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TEXTILE EMPLOYMENT FORUM

EQUAL EMPLOYMENT OPPORTUNITY COMMISSION

January 12, 1967

9:00 o'clock A.M.

Auditorium
Mecklenburg Library
Charlotte
North Carolina

- MR. STEPHEN N. SHULMAN, Chairman
- MR. SAMUEL C. JACKSON, Commissioner
- MR. RICHARD BERG, Commission Counsel
- MR. CHARLES MARKHAM, Director of Research

1 Thereupon:

2 The following proceedings were had:

3 THE CHAIRMAN: Ladies and gentlemen, shall we
4 get started? We are very privileged and honored to start this
5 Textile Employment Forum. Honorable Standford Brookshire,
6 the distinguished Mayor of Charlotte, has graciously consented
7 to come here and give us a few words of welcome. So without
8 further ado, I will introduce to you the Honorable Standford
9 Brookshire, Mayor of Charlotte.

10 MAYOR BROOKSHIRE: Thank you, ladies and
11 gentlemen. Mr. Chairman, members of the Commission, ladies
12 and gentlemen; I think that we will all agree that this is a
13 good day to be alive, especially if you happen to be in
14 Charlotte, North Carolina, the Queen City.

15 I am pleased to be with you and to extend to you
16 official greetings from the City and a warm and hearty welcome
17 to the vibrant, blessed, growing, beautiful, friendly Queen
18 City, a city that is intent on making both human and material
19 progress, and a city that is giving some leadership
20 throughout the south in the area of human progress.

21 For those of you who may be total strangers to
22 Charlotte or first visitors here, I would like to characterize
23 the City for you in a few words. Charlotte is a city that is
24 large enough to be cosmopolitan in many respects, yet small
25 enough to be friendly; old enough to possess rich traditions

1 and young enough to be strong and vibrant; rich enough to be
2 generous and poor enough to embrace hard work; proud enough
3 to hold its head high among sister cities and yet humble
4 enough to lend an understanding and a helping hand not only
5 to our own citizens but to those of the region which
6 Charlotte serves; and with all, possessing a heart and a
7 social conscience which embraces those interests and needs of
8 citizens everywhere regardless of race, religion, economic or
9 social status; believing that it is just as important to make
10 human progress as it is to make material progress. And I
11 indeed submit that we shall never make optimum progress in
12 either without making corresponding progress in the other.

13 We are interested in not only equal opportunity
14 for our citizens, we are interested in more and better
15 opportunities for all of our citizens; because, after all,
16 we can raise the level of citizens here only as we improve
17 the lives of the individuals who comprise that citizenship.
18 And it is important for our citizens all to have that
19 opportunity and to encourage them to make the most of their
20 individual lives, to be self respecting, self supporting
21 contributing members of society instead of wards upon society.
22 And so it is in the spirit of those words that I warmly
23 welcome all of you here today, and I wish for you a very
24 successful meeting in Charlotte. Thank you.

25 THE CHAIRMAN: Thank you very much, Mayor

1 Brookshire.

2 I would like to welcome you to this Textile
3 Employment Forum on behalf of the Equal Employment Opportunity
4 Commission. My name is Stephen N. Shulman; I am Chairman of
5 the Commission. Here with me now is Mr. Samuel C. Jackson,
6 my fellow Commissioner, who has coordinated the planning of
7 this Forum for the Commission. The other Commissioner is
8 Dr. Luther Holcomb, who is Vice Chairman, and who had planned
9 to be with us throughout this Forum, but who has been forced
10 by illness to delay his arrival. I am happy to say Dr.
11 Holcomb will be with us later.

12 FOREWORD (cont.)
13 The Equal Employment Opportunity Commission was
14 created by Title VII of the Civil Rights Act of 1964, which
15 makes it an unlawful employment practice to discriminate on
16 the basis of race, color, religion, sex, or national origin.
17 Title VII gives individuals who believe they have been
18 unlawfully discriminated against the right to file complaints
19 with the Commission, which in turn is required to investigate
20 and attempt to resolve them.

21 In its first eighteen months of operation, which
22 began on July 2, 1965, the Commission received 13,404
23 complaints. Eight hundred and sixty-nine of these came from
24 North Carolina, and two hundred and fifty came from South
25 Carolina.

26 In addition to the processing of complaints, the

1 Commission has sponsored a series of studies in various
 2 sections of the country, and covering diverse industries and
 3 companies, to the end of developing a body of knowledge on
 4 minority group employment and stimulating appropriate
 5 affirmative programs to provide increased opportunities for
 6 minorities. A group of studies in ten states and the District
 7 of Columbia was conducted for the Commission by Wayne State
 8 University as follows:

9 In Washington, D. C., the studies dealt with
 10 banking, savings and loan and insurance institutions;

11 In Louisville, Kentucky, they covered manufacturing,
 12 transportation, and banks;

13 In Massachusetts, railroads, buses, taxis,
 14 trucking, and airlines;

15 In Missouri, hotels, motels, restaurants, public
 16 utilities.

17 In New Jersey, public utilities;

18 In New York City, retail establishments;

19 Ohio, ^{the} machine tool and glass industry;

20 Wisconsin, brewery and other manufacturing;

21 Philadelphia, hospitals;

22 And Michigan, apprenticeship programs of the
 23 building and construction trades.

24 These studies show a low utilization of Negroes
 25 in nearly every case among the 533 companies covered, which

1 employ more than 386,000 workers. They also show that
 2 Negroes and other minority group members are usually confined
 3 to the lowest paying and most menial jobs.

4 Employers who made an effort to recruit minority
 5 workers succeeded in finding qualified applicants, these
 6 studies reveal, but only 40 percent of those questioned
 7 reported having taken such measures. Our Commission is now
 8 working with the state and local fair employment practice
 9 commissions in each of these areas in an effort to change
 10 this pattern.

11 A study ^{"Negro Employment in the Textile Industries of North and South} of the ~~textile industry in the Carolinas~~
 12 was prepared for the Commission by Dr. Donald Osburn, who at
 13 the time was at North Carolina State University in Raleigh
 14 and who now is at the University of Missouri. He had just
 15 completed a research effort involving migration of whites and
 16 Negroes to Greensboro and Winston-Salem, North Carolina, as
 17 part of a project supported by the Department of Commerce and
 18 conducted jointly by North Carolina State University and the
 19 Agricultural and Technical College at Greensboro.

20 Doctor Osburn's study also showed a low
 21 utilization of Negroes and a concentration in the low-paying
 22 jobs. It ^{indicated} brought-out that ^{the} textiles ^{industry} is the Carolinas' largest
 23 industry, which ^{is} accounts for almost 43 percent of all United
 24 States textile mill production. Within these two states,
 25 almost 45 percent of all manufacturing jobs are in textiles.

1 In addition, the recent influx of new industry
 2 into this area has created a tight labor market. Doctor
 3 Osburn reported that textiles offers minorities a chance to
 4 move into the vacuum left by white workers leaving for higher-
 5 paying jobs. The official reporting forms filed by employers
 6 with the Commission reinforced this conclusion. They showed
 7 significant increase in the utilization of Negro workers in
 8 the industry.

9 In view of these circumstances, we thought a
 10 public forum on minority employment in the industry would be
 11 helpful. With the goal of realizing employment opportunities
 12 that would be developing, a broadly based exchange of

13 information seemed in order.

*The forum was held in the
 Auditorium of the Stock Exchange Library, Charlotte, North Carolina, January 12 and
 13, 1967.*

14 In addition to the employers, where the
 15 *they were represented*
 opportunities would develop, there were the home and the
 16 church, which provide motivation; the schools, which furnish
 17 training and skills; unions, which represent labor; human
 18 relations groups, which facilitate effective community action;
 19 civil rights organizations, which understand the problems of
 20 minorities; and interested state and local government agencies,
 21 which are close to the people and the firms concerned.

22 Beginning in November, prior to any public
 23 announcement of the forum, members of the Commission staff,
 24 by telephone and personal visit, sought the cooperation of
 25 representatives of all interested groups in the community and

1 carefully explained our purposes in sponsoring the forum.
 2 Ten of the larger textile employers in the Carolinas, their
 3 principal trade association, state and local government
 4 agencies, civil rights, human relations and educational
 5 organizations, and unions, were invited to send representatives
 6 as guest speakers.

