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COLLECTION DETAILS and FOLDER TITLE LIST

Collection: Papers of Papers of Marcia Krafsur, 1965 - 1967 [NAID 50025862]

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PERSONAL PAPERS OF MARCIA KRAFSUR

For list of folder titles, see page 2

Creator: Krafsur, Marcia

Biographical sketch:

Marcia Krafsur was a public relations consultant. She was a staff assistant in the Office of the Director, National Park Service, Department of the Interior, 1965 to 1966. She was also responsible for the Briefing, Press, and Promotion Kit for the Department of the Interior, National Park Service, 1965 to 1966.

Scope and content note:

This collection consists of papers created by Marcia Krafsur while she served as a consultant and public information specialist for the Department of the Interior. The papers contain publications, correspondence, reports, statements, newspaper clippings, photographs, and maps covering the communications and advertising of the Interior Department, as well as Ms. Krafsur's professional and volunteer activities. The papers include materials on the Department of the Interior's organization, history, programs, and events. The papers also contain materials on travel, tourism, recreation, national parks, commemorative items, and conservation.

- Date range of collection: 1965-1967
- 15 linear feet, 5 linear inches
- Available for research. (Open 11/1/2011)
- 1 series

07/28/17



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FOLDER TITLE LIST

Вох	
Number	Folder Title
1	Krafsur, biographic information
1	Letters, 1966, clippings, printed material
1	Lady Bird Dedication of Ft. Davis Historic Site
1	LBJ/Lady Bird Cruise down the Rio Grande
1	Printed material relating to various NPS parks
1	Press releases, National Park Service 50th Anniversary 1916-1966
2	Printed material, memo 1965, letters 1965-1966, clippings
2	Printed material, resolutions and proclamations, memos
2	National Park Service 50th Anniversary 1916-1966, History of Parks and Recreation, printed material, press releases
2	National Park Service 50th Anniversary Press Kit
2	National Forest Service related printed material
2	Guest Book, Office of the Secretary, Dept of the Interior, printed material
3	Black Binder-Robert Emmet Statue dedication
3	Philatelic Items relating to 50th Anniversary postage stamp
3	Clippings 1966, memos 1966
4	50th Anniversary Memos, Programs, Letters 1965
4	Letters 1965, List of "Superintendent" addresses, printed material, Clippings
4	Press releases, History and description of National Park Service 1916-1966, 50th Anniversary booklets
4	Mission 66 Progress Report 10/1963 Nation Park Spring Eith Applyorgany 1016 1066 printed material Pemarks of VP Hubert Humphroy 6/21/66
4	Nation Park Service 50th Anniversary 1916-1966, printed material, Remarks of VP Hubert Humphrey 6/21/66 History and Description rough draft
4 4	50th Anniversary Observance docs, Handwritten notes on legal paper, Registry of National Landmarks 1/1/1965, clippings, printed
4	material, memos, press releases
5	Letters 1965
5	Notes, printed material
5	Printed material, Highway Emergency Kit, Associated General Contractors Info.
5	Travel Information, Airline magazines, 1968
5	Printed material, Dept of the Interior internal information, clippings, 1967
5	Handwritten notes, printed material, letters 1965
5	Letters 1965, notes, printed material, memos 1966
6	Printed material (Massachusetts/Maryland)
6	Notes, clippings 1965, printed material
6	Notes, printed material, clippings 1966, postcard
6	Clippings 1965, printed material, leaves, notes, letters 1965, memo 1965
7	Advertising Age, 11/8/1965
7	Clippings, printed material
7	Travel and advertising information, printed material
7	Notes, posters, printed material, calendar, clippings, 1965
7	Printed material, clippings 1965, notes
7	"Discover America"
8	Printed travel information, "The Holiday Route through the U.S.A."
8	AMVETS Natl. Hq. Building dedication
8	Press release, 50th Anniversary Golden Anniversary program and guest list, telephone directory Dept of the Interior, March, 1966
8	St. Louis, "Gateway to the West"
8	Travel to Miami
8	National Capital cultural events, 1966
8	Federal Times, 2/16/1966, Peter Paul and Mary Book
9	Interior Dept. Film Festival papers 1967, photos
9	Letters 1967, address list, copy of clippings 1967
9	Memo for the President 1967, summary of meeting 1/12/1967 civ. Service. Commission, pollution seminar notes, invitation list,
•	photo, press release
9	Photos and negatives, captions for photos, printed material, staff note, 1967
9	Letters 1967, printed material, clippings 1967
9	Memos 1966 and 1967, lists of newspaper clippings 1967

Letters 1967, Notes, Itinerary, memos 1967, clippings 1967, minutes from Meeting of Northeast Field Committee, Research Report

Catalogue of Federal Assistance Programs

Golden Eagle press release, letters 1967, Discover America

1967, printed material,



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Obligations

Research, Outdoor Recreation Action

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1967 Directory of Federal Recreation Areas, Golden Passport Info.

