

Memo to L. B. J.:

Johnson

January 8, 1941

If you make a speech, these things first: a month's radio and elocution work. Your voice high-tones under emotion. You will have to teach your throat better. You can't lose the emotion, but you must lose the high notes. Your gestures should be natural, but you must weed out about 50 percent. You have learned domination of slower and smaller people by pounding the table like a machine gun. When you are speaking, the physical pounding would stop the sense. Gestures in speaking are for emphasis of meaning, not mere determination and force beating a man down into saying yes or no.

And then you tell me the Lower House is not a place for speaking, but a committee workshop, so if you speak twenty minutes, you must say something that has not been said. Otherwise, why say anything? The timing and the sense are major. The delivery and the voice are minor. But all four have to be A plus.

On timing I would attempt to speak on assignment from the Chairman of the Appropriations Committee on a naval appropriations bill, as a member of the naval sub-committee. In speaking for the necessity of the passage of the bill, I would cover the world. I would speak for the youth, and the freedom of man, and the future of this country. I would speak in one syllable words. I would write, and re-write, simply to eliminate big words, and spend words like a miser spends nickels. I would study Churchill's speeches, and the best of Roosevelt's speeches. I would read one speech of Pepper--not for language but for feeling and sense. Pepper, unfortunately, is oratorical. You are a young man of action, and are so know. If you deliver an oration, it will be out of place in a hardboiled committee working House. So the time should be on a definite working point and a definite assignment. The speech should presume that the appropriations bill in its details are known to every member, so you may escape the detail by calling attention to the provisions on each member's desk in one sentence.

You will presume that the appropriation is as good as passed unanimously, leaving the debate on detailed provisions for a running fire if the Republicans attack. You will have sheets and sheets of rebuttal on each provision in your pocket if you expect attack, so that you will have instantaneous answers in a rough-house debate. But in your first twenty-minutes sell the average man's rights to protection in freedom as the purpose of the bill--a bill to guarantee the freedom of this world through the guarantee of the world's greatest Navy to police the trade routes of the world for peace and freedom.

Johnson

The common sense of this business is that the Appropriations Committee never had two people from one state. That is the rule.

It is also a rule that a state caucus may suggest to the Ways and Means committee other committee assignments. So, we may, according to the rules, petition the Ways and Means Committee to put any state of Texas member on any committee.

In this case we find that a rule may be broken through and Texas may obtain two, and not one, members of the Appropriations Committee. Two Texas members have been mentioned for this second job--Thomas of the--- district, and Johnson of the Tenth district. Thomas, according to seniority rule is three months older than Johnson. On the seniority rule this caucus would select Thomas because of this three months seniority.

The common sense of the seniority is that both men are really equals in time of service because both have been here many years, and three months is nothing. They both came in the same year.

The real common sense is that Texas can get two seats on the Appropriations Committee if it accepts the offer of the Ways and Means Committee to take Johnson off of the Naval Affairs Committee and put him on the Appropriations Committee dealing with Naval Affairs. I suppose there is a mixture of reasons for this offer of the Ways and Means Committee. Johnson performed a service recently to the entire Congress by staying in Washington to assist the Congressional Campaign Committee. As a pay-off the Ways and Means Committee felt Johnson should be offered something by the Congress for a job well done for the Congress as a whole. That is the reason that the rule not to have two people on the Appropriations Committee from any one state is being ignored. There isn't the slightest chance of Thomas' getting the job if this caucus certifies him. It will merely mean that ----- of the----- Texas district will be the Texas member and there will be no other. It is just like a matter of commonsense in handing out a ticket to the inauguration of a President. You may want to offer a ticket to a friend, but you don't give the friend the privilege of taking the ticket and giving it to some one

else. This Texas caucus has no power to give or get this place for Thomas. This caucus can prevent Johnson from going to the Appropriations Committee. It will be a victory for seniority--that is, three months seniority--if the Texas caucus certifies Thomas. It will be a defeat, and the loss of an Appropriations seat, if Thomas is certified. And when we think of the coastline, of the possible billion dollars of naval appropriations that are to go somewhere on the Gulf Coast from Tampa to Brownsville through the Naval sub-committee of the Appropriations Committee, it seems common sense to me to say that Thomas and Johnson are of equal seniority in years and to accept the proposal of the Ways and Means Committee to move Johnson from the Naval Affairs Committee, where he ranks Democratic fifth, over to the Naval sub-committee in charge of appropriations.

Anything else seems nonsense. One other course is possible. We can stick to absolute three months seniority and say so, and get nothing, or we can say nothing and certify nobody--neither Thomas nor Johnson--and let the Ways and Means Committee do its own selecting, and on the ground that we are only entitled to one and have no right to ask for two.

L B Johnson

Dear Mr. Payne:

It is a privilege to be asked to write you about the Austin Dispatch and its progress. As the Tenth District Congressman, I am not able to be with you hands-across-the-table as you go into your new quarters. This is a handshake and congratulation to the men who make the Austin Dispatch.

You men at work giving the news of the day every day have the job of promoting and protecting freedom and truth. I can say from personal experience that the Washington reports of the Austin Dispatch have been excellent concerning the affairs of the Tenth District.

Sincerely,

Screwballs of America, Inc., Open to All Wacky in U.S.

ANGOLA, Ind., Feb. 4.—(AP)—Screwballs of America, Inc., threw its membership open Tuesday to the nation at large—or at least to whatever part of it might consider itself eligible to belong.

The society, formed about two years ago, incorporated Monday under Indiana law.

Papers carried the provision that any city enrolling 25 "certified screwballs" should be given a charter.

The ambitious little fraternity was founded on the principle that many human beings are created somewhat balmy.

Lawyer Kenneth Hubbard, who has the title of recording screw in the mother chapter, said that persons who wanted to join might qualify very simply—and he used the word advisedly.

"They have to do something a little off center to be eligible," he explained.

For example, one Angola business man went to Florida and forgot to take money along. He was inducted as soon as he got back.

The membership rolls list at least three celebrities, Sen. Raymond E. Willis (R-Ind.), Rep. George W. Gillie (R-Ind.) and Charlie McCarthv.

HOUSE OF REPRESENTATIVES
WASHINGTON

February the eleventh
1 9 4 1

My dear Charles:

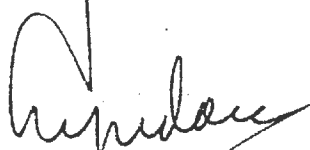
Needless to say, the attached clipping has left me speechless.

The goodly company of the elite fraternity seems to have sprung a leak.

Can it be that Bob Persons has smeared the thing all over Indiana, plastering that eminent state with his gross misinterpretations of the order's ideals? Maybe you had better get in touch with him before he corrupts Vermont and Maine.

I merely call your attention to these things because I feel you should know. I should dislike to be put in the position of criticizing or sticking an oar in, or anything like that.

As ever,



Lyndon B. Johnson

Honorable Charles Marsh
Washington, D. C.

RED TO HANDWRITING FILE

2304 Massachusetts Avenue, N. W.
Washington, D. C.
March 11, 1941

Dear Lyndon:

Johnston

Perhaps a few hours at my house on the evening of March 18, at seven, might give you a needed rest.

I promise the guest list will be limited to eight, with hands across the Mississippi for the good of the South, and the pleasure which I hope will be yours as you rest a minute.

Sincerely,

Charles E. Marsh

Jolson

2304 Massachusetts Avenue, N. W.
Washington, D. C.
March 25, 1941

Dear Ladybird,

Enclosed find a book that will hold you for a while.
Also enclosed is a copy of the Spanish edition of
the Readers' Digest.

Sincerely,

Charles E. Marsh

Suggest John as temporary
substitute for Wirtz before
writing Pentress that Wirtz
is definitely out.

-o-

Pyndon says
no

United States Senate

MEMORANDUM

For Mr. [unclear] attention:

Does he think that
Fentress should know
definitely that Wintz will
not be available?

Speak to Lyndon one
more time about Mayor
Miller & a hygiene job.

J. L. [unclear]

[unclear]

L. O'Connell

Notes on telephone call - Wirtz, Young, Marsh - April 11, 1941

Waco and Austin papers will say that the Governor should name most experienced man. This would mean someone from the Texas delegation. The people to affirm his choice on the basis of unity and harmony.

Corpus Christi and towns where there are Hart papers--eight towns--the Sunday papers will come out for Lyndon.

Would it be practical for Rayburn to contact Governor and ask if he could be of service to the Governor? Could he take a poll of the Texas delegation and recommend Lyndon?

Hobby and Jones might not oppose O'Daniel, should Hobby be appointed now and fulfill a personal ambition of Hobby to be a Senator.

O'Daniel and Mann would be out on first editorial on basis of experience. The case should be made simple: "Is the man experienced in Washington?"

News men might ask the President: "Have you anything to say on who should be the successor of Senator Sheppard?" The answer to that should be: "That is purely a matter for Texas and the Governor of Texas." Then he might be asked; "In this great emergency is that all you have to say?" Answer: "Naturally, if I were in Texas either as a voter or Governor, I would seek to select a person of experience from among the Texas delegation, and one who believes that there is only one business before us and that is the protection of the American tradition on this country--a man of courage and far-sightedness."

Baldwin is in Texarkana to get a story that the men gathered there believe the successor should be a man of experience.

Dies and O'Daniel will shoot for the Monday papers.

Announcement should come after the Governor makes his appointment. Campaign should be based on experience and Hitler.

No announcement until Wirtz gives the word.

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as a candidate
us.
I offer myself for the Senate. Texas must fill the seat
now vacant--left vacant by one who fought the good fight for ~~the~~ *Democracy*
and liberty.

This fight must go on under the banner of Roosevelt and
Unity. Senator Sheppard, who is to be written in history as one
who died working to save and serve, supported Roosevelt always.
In failing health he fought on, and his loss is great. Perhaps
no one ~~may~~ *can* fill his place. If Texas voters believe me worthy,
I pledge my experience and my record to the task.

I offer myself for the Senate. Texas must fill the seat now vacant--left vacant by one who fought the good fight for God and liberty.

This fight must go on under the banner of Roosevelt and Unity. Senator Sheppard, who is to be written in history as one who died working to save and serve, supported Roosevelt always. In failing health he fought on, and his loss is great. Perhaps no one may fill his place. If Texas voters believe me worthy, I pledge my experience and my record to the task.

COPY

April 15, 1941

Empty millions of acres of Texas are now filled with men from many lands seeking freedom here. This spells tolerance with freedom of worship, and freedom of speech, under and because of the American flag. But liberty is not license. Unity means a likeness in freedom that is the freedom of millions determined in likeness of belief, in willingness to stand together giving where necessary of their time ⁱⁿ ~~and~~ the essence of their beliefs for the common good in a common peril.

There are two ways of facing Hitler. One is to seek him behind every American bush, and the other is to join the "all out" behind the President, knowing full well that the President is capable of meeting Hitler at the English Channel and in the far greater business of keeping American effort in action with unity.

Why are we sure of Roosevelt, the Commander-in-Chief? Over three years ago he told us to watch the Rhine. Never has he been wrong in his judgement of foreign affairs since that time. I have watched the constant stream of information going into his office as men were judged and measures were determined. I have heard men say: "The President is chasing shadows over the sea." But the President was not chasing shadows. I have heard them say that the President would permit war profiteers to impoverish the country. I have found the President through his tax proposals has stopped greed at the source. He has drafted, when necessary, factories and men to the nation's need.

Men have said that the President is afraid of Labor, and the President in his true knowledge of American manhood has said that Labor is sound at the core of its American manhood. But the President also has said that Labor must work or Hitler will win. And I promise you that under your Commander-in-Chief President Roosevelt, strikes shall cease on war work, and cease soon. A proper time for adjustment already has been given. Labor and Capital have been told by your Commander-in-Chief to work without strikes or that this nation

itself will see that the guilty shall not stop for one minute the nation's will to defend what has been built here. The President knows just as you know how and why France fell. Divided she fell as Labor and Capital fought for the advantages of a day and lost the liberty of a century. A cowardly government finished the job. So Hitler had a push-over there.

The President has been accused of favoring Britain, and of hating Hitler. Thank God he has, for Britain in contrast to France tells the story for all here to read. Britain holds fast. She must not fall. She would have fallen had not courage come with Churchill. With Churchill courage came. Labor, because Labor had something to tie to the first day of Churchill, meant no strikes in England. There could be no strikes with only eighteen miles separating freedom from slavery for the British worker. History will write that British Labor saved Britain. So shall it be here. For Labor is seeing with Roosevelt now--here and there a communist orders a strike. Roosevelt is moving in. Here and there a greedy factory owner maddens his men into striking. Roosevelt's finger points. Be not impatient. The day is here under your own Commander-in-Chief. The heart of ~~USA~~ America will tolerate no greed any where now. The brain of America is awaking. The Commander-in-Chief will throw every force a free government provides behind his demand for "all out" to save America and to save the world. I see a united America behind Roosevelt saying that factories belong first to the American need of safety.

Materials belong first to the need of the national defense. Men must labor when and where the need calls. And be not mistaken, men of America fifty million strong are equal in this need. The fifty thousand dollar executive and the five hundred dollar laborer are one when the President calls. I see the President saying to all that all shall work, and all shall sacrifice when necessary their peacetime routine to go to the place they fit in the national unity. There will be much of work and sweat and fatigue. Men will not look at the clock. And men will know, as your Commander-in-Chief speaks

the word that his word is just, that his word is reasonable, that his word is intelligent, and that only by his word shall there be victory for the peace to be.

As increasing millions saw the need of unity in the national defense, many men and many ideas have come to the front. A nation of free men works that way. A nation of forty-eight states works that way. The Governor of this state has well expressed the belief of state governments that strikes should cease. But strikes throughout forty-eight states will only cease as the nation as a whole demands and enforces. Roosevelt has that machinery. It is working now. This nation has demanded that Hitler's aliens be jailed or driven from these shores. I have voted support to the Dies Committee, knowing full well that only the President, the Department of Justice, could do this job. The value of the Dies Committee has been that it has aroused America to the need which the President was fully aware of and is adequately handling. But in handling his job the President is now asking every American to look behind every bush. The President knows that 99 out of every 100 Americans need not be suspected of anything. The President believes that the Fifth Column will be defeated here by intelligent work of men working full time at the job. He knows that the Fifth Column and Hitler's designs here cannot be defeated by campaign speeches and newspaper editorials. That point has now passed. America is not afraid of Hitler over there or over here. America is awake. The American machine--your government--your Commander-in-Chief--is in action.

This is no time for side shows. This is the day when all under the big tent work as one under the one in leadership. It is fitting that I pause here to pay our respects for the first victim of this our war for peace. Senator Morris Sheppard died fighting against his doctor's orders. Let his memory be our guide as Texas, seven million strong, raises its hands in the pledge to our C ommander-in-Chief: "We solemnly promise that every Texan shall work to the limit behind you, at your call."

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2304 Massachusetts Avenue, N. W.
Washington, D. C.
April 28, 1941

Dear Gordon:

I am sitting here thinking about you, and what you might do with Lyndon. I think you are the most comfortable man that I have ever had around me as a soothing companion. That is your real value to Lyndon. His greatest hurdle will be always fit. That means, first of all, sleep. Get him to sleep every time you can, day and night.

Keep the insignificant waiting. Don't let his door be pounded. He will get plenty of exercise. See that his throat is sprayed night and morning. Watch him when he gets excited and you find him talking over-long on a small detail. Get him a rub-down every time you can before he goes to sleep. Try to give him twenty minutes of this sort of relaxation so he will sleep. Personally, I believe that the watching of the physical Lyndon Johnson is the most important single thing to get every ounce into this thing.