7 We announced in advance certain ground rules in
 8 the dual interests of a meaningful dialogue and an equitable
 9 sharing of time. These ground rules stipulated:

10 Statements by the speakers ^{were} ~~are~~ limited to fifteen
 11 minutes, to be followed by an informal exchange between
 12 members of the Commission and the speaker not to exceed the
 13 time of the speaker's statement. The audience ^{was} ~~will~~ not be
 14 permitted to question the speaker.

15 There ^{were} ~~will be~~ a 30-minute discussion period at
 16 the end of each day. During this period, members of the
 17 audience ^{were} ~~will be~~ recognized for comments not exceeding three
 18 minutes in length.

19 The ground rules ~~which were previously announced~~
 20 specifically provide that any public charge of discrimination
 21 against a specific individual, employer, union, or employment
 22 agency is out of order. Such charges ^{were considered to be} ~~are~~ inconsistent with
 23 the purposes of this public forum, and ^{were} ~~are~~ to be avoided in
 24 the interest of the confidentiality provisions of Title VII.
 25 Commission representatives ^{were} ~~will be~~ available to anyone wishing

1 to discuss such charges privately.

2 This forum will run from 9:00 A. M. to noon, and
3 from 2:00 to 5:00 P. M. today and tomorrow. A period of 15
4 days following the close of the forum will be allowed for the
5 submission of statements to the Commission in Washington.

6 I would like to express ~~at the outset~~ the
7 Commission's gratitude to all of those who have cooperated so
8 freely in making this forum possible. I would like again to
9 thank Mayor Stanford Brookshire, who ~~has~~ welcomed us to this
10 city. I would like to thank the officials who have made the
11 public library available for our use; ~~and might I comment what~~
12 ~~a wonderful structure this is and how pleasant it is to have~~
13 ~~this forum in such pleasant surroundings.~~ And finally, I
14 would like to express my gratitude to each of our guest
15 speakers who ~~have~~ made this forum possible.

16 I would like especially to acknowledge the
17 contribution of Mr. David S. Coltrane, Chairman of the North
18 Carolina Good Neighbor Council. Mr. Coltrane has served the
19 State of North Carolina with distinction in important
20 capacities for many years, and was selected for leadership of
21 the Good Neighbor Council by Governor Sanford. He continues
22 in this position as a member of the staff of Governor Moore.
23 His advice and cooperation ^{will} ~~have~~ been of great value to us in
24 the planning and making of arrangements for ~~this meeting.~~ ^{the forum.}
25 ~~Later, we shall have the benefit of his counsel as a guest~~

1 ~~speaker on the program.~~

STEPHEN N. SHULMAN
Chairman

2 Now at this stage, I would like to introduce to
3 you Mr. Charles Markham, who is the Director of Research of
4 the Commission, and who will lay out the order in which
5 speakers will be called, and who will call the speakers
6 throughout the course of the day.

7 I might also point out that immediately on my
8 right is Mr. Richard Berg, who is acting as Commission Counsel.

9 Now, Mr. Markham.

10 MR. MARKHAM: Mr. Chairman, our speakers this
11 morning, with one exception, will be members of the Commission
12 staff; consistent with our view that this is an occasion for
13 the sharing of information, our staff members will bring to
14 you the relevant facts in the areas of their work. We will
15 have statements from Research Division, from the Compliance
16 Division, and a statement relating to the affirmative action
17 programs, which are a part of our technical assistance
18 effort.

19 In the afternoon session, we will have one
20 speaker from each of the various segments of the community
21 that are represented here. Generally speaking, they will be
22 called in alphabetical order.

23 Tomorrow, we will have other invited speakers and
24 those who have indicated they desire to be heard for a period
25 longer than the three-minute period allowed in the public

1 discussion period at the end of the day. These speakers will
2 likewise be heard in alphabetical order, unless because of
3 conflicting engagements or travel schedules they have asked
4 to be heard out of order.

5 The Commission representatives will speak from the
6 rostrum here. All other speakers are requested to use the
7 table in front of the rostrum. Each guest speaker at the
8 conclusion of his statement will be questioned by the members
9 of the Commission, the time period is to match the time of
10 the preliminary statement. No question will be asked of the
11 Commission representatives.

12 Our first speaker this morning is Dr. Donald
13 Osburn of the University of Missouri, a consultant to the
14 Commission and the author of a report on employment trends in
15 the textile industry.

16 THE CHAIRMAN: Doctor Osburn.

17 DR. DONALD D. OSBURN: Today, I would like to
18 review or summarize some of the pertinent findings in the
19 report on Negro employment in the textile industries of North
20 and South Carolina. The purpose of the paper is, first, to
21 identify some of the changes which have taken place in the
22 textile industry; second, to indicate changes which are
23 presently occurring or can be expected to occur in the future;
24 and, third, to explain how these changes have affected and
25 can be expected to affect the Negro.

1 I want to briefly review some statistics of the
2 economies of the Carolinas, the historical practices of the
3 textile industry, the current status of the industry, the
4 technological changes in the industry, and how the findings
5 of this report may affect the future of the Negro.

6 As a basis for better understanding later comments,
7 I will first present some basic statistics concerning the
8 economies of North and South Carolina.

9 Number one, a high proportion of manufacturing
10 activity is still concentrated in the textile mill products
11 industry; textile mill workers accounted for almost 45 percent
12 of North and South Carolina's combined manufacturing
13 employment in 1965.

14 Number two, from 1960 to 1964, employment in the
15 textile mill products industry in North and South Carolina
16 increased by 5.0 and 3.8 percent respectively.

17 Number three, the Carolinas accounted for almost
18 43 percent of all textile mill production in the U. S. in
19 terms of value added by manufacturing.

20 Number four, the 1960 Census of Population shows
21 that thirteen percent of the employed in North Carolina and
22 twelve percent in South Carolina were in the agricultural
23 sector. In 1960, over 20 percent of the Negro labor force
24 in the two Carolinas was employed in agriculture.

25 Historically, the textile industry has been

1 characterized by near-total exclusion of Negroes. This
2 statement is documented by the research of Donald Dewey.
3 This pattern existed as late as 1960, when non-whites
4 represented 22 and 30 percent of total employment in North
5 and South Carolina but only 3.9 and 5.2 percent of the
6 textile employment.

7 A convenient way of comparing employment shares
8 held by Negroes is to calculate and compare indexes of
9 representation. The index is computed by dividing the
10 percentage of all workers in a given classification who are
11 Negro by the percentage of Negroes in the total labor force.
12 This ratio or index provides a uniform standard by which to
13 compare the extent of Negro employment in different industries
14 or areas or in the same industry or area but at different
15 periods of time.

16 In terms of indices of representation, the prior
17 percentages - 3.9 and 5.2 - represented indexes of the
18 magnitude of approximately eighteen.

19 However, we find that the historical pattern has
20 changed, as is evident from a review of the current status
21 of the industry. Since 1960, there have been marked changes
22 in the textile industry. The Carolinas have experienced
23 increased industrialization as the result of, one, new firms
24 locating in the Carolinas, and, two, increased domestic
25 economic growth.

1 These factors have created a current tight labor
2 market. The lower wage rates in the textile industry has
3 resulted in the textile firms losing white employees to
4 higher paying industries such as machinery and chemicals.
5 The figure reflects the wage differentials between the high
6 and low wage industries (indicating), the purple being South
7 Carolina in 1964, the orange North Carolina in 1965.

8 In the short run, a low wage industry such as the
9 textile industry would have two primary alternatives to meet
10 its labor demands in a tight labor market: First, increase
11 wages to retain and draw new employees; and second, draw on
12 the Negro labor force. The competitive nature of the textile
13 mill products industry and the low value added per employee
14 practically dictated that the industry turn to the Negro.

15 This hypothesis is supported by changes in the
16 indexes of representation since 1960. By 1965, the industry's
17 index for South Carolina had increased from 38 to 47, and
18 there was an increase in North Carolina from 34 to 61.

19 The industry has experienced and is expected to
20 experience even greater technological change in the next few
21 years. It is expected to adopt labor-saving techniques of
22 production.

