



ISSUE NUMBER 2, JUNE 29, 1974

# Among Friends of LBJ

NEWSLETTER OF THE FRIENDS OF THE LBJ LIBRARY

## Library Commemorates Third Anniversary

May 22 marked the third anniversary of the dedication of the Lyndon Baines Johnson Library. This occasion was com-

"It's all here: the story of our times—with the bark off."

Lyndon B. Johnson  
at Library Dedication

memorated by premiere showings of *The Journey of Lyndon Johnson* for members of the Friends of the LBJ Library. For further details, see the feature articles on pages 3 and 4.

### Alternate Power Sought But Fountains Stay Dry

Just as it has touched the lives of people throughout the nation, the energy crisis has left its mark on the operations of the Library. Gasoline shortages have cut deeply into the flow of visitors through the Library's doors, and exhibit lights have been dimmed to conserve power.

Perhaps the most noticeable victims are the Library's fountains which now stand as dry reminders that the days of shortage have yet to pass. Like other fountains on The University of Texas at Austin campus, they have been turned off in the spirit of conservation.

In an effort to revive the fountains, four engineering students at The University of Texas—James Branch, Pak Cheung, David Scott and Alonso Torrealba—undertook a semester project to find alternate sources of power for the fountains' pumps.

The students investigated the feasibility of using solar, hydraulic and wind energy sources. Their efforts suggested that the fountains will stay empty for a while.

Of these three sources, the aspiring engineers determined that wind power was the most practical available energy source. They calculated average wind velocities for the city of Austin, conducted a market search of commercially available windmills, and designed systems for storing energy during non-operating hours for the fountains. Although enough power could be generated to drive the Library's three smaller fountains, it would cost roughly five times city utility rates.

### Research Grants Awarded To Ten Presidential Scholars

The Lyndon Baines Johnson Foundation and the Friends of the LBJ Library awarded 1974 research grants to ten scholars for study at the LBJ Library. These grants, which total \$10,775, are for the purpose of opening the rich resources of the Library to students, teachers and writers who would be unable to use this unique collection without travel and living expense assistance.

Grant recipients and their research projects include: Malcolm Campbell, "Federal Policy and Diversity in Higher Education"; Jose Chavez, "Presidential Influence on the Politics of Higher Education"; Carolyn Johnson, "A Southern Response to Civil Rights: Lyndon Johnson and Civil Rights Legislation, 1956-60"; Rao Lindsay, "Federal Funds for Impacted Schools"; and Carl Brauer, "The Kennedy Administration and Civil Rights"—a study of Vice President Johnson's roles as Chairman of the Equal Employment Opportunity Commission and liaison with the Congress.

Also Allen Matusow, "Domestic Policy and Politics of the Kennedy-Johnson Years"; Keith Mayes, "The Johnson Legislative Program"; Marie Natoli, "The Development of the Vice Presidency since World War II"; Jeanne Osborn, "Federal Participation in the Development of Libraries"; and Joe Rogers, "The Formulation of Federal Manpower Legislation."

The grant recipients were selected by a special Committee appointed by President Stephen H. Spurr of The University of Texas at Austin at the request of the Foundation's Board of Directors. The grants were made possible through a donation to the LBJ Foundation from the Moody Foundation of Galveston.



The Library's Fountains Are Now Stilled By The Enduring Energy Shortage



The students had to abandon almost at the outset consideration of the large fountain in front of the building because of its singularly large power requirement.

Although the researchers found no immediate solution to the Library's fountain problem, they noted that renewed interest in alternate energy sources may give birth to important advances in windmill technology in the days ahead. But their research ruled out the possibility that Library visitors will soon be greeted by the sight of whirling blades atop the structure.

### LBJ Foundation Announces Endowment of Rusk Chair

The Lyndon Baines Johnson Foundation has announced the creation of a Senior Professor's Chair at the LBJ School of Public Affairs to be named for former Secretary of State Dean Rusk. The Rusk Chair, endowed by a \$500,000 grant from the Foundation, will attract an outstanding scholar to the School. The announcement was made by Mrs. Lyndon Johnson as a member of the Foundation's Board of Directors.



## Among Friends of LBJ

### Commission on Critical Choices Meets in Library

Cast in a setting of budding trees, warm spring sunshine, and scattered demonstrators, Nelson Rockefeller brought his prestigious Commission on Critical Choices for Americans to Austin for a two-day meeting at the Library. The Austin meeting was the Commission's first gathering outside the State of New York.

