

## COLLECTION DETAILS and FOLDER TITLE LIST

### Collection: Papers of Fleur Cowles, 1970 - 1999 [NAID 29032542]

<http://discoverlbj.org/exhibits/show/loh/personal>

## PERSONAL PAPERS OF FLEUR COWLES

**For list of folder titles, see page 2**

**Creator:** Cowles, Fleur, 1910-2009

### **Biographical sketch:**

Fleur Fenton Cowles (b. February 13, 1910, New York-d. June 5, 2009, Sussex, England) was a very close friend to Lady Bird Johnson and her family. At the time of her appointment as consultant to the Famine Emergency Committee in early spring of 1946, she also held business interests in an advertising agency and in motion pictures. Under the close supervision of the Committee Chairman, Chester C. Davis, she worked as a Special Consultant in the Media Programming Division of the Office of War Mobilization and Reconversion. Her role was to organize publicity for the Famine Emergency Campaign in an effort to inform and mobilize the public towards conservation.

On December 27, 1946 she married publisher Gardner Cowles, and changed her name to Fleur Cowles. Under her married name, Cowles went on to achieve success in the world of journalism as Associate Editor for both Look magazine (1947-1949) and Quick magazine (1949-1950), and also founded the acclaimed yet short-lived magazine Flair in 1950. In June 1953, she then served as the special representative of President Eisenhower (with rank of special Ambassador) at the coronation of Queen Elizabeth II. From 1953 to 1955, she served as a member of the national advisory committee on women's participation in the Civil Defense Administration. In 1955, she divorced and married Tom M. Meyer.

Cowles wrote more than ten books, including an authorized biography of Salvador Dali (The Case of Salvador Dali, 1959), and won international fame as a surrealist/magical realist painter, appearing in more than 51 one-woman exhibitions around the globe from the 1960s to 1990s.

### **Scope and content note:**

This collection consists of personal and social correspondence between Lady Bird Johnson and Fleur Cowles revealing their very close and personal relationship from 1970 to 1999. The topics include travel, art, literature and gardening.

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- Date range of collection: 1970 - 1999
- 2 linear inches
- Available for research. (Open 2/29/12)
- 1 series

## FOLDER TITLE LIST

This small collection is located in a box shared with other collections.

Box Number	Folder Title	Inclusive Dates
C-8	Cowles, Fleur	1970-1999