

February 26, 1964

Mrs. Fred ^XMcCaffrey

NCCJ Banquet ^X*National Conference of Christians and Jews*

Cole Hotel

Albuquerque, New Mexico

I regret very much that my friend and associate
Brooks ^XHays has not been able to join you this evening
for your banquet which pays special honor to Clinton
^XAnderson. In Mr Hays's absence I do want to express
my admiration for ^{*the Senator's*} ~~his~~ public career and for those human
qualities which you give recognition this evening. Few men
in public life have contributed more to the cause of inter-faith
goodwill and equal opportunity than Clint Anderson. To him
and those gathered in Albuquerque my warmest greetings
and regards.

Lyndon B. Johnson

cc. *Mr Hays*
Mrs Lewis

RECEIVED
MAR 2 1964
CENTRAL FILE

9w
3
December 18, 1963

Dear Larry:

Re the attached, I think Bill Smith should see Brooks Hays. Why don't you send the resume to him and see what he might do.

Sincerely,

Bill Moyers
Assistant to the President

Mr. Lawrence King
Administrative Assistant to
Congressman Jim Wright
House of Representatives
Washington, D. C.

Rev.

Att: Resume on Bill Smith, 3421 Indale Road, Ft. Worth, Texas, requesting info re employment possibilities.

RECEIVED
FEB 17 1964
CENTRAL FILE

EXECUTIVE (4)

ME 1/H*

WG/LITTLE ROCK

FG 296

NATIONAL CONFERENCE
of Christian + Jews

STRAIGHT WIRE

April 6, 1964

Mr. David Grunfest
Chairman
Brooks Hays Testimonial Dinner
Robinson Auditorium
Little Rock, Arkansas

I have learned with much pleasure from Representative Wilbur Mills that my friend, Brooks Hays, is being honored at a testimonial dinner in Little Rock this evening. I am happy to have this opportunity to join his friends and admirers as you pay tribute to his outstanding accomplishments.

Champion of human rights, seasoned legislator, able Presidential Assistant, and a devoted leader of his church, Brooks Hays has a distinguished record of dedicated public service.

It is a pleasure to extend to him and to all who honor him my heartiest greetings and best wishes.

Lyndon B. Johnson

XC:

CC: Mr. Holborn, Jean Lewis, Central Files

Honorable Wilbur D. Mills, U. S. House of Representatives

LBJ:EH:MB

RECEIVED

APR 8 1964

CENTRAL FILES

806
April 10, 1964

GENERAL

WH 5

LE/FA2

ED

WROBE, NORBERT (TLCs)

Dear Ed:

Thanks for yours of the 6th.

I wish you would tell Cardinal^x Spellman that Brooks^x Flays is no longer at the White House and the letter to which he objected is not now being used. I hope this will solve the problem.

Best personal regards.

Sincerely,

WALTER

Walter Jenkins
Special Assistant to
the President

Honorable Edwin L. Weisl^x
Simpson Thacher and Bartlett
120 Broadway
New York 5, New York

WJ:ms

RECEIVED
APR 13 1964
CENTRAL FILES

GENERAL

April 27, 1964

P.H./Harp, Brooks
HAYS, Brooks

Dear Mrs. Swann:

Thank you for your letter to the President. You may be assured that the interest which prompted you to let him have your comments is appreciated.

You may be sure your views regarding the vice presidency will be given careful consideration. The President said in a recent news conference, "If I am nominated my recommendations will likely be sought and if so I will be glad to give them. At that time I will cross that bridge. I hope that I can act wisely and in the best interests of the American people."

With the President's best wishes,

Sincerely,

Ivan Sinclair
Assistant to the President

Mrs. E. E. Swann
Route 1
Avery, Texas

mgj

EXECUTIVE

THE WHITE HOUSE
WASHINGTON

RM

RELIGIOUS
Center

UNIVERSITY

WOOD LAWN, NEILSON CAMPUS
NEW BRUNSWICK, NEW JERSEY

JUNE 18, 1964

SP3-6

June 10 -

THE RELIGIOUS HERITAGE FOUNDATION

meeting has been set for 3:00 on

June 23. You, Bill Moyers, Brooks Hays,
Col. Griffin, Col. Anderson, and Dr. Sizoo
will be present.

Nell

RECEIVED
JUN 29 1964
CENTRAL FILES

Pres. Comm. re subjs.
(not in file) note indicated
filed - EXEC - RM 43 (Paul Griffith)
GEN - " 2/24 (Ted Beasley)

have in testimony what we get our
point of view and ideas across prior
to their June 25th luncheon for the Press.
Later, if the President wants to see Mr. Beasley
(his friend from Dallas) it could be done -
I will talk further with you on this when
I am in my EOB office on Saturday -
Brooks Hays

ice to the
ion's request for a
ident relative
plans for the
I suggest
and I talk with
Committee and
dent. It is
the group is
kind the movement
s Prayer Breakfast

July 1, 1964

FG 155-18/A

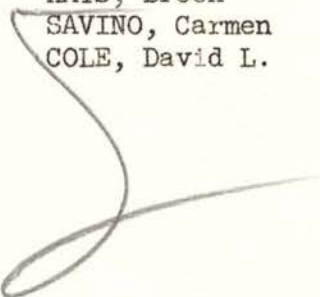
LE/HU 2

HU 2

FG 155-18

President's telegram to the following re the enactment of and voluntary effort to preserve order in enforcement of the Civil Rights Act, establishment of Community Relations Service, and appointments to National Citizens Committee for Community Relations Service:

HADDOCK, Edward
GRAHAM, Frank P.
TAYLOR, George W.
HANNAH, Mack
BURNEY, Cecil E.
BROWN, Hank
HOLCOMB, Luther
BLOOM, Sam
AIKEN, Harry
JAWORSKI, Leon
HILL, Walter, Sr.
BROOKSHIRE, Stanford R.
ROYAL, Kenneth
BABER, George W.
RING, Edward S.
HAYS, Brook
SAVINO, Carmen
COLE, David L.