If you were training a horse to run in the Kentucky Derby, you know that the conditioner is the principle thing if the horse is fast. The peak has to be maintained. Otherwise you will have irritability, bad judgment, and a lot of pills where you should have nervous serenity. Only Lyndon himself can give himself the will to be serene in activity, but you can give him the physicals and keep the noise away and the trivial parasites.

This is written merely in case Mr. Pentress makes it possible for you to function.

Watching diet, see that he gets greens, salads, vegetables. See that he drinks a glass of hot water on arising, and it would be in order to put a little salt in it. Constipation must be watched.

I don't think you will need to watch alcohol. Save his voice from the telephone when possible, as the doctor says the telephone voice is worse than speeches. The first break may come in his throat--speaking voice.

Sincerely,

Charles E. Marsh

When may we expect
the authentic copy? B.L.

To all to whom these presence shall come greetings: Recognizing his recent achievements and reposing confidence and trust in the abilities and qualifications of Charles E. Marsh consistently to discover the fire escape down which he can run, the forty reasons why it can't be done, thereby demonstrating that nothing can be done: Now, therefore, I hereby annoint and welcome him to the venerable and mystic order of the I. C. D. I. C. by and in virtue of SECTION 17 of the ancient fraternity of I Can't Do It Club.

By which appointment, providing he pursues the RULES and REGULATIONS, he is now entitled to all the disabilities, immunities, and impotencies appertaining to the brotherhood.

In testimony hereof I have here unto signed my name and caused the great seal of the Order to be affixed to this commission, the third day of April in the year of laissez faire 1941.

Grand Exalted Pish Posh

Attest

Administrative Assistant to the Grand Exalted Pish Posh

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Grand Exalted Fish Posh

Attest***

Administrative Assistant to the Grand Exalted Fish Posh

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

SVCD

NH

R. B. WHITE
PRESIDENT

WESTERN UNION

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

1201

(48)

SYMBOLS

DL=Day Letter

NT=Overnight Telegram

LC=Deferred Cable

NLT=Cable Night Letter

Ship Radiogram

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

RXWB474 18 3 EXTRA=AUSTIN TEX VIA CM PINEHURST NCAB 30

CHARLES E MARSH=



2304 MASSACHUSETTS AVE=

UPON RECEIPT OF THIS WIRE HOPE YOU WILL CALL ME AT 2-7469

AUSTIN TEX=

LYNDON B JOHNSON.

*WOT
Book*

2-7469

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

TIME RETURNED 832 6 27
BY MESSENGER No. 716
REASON WASHINGTON, D.C.

WASHINGTON
MAY 27 1941
BY MESSENGER

Women

Johnson

MAY 4, 1941

The women of America are the un-seen, but vital, force in freedom's fight. All men know that the women they love are the motive force of their lives. You women must also know this. I ask you simply, "What do you want your men to do?"

"What do you want your men to say?"

"What do you want your men to feel?"

It has been said by a man you know--a very great man--that this defense of freedom is no stronger than the women make it. He was seeking in his troubled heart a way to arouse America to the danger that blindness and fear and indifference might produce in this fair land. More than almost any man he is wise in the simple things. He has the wisdom that Wilson flashed now and then across this country in an earlier year. He has the wisdom of Lincoln at Gettysburg, the wisdom of Washington in his farewell address. I am proud to have been called by him "a friend." This man who leads you says that the women are sound in the essence of their being and in the defense of the fundamental family existence. "Where is the way to awaken this spirit?" he has asked.

I do not know the answer. Only you women may in your own wisdom know these things--these answers to these questions:

"How may my family best save the things we love?"

"How may I best work for the dignity and the strength of the man I love and the child I have borne?"

I may suggest the answer is the defense of the American way of life, of the right to speak the truth, of the right to move about this land in freedom, and the right to earn and to save will depend upon how you women answer this question--in the strength you place in your men, in the faith you place in your Commander-in-Chief.

Revisions

Johnson

Since the safety of the elder citizens is the thing we seek, I

see in Johnson at Washington and O'Daniel at Austin a double insurance policy for you. In the days to come, we know not what a dollar will be.

What you people must have is food, and warmth, and a house to live in.

I believe we know our President. I believe we know that in the fight for the safety of the nation there will never be a let up by Roosevelt in the fight for the safety and security of the individual, helpless or aged.

So the meat, coal, and leaking roof is what we see here. Certainly a government of 130,000,000 people will be the last bulwark of safety, if safety is threatened by Hitler, or by any group, or any conditions that may develop. The bacon and the eggs and the coal and the wood and the place to sleep should be safe, and I pledge you that Roosevelt and *President* when I am Senator Johnson will meet at the White House, should the safety of any elder

citizen of Texas be threatened. I thank you.

Perhaps the time may come, as it has come to so many hundreds of millions of people, when a dollar will not buy an egg. There Roosevelt is the final rock of ages.

youth

Johnson

In the leadership that is ours in Washington, a light comes when youth is spoken of. Nobility serves always. In service a great mind like Roosevelt says that youth has the first concern.

But, to the youth themselves, who have such a magnificent part in the days to come I offer a simple suggestion: Remember always that if you would grow and serve your fellow man, never consider the cost to self alone. Youth may see ahead uncertainty of life amid the perils of this day, but the youth of America is not afraid. It was not born that way. It was not taught that way. It can not feel that way. But the youth of America in its freedom that comes only to free men, knows that it is the strength and the soul which upholds the light of the leader and the voice that is to speak the best to come.

Roosevelt, at sixty, would lay down and retire to write his memoirs if it were not for youth; if it were not for the strength that youth gives him. The joy of Roosevelt in that supreme and definite light that comes to him is the privilege of his duties to the youth and to the promise of their future. All great men are that way.

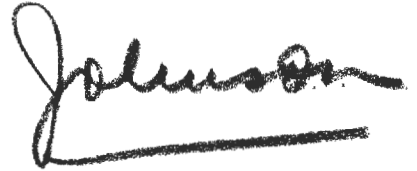
What is the duty and the proud privilege of youth which thus is served by the great in the sunset of their lives? I leave you to answer. I only suggest that youth in its wisdom knows its leadership and picks its leadership. Yet there are thousands who say that they do not wish to leave for training for the defense of our liberties. There are secret meetings on Eastern college campuses which meet Lindbergh. Wheeler visits those who say they will not fight, no matter what the issue. But those are so few and their minds are so bitter and their fear so great, that we have not the time now to crusade for their salvation. Through this state of pioneers and simple people, there is a strength and a courage lending intelligent power of humility which says: "Carry on, Roosevelt, we are proud to train. We are willing to work. We know that you are the father of us all."

Down the road of the years no one may see what is to be for Capital of Labor, or leadership in the making and selling and doing of things. Those things

may be jumbled and changed as events force all to re-arrange life's values, but the spirit of youth believes that good is cohesive and healthy, and that evil is destructive, and that men will join in common brotherhood for the protection of the American way of life. The leader may not live long as he faces the sunset of life, but youth will live on in the spirit and the inspiration of a very great man, and so I pledge as one who has felt his hand and seen the light of his spirit—I pledge you that never will I let him down, should you in your esteem send me to the Senate to uphold his hand. Far hours may be longer before this is over. Young women may be driving busses before this is over; boys may forget the clock as fatigue and sweat calls them to the making of the tools to defend our liberty. That American youth will forget. No Texas boy will lay down a tool when danger threatens his mothers and sisters, and no Texas youth I know anything about will uphold a Lindbergh in fear or a Wheeler plotting the peace with Hitler or a betrayal of freedom.

There is a unity in the soul of man. Because soulless persons who for profit or for power seek to betray the soul of Texas shall be told in the election ahead that the gospel of fear is not their gospel. We do not see enemies behind every bush in Texas. We know the enemy is Hitler and the slant-eyed Japs who seek to profit as a jackal. There are no people in Texas who will form a fear group for a peace with dishonor. When you vote your judgement on June 28th, please remember whether you vote for me or for someone else; please remember that you vote as a privileged person; that you vote as a person who has a stake of much time and much joy in this life that God has given us. Go to the polls in faith; believe that the United States will promote the best now and forever with a gay and proud spirit. Turn back the pessimist; say to that one who preaches peace at any price that your eyes see straight ahead. And say to the demagog who would use fear to reach for power that there is no fear in Texas. We stretch out, a million strong, our hands to Roosevelt. He will carry on through the crisis. The best that comes will be a just best, your best, a freeman's best. It will be in a world of sweat and toil and that world will be yours. The world of the women who love, the world that is to be in the parliament of man and in the dignity of the plain man and in the dignity of the soul of the average.

Your Pocketbook and Mine



Talking to you as business men, I know that the vast change in our way of life which began in 1933 with Roosevelt has cost money which was not in the taxing possibility.

Many of you men did not like it. No one likes either debt or taxes. But I say to you that had Roosevelt not come along in 1933, by this time there would have been death--a stifling death--to the democratic way of life. Either a small fascist group, or a converted gangsterism with labor racketeers would have seized this country. Only Roosevelt and liberalism prevented the collapse of the early thirties from permanently crippling our form of government. And for the peacetime decade we have gotten much (and much Federal money has been expended which has improved the economic way of life in Texas.) Good roads, and rural electrification within the tenth district, which Roosevelt was willing should be with the Colorado Valley Authority a yardstick to measure what a government could wisely expend for the people of a Congressional District. The inference is that Texas is entitled, because of her very great contribution and loyalty behind Roosevelt and the vastness of her training activities, and because of her supremacy in the production of necessary war materials, to preferred treatment in providing not only the defense of America, but in providing a yardstick to measure what a rural peacetime people should have from government if government is to face a new day--and also what cities as centers of rural life should have from government in such matters as housing, low interest, and business reconstruction through bank deposit protection and bank aid. Certainly a man who has worked with the President in making the Tenth District a yardstick of Federal service to a Southwestern region might be expected to continue this work if he has confidence in the man who represents the State.

The warm heart of Roosevelt has been fooled more than once in advocating Federal expenditures which have not proven to be well spent. But in the main the expenditures through Henry Wallace and farm aid have been well spent; his

expenditures through Jesse Jones, the great financial conservative of Texas, have been well-spent; his very great expenditures for housing through the F. H. A. have been well-spent; the expenditures through the C. C. C. in aiding the youth have been well-spent; and, modestly may I say, every dollar of expenditure which Roosevelt has permitted me in the Tenth District for homes, for farm improvements, and flood control, for the development of power and for the beautification of your capitol city have been well spent. I am ashamed of not one single cent of the sixty million dollars which has been spent by the Federal Government in my district in six years. The money has been spent, the work is there, the pursuit of happiness of three hundred thousand people has been provided. Had our people in Central Texas had to wait upon a paralyzed capital system in the early thirties, the high rates and short credits, do you suppose that our people would have had this fine and richer way of life? The oil lamp is gone, the electricity is here. Could the future awaited soil erosion? Do floods await the will of man? Do dams that make light and power await their turn for the exploitation of private Wall Street controlled money sharks? Four generations--yes, for almost a century since the Civil War--has this fair land of Texas awaited, and awaited, and awaited for private capital. About all the private capital this land got was the capital of high interest rates--8 per cent actual loans--in times of stress 10 per cent oil loans with bonuses going in the back way to banker holdings in a tight fist the funds needed for the little fellow in the oil business to compete with the big company. Strengthening of banks, and strengthening the community through a friendship between Washington and Texas has made a new meaning of life on Texas farm lands, and for the workers of our cities.

How do you suppose a city worker had a chance to buy and pay for within his short lifetime a modest home faced with 8 per cent money and a short time maturity of his home loan? How many workers still owed money on homes when feeble hands could no longer use the tools of trade. How many farmers facing middle life and old age lost their farms under the curse of high interest and short time loans in the horrible days of the early thirties?

I saw some beautiful statistics the other day, and statistics can be beautiful when they have meaning which speaks beauty. I see that the number of people who own their own farms and homes in the United States is millions more than owned their own homes in 1930, or who owned their own farms in 1930. The The curse of farm tenancy in the South is losing its grasp as long term loans and low interest give the farmer a chance to conserve and produce and pay off all in one lifetime. Without a Roosevelt, with high interest and impossible dated maturities who would own the land of Texas now, who would possess all the oil wells, and how would our people be living in this increasing slum area of city tenantry? Any man before me who cannot see this picture of beautiful statistics, I know will not vote for Lyndon Johnson. In fact, a man who is not for Roosevelt and what he has done should not vote for Lyndon Johnson. In fact, Lyndon Johnson standing in front of you asks him not to vote for Lyndon Johnson. I with great sincerity say that I don't want the enemies of Franklin Roosevelt to be the friends of Lyndon Johnson, for in my humble way, working with Roosevelt for Texas, I do not care to be aided by the double cross or the Hitler cross. I don't want the pacifists of the Lindbergh type voting for me. I don't want that man of money cursing Roosevelt for loss of high interest voting for me. Rather would I prefer to return to Washington where my friends of the Tenth District have sent me knowing that in the lesser sphere of the Tenth District I would feel clean and Happy and contented. Naturally I want to work with Texas on a state-wide basis, and with a state wide vision, doing and aiding in twenty districts what I have learned to do with Roosevelt in the Tenth. The problems of Texas are not problems of the South, or the East, or the West, or the North. In fact, I do not like to think of Texas having problems. The future of Texas thrills me. Her youth, her strength, her courage, her sense of individual freedom ring the bell. Wherever I go as a Texan, I have that sense of personal dignity that comes from having come from a place worth while. But to keep our Texas in the front, we must have front men at Washington. Whether I am at Washington for the Tenth District alone, or for the state as a whole as your Senator, my pride in Texas and my work for Texas will be the joy that comes to one in health and work for all.

youth

Johnson

May 5, 1941

Memorandum to L. B. J.:

Youth is not afraid. Texas youth never has been afraid. No man afraid ever will frighten young Texans. Those of us who grew up in Texas and have gone elsewhere from time to time always come back to Texas, here to breathe the breath of bravery--of the positive "yes", but not the negative "no".

So all of you who hear me are saying "yes" to Roosevelt, and "no" to Lindbergh. You are saying "yes" for freedom and "no" to those who would enslave. It is with regret that I have to tell you that youth throughout this country is not always as brave. There are groups of pampered persons in the colleges of the East who meet to talk defeat and fear. They clothe their trembling with the hypocrisy of a fake. The fake is that they will save their country by refusing to see the grim facts of this life of now. Men who are brave never see the truth as ugly. They are not frightened by facts. Young men such as you meet facts head-on and say, "So what!" You get busy. If need be, you get tough. You are gentle with women. You work for the weak. You hold the coat of a fighting strong man such as Roosevelt.

You will not be banded together in bands of defenseless, effeminate groups covering cowardice under the slogan of a hatred of war. Who doesn't hate war? Every brave man hates war. War truly is the refuge of a bully. So these ~~secret~~ cowards fighting war for their own skins have no monopoly of courage and truth.

The only way peace may be saved for you and yours is to be prepared to meet the bully and call the turn and get tough.

We shall have to toughen our bodies, whether in training camp or on the farm or in the factory. We may not get all the sleep and all the beer and all the dancing of a peacetime world. "So what?"

I am talking to Texas youth--a man already passed his youth, but not too far passed not to remember and not to feel the vitality and the drive that only youth may give. So, may I talk to you concerning what youth of Texas may do now? and here? to save America under Roosevelt?

May 8, 1941

Memorandum to L. B. J. :

The radio is effective in politics. The radio contactor Collins has been on the air for a long time. He is known to be there at 12:45. He may have a three hundred thousand or a five hundred thousand radio audience. If Johnson or Mann takes fifteen minutes by radio, where is this audience backlog? Collins is known favorably by his listeners, or they would not listen. He is their friend bringing entertainment, and now asking a vote. Why should they vote for someone else they don't know? So a radio background of several years in talking regularly or at least talking frequently, well advertized, and saying something real politically like Roosevelt or Pepper or Wallace is a necessary part now of the build-up of anyone seeking millions of votes. Hence O'Daniel then and now. Hence Collins known by all five talked with at Texarkana. Mann and Johnson known by two, Dies known as a candidate by four.

