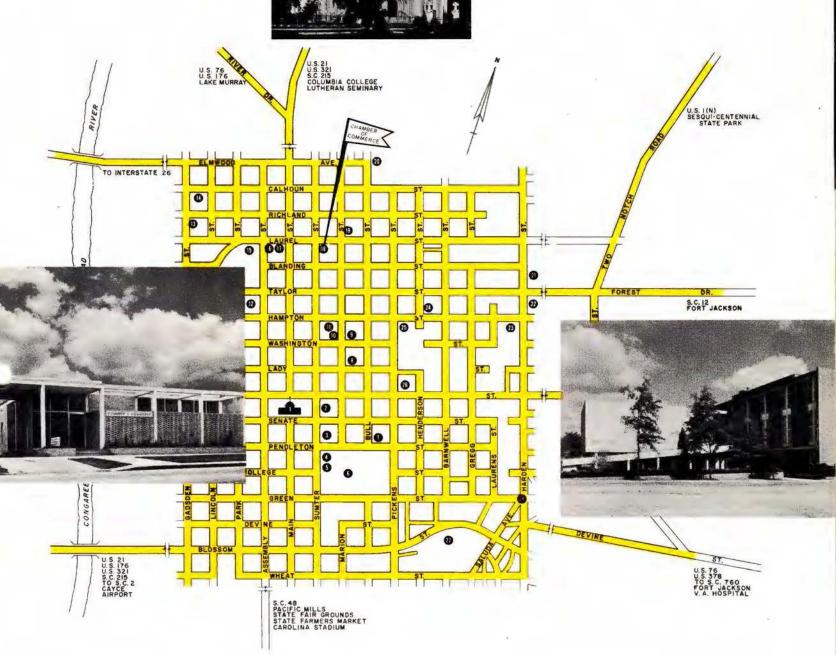






# CANDID COMMENTS CONCERNING COLUMBIA

- ★ Metropolitan Columbia is the state's largest shopping center with retail sales of more than \$248 million and an effective buying income in excess of \$389 million.
- ★ It is a major transportation center with four railroads, two major commercial airlines and twenty-five motor freight carriers operating over six federal, five state and two impending Interstate highways.
- ★ Six hospitals and approximately 300 doctors and dentists make Columbia a growing medical center.
- ★ Columbia is one of South Carolina's largest areas with 275 manufacturing plants employing almost 13,000 persons.
- As the capital of South Carolina, Columbia is the seat of State Government which employs 3,600 people.
- ★ It is the seat of Federal Government activity within the state — including almost 5,200 civilian employees.
- ★ Ft. Jackson is a permanent divisional training center for the United States Army and has a military contingent of approximately 20,000 officers and enlisted men.
- ★ It is a major convention center that played host to 900 meetings and almost 100,000 delegates during 1961.
- ★ Six institutions of higher learning are located in Columbia, including the University of South Carolina with over 6,000 students.
- ★ It is the home office for thirty insurance companies employing more than 2,000 people.



STATE HOUSE

TRINITY EPISCOPAL CHURCH

AND CHURCHYARD

TOWN THEATRE

WORLD WAR MEMORIAL

SOUTH CAROLINIANA LIBRARY UNIVERSITY OF SOUTH CAROLINA

THE COLUMBIA MUSEUM OF ART

AND CHILDREN'S MUSEUM

FIRST PRESBYTERIAN CHURCH

WASHINGTON STREET METHODIST CHURCH

COLUMBIA HIGH SCHOOL

FIRST BAPTIST CHURCH

ST. PETER'S CATHOLIC CHURCH

GOVERNOR'S MANSION

MEMORIAL GARDENS OF THE GARDEN CLUBS OF SOUTH CAROLINA

USO BUILDING

FEDERAL COURT HOUSE

CITY HALL

COLUMBIA CHAMBER OF COMMERCE

DE BRUHL-MARSHALL HOUSE

SOUTH CAROLINA STATE HOSPITAL

BENEDICT COLLEGE

ALLEN UNIVERSITY

COLUMBIA HOSPITAL

WOODROW WILSON'S BOYHOOD HOME

COLUMBIA BIBLE COLLEGE

SHERMAN'S HEADQUARTERS

MAXCY GREGG PARK

FIVE POINTS

FORT JACKSON VETERANS' HOSPITAL

STATE FAIR GROUNDS

STATE FARMERS' MARKET

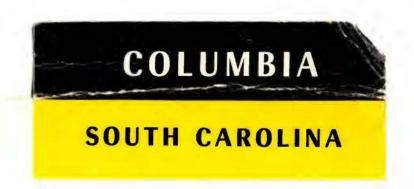
CAROLINA STADIUM COLUMBIA AIRPORT

LUTHERAN THEOLOGICAL SOUTHERN SEMINARY

COLUMBIA COLLEGE

LAKE MURRAY

SESQUICENTENNIAL STATE PARK

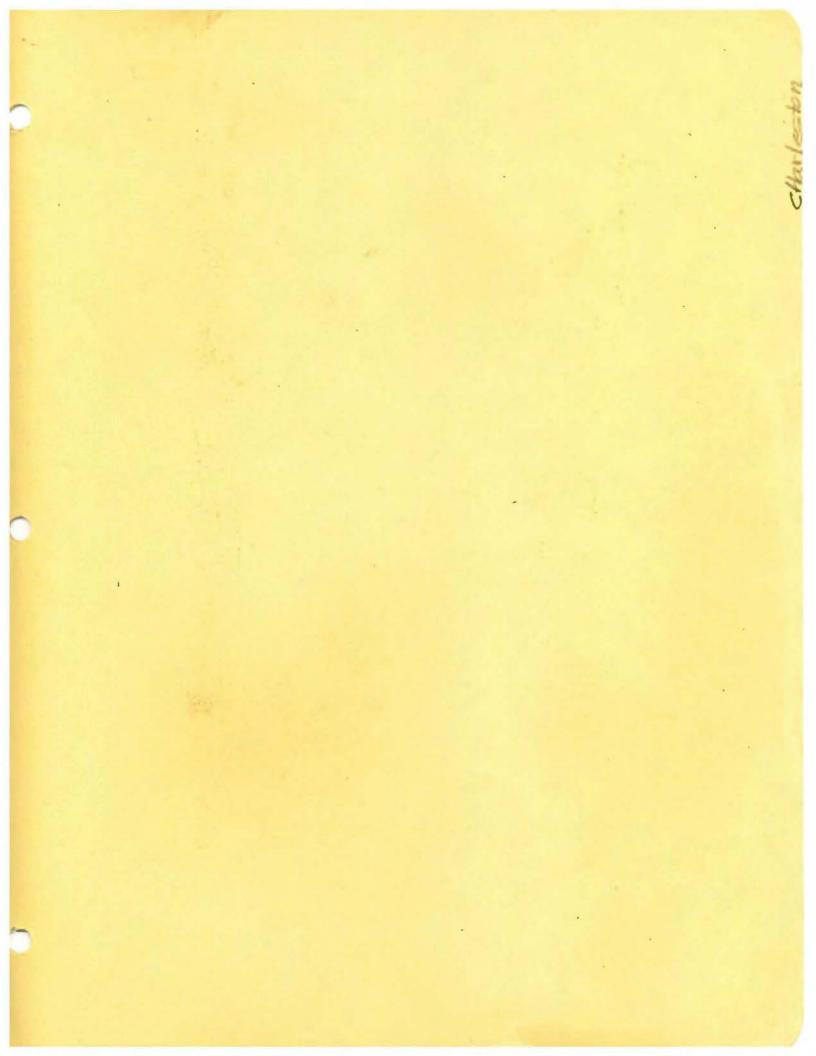


# FOR ADDITIONAL INFORMATION CONTACT THE INDUSTRIAL DEPARTMENT

# Greater Columbia Chamber Of Commerce

POST OFFICE BOX 1405 COLUMBIA, SOUTH CAROLINA





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Type of Material: Book
Author(s): Frank B Gilbreth
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Volume Number:
Issue Number:
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Page Numbers: 9 unumbered pages