FOLDER TITLE LIST

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Number	Folder Title
10	Golden Eagle Clippings 1967, memos, press release, letters
11	The North Cascades Study Report
11	The Third Wave
11	Annual report of The Secretary of the Interior: 1945 and 1949
11	Idaho Almanac, 1983-1963
11	Printed material, press releases, "Dollarwise Guide to New England"
12	Notes, printed material, Boston, New England travel material
12	Interior Dept. film material, Golden Eagle material
12	Notes, Golden Eagle, Boston Globe: 4/16/67
12 12	Notes, printed material, Boston Globe Magazine 4-16-1967, letters 1967 Printed material, clippings 1967, letters 1967, press release, memo to president 1967, photo, guestbook copies,
13	Clippings 1968, printed material, copy of H.R. 8391, press release, 1966 Congressional Record 1/16/67, 6/28/66, Boston Federal
13	Executive Board notes
13	Printed material, photo, letters 1965, letters 1968, notes
13	Operation Golden Eagle promotion materials, notes, printed material
13	Letters 1967, Boston Federal Executive Board material, Cinema printed material
13	Notes, printed material, 1967 Directory of Fed. Recreation Areas
13	Notes, research report #1826, Ipswitch River
14	Inventory and Analysis of Recreation Tourism and Vacationing in Eastern Massachusetts
14	Press release 3/18/1966, Copy of H.R. 8391, list of "War for Independence" Tourist sites, Litter prevention material
14	Boston, New England travel material
14	Boston, New England travel material
14	Commerce Digest 1965-66, Printed Material
14	Printed material, clippings 1967, notes, clippings 1966, letter 1967, post card 1967, copies guestbook
15	"Committee of Correspondence" newsletters, Revolutionary War Bicentennial Commission, clippings 1969, Press Release 8/26/1966
15	Printed material, clippings 1966, clippings 1967, letter 1966, memo 1966, press release, letter 1965, photograph, clippings 1969
15	Commerce Digest 1967, Boston Globe 7/31/1965, letters 1965, Boston Magazine 10/1968, clippings 1968
15	Letters 1966, printed material, clippings 1966, press release 1965, copy of H.R. 8391
15	Memo 1966, press release 1966, printed material, letters 1965
16	Printed travel material, McCall's magazine, Nov., '65
16	Blueprints: Dallas Memorial Auditorium, printed material, Astrodome postcards
16	Printed material, letter 1966, clippings 1966, Texas travel information
17	Printed travel material
17 17	Printed material, notes, 25th U.S. Travel Conference list of participants, press release 1965
17 17	Printed material, clippings 1967, photos Hotel Sales Management Association packet: 1965
17	National Association of Travel Organization (NATO) press kit, printed material, Press release 1966,
17	El Al Israel/Europe Spring-Summer 1966 Agent's Promotion Kit, printed Material,
18	Printed material – Travel, cooking
18	Travel magazines
18	NATO 26th U.S. Travel Conference material 1966, press releases 1966, printed material
18	NCMA Trade Show packet 1966, Floor plan, Roster of advance registrants for 8th Annual Washington Conference on Advertising-
	Government Relations
18	16th National Conference-Public Relations Society of America, San Francisco Examiner, 11/18/1963
18	Public Relations Society of America printed material
19	Hotel Sales Management Assn printed material
19	Public Relations Society of America 12th Annual Middle Atlantic Conference
19	Wash., D.C. travel info, printed material, photos
19	Wash., D.C. convention info, printed material, photos
19	Printed material, press release US Dept Commerce 1965, Comments by Myra E. Janco 1966, AFA-AAW 8th Annual Conference 1966,
19	Comments of Chairman Paul Rand Dixon of Federal trade Commission, press releases 1966, Comments of Sect. John Conner, Dept. of Commerce
20	Press release 1966, Visitors Shuttle Tours, associated printed material
20	Letter 1967, Land and Water Conservation Fund Planning, Acquisition, and Development Grants to States 6/30/1967, Report on

Printed material, Grants-in-Aid Program Land and Water Conservation Fund, Press release 1967, public law 88-29, Outdoor Recreation



