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October 18, 1968

NATIONAL SECURITY ACTION MEMORANDUM NO. 371

TO:

Secretary of State AID Administrator

Secretary of Commerce Secretary of Agriculture Secretary of the Treasury

SUBJECT: Central American Export Development Program

At my recent meetings with the Presidents of Central America we agreed on the critical importance of accelerating growth and diversification of exports from the Central American countries to both U.S. and third country markets. A series of follow-up meetings among officials of the Central American Common Market, U.S., and Central American officials, and prominent members of the U.S. private sector, reinforce my conviction that it is important to maintain momentum toward a solution of these problems. Accordingly I have approved the initiation of a Central American Export Development Program to be organized at the regional and country levels to insure participation of all elements necessary to exploit successfully Central America's export potential.

The U.S. Coordinator of the Alliance for Progress is charged with the responsibility for organizing the program, and in particular for establishing effective administrative arrangements to link key groups from the U.S. government and private sector to public and private authorities in Central America.

All U.S. Departments and Agencies should, to the maximum possible extent, assist the Coordinator to make this program a success.

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