With the 40-member Commission came an impressive collection of American thinkers including Ivan Allen, former Mayor of Atlanta; Sol Linowitz, former Ambassador to the Organization of American States and presently Chairman of the National Urban League; Robert O. Anderson, Chairman of the Board of Atlantic Richfield; Daniel Boorstin, senior historian at the Smithsonian Institution; Bess Myerson, former head of Consumer Affairs for New York City; and Dr. Edward Teller, nuclear physicist at the University of California. (photo below)

Also, William Paley, Chairman of the Board of CBS; Mrs. Vincent Astor, philanthropist; Norman Borlaug, agronomist and Nobel Peace Prize winner of 1970; Hugh Scott, Senate Minority Leader; and Laurance Rockefeller.

Commission Chairman Nelson Rockefeller formed the prominent group at the request of President Nixon. According to Rockefeller, the Commission is charged with identifying "the critical choices which will confront Americans in the years ahead, and to determine the range of desirable and realistic objectives this nation could achieve by the year 1985 and, to the extent possible, by the year 2000."

To accomplish this mandate, the Commission has formed seven panels to investigate specific areas of concern: energy, food and population, raw materials, governmental organization, foreign policy, quality of life, and inflation and balance of payments.

The Commission met at the Library at the invitation of Mrs. Johnson, who greeted the members with this challenge: "As a citizen whose hopes ride with you, I urge you to think hard, plan wisely, and then—attack, attack with great zest the work of defining the critical choices we face so we can—hopefully—make the decisions which will set to right that which is wrong among us."



### Commission Members Enjoy Texas Style Entertainment

In honor of the distinguished visitors, Mrs. Johnson and Commission member B. K. Johnson hosted a reception in the Library followed by a night of festive entertainment "Texas style." Texans frequently refer to their state as a "land of contrast." This theme was clearly reflected through the diversity of musical talents that greeted the Commission members and invited guests.

The evening's entertainment was emceed by Cactus Pryor and featured the Longhorn Singers from The University of Texas, country star Willie Nelson, concert pianist James Dick, flamenco guitarist Willie Champion and Los Flamencos de San Antonio, and gospel singer Francine Morrison. All are native Texas performers.



### Noted Experts Invited To Address Commission Panels

The Rockefeller Commission heard from several prominent experts in specific areas of national concern. Speaking on future issues in world food production, Dr. Lester Brown (right), senior fellow with the Overseas Development Council, told the group that economic forces or moral questions may compel nations like the United States to reduce their demand on world food resources. "With five million persons in this country signed up for Weight Watchers, should we continue to eat more than we need while others suffer?"

Addressing a luncheon meeting, Dr. Walt Rostow called for an international "sense of community." He warned that the world may "be in the early stage of a confrontation between man and the long-run physical limitations of growth on the planet."

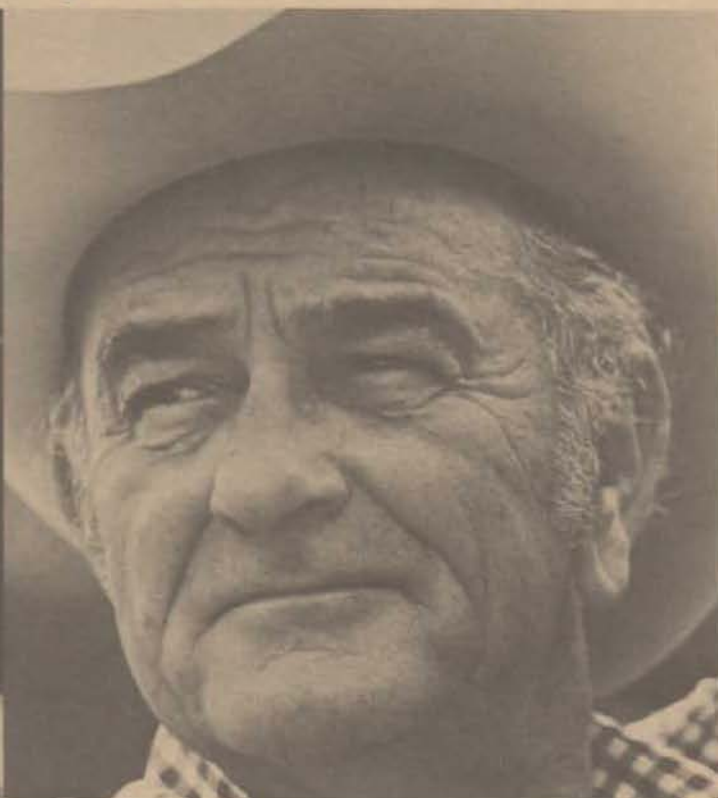
Dr. Russell W. Peterson, Chairman of the President's Council on Environmental Quality and former Governor of Delaware, stressed the need for energy conservation. "The current energy debate, focused on energy supply," Peterson said, ignores the crucial question of "how much energy should we plan to consume and what do we think energy demand should be?" The present debate assumes that our energy consumption will be "just about as much as we can get."