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Ski travel information

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FOLDER TITLE LIST

Box Number	Folder Title
21	Notes, 50th Anniversary, July, '66 Congressional Record clippings and copies, Wine bottle list
21	Letters 1967, clipping 1967, Boston Federal Executive Board notice 1967, Robert Emmet Statue Dedication printed material and clippings
21	Letters 1966, clippings 1966, ASTA notes, memo 1965, clippings 1966, notes, Printed material
21	Notes, Plans for 50th Anniversary press release, printed material
21	Mailing lists adjustments, 50th Anniversary
21	Letter 1966, memos 1966, "Key Officials of the Nation Parks Service", names & addresses, National Park Courier Sep-Oct 1965
21	Golden Anniversary Dinner, Congressional Record 1966, printed material, Press release 1966, National Park Service Week, clippings 1966
22	Discover America 1966-1967 Winter/Spring Sales Guide
22	Statutory and Administrative Controls Associated With Federal Grants for Public Assistance-A Commission Report, Urban Research on Federal Auspices Intergovernmental Responsibilities for Water Supply and Sewage Disposal in Metropolitan Areas, The Role of Equalization in Federal Grants DOI general description, DOI departmental manual, Clippings summary 1966, Congressional Record 1966, clippings 1966, DOI press release with Stewart Udall
22	Congressional Record1966, The International Symposium on Water Desalinization, printed material
22	Natural Resources of Mass. / Potomac Interim Report to the President
22	Letters 1966, clippings 1966, printed material, Congressional Record 1966
22	Printed material, news roundup, Great Smokey Mountains National Park
23	Telephone techniques, clippings 1966, memo 1966
23	Reference material, notes, letters, clippings, 1964-66
23	Memos 1966, Annual Narrative Reports from parks 1966
23	Memos 1966, Annual Narrative Reports from parks 1966
23	Memos 1966, annual report of significant events during the fiscal year 1966 from Parks, annual narrative reports 1966, clippings 1966
23	Notes, memos 1966, press release 1965, National Capital Region Log 1965, letter 1965
23	The Golden Anniversary of the National Parks Service, memos 1966, printed material, Silver Anniversary Convention of the Nation
	Association of Travel Organizations, clippings 1965, letters 1965
23	Open Space for Urban America, 1st World Conference on National Parks
23	27th NPS Executive Training Course, 5th Annual Fontana Conservation Roundup
24	American Legion National Convention report of committee on rehabilitation
24	Report of the committee on foreign relations, report of the Committee on National Security, clippings 1967, press release 1967,
24	Press release 1967, report of the Committee on Foreign Relations, report of committee on membership, Occupational employment 1960, clippings 1968, printed material, press release 1968, notes, printed material
24 24	Assorted printed material
24	Assorted printed material
24	American Legion Convention press release 1965, printed material, photo, Donald E. Johnson biographical sketch
24	Printed material, clippings 1967
25	AmVets press release, printed material
25	Printed material, American Legion National Convention, letter 1966
25	Printed material, Washington area events
25	Statements re: Conference of Presidents of Major American Jewish Organizations
25	49th National Convention of the American Legion Reports of Committee
25	Remarks by Attorney General Ramsey Clark, 1967
25	Arizona Highways, Nov and Dec, 1967
25	Printed material, clippings 1967
26	Printed material, Travel information
26	Annual Report, Alaska Power Administration – 1968, Misc. printed material
26	49th Annual Nation Convention of The American Legion, Commander's Acceptance Speech, "Whites of Their Eyes" poster print
26 26	Additional material re: Annual National Convention of The American Legion
26 27	AmVets press release, related printed material, Travel related printed material
27	Notes, clippings 1966 & 1965
27	Notes, Misc. printed material
27	Printed material, notes, clippings, letter 1966
27	Notes, Clippings
28	50th Anniversary, press release 1965, A Brief history and description of the National Park System, Park Service printed material
28	Notes, clippings 1966
28	Ski travel information