23 An excellent summary of the specific details of
24 such technology is presented in an article, "Technological
25 Trends in Major American Industries," by Rose Zeisel of the

1 U. S. Department of Labor. Mrs. Zeisel states that automation
2 has had and will have the following effects on employment in
3 the industry:

4 One, requirements for operators will be cut back
5 significantly by faster machines. This is important, because
6 operators account for almost two-thirds of all textile jobs.

7 Two, there will be an increased demand for
8 technical personnel. More engineers and technicians will be
9 required.

10 Number three, the operator's job will become one
11 of machine watching rather than tending. Such jobs require
12 a more responsible employee.

13 And now in light of probable technological changes
14 and the present tight labor market, it is appropriate for us
15 to ask ourselves: One, how can the Negro be prepared for
16 future opportunities in textiles and in other industries?
17 And two, how can he best be prepared for declines in textile
18 manpower demands and economic declines?

19 First, in the long run, the quantity and quality
20 of Negro education must be improved.

21 Second, greater efforts should be made in
22 disseminating information about job opportunities. Even when
23 an employer ends his discriminatory hiring practices, the
24 Negro is not benefitted unless he knows that a job is
25 available. Since most job information is transmitted

1 informally from employed persons to friends or relatives who
2 are looking for jobs, Negroes continue to suffer from past
3 discrimination by being excluded from the job information
4 network.

5 Third, greater efforts should be made to encourage
6 Negroes to enroll in vocational training programs. This is
7 very significant in that the skills required for production
8 jobs can be mastered with six to eight weeks of training.

9 Fourth, geographical migration from labor surplus
10 areas to the more viable growth centers in the Carolinas
11 should be encouraged. Perhaps more resources should be
12 allocated to relocation programs, such as the one initiated
13 by the North Carolina Fund. The preferences of textile firms
14 to locate in areas of surplus labor - that is, rural areas -
15 has and will continue to aid the migration activity of people
16 moving from agricultural occupations to industrial
17 occupations. And also important, the costs of migration, not
18 only direct costs but the psychic costs of moving from friends
19 and relatives, will be held to a minimum.

20 The textile industry has aided the two Carolinas
21 in their drive towards greater industrialization. The
22 industry has been a medium through which workers can move
23 from an agricultural to an industrial way of life. The
24 industry teaches skills to workers who have previously been
25 engaged in relatively unmechanized agricultural production,

1 thus allowing them to participate in an industrial society,
2 and perhaps to move on to higher-paying jobs as the
3 opportunities present themselves.

4 Hopefully, the textile industry will continue to
5 serve the Negro as it has the white migrant.

6 MR. MARKHAM: Our next speaker is Dr. Phyllis
7 Wallace, the Acting Chief of the Technical Studies Division
8 of the Commission. She will be assisted by Miss Maria
9 Beckles in her presentation, who is an economist on our
10 Research staff. Doctor Wallace and Miss Beckles are the
11 co-authors of the analysis of the data from our EEO-1
12 reporting system, copies of which are available in the lobby.

13 THE CHAIRMAN: Doctor Wallace.

14 DR. PHYLLIS A. WALLACE: The 1966 employment
15 survey in the textile industry of the Carolinas provides
16 independent data with which to examine the structure of the
17 labor market and the status of Negro workers in this industry.
18 These results have been substantiated through an exhaustive
19 check with materials from many sources.

20 My presentation will attempt to identify the key
21 factors which prevent Negro workers in this region from being
22 fully accommodated within the expanding industrial sector of
23 the Southern economy. The increase of job opportunities for
24 Negroes in textiles is a significant step in the direction of
25 the development of one of the major resources of the Carolinas.

1 The transition of the South toward a more modern industrial
2 and urbanized way of life will be greatly influenced by the
3 development of its human resources.

4 The study of Negro employment patterns in the
5 textile industry is based on statistics collected from 406
6 textile establishments located in North and South Carolina.
7 The Equal Employment Opportunity Commission, the Office of
8 Federal Contract Compliance of the Department of Labor, and
9 Plans for Progress jointly developed the EEO-1 Standard
10 Form 100. The 406 establishments in the sample - 226 in North
11 Carolina and 180 in South Carolina - are representative of the
12 textile industry in this region.

13 According to the 1963 Census of Manufacturers data,
14 there were 1,486 textile plants in the Carolinas. Roughly
15 half of these plants employed more than 100 employees. Thus,
16 the 745 units in this latter category represent the universe
17 for the EEOC sample.

18 Statistical coverage under the joint reporting
19 system included primarily establishments of over 100 employees,
20 with certain exceptions for multi-establishment concerns and
21 government contractors. On an establishment basis, the
22 coverage is about 50 percent. The coverage ratio on the
23 basis of total employment is higher because of the
24 predominance of large-scale units.

25 More than 48 percent of all U. S. textile plants,

1 which employ over 500 persons, are in these two states. Half
2 of the country's largest employers but only fourteen percent
3 of the small plants are located in this region.

4 Almost one-third of the reporting establishments
5 in the EEOC sample had over 500 employees and accounted for
6 70 percent of total and of Negro employment. Chart 1 denotes
7 the size of textile employment in the Carolinas by type of
8 specialty. Most of the large plants are engaged in weaving,
9 as shown by the brown color - that is, 500 through 999, and
10 over 1,000; and the smaller companies are engaged in knitting,
11 as shown by the yellow color - under 100 and 100 to 250.

12 The North Carolina sample is based on selected
13 replies from 226 establishments* in 41 counties; and the South
14 Carolina data are based on replies from 180 establishments in
15 32 counties. The criteria for selection were Negro population
16 and textile mill employment in the county. Charts 2 and 3
17 show the counties in the sample, shows the North Carolina
18 sample; these are the 41 counties included in the sample.

19 Employment data in the sample have been checked
20 against information from many sources. For example, the
21 South Carolina Department of Labor reported 8,220 Negroes
22 employed in non-salaried jobs in the textile industry as of
23 June 30, 1965. The EEOC sample shows 7,956 Negro textile
24 workers in the first quarter of 1966.

25 In North Carolina, ten counties accounted for

1 almost half of the textile mill employment.

2 Employment based on the EEO-1 reports in the
3 textile mills of the Carolinas totaled 194,047 of which 7.2
4 percent were Negro men and 1.4 percent Negro women. The total
5 Negro employment was 16,719 workers. Chart 4 shows that for
6 every ten Negro workers, one and three-fourths were female
7 and eight and one-fourth were males. In other words, there
8 were five times as many Negro men as women.

9 In 1966, Negroes accounted for 8.6 percent of all
10 employees in the Carolina textile industry. This is almost
11 double the rate for 1960, which was 4.4 percent. It should
12 be noted that Negroes make up about - make up approximately
13 25 percent of the civilian labor force of the Carolinas.

14 The textile employment patterns revealed in these
15 reports are consistent with the occupational mix patterns for
16 the industry - that is, a concentration of blue collar
17 employment with workers predominantly in the operative skills.
18 Chart 5 shows the percent of workers in each occupational
19 category for total employment and for Negro employment, so
20 that the first chart would be percent of employees in each
21 occupational group, for a total employment. The second chart
22 would be percent of Negroes in each occupational group. And
23 the third would be Negroes as a percent of your total
24 employment, which as we've indicated was the 8.6 percent.

25 White collar employment in the EEOC sample was

1 13.9 percent; blue collar employment was 84 percent; and
2 service workers were 2.1 percent of total employment. Among
3 Negro employees, 99 percent were blue collar and service
4 workers, the majority of which were operatives and laborers.

5 Generally, the reports from the 406 textile
6 establishments revealed few Negroes in skilled crafts and
7 white collar occupations. We might just look again at Chart
8 Number 2. Craftsmen represented 15.4 percent of total
9 employment, but the Negro participation was only 2.3 percent
10 of all craftsmen. White collar employment for the Negro
11 worker was 1.1 percent of total employment. Negroes were
12 heavily concentrated in the laborer and service occupations.

13 The next five charts show total and Negro
14 employment by occupations and textile specialty. And so
15 this would be for your weaving mills in the two Carolinas,
16 the large white graph indicating total employment and the
17 colored portion the percent for the Negro employment, so that
18 for white collar, craftsmen, operatives, laborers, and
19 service workers in the weaving mills, these are the numbers.