Other distinguished speakers appearing before the Commission included John Knowles, President of the Rockefeller Foundation; Bernard Berelson, President of the Population Council; Irving Kristol, New York University; James Q. Wilson, Harvard University; and Herman Kahn, founder of the Hudson Institute.





# The Journey of Lyndon Johnson



The first documentary motion picture on the life of Lyndon B. Johnson traces the 36th President's career from his boyhood in Texas to his attainment of the nation's highest office, and his subsequent return to his beloved native Texas soil.

## Documentary Motion Picture Premiered In Austin And Washington

For the Friends of the LBJ Library, the evening of May 22 was a very special time. It was a night for celebration as the Library commemorated the date of its third anniversary, and for the nearly 400 "Friends" who gathered for the occasion it was a night for fond and poignant memories, as they viewed the premiere showing of *The Journey of Lyndon Johnson*—the first documentary motion picture on the life of the 36th President.

"He said, 'Now look, the President begins to lose power fast once he's been re-elected and I'm going to do that too. We've got to get this legislation fast, we've got to get it during my honeymoon.' And even though he knew he was making people annoyed by his rush tactics, he had a sense of history of the Presidency which said if he didn't get it then, he probably wouldn't get it."

—Wilbur Cohen

The Austin showing was followed by a Washington, D. C. premiere for the convenience of Friends living near the nation's capital. Present for the occasion were many of the standard-bearers in the Johnson Administration.

The documentary motion picture will be featured in the Library on a regular schedule. In addition, the film will be made available for use by educational institutions.

Among Friends of LBJ is a publication of the Friends of the LBJ Library

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"Most of my life as a public official has been spent here in this building. For thirty-eight years—since I worked on that gallery as a door keeper in the House of Representatives—I have known these halls and I have known most of the men pretty well who walked them. I know the questions that you face, I know the conflicts that you endure, I know the ideals that you seek to serve."

—Lyndon B. Johnson's farewell  
State of the Union Address



## The Journey of Lyndon Johnson



"There was no one in the House or Senate whom the President felt he could completely rely on nor with whose personality he was more in concord with. Johnson could get things done. The biggest component in Johnson's rise—at the beginning at least—was Roosevelt laying his hand on him and saying, 'This is my boy.'"

—Thomas Corcoran



"His manner, they would discover, was always the same—whether it was space, education, military preparedness or civil rights—he bored in with an instinctive drive. As Majority Leader, and head of the Senate's most powerful committees, nothing important to his nation's well-being escaped his attention now—and he applied, where necessary, 'the full treatment' which a Washington reporter called 'a potent mixture of persuasion, badgering, flattery, threats, reminders of past favors, and future advantages.'"

—From The Narration



Mrs. Lyndon Johnson greets guests at Washington premiere

## Film a Monumental Undertaking

At the Austin premiere of *The Journey of Lyndon Johnson*, Harry Middleton remarked that the undertaking of preparing the first documentary motion picture on the life of President Johnson "carries with it a certain degree of responsibility—and foolhardiness." He observed that "the risks are obvious. But so is the challenge . . . and so, hopefully, will be the rewards."

The challenges were shouldered by Charles Guggenheim, Bob Pierce and Jay Cassidy of Guggenheim Productions, Inc. Work on the film began with painstaking research into the background of President Johnson. The production team interviewed numerous associates of the President, reviewed more than 100 oral history transcripts, and searched through hundreds of still photographs and political cartoons.

The search for old film footage was extensive and time consuming. Pierce and Cassidy spent 240 hours screening over 500,000 feet of film. They returned to Washington with approximately 60,000 feet of choice film segments. Then began the most difficult task of all—deciding what must be cut to trim the film to the final 1800 feet version. The 28 hours of choice film was reduced to a 50-minute documentation of the eventful life of the complex, colorful and concerned man who lived—and led—through turbulent times.



