

COLLECTION DETAILS and FOLDER TITLE LIST

Collection: Office Files of Charles Maguire, 1965 - 1968 [NAID 40031959]

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AIDES FILES: CHARLES MAGUIRE

For list of folder titles, see page 2

Scope and content note:

This collection consists of files related to Charles Maguire while he served as a White House staff assistant and speech writer under Lyndon B. Johnson. They contain speeches, drafts, notes, correspondence, reports, lists, information sheets, press releases, and publications. A large portion of the papers deal with the internal functioning of the white house such as how meetings were conducted, job assignments, and reports from White House Staff. There is also a large proportion of documents related to projects for the White House Fellowship program and the Ad Council contained in the files. The files include materials used as background information for the writing of speeches and informational publications.

- Date range of collection: 1965-1968
- 7 linear feet, 6 linear inches
- Available for research (Open)

Series:

- Publications, 1965 - 1968 (1 linear foot, 7 linear inches)
- Working Files, 1965 - 1968 (5 linear feet, 11 linear inches)

FOLDER TITLE LIST

| Box Number | Folder Title |
|---------------|---|
| 1 | Miscellaneous books and pamphlets |
| 1 | The Path to Vietnam by William P. Bundy [13 copies] |
| 1 | Let us for God's sake resolve to live under the law, statements on the death of Senator Robert Kennedy [9 copies] |
| 1 | Five Principles of Peace in the Middle East, excerpts from "Remarks of President Lyndon B. Johnson" [see Panzer, box 383 "Middle East"] |
| 1 | Why Vietnam? |
| 1 | Vietnam Information notes [10 issues - 2 copies each] |
| 1 | Negotiation Attempts on Vietnam |
| 1 | The Democrat, April-May, 1968 |
| 1 | The President's Remarks on Vietnam, Sept. 29, 1967 |
| 1 | A Salute to Congress, Oct. 7, 1965 [11 copies] |
| 1 | To Tame a River |
| 1 | Workbook for Printing Buyers |
| 2 | Miscellaneous books and pamphlets |
| 2 | Toward Peace with Honor, July 28, 1965 [9 copies] |
| 2 | The Vital Alliance, Aug. 17, 1965 [7 copies] |
| 2 | To Act Against Crime, Sept. 20, 1967 [3 copies] |
| 2 | To End Disorder, July 27, 1967 [22 copies] |
| 2 | The President Greets Young Americans [10 copies] |
| 3 | Miscellaneous books and pamphlets |
| 3 | State of the Union Message, Jan. 4, 1965 [3 copies] |
| 3 | Inaugural Address Jan. 20, 1965 [5 copies] |
| 3 | The American Promise, March 15, 1965 [2 copies] |
| 3 | Let No One Unleash the Dogs of War, Sept. 10, 1968 |
| 3 | Government Printing Office Style Manual, 1967 |
| 3 | "The New Federalism: Conference of Governors on Federal - State Relations, Mar. 18, 1967" [18aq copies] |
| 4 | Miscellaneous books and pamphlets |
| 4 | "The New Federalism: Conference of Governors on Federal - State Relations, Mar. 18, 1967" [7 copies] |
| 4 | Economic Gains in 80 Months of Expansion |
| 4 | U.S. Economic Growth |
| 4 | Commentary, Sept. 1965 |
| 4 | Negro Marketing Information |
| 4 | Occupational Outlook Quarterly, Dec. 1966 |
| 4 | Studies on Chinese Communism, Jan 31, 1967 |
| 4 | The United Nations |
| 4 | Five Principles of Peace in the Middle East [54 copies] |
| 5 | Stevenson Institute (1): Stevenson Institute: Corres. |
| 5 | Stevenson Institute (1): Stevenson: N.Y. Trip 6/12-14/67 |
| 5 | Stevenson Institute (1): Stevenson Inst: Brain Drain |
| 5 | Stevenson Institute (2) |
| 5 | Staff Descriptions |
| 5 | March 31 responses |
| 5 | General Memos to the President |
| 5 | State of the Union Booklet 1966 |
| 5 | The President Greets Young Americans (booklet) |
| 5 | LBJ School of Public Affairs (booklet) |
| 6 | President's Book: National Geographic |
| 6 | DNC Booklet (Panzer/Califano) |
| 6 | President Diaz Ordaz Gift (Hereford Bull) |
| 6 | Veterans in Teaching (Meeting: Monday 11/20/67) |
| 6 | Presidential Booklet on Carl Sandburg Memorial Service |
| 6 | Civil Disorders Booklet |
| 6 | A Journey and a Tribute [Armed Forces literature on Vietnam and memos on DOD film re President's Veterans Day trip and speeches] |
| 6 | Booklets General |
| 6 | President's Miniature Booklets |
| 6 | President's Book for Young Americans |
| 6 | Pamphlet: Death of Robert F. Kennedy |