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Testimonies

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Вох	
Number	Folder Title
28	Mid-Atlantic travel information
28	Notes, Misc. brochures
28	Printed material, "National Fisherman" 1/66, letter 1965
29	Printed travel material, clippings, letters
29	Letter 1962 '65 '66, Washington International Sports Travel & Vacation Show, printed material, Silver Anniversary Convention of the
	National Association of Travel Organizations 1965, clippings 1968,
29	Press release 1967 Expo 67, printed material, The American Jazz Scene, photos
29	Printed material, yellow pages, memos 1967
29	Mail, printed material, clippings 1965 '66 '64
29	Clippings 1966, Kiosk
29	Clippings 1966, Discover America
29	Clippings 1966, Discover America
29 30	National Parks and Landmarks brochure, Jan., '66 The Courier Journal Magazine Sunday, July 3, 1966
30	The Courier Journal Magazine Sunday, July 3, 1966
30	Third Annual Gov't Publications Contest, 38th Annual Convention Hotel Sales Management Association, 25th U.S. Travel Conference
30	(NATO) NATO, Magazine Article 1965
30	Printed material, poster, letters 1965, memo 1965 '66
30	NATO Silver Anniversary Convention, clippings 1964 '65 '67, memos 1965 '66 ,
30	letter 1966, Please vote Marcia Krafsur for Democratic State Committee Woman
31	United States Dept of the Interior blank stationary pages,
31	Printed material, election material (advertising club),
31	Printed material, clippings 1965, "Travel U.S.A. Handbook" clippings,
31	Easter Greyhound Lines, printed material, letter 1965, "Proceedings" 24th U.S.
31	Printed material, "Travel USA Newsletter" 1965,
32	Printed material: Amateur Athletic Union, Washington Nat. Symphony
32	Clippings 1966, letter 1965, printed material, Travel Agent Information
32	Printed material, American Society of Travel Agents, press release 1966,
32	Printed material, press release 1966, Travel Agent newsletters, photos,
33	Independent School District's General Mtg., San Antonio 8/31/67
33	USDA Graduate School Program State Department Sept. 8, 1967
33	Statement by John Gardener before the Finance Committee, 8/22/67
33	Tampa, Florida 2/1/68
33 33	Women's National Press Club, January 18, 1968 Reception and Showing of Appalachian Film 9/11/67
33	St. Elizabeth's Press Conference, August 11, 1967
33	Press Release, August 11, 1967 Saint Elizabeth's Hospital
33	Medical Costs 8/9/67
33	Federal Radiation Council before the Subcommittee on Research Development
33	Dallas, Texas Feb. 8, 1968
33	Lakeside Talk, San Francisco, July 28 1967
34	Testimony. Subcommittee on Retirement & the Individual. June 7, 1967
34	Office of the Secretary Awards Ceremony-June 7, 1967
34	Boston College, June 5, 1967
34	Fayetteville Arkansas - June 3, 1967
34	Juvenile Delinquency - June 1, 1967
34	Statement Before the Committee on Interstate and Foreign Commerce U.S. House of Representatives August 16, 1967
34	Welfare Reorganization - August 15, 1967
34	Meeting on Air Pollution, Madison Hotel - Aug. 17, 1967
34	Industry-Government Meeting on Air Pollution, Madison Hotel, Washington, D.C. Thursday August 17, 1967
34	Miscellaneous Speeches, etc.
34	University of Utah - August 20, 1967 Honorary Doctor of Human Ltrs.
34	University of Utah, Salt Lake City, Utah Sunday, August 20, 1967, 6:30 p.m.
34	Memorial General Hospital, Elkins, West Virginia - Thursday August 17, 1967
34 25	Dedication of Memorial General Hospital - West Virginia August 17, 1967
35 35	Stag Dinner Talk Testimonies
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Number	Folder Title
35	Statements by JWG Before the Subcommittee on Education Committee on Labor and Public Welfare, US Senate Monday, July 24,
	1967
35	H.R. 8981, The Vocational Rehabilitation Amendments of 1967 July 18, 1967
35	University of Michigan 7/13/67
35	Testimony on Department Requirements for GS-16, 17 and 18 Positions. July 13, 1967
35	July 7, 1967 trip cancelled
35	National Conference on Medical Costs Wednesday, June 28, 1967
35	National Conference on Medical Costs – June 27, 28, 1967
35	California – June 18-24, 1967
35	Yeshiva University, New York (Honorary Degree) June12, 1967
35	Williams College, Williamstown, Mass. June11, 1967 2:30 PM
35	Hawaii – June 20, 1967 cancelled by us
35	Awards Ceremony St. Elizabeth's Hosp. June 9, 1967
36	National Press Club Logo
36	Historic American Buildings Survey, Massachusetts Catalog
36	Mass. Bay Transportation System Map
36	National Park System, Western U.S. Information Publication
36	Guide to National Parks and Monuments for Handicapped Tourists
36	Grand Canyon Brochure
36	National Park Courier – November, 1966
36	Dept. of the Interior Organizational Chart
36	Dept. of the Interior Organizations and Functions, 1966-67
36	National Parks and Landmarks Catalog, Asst. Dept. of the Interior Misc.
36	Dept. of the Interior Press Release: July 6, 1966 – Visitors Orientation Program
36	"Camping in the National Park System" brochure
36	Kiosks in the D.C. Area
36	National Capital Parks
36	National Park Courier – August, 1966
36	New England Brochures
36	National Park System Map of the US
36	Outdoor Recreational Areas and Facilities, 1966
36	Misc. Brochures, Multiple Parks
37	Printed Material from oversized scrapbook