"I believe the essence of government lies with unceasing concern for the welfare and dignity and decency and innate integrity of life for every individual. . . . We know how much still remains to be done. And if our efforts continue and if our will is strong and if our hearts are right and if courage remains our constant companion, then, my fellow Americans, I am confident we shall overcome."

—From the last public address of Lyndon B. Johnson at the Civil Rights Symposium, LBJ Library, December 12, 1972



## Theatre Given To Foundation

Acting on behalf of the Lyndon Baines Johnson Foundation, Mrs. Lyndon Johnson accepted the keys to a Beaumont, Texas theatre donated by Gulf States Theatres, Inc., a subsidiary of Fuqua Industries. Present at the ceremony were Carl Patrick, president of Fuqua Industries, and T. G. Solomon, chairman of Gulf States Theatres. The theatre, which was built in 1920, will be made available for use by Lamar University and civic organizations in Beaumont.

## Recent Acquisition On Display

A new special exhibit area on the Library's first floor displays recent gifts. Presently exhibited are memorabilia from the launching ceremonies for the U.S.S. Texas on May 18, 1912, given to the Library by Miss Claudia Lyon, New York City.

After visiting with President Theodore Roosevelt in the White House, Miss Lyon's father, Cecil A. Lyon, Brigadier General, Texas National Guard, prepared careful notes on their conversation.

He wrote that the President observed, "I am just signing the bill for the construction of the world's largest battleship, but I don't know what she will be named." General Lyon, of Sherman, Texas, asked, "Why not name her for the largest State in the Union?" The President replied it was a fine idea and "that child of yours can christen her." Miss Lyon was 10 years old.

Included in the gift are photos of the event, the christening champagne bottle, and a program and menu.



## President Johnson's Model "T" A Popular Tourist Attraction

After his return to Texas, President Johnson could frequently be seen puttingter about the LBJ Ranch in a shiny black 1910 Model "T" Ford. The antique automobile, a duplicate of one the Johnson family owned during the President's boyhood, was a gift from Henry Ford II. The President drove it for several months with considerable enjoyment, then turned it over to the Library.

The Model "T" is one of the Library's most popular exhibits. Its glossy black fenders and polished brass radiator have a look of effortless perfection; but, as with any automobile, the maintenance goes on.

The Henry Ford Museum in Dearborn, Michigan, advised the Library on the proper care of the Model "T." In addition to regular polishing and dusting, the crank case must be kept full of oil, and the radiator primed with antifreeze. Occasionally the motor must be cranked and, once a year, the Library staff goes through the exercise of starting the ancient machine.

## Brookings Team Studies Wage-Price Policies Since 1950's

The Johnson Library is joining the Eisenhower and Kennedy Libraries in

co-sponsoring with the National Archives and the Brookings Institution a symposium on the development of wage-price policy during the past two decades. The symposium will be hosted by the Kennedy Library in November, 1974, in Boston, Massachusetts.

James L. Cochrane, Associate Professor of Economics at the University of South Carolina, is undertaking research at the LBJ Library on the development and enforcement of wage-price guideposts during the Johnson Administration. His paper, along with the papers on earlier administrations, will appear with an account of the symposium in a volume to be published by Brookings in the Spring of 1975.

The project was first proposed by Walt W. Rostow, former Special Assistant to President Johnson, to a conference of Presidential Library directors when they put the question: "What enterprise could we usefully undertake together?" Mr. Rostow helped interest President Kennedy in the possibility of tying labor wage restraint to productivity increases and inducing parallel price restraint in industry in the early days of the Kennedy Administration.



"SUNRISE... ALL THE FOREIGN TROUBLE MAKERS GOIN' TO SLEEP AN' ALL THE DOMESTIC ONES WAKIN' UP"

© 1967 Fischetti Chicago Daily News

All Presidents since George Washington have had at least one thing in common; they have been prime subjects of caricatures and cartoons. President Johnson was proud of the Library's collection of more than 3,500 cartoons dating from 1937 through his return to the Texas Hill Country. If no other records existed, it would be possible through cartoons alone to trace President Johnson's battles over Civil Rights, the debate on Medicare, the opposing opinions on Vietnam, and the growing concern about beautification and the environment. Many of the cartoons and caricatures are on display in a gallery in the lower level of the Library, and are frequently used to illustrate other Library exhibits. Sample from the Library's collection will be featured on a regular basis in future newsletters.