# Lord Ashley Cooper's

DICTIONARY

Charlestonese AS COMPILED FOR THE NEWS AND COURIER





Homes along Charleston's famous Battery provided excellent vantage points for spectators in April 1861

GREATER CHARLESTON CHAMBER OF COMMERCE 50 Broad Street CHARLESTON, SOUTH CAROLINA



John G. Calhoun, advocate of States Rights, is buried in the shadow of St. Philip's steeple

Few cities in the nation combine the endlessly entertaining variety which awaits you in and near Charleston. From the palisades of the High Battery where the Ashley and Cooper Rivers converge, your eyes sweep the horizons of 300 years of American history. In the colorful, old sections are the homes of English, French and German settlers who built and nurtured the city.

Within a few minutes' drive of Charleston are storied plantation homes of the Old South, and magnificent gardens rampant with magnolia, axalea and camellia . . . . . gardens where ancient, stately oak and cypress wear ghostly gray tresses of flowing Spanish moss.

Historically, Charleston was a focal point of great significance in the colonial era of America and during the War Between the States. Fort Sumter, target of the first shot of the War, stands in majestic preservation near the mouth of the city's great, natural harbor.

Flanking Charleston are four of the finest beach resorts in the Southeastern United States, offering a multitude of recreational pursuits. Vacationers find everything they want in the way of water sports, from swimming and sunbathing to boating, fishing and water skiing.



HOME OF

# FORT SUMTER



1861-1865 1961-1965

# CENTENNIAL OF THE

CONFEDERACY



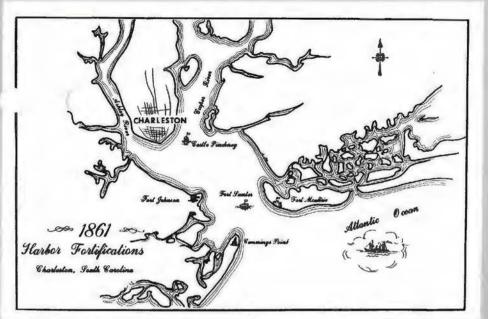
EVIDENCE OF BOMBARDMENT



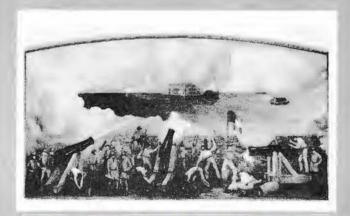
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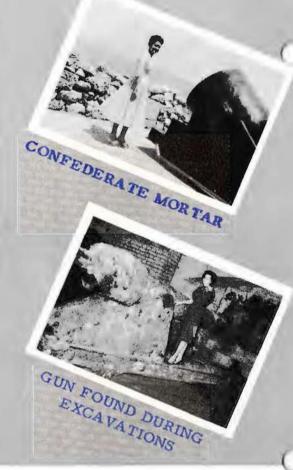
REMAINS OF ENLISTED
MEN'S BARRACKS



FORT SUMTER, a National Monument since 1948, was the key to Confederate strength and resistance. Captured by Confederate Forces after a 34-hour bombardment, it was held from April 14, 1861 until February 17, 1865. Although its walls were pounded to rubble by Union guns, it was never surrendered by the Confederacy. It was evacuated when Union Forces occupied the City of Charleston near the end of the War.



Painting of "THE BATTLE OF FORT SUMTER"





VISITORS INSPECT GUNROOM WHICH WAS BURIED FOR 60 YEARS

# FORT SUMTER TOURS

CHARLESTON, SOUTH CAROLINA

#### **SCHEDULE**

DAILY INCLUDING SUNDAY

March 1st — May 31st 10:00 A.M. and 2:00 P.M. September 8th — October 15th 10:00 A.M. — 2:00 P.M.

June 1st — September 7th 9:30 A.M. — 12:00 Noon — 2:30 P.M. October 16th — February 28th 2:00 P.M. Only

FARE - \$1.75 • Child (Under 12) - 85c Tour Lasts Approximately 2½ Hours

The right is reserved not to make a scheduled trip with less than ten total passengers. Rates subject to slight adjustment without notice.

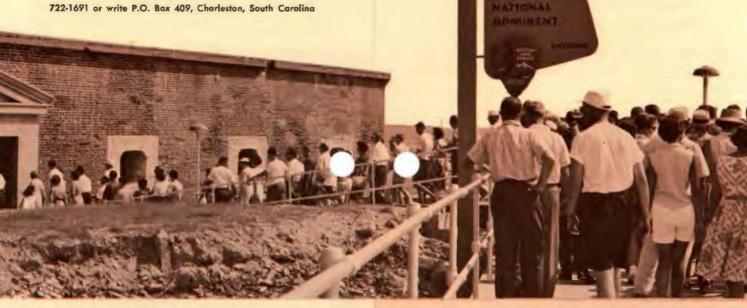
Tickets may be purchased at the dock. No reservation is necessary. Plan now to enjoy this wonderful trip.

#### FOR FURTHER INFORMATION

Call Fort Sumter Tours
722-1691 or write P.O. Box 409, Charleston, South Carolin

FORT SUMTER

NATIONAL MONUMENT AND CHARLESTON HARBOR CHARLESTON, SOUTH CAROLINA







ONLY TOUR TO FORT SUMTER

#### FORT SUMTER

## AMERICA'S MOST HISTORIC LANDMARK WHERE THE CIVIL WAR BEGAN



Historic Fort Sumter is a National Monument under the direction and supervision of the National Park Service.

On April 12, 1861, Fort Sumter was occupied by Union troops who refused to vacate the Fort as demanded by the Confederates. After negotiations failed, Confederate batteries in Charleston Harbor bombarded Fort Sumter, and America's greatest moment of conflict, the War Between the States, had begun.

On the Fort, which is located on a tiny man-made island in Charleston's beautiful harbor, there is an excellent museum. Historians with the National Park Service, conduct interesting and informative tours of the Fort.



The boat which carries you to Fort Sumter is a comfortable, canvas-covered, 65 foot sightseeing yacht. It was especially built for Fort Sumter Tours under supervision of the U. S. Coast Guard. It is clean, safe and fully equipped with every modern convenience.

# OTHER VIEWS YOU WILL ENJOY FROM CHARLESTON HARBOR

In addition to a visit to Fort Sumter, you will enjoy a complete harbor tour, viewing many points of historic importance, with a brief commentary on the following:

FORT JOHNSON: It was from Fort Johnson that the first shot of the War Between the States was fired at Fort Sumter on April 12, 1861.