GENERAL (2)

LE/PE11-1

PE11-1

THE WHITE HOUSE
WASHINGTON

~ August 18, 1964

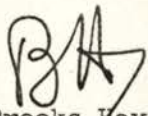
MEMORANDUM FOR

Mr. Jack Valenti

Apropos of increase in salary for Members of Congress -

After I voted for an increase for House Members after the War, I met considerable criticism, and always in my talks at home took time to defend my action.

It was my practice to call for questions after my speeches. One day in Perry County I called for questions and one little lady arose and said, "Mr. Hays, I agree with you about the increase in salary. And now tell me, since the salary has been increased to what it ought to be, do you think it will encourage better men to run?" I said "No, I don't think so, but it will be an encouragement to those of us in the public service to continue in it."


Brooks Hays

EXECUTIVE

FG 231

June 25, 1964

MEMORANDUM FOR THE PRESIDENT

FROM: Bill Moyers

I have a suggestion for a person to head the Conciliation Service; Brooks Hays, a former President of the Southern Baptist Convention, whose contacts and prestige throughout the South are enormous. For example, he has just finished lecturing at every one of the Methodist colleges and universities throughout the South.

BM:cw

EXECUTIVE

ME 3-3/FG 604

September 15, 1964

Dear Brooks:

I am glad you are coming down from Rutgers for the meeting of the Advisory Commission on Intergovernmental Affairs. Please let the members know that I appreciate the Commission's significant contribution to the functioning of the Federal system. This is a period in which utmost exertions must be made to achieve greatest efficiency and strength at every level of our government. In this effort the Commission is rendering a notable service.

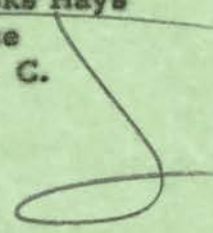
With all best wishes,

Sincerely,

LYNDON

Honorable Brooks Hays
The White House
Washington, D. C.

LBJ:BH:toi



EXECUTIVE
PP 10-1/L*

March 25, 1965

Dear Mr. Hays:

The President has agreed to see Mr. DeVorss.
The appointment is off the record and we will
appreciate your treating the information as
confidential.

We very much appreciate your thoughts as
expressed in your letter of March 22 and very
likely will put some to use.

Sincerely,

W. Marvin Watson
Special Assistant
to the President

Honorable Brooks Hays

The White House

WMW:MJC:rgm

**Lions Lair*

mif

PRESIDENT'S PERSONAL AUTOGRAPH FILE RECORD

Date Mailed: September 14, 1964

Item Autographed: () White House Card
() Autograph Album
() Book
() First Day Cover
() Souvenir Program

() Photograph of the President, furnished
by office
() Photograph of the President, furnished
by party being autographed for
Three (X) Photograph of President with someone
else
() Magazine Cover
() Newspaper Picture
Further description of photograph
if necessary:

() Other

Inscription: (1) To Brooks Hays, with best wishes, Lyndon B Johnson
(2) To Dr. Lewis Webster Jones, with best wishes, Lyndon B Johnson
(3) To Dr. Sterling Jones, with best wishes, Lyndon B Johnson

For party other than one to whom addressed or delivered:

Sent or delivered to: Mr. Brooks Hays
(Office)

100/10/

EXECUTIVE
FG 11-8-1/Hays,
Brooks

THE WHITE HOUSE
WASHINGTON

January 14, 1964

MEMORANDUM FOR MR. JENKINS:

X
Re: Mr. Brooks Hays

Mr. Hays is on leave without pay as Special Assistant to the President through the month of February.

In the absence of affirmative action to the contrary, he will continue in that capacity through that period. In keeping with the attached press release, it will be necessary at that time to appoint him as a consultant. This can be done either by Presidential Commission or by personnel action by direction of the President. We will need instructions in this regard. Since he will not be paid for any service rendered, I suggest the former.

WJH
William M. Hopkins

Commission reqd 2/2-9/64 and dated
3/5/64
to State 3/2/64

Copy to Mrs. Roll 3/2/64

RECEIVED
MAR 2 1964
CENTRAL FILES

NOTED
TMS.

EXECUTIVE

LG/MC

LG

FG 11-8-1/HAYS

FG 11-8-1/REEDY

Mr. President:

John Gunther of the United States Conference of Mayors called me. He suggests that you call officials of the Conference in, as Presidents have done in the past for a discussion. He said that a group can be arranged anywhere from 3 to 30 and that it would be very well received.

Meanwhile Brooks Hays called me with the same proposal. Brooks submits the attached memorandum.

GER
Nov. 29
7:10 p.m.

copy in end file

BAPTIST WORLD ALLIANCE

World Headquarters:
1628 SIXTEENTH STREET, N.W., WASHINGTON, D. C.
TEL.: 265-5027 CABLE: BAPTIST ZIP CODE: 20009



London Office:
4 SOUTHAMPTON ROW
LONDON, W.C.1, ENGLAND
TEL.: Holborn 3939

September 13, 1965

PRESIDENT:
William R. Tolbert, Jr.
Monrovia, Liberia

GENERAL SECRETARY:
Josef Nordenhaug
Washington

ASSOCIATE SECRETARIES:
Robert S. Denny
Washington

C. Ronald Goulding
London

PUBLICATIONS DIRECTOR:
Cyril E. Bryant
Washington

RELIEF CO-ORDINATOR:
A. Klaupeks
Washington

VICE PRESIDENTS:

Herschel H. Hobbs
Oklahoma City, Okla., USA

Aleksander Kircun
Warsaw, Poland

Mrs. R. L. Mathis
Birmingham, Ala., USA

Shuichi Matsumura
Tokyo, Japan

Paul Mbende
Douala, Cameroun

Ernest A. Payne
London, Great Britain

Roberto Porras-Maynes
Mexico City, Mexico

Lawrence Silcock
Lower Hutt, New Zealand

John W. Williams
Kansas City, Mo., USA

TREASURERS:
Sir Donald Finnemore
London

Carl W. Tiller
Washington

The President of the United States
The White House
Washington 25, D.C.

