

AMONG FRIENDS *of LBJ*

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Lyndon Nugent welcomed donors and special guests in both English and fluent Spanish at the exhibit's opening.

Footprints on Texas

Library Opens Special Exhibit

The Library's special exhibition for 1997-98—a massive display two years in the making—documents the contributions of people of Mexican ancestry to the creation and development of the state of Texas.

Titled "Los Tejanos: Sus Huellas en Esta Tierra (The Texas Mexicans: Footprints on the Land)," the exhibit opened in October and will remain through next September.

It is composed of documents, photographs, artwork and artifacts

dating as far back as 1716, reflecting the spirit, industry, and cultures of the Texans of Mexican origin.

In the words of "Arriba," a newspaper circulated in the Hispanic community in Austin, the exhibition "is a visually stunning reminder of the many struggles the state went through in its formative years of creation... The many personal stories of individuals and early Texas settlers who struggled to live on the land and later survived the Mexican revolution por-

tray the profound impact Tejano culture had on the shaping of Texas."

The exhibit was designed by Gary Yarrington before his retirement as museum curator last year. He continued to supervise its execution on a part-time basis as a consultant. Lupita Barrera Bryant, guest curator, was responsible for the research and acquisition of artifacts and the exhibit text.



The land as it has existed for centuries is re-created in the panoramic displays which are part of the exhibition.



During a press preview of the exhibit, Lady Bird Johnson observed, "I think it explains us to ourselves. It's sort of an introduction of some of us to the rest of us." The idea for the exhibit actually began with Mrs. Johnson, who expressed the hope to Library staff members several years ago that the museum would one day undertake to show the Mexican influence in her native state.

Former Congressman Jake Pickle and Austin City Councilman Gus Garcia cut the ribbon opening the exhibit to the general public.





The strong role of Tejano women, traditionally responsible for running their ranches when their husbands are away, is captured in a photograph of several generations of women and children of four families.



The several crisis-driven migrations into the state from Mexico are poignantly depicted.

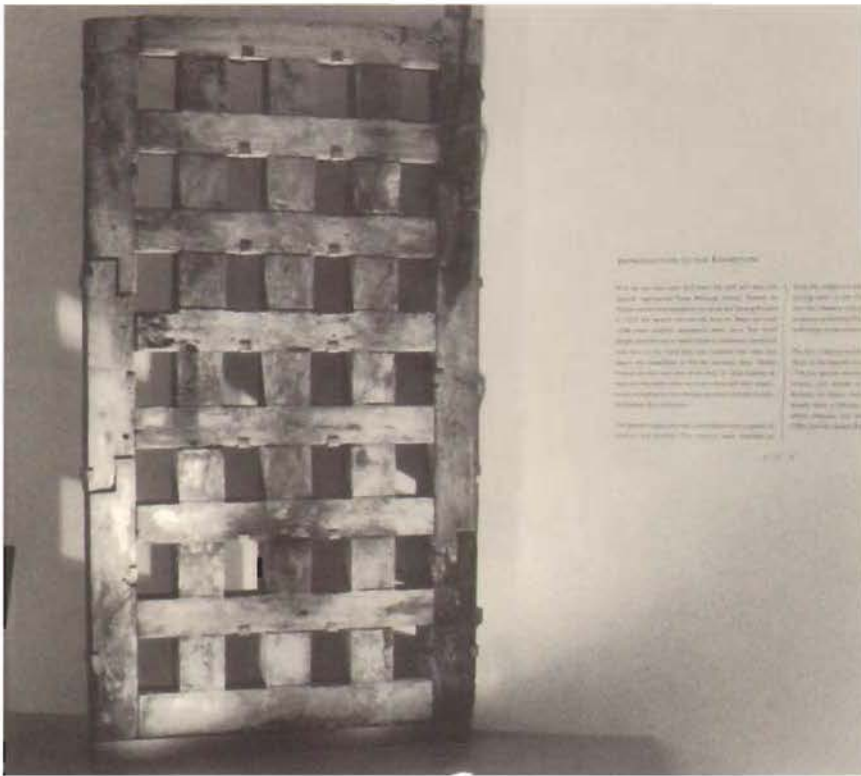


Religion is, as it has always been, a strong element in Tejano culture.



Different elements of the exhibit draw rapt attention from visitors of all ages.