FORT MOULTRIE: Site of the first decisive victory of Americans over the British in the Revolutionary War.

COOPER RIVER BRIDGE: One of the tallest bridges in the world. Built in 1929.

CASTLE PINCKNEY: Site of first Union-held territory captured by Southern forces, just prior to "The War Between the States."

ST. MICHAEL'S EPISCOPAL CHURCH: One of Charleston's most beautiful and historic churches. Founded 1752.

CHARLESTON'S FAMOUS BATTERY: The battery has been a part of Charleston's life since 1680. Focal point is White Point Gardens.

#### WHERE TO MEET THE BOAT:

The only tour boats which actually land on Fort Sumter, leave daily from the Municipal Yacht Basin located at the foot of Calhoun Street, just off U.S. Highway No. 17 near the Ashley River Bridge. See schedule on back.

Also, information concerning excellent deep sea fishing upon request.

Tours for schools, conventions, clubs, by special appointment.







#### For The

# SEVENTEENTH ANNUAL SERIES OF VISITS MARCH 22 thru APRIL 12, 1964

# WILL OPEN HER GATES AND DOORS

Charlestonians will welcome the public to some of their finest homes. When spring is at its height and the famous gardens are in bloom, owners of seventeen distinguished houses will show them for the benefit of this historic city, to preserve its beauty and its interest for the nation. These are Private Homes opened to the Foundation at this time only. Over a century of history and architecture will be on parade. Some of the country's finest early American homes, dating from 1735 to 1851, little changed by the passage of time will be shown.

The Foundation was incorporated in 1947. It is a non-profit organization dedicated to the preservation of Charleston's historic architectural heritage. The proceeds of its tours will go to a Revolving Fund used to prevent the destruction of important buildings and areas, by rehabilitating for twentieth century use. The first program of this Fund is the Ansonborough Rehabilitation Project.

#### PRIVATE HOMES OPEN TO VISITORS

There will be six different groups of houses open in the three week period, with three beautiful private homes, the Nathaniel Russell House and Ashley Hall included on each tour.

Each day, Monday through Friday, there will be a morning tour. There will be afternoon tours on Wedneslay, Friday, and Sunday.

The hours are 10:00 a.m. to 1:00 p.m. and 2:00 p.m. to 5:00 p.m. No dwellings are shown on Easter Sunday except the Nathaniel Russell House.

#### HOUSES ALL IN HISTORIC SECTION

Most of the houses are located within a ten-block area, and it is usually pleasant to make the visits on foot. This gives an opportunity to see much of the picturesque detail of the city. Visitors are conducted through the dwellings by hostesses. Houses may be visited in any order desired, but visitors have to provide their own transportation where needed.

#### TARIFF

TOURS: (A, B, C, D, E, F): Fee for each tour \$4.00; for any two tours \$7.00.

Russell House only: Fee \$1.00.

IT WOULD BE APPRECIATED IF VISITORS TO THE OLD HOUSES WOULD NOT WEAR HIGH NARROW SPIKE HEELS WHICH ARE APT TO CAUSE DAMAGE TO OLD FLOORS AND RUGS.

#### HEADQUARTERS OF

#### Historic Charleston Foundation NATHANIEL RUSSELL HOUSE

OPEN DAILY YEAR ROUND

10 a.m.—1 p.m.; 2 p.m.—5 p.m. Sundays—2 p.m. to 5 p.m.

This unusually beautiful example of Adam architecture in America was built before 1809, in one of Charleston's happiest eras. Its owner, Nathaniel Russell, son of a Chief Justice of Rhode Island, one of the city's principal merchants, spent the then great sum of \$80,000 upon it.

The house is a lovely picture of its times, set in a spacious garden, its graceful design, heightened by the richly contrasting materials of the exterior and the delicate details of the interior. It was purchased by Historic Charleston Foundation in March, 1955, with a grant from the Richardson Foundation, matched by hundreds of donations, both large and small, that expressed the community's admiration for so fine a building and their determination that the property be preserved in its entirety.

#### WHERE TO STAY

Camellia Motel—1550 Savannah Hwy.
Downtowner Motor Inn—157 Calhoun St.
Heart of Charleston Motel—200 Meeting St.
Holiday Inn—Rt. 17, 3 miles South.
Hotel Fort Sumter—On the Battery.
Howard Johnson's Motor Lodge—1548 Savannah Hwy.
King Charles Inn—Meeting at Hasell St.
Orvin Court—194 Calhoun St., in center of city.
Squirrel Inn—Summerville, S. C.

#### WHERE TO DINE

The Cavallaro Restaurant—Recommended by AAA—2½ miles south of Ashley River Bridge.

The Colony House—4 Vendue Range.

The Colony House—4 Vendue Range. Henry's—Seafoods A Specialty—54 Market St. King Charles Inn—Continental Cuisine and Ghost Rider.

Room—Meeting at Hasell St.

The Rampart and River Rooms—Hotel Fort Sumter—On Battery.

Battery.
The Royal Garden Restaurant—Downtowner Motor Inn
157 Calhoun St.

Sugar 'n Spice and Swamp Fox Rooms—Francis Marion Hotel.

#### WHERE TO SHOP

America's Oldest Drug Store—Lakeside-Schwettman's— 141 Broad St.

Antiques—Geo. C. Birlant & Co.—191 King St.
The Book Basement (Opp. College of Charleston)—9

College St. the boutique—Gifts, Imports, Accessories—82 Church St. Virginia Chisolm—Interior Designer—44 Church St.

85 Church St.—The Small Children's Shop. Harold's Cabin—Specialty Foods, Restaurant—84 Went-

Porgy & Bess—For Men and Women—89 & 91 Church St. Sue Tarpley Sanders, A.I.D.—Interior Designer—79 King

Schindler's Antique Shop-200 King St.

Stoll's Alley Shop—Suits, Dresses, Accessories, Gifts— 10 Stoll's Alley.

Tradd Street Pharmacy—Prescriptions, Sundries, Fountain, Deliveries—King and Tradd Sts.

Marguerite Sinkler Valk, A.I.D.—Antiques—94 Rutledge Ave.

WE TAKE PRIDE IN RECOMMENDING THESE LOCAL ESTABLISHMENTS WHOSE CONTRIBUTIONS HAVE MADE POSSIBLE THIS FOLDER.

# CHARLESTON'S HISTORIC HOUSES

Schedule of 1964 Visits



March 22 through April 12, 1964

Sponsored by
Historic Charleston Foundation

Headquarters
The Nathaniel Russell House
51 Meeting Street
Charleston, South Carolina
Telephone RA 3-1168

# FIRST WEEK — March 22 - March 27 MORNING TOUR A

MONDAY, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY

MARCH 23, 24, 25, 26, 27 — 10 a.m. to 1 p.m.

WILLIAM GIBBES' HOUSE, 64 South Battery, c. 1772. Splendid Georgian mansion, has had among its owners to Rev. John Grimke Drayton who planted Magnolia Garden Noted for its fine furniture and its Adam ballroom. Home of Mr. and Mrs. Ashby Farrow.