No one of five in Texarkana had heard that Roosevelt likes Johnson to the point of mentioning it. Two asked outright had not heard of it.

Memorandum:

We have to give the Johnson race heroic treatment, unusual definite blasting to break what appears almost indifference to the Seante race in the deep masses. They feel the war and are alright. They do not connect the Senate race with the war, and see no personality in the race to get excited about other than the possibility of O'Daniel. They probably will vote from habit without enthusiasm or serious convictions.

If that were entirely true, the best organization would win. This means the Collins organization which is merely a background of radio habit would pull more substantial vote than might now be realized. Dies should suffer by organizational lack, as I found no real enthusiasm, but merely that he was known, and would probably get an indifferent vote going to the polls as a social matter but of large proportions. Dies has not scared people to hero worship size because the war itself and the events since the Dies big peak have cut off hero worship enthusiasm.

Mann appears to be a political talent bet. In the state as a whole he has not made for color and personality deeply felt.

Johnson is unknown outside of the places where he has been personally active, but will have no "anti" vote as will Dies perhaps, and as probably may Collins, as he is after all a patent medicine man, which affronts the Christian Scientists and the Doctors and the intelligent vote. So heroic treatment may move an indifferent vote toward Johnson, the favorably un-known.

Suggestions: Pepper on a three-point state of the nation talk-- in Dallas, Houston, and the Panhandle. Houston and Dallas (or Fort Worth) for the radio and newspaper value, the Panhandle because work here may swing an indifferent Panhandle from Mann to Johnson. Pepper may take on one Oklahoma City speech as a cover up.

Pepper to Dallas. Harold Young to introduce him at a "State of America" rally. Pepper talks. Pepper turns to where Lyndon is as an incident in his speech when he is talking of spiritual values, and says:

"You here in Texas have the spirit of the free. You have sent free spirits to Washington for our inspiration. A free spirit in the mind of the aging Senator Sheppard inspired me in the Senate. The free spirit of the comparatively young Lyndon Johnson--and I see him over there--inspired me as I see him moving with ever quickening speed through the important affairs which must be settled well and quickly if we are to save the liberties we love.

"And that is why your Commander in Chief could say, or rather could not help saying: "Johnson is an old and trusted friend."

This would tie Johnson to Roosevelt and war and need of Johnson at Washington.

A well prepared information outlet for a re-statement by Roosevelt of his Johnson preference should be arranged:

The President in an informal moment might say to the Dallas News boy, "How is my boy, Johnson, running down there? Has the Governor stepped in?"

The Dallas News man might answer, "It is a tough fight for ~~any~~ no one can see the picture now."

The President might say, "I wish I could cast at least one vote in Texas this Spring. Now don't ask me what that means."

Radio organization: Of course, if Carl Collins gets the O'Daniel organization by default, there will be a very numerous and veteran non-political group statewide, like that dumb bakery owner at austin, who functioned for O'Daniel because of hatred of politicians and their own frustration in not having become successful politicians in youth. They are a middle aged group, slightly successful in business, like O'Daniel, and this crowd won't worry about Collins' inexperience or his Crazy Crystals. Also they go to church and listen to the radio. If O'Daniel passes out a word of sympathy for Collins, it may amount to more than the long distance Roosevelt pat on the back. As far as organization drive behind Collins is concerned, is it possible that fox O'Daniel figures Collins now and himself a year from now? Of Collins and himself to succeed Connally so he will have two Senate seats and possibly a dish in the next Governorship along Huey Long lines?

The Roosevelt story has to be repeated by endless personal appearances at filling stations by men who believe it and know how to tell it, and it has to be told by women out of love of Roosevelt. That must come if this backwoods vote is not to be terribly disappointing and probably pro-Mann and pro-Collins. This backwood business of pro-Mann, Pro-Collins, pro-Dies, must not overcome the Houston, Austin, Waco, San Antonio, Corpus mass voting and mass publicity.

For Release Sunday Papers, May 18, 1941

Washington, D. C.--Special--May 17, 1941

"If Johnson, as a Congressman of one out of twenty districts, has been able to sell the natural resources of his district and its value to the United States Government in the extent of fifty million dollars--if this fifty million dollars of service from the Federal Government to the Tenth District has been sound and wise so that the Government is getting its money back--then the Tenth District certainly has been fortunate."

So reason many people not too closely concerned with their own affairs.

At this time people awakening to the fact that the defense of the nation is paramount are looking at the bridge that reaches from Texas to Washington. They are looking at unity between one state and forty-seven others.

Granted the cynical fact that all men think of themselves first, those who believe that Lyndon Johnson will win the Sheppard seat June 28 have reasoned that the selfishness of Texas voters will elect Johnson over any opponent.

This is simple reasoning. If a man in the Panhandle, or in the saw mills of East Texas, or growing cotton near Greenville, begins to think of himself he is certain to think of himself on June 28 as a voter, and what his vote means. If his vote means the election of a person--a candidate--to help himself, he is almost certain to vote for Johnson. The reason is that Johnson has done more in six years to sell and promote the advantage of five per cent of Texas at Washington than any ten Congressmen have done in promoting fifty per cent of the resources of Texas at Washington.

Well, this is merely a matter of plain figures. If Johnson has brought fifty thousand dollars of Federal money to the Tenth District in six years, is it not possible that he will bring twenty times as much to Texas from Washington in the next six years? If Johnson does this--if one billion dollars of new work and activity can be brought by Johnson to Texas, it must be because what Johnson has done for the Tenth District has been wisely done. History does not repeat

For Release May 18, 1941--page two

itself. A fake salesman does not get a second order. So, if Johnson has chosen wisely, has terraced the farms of his district, has brought power and flood control and proper housing to his three hundred thousand people, it may be a foretaste of what the same man, now a man of broad experience, will do at Washington in the growth of Texas in making a bridge between Texas and Washington as the Senator to succeed Sheppard.

A man of inexperience, or a man not friendly to the President of the United States obviously can be of little value. So those who see Texas and real things; the voter who votes for himself and not vaguely through prejudice, probably will vote for Johnson in self interest.

May 20, 1941

Hearing yesterday that Lyndon Johnson could not speak to you tonight, but was improving rapidly, I found myself needing to say something in his place to you.

Next day
The thing we face is so great that I tried to speak with bravery, knowing how little any of us know of the days to come.

We know, of course, that President Roosevelt has called the attention of many to his "old and trusted friend, Lyndon Johnson." But that ^{would be} is not much of a reason for Texas, in peacetime, to be concerned whether Johnson, or Smith, or Jones moves into the Senate from Texas to make one more of ninety-six of a rather pompous and often inaccurate body of men.

So there must be a reason why Roosevelt spoke of Johnson, now before you as a candidate for Houston's seat on June 28. We simple people sometimes know more than people who say they know so much. I think President Roosevelt is a spirit so great that he often does not act ^{from} with logic or reason. His mind sees this world ahead. He knows that the very best that Texas has must come into Houston's seat, and unafraid, and knowing the true need of his country, he speaks his mind.

Johnson announced. His name is before you. You will do what seems best.

riding
There are those who speak of Johnson's sitting on Roosevelt's coat tails. I have been in Johnson's office at Washington when the President has called him ^{then} many times. I saw no coat tails in this business—merely work for this country, which the Chief asked the young Congressman to do.

Last Fall, for instance, when the Republicans were boasting that they had two million dollars to win the lower house of Congress and upset Sam Rayburn and take over the pocketbook of this country to cripple the President's effectiveness, I saw Lyndon Johnson called. He did the job. The President, in the face of national defense, had Rayburn and Johnson there to get the money without delay or quarreling. But, if Johnson had said, "No," to the President, only ^{aging + tired} an old, ill man would have been left to fight, for Rayburn might have been no longer Speaker ~~more~~.

Johnson has never voted against the President. And Johnson has never refused to work under the President when his President called, and there never has been a "but," or a "perhaps," or a "can't" in Johnson's friendship and work with Roosevelt.

I have before me a picture, as I talk, of Johnson shaking hands with Roosevelt as he left the President's desk announcing his coming to Texas, and just before the President told the reporters of his happiness about the matter, and of his hope that Johnson would be there in Houston's seat. See this picture with me: Johnson, with his hand in the President's, saying, "I am ^{and} unknown, I have been away from Texas. Men in the state are well known. They have statewide political machines. They are known by travel and by radio to millions of Texans. Why, Mr. President, would you have me run?"

And, of course, the answer was very simple--so simple that we plain people over the state understand. Said the President: "These are strange times, London, I believe the people will know within sixty days how strange they are, and will understand why the President speaks to Texas about you."

In the Senate today sit men who say they are mighty, and of good heart. Their names are Wheeler, Clark, Nye, and Vandenberg. Around them sit many fence riders of faint heart ^{clearing only themselves} trying to see self instead of us, the plain people, our danger, and our needs. These men await the first crack in the armour of confidence which clothes the President as he listens to the plain people of this land. ^{IF W. D. Curry} Should the President be denied his simple wish that a strong, experienced, and loyal, and intelligent worker come to the Senate to succeed Andrew Jackson Houston, ailing and eighty-seven[?], we shall have hell to pay in the Senate. Already there is a growing conspiracy to cripple the President in his vision that we must be strong in the face of this danger. Lindbergh, the hero of yesteryear, is moving over the country, seeking a peace of a kind I shudder to think of. He seeks a peace where there is no peace. And the men in the Senate who cheer him--the Clarks, the Nyes, the Wheelers, and the Vandenburgs--await news from Texas. AND would it be a far

stretch of our minds to say that Hitler and his press agent, Goebbles, will know the news, should Roosevelt be denied a suggestion as to what kind of a Texan should come to Washington now? And in the Senate these sheer leaders of cowardice, these craven, selfish appeasers, these men who denied the neutrality bill when it ^{MAY} have saved the world, these men fighting the Lend Lease Bill last month, and the convoy need of today--such men as these await the news from Texas.

I, as ^{AAI} ~~one~~ unknown to you, and one who merely stands here talking because the voice of Johnson may not speak tonight, I say that I know my Texas, and I am not afraid of what they think of Roosevelt and his judgement in this matter. Did anyone ever hear of two men shaking hands and one ^{riding} sitting on the coat tails at the same time? When men look face to face across the destiny of years, and eye to eye pledge that freedom and not slavery ^{shall} ~~shall~~ ^{here} ~~may~~ reign, I do not see any coat tails in this. Do you? But I do see coat tails flying in Texas. I find that men who would win Houston's seat ^{now} say they love Roosevelt over-much. I shall not take your time on this. The minutes pass. The clock moves. The calendar is of no value, for today Hitler marches; Stalin takes his; Japan moves south. Tomorrow we have the news that German legions ^{have driven} ~~arrived~~ to Dakar, ^{May} ~~twice~~ as close to South America as we are; and that grand old man Petain, the hero of Verdune, who said: "They shall not pass!", now ^{lets} leads the hordes across his France of former liberty. And perhaps next week French battleships will guard this new out-post for Hitler to pounce upon the new world. A man now prepared to strike, unhampered by anybody--his unholy divisions of this world arranged--this man is moving tonight as we speak. The last light of liberty in Europe may be gone before Texas votes.

And all that shall be left of that brave experiment in the rights of man that was France will be the ^{Status} ~~Standard~~ of Liberty in the harbor of New York. These are awful days.

Our President is the voice ^{of} this world for all that is left of the free life. This voice spoke to Texas in a simple manner about Johnson. The President will not be ill-natured about it, should Texas ~~not~~ hear, because Texas is very far away from the place where Roosevelt sits and sees the thing ahead, for Roosevelt knows that Texas is not afraid. Texas may be confused, and send an

inexperienced, or a fretful, or a pugnacious person to Washington to succeed Houston. But, of course, the President would smile on and fight on, and love Texas just the same. So, it won't make much difference to the President, because his heart is great, and his work is long, and the President has been ^{disappointed} ~~defeated~~ many times at the ballot box ^{by} ~~when~~ a younger man, and when times were not so grave. But the ominous and deadly danger of a mistake by Texas June 28th is the evil and dastardly note that will ring in the Senate chamber among the enemies of the President.

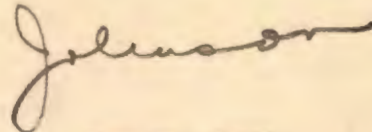
Lyndon Johnson has said that he hopes to get into the Senate so that his first speech may tell his Texas people, and Wheeler facing him, what he thinks about the duty of a Senator behind his President. This will be the answer to Sheppard over the horizon, and in this eulogy of Sheppard which Johnson shall speak there shall arise a new spirit behind the President in the fighting hearts of some who sit in the Senate now. Remember, my fellow Texans, it is not strange ~~is~~ that men who know what our Senators know may lose their courage. They see Hitler coming this way. They have heard of Quisling. So has Lindbergh. They see a brave Petain surrender the arm ^{that} was his. They know that Hitler is tough, and that Hitler has records in his files of how they vote and what they do. I do not accuse Wheeler and Clark and Nye and Vandenburg and their ilk of being conscious cowards. I simply know that their every act is cowardly, and that their every speech reeks of cowardice, and that their votes saying "no" to us give Hitler his "yes" to come on. This, my friends, is the shame we face if we fail to send to the seat of Sheppard a man as loyal to our leader as Sheppard. Anything less is unthinkable.

When simple people face the death of family and God and freedom, they must choose between courage and fear. Our Texas people 90 per cent have chosen to back Roosevelt, and not Lindbergh, and in backing Roosevelt, shall we say it with words, or shall we say to this nation by our votes the thing that is in our hearts?

Mothers and sons are listening now. I see a mother stretching her hands to her son. "Lyndon," she says, "go in there for your God and country and tell our people what you know. And, if you have to follow your leader in that awful choice, and you ^{son} go with other boys who have Texas mothers into the thing that may be, I say to you, Lyndon, that every Texas mother that I know will say to her boy what I

what I say to you: move and act under God for your mother, for your sisters, for your family, and for your country."

Copy to L. B. J.



May 21, 1941

Memorandum to Frank Baldwin;

O'Daniel talks. Baldwin, already a news broadcaster, broadcasts the state of the campaign for a five minute spot following O'Daniel broadcast, or preceding, or five minutes before and five minutes after. If possible, make it a Sunday broadcast on the state of the nation--such as, "Hitler gained ground this week, taking Dakar. Roosevelt warned France not to give up French fleet. Washington predicts Roosevelt will declare a state of national emergency so that he can have power to control factory and labor on all out aid without strikes or sit downs by capitalists. Johnson and O'Daniel in the ring in Texas. Champion O'Daniel puffing a little, as the "old, old friend" statement of his opening speech boomerangs a little. Johnson says he hasn't seen O'Daniel sitting down with Roosevelt, and hasn't heard of him sitting down on Roosevelt. O'Daniel still maintains he is an old, old friend. Watch out for umpire Roosevelt, who may say something about friendship soon."

All this merely in the spirit of Winchell, and sponsored, ~~xxxx~~ perhaps by a friend of Roosevelt as a commercial broadcast.

(Note: Frank, you know how to write headlines. Give them a five minute newspaper before O'Daniel on world events, and then come right in after O'Daniel on Texas events. World events scare them and make them take their minds to Hitler and Washington. The next five minutes after O'Daniel's business is to put their minds on the Senator-ship which O'Daniel will use his Sunday morning free time to plug. He plugs, singing songs and praising God, and you come in with newspaper headlines, staccato, of youth and strength and reality. I would love to hear this debate. I think you would make O'Daniel the ham in the sandwich of very good bread, no mustard, but a little bit of pickle.

