

Date Feb 14
Day Friday

Mrs. Johnson began her day at (Place) _____

Entry No.	Time	Appointment		Activity (include visited by)	Expenditure
		O	P		
				Lucy to Buck Hill Falls	
	11:30			Picture w/ Mrs. McNamara for D.C. League of Women Voters	
	12:10			To Washington Heart Luncheon	
	3:00			"Americans at Home" - Tour 2nd Floor & tea pictures taken on North Portico	
	5:00			Mr & Mrs John Steinbeck	
	8:00			Mary Lasker	
				Pres to St. Louis	

Entry No.	Time	Appointment		Activity (include visited by)	Expenditure
		O	P		

THE WHITE HOUSE

WASHINGTON

FROM THE OFFICE OF ELIZABETH CARPENTER
PRESS SECRETARY TO MRS. JOHNSON

FOR RELEASE 3 p. m.
FRIDAY, FEBRUARY 14, 1964

Today Mrs. Lyndon B. Johnson initiated the Americans-At-Home Program of the United States Travel Service, a division of the Department of Commerce, by entertaining three overseas visitors at tea in the family quarters of the White House.

Following a tour of the White House, the guests met Mrs. Johnson at 3 p. m. in the ~~North Sitting Room~~ ^{WEST HALL} on the second floor for a half hour of visiting and conversing informally.

The guests included Mrs. Johanna Boshouwers from Amsterdam, Holland, who has traveled 14,000 miles by bus across the United States during her 3 1/2 months stay in this country, and Senor and Senora Fausto Valde AVEANO from Lima, Peru, who arrived in the U. S. by plane 8 days ago. Senor Valde Aveano owns and operates a mine in Peru and his wife was named Woman of the Year in Lima two years ago. For all three visitors, this is their first trip to the United States.

Through the Americans-At-Home Program, citizens of this country are being encouraged to offer visitors from other lands the opportunity to visit American homes. Twenty-two communities across the U. S. are participating in this hospitality program, but the Travel Service anticipates additions to this list at an early date.

FOR MRS. JOHNSON

Americans-At-Home
Friday, February 14, 1964
3:00 p. m.

The guests are as follows:

Mrs. Johanna Boshouwers from Amsterdam, Holland. She left Europe on October 25 on a Dutch ship, and will return shortly via a Norwegian freighter. This is her first trip to the U.S. and she has traveled 14,000 by bus for \$99.

In Holland she has worked on a Get-In-Touch-With-The Dutch program providing hospitality services for foreign visitors. She lives on a houseboat and rents cars in which to guide tourists around Amsterdam.

Senor and Senora Fausto Valde Aveano from Lima, Peru. They arrived last week for an 8 day visit in Washington. They are returning to Lima from Europe and stopped off in the U.S. for their first visit to this country.

Senor Valde Aveano owns and operates a mine in Peru with 20 employees. His hobby is classical music and he owns an extensive record collection.

Senora Valde Aveano was named Woman of the Year in Lima two years ago. She is founder and director of Valro Industries which has 50 employees and manufactures textiles.