My dear Mr. President:

The Executive Committee of the Baptist World Alliance has asked me to express its sincere appreciation for your inspiring message read to the Baptist World Alliance Congress at the Orange Bowl in Miami, Florida, by the Honorable Mr. Brooks Hays on Friday evening, June 25. Your message was received with great appreciation by representatives from 79 nations.

Sincerely,

Josef Nordenhaug
Josef Nordenhaug

JN:rt

RECEIVED
SEP 16 1965
CENTRAL FILES

EXECUTIVE

ME 3/A *

January 4, 1966

*American Bible
Society*

Dear Brother Brooks:

I agree, but more importantly, the President agrees that it (his picture and statement in the January '66 Bible Society Record) looks good. And your efforts in that direction are appreciated.

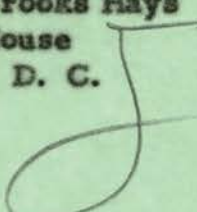
Hope you have more goodies -- stories -- come the New Year.

Warmest personal regards,

Sincerely,

Juanita D. Roberts
Personal Secretary
to the President

Honorable Brooks Hays
The White House
Washington, D. C.



aw

MEMORANDUM

mc/

THE WHITE HOUSE
WASHINGTON(17)
EXECUTIVE

PR 6-1/H *

Dec 30, 1965

Dear Mr. President,

We are thrilled to have the picture. Thank you ever so much. It has a choice place in our Library.

I am enjoying the added work at Community Relations. Am keeping Bill advised of our activities.

The Hayses wish you and Mrs. Johnson greatest happiness in 1966.

Sincerely

*
*
Probus HaysNothing else sent to
Central Files as of 4/21/66

EXECUTIVE

PR6-1/H*

FBI-8-1/Hays, Brooks

THE WHITE HOUSE
WASHINGTON

Just Brother Brooks,
The President was looking

through some of his pictures

today and thought you might

like to have the enclosed for

your library.

Best wishes,

Juanita D. Roberts
Juanita D. Roberts
Personal Secretary
to the President

Feb 4, 1966

FROM
THE WHITE HOUSE
WASHINGTON, D.C.

Hx
Honorable Brooks Hays
Special Consultant to
the President
c/o Executive Office Building

February 2, 1966

Mr. President:

Would you like to send this picture
to Brooks Hays for his library?

☒ Yes ☐ No

*Unautographed
Color pic*

yb

C-1201-04A

Sent 2-4-66

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Tuesday, January 25, 1966
12:00

EXECUTIVE

FG 620/A

10+

Hays, Brooks
Driver, Bill
Keppel, Frank
Stalnaker, John M.
Ihara, Teruo
Craig, William G.
Taylor, George E.
Davis, John A.
Roach, James R.
Pike, Frederick B.

MEMORANDUM FOR THE PRESIDENT

SUBJECT: National Council on the Humanities Appointments
// Board of Foreign Scholarships Appointments and Reappointments

The State Department has requested that John Hope Franklin, the distinguished Negro historian, be reappointed to the Board of Foreign Scholarships. His performance as a member and currently as vice chairman has been outstanding. It is Assistant Secretary Frankel's desire to have Dr. Franklin eventually serve as Chairman of this advisory Board that selects students, scholars, teachers and trainees to participate in projects authorized by the National Educational and Cultural Exchange Act of 1946.

Dr. Franklin had been a nominee for the Humanities Council. In order that Dr. Franklin may devote the many days necessary for

FOR THE RECORD:

The attached material refers to 10 commissions which were prepared for the President's signature for appointments to the Board of Foreign Scholarships for terms expiring as indicated on the press release.

Tom Jones
Records Office

recommend Adelaide Hill
ion.

ican Studies Program
or of Sociology. She
Ph.D. from Radcliffe.

ve been obtained on
tional female voice

of Emmette Redford to
he committee membership
ning News had been

ty of Texas since 1933
1939. He was awarded his
Texas and his Ph.D. from

RECEIVED
FEB 12 1966
CENTRAL FILES

RECEIVED
FEB 12 1966
CENTRAL FILES

10 Commissions Signed + Dated: 1/27/66
To State Dept: 1/31/66

NOTED
TMD

Orig to Mrs. Surits

GENERAL
PR6-1/H *7

NAME(S): Group includes the President
and Jack Valenti talking with the
following: (do not know exact left to rights)
(Brooks Hays) (second from left)
Sen. Clifford Case (fifth from left) ✓
Cong. Pete Rodino ✓
Cong. William Widnall ✓
Dr. Mason Gross ✓
Mr. Van Wie Ingham ✓

PRESIDENT LYNDON BAINES JOHNSON
PHOTOGRAPH MASTER NAME FILE

NEGATIVE NUMBER: A 1730-9A
Related number A1728-21A
DATE: 1/12/66

PLACE:

CATEGORY:

- Poor:
- Good:
- Excellent:

OCCASION:

GENERAL REMARKS:

Mr. President:

Do you want copies of this picture made up
and sent to:

- ✓ Sen. Clifford Case
- ✓ Cong. Pete Rodino
- ✓ Cong. William Widnall
- ✓ Dr. Mason Gross
- ✓ Mr. Van Wie Ingham
- ✓ Brooks Hays
- Yes ☒ No ☐

(Pres. Rutgers
University)
Rutgers Univ.

vm
2/2/66

6 copies
ordered
2-3-66

GENERAL
SP

(3)

February 24, 1966

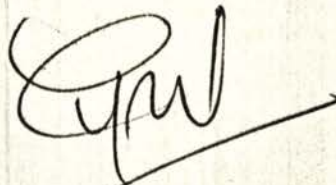
Mr. Jack Valenti
c/o The White House
Washington, D.C.