Johnson

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Johnson

If our business is keeping Hitler over there, the Texas election may be a fair test of how the American people think this ^{should} be done.

Roosevelt and O'Daniel have made the personal issue.

Roosevelt, probably irritated with O'Daniel for having sent him a war time Senator aged eighty-seven to help him whip Hitler, reached for a telephone and said to his nearest Texas friend, Congressman Lyndon B. Johnson: "Come over here. I want to send a message to Texas on how serious this business is." So Johnson, not well known, but a very, very old friend of the President, is seeking the seat of Andrew Jackson Houston, aged eighty-seven, a war time Senator sent to help Tom Connally in the Senate against men who would whip Roosevelt first and Hitler second.

Wheeler, Nye, Vandenburg, and Clark lead, and have led, this fight to whip Roosevelt first and Hitler second. Their record is against Roosevelt on Neutrality, Lend Lease, and any further help to Britain. The man who polled twenty-two million votes against Roosevelt in the last election is now fighting for Roosevelt every day against Vandenburg, and Nye, and Wheeler and Clark--two Republicans and two Democrats leading this unholy war against our own Commander-in-Chief.

Roosevelt has jumped state lines to talk to Texas people direct in saying, "Johnson is a good man to help in the Senate now. The votes for me are very close votes now, and we need fighting votes, dependable votes--not "yes, but" votes. And I am willing to let Texas people know that much about how I feel." O'Daniel is charged with sneering at Roosevelt because he did this, when he said in his Senate announcement "My old, old friend Roosevelt." O'Daniel, a very excellent politician who has climbed through the ropes fighting politicians. He now states that one hundred and fifty politicians are unanimous in sponsoring him to leave Austin for Washington, eighteen months short of serving his defense Governor-ship of Texas.

He climbs through the ropes saying he is "an old, old friend" of Roosevelt, and Roosevelt ~~sits~~ sits in Johnson's corner saying, "Take him!"

Editorial—Page two

The issue is whether the Texas political champion can take Roosevelt with the Texas people. Naturally, if he takes Roosevelt through beating Johnson, he will continue his local championship and will go to Washington, perhaps, to take his seat in the Senate and take Roosevelt there.

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

(57)

SYMBOLS

- DL = Day Letter
- NL = Night Letter
- LC = Deferred Cable
- NLT = Cable Night Letter
- Ship Radiogram

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

RXD322 82=DALLAS TEX 22 446P

1941 MAY 22 PM 4 59

CHARLIE MARSH=

1410 Newwood

PLEASE HOLD AUSTIN HOTEL AUSTIN TEX

LOCAL COLUMBIA EXCHANGE REPRESENTATIVE CLAIMS SOLE EXHIBITION RIGHTS RETAINED BY FRANK CAPRA THE PRODUCER AND THEY INTEND TO REISSUE SHORTLY AND ANTICIPATE BIG REVENUE. PRESENTLY NOT INTERESTED IN MYTHICAL PLAN OUTLINED BY ME. THEY ARE DEFINITELY OPPOSED TO ALLOWING ANYONE TO CUT OR TO MAKE ANY REVISION AND ALSO OPPOSED TO FREE SHOWS WITH POLITICAL SPEAKERS. IF YOU DESIRE ANY FURTHER INFORMATION WOULD SUGGEST YOU CONTACT JACK UNDERWOOD, COLUMBIA EXCHANGE, DALLAS, AND IF I CAN BE OF ANY ASSISTANCE PLEASE COMMAND ME

R J O'DONNELL.

Johnson

4361
Miss. Madeline
7433 5561

Telephone No. _____
 Telephoned To *Miss Madeline*
 Time Delivered *5:30 PM*
 By *4361* To Be *Delivered*
 Attempts _____
 to be _____
 The Telegram _____

3501

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1941 MAY 24 AM 7 16
Handwritten scribbles

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19 N H L N
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C E M personal
long hand.

— Now or Never —

Tonight I want to talk to you Texans about the threat which faces all of us. Because I sincerely believe you want to know the truth I must tell you that we in our beloved land of America face 'immediate and mortal danger' immediate and mortal danger now. Unless we as a unified group act directly - hit hard and heroically quickly all that we cherish all that we hold dear may be wiped from us with one fell swoop. There are forces grinding on a 24 hr basis - forces moving as they move - forces which prayer, spiritual defenses and the logic of the leaders of millions have failed to check.

This is not the first time you heard this warning - This is the last time - you had prophetic warnings & distress

Christianity, Democracy alone will not save us - We Americans - yes we Texans particularly do not like to hear the pessimistic voices that upon occasions have attempted to warn and lead us. Yes we prefer Horatio Alger stories and have been content to hear stories of the glories of the past - and interspersed with promises of a land in every garage - a chicken in every pot and a rooster in every yard when you reach 60. In our waking hours we look for guides - where are those who tried to warn us?

was broken and the Com in Chief got
from the spokesman of the people
the authority to act -

Under this authority machinery is now
humming on production lines Bombers
are going to Britain every night - New
Carriers are under way - Other grave
problems now stare us

1. Will the Senate bottleneck which
wrecked Wilson - let Roosevelt's War
go unheeded continue to be a threat
to your security - Action or Inaction
Speed of Debate etc - - - -

2. Tell the people Industry shall
under law of Jefferson -

All out 24 hrs -

Deserving Service medals
No gains but national gains

3. Convoy patrol or what not
but get it there

We become intolerant suspicious and uncertain
of each other. We start blaming all groups
but the one with which we are identified.
We remember the little group who crucified the
great Wilson because he wanted to establish
international order & justice instead of planting the
seed from which our present monster grew.
We remember the apostles of back to normalcy
which followed the Wilson funeral - We remember
the reaction the same thinkers gave to Pres -
Roosevelt Waring 3 long years ago that aggressor
nations must be punished - And remembering
we may be able now to solidify our ranks
unify our forces and step forward as did our
great ancestors who knew just danger when
liberty was at stake -

Today in Europe there is only England left.
England alone against Europe cannot stand.
Today she finds her bodies torn and
her resources wrecked. We have talked
help. We debated lease or lend or both.
In a few short hours the House approved 7
billion in relief without strings - Days
followed and the Senate voted 60-37

Choice between jeans, plows, ships etc and

1. No new Automobiles, refrigerators, stoves, washing machines

2. Tax to the bone raise 5 billion additional by taxes

Include in draft

3. Take every unemployed man & youth & train for skilled defense industries

4. Include every unemployed woman & girl in training for nursing, clothes makers etc for defense needs

5. Set up a minister of home defense and work out the detail down to remotest hamlet organization of home defense against modern warfare, air attack etc particularly ^{air attacks}

6. Draft Management

7. Equipment for an army of 2 million & facilities for the equipment & 4 " if necessary.

8. No lockouts - slowdowns, shutdowns or strikes - all disputes settled ^{within 30 days} at conference table represented by industry & labor presided over by Govt. Decision to be retroactive ~~and~~ day grievance filed

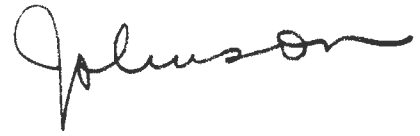
9. Continue to push & keep ahead of schedule our armament program for our Korean War.

10. Increase all ROTC schools to Capacity Now

11. Put ^{industries} unemployables high school & college youth
in off ^{periods} periods play on ^{modern} airport for every
town

12. Post Award Cross de guerra & dist service
crosses to Capt's of industry & workers in
rank who save them

13. All Naval & Army officers before eligible to promotion
to another rank have reading ^{and} speaking knowledge of Spanish



Proposal for a "one in every box" for about the twenty-eighth of May:

A special election number of the Johnson City Breeze, four pages, half size. It gets second class postal privileges because it is an insert and a part of the Johnson City Breeze. (Check this through Wirts, who may have cheaper method. But I don't like his Washington mailing unless absolutely necessary, as it would be traced and the opposition would yell, "Washington is running us.")

Page one is straight news page with only picture of Johnson shaking hands with the President. News story from London, also Washington, Austin, local-- all short.

London story says that they are smashing at Gibraltar, Suez, Dakar, and the Japs. Turks trembling, Stalin meeting Hitler over the fence.

Story Berlin saying, "We get South America next year."

Tokyo jubilant going south fast.

All the truth. Washington story that a block is forming to beat the President. President weary awaiting public opinion and enough Senate votes to get tough with the new Jpa-Russian-Hitler divvy-up plan.

A story from Vichy saying, "We give up."

Washington story quoting Wheeler, Clark, Lindbergh, saying we can't win and should hide out.

Johnson City story merely says Johnson is coming home to vote, breaking this story over to page two where art will show co-operative at Johnson City, picture of mother's house, and insert of mother's face and top line saying, "She waits for her boy." Small interview under mother's cut saying, "I would not have it otherwise. If my boy votes to send other boys to war, I am proud that he joins the colors the day he votes."

On the same page two, relieved by this art, should be, sub-headed and broken up and boxed, a summary of Johnson's opening speech at San Marcos, the sub-heads should really be news heads telling each point well.

Page three should be what Washington says of Johnson's work. This one should carry Roosevelt inset "Johnson is my old and trusted friend. I have read his announcement to succeed Sheppard for Sheppard's seat." Possibly the shaking hands art should be on this page, and mother's art saying, "My boy is going," should be on page one. On page three is Alsep and Kitner story, Merry-GoRound, and Ray Tucker's story of last Fall saying "Johnson saved Congress for Rayburn." These Washington stories ought to be enough with possibly one of my effusions with a Washington date line pointing out the significance of the election to determine whether the anti-Roosevelt block in the Senate can set up a cheer as Roosevelt's boy is beaten, and whether this may mean no convoys, because it is a test of how the country is backing, or not backing Roosevelt. The story may say the President has just one more job in the long days grind had shaken hands with Johnson and wished him well in taking the message to Texas of just how serious and important every senate seat is. Then this story ends saying dispatches from Texas to Clark, Nye, Vandenberg, and Wheeler have given them the belief that one of the other candidates will beat Johnson, and that they are planning to take full advantage of the President's unusual statement that Johnson is his old and trusted friend in the event Johnson does not win.

Page four should have a comic strip type display depicting Horatio Alger's life in about two strips headed, "Boyhood--Manhood" or "Texas--Washington."

Underneath a straight ad of the things Johnson says and what he will do. This ad in display type box says Johnson has:

1. Brought 11,000 farmers electric light at less than city prices.
2. Johnson has dammed the Colorado for flood control and to lighten the burden of housewives of farm and village.

3. Johnson has backed the farmer in saving soil.

4. Johnson has built model housing for city workers.

Next sub-heading in ad is that Johnson will carry on in:

1. Voting United States elder citizen security.

2. Johnson is all out for Liberty and Roosevelt.

3. Johnson will leave his Senate seat should the day come to vote

ADOLPHUS BUSCH, III
PRESIDENT

Hotel Adolphus

DALLAS
TEXAS

H. FULLER STEVENS
MANAGING DIRECTOR
OTTO SCHUBERT, JR.
RESIDENT MANAGER

May 24, 1941

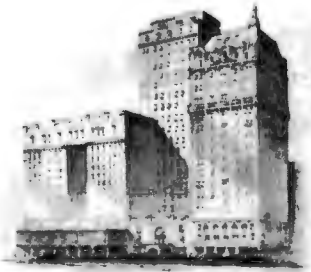
Dear Lyndon:

Johnson

I think the enclosed may give you something when you run dry.

I believe you should listen to Pepper following the President Tuesday night. I think he will say good and helpful words. Probably both of us will telephone you before noon at Temple, as I want to find out about your mother, and I am sure that Pepper wants to hear your voice and wish you well.

C. E. M.



OWNED AND OPERATED BY THE
DALLAS HOTEL COMPANY

825 ROOMS—300 AIR CONDITIONED
CIRCULATING ICE WATER

Johnson

As Washington Sees It:

What the Senate Race Is All About

Roosevelt Picks Johnson Because O'Daniel Sent Him Houston

Washington, D. C.—May 24, 1941—With twenty-one candidates in the Texas senatorial election of June 28, those who watch the ebb and flow of Roosevelt popularity with the people have singled out Governor O'Daniel and Congressman Johnson as the two who will take first and second place.

An open break between the heaviest vote getter that Texas has ever had and the ^{heaviest} vote getter the nation has ever had almost occurred as an incident to the Monday night announcement of Governor O'Daniel that he would hold his seat as Governor while he ran for Senator.

O'Daniel is an "in" fighter. Evidently he is very annoyed that Roosevelt called Johnson his "old and trusted friend," as the young Texas Congressman left Washington to make the race. He said nothing of the other Congressman who is running, Fartin Dies.

As O'Daniel moved along, with an even flow of what his people call a perfect radio voice, ^{he} reaches a point where he took his place on Roosevelt coat tails. Evidently the sit down bothered the man who has been supreme in Texas for years. He reached a point in his speech, paused, and emphasized, "My old, old friend Roosevelt." The crowd laughed, except extreme anti-O'Daniel listeners who seemed aghast at what they said was a "sneer and a slur at Roosevelt".

Texas Congressmen here watching—with them one his fellow Senators call "Wiley" Tom Connally, the Texas Senator—are now agreed that seventeen hopefuls in this race might as well save their nickles, and that two others, Mann and Dies, will now run for the fun of it, or as a matter of face saving.

The deal now, as Roosevelt picks Johnson and O'Daniel picks at Roosevelt, gets down to a two man race. Dies will get a remnant of his years of beating the bushes to find Germans in his one man show. Mann will certainly get a strong Methodist vote, with some home town folks and those who value memories of a fine football hero. But Mann without an issue can't ride far. The issue of Dies becomes a side show, with the tent a little so led from over-use. The big tent was pitched by O'Daniel himself on Monday night.

About half the people of Texas consider O'Daniel the biggest parson of them all. The other half in what a man named Menken called the "Bible Belt" consider the Texas Governor and Senatorial candidate a very close friend of God. They probably even will believe that he was sincere in his opening speech when he said, with or without a sneer, that he was an "old, old friend" of Roosevelt.

Behind the scene, as Roosevelt and O'Daniel come out before six million Texans followed by the troupe of nineteen, is one of the strangest stories of a swift-moving world. It centers around the early days of Texas, the idealism of Roosevelt, and the shrewdness of a man who once so successfully sold flour by radio, and from flour jumped, with the use of mammy songs, into a highly successful Governorship.

Andrew Jackson Houston, and what Roosevelt and O'Daniel did about the name Houston, is the basis of the "old, old friend Roosevelt" statement of O'Daniel, which is labelled here a coat tail ride and not a sneer, and the "my old friend Johnson" of Roosevelt, which in its essence is a very better protest from Roosevelt concerning O'Daniel.

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Five years have passed, and Andrew Jackson Houston was named the other day as Senator by Governor Lee O'Daniel, who came to Texas and absorbed much of its history from books, and often speaks of his love for the state's great history. But Roosevelt facing Hitler daily had a shock when O'Daniel sent Houston to help him fight the fight of the clock against labor. He thought the appointment unfitting at this time of peril. There was no thought of blaming the eighty-seven year old Houston for accepting the Senator-ship. He blamed O'Daniel for not putting the daily necessity of his country before a name and the shadow of a here long gone. Roosevelt did not call this O'Daniel appointment a political trick to hold Sheppard's seat safe until O'Daniel got his legislative program cleaned up and made his race. It is possible that if any powerful and mentally competent Texan had been named Senator--a Jones, a Hobby, from Houston; a Beauford Jester, a former President of the Texas Board of Regents, from Corsicana; a former Governor, Pat Neff, now President of Baylor University at Waco, or in fact any other outstanding name-- it is doubtful if a busy and harrassed President would have put his arm around young Congressman Lyndon Johnson, asking him if he did not think times like this needed a campaigner to take to Texas people the news of what the world is facing. So the show opens. O'Daniel, the man who appointed Andrew Jackson Houston to hold the seat of Sheppard, faces a slightly puzzled President Roosevelt, who says: "I do not understand political conditions in Texas, as they are far away, but I would like to bring the news as I see it closer to those people who have voted confidence in my national leadership.