FOLDER TITLE LIST

| Box Number | Folder Title |
|---------------|---|
| 6 | Yuki Book |
| 6 | B'nai B'rith Pamphlet |
| 6 | Message 18 Year Old Voter (booklet) |
| 6 | No Retreat from Tomorrow Book: Mailing Lists [includes memos] |
| 6 | No Retreat from Tomorrow Book: Booklet |
| 7 | No Retreat from Tomorrow Book: Requests |
| 7 | No Retreat from Tomorrow Book: 2d Printing |
| 7 | White House Fellows (booklet) |
| 7 | Look Article [outside of folder says "Riots"] |
| 7 | The Presidency: Talking points for taped interview for Educational filmstrip |
| 8 | Advertising Council |
| 8 | Advertising Council: General memos |
| 8 | Advertising Council: General information |
| 8 | Advertising Council: Disability and Rehabilitation |
| 8 | Advertising Council: National 4 H Week/National School Lunch Week/Defense "Mail Early for Christmas" |
| 8 | Advertising Council: Employment Handicapped/Physical Fitness |
| 8 | Advertising Council: Child Adoption |
| 8 | Advertising Council: Immigration and Naturalization Services, Annual Address Reports Program/Business and Industry to Hire Veterans |
| 8 | Advertising Council: National Future Homemakers of America |
| 8 | Advertising Council: 1967 White House Conference of Advertising Council |
| 8 | Advertising Council Spring Conference, 1966: Procedure |
| 8 | Advertising Council Spring Conference, 1966: Spring Conference (22nd) Program |
| 8 | Advertising Council Spring Conference, 1966: Conference (Advertising Council General Information) |
| 8 | Advertising Council Spring Conference, 1966: Panel Discussion – Possible Questions |
| 8 | Advertising Council Spring Conference, 1966: Letters of Invitation to Cabinet Members Participating in Conference |
| 8 | Advertising Council Spring Conference, 1966: Members of Spring Conference |
| 8 | Advertising Council Spring Conference, 1966: Advance Planning Aides |
| 8 | Advertising Council 1967 Invitation List |
| 8 | Spring Conference, 1968, of the Advertising Council |
| 8 | Advertising Council: Job Corps recruiting program |
| 8 | Advertising Council: Jobs program |
| 8 | Advertising Council: Vista |
| 8 | Advertising Council: Vista/Ad Council |
| 9 | Advertising Council Conference Working file, 1968 |
| 9 | Advertising Council Conference Working file, 1968: Aides, Ad Council Conference Mtg, May 2, 3 p.m. |
| 9 | March 31 address |
| 9 | Speeches: Achievement statistics |
| 9 | Good campaign speeches (non-presidential): [2 speeches by Larry O'Brien] |
| 9 | Secretaries |
| 9 | Sparks (Will) |
| 9 | Presidential Parchment |
| 9 | Proclamations File |
| 9 | Presidential speech calendar backup |
| 9 | Luce Fellowship |
| 9 | Juvenile delinquency |
| 10 | Hubert H. Humphrey: re: campaign |
| 10 | Government at Work: Case histories |
| 10 | Foreign Policy: re: section of State of the Union Message |
| 10 | Copaken, Richard |
| 10 | Congress Material (Hardesty) |
| 10 | Committee for Vietnam (ex Senator Douglas) |
| 10 | Chart Information Campaign |
| 10 | Achievements Panzer's Speech Kit |
| 10 | Administration Accomplishments |
| 10 | Achievements Congress (2) |
| 10 | Youth Group: Speech opportunities |
| 10 | Women |