Dear Jack:

The National Conference of Christians and Jews (a very powerful organization in California - especially Northern California) asked me to get in touch with Brooks Hays to determine whether he could speak at their Annual Dinner on April 21.

I did discuss it with him, and I am wondering if you could, on behalf of the President, urge him to come out and make this speech. I think it would be helpful to the Administration, and I, personally, would appreciate it very much.

Warmest regards to Margaret, your adorable
little doll, and of course
yourself.



Cyril Magnin
X

77 O'FARRELL STREET SAN FRANCISCO, CALIFORNIA 94108

April 9, 1966

Dear Mr. Hays:

I appreciate so much your interest in arranging an appointment with the President for the 79 Australian Baptist ministers who will be in Washington April 18 through 20. At this time we do not know if the President will be here. However I do know that if he is in Washington his schedule is so heavy with a backlog of appointments that he must see that it appears just impossible for us to arrange this addition to his schedule. Please convey our sincere best wishes and our appreciation to the Baptist delegation who will be here.

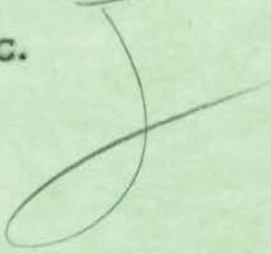
With kindest regards.

Sincerely,

W. Marvin Watson
Special Assistant to the President

The Honorable Brooks Hays
The White House
Washington, D. C.

JRJ:cfc



THE WHITE HOUSE

WASHINGTON

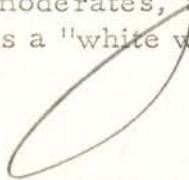
April 21, 1966

(F)

FOR JIM JONES

Doug Wynn of Greenville, Mississippi, called to say that a special investigating committee of the National Council of Churches is in Greenville holding a series of hearings on the value of the Delta Ministry. Brooks Hays is chairman but has not attended the meeting. Wynn, something of a moderate in racial matters, says that the committee is not recording testimony and that it appears to everybody that this is a "white wash" job.

He is afraid that the implications of a "white wash" will give Brooks Hays trouble in Arkansas, and give the Administration trouble as well because of his past connections with us. I don't see how we can be any worse off in Mississippi than we are but I pass on to you in the event (on which I have no judgment) you may want to call Brooks and tell him that the moderates, as well as the racial conservatives, think this is a "white wash" job.


Hm

Harry C. McPherson, Jr.

BM

THE WHITE HOUSE
WASHINGTON

Apr. 18

Dear Mr. President -

I believe that
some of it did! Thanks
for all you have done. I
will keep you advised.
Your devoted friend -
Brooks⁺ - Hays

Bill:

Tom Johnson told me that you wanted to transmit these pictures to Brooks Hays..

Here they are -- about 55,000 years later...!

EXECUTIVE * (2)
PR6-1/H *
AUTOGRAPH FILE/H

7

vicky
5/20/

Mr. President:

For autograph please:

"To Brooks^{*}Hays,

Loyal advisor, from his friend,

Lyndon B. Johnson"

vm
5/17/66

NAME(S): Brooks Hays, the President

PRESIDENT LYNDON BAINES JOHNSON
PHOTOGRAPH MASTER NAME FILE

NEGATIVE NUMBER: A2243-2A,
A2243-9A

DATE: 4/6/66

PLACE:

CATEGORY:

Poor:

Good:

Excellent:

OCCASION:

RECEIVED
MAY 23 1966
CENTRAL FILES

GENERAL REMARKS:

W. W. Rostow

*Prep. Rec'd / H**

April 18, 1966

Dear Brooks:

Many thanks for your kind note of
April 13.

The very best of luck in your return
to politics!

I hope, indeed, that we shall have a
chance to see one another before too long --
and often.

Yours,

W. W. Rostow

Honorable Brooks Hays

The White House

WWRostow:rln

26
JUN 15 1966

June 11, 1966

President L. B. Johnson
White House
Washington, D. C.

To my President.

I am writing directly to you because I know that Texans get the job done and palaver afterward.

Now our F H A here takes it all out in palaver.

So on my last visit to their office I asked the manager - Mr. Fred Nettles to give me one reason why he couldn't make me a loan to buy 40 acres adjoining my 143 acres - rather than if he might make one.

Paragraph 5, he said he was qupting, "Principle source of income from farming."

Up here in our hills 99.9 of the farmers work in town in plants so as to be able to support their farm and family. Yet F H A makes many loans in this area.

When I was with the War Production Board and the Smaller War Plants Corporation we did our darneest to work something out.

Thanks for your indulgence.

Sincerely,

P. K. Heerwagen
P. K. Heerwagen
338 Washington Ave.
Fayetteville, Ark.

p.s. Our boy, Brooks ^XHays is going to make it - our next governor.