Johnson, stricken with a throat ailment ten days ago listened from his hospital bed, no doubt, to O'Daniel announcing by radio Monday. Reports to Congressmen here are that Johnson is coming out running soon. As this is written Friday afternoon, those around the White House, from the President to his secretary, Miss Lehand, and his executive secretary, Jim Rowe, and the Texas delegation, and among the anti-Roosevelt block surrounding Senator Bert Wheeler, they are awaiting Johnson.

As Washington Sees It--Page four

Washington is divided definitely between Roosevelt and Roosevelt's bitter enemies. There is no middle ground now. Wheeler and Champ Clark among the Democratic Senators, and Vandenburg and Nye from the Republican, constitute the same Senate element that Wilson fought and called the "Willful men". Such men stopped the League of Nations, and the modern "willful men" facing Roosevelt who have stopped the Neutrality Act, fought the Lend Lease Bill, and are gathering in now fighting further aid to battered Britain, are awaiting the Texas vote on June 28.

If Roosevelt is beaten in Texas through the defeat of Johnson, there will be smiles in the cloak rooms, as men hating Roosevelt gather there. For it will be Roosevelt's first defeat since the election last Fall--a defeat in the state most strong for him. And if O'Daniel comes to town, he will be welcomed in the Senate--introduced by a speech of Senator Connally, who wise cracked the other day, "If the junior Senator from Texas is eight-seven, how old am I, the senior Senator?"

Johnson

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May 24, 1941

Memorandum to Mr. Charles Green:

Picture of Crockett, and picture of Houston--the present Senator, and the man who would succeed him.

Every Texas campaign has its strange sidelights. Above is the picture of the present Senator, aged 87, appointed by Governor Lee O'Daniel, to hold the fort facing Hitler until the Texas voters could determine who should sit for Texas in the Senate during the next year.

Senator Houston has not announced for re-election. Crockett, also an octogenarian, aged _____, evidently has announced, believing that the names of early heroes of Texas are a political asset.

Green: This short feature properly matted with the copy and proofs sent out to all interested papers ought to be worth the news item.

Suppose this is checked with Baldwin for Waco and the Harte group.

C. E. M.

Sen. A. J. Wirtz

Lyndon Johnson Headquarters

Austin Hotel

Austin, Texas

Came out for your boy today. Sprinkle high life in
proper places and let's go now.

E. M. Pooley

Editor, The Herald-Post

El Paso, Texas

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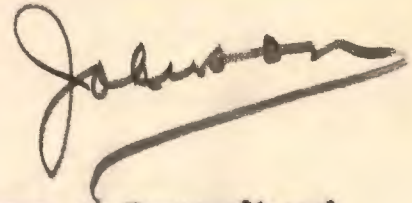
El Paso, Texas

Johnson

Suggested heading for attached editorial:

Roosevelt Vs. O'Daniel--

Johnson represents those who believe in Roosevelt's judgement in whipping Hitler, as O'Daniel promises to work with his "old, old friend Roosevelt", as Senators Houston and Tom Connally hold the line until he gets there.



Austin, Texas--May 24, 1941--(Spl.) Behind the scene, as Roosevelt and O'Daniel come out before six million Texans followed by the troup of nineteen, is one of the strangest stories of a swift-moving world. It centers around the early days of Texas, the idealism of Roosevelt, and the shrewdness of a man who once so successfully sold flour by radio, and from flour jumped, with the use of many songs, into a highly successful Governor-ship.

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**

To be boxed:

Austin, Texas--May 24, 1941--(Spl.) Senator Tom Connally wisecracked the other day, "If the junior Senator from Texas is eighty-seven, how old am I, the senior Senator?"

Johnson

Memorandum to Young:

In order to insure lively bank drawing, enough girls in uniform with red, white, and blue caps should distribute drawing coupons so that everybody who actually reaches the park has one.

The distribution of the numbers in the papers is fine advertising. It is doubtful if one out of ten ever gets in the park, as children will gather them up and people will get them who won't go. I think this very important as your drawing should not be a fiasco. I think it most not be a fiasco because Mann hecklers are very apt to follow his word in his Houston speech and boo the hell out of you, and even if they don't, if it is slow and drags it will give Mann another good speech saying it is a fraud and lasts until two o'clock in the morning, and everything else that is bad.

It is best to get a very important woman or man, as outstanding as Raymond Buck, or, if you want, the President of the Central Trades Union of the city who is donating the bonds (indirectly) or the head of the veterans organization of Dallas County. The person must be personally honest and respectable, well known, or at least the organization must.

Johnson

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As Washington Sees It--Page four

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For draft-age men Johnson

A young man speaks to other young men tonight, as we face Hitler moving this way. I speak to you for four brothers in the draft age, all making a little now and then, and hoping to have the home and peaceful life which we have been led to believe is the right of every good American boy. And now we do not know. Uncertain, we wait. But, thank God, four brothers facing Hitler behind Roosevelt, and--as a matter of record--behind Johnson, are not afraid of anything a Lindbergh may say or a Hitler may do.

The American, and the Texas, way of bringing up boys is to tell them to honor God, love country, and fight evil.

There has been a lot in the papers, and over the radio, about Hitler the invincible, and about the best way to get out of this mess.

Bert Wheeler, of Montana, and Quisling benches of the Senate, has scared a few people in Montana. I have heard of none in Texas among the boys I know who are scared. Heaven knows we don't like this war business. The good old American peacetime thing is what we want. But we aren't fools. We aren't cowards, and we have sense enough to know a Roosevelt from a Lindbergh and a Johnson from a Wheeler.

Senator Sheppard taught us much before he died. Sheppard fought with Roosevelt all the way. Young Johnson in Congress fought with Roosevelt before he ever saw Roosevelt. Johnson has fought with Roosevelt since Hitler began coming to town. Yes, there was time in between to build a few dams, terrace a few farms, put electric light at fair rates in country towns and on ten thousand farms, build decent housing to replace decayed and vermin-ridden homes. But these things done by Johnson through Roosevelt for his District are not now the issue. Nor is it the issue of whether Johnson as Senator can do as much for nineteen other districts because as Senator his work would be statewide. Frankly, I want Johnson to be a greater defense Senator behind Roosevelt than he has been a great Congressman for the Tenth District, for I know that Johnson, through Roosevelt, will see that justice comes to the boys in the cantonments where my four brothers are headed. I know that Johnson will see that fair labor conditions are carried out on Texas war work.

I know that Johnson will not let any greedy, cruel, or careless labor leader fool Texas labor about the necessity and the patriotism of keeping every tool working every day, every hour, that the need calls for. And I know that if any employer tries to take advantage of labor working for Roosevelt against Hitler, that Johnson will not let the greed of Capital move against the common good. Yes, I, and my four brothers, will vote for Johnson, because we are selfish. We know that ^{as} if Texans we will have in Sheppard's seat a friend--an "old and trusted friend"--of the Commander-in-Chief. Certainly we know, I at twenty-four, and my four brothers all younger, that if we are to get our needs and our rights protected at Washington it must be by a friend--an "old and trusted friend"--of the Commander-in-Chief himself. Anything less would be silly. Anything more is impossible. So it is Johnson--five altogether--and there wasn't any quibbling or "Quisling" about it, for I am proud to say that no one of the five is a coward. No one of the five would fake a reason for quitting any fight that is necessary and fair. So, when Johnson put out the fair proposition that if he voted under Roosevelt's judgement for war, he would leave his Senate seat and go with us, what more could any man ask? What other candidate has said this? Why the silence? It is not so important that Johnson leave his Senate seat, but that we don't want him to be careless about his voting. We don't want Johnson--or any one else--to vote us into an all-out personal fight and then stay behind the bushes ~~fighting~~ seeking aliens. And we don't want football players voting us into the trenches, if the health is good, and stay sitting in Sheppard's seat at fifteen thousand bucks a year while we fight for a dollar a day.

And then there is something in this soldier business. We, being asked to train to defend America, are going to be taught a few things about soldiering. One of the first things a good soldier does is to be taught to obey his superior officer. Otherwise, there would be confusion. Well, we are not in a declared war, but we boys know that this is an all out for either Hitler or ourselves to win. Can anyone imagine Hitler's stopping to eat a pickle with Lindbergh, to share a piece of oustard with Wheeler, or to have a hamburger with Vandenburg? This thing goes very fast now. In this democratic peacetime government we have been taught to vote

our convictions about people to send to the Senate of the United States. I am very pleased that Roosevelt, our Commander-in-Chief, has been delicate in merely saying of Johnson that he is glad an "old and trusted friend" is available to Texas for Sheppard's seat. That gives us boys--we five Connally boys--a bit of judgement. We are going to vote our own convictions, for our own selfish selves. Roosevelt isn't doing our voting, but I am frank and definite and all-out in saying that four Connally boys, and their married brother who is speaking, are promptly and early on election day going to vote for Johnson, who will go with us if we go.

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THE ARLINGTON HOTEL AND BATHS

HOT SPRINGS NATIONAL PARK
ARKANSAS

FIRE PROOF - 560 GUEST ROOMS
OPEN ALL THE YEAR

Johnson

May 25,

1941

Dear E. H.:

It has been fun to work with you on a deal again. You have sense and discretion.

But somehow--out of that little flash, "Texas Patriots," which I started to call "Texas Patriots, Inc." but did not because that was a lie--I want to say that I think you are a Texas patriot. I have never found you otherwise.

Enclosed you will find the real Pepper, as of 1941. He is the growth of the latent spiritual force through the ordinary processes from the sand hills of Alabama, by way of Harvard, and then back to the sand hills of Florida to make a living until he was 32 and became the reform leader in the Florida legislature, and then to the Senate. About fourteen months ago, as Hitler moved into Poland and Norway, Pepper, who was a member of the Foreign Relations Committee and took it seriously and had traveled the year before in Europe, began to see Hitler as the force he has become. He told the Senate that the time to save France and Liberty was by affirmative action, and by putting America on a war production basis at once. This May a year ago he said this would save us billions later. The Senate walked out on him, and organized peace women burned him in effigy on the Capital steps.

Much has passed since then, while Dies was chasing shadows around the sage brush, this man kept his eyes on the ball over there, and on the broad line of labor must not strike, and factories belong to safety and then to the owners, and that there had to be a draft of brains in place of the dollar-a-year volunteers of the last war.



FIRE PROOF - 560 GUEST ROOMS
OPEN ALL THE YEAR

THE ARLINGTON HOTEL AND BATHS

HOT SPRINGS NATIONAL PARK
ARKANSAS

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You have always been, in my mind, the first citizen of Austin, regardless of the Governors who have come and gone. I am not going to be able to be in Austin with my friend. I am writing this because I want you to take thirty minutes off to read what this man said thirty days ago, and what Roosevelt said two weeks ago when he talked of Dakar and the Barbary Pirates, and probably what Roosevelt will say Tuesday night. Pepper is going to comment Tuesday night for thirty minutes following the Roosevelt address. It will be extemporaneous, but I imagine it will be helpful to Texas and present affairs.

You may do one favor for me. I may be talking to you tonight when you call Senator Pepper, but if I fail on this, get in touch with Green and be prepared for Pepper to drop out your way for breakfast, if he arrives in Austin too early to show up down town. I think the plan is that he is to be at the hotel at ten o'clock to meet any one, particularly newspaper men, and that he should leave by 10:45 to meet Coke Stevenson, and the Speaker of the House, and the men who introduced the resolution inviting him to speak to the legislature, and any other legislators at the Capitol. This means he will have to leave the hotel about 10:45. This will give thirty minutes for the newspaper people, and thirty minutes before he speaks at the Capitol. Either before or after he speaks, probably after, he should call at the Governor's office to shake hands with the Governor, and I think that you should show him into the Governor's office. It may be a very brief visit, but the Governor has wired the Senator, asking him to weekend at the Mansion, and therefore, it would hardly be possible for the Senator to do otherwise than



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OPEN ALL THE YEAR

THE ARLINGTON HOTEL AND BATHS

HOT SPRINGS NATIONAL PARK
ARKANSAS

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he has done: to answer by wire that he hoped to see him when in Austin.

This letter is for yourself alone, but the Senator knows of it. I want you to feel that there is something that unofficial people, such as yourself and myself, must do which official people can't do. That is to build sentiment among people who don't want anything for themselves. After you get acquainted with this man, and I am trying to see that you personally see him, not in a crowd but at your home, I will be talking with you about some plans. Hence, I want you to meet him, and, hence, I want you to read the enclosed and to get your own judgement alone as to whether this man Pepper has the qualities necessary to be a little ahead of the deal. The President has the responsibility which keeps him in bondage to the majority opinion of the moment. Pepper represents the twenty per cent in front, and Lindbergh represents the twenty per cent behind. I think they are all honest.

Sincerely,

Charles E. Marsh


May 25, 1941

Measures and means need men.

Texas, in the pinches, has supplied men at Washington.

The man Garner was a great help to Roosevelt in the terrible sixty days of the bank collapse. The man Jones is helping now at the President's side. The man Connally is on our side against the Wheeler's and Lindbergh's. The manhood of Sam Rayburn toils to get the Roosevelt money and measures through the Congress.

A younger man, well known to your Commander-in-Chief Roosevelt, last year fought the battle of Chicago for Roosevelt. And I saw him at Washington fight almost alone the battle for a democratic majority without which the voice of Rayburn would not be the voice from the Speaker's table; and perhaps even the voice of Roosevelt might have been weakened by a Republican, Joe Martin, withholding the money Roosevelt needs to stop Hitler.

I, a Florida Senator, am proud to call these men my friends. Washington-made friends, behind and with Roosevelt.

And to the many new Texas friends I have made in these few days in your great Southwest, may I, in true humility, say a word about one no longer here—a man—a Texan—who died fighting Hitler. (Pause.)

Morris Sheppard was my very great friend. The Florida ship canal, seen by Morris Sheppard as a defense waterway, saving five hundred safe miles from the sneaking submarines of any beast of Berlin, has not been built. But Sheppard's name was on the bill with mine. He fought, seeing far ahead as Chairman of the Military Affairs Committee of your Senate. I pledge Senator Sheppard, whom I believe may hear me, that some day, some how, his name shall go down through the ages as the soul who fought this fight. We loved him. If this canal is built, and I am in any authority, I shall propose the name Sheppard for this great defense of freedom project.

And you hearing me may have heard your President. Seldom does he speak on state affairs. Roosevelt backed the Sheppard-Pepper Canal bill—then called a local matter by the six Senators' votes which beat Roosevelt and Sheppard and Pepper

on this canal matter. Please, please remember the President asks you for help in the Senate, experienced and loyal help, as we, his friends, fight Hitler in the Senate--fight Wheeler and Nye and Vandenburg and Clark, who would crucify Roosevelt first, and make peace with Hitler second. Send us someone--the best you have. The votes are getting closer as Hitler comes closer. You vote to fill Sheppard's great place May 28. Send the best man who may help now--a man who knows now. The time is so very, very short. But vote as fine Americans, denying Lindbergh and defeat, affirming with God's will a victory with Roosevelt.



FIRE PROOF - 500 GUEST ROOMS
OPERATE THE YEAR

THE ARLINGTON HOTEL AND BATHS

HOT SPRINGS NATIONAL PARK
ARKANSAS

May 26, 1941

Dear Lyndon:

You have got a long, dry road. If you can be the smartest guy, talking about things people are talking, you will come up fast.

Remember O'Daniel, Mann, and Dies are either too dumb, or too busy, to know what this thing is about.

Attached is a sample page that you could use tonight.