GEORGE EVELEIGH'S HOUSE, 39 Church Street, c. 1743. Built by merchant whose great Indian trade was run westward into the Mississippi valley. The house nestles in the bend Church Street was given to meet a bridge that crossed the creek now buried under Water Street. Recently renovated by Mr. and Mrs. Huger Sinkler, the house provides handsome settings for their admirable family pieces.

THOMAS LEGARE'S HOUSE, 90 Church Street, c. 1760. Built by a well known Huguenot when Church Street was a lively part of Charleston's business district. Typical piazza, overlooking garden and arched brick wall, makes a charming entrance to the distinguished home of Mr. W. Lucas Simons.

THE NATHANIEL RUSSELL HOUSE, 51 Meeting Street, c. 1809. Headquarters of Historic Charleston Foundation. One of the outstanding Adam houses in America, with famous free-flying stair and oval drawing rooms. Furniture of the period. Opened to the public for the first time March 3, 1956.

#### AFTERNOON TOUR B

SUNDAY, WEDNESDAY, FRIDAY MARCH 22, 25, 27 — 2 p.m. to 5 p.m.

MRS. WILLIAM HEYWARD'S HOUSE, 31 Legare Street, c. 1789. Built by a member of one of the greatest rice-planting families of the Low Country. Fine panelling and delicate Adam ornament. Particularly noteworthy drawing room with half-round bay with palladian window. One of Charleston's haunted houses. Home of Mrs. Augutine T. Smythe.

JOSEPH WINTHROP'S HOUSE, 129 Tradd Street, c. 1797. Restrained Adam style of principal rooms practically in original condition, built by Joseph Winthrop, of New England, who married a sister of Charles Fraser, the miniaturist. Residence of Admiral and Mrs. William S. Popham.

JULIANNA DUPRE'S HOUSE 42 Society Street, c. 1850, and ISAAC REEVES' HOUSE, 44 Society Street, c. 1840, will be shown jointly. Both homes were built after the great fire which swept through Ansonborough and are the first homes restored by the Foundation in its area rehabilitation project (see inner page). The Dupre House is the home of Mr. and Mrs. J. Blake Middleton, whose addition of a fine garden and whose collection of 18th Century furniture add much distinction to the area. The Isaac Reeves' House, home of Mr. and Mrs. Avram Kronsberg, is a fine example of the adaptability of older buildings to 20th Century use.

THE NATHANIEL RUSSELL HOUSE, 51 Meeting Street, c. 1809. Headquarters of Historic Charleston Foundation. One of the outstanding Adam houses in America, with famous free-flying stair and oval drawing rooms.

Ladies Are Requested Not To Wear Spike Heels

## SECOND WEEK — March 30 - April 5 MORNING TOUR C

MONDAY, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY

MARCH 30, 31 - APRIL 1, 2, 3 - 10 a.m. to 1 p.m.

WILLIAM GIBBES' HOUSE, 64 South Battery, c. 1772. plendid Georgian mansion, has had among its owners the ev. John Grimke Drayton who planted Magnolia Gardens. Noted for its fine furniture and its Adam ballroom. Home of Mr. and Mrs. Ashby Farrow.

THOMAS ROSE'S HOUSE, 59 Church Street, c. 1735. Very handsome early Georgian house. Said to be haunted, and by a young poet who died from a duel over an actress. Home of Mr. and Mrs. Henry P. Staats. Retains its original panelling, and is furnished with a fine collection of Adam, Chippendale and Hepplewhite. Property of Church Street Historic Foundation.

PATRICK O'DONNELL'S RESIDENCE, 21 King Street, c. 1851. This sumptuous example of high Victorian planning and decorating was Charleston's last real architectural splurge before "the War." Patrick O'Donnell, a notable master-builder, seems to have been more fortunate in business than love, as the lady with whom he hoped to share this mansion allowed him to keep it for himself. Admirably restored within the year by Mr. and Mrs. Leland Louis Green, III, it will be open for the first time on our tours.

THE NATHANIEL RUSSELL HOUSE, 51 Meeting Street, c. 1809. Headquarters of Historic Charleston Foundation. One of the outstanding Adam houses in America, with famous free-flying stair and oval drawing rooms.

#### AFTERNOON TOUR D

WEDNESDAY, FRIDAY, SUNDAY APRIL 1, 3, 5 — 2 p.m. to 5 p.m.

JULIANNA DUPRE'S HOUSE 42 Society Street, c. 1850, and ISAAC REEVES' HOUSE, 44 Society Street, c. 1840, will be shown jointly. Both homes were built after the great fire which swept through Ansonborough and are e first homes restored by the Foundation in its area nabilitation project (see inner page). The Dupre House is the home of Mr. and Mrs. J. Blake Middleton, whose addition of a fine garden and whose collection of 18th Century furniture add much distinction to the area. The Isaac Reeves' House, home of Mr. and Mrs. Avram Kronsberg, is a fine example of the adaptability of older buildings to 20th Century use.

YOUNG-JOHNSON HOUSE, 35 Church Street, c. 1770. This characteristic pre-Revolutionary single house was for many years the home of Dr. Joseph Johnson, intendent of Charleston, an ardent leader in the Union party that fought Nullification, and author of "Traditions of the American Revolution." Today it is the lovely home of Mr. and Mrs. James Lemons.

WILLIAM ELLIOTT'S HOUSE, 75 King Street, c. 1739. A fine early example of Charleston architecture, with good primitive decoration in the panelling throughout. Little altered. Home of Mr. and Mrs. Charles L. Paul, III.

THE NATHANIEL RUSSELL HOUSE, 51 Meeting Street, c. 1809. Headquarters of Historic Charleston Foundation. One of the outstanding Adam houses in America, with famous free-flying stair and oval drawing rooms.

SEE MAP ON THE INNER PAGE

# THIRD WEEK — April 6 - April 12 MORNING TOUR E

MONDAY, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY

APRIL 6, 7, 8, 9, 10 - 10 a.m. to 1 p.m.

WILLIAM GIBBES' HOUSE, 64 South Battery, c. 1772. Splendid Georgian mansion, has had among its owners the Rev. John Grimke Drayton who planted Magnolia Gardens. Noted for its fine furniture and its Adam ballroom. Home of Mr. and Mrs. Ashby Farrow.

THOMAS ROSE'S HOUSE, 59 Church Street, c. 1735. Very handsome early Georgian house. Said to be haunted, and by a young poet who died from a duel over an actress. Home of Mr. and Mrs. Henry P. Staats. Retains its original panelling, and is furnished with a fine collection of Adam, Chippendale and Hepplewhite. Property of Church Street Historic Foundation.

DR. JOSEPH JOHNSON'S HOUSE, 56 Society Street, c.1840. This characteristic ante bellum single house was built by Dr. Johnson, Intendent of Charleston, an ardent leader in the Union Party that fought nullification and author of "Traditions of the American Revolution." Purchased by the Foundation as a part of its area rehabilitation project, it was sold to Gordon Langley Hall, who has restored both house and garden. House, interesting for its four chief rooms representing four distinct periods.

THE NATHANIEL RUSSELL HOUSE, 51 Meeting Street, c. 1809. Headquarters of Historic Charleston Foundation. One of the outstanding Adam houses in America, with famous free-flying stair and oval drawing rooms.