June 10, 1966

GENERAL

PHS+4

Dear Brooks:

I am sorry our last conversation did not cover everything we needed to talk about. I recall your special interest in the President making the dinner speech for the legislators on December 3. You can assure Jesse that the President will certainly give this invitation his personal attention, although I just don't see any way he can make a commitment at this time. I'm sure you understand.

Sincerely,

BILL

Bill Moyers
Special Assistant
to the President

Honorable Brooks Hays
Hotel Marion
Little Rock, Arkansas

BDM:mcc

FILES

STRAIGHT EWIRE

April 5, 1965

Mr. Dave Grundfest
Attention: Mr. Brooks Hays
Sam Peck Hotel
Little Rock, Arkansas

I am delighted to join my good friends Brooks Hays and John
Pastore as they, together with other citizens of Little Rock, join
in high tribute to Dave Grundfest for his outstanding civic contribu-
tions and exemplary community service.

During recent years, the people of Little Rock have done much
to advance the ideals and traditions on which this nation was built.
That you have done so is largely due to the responsible leadership
and tireless energy of men like Mr. Grundfest. I extend to all of
you my congratulations and best wishes. May the accomplishments
of your worthy recipient and the high honor conferred on him serve
as an inspiration to others of your community and to Americans
everywhere.

Lyndon B. Johnson

LBJ:FLH:mb

CC: Mr. Holborn, Central Files

Mr. Hays, PR Unit and Mr. Reedy

Nothing else sent to
Central Files as of 3/9/65

RECEIVED
APR 5 1965
CENTRAL FILES

George E. Reedy

September 27, 1965

Dear Brooks:

Time, surgery and distance made it impossible for me up to this point to tell you how much it meant to me for you to be at my birthday - going-away party. We have known each other for many years and it would have been incomplete without your presence.

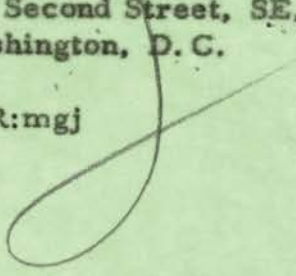
I can still get quite a chuckle out of the card that accompanied the book. I am in no position to contrast the Baptist way of life with the Episcopal way of life. But I have always thought that if you are a representative sample of the Baptist way of life, we Episcopalians have something very fine and very good to emulate.

Warm regards,

George E. Reedy


Mr. Brooks Hays
314 Second Street, SE,
Washington, D. C.

GER:mgj



Bill Moyers / My Read

September 24, 1966

Dear Brooks:

Your thoughtfulness means a
great deal to me. I am
particularly grateful to know
of your prayers.

Sincerely,

Bill Moyers

Honorable Brooks Hays
Department of Government
University of Massachusetts
Amherst, Massachusetts

10
EXECUTIVE

IT 47-8

12
13

THE WHITE HOUSE
WASHINGTON

September 8, 1966
Thursday--10:00 a.m.

Menninger, Roy W.
Thompson, Kenneth W.

MEMORANDUM FOR THE PRESIDENT

SUBJECT: U.S. Delegation to the General Assembly of the United Nations

George L. ^xKillion of California, former president of the American President Lines, is available for this assignment. Unfortunately, the others in whom you indicated an interest (Tab A) are not available. Luis Manoz^xMarin is recovering from an operation and health prevents him from indicating his availability. Stanley^xMarcus has a business commitment in Dallas and abroad during these next few months. W. B. ^xMurphy has already committed himself to three other assignments and feels his schedule will not permit him to be available for an assignment of this importance. All four persons (Killion, Manoz Marin, Marcus and Murphy) were highly complimented to be considered for an assignment of this significance.

- - - - -

To provide you with additional options for the one remaining vacancy as Alternate Representative, I submit the following names:

1. ^xHarvie Branscomb, 71, of Tennessee. Chancellor Emeritus, Vanderbilt University.
2. ^xNorman Cousins, 54, of Connecticut. Editor of the Saturday Review.
3. ^xRay Eppert, 64, of Michigan. President, Burroughs Corporation.
4. ^xBrooks Hays, 68, of Washington, D. C. Arthur Vanderbilt Professor of Public Affairs, Eagleton Institute of Politics, Rutgers University.
5. ^xDavid Eli Lilienthal, 67, of New Jersey. Chairman and Chief Executive Officer of the Development and Resources Corporation, New York City.
6. ^xAugustus C. Long, 62, of Virginia. Recently retired as Chairman of the Board and Chief Executive Officer, Texas Company, (Texaco).

orig to Mrs Tarr

RECEIVED
OCT 21 1966
GENERAL FILES

GENERAL

PE2

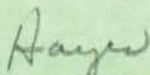
December 5, 1966

Dear Brooks:

It was good to hear from you,
and I was happy to forward your
letter concerning Alfred Williams
to the proper authorities.

Keep in touch.

Sincerely,



Hayes Redmon
Staff Assistant to
the President

Mr. Brooks Hays
Visiting Professor
University of Massachusetts
Amherst, Massachusetts

HR:kt

100
Douglass Cater / Mo, Sent / H⁺ ①

September 18, 1964

Dear Brooks:

I thought you were magnificent as a television star. My congratulations. Libby and I enjoyed the whole program very much.

Best regards,

Douglass Cater

*
Mr. Brooks Hays
The Eagleton Institute of Politics
Rutgers University
Wood Lawn, Neilson Campus
New Brunswick, New Jersey



DC:wc

GENERAL

PR 20

March 27, 1967

Dear Brooks:

Thank you for your March 23rd letter regarding the interest of Wallace Johnson in setting up a tour of the White House for the recipients of the "Clergymen and Laymen of the Year" award on June 28th. I have made arrangements for a special morning tour for this group, which I am sure they will enjoy. However, it just doesn't look like it will be possible for the President to greet them at that time -- I'm afraid I just can't be encouraging on that point due to some scheduling difficulties.