That is the way to become a "Will Rogers" and tell the folks what they already know, but what they want to hear about. The news is breaking very fast. You should jump the breaks on the news and lead your people in their thinking behind Roosevelt.

Good luck,

C. E. M.

Memorandum to L. B. J.:

May 28, 1941

J. L. ...

Lyndon, the people are very frightened now. They want simple words, short sentences, and clear news. Your opponents will trot along ignoring the real thing. He is like a thirsty guy wishing to drink the liberty--like a substitute full back on the last game of his senior year. Yell for a job, and tell them why you want it. They will have you as Roosevelt's choice by the sincerity and the drive in your voice. Cut your logic and your long sentences short.

May 26, 1941

Memorandum to Senator Pepper:

If the President is weak, don't weaken yourself, and don't give a weak speech by the President your personal lip service.

Remember, if the President weakens, the Gallup Poll was to the effect that he gets sixty per cent, with your view twenty per cent, and Lindbergh's view twenty per cent. If the President lead the sixty per cent toward you, he will lose some of the top sixty per cent, and you will have thirty per cent, with the difference between yourself and the President slightly emphasized. Don't leave the top flight crowd, because they must eventually be significant.

And remember, if this speech is weak, Lindbergh also gains from the bottom, as the opponents of Roosevelt smell and taste the blood of weakness. Roosevelt will be left with a weak position, with less than fifty per cent approving, with the upper and the lower both unsatisfied, and with the necessity within two or three weeks to pass out of leadership, or to come trotting your way fast.

J. L. ...

May 26, 1941

Memo:

Associated Press, Berlin, says that Grand Admiral Raeder, and he is well named, has just spoken for Hitler, saying that American convoy ships will be stopped by German guns.

This is either a bluff, or it isn't. If we don't get the goods to England we shall get ours, probably next year, with Hitler attempting eventually to visit the statue of Liberty in New York Harbor, or to sit astride the Capitol dome at Washington. If it is a bluff, it is time to call a bluff. There is no other choice. Britain must not fall.

Today's news also says the Turks have quit cold on Britain, after getting tens of billions of British money spent on strengthening the Dardanelles, building railroads, and equipping the Turkish army. German arms are drifting through the Dardanelles into the Mediterranean for the battle for Crete and the Suez, as the Turkish guns are silenced by fear.

General Weygand has joined Petain, which gives North Africa to the beast of Berlin, and opens the last defense to Dakar.

Johnson

Memorandum to L. B. J.:

May 28, 1941

Hit the NEWS hard. For example: Hitler yesterday warned convoys to Britain are forbidden. He says American ships will be met by German guns. He is feeling very confident today. His navy did him a good job off Greenland, sinking England's biggest warship, with Hitler's newest warship.

Hitler warns Roosevelt not to speak too loud in his fireside chat Tuesday night. Listen to Commander-in-Chief Roosevelt answer Hitler. Britain is the immediate matter which Hitler wants now. Hitler would not have said he will shoot our ships if he wasn't trying:

First, to bluff Roosevelt,

Second, to give ammunition to Wheeler and Nye and Vandenburg and Clark. His witless tools in the Senate who hate Roosevelt, these men who would beat Roosevelt first and Hitler second.

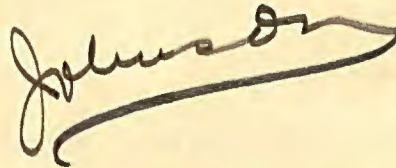
The Turks have let Hitler's ships pass the Dardanelles from the Black Sea to smash Crete and break the Suez Canal line to India. Germans already at Dakar, twice as close to Brazil as New York. Russian oil and food moves to Hitler now. Battered England still holds Crete, but Hitler says the battle there is going according to Hitler's time clock. The time is very, very short. Before election day, June 28—less than a month away—we have one of two choices:

One, let Britain fall, by not sending her the things with which to fight. This is the Lindbergh and Wheeler and Nye and Vandenburg way.

Two, tell Hitler that we shall not let England fall. This is Roosevelt. I stand by Roosevelt, and if Hitler makes this an all-out war, I shall vote in the Senate against Wheeler and Nye and Vandenburg and Clark, and when I cast my vote, I shall tear up my draft number—502 (?)—and join the boys that are picked to defend our homes and our God and our liberties.

Memorandum to L. B. J.:

May 26, 1941



People I have checked behind Pepper are way ahead of every Texas candidate. If the President doesn't say convoys on Tuesday, it is better for you to be in front of the President, because certainly 80 per cent are now convoy minded, if not national emergency minded. And you will have to tell them the difference between national emergency and a declaration of war. But convoy, they know. Your factory, brain, and labor platform is the statement of national emergency, but you will have to say that Roosevelt cannot do an all-out job unless he has a declaration of national emergency granted by the Senate so he can have the authority to:

1. Draft brains.
2. Force factories into line.
3. Boss movement of materials.
4. Stop defense strikes.

Illustration: Oil is piled up in Texas. Ninety per cent of Texas oil moves to the great defense factories of New Jersey by ships from Corpus and Galveston. Railroads haven't the tanks to move more than 10 per cent. There is only one through pipe line, which is moving less than 30,000 barrels a day to New Jersey. Without oil to run the wheels, it will be another shut down. Roosevelt must have full control of oil shipments from Texas, if Texas producers are to stop this bottleneck. I favor a government controlled pipe line from Texas to New Jersey now. I can back Roosevelt on this, for Roosevelt favors this step. But many brainy men, bossing present pipe lines don't want pipe line competition now or after peace. Such men join the Lindberghs, the Wheelers, and the Nyes, hating Roosevelt first and Hitler second, and feeling profits better than patriotism. We must move a million barrels a day from Texas to make defense a twenty-four hour job. We are willing to do without gasoline on Sunday. It is unthinkable that Hitler should get the jump on steel or oil or copper. We must have factories working twenty-four hours a day, and men full time; train our youth to make the things that will break Hitler's plan to break us.

Memo to L. B. J.--Page 2

I want to get in the Senate fight on the floor behind Roosevelt. It is very late for us all. The vote is June 28.

ADOLPHUS BUSCH, III
PRESIDENT

Hotel Adolphus

DALLAS
TEXAS

H. FULLER STEVENS
MANAGING DIRECTOR
OTTO SCHUBERT, JR.
RESIDENT MANAGER

Johnson

May 27, 1941

Dear Harold:

I have spread a little word around that you are going to be talking about fathers and sons, and the possibility of a ten year war, and how a long road ahead calls for fathers and sons to gather together on this Sunday morning either by letter, or by holding hands, to meet the issue of this and the next generation. This is appropriate for you because you do love your son, and he is graduating, and you have the same feeling much more intensely that I had in peacetime when I saw my two sons passing into maturity.

I would not go into the Senate race, and I would not talk about the danger of the thing in Europe in detail. I think I would say: You all know the facts. The President has so well stated them, and Senator Pepper has so well stated them, and Lyndon Johnson, following the President, stated them pretty well too. That is all I want to say. It happens that I have always been a violent partisan, but my ticket is the ticket of trust, and I have learned to trust Roosevelt, and Pepper, and Johnson. It just happens that they have all talked to you. But instead of making a campaign speech, I would like to talk to the fathers, and their wives, and their sons, as being the American family out there listening. Let us forget politics, and seeing ahead as simple people.

This sort of thing--the force of the spirit which must sustain all the talkers and all the shouters and all the executives--both good and bad--if we are not to be ruled by the Quislings and the Lindberghs, or perhaps an American master of the fascist front at a future time. So in democracy, and in freedom, in the knowledge that only through the individual keeping a white light in his soul, may we be saved, I speak.



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H. FULLER STEVENS
MANAGING DIRECTOR
OTTO SCHUBERT, JR.
RESIDENT MANAGER

Harold Young--Page two

This is the kind of thing I am talking about. I would like to have you make a debut of the spirit to the Texas people you know. They don't know over-much the Harold I know. I am damn anxious for them to know, and that is the reason I don't want fear in your speech, because you are not fearful. I want an anti-Dies line, and I believe that the President and Pepper and Johnson will have left a deposit here, saying that we are not afraid. And then, if you come along and tell the simple truth that it is bigger than a campaign, and bigger even than a world war, that the human being moves on through the centuries according to the quality of his faith, according to the quality and not the quantity, necessarily of his work.

You can do it, Harold, because your father was a preacher and I want you to hit that mike this time thinking of your father and your son and let yourself roll for thirty minutes. You know the holy rollers and the gift of tongues people in religion, and then you know your Will Rogers and your Claude Pepper. These are merely holy rollers of a high grade. The idea is that they say what they think faster than they know they think it. So you have got a spirit that will talk without cunning and without intelligence, if you rub out your intelligence and forget that Harold Young is speaking.

Hope to see you soon, and feel pretty good.

Sincerely,

Charles E. Marsh

P. S. Got a big, fine, gold screwball pin for you. There are only two that I know of, and I want you to decide whether the other screwballs and the principal officials are to be permitted to wear them. The high private might include that fellow Wolff, but I believe



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RESIDENT MANAGER

Harold Young--Page three

that Wolff is careless, and doesn't take it as seriously as we do. If we find that he has a ten cent pin, we may give him a good one. So I am going to ask M. L. to get a third good one.

C. E. M.



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Johnson

May 27, 1941

Memo to Wirts:

Want to talk of when and how far we can go with Germany and West—the money behind O'Daniel.

West: Liberty League. Has been out to beat Roosevelt for eight years with money he has from oil going into newspapers and radio largely because of Roosevelt hatred.

Men are known by the men behind them. Two men behind O'Daniel are the two men in Texas who by their own records hate Roosevelt most of all other Texans. Are they putting up money through love of O'Daniel, or because they hate Roosevelt first and Hitler second?

Do they dare to say now before election day how much money they have spent to elect O'Daniel senator?

You may not know the entire Germany record. First remember the cash which has officially been put by West first behind the Liberty League, and then into the Republican campaign last fall to beat Roosevelt. Get his editorials in his Austin and Dallas papers against Roosevelt. Off the record he told me himself a year ago in front of Hobby that if Roosevelt were to die tonight he would have a joyful breakfast tomorrow. He must have told many others the same. Let's get reputable men in Houston who are willing to say this. Germany is worse. I have his record accurately, because I have talked with him. Germany gathered fifty thousand dollars of oil money, hiring Pinkertons in an attempt to send Thompson to

jail over East Texas oil administration. Germany himself showed me his reports. It was largely Sun Company money. Sun Company is, as you know, headed by Pew, and spent almost a million last year against Roosevelt.

Germany was Mayor of Highland Park, I believe, which is a very high brow, anti-Roosevelt suburb. The ballot boxes of Highland Park in the last election probably will show more anti-Roosevelt votes in percentage than any other box in the State of Texas.

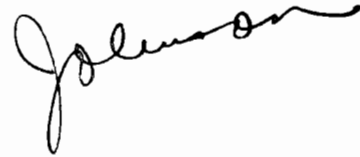
Germany did not love Garner. He supported Garner because of his hatred of Roosevelt, and his desire as an anti-New Dealer to beat Roosevelt at Chicago with Garner.

Now Germany, still hating Roosevelt first of all man in the world, seeks to beat Roosevelt in the Senate, and particularly to humiliate Roosevelt, who has expressed himself in this senatorial race. The West and the Germany money is being put behind the voice that speaks to Texas now--the voice of O'Daniel. Men are known by the company they keep. Men hating much spend money. If Wheeler and Lindbergh and Nye and Vandenburg and Clark think exactly as West and Germany think--as their acts have been the same--what are we to think the voice of O'Daniel will be, should he reach the Senate? Will he be a Roosevelt man--an "old, old friend of Roosevelt" in Texas until June 28? Should Roosevelt have kept silent knowing these things, such as West and Germany?

I think West, very unpopular in Houston, should have radio time spent on him there.

I think Germany should be highlighted in Dallas, because he is now very unpopular in Dallas. West in Dallas is not liked, but little known, but since West owns a paper of very small circulation in Dallas, he is very much disliked by the owners of the two great papers. Therefore, I think the reporters of the Times Herald, and the Dallas News would be permitted to make a field day out of West as an intelligent attack being carried on this side of libel from the official records of money spent and editorials written against Roosevelt. If official, the radio must carry.

Be sure to get very highclass men in Dallas and Houston on this job. If you get McGraws or cheap people, the people will not believe them. I am hoping to get the Sheriff of Dallas County on the radio on Germany—worked today on that.



May 28, 1941

General strategy of the speeches of others than Johnson. Don't attack Mann. He will pass out. We have a right to be gentle, possibly slightly complimentary. We may get him by the fifteenth, should he run out of money, which I have found out is getting thin, and the source of which now is merely a group of young men who went to school with him, and love him as the "Red Arrow" of the football fame. This group is not well-fixed, and have put their's in already. Sheriff of Dallas County tells me that O'Daniel already is running first in county with Mann second. The entire Mann machine, which two months ago was set up in every county to beat O'Daniel for the Governor-ship, has the element of "beat O'Daniel" for Governor as its core. Now Mann orders this machine into action behind him for Senator. This shocked the very core of the machine. So, if on June 15th it is found that Mann has slipped below Johnson, and the issue becomes Roosevelt versus O'Daniel, I believe this machine will believe in beating O'Daniel with Johnson and Roosevelt. To break this now is suicide. Johnson must pass Mann with Roosevelt before O'Daniel haters will see Johnson for Senator to beat O'Daniel for the Senate. Then we will feed Mann the Governor-ship, and Mann will know that withdrawing from the race on the ground that Roosevelt again has spoken his choice and announcing that he will stay in the Attorney General's office and run for Governor because of his love of Roosevelt, will be building a machine which he already has by adding the Roosevelt and Johnson elements into the O'Daniel-hating element, and assure his election as Governor. Facing defeat, he will get wise.

Now he thinks he can win, and that Johnson will withdraw. So in strategy don't let anybody say anything about Mann. I have passed the word that Mann is well liked and respected both in Texas and Washington.

Johnson

May 28, 1941

Memo to Harold:

Attached is a memo. I am puzzled about the timing. If we break in on O'Daniel as the hope of the Roosevelt-haters to win, we may encourage Mann to stay.

The ideal timing is for Lyndon to gain with President Roosevelt himself and the course of events. Give a week to this. We may see Mann slipping and O'Daniels and Dies still quite strong--that is, O'Daniel will be taking from Mann, and possibly Johnson and Roosevelt will have held O'Daniel down, as the same people behind O'Daniel are much the same people behind Roosevelt.

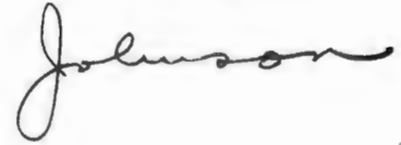
It is natural that Germany is pouring money in radio for the O'Daniel voice. Germany's name is, after all, Germany, and the people will print the word Germany with O'Daniel. By timing, we also know that there are rebuttals and attack stirs up defense. I don't think Johnson should attack any candidate. I hope that Mann or Dies can do the West-Germany business, or that Mann, retiring, would take up this behind Johnson. Please think hard about the calendar. Get out a June calendar and mark it as if it were an ideal campaign where we could press buttons. I would like to look at this calendar after you have marked it.

ADOLPHUS BUSCH, III
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 IN SAME POSITION THIS WEEK. WILL CALL YOU TONIGHT=

LYNDON JOHNSON.

BQ79

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GO DALLAS TEXAS

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GO DALLAS TEXAS

Thursday, May 29, 1941

Johnson

WBAP, Fort Worth. 1:00 PM Bulova Watch Time. We wish to thank Procter and Gamble Company for relinquishing its time today so that we might bring you the following program.

We now bring you a program, the time for which has been paid for on a commercial basis. We take you now, to Austin.

(Music)

How do you do, Ladies and Gentlemen, and hello there, boys and girls. This is Governor W. Lee O'Daniel of Texas, speaking from Austin.