20 In the knitting mills, here again the same
21 relationship, white collar, craftsmen, operatives, laborers,
22 and service workers. In the dying and finishing mills of the
23 Carolinas, again you will see the same pattern that is
24 repeated, for white collar, craftsmen, operatives, laborers,
25 and the concentration in the blue collar category. For floor

1 covering mills in the two Carolinas, you see the pattern would
2 be about the same. And finally, for your yarn and thread
3 mills in the Carolinas.

4 What does this occupational stratification mean
5 in terms of wages earned? In a recent survey of wages in the
6 cotton textile industry for the Carolinas, the U. S. Bureau of
7 Labor Statistics reported median hourly earnings of \$1.73
8 for males and \$1.62 for females in North Carolina, and \$1.82
9 for males and \$1.69 for females in South Carolina. Janitors
10 and hand truckers, two occupations where Negroes are likely
11 to predominate, averaged \$1.47 an hour, and weavers averaged
12 \$2.00 an hour.

13 I would like to discuss briefly the participation
14 of women and the role of Negro women in the textile industry.
15 We need to know more about both the economic and non-economic
16 dimensions of the blue collar world. My presentation is
17 limited to a discussion of some of the economic factors.

18 The national average for female participation in
19 this industry was 44 percent in July 1966. In 1960, women
20 were 43 percent of all employees in the Carolina textile
21 industry. Almost two-fifths of the total number of textile
22 workers in our sample are female. More than three-fourths
23 of the 75,000 women in the Carolina textile survey are
24 employed as operatives, a semi-skilled category. The next
25 largest group, accounting for eleven percent of the female

1 employees, is office and clerical workers.

2 In the postwar period, the textile industry has
3 provided blue collar jobs for an abundant supply of white
4 females. Recent studies show that labor force participation
5 ratios for this group increased significantly during the
6 1950-1960 decade, and will continue to increase in the future.

7 Negro women have not participated in these
8 employment opportunities. As late as 1960, over half of the
9 non-white women in the Carolinas were employed in personal
10 services and about five percent were in manufacturing
11 industries.

12 Based on data from our sample, Chart 7 shows that
13 there are 27 white female workers for each Negro woman worker.
14 Less than four percent of the women workers in the EEOC
15 sample are Negroes. There are only 2,792 Negro female
16 employees as compared with about 14,000 Negro male textile
17 workers.

18 Three-fourths of the Negro women workers are
19 operatives, with the largest representation in the weaving
20 sector. The predominance of operatives among Negro females
21 is consistent with the general occupational grouping of
22 female workers.

23 Doctor Osburn notes that with the influx of new,
24 higher-paying industries in this region, white workers have
25 left textiles. It is likely that the egress from textiles to

1 higher paying jobs in electronics and chemicals differs for
2 males and females. As white males leave the industry, Negro
3 males may move in to fill their positions. Statistics
4 published by the South Carolina Department of Labor show that
5 between 1961 and 1965, employment of Negro male textile
6 workers increased 38 percent, as compared with a five percent
7 increase for white male production workers.

8 We are aware of the long-run prospects for this
9 industry and that a high level of economic activity in the
10 United States is a key determinant of equality of employment
11 opportunity. Within this framework, minority group workers
12 can be absorbed into the labor market.

13 We also know that Negro workers in the past have
14 not participated fully in economic growth until after the
15 slack has been taken up by white workers. The problem of how
16 to translate potential productivity into actual productivity
17 through the efficient use of human and capital resources
18 requires bold and imaginative programs for a rapidly
19 developing southern economy.

20 THE CHAIRMAN: Thank you, Doctor Wallace.

21 MR. MARKHAM: Our next speaker is a guest speaker
22 who asked to be heard early because he has to catch a plane
23 very shortly, Doctor Vivian W. Henderson, President of Clark
24 College in Atlanta, Georgia; Chairman of the Task Force on
25 Employment at the White House Conference; formerly a visiting

1 Professor of Economics at North Carolina State University in
2 Raleigh.

3 THE CHAIRMAN: Doctor Henderson, we are delighted
4 that you could come, and we are happy to have you here.

5 DOCTOR VIVIAN W. HENDERSON: I would like to say
6 to the audience that I have taken advantage of Chairman
7 Shulman's invitation to sit at the table. I am a recent
8 migrant from the hospital; and I am really not quite up to
9 par. I should also like to say that I appreciate very much
10 your giving me the opportunity to speak early. I do have a
11 long-standing engagement in another city and I have to catch
12 an 11:30 plane.

13 Mr. Chairman, members of the Equal Employment
14 Opportunity Commission, ladies and gentlemen, I am pleased to
15 share in these hearings. Whatever insight I may possess
16 regarding Negro employment problems I am pleased to have the
17 opportunity to share them with you in the interest of
18 furthering objectives of equality of access and equality of
19 opportunity for Negro Americans.

20 I place before you a statement which I admit is
21 incomplete; and I should like to have the privilege of
22 completing my recommendations - not verbalizing them at this
23 point, but putting them in writing within the fifteen-day
24 period as provided for in the ground rules.

25 I am President of Clark College in Atlanta,

1 Georgia. I come before the Commission, however, more in the
2 capacity of an economist than as a college president. Most
3 of my professional life has been devoted to research, writing,
4 and concerns with economic and employment problems of Negroes
5 in the South and in the United States.

6 At the outset, I should like to say that I
7 applaud the decision of the Commission to explore the textile
8 industry in these hearings. The textile industry in the South
9 has an extremely poor record on Negro employment. The industry
10 has a vicious history of outright exclusion and sheer
11 discrimination regarding Negroes from the work force in the
12 various plants. The only manufacturing industry, in my
13 judgment, that parallels the textile industry - and this can
14 be supported by data - in terms of Negro exclusion from
15 employment in the South is apparel, an allied industry.

16 Likewise, I applaud your decision to concentrate
17 on the Carolinas in these hearings. Textiles make up an
18 important source of manufacturing employment in the Carolinas.
19 Patterns revealed for the Carolinas will have important
20 implications for other parts of the South, including Georgia
21 and East Tennessee, where textiles also comprise a
22 significant source of employment and income for the people of
23 the area.

24 Employment opportunity for Negroes in textiles in
25 the Carolinas and in the South has been and continues to be

1 quite limited. All-white plants are the rule rather than the
2 exception in East Tennessee, Southwest Virginia, North and
3 South Carolina, Georgia, Alabama, and Mississippi; and this
4 is the case in places where Negroes make up a significant
5 part of the population.

6 To the extent that Negroes have been able to
7 achieve employment in textiles in the South, such employment
8 is confined to a limited number of plants. Now we have had
9 data showing that there has been some progress - and we are
10 very proud and happy that there has been some progress - but
11 it is to the point regarding the limited number of plants and
12 the location of employment that I should like to address the
13 major portion of my remarks.

14 Relationships between plant size, location and
15 sources of labor supply in terms of rural and urban workers -
16 these relationships are often obscured by statistical aggregates
17 that deal with the industry as a whole. I must confess that
18 these remarks I shall make regarding these relationships do
19 not enjoy the advantage of having been derived from perfect
20 data. I believe that the data is sufficient to establish a
21 point regarding these relationships.

22 According to recent data provided by the Census
23 of Manufacturers, there are 1,486 textile plants in North and
24 South Carolina, employing some 380,000 persons. Of the
25 1,486 plants, 50 percent employ less than 100 workers each;

1 70 percent employ less than 250 workers each. Thus,
2 approximately 266,000 of these workers are spread over about
3 1,020 relatively small plants of less than 250 employees; and
4 approximately 180,000 of these workers are spread over
5 750 even smaller plants with less than 100 employees.

6 A significant proportion, if not most, of the
7 textile plants in the South are located in small towns and
8 cities and in rural non-farm areas. It is also important to
9 note that a basic source of labor supply for textiles is
10 rural non-farm persons. Likewise, non-farm employment for
11 persons who make up the rural non-farm population is often
12 confined to one or two plants in such industries as textiles
13 and apparels. But access to textile employment by Negroes
14 in rural non-farm areas is very limited. Employment of rural
15 non-farm Negroes then is one of the serious aspects of Negro
16 employment problems in the South and in the Carolinas, and in
17 particular, in the rural non-farm areas that tend to attract
18 textile plants.

