

## COLLECTION DETAILS and FOLDER TITLE LIST

### Collection: Papers of Wayne A. Danielson, 1964 - 1964 [NAID 30616064]

<http://discoverlbj.org/exhibits/show/loh/personal>

## PERSONAL PAPERS OF WAYNE A. DANIELSON

**For list of folder titles, see page 2**

**Creator:** Danielson, Wayne Allen, 12/6/1929

### **Biographical sketch:**

Wayne Allen Danielson (b. December 6, 1929, Burlington, Iowa) holds a PhD in Mass Communication from Stanford University. He taught at Stanford, the University of Wisconsin, and served as dean of the University of North Carolina's journalism school and dean of the University of Texas School of Communication. His research has led to the development of more than thirty operating programs for tools such as readability indexes, automatic news indexes and stylistic advice to authors. He also served as founding editor of Journalism Abstracts, now Journalism & Mass Communications Abstracts, a publication of the Association for Education and Journalism and Mass Communication.

### **Scope and content note:**

This collection contains American newspaper coverage of the 1964 presidential campaign. The newspapers, selected by random sample probability proportionate to newspaper circulation, serve as a resource to individuals interested in the 1964 campaign. The papers also provide insight into the coverage of newspapers from smaller, regional markets. This collection is stored as 252 rolls of microfilm.

- Date range of collection: 1964 - 1964
- 81 linear feet, 4 linear inches
- Available for research. (Open 6/5/91)
- 1 series



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### FOLDER TITLE LIST

Box Number	Folder Title	Inclusive Dates
	Collection composed of microfilm rolls.	1964-1964