Your request for windshield stickers has been overwhelming. Some of you folks who ordered first no doubt have received your windshield stickers by now. We hope that everybody else, who has not yet written us, will do so at once. Write us a letter or a postcard and tell us how many of these windshield stickers you want and state what color you prefer. We have them in red and we have them in blue. And I want to take this opportunity to thank all of you folks who enclosed a little change for campaign expenses. We do not ask for any large donations, just a dime, or a quarter or a dollar -- just what you can spare and what you want to invest in trying to send your Governor to Washington. But, if you have no change to spare, write us anyhow and tell us how many stickers you want. Order some for all of your friends and lets let the world know that the common citizens of Texas are going to send a Senator to Washington.

And, be sure folks to be at Waco next Monday night at eight o'clock for our big campaign opening. Bring the whole family, we'd love to have the largest crowd there we ever had.

Today I want to talk to you about a few things which I think will be interesting to discuss. To begin with, all political campaigns are interesting. I had hoped that as I was going to be a candidate this time for a National office that probably we would be able to have a campaign devoted in style into the discussion of fundamental issues involved in this campaign, but this seems to have been a false hope. You know, these old lying politicians in Texas, these lawyers who

practice political insolence, seem to be just as much interested in protecting the gangs that eat at the federal government pie-counter as they have been with reference to these state government pie-eaters. This thing is beginning to unravel itself already, folks, I've been watching these state-pie-eaters so closely that I have not paid a great deal of attention to the federal pie-eaters, but, since this race started, I can see that they are all brothers in their great fraternity. Yes sir! It's some-sort of combination. They have some sort of a secret understanding whereby a state-pie-eater will put the brother-in-law of a federal pie-eater into a state job if the federal pie-eater will, in turn, give a job to the third cousin of the state pie-eater, and thus it goes..... These politicians have gotten so all-fired mad at me for tearing up their little play house here at Austin that they are ganging up on me now, both state and federal, in a death grapple to try and keep me from getting a seat into their little play-house at Washington. It seems that they don't care which one of the other candidates get elected -- just so it is not me. You, friends, will recall how I tackled the same situation when I ran for governor. They were for any candidate in the race except O'Daniel - he was the dark horse. They have a way of paying off the defeated candidate with federal appointments and then keep the taffy all in the political family, and they consider me not one of the family; so, this race is getting more interesting all the time. They do a lot of talking about wanting trained and experienced men to go to Washington. Well, that's right'. They want them trained and experienced alright, but how? Trained to work with their gang and experienced because they might get a good, capable, honest, common citizen up there who would not be one of the gang and he might find out the truth about what is going on in this circle of petty politicians and get right up on the radio at Washington and tell the common citizens back home all about those tricks. How wouldn't that be bad for them? I wonder where I got this idea anyhow, folks, that our government was supposed to be of the people, by the people and for the people? This gang of politicians seem to think that that is just stuff to talk about in their Fourth of July speeches, and campaign speeches, but that's all.

They forget it there. Let me explain how this training federal jobs works out. You have perhaps noticed by the bold headlines in the politically controlled newspapers that we have a few loud-mouthed senators here in Texas who have spent most of their time criticizing the chief executive of this State and trying to prevent him from helping the common citizen; just like a few loud-mouthed United State Senators - like the Wheelers, Parks, Nyes and Vandenberg - have constantly criticized and tried to prevent our great chief executive of the United States from helping the common citizen of this nation. You folks have gotten so mad at some of these Texas Senators for doing that that you could hardly stand it, and may I add folks, that a one-armed man could count this type of Texas Senator on his fingers and have plenty of fingers left. Well, let me explain; the story around Austin is that there has to be a villain in every play and when a senator plays the part of a villain, he knows it will ruin him for life and ruin his chances of ever being^{re-} elected to any office in Texas, so, some of the other senators with influence in Washington arrange to take care of him for his loud-mouth blabbering by getting him a Federal appointment. Well, we'll watch the future events and see whether any of our present loud-mouthed senators here at Austin gets appointed to some Federal job. Let's watch that, folks. Well, of course, the real officials in Washington don't play this little game. If our great President knew about these small under-handed deals, he would surely clean house in short order, but it is the little pussy-footing underlings that play this game. When I get down to Washington, I will be able to really render a service to our great President by branding these Texas pussy-footing politicians so he can know them, and I will let him know that Texas is full of the highest type of sound thinking, successful business men and women who are willing and anxious to help him in this great emergency. Roosevelt is a great man but regardless of how great a man he may be, he is weakened by being surrounded by a gang of pussy-footers who make politics their business and who could not manage a peanut wagon of their own successfully. Of course, he is surrounded by

many good men and he needs many, many more good men. There is one thing that the people of Texas have been almost unanimous of and that is in their praise of the type of men and women whom I have appointed to office since I became your Governor. The reason I appointed good men and women to these important state offices is because I have been associated in the business world with successful and honest business men and women and I picked these appointees from this group, instead of picking old worn out politicians as has been the practice of many years past. The only way to improve the character of our government is to put men and women of character into these important appointive positions. The President of the United States must depend, to a large degree, upon the recommendations of the United State Senators and Congressman for his information about men and women in Texas. When I become your United States Senator, I will recommend the same high type of men and women to the President as I have appointed here. I have no political debts to pay - like these politicians have. My whole business experience has been largely continuing successful accomplishments and getting the job done, and this success has been due largely to my ability to pick capable and honest men to surround myself with, and that is the way I have improved your Texas State Government and that is the way I can help the President of your United States. As your United States Senator in this dire emergency, our President needs help. I want to help the President and I don't want to ask him to take his valuable time and energy in boosting me. I can take care of myself. I got in here and got this job done in about two years and five months time and I'm ready to go to Washington and help get that job done. I'm not looking for a lifetime political career. I like to do things and get them finished. Our Nation now has a gigantic task on its hands; I want to help get the job done. With all the load our great President has on his shoulders, why in the world are so many of these national congressmen and senators hot-footing it all over the nation, bellowing like wild beasts about strikes holding up our national defense production and blaming our President for

it. The President can't pass the laws, the congress has the sole authority to pass legislation. Why don't they do something instead of talking so much? While they have been raving and ranting, I submitted a bill to our Texas Legislature and they passed the bill in eight legislative days and I signed it and we're having no strikes or shut-downs in Texas. I sent a copy of that bill to every congressman and senator from Texas. Why haven't they done something besides talk? Just the minute I strike that senate floor in Washington, I'll introduce that bill and when it is passed there will be no more strikes in the United States, without those wild-eyed labor agitators paying a very heavy penalty; and, if it isn't passed, friends, if it isn't passed, I'll call the honor roll of congress - like I called the honor roll in Texas, and there will be a lot more new faces in congress after the next election. The people of these United States are sick and tired of this dilly-dally. The old long-whiskered mummies in congress know they are safe from the draft, and the young congressman know their boys are too young, but, I'm telling you that I am interested in this thing. Our son, Pat, who is playing his banjo on this program today, leaves immediately after this program to go to the draft board for his physical examination. Then, he will be shipped off to some training camp where they are practicing with broomsticks instead of guns because those gun factories are closed by strikers who are getting almost as much per day as Pat and your son will get for a full month. Pat is not kicking, he is proud to go - like all these other Texas boys, but tell me this; why have these Texas congressmen the nerve enough to ask you Texas fathers and mothers to advance them to the senate when they haven't had nerve enough to introduce an anti-strike bill in the congress, where they are now members. Everybody with an ounce of brains knows that we can't whip Hitler with broomsticks. I am proud to have recommended this bill - proud to be the Governor of the only State in the union that has this kind of a bill on its statute books. When I get to Washington, I am going to help our President get this job done. He needs some men of action, not water carrying boys. Its time for action and less Fourth of July orations.

My program last year was "More smokestacks and fearless men and less politicians and Johnson grass". My program in this campaign is "Preserve Democracy". America is seriously threatened. Our President has called for help; I am going to give him that help when I get there, the same kind of constructive help that I have given him as Governor of Texas ever since I have been your Governor; And, I am going to give it to him just as soon as you good folks elect me as your United States Senator. We must defend and preserve America.

(SINGING - "MY COUNTRY 'TIS OF THEE")

Yes, friends, let's awaken! Let's heed the call of our great President. Let's get this job done. Tune in/^{again}tomorrow for further discussion of this all important matter and be sure to meet me in Waco, Texas next Monday night at 8:00. Let's have the biggest crowd that ever assembled in Texas and show the President that we mean business, that we are going to give him some real help instead of pussy-footing, "post-dating" politicians. This is Governor Lee O'Daniel of Texas speaking. Goodbye!

(Strains of "MY COUNTRY 'TIS OF THEE")

(The time for the program just concluded was paid for on a commercial basis. This program has come to you through our San Antonio Studio and this is the Texas Quality Network. WBAP Fort Worth - a Star-Telegram Station.)

Mr. M. Cornuck -

There are a few words I didn't catch in this speech. Will send you a better copy tomorrow

Mrs. Satterly
Mr. Jack Frost

Johnson

To

Date Time

WHILE YOU WERE OUT

Mr.

of

Phone

TELEPHONED	<input type="checkbox"/>	PLEASE CALL HIM	<input type="checkbox"/>
CALLED TO SEE YOU	<input type="checkbox"/>	WILL CALL AGAIN	<input type="checkbox"/>
WANTS TO SEE YOU	<input type="checkbox"/>	RUSH	<input type="checkbox"/>

Message

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Operator

Friday, May 30, 1941

1:00 PM Bulova Watch Time. We wish to thank Proctor and Gamble Company for relinquishing its time today in order that we might bring you the following program:

The Texas Quality Network now brings you a program, the time for which has been paid for on a commercial basis. We take you now, to Austin.

(Music - "RIDIN' THE TEXAS RANGE")

How do you do, Ladies and gentlemen, and hello there boys and girls. This is Governor W. Lee O'Daniel of Texas, speaking from Austin.

I want to take this opportunity to thank all of you folks who have written in and asked for windshield stickers and, especially, for the time you took to write such friendly and encouraging letters. I wish we had time enough on these programs to read all of the splendid letters you folks have written. Here's a letter picked at random from this avalanche of mail. It comes from Brownsville, Texas. "Dear Governor: We want you to know it makes us very happy to know you are out for the United States Senate. We are with you first, last and all the time, as we have always been during your term as our governor for you have worked diligently in the interest of the people. You have been honest, fair and truthful and you have done the job well. We fully realize you have done about all you could do as governor at this time, and we are glad to see you go on to a higher position where you cannot only help the people of Texas but those of the United States, which we know you will do with all your might and power. We are going to be proud of you for the great work you are sure to accomplish. All votes we have, all we can round up - rope and brand with a "WLOD" will be hazed into the big corral and tallied to you on election day. May God guide, bless and protect you and your wonderful family, is our humble prayer - signed W. W. (Billie) Murphy of Brownsville, Texas". A mighty fine letter and here's the usual P. S. that most of our friends put on their letters to us. "P. S. - This writing of the above, Professor G. W. Moodhart - our mutual friend - has asked me to say to you for him that what I have said above goes for him and he wishes you all the success possible and will give you all the support he can. Yes, that's a fine letter.

And, here's another one. This letter comes from Tyler, Texas: "My Dear Governor: I did not support you in 1938, nor in 1940, and - at times - I've been critical of your policy, but after reflecting upon your entire administration and judging your acts in the light of the circumstances which the lapse of time has made clear, it is now my calm and deliberate judgment that you have made Texas a great governor and that you will make a Senator of whom all Texans will be proud. Before you announced your candidacy, I preferred another man but I am now going to do everything in my power to assure your election. With kindest regards and best wishes for your success, I am Yours very truly. F. W. Fischer, lawyer of Tyler, Texas". There it is, friends; that letter came from a lawyer who did not vote for me in 1938 or in 1940, but he is fair enough now to admit that, "It is now my calm and deliberate judgment that you have made Texas a great governor". I never saw anything like this before in my life, folks. It looks like I am going to get all the votes of my friends, of course, those who voted for me before and - now - it looks like I am going to get those who did not vote for me before.

And, here's another letter. It comes from Reverend W. L. French of the Church of the Nazarene in San Antonio, Texas. It reads: "Dear Governor; I am happy that you have decided to run for the United States Senate and there are thousands of Nazarenes throughout the great state of Texas who rejoice with me. You have made the state of Texas a great governor. As a Texas, I hate to see you leave Austin, however, we must all face the facts that our nation is in the greatest crisis of all it's glory in history. In this dark hour, we need men like you in Washington. Your stand for the bible, your platform based on the Ten Commandments, your belief in the practice of the Golden Rule, your fight for the old age pension, the way you handled the strike situation and your fairness and frankness in coming out into the open with the people and keeping us informed as to matters of state, are the things which have made you the best loved governor the State of Texas has ever had. These principles will take you to the United States Senate. You can count on the Nazarenes to boost for you and to go to the polls and vote for you.

Sincerely yours, signed, Reverend W. L. French, of the Church of the Nazarene in San Antonio". Yes, friends, that is a great letter and other letters are coming in from practically all the various church organizations of Texas. And, here is a fine letter from William W. Greene of Refugio, Texas: "Dear Governor; I have never, yet, written you before, but I want to congratulate you on entering the race for the United States Senate. I know you will make us the best senator Texas has ever had, just as you have made us the best governor. I know you will win. Stay in there and show the big boys that you don't have to have certain ones to indorse you, as we common citizens are enough to send you on to Washington. With all kinds of good wishes, I am, Yours very truly, William W. Green." That's fine, Mr. Greene. Thousands of such letters are pouring in from folks like you.

And, friends, I have always told you how the folks in our neighboring states have taken so much interest in my races for governor before. I surely appreciate having so many friends in our sister state. I must read a couple of these letters to you so you will see what the people in other states, also, think about this race. I find there are lots of common citizens in the other states, also, folks, and they, too, believe that the common citizens of this nation should have some voice in our Government. This letter is from O. A. Featherstone, an attorney of Murfreesboro, Arkansas. It reads: "Dear Governor:" Listen to that, folks. He addresses me as dear governor. That reminds me that over there in Arkansas you know they found a box, during the last election, that had 43 votes in it for me as their governor. Yessir - well, here's the letter: "Nothing has given me more pleasure than your decision to enter the race for United States Senatorship. As was my interest in your race for the Governorship, so is my interest intensified in your senatorial race. As a citizen of the sister state to Texas, it is my desire to give our Nation it's strongest leadership. Multitudes of Arkansas citizens would gladly join me in this letter, feeling that Senator Sheppard could not be followed by a man of higher morals and patriotic ideals than you possess and have manifested. Your fight on the professional politicians has gone far to rid the Lone Star State of that class of people whose chief quality

is their appetite for political pie. The commonwealth of neither state nor nation can be well served by self-seeking men who are mere "Yes" men to the dominant forces in political organizations. You are to be congratulated for the force of character you have demonstrated in your place as governor. In the wider sphere of the National Senate, we look forth and expect greater results through your unselfish devotion to the highest national ideals. Much legislation, which you have sponsored in your own state and, but for the influence of petty politicians you would have passed in your first term have happily met with less opposition during your second term; political parasites, like one who, saw the handwriting on the wall, in your glorious triumph in your second race. They saw the deep appreciation Texans had for a man whose word they could trust, as they had seen them when the test of office was applied. As an admirer of Senator Sheppard, with whose career in Congress I kept close track, I was ill at ease as to whom Texas would send in his place. My intuition led me to expect that Texas citizens would furnish a man who would carry on in a noble way this noble man had. My greatest concern was to watch your in reference to this office and, as above stated, I was given much pleasure by your announcement. Flesh of my flesh and blood of my blood cast their votes in Texas. It shall be my desire and duty to have them give you their full support. This applies, also, to my many, many personal friends who cast their votes in Texas. Signed, Yours for better Government, O. A. Featherstone, attorney for Murphreesboro, Arkansas."