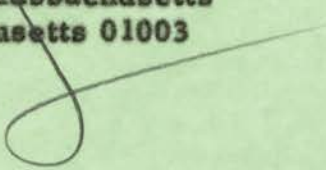
The tour is arranged for 9:00 a.m., June 28th, in Mr. Johnson's name, and he and the group should present themselves at the East Gate at that time.

With best regards, I am

Sincerely yours,

W. Marvin Watson
Special Assistant
to the President

Honorable Brooks Hays
Visiting Professor of Government
The University of Massachusetts
Amherst, Massachusetts 01003
WMW:RKH:cfc



April 4, 1967

GENERAL

PR 20

Dear Senator Gore:

A special tour has been arranged for the group about which Mr. Brooks Hays wrote recently. This is set for 9:00 a.m., June 28th and Mr. Hays has been so notified. The breakfast cannot be arranged because of the many demands on the President's time.

Thank you for this expression of your interest.

Best wishes,

Sincerely yours,

W. Marvin Watson
Special Assistant
to the President

Honorable Albert Gore
United States Senate
Washington, D. C.

cc to BROOKS HAYS
WMW:MJC:cc

January 13, 1967

Dear Brooks:

Thanks very much for your note.

I have passed your letter on to the President, and I am sure he will be interested in what you have to say.

Best regards.

Sincerely,

Bill Moyers
Special Assistant
to the President

*

Honorable Brooks Hays
University of Massachusetts
Amherst, Massachusetts



DEPARTMENT OF GOVERNMENT

The

DEPARTMENT OF
GOVERNMENT

The Commonwealth of Massachusetts
University of Massachusetts

Amherst

Bill Mover

Dear Doug -

He sent me
an Inter Gore
It urged the
named - He
nearly a year
suggestions &
side) for the
Mayor Dick &
Powers from

Ed Muskie is a key man in this
vital agency.

I will be commuting - Washington to Amherst -
during the next four months - Will be seeing you.

Brooks - HAYS

Later - Brooks Hays

Since the enclosed
was written I recall that
John Powers was Pres.
of the Senate (not Speaker
of House.)

Will try to call you
when I return to Washington
next Friday. I want to give
you a brief report on some
organized work some of us are
doing to check the "backlash"
in the South. Brooks

EXECUTIVE

PE 2

June 7, 1965

6:40 p.m.

MEMORANDUM FOR THE PRESIDENT

FROM: Bill Moyere

On the attached memorandum you asked me for some suggestions.

I think Commissioner Keppel should be on the Board because of his position. However, I have suggested several people from whom you could select four if you do not want Keppel or three if you do.

1. Burke Marshall ^x (We will be calling on him from time to time and it might be wise to have given him some honorary prestigious appointment in the interim.)
2. Brooks Hays ^x (As former Congressman and President of the Southern Baptist Convention, and now as Visiting Professor at Rutgers, he would bring a unique viewpoint to this Board.)
3. Leon Jaworski ^x (He has a fine mind and the Board needs to have someone with the viewpoint of another part of the world than the Eastern Seaboard. I do not think oman an appointment like this the Texas angle would be a negative one.)
4. Mrs. Max Ascoli ^x (She is a prominent and well-educated woman who is also an outstanding civic worker and philanthropist. Her husband is a strong supporter of yours.)
5. Dr. William Craig ^x (He is a personal friend of mine. Formerly Dean at Stanford, he is now headmaster of one of the most prominent prep schools in the country, the John Burroughs School in St. Louis. He is in Who's Who and has been President of the American College Personnel Association as well as Director of Training for the Peace Corps.)

Lawrence ^x Dennis
Eric ^x Severeid

Nothing else sent to
Central Files as of

6/20/67

filed by
Mr. Redman
6/15/67

Marshall - Hays - Jaworski - Ascoli
Craig - Dennis - Severeid

GENERAL

LE/ED

ED

FI 4

Thursday

June 22, 1967

10:15a

FOR THE PRESIDENT

FROM: Douglass Cater

Here is a report from Brooks Hays about Bill Natcher and funding for the International Education Act.

"Talked with Bill Natcher about the education bill (P. L. 698). He was pretty grim about chances for an appropriation item -- insists that all members of the Committee (Senate and House) are agreed that it should not go in this year. Whatever the feeling of others it is obvious that Bill feels strongly about it himself. Puts it on the basis of Viet Nam and war requirements generally. If his appraisal of the Committee situation is correct I doubt that anything except personal appeals from the President will shake them."

RECEIVED
JUL 5 1967
CENTRAL FILES

June 29, 1967

Mr. President:

Brooks Hays sent this picture in. He asks
your consideration in autographing it to him.

"To Brooks Hays
from his friend, LBJ"

yb

EXECUTIVE
PR 6-11H
AUTOGRAPH FILE/H

personally
w.
Harris
7-13-67

19-67.

all

Miss me — I sure miss you!

I would appreciate your asking
the President to autograph the
enclosed for one of his old
Special Assistants - I want to
hang it in a very prominent
place in the Hays home and
transmit it to a politically minded
grandson when I pass on. (And
from the way I feel now that will
be a long way off -) Don't mail
it — just keep it there at your
office + I'll drop by next month

to get it. (Leaving tomorrow for ten days)
Regards as ever - Brooks Hays

EXECUTIVE

PR6-1/H*

AUTOGRAPH FILE/H*

(2)

FROM
THE WHITE HOUSE
WASHINGTON, D. C.