An eight-foot mission gate stands at the entrance to the exhibit. Discovered in deteriorated condition, it is considered possible that it once was part of the Alamo in San Antonio. The gate had to be lifted by fork lift to the Library's second floor where the exhibition is installed (right).



The exhibit ends with a display of life-size airbrushed images of modern Tejanos by El Paso artist Gaspar Enriquez. The concluding text reads: "These pilgrims who came from the South, even earlier

than those who colonized the East, brought with them not only the richness of several cultures. They brought strong backs and deep beliefs and a stout spirit that would endure generations of disappoint-

ment, and determination, to continue their struggle for full inclusion in a land where their music softens the air and their footprints trace the building of a state."



Programs at the Library



Stanley Marcus, chairman emeritus of the famed Neiman-Marcus department store, now in its 91st year, opened the Library's September-to-May year. Introduced by Liz Carpenter, he traced the highlights of his 92-year-old life. Later, he wrote, "I think the audience to whom I spoke was probably the finest audience I have ever experienced."

Michael Allinson portrayed George Orwell in a one-man production based on the writings of the author of *1984*. The play was written by Mark Weston.



Former Congressman and LBJ Protocol Chief Jim Symington and his wife Sylvia brought an evening of music and reminiscences of days in the Johnson White House and travels around the globe in Air Force One.

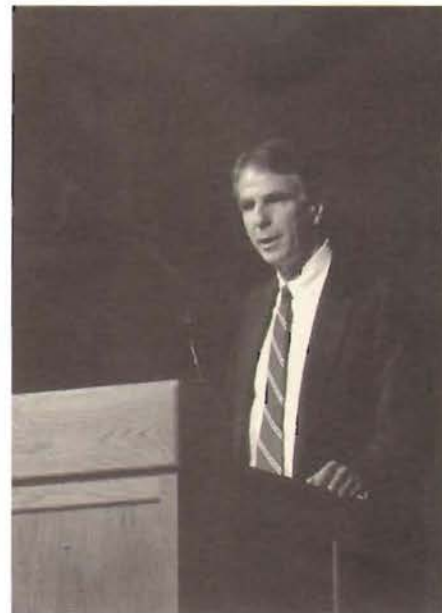
Historian Michael Beschloss, who listened to and transcribed all of President Johnson's taped telephone conversations released thus far by the Library and presented them in historical context in book form, discussed those conversations. His book, *Taking Charge: The Johnson White House Tapes, 1963-1964*, has received wide attention.



Nellie Connally read to a captivated audience the entries she wrote after the tragic day in Dallas in 1963 when President Kennedy was assassinated and her husband, Governor John Connally, was wounded. Mrs. Connally put the notes aside after writing them and only discovered them last year.



Isabella Cunningham and John Murphy, both professors in U. T.'s School of Communications, organized a lively program on a timely subject. Posing the question "What is the Role of Advertising in Political Campaigns?" the program began by tracing the history of campaign advertising and its development with the advent of television.



A panel of experts then pursued subjects raised by the presentation, particularly the effectiveness, ethics and cost of political advertising.