19 One of the phenomena regarding migration of Negroes
20 from rural areas that people overlook is the fact that a
21 sizeable part of the migration does not end in the city. The
22 Negro rural population is no longer predominantly a farm
23 population. Much of it is rural non-farm.

24 The number of Negroes living in rural non-farm
25 areas of the South increased from 1.7 million in 1940 to

1 3.1 million in 1960, a gain of 1.4 million, or a gain of
2 45 percent. In North Carolina, the proportion of the Negro
3 population in the State living in rural non-farm areas
4 increased from 20 percent to 37 percent in the 20-year period;
5 in South Carolina, it increased from 19 to 44 percent.

6 Now this is the point I want to make. With these
7 changes in Negro rural residents from rural farm to non-farm,
8 and the fact that all this Negro migration does not end in the
9 city, a basic question arises regarding employment opportunities
10 for rural non-farm Negroes. This question takes on added
11 significance with the observable fact that many textile plants
12 locate in places where the rural non-farm population provides
13 an important source of labor supply.

14 I tried to get a handle on this, on how Negroes
15 fare regarding plants that locate in rural non-farm areas.
16 It is not easy to come by such information. The best that I
17 could do was come up with data on employment proportions of
18 Negro and white workers in selected industries by character
19 of residence of the worker. I want to repeat that:
20 employment proportions of white and Negro workers in selected
21 industries by character of residence of the worker.

22 I discovered that industrial patterns of
23 employment for urban and for rural non-farm workers showed
24 considerable similarity in the United States as a whole. For
25 example, about 28 percent of both urban and rural non-farm

1 residents in the United States were employed in manufacturing
2 in 1960. In the South, on the other hand, 29 percent of
3 white rural non-farm workers were employed in manufacturing,
4 compared with 22 percent of the whites in urban areas.

5 The lower proportion in urban areas suggests
6 perhaps a greater opportunity in and perhaps dependence upon
7 manufacturing for employment for southern rural non-farm
8 persons than for southern urban persons. Perhaps the nature
9 of urban commerce and personal and business services may
10 account for this difference. Similarly, the proportion of
11 Negro rural non-farm residents employed in manufacturing was
12 greater than the proportion of Negro urban residents, 19 and
13 14 percent respectively. In other words, I am trying to show
14 here a greater dependence upon manufacturing employment of
15 those persons who live in rural non-farm areas than persons
16 who live in urban areas. And I've said simply that the
17 nature of urban commerce may account for this difference and
18 the fact that plants tend to locate in these areas; and they
19 become one-mill or one-plant towns. This may account for the
20 difference, once they leave the farm.

21 Now the import of all of this is that with these
22 kinds of data, we get an entirely different picture when
23 this procedural analysis is applied to the textile industry.
24 Textiles and apparels accounted for 895,00 or 26 percent of
25 all manufacturing employment in the South in 1960. Well over

1 one-half, 56 percent, of the workers in these two industries
2 came from rural areas. Large proportions are females. Very
3 few were Negroes, and even fewer are Negro females.

4 In 1960, Negroes made up 21 percent of all
5 employed rural non-farm persons in the South and 12.8 percent
6 of all rural non-farm persons employed in manufacturing.
7 However, they made up only 3.8 percent of the 280,000 rural
8 non-farm persons employed in textiles; they made up only 2.2
9 percent of all rural non-farm residents employed in apparels.
10 In other words, while 56 percent of the workers in textiles
11 and apparels in the South came from rural areas, only 3.8
12 percent of the Negroes in these areas found access to
13 employment in textiles and 2.2 percent found employment in
14 apparels.

15 Now I admit that this is not perfect data, but I
16 do think that there is a story here.

17 Growth in the Negro rural non-farm population in
18 the South and in the Carolinas is an important trend in the
19 population distribution. Undoubtedly, migration from rural
20 farm areas by Negroes will continue as demand for farm labor
21 decreases and Negroes seek better economic and social
22 opportunity off of the farm. The important lesson for the
23 South and for the Carolinas and for the industry, the various
24 industries, the manufacturing industries, is this: As
25 population in and around cities expands, rural non-farm areas

1 could possibly become significant places of residence for
2 off-farm migrants if these population increases in rural
3 non-farm areas are complemented by increases in employment
4 opportunities.

5 And the significant part of this in the Carolinas
6 is to be oriented around the textile industry, because of the
7 dominance of this industry as a manufacturing industry.

8 To further indicate the unfavorable experience of
9 Negroes with employment opportunity in textiles, 1960 data
10 will be useful. At that time, textiles had the poorest record
11 of Negro employment as a proportion of total employment of all
12 manufacturing industries. Only electrical machinery was
13 slightly lower. Whereas Negroes made up 22 percent of all
14 employed workers in North Carolina and 39 percent of all
15 employed workers in South Carolina, they made up only four
16 percent and five percent of the textile workers in the two
17 states, respectively. I used the data provided by Doctor
18 Wallace.

19 The data provided by Research suggests that
20 Negroes make up at present about 8.6 percent of the workers.
21 This was based on a survey of 194,000 employees, which was 51
22 percent of all of the textile employees. The one point I
23 want to make on the procedure employed by Doctor Wallace is
24 that this data was confined to those counties which had, I
25 think, seven percent or more Negro population. This is good.

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1 This no doubt gives a clearer picture in one respect as to
2 the access of Negroes to textile employment.

3 One of the critical factors about plant location
4 in the South is that many textile plants, as well as others,
5 locate in all-white areas - or as near to it as they can -
6 to avoid the question of Negro employment. Thus, Negro
7 exclusion is still an important factor in the decision-making
8 process.

9 The most glaring characteristic of textile
10 employment has to do with Negro females - this has already
11 been alluded to - and the qualitative aspects of employment.
12 Negro females are virtually excluded from employment in the
13 textile industry. Yet, this is an industry in which about 50
14 percent of all employees are females. Negro females, however,
15 make up only 1.4 percent of the total work force and only 3.7
16 percent of all of the female employees.

17 Then too, if a Negro somehow manages to get a
18 job in textiles, if he gets through the door, he finds himself
19 in menial tasks and in dead-end situations. Negro employment
20 in textiles is almost exclusively confined to semi-skilled
21 and unskilled jobs. These are important problems. Just as
22 important are problems of promotion and work arrangements.

23 We know there are many reasons for the poor
24 record of Negro employment in textiles. I understand that the
25 textile industry has refused to participate in this forum. I

1 don't know whether it's a fact or whether it's simply a rumor.
2 But I think it's unfortunate if they have refused to
3 participate. If they've got something good to show, they
4 ought to come here and present it and put it on the table,
5 because their record is poor. They ought to present everything
6 they can to offset the poor record and show that they are
7 moving forward.

8 In a paper prepared for the Commission by Doctor
9 Donald Osburn, emphasis was placed on three reasons for Negro
10 exclusion from the textile industry:

11 Social cohesion of small mill town communities
12 and the history of strike violence discouraged integration
13 attempts. I don't know about the strike violence; I don't
14 know about the social cohesion; but I do know the town that
15 I grew up in in Bristol, Tennessee, there's no history of
16 strike violence and cohesion was not that prominent. It was
17 a sheer matter of racial discrimination.

18 He suggests further: In their own areas, mills
19 were relatively high-wage employers and could attract all the
20 white labor they needed. This in and of itself is a statement
21 of racial discrimination.

22 Many jobs could be done and were done by women,
23 so there was almost always an ample labor supply available.
24 Owners would hire women before Negroes, if at all possible.

25 While all of the points made by Doctor Osburn are

1 valid, the fact is - what he does not bring out in the paper
2 as strong as I think he should - is that they are all
3 variables of one dominating factor and under which they can
4 all be subsumed: racial discrimination in employment.

5 To correct the situation requires not just
6 education and training. So often we say education and
7 training, and this puts the burden on the back of the Negro.
8 We know he needs education and training; there is no issue
9 here. But this is not where the whole burden rests.