Honorable Brooks Hays
314 Second Street, S. E.
Washington, D. C. 20003

THE WHITE HOUSE
WASHINGTON

July 24, 1967

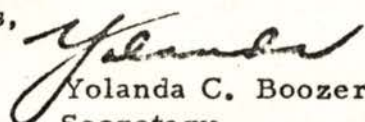
Dear Mr. Hays:

It was good to talk with you
on the telephone this morning.

In Juanita's absence, I took the
liberty of having the President
autograph the enclosed photograph
for you.

We do miss you -- hope you will
come by to see us soon!

Best regards,



Yolanda C. Boozer
Secretary
Office of the President

RECEIVED
JUL 24 1967
CENTRAL FILE

Sur 7-24-67

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

EXECUTIVE (4)

LE/ED
ED
FA 2.

Thursday
June 22, 1967
10:15a

FOR THE PRESIDENT

FROM: Douglass Cater

Here is a report from ^XBrooks ^XHays about Bill Natcher and funding for the International Education Act.

"Talked with Bill Natcher about the education bill (P. L. 698). He was pretty grim about chances for an appropriation item -- insists that all members of the Committee (Senate and House) are agreed that it should not go in this year. Whatever the feeling of others it is obvious that Bill feels strongly about it himself. Puts it on the basis of Viet Nam and war requirements generally. If his appraisal of the Committee situation is correct I doubt that anything except personal appeals from the President will shake them."

Nothing else sent to
Central Files as of 8/10/67
E.H.

C. Bauford Sanders

to Mike Monroney

mil

EXECUTIVE

PL

(8)



THE DEMOCRATIC NATIONAL COMMITTEE

MEMORANDUM

TO: Marvin Watson

FROM: John Criswell

This afternoon I spoke on the phone with Don Ellinger, who was here at the committee and is now the Machinests Political man. He had three projects:

1. Don has an idea that Brooks ^XHayes should be keeping an eye on ^XWallace --- even following him in some places, and even getting a "committee" of southerners to watch and report on him.

^X
Don says the Machinests would contribute to it --- to the tune of his salary and some clerical help---

His punch line is that he wanted Brooks housed at the DNC.

My reaction to Don was that I didn't think this could work out for a number of reasons I didn't specify.

Don says Hayes would want assurances that his Wallace-watching would have the White House and DNC approval.

The whole thing sounds to me as if they are trying to find a place for Hayes.

Further I am always very suspicious of Don's motives. They could coincide with ours. But never are his priority concern.

2. Don expressed an interest in helping the 11th District of California^X(Yonger's seat). Said they wanted to spend money. And went ahead to say how they felt it another bellweather election.

Still no dates set for the primary and the candidate picture is anything but clear.

3. The Machinests magazine printed today has a cover story and picture of Bob^XDuncan endorsing him for the Senate race next year. I have not seen a copy yet, but Don tells me they do this pitching the story on the endorsement by their Oregon organization, and not mentioning Senator Morse by name --- whatever difference that makes.

ew
August 14, 1967

Dear Dr. Hayes:

Although the visit you suggest would be interesting, and particularly so to me as a Baptist, it really just is not possible to make this addition to the President's schedule.

You may be sure of our continuing interest in the Crusade and its results.

Warmest regards,

Sincerely,

W. Marvin Watson
Special Assistant
to the President

Dr. Brooks Hays
314 Second Street, S. E.
Washington, D. C. 20003

WMW:MJC:mlr-2

FILE TO HELEN COLLE

RECEIVED
AUG 15 1967
CENTRAL FILES

GENERAL

FG 11-8-1/Cater, Douglass D. seen (2)

Brooks Hays

Washington, D.C. 20003
314 Second Street, S.E.

Oct. 25, 67.

Dear Doug - Just a line to thank
you for being host at the
highly enjoyable luncheon today -
Our friends from the ^xNational
Conference of Christians and Jews
appreciated it - I was glad you
had the opportunity to learn
something of the interracial
programs they are sponsoring -

Our Southern Committee for
Political Ethics continues to roll -
I will keep you advised -

Sincerely,
Brooks HaysNothing else sent to
Central Files as of 12/17/67. B

Bro . . .
de has sent
GENERAL
FET
PH11
③

Dear Doug:

Knowing of your interest in the Southern
Committee on Political Ethics, I am sending
you a report which is going to the members
of the Organizing Committee, a list of
which is enclosed.

+
Brooks Hays

RECEIVED
JAN 3 1968
CENTRAL FILES

EXECUTIVE

WH1

December 28, 1967

Dear Brooks:

The telephone company apologizes. They indicate the bill was not yours, and it was sent to you by mistake, so you can just forget about it.

It was certainly good to hear from you, and all your friends here send heartfelt good wishes for the New Year.

Sincerely,

William J. Hopkins

Honorable Brooks Hays
314 Second Street, S.E.
Washington, D. C. 20003

WJH:rah



gale

①
Douglass Cater / H #

July 20, 1964

Dear Brooks:

I think your stories, as always, are pure gold. Can't you modify the Confederate one to leave out the Negro angle? I should think a backwoods Confederate soldier might have talked just about the same.

My only thought on the "old Billy" story is that Barry is no more lovable than the company he keeps, but it is a fine story anyway.

Best regards,

Douglass Cater

x
Mr. Brooks Hays
The Eagleton Institute of Politics
Rutgers University
Wood Lawn, Neilson Campus
New Brunswick, New Jersey

DC:wc

3

July 5, 1968

~~CONFIDENTIAL~~
GENERAL

F05

CO 126

FGH-8-1/Cater Douglas

Dear Brooks:

I will pass along your message. Meanwhile, let me tell you how much I am enjoying "Hotbed of Tranquility." It is delightful reading.