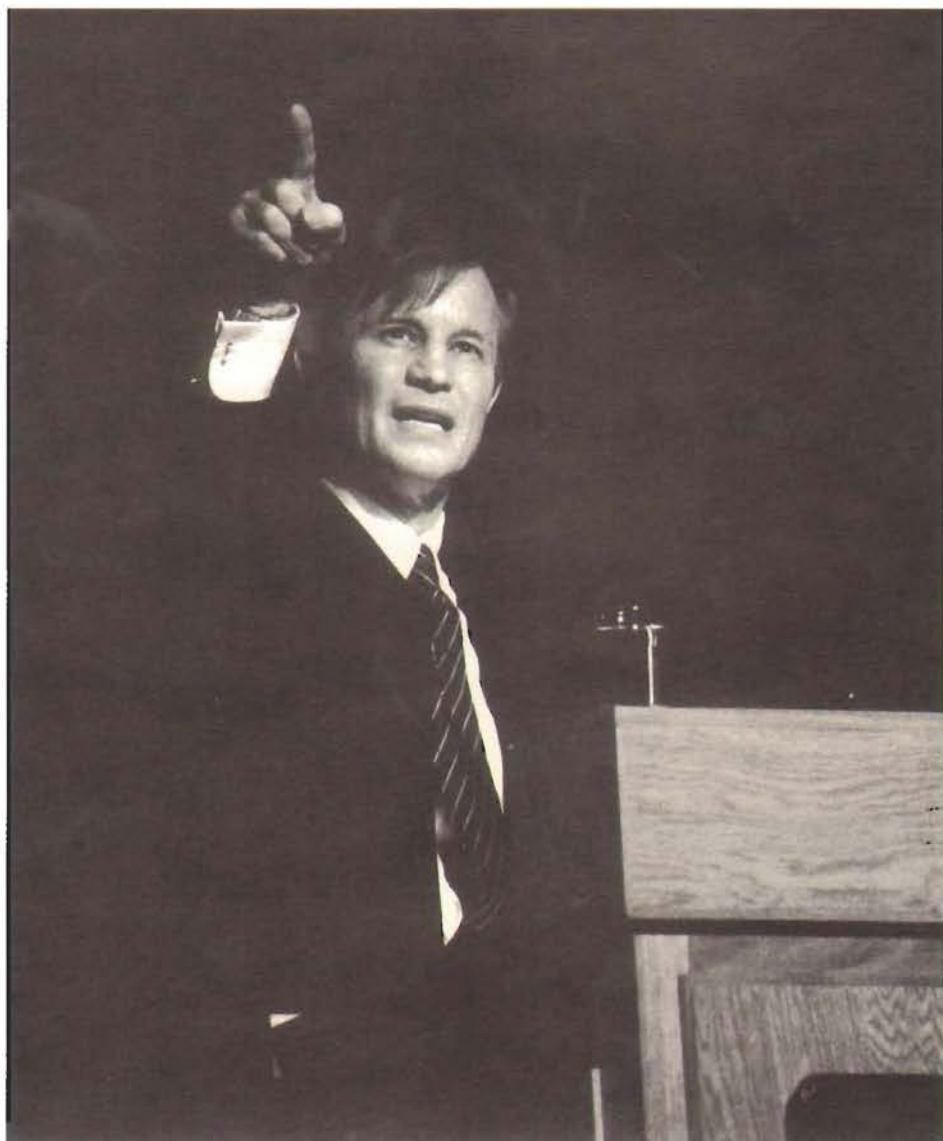
Moderated by Elspeth Rostow, the panel members were former Governor Mark White, U. T. Political Science Professor H. W.

Perry and Political Consultants Mimi Correa (with Republican clients) and Jerry Hall (Democrats).

Focus of Middleton Lecturer: Shakespeare

British actor Michael York, with a program based on the works of William Shakespeare, was this year's lecturer in the series named for Harry Middleton, library director, and endowed by Lady Bird Johnson. Titled "Will and I, A Personal Encounter," The program ranged across York's own performances in the bard's plays, embellished with anecdotes and accounts of theatrical history.

York's presentation was the fourth in the lectureship series. Previous participants were former Presidents Jimmy Carter and Gerald Ford and actor Laurance Luckinbill performing as Clarence Darrow. The purpose of the lectureship is to draw participants from different fields.



Once more into the breach, dear friends, once more...



Drama students were among those who were captivated by York's performance.

Symposium Probes Vietnam and Diplomacy

by Ted Gittinger

"The Vietnam War: International Perspectives," a scholarly symposium held over an October week-end, gathered historians from Russia, Japan, Korea, China and the United States to the Library to examine the role the war played in diplomatic relations among the nations. Professor Lloyd Gardner of Rutgers organized the program.