#### AFTERNOON TOUR F

WEDNESDAY, FRIDAY, SUNDAY APRIL 8, 10, 12 — 2 p.m. to 5 p.m.

COLONEL OTHNIEL BEALE'S HOUSE, 101 East Bay, c. 1740. Othniel Beale, immigrant from New England, Colonel of provincial troops in charge of strengthening the town's fortifications, built on this property just after the great fire of 1740. Handsome rooms, panelled with Low Country cypress, are now resplendent with many fine examples of the craftsmen working here in the 18th Century. Home of Justice and Mrs. Lionel K. Legge.

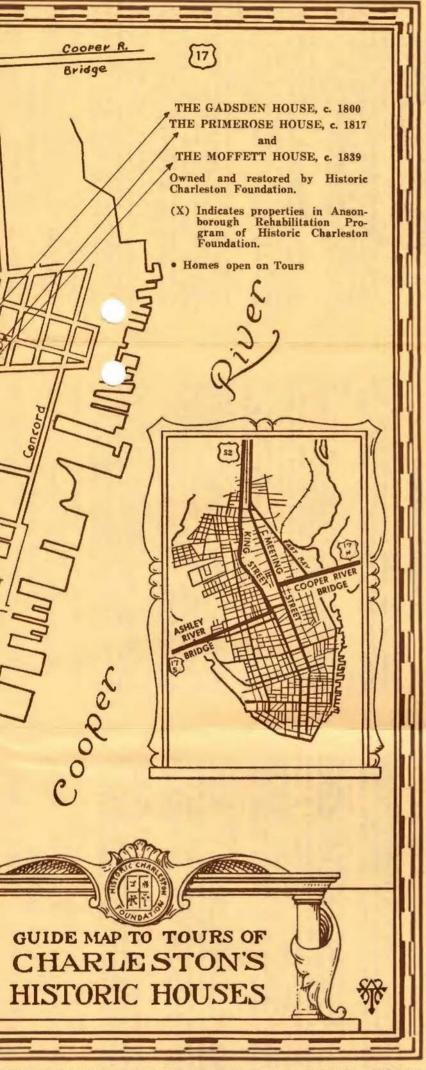
GENERAL THOMAS PINCKNEY'S HOUSE, 57 East Bay, c. 1783. The site for this house, and another for a "bridge" or wharf, across the street, were occupied by South Carolina's first Thomas Pinckney, about 1700. After the fire of 1778, his grandson and namesake, General Pinckney, built this house apparently to be used both as a residence and place of business, at the center of the city's activities. Home of Mr. and Mrs. Frank B. Birthright.

WILLIAM HENDRICK'S BUILDINGS, 83 Church Street, c. 1749. A charming bit of imaginative restoration, representing the best that has been done in Charleston. Restored in 1936 by Mrs. Reynolds D. Brown and the late Mr. Brown.

THE NATHANIEL RUSSELL HOUSE, 51 Meeting Street, c. 1809. Headquarters of Historic Charleston Foundation. One of the outstanding Adam houses in America, with famous free-flying stair and oval drawing rooms.

Ladies Are Requested Not To Wear Spike Heels





#### ASHLEY HALL, 172 Rutledge Avenue, c. 1816

In addition to the homes scheduled on each tour, Ashley Hall will be open Monday through Friday mornings from 10 a.m. to 1 p.m. to holders of any tour ticket, at no additional cost.

Ashley Hall, probably our finest Regency Villa, notable for spiralling stairway, ornate woodwork, plasterwork and mantels, was once the home of George A. Trenholm, great Charleston merchant and Secretary of Treasury of the Confederate States. Since 1909 it has been a famous Southern school for girls.

#### The Revolving Fund and Ansonborough

Our basic goal is practical contemporary use of the large number of Early American buildings still standing in Charleston.

Ansonborough is the pioneer project under this concept. It was begun in the spring of 1959 with the acquisition of seven properties in the six-block area. Since then 26 properties have been acquired in all. Of these twelve have been sold for private restoration, most often for occupancy by the owner; two have been sold after restoration by the Foundation; three mansions have been restored in apartments as a part of our working rental endowment; five have been cleared of substandard buildings and combined with adjoining properties to improve appearances, provide off-street parking: properties to improve appearances, provide off-street parking; two are being held pending Foundation decision to renovate for rental income or offer for sale; and two are currently offered for sale and r ration. In addition the Foundation is not only purchasing other properties, but has available information on private sales in the area.

#### Financing

is financed by gifts from individuals and foundations. lled a "revolving" one because when properties are The proj resold or remed part of the original outlay is recovered to be used again on other properties in Ansonborough and eventually in other areas of predominantly early architecture.

The basic reason for the Foundation's existence is to take the financial burden of "showing the way" to practical modern use of fine old buildings.

of fine old buildings.

As now used by the Foundation in connection with its project, "Ansonborough" applies to a six-block area in the mid-city bounded by Hasell, Meeting, George, Laurens and East Bay Streets, plus a portion of East Bay between Laurens and Calhoun, and comprises parts of four of the historic suburbs—Ansonborough, Rhettsbury, Laurens' Lands and Gadsden's Lands.

This area was chosen by the Foundation as its first project primarily because it is one of Charleston's richest remaining concentrations of early architecture. It contains the oldest dwelling in the entire city (the 1712 William Rhett House at 54 Hasell St.), a few other 18th century houses, and a number of very early 19th century houses in the highly sophisticated Adam style. But because of disastrous fire in 1838, most of its buildings date from the 1840's. In all, it contains more than 100 pre-Civil War houses, plus four churches and one public building (the first public city high school, at 55 Society St.).

#### History Of The Area

In the early 18th Century, the famous George Anson commanded an anti-piracy patrol at Charleston. He obtained, it is said, in a card game a large property. Later he rose to be a Baron and Admiral of the Fleet. Meanwhile, he profited here by subdividing and selling this property, part of which became known as Ansonborough. Two of his original streets still bear his name, George and Anson.

#### COURTESY INFORMATION

CHARLESTON:

The Charleston Museum opens the Heyward-Washington House, 10:00-5:00, daily except Sunday; and the Joseph Manigault House, 10:00-5:00, daily. Daily:

SPECIAL EVENTS:

Saturday, March 14: 2:30 p.m. Town Tour, Women of St.

Michael's.

Saturday, March 21: 10:30 a.m. Plantation Tour, St. Philip's

Women's Auxiliary.

10:00 a.m. Saturday, April 4: Plantation Tour, Women of

St. Michael's.

2:00 p.m. Town Tour, St. Philip's Saturday, April 11:

Women's Auxiliary.

8:30 p.m. Concert by Society for the Preservation of Spirituals, Footlight Thursday, April 30: Players Workshop.

VIRGINIA: Historic Garden Week in Virginia, April 18-25. Headquarters: Room 3, Jefferson Hotel, Richmond, Va.

MARYLAND: Maryland House and Garden Pilgrimage, May 1-10; two Chesapeake Bay Cruises, May 16 and 17. Headquarters: 223 Sheraton-Belvedere, Baltimore 2, Md.