10 More than anything else, what is required are
11 practices by employers which lend themselves to providing the
12 greatest access possible for Negroes to find their way into
13 textile employment, affirmative action, plans for progress, if
14 you please. All of these are important parts of the progress
15 by which Negroes will be attracted; and in particular, much
16 must be done to open doors for rural non-farm Negro workers
17 in textile plants located in the areas that I have mentioned.

18 In too many cases, where change has come in
19 textiles as with other areas of employment, companies, for
20 example, have sought Negroes with college degrees to do the
21 work of elementary school graduates. They have been unwilling
22 to give Negroes the same access to mistakes and training as
23 they have whites.

24 One of the basic problems, employment problems,
25 Negroes face is with non-college bound youth - those who do

1 not find their way into college. These who have finished
2 high school, they are too sophisticated to work in a white
3 person's kitchen, and a textile mill in their small town or
4 place won't have them.

5 Let me just cite two or three things I think could
6 be done to bring about improvement of the situation. I think
7 the concept and program of the North Carolina Good Neighbor
8 Council is a good one. As Mr. Coltrane, my friend, knows, I
9 would like for it to be stronger in many instances, but it is
10 a good program. I don't know what their experience has been
11 with the textile industry in these smaller towns that I have
12 been referring to. But I should like to call for a greatly
13 expanded program of the Good Neighbor Council, and to the
14 extent possible, some organization along industry lines. A
15 special council for the textile industry may be set up. The
16 experiment of the North Carolina Good Neighbor Council started
17 about four or five years ago has developed into a useful
18 device. I hope it can be expanded.

19 I think, very importantly, number two, that
20 Negroes must be given a better shot at on-the-job training.
21 In too many instances, they are looking for the "instant
22 Negro." White women have all of the opportunity in the
23 world to go on the job and make mistakes, have on-the-job
24 training, and qualify for the job.

25 In the case of the Negro, he's got to bring his

1 qualifications with him. I should like to call for a much
2 larger on-the-job training in the textile industry.

3 I should also like to say that the federal
4 government in its program ought to be more careful in terms
5 of their contract offers. Certainly, this question of
6 locating plants in an all-white areas and avoiding the
7 question of Negro employment ought to be considered when
8 contracts are being let. I think more ought to be done to
9 use the contract compliance provision to try to bring about
10 equal employment opportunities in the textile industry.

11 Number four, I'm not opposed to establishing some
12 rule-of-thumb guidelines on Negro employment in this industry.
13 Sometimes the word "quota" is a bad word, but somehow or other
14 we have got to establish the fact that these industries have
15 got to make affirmative progress; they have got to move
16 forward.

17 And then some consideration ought to be given to
18 some rule-of-thumb guidelines which lend themselves, if you
19 please, to a quota arrangement or some percentage arrangement
20 regarding Negro employment.

21 And finally, I think that we all recognize that
22 the nature of the public policy as it is presently on the
23 books is that we are trying to get at this problem through a
24 complaint-oriented procedure. As well as we may be able to
25 do, as well as we may be able to get complaints - despite the

1 number that was reported by Chairman Shulman this morning -
2 I think that we can only attack this problem and reach
3 success when we start dealing with patterns of exclusion,
4 patterns of employment, and not just solely complaints upon
5 which we must rely.

6 Mr. Chairman, I have done the best I could to
7 make some positive statements; and I appreciate very much
8 having the opportunity to appear before you.

9 THE CHAIRMAN: Doctor Henderson, thank you. We
10 appreciate your having been able to come, having just gotten
11 out of the hospital. If you will, we'd like to ask you a
12 few questions.

13 I think that I myself would like to hear a little
14 more regarding the economics of the movement from rural
15 non-manufacturing to rural manufacturing, but not in the
16 textiles area. I was wondering what that phenomena is.

17 DR. HENDERSON: I will try to say what I can.
18 This is a cumbersome area. First of all, as you can probably
19 imagine, you have to really deal with the question of plant
20 location, why plants locate where they do, the motivations; and
21 there are all sorts of hypotheses about this.

22 For example, in the movement of plants from New
23 England to the South, one hypothesis is they moved in order
24 to take advantage of a low-cost docile labor force; they were
25 avoiding unions and this kind of a thing. I do know this,

1 that your manufacturing employers in particular I'm talking
2 about now, they relocate where there is a supply of labor,
3 in the economic sense, a supply being here, it brings to
4 the work force certain qualifications; and this is true,
5 for example, with any of your electronics and automobiles
6 and your heavy industries.

7 . But the difference between the textile industry
8 and some of your other kinds of industries, like automobiles
9 and electrical machinery, is that the technological
10 requirements are not that great. In other words, with two
11 to three weeks of on-the-job training, most people can
12 qualify and do the job. In most of the jobs that are in
13 these plants, they recruit white women, for example, and
14 two to three weeks training is all that is necessary in
15 order for them to qualify for the job.

16 Now all I am saying is that this whole question
17 of rural non-farm residents and the sources of employment,
18 that most of the Negroes have to travel into the urban
19 areas, into the city, into the heart of the city 25 and 30
20 miles away. Now many whites do this too, but they do it
21 because they have an option; Negroes do it because they
22 can't do any better. All I'm saying is they travel into
23 the city to take advantage of the jobs in the manufacturing
24 plants in the city or the service types of industries in
25 the city, commerce and the like, simply because they cannot

1 get a job out there where they are living.

2 So I don't know if that has any bearing on the
3 question, but this is what I'm really getting at here, is
4 the fact there really are no options. The options are
5 limited in comparison with other people. I think that what
6 has to be done in further research and further inquiry, in
7 order to really get at the heart of this problem, is you
8 cannot take the aggregate statistics provided by Burlington
9 Industries or some of these other firms - I'm just using
10 that; I'm not accusing them; I'm just using that as an
11 example - these large firms, and draw conclusions about
12 progress of Negroes in textiles. I think you're going to
13 have to look at it plant by plant where they are located
14 in these rural non-farm areas. In Greenville, South
15 Carolina, there are plants over there where Negroes can't
16 get past the front door except as a maid or janitor. These
17 are textile plants. You go over there at 4:00 o'clock in
18 the afternoon, which I have done, and observe the work force
19 leaving. You will find 200 white women coming out at 4:00
20 o'clock and 200 Negro women coming out at 4:15; and you -
21 well, anyway---

22 THE CHAIRMAN: Well, I do think that I ought
23 to point out that the reason why our statistics are
24 presented in the manner we have is because it would be
25 desperately inappropriate for us as a Commission to state

1 publicly the employment statistics of any particular plant
2 in any particular location. As you know, confidentiality
3 is required by the statute itself.

4 I take it your point is that in the deliberations
5 that we go through in the Commission as to what might be
6 done, we ought not be guided by the gross figures as figures
7 pertaining to a particular location?

8 DR. HENDERSON: I'm not criticizing the data;
9 it's useful. I'm not criticizing that. I'm simply trying
10 to provoke the Commission to a point that they have to get
11 at patterns of employment in individual plants, and I know
12 your data does reflect some of this. I am simply saying
13 that one of the things that we are overlooking in this
14 whole Employment Opportunity bit, we are overlooking what's
15 happening to Negroes in rural non-farm areas. And this is
16 a critical factor because these are the people who constitute
17 a sizable part of our population. One of the reasons they
18 do it is because they don't have access to plants such as
19 those in the textile industry that locate in those areas
20 for the express purpose of taking advantage of its labor
21 supply which is available.

22 THE CHAIRMAN: Mr. Jackson, would you like to
23 ask some questions?

24 MR. JACKSON: Looking at the time, Mr. Chairman,
25 I think I will defer mine. The Doctor has indicated that

1 he's going to provide us with additional information, and
2 perhaps my questions will be answered when he gives the
3 additional information.

4 THE CHAIRMAN: All right. Well, I'd like to
5 ask just one more question myself.

6 What do you see as the role of the school
7 systems in vocational education in this area?

8 DR. HENDERSON: I don't want to be misunderstood
9 on my point about educational training. I don't think
10 there's any issue that this is an extraordinarily important
11 part of the process of bringing about corrections in this
12 area of providing more qualified Negroes. Our vocational
13 educational programs in the Carolinas need to be adjusted
14 so they can provide certain basic skills. I think that
15 Doctor Osburn made a very good point earlier today that
16 most of the skills that are needed are not the manipulative
17 skills necessarily, but simply those of reading, writing,
18 expressing, and ability in exercising good judgment. So I
19 think both the general education and vocational education
20 are important to this end.