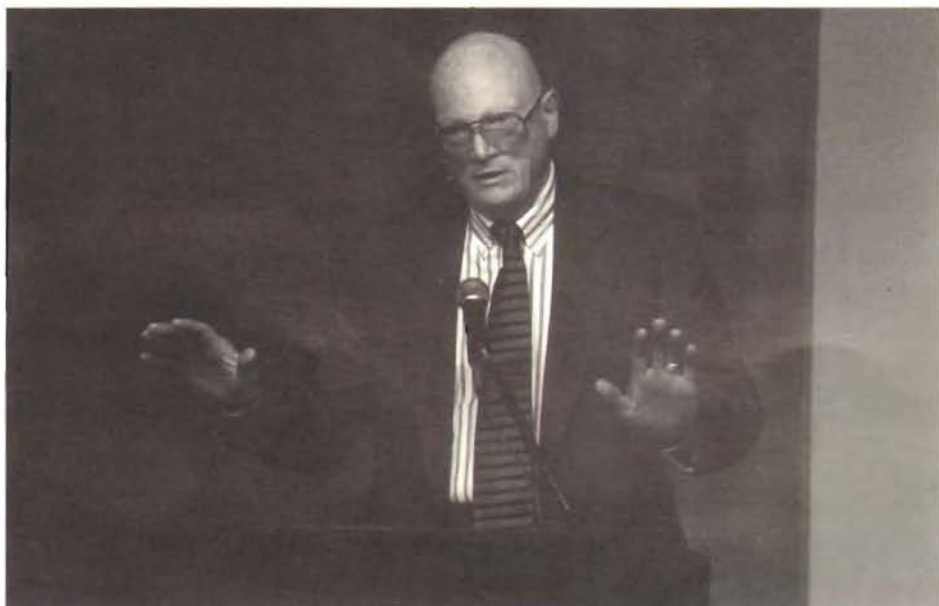
Two Chinese scholars (see photo, right) demonstrated that there may well have been a "trip wire" in North Vietnam which, had the U. S. engaged it, would have brought the People's Republic of China into the war. Such a possibility was a considerable factor in the Johnson administration's response to urging from the right that the war be carried to the North.

Professor Ilya Gaiduk, of Moscow's Institute of World History, made the case that the Soviet Union wanted to see an end to the conflict in Vietnam, but found itself trapped into supplying Hanoi with weapons and the materiel of war, even as it fruitlessly pressed the North Vietnamese to come to terms with the U. S. The Chinese meanwhile exploited the situation by encouraging Hanoi to conduct a protracted war, thus bolstering Beijing's claims to be the more "politically correct" of the large powers in the socialistic bloc.



Dr. John Prados, a noted authority on diplomatic and military history, chaired the panel featuring the two scholars on his left. Quang Zhai, from Auburn University at Montgomery, presented a paper titled, "The Vietnam War: International Perspective," and Xiaoming

Zhang, representing Texas A & M International University, spoke on "Communist Powers Divided; China, the Soviet Union, and the Vietnam War." Dr. Prados later gave the symposium's final presentation, a brilliant summation of the proceedings.

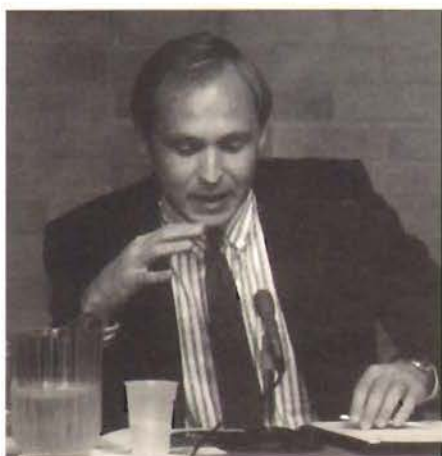


Professor Lloyd Gardner of Rutgers University. In addition to organizing this symposium, Dr. Gardner was the force behind the one held three years ago which traced the seamless development of Vietnamese policy from the Kennedy to the Johnson administration. A report of that conference, under the title "The Early Decisions," has now been published by the University of Texas Press.

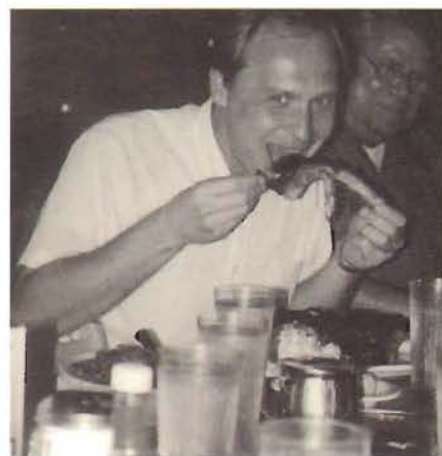
H. W. Brands of Texas A & M (second from left) delivered the keynote address. Here he passes a lighter moment with his wife Ginger (left), participant Judith Klinghoffer and Bob Hardesty.



Symposium participants Kil Yi and Robert Brigham continue their discussions during a break (right). Also in attendance were Yuji Busujima and participant Hiroshi Fujimoto (left).



Ilya Gaiduk, from the Moscow Academy of Sciences, spoke of "Russia and the Competing Forces in Vietnam" (left), and (right) studiously set to the task of getting acquainted with the Texas specialty of barbecue ribs.