Now, friends, that's a wonderful letter. I think it's grand to have so many friends like that in our sister state.

And, here is one from good old Cherokee, Oklahoma. "Dear Governor". Notice
 Have been
 that, "Dear Governor; After listening to you over the radio and reading in the papers in regard to your race for United States Senate, when you ran for governor I really congratulated the people of Texas and I, certainly can do the same to our United States Senators, meaning yourself. Texas needs you; needs men every day like you. Now, Governor, if you win this race, which I certainly think you will and lots of other people think the same way, and then you will certainly be

our next President. Anyway I can be of service to you, will surely be a privilege - signed, Sincerely yours, Will Downing of Cherokee, Oklahoma."

Yessir, that's surely a fine letter and I appreciate it and all the other splendid letters that are pouring in. Mrs. O'Daniel and I sit up to one and two o'clock these nights, reading the thousands of such fine letters that are pouring in from every nook and corner of this grand old State of Texas and from many other states. It seems to me that you good folks just do everything you can to make it so easy for me. You make it unnecessary for me to even prepare radio campaign messages because the letters that you common citizens write in are far better campaign speeches than I could possibly write.

Friends, I am a great believer in democracy and my ideal of democracy is a form of government in which all of the people shall take a part - not just a little handfull of self-appointed and self-anoointed, pussy-footing politicians. When I first entered the political arena and began to talk about letting the great rank and file of the common citizens take part in their own government, lots of people just laughed and scoffed at that idea. The people, themselves, have been quibbling so long that they did not think it possible for them to^{ever} have some sayso in their own government. I kept on talking it and broadcasting the idea and the people took on new hope. They had seen members of the legislature elected year after year and the same old story of those legislators not carrying out the mandate of the people after they had been elected, and the people had almost given up all hope. When I got down here, the first time as governor, I was amazed ^{to see} at the insincerity so manifest among so many of the legislators. What did I do? I carried the information to the people by radio. I did exactly what I told them I would do before I was elected. I got on the radio and I told the folks back home what was going on down here in Austin. What ^{was} were the result#? The result# ^{was} were that at the next election we witnessed in Texas, the biggest turnover of legislators ever witnessed before in

the history of the state. 104 new faces were sent down for the legislature,, and since then we really did get some action. That, my friends is democracy in action. Give the people the truth and the people will do the right thing. If the people know the truth, the truth will set them free. This 47th session of legislature has enacted more legislation for the benefit of the common citizens of this state than all the legislatures which have convened since the time of Governor Hogg. It was not me alone that did that job friends. It was us. It was the common citizens of Texas; it was the great rank and file of Texas citizens who did that job. They did it because I got on the radio and told them the cold, stark naked truth about what was going on. The whole state knows how that gang of professional politicians spent millions of dollars and almost turned heaven and earth upside down, trying to keep me from being re-elected. All that false propoganda and tricks did not defeat the will of the people and the people re-elected me by a much larger vote the second time than they did the first. Today, friends, today, witness the gigantic efforts that the combined forces of the state and federal professional politicians are putting forth to try to keep the common citizen from Texas from sending their candidate to the national government at Washington as your United States Senator, ~~so~~ so, I can get a peep into what those petty politicians _____ in their little playhouse up there, like they had here in their playhouse in Austin. I wonder what it is that they had covered up there that they don't want us common citizens to know about. You know, it looks suspicious to all of us.

Friends, write me a letter for windshield stickers. Let's get all the automobiles decorated with these windshield stickers so everybody will know the the common citizens of Texas have their candidate and they're going to send him to the United States Senate, and be sure to come to Waco next Monday night, June 2nd., at 8:00. We want to have the largest crowd there that has ever been assembled on Texas soil. We want the people of the entire United States to know that the citizens of Texas are going to continue to elect their own

representatives in the National Congress.

Tune in at this same time at 1:00 tomorrow. This is Governor Lee O'Daniel of Texas speaking. Goodbye!

(Music "RIDING' THE TEXAS RANGE").

The time for the program just concluded was paid for on a commercial basis. This program has come to you through our San Antonio Studios. This is the Texas Quality Network. WBAP, Fort Worth.

Pensions

Johnson

May 31, 1941

Plans:

Mann: Start propositions about June 5, suggesting that O'Daniel probably will win; that Johnson wants to run a good second so that Roosevelt's nose will not be bloodied; that Roosevelt does not dislike Mann, but does dislike Dies; that the real reason Johnson is running is because Roosevelt was told in Washington that Dies would win and be a bad Senator--as bad as Huey Long--at a time of war. Now we are in war. Roosevelt has been told that in this campaign the men backing Mann are not Roosevelt haters, and that Mann would make a good war Governor. Roosevelt now knows he may have to swallow O'Daniel, backed by Liberty League money--it would not be as bad as Dies, the demagog. So it looks as if the race will end O'Daniel, Johnson, Dies, and Mann. No one regrets this more than Johnson's friends. It puts O'Daniel into the Senate and leaves poor Coke Stevenson running the state. Roosevelt is not badly hurt, but the Senate hasn't a Roosevelt man. The sensible plan is to have a Roosevelt Senator lined up with a war time Governor like Mann who has added a Roosevelt following to his strength and becomes Texas boss at thirty-four. Certainly Johnson wants a national platform, and Connally is very old, should a new Governor go to Washington. When do we get talking sense? It is already late, June 5 is practically here.

Several thousand people have asked why Roosevelt and O'Daniel have different ideas about Johnson. ~~The Governor has said Johnson should be in Washington instead of running for Senate. He even spoke last week of my friend Senator Pepper in a peculiar way. He said Senators should not galavant around Texas. Well, I am a Texan, and I think that I belong to this race, and know my way around. I haven't been able to be home much, because a sixteen-hour day working behind Roosevelt is no mean job. But I understand, and you understand, that Senator Pepper had a week of freedom, and thought he would talk to the folks. The day the President told us over the radio that America was on a war state, naturally Pepper went back to Washington but I suspect the word galavanting had been applied to Pepper, for this~~

Page two--Plans

~~man for fourteen months has been calling the shots on Hitler, and certainly he was glad Texas, Oklahoma, and Arkansas got a chance to hear first hand from him.~~ The Governor has been so long supreme on his Texas range that he may have become irritated at Roosevelt for having called Johnson his "old and trusted friend" without mentioning O'Daniel at all. I assure you that Roosevelt was very worried the day he called me to the White House. He was facing Hitler that day, and had just been notified of the appointment of Senator Houston to succeed Senator Sheppard, chairman of the Military Affairs Committee. I would not say that Roosevelt drafted me, for I had my name on draft card number----- in my pocket--the only draft card that I know of anyone having in the Senate race. (Check Mann and Dies.) I am sure Governor O'Daniel knows all about draft cards from the first World War. He either had one then, or he did not, and can tell you about that himself.

But let's all be smiles. Like Governor O'Daniel, I enjoy campaigning. I believe that the people would rather have a debate than a fiddling match. Fashions change in clothes and in politics, so I propose to Governor O'Daniel that Texas needs a good old fashioned debate. Both of us want to be in Washington to help Roosevelt, but if Roosevelt says he wants me, and I say I want O'Daniel in Austin-- for he is my Governor, and your Governor, and war is on. So you people may have figured out already the right title for this debate. Think with me a minute. I suggest this title: "How Texas May Best Be Served in War Time--by Johnson's Being in Washington, and O'Daniel in Austin? Or by Both Johnson and O'Daniel Being in Washington?" I shall take the affirmative. I say the old folks of Texas will get more for their money by paying O'Daniel twelve thousand dollars a year to work for them in Austin, and Johnson ten thousand dollars a year to work for them in Washington. It is true that I am better known to President Roosevelt than any other living Texan. I don't believe you would elect me Governor of Texas, because you know I am inexperienced on state affairs and that I am doing a pretty good job where I am, and for that reason most of you believe that O'Daniel has done a good job in Austin. Now, if O'Daniel does come to Washington, both he and I will be

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there at the same time. Who will be in Austin covering the Legislature for the old folks? I promise now I will be in Washington, sitting on Roosevelt's doorstep and when I knock at the door of the White House, I believe the old folks' message will be talked over between two close friends. So I think that it is alright for you to have two fellows at two points.

If the state falls down on the old folks, if O'Daniel were to get sick, or the Legislature were to use the old folks' money for other things because of war, we would have Governor O'Daneil to hold the fort, and I promise you that I will be in touch with O'Daneil to see that you get every dollar that Roosevelt can give you in decency and in honor. I am sorry to have talked over-long about this, but I thought some of you older citizens might have been fooled or confused, and the sons and daughters of the older citizens have a right to see to it that the old folks get what is coming to them.

These may be hard times. Many a son will be in the draft. A fighting soldier won't have much money to send home, so I believe Johnson at Washington and O'Daniel in Austin, is the best bet for the old folks. Enough of that. Remember Roosevelt will be satisfied and happy to have me as an "old and trusted friend" at his side fighting Hitler in a state of war. He believes what I say about Texas. If we are entitled to more airports, more training camps, more shell factories, I think and know that I can go see him more promptly than any other Texan alive. Call upon me as your Senator and find out. I believe O'Daniel knows his way around Texas, and has the confidence of Texas as Governor. I see by a recent poll that 69 per cent of Texas believes O'Daniel a good Governor. No one has said I have been a bad Congressman, so 100 per cent believe I should be in Washington. Why any one wants to swap horses in the middle of this war stream is the subject I propose for this debate.

Again, I offer free radio time for an hour debate between O'Daniel and myself on the question, "Should O'Daniel Remain Governor of Texas, and Should Johnson Become Senator?" If O'Daniel accepts, I shall issue a joint request that radio stations in Texas clear time so that the people may know and understand the questions of war, Roosevelt, and the old folks' safety.

Page four--Plans

A follow-up speech is suggested. O'Daniel will refuse, or ignore, but will not accept. Say in a follow-up speech:

I have not heard from Governor O'Daniel as to whether he plans to debate by radio the question which I offer in this Senate race. Polls forecast that either O'Daniel or Johnson will win. I believe the time has come to help the voter make up his mind between a Senator Roosevelt wants or a Senator who wants Roosevelt. Perhaps O'Daniel is still silent because he does not understand the question, so I will give him the choice of three questions. Maybe he will find one to his liking. I will take the affirmative without any business behind Roosevelt, and I am willing that the State Commander of the American Legion, the Judge of the Supreme Court, and Federal Judge Allred, or ex-Governor Pat Neff be the judges.

I know that you would like this kind of a debate. O'Daniel and I both like campaigning. I know you will be interested in a serious thing--who can best serve family, God, President, and country. So this will take the place of singing for one night, and both of us will promise not to crack any jokes. So let's debate just as soon as O'Daniel selects a subject, and we can arrange the radio time. I suggest three subjects, to make it easy:

1. Would Governor O'Daniel help Texas more by remaining Governor?
2. Does Texas need a good man at Austin, and a good man at Washington?
3. Was Roosevelt right in speaking of Johnson, a candidate for the Senate, as an "old and trusted friend?"

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After this speech, O'Daniel will still be silent, or say no. Johnson says:

May I talk tonight about the duties of a Senator? A Senator is one of ninety-six men who is elected to help Roosevelt in declaring war, and keeping peace. Certain Senators killed Wilson, the first war President, by talking him to death. Certain other Senators this spring have tried to prevent American aid from reaching battered England. So a Senator must be a debater to count for much. I am not as good a debater as a Pepper, or Wheeler, but I am pretty fair for a young man, and can stay

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on my feet and take it, with or without a band. I believe Texas would like to hear the next Senator in a debating try-out before picking him. Imagine O'Daniel talking thirty minutes without a band, and imagine myself having the opportunity to talk with O'Daniel on the same platform to a very great audience, which the Governor is certain to have in a good old fashioned debate, even without his music. While Nero fiddled, Rome burned. I don't want music to interrupt this debate, but if O'Daniel does not want to put the simple question in debate form of whether he and Johnson should team up for Texas, then I may have to get out my music box too.

Johnson

May 31, 1941

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If the state falls down on the old folks, if O'Daniel were to get sick, or the Legislature were to use the old folks' money for other things because of war, we would have Governor O'Daniel to hold the fort, and I promise you that I will be in touch with O'Daniel to see that you get every dollar that Roosevelt can give you in decency and in honor. I am sorry to have talked over-long about this, but I thought some of you older citizens might have been fooled or confused, and the sons and daughters of the older citizens have a right to see to it that the old folks get what is coming to them.

These may be hard times. Many a son will be in the draft. A fighting soldier won't have much money to send home, so I believe Johnson at Washington and O'Daniel in Austin, is the best bet for the old folks. Enough of that. Remember Roosevelt will be satisfied and happy to have me as an "old and trusted friend" at his side fighting Hitler in a state of war. He believes what I say about Texas. If we are entitled to more airports, more training camps, more shell factories, I think and know that I can go see him more promptly than any other Texan alive. Call upon me as your Senator and find out. I believe O'Daniel knows his way around Texas, and has the confidence of Texas as Governor. I see by a recent poll that 69 per cent of Texas believes O'Daniel a good Governor. No one has said I have been a bad Congressman, so 100 per cent believe I should be in Washington. Why any one wants to swap horses in the middle of this war stream is the subject I propose for this debate.

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A follow-up speech is suggested. O'Daniel will refuse, or ignore, but will not accept. Say in a follow-up speech:

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Johnson

May 31, 1941

Plans:

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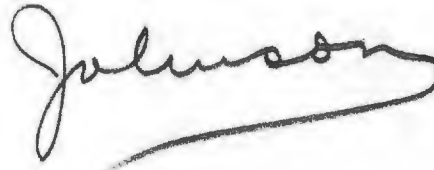
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Port Arthur, Texas

A handwritten signature in cursive script, reading "Johnson". The signature is written in dark ink and has a long, sweeping underline that extends to the right.

OPENING ANNOUNCEMENT (FROM BEAUMONT)

During the next fifteen minutes the facilities of these stations have been engaged and paid for on a commercial basis, that you might hear a program in the interest of Lyndon Johnson for the United States Senate. We take you now to Port Arthur, Texas.

For Port Arthur Announcer

Good evening, ladies and gentlemen:

Here in the heart of Southeast Texas in Port Arthur, Congressman Lyndon Johnson has literally taken the Sabine District by storm. Since six o'clock this morning, in Beaumont, Port Arthur and Orange, he has clasped the hands of over 6,000 men and women. The Sabine District tonight is talking about that energetic, smiling, live-wire candidate, Lyndon Johnson. Tonight we are gathered at the largest rally ever held in Port Arthur. Traffic is jammed. Never before has such a throng been present for a campaign rally. Congressman Lyndon Johnson tonight will be introduced to the rally crowd by

Port Arthur, Texas

Formal Introduction

By Mr. _____

Ladies and Gentlemen:

It is my pleasure to present to you tonight a young man who has by his experience in Washington brought back a record for getting the job done. He is the kind of man we like in Texas. Those meeting him today immediately saw why President Roosevelt has said he is an "old and close friend".

It is my privilege to present a typical Texan, the dynamic, energetic Congressman, and the next United States Senator from Texas -- Lyndon Johnson.

Port Arthur, Texas.

BEAUMONT CLOSE

Ladies and Gentlemen:

You have been listening to Lyndon Johnson, candidate for the United States Senate, speaking from Port Arthur before more than _____ thousand people. It has been the largest gathering of its kind ever held in the Sabine District. Tomorrow night Congressman Johnson goes to Galveston, Texas, for a gigantic rally there at Monard Park.

Little doubt has been left, after his visit in this friendly, neighborly section of the Sabine District that Lyndon Johnson will be the next United States Senator from Texas.

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