Jim Jones and I are still trying to find a free moment in the President's schedule for a quiet chat with you. I am sure he will want to get your book.

Best regards,

Douglass Cater

Mr. Brooks Hays
314 2nd Street SE
Washington, D. C. 20003

RECEIVED
JUL 26 1968
GENERAL FILE

GENERAL

201/1968/PG216

January 24, 1968

Dear Mr. Hays:

Thank you for your letter of the nineteenth enclosing information on the Continental Congress on Evangelism being held in Washington from October 10th to 13th.

It is too early, of course, to know about the possibility of the President making an appearance there. We will make a note of the dates, though, and keep your letter in the pending file for consideration nearer the time.

With best regards,

Sincerely,

**James R. Jones
Special Assistant
to the President**

**Honorable Brooks Hays
The Ecumenical Institute
Wake Forest University
Winston-Salem, North Carolina 27109**

JRJ:HC:hc

OF/
REV
7-15-68
43-8

EXECUTIVE

July 15, 1968
8:00 p.m.

GI2-8/H*

MEMO FOR JUANITA ROBERTS:

~~Brooks~~^{*}Hays gave the attached to the
President tonight.

JimJ

Book: "Hotbed of Tranquility"
Rec'd Gift Unit 7/16/68
Ack'd unnec.

Checked by Gift Unit

RECEIVED
JUL 20 1968
CENTRAL FILES

cc
EXECUTIVE

F05
C0126

July 9, 1968

To: Walt Rostow
From: Douglass Cater

Here is the President's response
to the Brooks Hays memorandum.
Is there anyone you wish him to
talk to?

Attachment
Memo to the President from Douglass Cater
dated July 5, 1968, Friday, 3:30 p

Nothing else sent to
Central Files as of 8/14/68

W.R.

RECEIVED
AUG 6 1968
CENTRAL FILES

GENERAL ①
PE 1

Brooks^X Hays
314 Second Street, S.E.
Washington, D. C. 20003

Feb. 20, '68.

Memo for Doug Cater -

Enclosed will give you a brief story of our movement. It is rolling — a bit slowly, but with a real potential. Don't trouble to acknowledge. I will send later information -

Best regards always

Brooks -

You may have seen the item regarding Baptist Ecumenical Inst. It will not interfere with my activity for SCOPE.

05/10/15/18
93-8
EXECUTIVE

July 15, 1968
8:00 p.m.

GI 2-8/11
PR 8-11/11

Hred

MEMO FOR JUANITA ROBERTS:

Brooks Hays gave the attached to the President tonight.

JimJ

Book: "Hotbed of Tranquility"
Rec'd Gift Unit 7/16/68
Ack'd unnec.

Entered by GAO 7/16/68

RECEIVED
JUL 20 1968
CENTRAL FILES

GENERAL

3

August 12, 1968

IVI/1968/FG-216

RM3-3

Dear Dr. DeHoney:

The President has asked me to respond to your recent letter telling him of the three-day^x Continental Congress on Evangelism which is being held in Washington from October 10th to 13th, and inviting him to speak to the gathering, preferably on the morning of the 13th.

He is grateful for this cordial invitation and was also pleased to hear from the Honorable Brooks^x Hays about it. It is too early, however, to know what the possibility of an acceptance might be.

We have made a note of the dates and will keep the invitation on file for consideration at the appropriate time. It would also be helpful if you would renew the matter nearer the time - say around September 15th.

Meantime, knowing the necessity for early planning for an important event such as this, it is suggested that you proceed with your plans not counting on the President.

With best wishes,

Sincerely,

James R. Jones
Special Assistant
to the President

Dr. Wayne^x DeHoney
The^x Crusade of the Americas
Third and Saint Catherine
Louisville, Kentucky

BC: Honorable Brooks Hays *per*

JRJ:HC:hc

EXECUTIVE

ME 3/C*

RM 3-3

SENT BY TELEGRAM FROM LBJ RANCH

October 12, 1968

gah/

x
Dr. Wayne Dehoney
The Crusade of the Americas
x c/o The Continental Congress on Evangelism
The Shoreham Hotel
x Washington, D. C.

My warmest greetings go out to those who participate in the Continental Congress on Evangelism.

At a time that tests the most basic tenets of our lives and the most sacred traditions of our legacy, it is gratifying to know that men like you are turning hearts to God and hands to doing His holy work.

Faith in God is our most precious weapon against the fear that grips our modern world. For, from that faith, derives our faith in this Nation under Him, and in the ideals and aspirations that are the keystones of America.

It is heartening to know that you have recognized the challenges we face and resolved to meet them with the strongest safeguard known to man -- an implicit belief and trust in his Maker.

America needs the moral and spiritual nourishment you provide. We are humbled by your Christian mission. For it is a mission that spreads the seed of comfort, of compassion, and of confidence in that which is to come.

LYNDON B. JOHNSON

LBJ:WRS:EH:ck:ms

cc: Juanita Roberts/Will Sparks/Loyd Hackler/Jim Jones/Eliska Hasek/CF

DUE: ASAP - EVENT: OCTOBER 10 - 13, 1968

Requested by Mr. Dehoney & Hon. Brooks Hays thru Jim Jones.

Letter dated 10/11 sent 6:30p.m. 10/14

9

RECEIVED
OCT 15 1968
CENTRAL FILES

August 2, 1968-1

The President

EXECUTIVE
PR 6-1/H*

FROM
THE WHITE HOUSE
WASHINGTON, D.C.

Honorable Brooks Hays
314 Second Street, S. E.
Washington, D. C. 20003

159y 68 D 1087-02
and
159y 68 A-6566-03

To Brooks Hays
With best wishes,

Richard Nixon