Rockefeller Accepts Lady Bird Award



Laurance Rockefeller was this year's recipient of the Lady Bird Johnson Conservation Award. He accepted the award at the LBJ Ranch.

He paid tribute to President and Mrs. Johnson whose "environmental sensibility and leadership," he said, "helped lay the groundwork for a major shift in public awareness in the 1970s, 80s and 90s. And an important shift it was."

But despite the progress in conservation made in recent times, his concern was directed at present challenges. An excerpt from his remarks, which later were widely disseminated:

Even as we meet here today, the urgency of the need for continued conservation activism is being played out in Washington. One of the great achievements of the Johnson Administration was the creation of the Land and Water Conservation Fund. This program provided funds for acquisition of

additional federal parks, forest and wildlife refuges; and, very importantly, over the years it helped states and local governments acquire and develop parks, playgrounds, and open space. Some 7,000,000 acres of new park land and 38,000 recreation projects in every county in the country were made possible by the fund.

The Land and Water Conservation Fund was created on the recommendation of a Commission made up of members of Congress and private citizens, the Outdoor Recreation Resources Review Commission. I was privileged to chair that Commission, and it was the dedication and legislative skill of Lyndon Johnson that helped make the report a reality.

Yet, starting in the early 1980s and continuing to the present, the fund fell into disfavor with administrations and Congresses. Almost

nothing has been appropriated for the past decade, and the result has been a great loss of opportunity and a neglect of all of our parks at the federal, state, and local levels. In the budget now pending before the Congress, there is hope that there will be a significant restoration of the Land and Water Conservation Fund, particularly that part which helps state and local governments. For the first time since the early 80s, there may be much-needed federal assistance to other levels of government.

A new broad-based citizen coalition has been formed to support the Fund and we are hopeful that this important conservation resource will be revived. The point is dramatically clear, however, that citizens must not only help their government create successes, they must also actively continue to cherish and support them.

Rockefeller was the second recipient of the award, which was established in Mrs. Johnson's honor by the members of the Board of Directors of the LBJ Foundation. The first award went to Senator John Chaffee, Republican of Rhode Island, last year.

Recipients of the award are selected by a panel of four leaders in conservation: Henry L. Diamond, from the law firm of Beveridge and Diamond, Washington, D. C.; William K. Reilly, Senior Fellow of the World Wildlife Fund, Washington, D. C.; Story Clark Resor, environmentalist,

Wilson, Wyoming; and Cathleen Douglas Stone, Chief of Environmental Services, Boston, Massachusetts.



While he was at the Ranch, Rockefeller presented to Ellen Temple (right) a portrait of Mrs. Johnson he commissioned for the National Wildflower Research Center. Mrs. Temple is president

of its Board of Directors. Her husband Buddy, a businessman from Lufkin, is standing next to Mrs. Johnson. The portrait was painted by Everett Raymond Kinstler.

Mr. Kinstler and wife Peggy

LBJ's Birthday Observed



Two members of the Robb family did the speaking honors at President Johnson's birthday commemorations this year. Senator Charles Robb spoke and laid the wreath on the President's grave at the LBJ Ranch. His and Lynda's oldest daughter, Lucinda, presided in front of the massive Texas stone in the LBJ Grove outside Washington, D. C.



At the LBJ Library, following the custom of past years, docents passed out birthday cake and coffee to visitors.

Transportation Secretary Salutes Lady Bird



Rodney E. Slater, Secretary of Transportation, used the occasion of President Johnson's birthday to conduct a forum on "Transportation in the 21st Century" at the Library. Earlier in the day he supervised the planting of a bed of wildflowers near the LBJ Ranch honoring Mrs. Johnson. In a tribute to her he said:

From coast to coast, every state in the union now plants wildflowers, as Mrs. Johnson's love for flowers has become America's.

It was not always the case. President Johnson knew the Highway Beautification Act passed because Congress was reluctant to say "no" to a president's wife.

What would he think today? He would be happy to know that members of Congress now fight to have scenic byways and All-American roads designated in their districts and states.

One reason they do so—and President Johnson knew this would happen—is that the kaleidoscope of colors that defines the countryside brings tourists, who spend money and create jobs, especially in rural America.