If there is a play running, don't miss attending a performance in the Dock Street Theatre. Even if there is no performance, you must visit this building. It is a reconstruction of the first theatre in our Nation, handsomely done and authentically rebuilt on the original site where the first "Dock Street" opened in 1736.



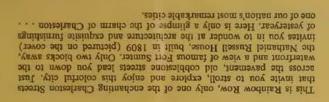
Pounded by English gentlemen and French Huguenots in the 17th Century, Charleston lies between two rivers and possesses a quier charm all its own. The melti-plazza homes of South Battery face Whitepoint Cardens, a beautiful park famous as the site of the hanging of the notorious pirates Stede Bonnet and Richard Worley. Across the roof-tops you can see the broad expanse of the Cooper River. A dally harbor tour takes visitors up the river.



The first fireproof building in America (built 1822) stands sentinel over the calc shadowed Washington Park where children play. Brilliam Azaleas line the brick paths. This is only one of the many "famous first" landmarks preserved in this history rich city. All historic buildings are well marked with plaques that unfold the colorful stories of the sites to all who pass by.

A SHARE THE PART OF THE PART O

You will hear the bell of the license ring out across Charleston today as the since colonial days. This is only one many historic churches of the city, All the represented by buildings of historic sign and beauty built in the 18th and early 19th matures. Particularly unusual is the preservation of French Hug. Church established by early settlers.





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Charleston is famous for her flowers, and bere you will see the original camellias planted in America, still blooming. Three breath-taking gardens bring visitors from around the world to marvel at their splendor. Magnolia Gardens is famed for its variety and profusion of azaleas. Middleton's land-scaping dates from 1741 and was the setting for a handsome plantation house. Cypress, an unusual water garden is planted in an ancient rice field reservoir. Plan at least one day to see the gardens alone.



You too can be a guest in the bome of Thomas Heyward, signer of the Declaration of Independence, and host to George Washington on his visit to this city. The house, owned by the Charleston Museum was built in 1770 and houses a priceless collection of antique furniture and objets d'art. It stands next door to quaint "Cabbage Row" inspiration for the setting of the Heyward-Gershwin operetta "Porgy and Bess.

You'll thoroughly enjoy your tour of base Sumter for a colorful boat trip is you be troduction to this National Monumen is was bere that the first shots were exchanged between the Union and the Confederacy and National Park Service historians recount the history of this island and fort and its bombarding installations as you stroll the grounds of the fortress.



One of the focal points of Charleston is The Citadel, the Military College of South Carolina, founded in 1842. Every Friday at 4:30 p.m. from October to May (holldays excluded) visitors may watch the colorful precision drills of the 2000 strong cade: corps on dress parade The tree shaded campus on the banks of the Ashley River features Spanish-Mourish buildings that dramatically remind all of the proud military history of this famous "fortress of learning".















# Really Relax in Charleston

leston's mild climble and miles of beaches and inland waterways ke this locale a hold day paradise for those who love the outdoors. ew other communities offer such a perfect combination of sightseeing and claxation so readily accessible to each other. Bring bur boat, your hunting equipment, your water skis, your golf clubs... and bring your family to enjoy the wonderful fun of Charleston.











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THE COMMITTEE OF 30

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write Greater Charleston Chamber of Commerce,

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### CHARLESTON'S GARDENS

**CYPRESS** 

MIDDLETON



"out of this world, an inspiration . . ."



MAGNOLIA . . . "spectacular bloom unmatched in beauty . . ."



MIDDLETON . . . "America's oldest landscaped Gardens . . ."

# Charleston's

# FAMOUS GARDENS

MAGNOLIA • MIDDLETON



Settings of natural beauty and centuries of skillful care have produced in this historic part of the South a wonderful and unmatched spectacle famou since pre-Revolutionary times.

Garden lovers and educational authorities agree that Charleston's Famous Gardens are a "must" on the list of internationally celebrated sights.





ontinuously owned by the Drayton family since 1671, Magnolia Gardens is a fairyland of century old camellias and azaleas in a setting of unrivalled beauty. Moss-draped Live Oaks abound, spreading their protective branches over banks of colorful bloom; gnarled Cypresses border the inky black lakes, supporting masses of Wistaria and Cherokee Rose. Many other flowering shrubs add lustre to the inspiring landscape, making your visit a never-to-be-forgotten one. Sixty years ago, the famous Baedeker Guide listed only three double-starred attractions in America: Niagara Falls, the Grand Canyon, and Magnolia Gardens. In more recent times, British author John Galsworthy writes: "Everyone who goes to Charleston in the Spring visits Magnolia. I specialize in gardens, and freely assert that none other in the world is so beautiful. It is a kind of paradise which has wandered wn, a miraculously enchanted wilderness." Open Feb. 15wlay 5.



Cypress Gardens extends romantic and mysterious through lagoons of black onyx water and centuries old cypress trees. From banks and islands a blaze of color, azaleas, camellias, daffodils, is doubled by fantastically mirrored reflections. Paths wander along banks and islands connected by rose festooned bridges. A reservoir for rice fields on Dean Hall Plantation since 1750, this water forest has been transformed into a magic spectacle A boat trip, guided by expert paddlers, takes you silently through the heart of this colorful wonderland, a refreshing and inspiring experience. You will find joyful relaxation in this quietude of flowers and water where the majesty of the trees creates the impressive atmosphere of a great cathedral. From February 22 to April 15 an open air restaurant serves lunch and tea. Spirituals sung during this period, Saturdays and Sundays. Open Feb. 15-May 5.



Ar Middleton Gardens you expect to see magnificent terraced lawns, camellia japonicas that have bloomed for centuries, butterfly lakes and statuary. All these you do see, and will be gratified at their beauty. To your surprise you find Middleton Place has much more than formality; it also has Nature's own charming informality. In the forest walk, and on the hillside above Rice Mill pond, color virtually explodes from the masses of azalea bushes, from wisteria vines, Banksia roses, flowering peach, and dogwood. For the present owners of Middleton have modeled these newer portions of the gardens after Nature herself.

The color of the Rice Mill hillside reflects onto the serene butterfly lakes, which you approach across descending terraces of luxurious lawn. And here art and Nature blend. Behind you is the massive Middleton oak, venerable with the moss of centuries. Behind you are shaded walks that lead through veritable tunnels of blossoming camellia japonicas, among them the oldest camellia plants in the Western world. All around is history, serenity and riotous color that will be photographed in your memory forever. Open all year.

# welcome to Charleston

1 Start at MEETING AT MARKET, walk South 1 block.

MARKET HALL, built in 1841, is now used by the Daughters of the Confederacy as a museum. Open to visitors. Behind the building are colorful, open-air markets where local produce is sold.

Meeting Street takes its name from the Old White Meeting House Church which stood on the site now occupied by the Circular Church, 201 Meeting. Before that, the street had several names. It was for a while described as the "Great Street that Runneth from the Ashley to the Market."

Turn left into CUMBERLAND, walk East, 1 block.

OLD POWDER MAGAZINE (#79) is the oldest public building in the city. It was used during the Revolution for storing munitions. Now it houses a museum with historical material. Open Monday through Friday.