21 But the fact is when you look out to where the
22 employees come from to these plants - this is the hypothesis
23 I may not be able to defend - a sizable portion of them
24 don't come out of vocational and technical programs. They
25 are people recruited in the neighborhood who are available;

1 they might have been out of school for eight or ten years,
2 and they are put on the job and get on-the-job training
3 and they qualify in that process. Now when it comes to the
4 Negro, he's got to go through vocational and technical
5 training. Now vocational and technical training plays an
6 important role; I don't want to play that down by any means.
7 The only thing that I worry about is that education and
8 training becomes the scapegoat; it becomes the avenue by
9 which we channel these things to keep from getting at the
10 real issue that there are many dumb whites, poorly-qualified
11 whites, who are employed - and this is where the real
12 discrimination comes - but they won't employ the dumb and
13 poorly-qualified Negroes. So we don't want to discriminate
14 between equally smart and equally dumb. Equally smart and
15 equally dumb. I'm serious about this. Because it's the
16 white person with limited qualifications, you see---

17 THE CHAIRMAN: A single standard.

18 DR. HENDERSON: Yes. Opportunity with options.
19 You see, a Negro doesn't have those options; and it's in
20 this area in this kind of business right here that I'm
21 talking about where it's prevalent, where it happens. I'm
22 arguing really that you should give the same option to the
23 limited qualified Negro as you do to the limited qualified
24 white.

25 Now, for example, the student at Clark College

1 who's in the upper ten percent of his class, he doesn't
2 have any problem about a job. What is he going to look
3 at some textile industry for, unless he chooses it? He's
4 got eight or ten job offers. From the top down to maybe
5 the 80th percentile, he has two or three good job offers.
6 These are the alternatives. But what about that youngster
7 who finishes high school? If we really mean business about
8 educational training, that guy has something to offer; and
9 it's this fellow who is caught in the trap of limited
10 opportunities in this kind of an industry.

11 As I said in my two points of recommendation -
12 I don't want to belabor this point - but the kind of program
13 that the Good Neighbor Council did, somehow we've got to
14 get these industry people to understand this particular
15 point, recruiting in the high schools, going out with
16 affirmative action programs to get these Negroes and bring
17 them into the maze of employment.

18 I don't think we have to rely on a tight labor
19 market to do that. That's the other point I want to make.
20 Now certainly Mr. Osburn's point about a tight labor market
21 is good, and I subscribe to all of this, how it impersonally
22 does bring about certain changes. But as soon as the tight
23 labor market is over, what happens to the Negro? He's the
24 first one they fire. So the tight labor market doesn't
25 solve the problem; it's only a temporary kind of injection.

1 It's only to the extent that they are going to take Negroes,
2 mske them a permanent part of the work force, give them
3 seniority, let them be promoted, upgraded, give them
4 mobility, that we're really going to have a chance to get
5 at this problem.

6 THE CHAIRMAN: Let me ask you one final question,
7 if I may. Do you think the solution would be better
8 through a state-wide effort of the type that the Good
9 Neighbor Council of North Carolina is, through a two-state
10 effort, or through individual community efforts, or through
11 a combination of all?

12 DR. HENDERSON: Well, obviously a combination
13 of all. I think we need all of these tactics. I'll be
14 quite frank with you, I'm a little ambivalent on this whole
15 question - well, the whole question of State FEPC,
16 for example. I'm not too hep on the South in some ways,
17 and yet sometimes I think it would be a useful device.
18 But I think that voluntary efforts, insofar as they really
19 are in good faith, you know, certainly this is what we'd
20 like to have; and this has been demonstrated in many firms.
21 They have demonstrated what you can do through a voluntary
22 program.

23 But I still argue that in this instance, the
24 textiles, the very nature of their location - and this is
25 the first point made by Mr. Osburn - in the small mill towns,

1 their fear that they cannot bring Negroes in side by side
2 with whites, the failure of the firms to adopt a firm
3 stand and implement policy from the top, it is a failure
4 in this respect that continues this kind of situation that
5 I am talking about. So I would argue for both your expanded
6 state-wide efforts with more vigorous application of the
7 Good Neighbor Council principles, to give it more staff to
8 try to work with these firms in an educational program,
9 as well as through affirmative action and procedures of the
10 national program in terms of contract compliance and E.E.O.C.
11 procedures, the complaint procedures, trying to get at the
12 patterns of employment, as well as our local groups, trying
13 to get them to see the question that I always try to bring
14 in: that if you don't want to see it from a moral point
15 of view, at least see it from an economic point of view.

16 THE CHAIRMAN: Well, Doctor Henderson, we are
17 most appreciative of your coming, and I understand you have
18 to go and catch a plane. As I say, feel free to take
19 advantage of our 15-day period.

20 DR. HENDERSON: Thank you, sir.

21 THE CHAIRMAN: The suggestion has just been made
22 to me by our able, distinguished, and obviously understanding
23 Commissioner Jackson that a break might be in order. As a
24 result, we will have a five-minute break.

25 (Whereupon, a short recess was taken.)

1 THE CHAIRMAN: All right, we will resume.

2 Mr. Markham, will you indicate who the next
3 speaker will be?

4 MR. MARKHAM: We will return now to the
5 presentation by the staff of the Commission. Mr. Kenneth
6 Holbert, Acting Director of the Office of Compliance.

7 MR. KENNETH HOLBERT: Mr. Chairman, Mr.
8 Commissioner, ladies and gentlemen, historic differences
9 in consideration afforded American citizens based upon
10 race, color, sex, national origin, and religion resulted
11 in the enactment of Title VII of the Civil Rights Act of
12 1964, which became effective July 2, 1965. The Equal
13 Employment Opportunity Commission, an independent commission
14 of the United States Government, has responsibility for the
15 administration and enforcement of Title VII. Operating
16 under a comparatively new statute, the Commission seeks to
17 eliminate discriminatory employment practices.

18 Section 703(a) of Title VII of the Civil Rights
19 Act of 1964 states that it will be an unlawful practice for
20 an employer to discriminate against an individual regarding
21 employment on the basis of his race, color, religion, sex,
22 or national origin. The same prohibitions apply to
23 representatives of employees, such as employee unions or
24 employee associations. The statute covers not only the
25 initial hiring, but all terms and conditions of employment.

1 The purpose of this statement is to describe
2 the Commission's experience with the textile industry and
3 the procedures employed by the Commission in carrying out
4 its responsibilities under Title VII of the Civil Rights
5 Act of 1964, to seek compliance with this statute on the
6 part of employers, when complaints are filed alleging actions
7 or acts of discrimination prohibited under the law.

8 Of the grounds which may be asserted in filing
9 complaints under Title VII, racial discrimination is the
10 principal allegation. The Commission has received from
11 Carolina citizens, both North and South, a total of 1,119
12 complaints. These were filed against a variety of industries,
13 including the textile industry. The records of the Office
14 of Compliance of the Commission indicate that approximately
15 one-fourth, or 260 complaints, contained assertions of
16 discriminatory practices involving textile industry employees.

17 Details of cases before the Commission may not
18 be discussed by any of its employees; therefore, in order
19 to describe the Commission's experiences in processing
20 complaints involved in the textile industry, a statistical
21 analysis is helpful.

22 Upon receipt of a complaint, the complaint is
23 analyzed by the Commission. Twenty-two of the 260 complaints
24 were rejected by the Commission; 18 were filed by North
25 Carolina charging parties and four by South Carolina charging

1 parties. Of the 260 complaints filed against textile
2 industry employers, 225 were filed by North Carolina citizens
3 and 35 were filed by South Carolina citizens. 215 complaints
4 were filed by Negro charging parties who were North Carolina
5 residents and 31 by Negro charging parties who were South
6 Carolina residents. Complaints were filed by 15 males from
7 North Carolina, and 24 by South Carolina males, making a
8 total of 39 complaints involving male charging parties. The
9 remainder of the complaints are from 220 female charging
10 parties. All but 11 female charging parties were residents
11 of North Carolina; thus 85 percent of the charges were filed
12 by female persons. Of all charges received involving the
13 textile industry, 75.4 percent or 197 were properly filed
14 and within the jurisdiction of the Commission.