But what would surprise even him is that Congress is now considering a proposal by President Clinton to increase spending 35 percent over six years for programs to beautify and enhance our roads and recreational enjoyment. That is all the more remarkable, considering the President and Congress are balancing a budget—the first time since Johnson was president that has happened.

It is all because 30 years ago Mrs. Johnson did the most important thing a First Lady could do: she gave America the faith that America is beautiful.

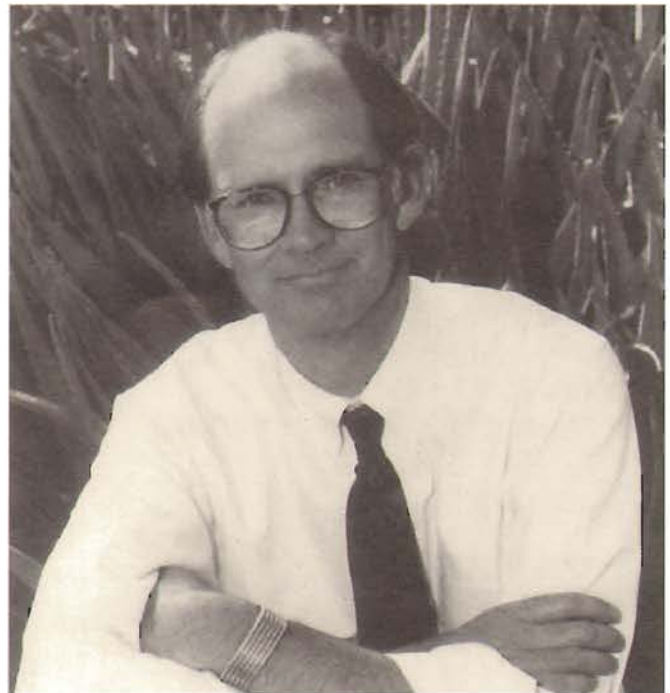
Wildflower Center Gets New Director

Dr. Robert Breunig is the new executive director of the National Wildflower Research Center.

Dr. Breunig comes to the post having served as Executive Director of the Museum of Natural History in Santa Barbara, California, and before that as Executive Director of the Desert Botanical Garden in Phoenix, Arizona.

He succeeds Dr. David Northington, who resigned last January after dedicating 13 years to developing the Center into a nationally recognized environmental organization. Martha Farmer served as interim Executive Director until Breunig's appointment.

Photo by Elliot Lingis



Youngblood Scholarship Fund Established



Rufus Youngblood

Rufus Youngblood, Secret Service Agent who established a place in history by shielding Vice-President Johnson with his body when he heard the rifle shots that killed President Kennedy in 1963, is being memorialized by his fellow agents with a scholarship fund.

Youngblood, who died last year, covered LBJ into his Presidency and on the President's recommendation was awarded the Exceptional Civilian Service Award. He retired as the Service's Deputy Director in 1971.

The scholarship fund named for him was established to benefit sons and daughters of Secret Service Agents. Early donors included Mrs. Lyndon Johnson and both her daughters, Lynda Robb and Luci Johnson.

Those interested in contributing to the fund can write to AFAUSSS Foundation, c/o John C. Holtzhauer, Treasurer, P. O. Box 848, Annandale, Virginia 22003.

In Memoriam



Robert Weaver, Secretary of Housing and Urban Development in the Johnson

William Crook, who served President Johnson as an official in the War on Poverty, director of VISTA and Ambassador to Australia



Lucia Johnson Alexander, youngest sister and last remaining sibling of LBJ

From Other Libraries

The **John F. Kennedy Library Foundation** requests that we inform Friends of the LBJ Library that nominations for the JFK Profiles in Courage Award are now being received, with a deadline of February 15, 1998. The award honors political courage in public officials. Individuals in all levels of government are eligible. More information can be obtained from the Foundation, Columbia Point, Boston, Massachusetts 02125



Finale to the dedication of the George Bush Library in November was the air drop of members of the Golden Knights of the U. S. Air Force. This one, brandishing a U. S. flag, was snapped by LBJ Supervisory Archivist Tina Houston.

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Editor: Lawrence D. Reed

Research Assistance: Char Diercks, Barbara Biffle

Photography: Margaret Harman, Charles Bogel, Yoichi R. Okamoto

Staff Assistance: Yolanda Boozer

The LBJ Library is one of ten presidential libraries administered by the National Archives and Records Administration.