3 Turn right into CHURCH STREET, continue South 2 blocks.
ST. PHILIP'S EPISCOPAL CHURCH (#144)
was the Mother Church of the Colony. The
present building dates to 1835. The churchyard is the resting place of John C. Calhoun
(Vice President of the United States) and Edward Rutledge (signer of the Declaration of
Independence). Its chimes were cast into Confederate cannons and were never replaced.

THE HUGUENOT CHURCH (Corner Church & Queen) is the last remaining French Huguenot Church in America adhering to Huguenot Liturgy. For 150 years services were conducted in French. Open Monday through Saturday, from 10 to 1 and 3 to 5.

THE DOCK STREET THEATRE (#135) opened on February 12, 1736, and was the first building in America solely designed for theatrical purposes. Twice burned and rebuilt in its colorful history, the reconstructed building today, houses a local theatre group.

The Greater Charleston Chamber of Commerce

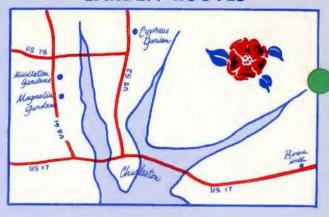


The History Trail is a project of the COMMITTEE OF 30 in cooperation with



Visitors are cautioned that this tour is planned only for WALKING. Please do not try to follow this route in a car as one-way streets prohibit automobiles following the numbers in sequence.

#### **GARDEN ROUTES**



BOONE HALL—North on Highway #17, seven miles past Mt. Pleasant. A colonial plantation with rebuilt mansion. Original work buildings. Grounds and garden open. Open seasonally.

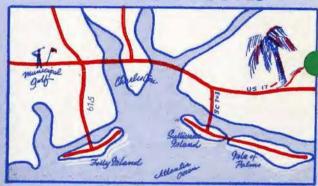
CYPRESS GARDENS—North on Highway #52, twentyseven miles. An unusual water garden set in ancient rice field reservoir. Open seasonally.

MAGNOLIA GARDENS—North on Highway #61, twelve miles. Informal garden noted for its magnificient display of azaleas and camellias. Open seasonally,

MIDDLETON GARDENS—North on Highway #61, thirteen miles from its junction with U. S. #17. The oldest landscaped formal garden in America, containing exquisite azaleas, camellias. Open year round.

(All the above charge admission)

#### RECREATION ROUTES



MUNICIPAL GOLF COURSE—Follow #17 South across Ashley River Bridge . . . Take Highway #700 to Golf Course.

FOLLY BEACH—only 10 minutes from the city, across the Ashley, follow Highway #615. Bath house and amusement center.

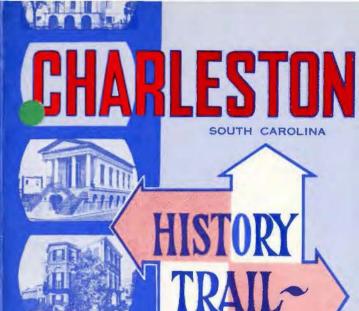
ISLE OF PALMS—Thirty minutes from the city. Take Highway #17 North, and take #703. Fishing pier, concession area and boat-landings.

SULLIVAN'S ISLAND—Twenty minutes from city. Take Highway #17 North and turn into #703. Historic Fort Moultrie here and an uncrowded beach.

Each History Trail Sign is numbered so that you will not miss a furn if you follow the signs in sequence. The numbers on the signs pertain to the route followed and information in the brochure tells you what you pass on the way. You will find plaques on most of the landmarks which will give you additional historical information.







A DELIGHTFUL
2 HOUR STROLL







This walking tour has been planned to take you past some of the more famous landmarks in Old Charleston. Follow the signs making your turns in the directions in which the pink arrows point. The walk takes about 2 hours at a leisurely pace.

FOLLOW THE ARROWS

1 Turn left into CHALMERS, continue East, 1 block.

CHALMERS, one of the oldest streets in the city, is completely paved with cobbles along its two blocks. These cobblestones originally came to Charleston as ballast in English vessels.

THE PINK HOUSE (#17) pre-revolution, we used as a tavern. It is unique, not only for the color from which it receives its name, but also because it is 3 stories tall and has but one room to a floor.

OLD SLAVE MART MUSEUM (#6) devoted entirely to Negro crafts, was originally a fire engine house and later used as offices of one of the slave auctioneers.

- 5 Turn right into STATE STREET, continue South, 1 block.
- Turn left into BROAD STREET, continue East, 1 block.

OLD EXCHANGE BUILDING (Foot of Broad) was completed in 1771 as a Customs House. Here in March 1776, The Provincial Congress established the first Independent Government in America. The building is now owned by the Daughters of the American Revolution.

PEAST BAY & BROAD, return West up Broad, 2 blocks.

CHAMBER OF COMMERCE BUILDING (Corner of Broad & Church) dates from 1784 and houses one of the oldest city commercial organizations in the United States. Formed in 1773.

1 Turn left into CHURCH STREET, continue South, 2 blocks.

CABBAGE ROW (CATFISH ROW, #89-91) now housing several commercial shops, was once a lively Negro Alley. It derived its name from the display of vegetables grouped on the sidewalk for sale. Cabbage Row inspired the setting for the Heyward-Gershwin operet "Porgy & Bess."

HEYWARD-WASHINGTON HOUSE (#87) built in 1770, was the home of Thomas Heyward, Jr., signer of the Declaration of Independence. George Washington occupied this house while visiting Charleston in 1791. Open to visitors. Admission charged.

Cross TRADD STREET, continue South, 1 black.

FIRST BAPTIST CHURCH (#61) built in 1822, on the site of an earlier structure (1699), is the oldest Baptist organization in the South.

10 Cross WATER STREET, continue South, 2 blocks.

Beyond is "the bend in Church." This section of Church, like so many other narrow streets throughout the city, was built narrow to enable quick barricading against the raids of Spaniards, Indians and Pirates.

- 11) Turn right into SOUTH BATTERY, walk West, 2 blocks.
- 12 Turn left into KING STREET, walk South, 1 block to Battery.
- 13 Turn left into THE BATTERY, follow Battery.

WHITE POINT GARDENS, a city park, overlooks Charleston Harbor. On this site the notorious pirates Stede Bonnet, Richard Worley and crew members were hanged and buried in the near-by marsh at low tide.

FORT SUMTER (Can be seen from Battery), an artificial island, was the scene of the first open hostilities between the Union and the Confederacy. It is now a national monument. Daily boat tours.



14 EAST BATTERY, continue North, 3 blocks.

RAINBOW ROW exhibits one of Charleston's finest examples of restoration. Over 30 years ago, these closely-built houses (originally counting-houses belonging to merchants) seemed doomed to degraded extinction. Then house by house, they were made over into one of the city's show places.

RAINBOW ROW extends one block North of Tradd. If you desire to explore this short block, do so and return to Marker 15.

- 15 Turn left into TRADD STREET, continue West, I block.
- 16 Cross CHURCH STREET, continue West, 1 block.
- Turn left into MEETING, continue South, 2 blocks.

FIRST SCOTS PRESBYTERIAN CHURCH (#57), dedicated 1814, is called the Scots Church because of the nationality of most of its members and its long refusal to be associated with any Presbytery outside the direct jurisdiction of the Church of Scotland.