## Among Friends of LBJ

### Chief Archivist Charles Corkran Heads Team of Professionals

Visitors to the Library are often perplexed to learn that much of the building (floors 3-7) is off limits to the general public. These 5 floors contain the Library's archival collections of over 31 million presidential documents and other papers, and are the private haunts of Chief Archivist Charles Corkran and his professional staff. In this world of endless rows of red document boxes and strict security controls, Corkran supervises the review, opening and maintenance of the papers.

With degrees in both history and government, Corkran is particularly well suited for his position. Prior to joining the Library staff, he served as Director of the Texas State Archives. His experience in Presidential Libraries dates back to 1964 when he began a three year stay with the Herbert Hoover Presidential Library in West Branch, Iowa. He joined the LBJ Library staff as Chief Archivist in November, 1968.

Of the 31 million papers, stored in 36,000 boxes in the Library's archives, about one-third have been opened for research. The most significant of these are the documents on Education, Civil Rights, Economy and Urban Affairs. The time-consuming process of reviewing and opening the papers goes on by the archives staff, and Corkran estimates that a total of 20 million will be readied by the end of 1974.

Included in the papers which will not be opened by that time will be the 1 million classified documents relating to international affairs. Some of these will soon become available, however. Under new regulations, documents which have been classified for ten or more years may be submitted to the appropriate department or agency for mandatory review for declassification action. The Library has submitted over 500 documents requested by researchers so far this year. Of those which have been returned, all have been declassified.

Like most professional archivists, Corkran oversees his domain with a strict eye for security—including security against infiltration by undesirable insects. Since the Library's priceless documents must be protected from these enemies of archivists and historians, the sight of a tiny bug (not the electronic genre) is cause for a red alert with Corkran and his staff.

A native of El Paso, Corkran is married with two children, a boy 5 years of age and a girl of 1. He and his wife, Charlotte, have been married 17 years. They are Charter Members of the Friends of the LBJ Library.



Chief Archivist Corkran

### Personal Papers Sought

Intent on enriching research resources for historians, the Library is concentrating on soliciting personal papers from a broad cross-section of President Johnson's associates and contemporaries. The collection reflects the American experience for forty significant years, with particular emphasis on the Presidency of Lyndon Johnson.

The Library's efforts in this area have been complicated by a general lack of understanding concerning the scope of materials included under the term "personal papers." Such materials include letters, memoranda, notes, and other accumulations of records which invariably provide insight into people, politics and public issues not always found in official records. The Library is searching for a diversity of personal perspectives of the Johnson years.

### Library Exhibit Tours State

During the spring and summer months, thousands of Texas shoppers will encounter a mobile Library display in their neighborhood shopping centers. The exhibit, designed to promote public interest in the LBJ Library, will tour eight major Texas cities and visit twelve shopping malls.

As part of a project sponsored by the Discover Texas Association, the Library exhibit will be accompanied by displays from other Texas tourist attractions. The purpose of the project is to encourage tourism within the State in response to the lingering gasoline shortage.

The exhibit will travel to San Antonio, Houston, Beaumont, Austin, Dallas, Arlington, Sherman and Amarillo between April 5 and July 22.

### Walter Cronkite Speaks While Streaker Streaks

Drawing an overflow crowd of 1,500 seated spectators and one streaker in the Lyndon B. Johnson Auditorium, newscaster Walter Cronkite accepted the DeWitt C. Reddick Award for Outstanding Achievement in Communication. The occasion for Cronkite's visit to Austin was the annual Communication Week sponsored by The University of Texas at Austin School of Communication.

The award was presented by Mrs. Johnson. Both she and Cronkite were students of Dr. Reddick at the University.

Cronkite captivated the capacity crowd with a rich blend of humorous anecdotes

"Everyone else but the journalist has something to sell. The only thing that the journalist has to sell is honesty and integrity itself. Without that product, he is nothing."

—Walter Cronkite

and a somber call-to-arms in support of the journalism profession. Cronkite's appearance was preceded by a documentary film on Cronkite's career as a news reporter. Calling the documentary a "delightful surprise," Cronkite admitted: "That film brings back some memories, particularly the days of the greasy kid stuff."

### Faculty Art on Display



During the month of April the Library transformed its second floor east hall into an art gallery displaying assorted works by members of The University of Texas Art Department. The collection was comprised of original paintings, sculpture, pottery, jewelry, prints and textiles. The show opened concurrent with the visit of the Commission on Critical Choices for Americans, and gave visitors an opportunity to see a sampling of Texas art.