FOR RELEASE UPON DELIVERY TUESDAY, OCTOBER 6, 1964 -- 5:15 p.m. EST REMARKS BY MRS. LYNDON B. JOHNSON ROCKY MOUNT, NORTH CAROLINA

Thank you for welcoming me to North Carolina. I hope it is significant that I am coming in along with the tobacco crop.

I wanted to get off the train and go to a tobacco auction, but they told me I'd have to get here and get up early in the morning.

Secretary Hodges and Mrs. Hodges, who are so kindly acting as my escort on this whole tour of the South, said the time to come to Rocky Mount is the time of the June German. I explained to them that dancing is more in Luci's and Lynda's line than mine.

I did most of my dancing in the days when your leading citizen, Kay Kayser, was winning his fame.

I've really wanted to spend some time here ever since I heard North Carolina historian, Bill Sharpe, had summed up life in Rocky Mount saying: "We don't have any millionaires. But, there are an awful lot of good livers around here."

If statistics are any measure, there are more "good livers" than ever in North Carolina now than there were in 1960 because North Carolinians are now earning \$245 more a year. That's \$13 more than the national average. I hope you want to go on living it up with a Democratic Administration.

I asked for this whistle-stop trip for my assignment for many reasons. For one thing, this trip takes me not only to the queen-like cities of the South, but to the smaller towns and rural areas. I was born in such an area and I am at home there. So this is a journey of the heart.

And because I particularly wanted to see you who live along these winding railroad tracks to have a personal part in this election because you play a personal part in our government. The President has brought with him to the White House many lessons of the past, learned in depression and war and handed down from his Southern forebears who pioneered in the Southwest. It is this more than anything else that lies behind the programs he has fought for, what he calls the requirements of the Great Society.

The experience my husband offers is 24 years in Congress, divided evenly between the House and Senate, three years as Vice President and ten arduous, demanding months as President.

I believe he has brought continuing stability and progress to the country and lifted our eyes to the expanding horizons of the free world.

I am proud of that record, I believe you approve of it and I hope you want it to continue.

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