FOLDER TITLE LIST

| Box Number | Folder Title |
|---------------|--|
| 10 | Writer Assignments: 1966 |
| 10 | Writers Meetings: Notes |
| 10 | Talent: Writers ["How a Free People Conduct a Long War" by Gus Tyler] |
| 10 | Writers (Personnel) |
| 10 | White House Fellows Booklet |
| 10 | Great Society Phase II, 10 Proposals |
| 11 | White House Fellows Proposals: re: jobs for Negroes |
| 11 | White House Fellows - working file |
| 11 | White House Fellows - working file: White House Fellows Program Ideas |
| 11 | White House Fellows (D) |
| 11 | Youth Group: re: young staff members |
| 11 | Letters Log [Copies of Log] |
| 11 | Independent Agency Check List |
| 11 | Under Secretaries Cabinet |
| 12 | Home Addresses and Phone of Cabinet |
| 12 | Cabinet contacts |
| 12 | List of Cabinet members and phone numbers |
| 12 | List of Cabinet members - for misc. use |
| 12 | Cabinet reports form log |
| 12 | Log of letters sheet |
| 12 | Presidential speeches: Calendar blanks |
| 12 | Public Information Officers - Cabinet & Agency |
| 12 | List of Cabinet Press Officers |
| 12 | Cabinet listing |
| 12 | Vietnam Presidential Statements Vol. 1 |
| 12 | Independent Agency Contacts |
| 12 | Independent Agencies - Home and Office info |
| 13 | Staff Home and Office Phone Numbers |
| 13 | Overseas Travel: Briefing |
| 13 | Good Speeches and Pointers (D) |
| 13 | Friday Speech Conferences |
| 13 | Writer Assignments - 1966 (D) |
| 13 | Speech Ideas/Data (D) |
| 13 | Speech Contacts |
| 13 | Chron: June 1967 |
| 13 | Chron: July 14 - August 19, 1967 |
| 13 | Chron: Aug. 20 - Oct. 26, 1967 |
| 14 | Chron: Oct. 27 - Dec. 31, 1967 |
| 14 | Presidential Letters Beginning July 20, 1967 |
| 14 | Presidential Letters: 10/14/67 - 12/31/67 |
| 14 | Speeches: July 1967 - Oct. 31, 1967 |
| 15 | Speeches: Nov. 1, 1967 - Dec. 24, 1967 |
| 15 | Messages and Speech Log (1 of 2): Subject Classified |
| 15 | Messages and Speech Log (2 of 2) |
| 15 | [Returned to Mr. Maguire 1/17/69. Contained the following: Speeches 1/67 - 6/67; Speech assignments 3/21/67 - 9/14/67; copies of President's letters 1966; copies of President's letters beginning 12/1/66; copies of President's letters beginning 5/67; copies of President's letters beginning 7/6/67 - 7/31/67; copies of President's replies re: speech of 3/31/68] |
| 16 | Vital Speeches of the Day, Sept. 1, 1967 - Jan. 15, 1968 |
| 16 | Vital Speeches of the Day, Feb. 1 - July 1, 1968 |
| 16 | Vital Speeches of the Day, July 15 - Dec. 1, 1968 |
| 16 | The Democrat, April-May [Jan-May], 1968 |
| 16 | Weekly Compilation of Presidential Documents (I) |
| 16 | Weekly Compilation of Presidential Documents (II) [marked copies] |
| 17 | Weekly Compilation of Presidential Documents (III) |
| 17 | Weekly Compilation of Presidential Documents (IV) |
| 17 | Weekly Compilation of Presidential Documents (V) |
| 17 | Weekly Compilation of Presidential Documents (VI) [marked copies] |

FOLDER TITLE LIST

| Box Number | Folder Title |
|---------------|---|
| 17 | The Democrat, Jan., Feb., Mar., [not in box 4/22/75] |
| 17 | Speech Backup: Violence 1968 |
| 17 | Speech Material: Thank You |
| 17 | Central America Research: El Salvador Research |
| 17 | Central America Research: Honduras Research |
| 17 | Central America Research: Costa Rica Research |
| 17 | Central America Research: Nicaragua Research |
| 17 | Central America Research: Guatemala Research |
| 17 | Central America Research: Miscellaneous Research/Central America |
| 18 | Vietnam Speech Material |
| 18 | Vietnam References |
| 18 | Speeches: Vietnam |
| 18 | Speech Backup: Poverty |
| 18 | Environment: Backup |
| 18 | Speech Backup: Education |
| 18 | DNC Speech Backup |
| 18 | Speech Backup: Crime |
| 18 | Vietnam Veterans (empty) |
| 18 | Speech Backup: The Future |
| 18 | Speech Backup: Foreign Aid Bill |
| 18 | Speech Backup: Federal-State Relations |
| 18 | Speech Excerpts - DNC |
| 18 | Speech Calendar Stencil |
| 18 | Speech Backup: Transportation |
| 18 | Speech Backup: Space |
| 19 | Speech Backup: Science |
| 19 | Speech Backup: Labor |
| 19 | Speech Backup: Political |
| 19 | Speech Backup: Population and Food |
| 19 | Race: Global |
| 19 | Speech Background: Income Distribution |
| 19 | Book Excerpts: Xerox Copies "Mefo Messages" |
| 19 | Dinner Toasts |
| 19 | Third Century |
| 19 | Miscellaneous Memos |
| 19 | Sample Letters |
| 19 | List of Businessmen, Advertising, Broadcasting, and Publishing Executives |
| 19 | Great Issues |
| 19 | Letters Log |