THE NATHANIEL RUSSELL HOUSE (#51) was built by 1809 for a leading Charleston merchant. It is an excellent example of Adam

architecture and contains an unusual free-flying staircase and oval drawing rooms. It is now headquarters for the Historic Charleston Foundation. Open Monday through Sunday. Admission charged.

- 18 Turn right into LADSON, continue West, 1 block.
- 19 Turn left into KING STREET, continue 1 block South.

MILES BREWTON HOUSE (#27), built 1765-1769, is a stately example of colonial architecture. It served as headquarters for invading armies during the Revolution and the War Between the States. The house has remained in the hands of the same family since its origin.

- 21 Turn right into LAMBOLL, continue West, 1 block.
- Turn right into LEGARE STREET, continue North, 1 block.

THE SIMMONS-EDWARDS HOUSE (#14) boasts one of the finest gateways in this city of gateways. Notice the G and E woven into the ironwork. The Pineapples atop the gateposts are a symbol of hospitality. The house was built after 1800.

SWORD GATE HOUSE (#32), built about 1800, has one of the loveliest Adam ballrooms in America and can boast of its own private ghost. The grounds are entered through the famous Sword Gates which were made in Charleston by the celebrated Christopher Werner in 1832.

- Cross TRADD STREET, continue North, 1 block.
- 23 Turn right into BROAD STREET, continue East, 1 block.

THE LINING HOUSE (#106), restored in 1962, was the home of Dr. John Lining, a pharmacist, who performed the first scientific weather observations in America, the first experiments in human metabolism and the first electrical experiments South of Philadelphia.

Cross KING STREET, continue East, 1 block.

Where Broad meets Meeting is known as "the corner of the four laws" because each corner houses respectively: County Government, left side, West; Federal Government (U. S. Post Office), right side, West; Moral Law (St. Michael's), right side, East; and Municipal Government, left side, East.

ST. MICHAEL'S EPISCOPAL CHURCH (Corner Broad & Meeting, right side, East) was begun in 1752. The bells, clock and organ were brought from England and the bells have crossed the Atlantic five times. They were captured by the British, carried to England and returned after the Revolution. Again, after being damaged in the War Between the States, they were sent to England for repairs.

CITY HALL (Corner Broad & Meeting, left side, East), was erected in 1801. Its council chamber contains valuable works of art. The best known of these is the John Trumbull painting of George Washington, dated 1791. Open Monday through Friday.

25 Turn left into MEETING STREET, continue North, 1 block.

THE FIREPROOF BUILDING (#100), erected in 1822, was the first public building in America designed to protect records from fire. It is now headquarters for the South Carolina Historical Society.

- 26 Cross CHALMERS STREET, continue North, 1 block.
- (27) Cross QUEEN STREET, continue North.

OLD POST-COURIER BUILDING (#134), now an office building, stands on the site formerly occupied by the South Carolina Hall, where on December 20, 1860, was signed and ratified the Ordinance of Secession which removed South Carolina from the Union.

The History Trail ends with Gibbes Memorial Art Gallery directly across from the Old-Post Courier Building.

GIBBES MEMORIAL ART GALLERY displays an outstanding collection by South Carolina artists (past and present) and others. It houses one of the foremost collections of miniatures to be seen, and an unrivaled assembly of portraits relating to Southern history.

#### **OPEN HOUSE SERIES**

IN LATE MARCH AND EARLY APRIL HISTORIC PRIVATE HOMES ARE OPEN TO VISITORS

For complete information write for schedule

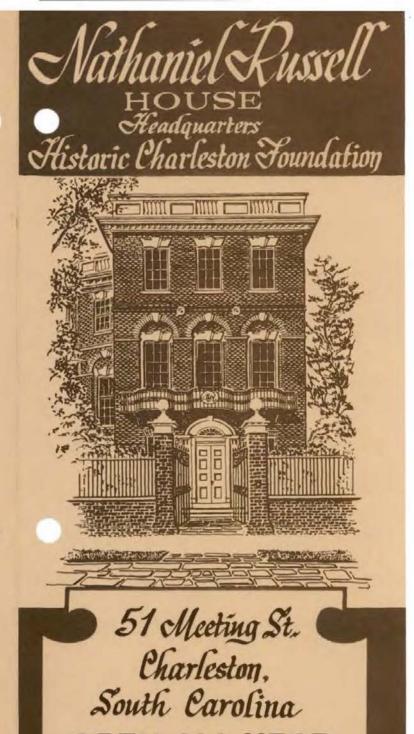


During the last two weeks in March and early April, when the city and the nearby gardens are most beautiful, Charleston opens many of her handsome private homes on a series of tours for the benefit of Historic Charleston Foundation's Revolving Fund for Preservation. The Foundation, incorporated in 1947, is a non-profit organization dedicated to the preservation of Charleston's historic and architectural heritage.

#### Ansonborough Rehabilitation Project

The goal of the Foundation is practical contemporary use of the large number of significant Colonial and Early American buildings still standing in Charleston. Its method is area rehabilitation. The first concentrated effort with its Revolving Fund is the Ansonborough Rehabilitation project. In an historic district, once prosperous and fashionable, but deteriorating toward slum conditions, are more than 100 ante-bellum houses of architectural value. These are being purchased for re-sale and a revitalized historic residential area is being re-created in the mid-city. Fine homes are being reclaimed in a pioneering restoration effort. This area is of interest to preservation-minded visitors.





TELEPHONE
RAymond 3-1168

# Nathaniel Russell HOUSE

OPEN DAILY YEAR ROUND 10 a.m.—1 p.m. 2 p.m.—5 p.m. Sundays—2 p.m.—5 p.m. ADMISSION—\$1.00

This unusually beautiful example of Adam architecture was built shortly before 1809, in one of Charleston's happiest eras. Its owner, Nathaniel Russell, son of a Chief Justice of Rhode Island, long one of the city's principal merchants, spent the then great sum of \$80,000 upon it.

The house is a lovely picture of its times, set in a spacious garden, its graceful design heightened by the richly contrasting materials of the exterior, and the delicate details of the interior. Within and without it has been made a most elegant exercise in ellipses. The astonishing flying stairs, spiralling unsupported from floor to floor, and the tier of beautiful south rooms have elliptical plans.

The house was purchased by Historic Charleston Foundation in March, 1955, with a large grant from the Richardson Foundation, matched by hundreds of donations, both large and small that expressed the community's admiration for so fine a building and their determination that it be preserved in its entirety.

In March, 1956, it was opened to the public, furnished much as it must have been when Mr. Russell lived in it. Its walls are hung with period pictures, including a portrait of its builder, its windows are richly curtained, its rooms set out with polished mahogany, with gleaming old silver, and fine china. Flowers arranged in the style of the day decorate its rooms.

The year around, this splendid mansion offers visitors a chance to see a most distinguished and beautiful Charleston home, dramatizing for all the value of such preservation to the city and the nation. It serves as headquarters for the Foundation's active preservation program, its annual Spring Tours of Historic Private Homes and its Ansonborough Rehabilitation project.



Samuel Chamberlain

On the second floor are two elaborate drawing rooms and a bedroom.



Samuel Chamberlain

The astonishing flying stairs spiral unsupported from floor to floor.

Ladies are requested not to wear spike heels as they are destructive to floors and carpets.