15 Let us look for a moment at the characteristics
16 of the charging parties; what was their race, their sex,
17 their grievance. Negroes accounted for 97.9 percent of the
18 charging parties. The basis of the charge in 185 out of
19 197 filed was failure or refusal to hire. The great bulk
20 of the charges were brought by Negro women who sought
21 employment in an industry from which they felt traditionally
22 excluded. Thus, Donald Dewey concluded in his "Selected
23 Studies of Negro Employment in the South," women were
24 capable of performing most textile mill jobs and were an
25 accepted part of the work force. Rather than risk racial

1 friction, an employer who faced labor shortages preferred,
2 if at all possible, to hire white women rather than Negro
3 women to meet his needs. In fact, some employers indicated
4 that they had never employed Negro women before the
5 establishment of the Commission.

6 Almost all of the remaining 15 percent of the
7 charging parties filing complaints were Negro males. A few
8 Negro men have been hired previously by the textile industry,
9 generally in service jobs. It is interesting to note that
10 the primary basis of charges filed by Negro men alleged
11 discrimination in conditions of work, such as unequal pay,
12 unequal application of seniority, discharge, layoff, and
13 segregated facilities. Only a few Negroes applied for
14 positions as clericals or production workers, positions
15 normally requiring prior training.

16 127 charging parties sought the position of
17 industrial trainees. These Negroes, mainly women, wanted
18 an equal opportunity to learn the trade. The testing methods
19 for qualification as an industrial trainee varied greatly
20 from mill to mill. Some use the State Employment Securities
21 Commission exclusively. Some employ personnel officers who
22 administer both intelligence and dexterity tests.

23 It was frequently stated by employers that the
24 Employment Securities Commission did not refer Negro
25 applicants to them. We suggest that these employers may

1 wish to determine if all qualified applicants for employment
2 are being referred, since it appears that these employers
3 make no effort to determine if all qualified applicants were
4 referred for consideration.

5 The Commission has adopted guidelines on the
6 subject of testing which have been printed in a convenient
7 pamphlet available for general distribution to assist
8 employers in complying with Title VII in the implementation
9 of the testing program. The guidelines provide the tests
10 may not be used as a device to exclude employees on the
11 basis of race. The guidelines further provide that the
12 tests should be employed as one of the selection devices
13 to be utilized by an employer in the event that the tests
14 selected are professionally developed. The Commission
15 asserts that a professionally-developed ability test means
16 one which fairly measures the knowledge or skills required
17 by the particular job or class of jobs that the applicant
18 seeks.

19 From the Osburn report you have learned that
20 women are generally capable of performing most textile mill
21 jobs. When the charging parties sought employment as
22 textile mill workers, the positions generally requiring
23 low skill or no skill, they are denied employment, according
24 to the allegations. They sought employment as industrial
25 trainees, as production workers, and as clerical workers.

1 They also included in many of their complaints an allegation
2 that the State Employment Service discriminated against
3 them by failing to refer them to employers where their skills
4 and abilities could be properly utilized.

5 We have determined that 125 complaints in North
6 Carolina and two complaints in South Carolina were related
7 to the charging parties' efforts to secure an industrial
8 trainee position. We have determined that 25 percent in
9 North Carolina and two in South Carolina were related to
10 the charging parties' efforts to secure an industrial trainee
11 position. We have determined that 25 complaints in North
12 Carolina and two in South Carolina involved efforts by
13 charging parties to secure positions as production workers.
14 We have determined that nine complaints in North Carolina
15 and none in South Carolina involved efforts by charging
16 parties to secure positions as clerical workers. 34 charging
17 parties, ten in North Carolina and 24 in South Carolina,
18 apparently did not indicate the kind of position they sought.

19 Paradoxically, when we examined our records on
20 investigation, we note that only one complaint alleged
21 discrimination on the basis of religion. Only three
22 complaints alleged discriminatory discharge. One alleged
23 discrimination in promotion. 21 alleged discriminatory
24 conditions of work, and two alleged discrimination on the
25 application of seniority provisions. Only two complaints

1 indicated the involvement of a union, but 72 complaints
2 involved the relationship of the State Employment Service
3 in the hiring process. Currently 27 complaints, six in
4 North Carolina, 21 in South Carolina, are under investigation.

5 Section 706(a) of Title VII of the Civil Rights
6 Act of 1964 provides that the Commission shall make an
7 investigation of the charge filed by an individual. The
8 Commission has carried out its responsibility under this
9 section by assigning skilled and competent investigators
10 to determine through investigation the facts in each of the
11 charges brought to the Commission alleging discrimination.

12 As provided by the statute, following the
13 completion of investigation of complaints filed against the
14 textile industry in North and South Carolina, 170 complaints
15 were forwarded to the Commission with the attendant
16 investigation reports to determine if there was reasonable
17 cause to believe that the complaints were true. In 110 of
18 the complaints the Commission did not make a finding of
19 reasonable cause to believe the charges were true. Although
20 in many charges discrimination could not be technically
21 found because of the charging parties' allegations, the
22 Commission still has three complaints under consideration,
23 and it has determined reasonable cause to believe the charges
24 were true and appropriate in 57 of the complaints.

25 A large number of cases were filed with the

1 Commission in the summer and early fall of 1965, immediately
2 following the effective date of Title VII. The Commission,
3 in its first months of operation, found difficulty in
4 perfecting the procedures established. Those procedures
5 presented to charging parties for the first time a statute
6 which might serve as a means for ending the traditional
7 job classifications for Negro citizens in the Carolinas;
8 that is, domestic, agricultural employment, common labor,
9 and service occupations.

10 Confronted with an overwhelming number of
11 complaints, the Commission was required to borrow
12 investigators from other Government agencies who were not
13 trained specifically in the investigation procedures of this
14 Commission. The results of their initial efforts frequently
15 were inadequate to either prove or disprove the alleged acts
16 of discrimination; and these cases were returned for further
17 investigation in order to resolve the doubt properly against
18 the respondent.

19 As provided in Section 706(a) of Title VII,
20 if the Commission shall deem after such investigation that
21 there is reasonable cause to believe that the charge is
22 true, the Commission shall endeavor to eliminate any such
23 alleged unlawful employment practice by informal means,
24 methods of conference conciliation and persuasion.

25 Sixteen reasonable cause findings were rendered

1 by the Commission, involving 57 charging parties. The
2 complaints of the 57 charging parties which were involved
3 in probable cause findings were set forth in these decisions.
4 Conciliation efforts resulted in 27 charges being success-
5 fully completed. One case represented a failure of
6 conciliation, and 35 charges are currently in conciliation
7 with the reasonable expectation of adjustment in some of
8 the cases.

9 In order to conclude a conciliation agreement,
10 it is necessary that the employer charged with discrimination
11 and the citizen charging an act of discrimination sign a
12 written statement involving the issues presented. As a part
13 of the written conciliation agreement, specific adjustment
14 must be provided for the charging party. An example of
15 this form of adjustment includes acceptance of employment
16 applications from the charging parties by the charged
17 employer, placement of the charging party by the employer,
18 granting of training to the charging parties by the employer
19 as a preliminary step in the employment process, elimination
20 of working shifts based upon the assignment of race.

21 In broader scope, the conciliation agreement
22 provides for affirmative action on the part of the company
23 to interrupt unlawful and discriminatory practices,
24 affirmation of equal opportunity personnel practices by the
25 company, affirmative recruiting efforts which are designed

1 to acquaint the minority community with employment
2 opportunities of the respondent company and the curtailment
3 of distinctions affecting the terms and conditions of
4 employment on the part of the employee.

5 The Commission has sought to understand the
6 problems represented by charging parties and employers
7 during the course of its investigation and conciliation of
8 the complaints received under Title VII. Employers have
9 generally responded in a cooperative manner to the Commission
10 representative. We have sought to understand the problems
11 which an investigation or conciliation imposes upon a
12 respondent employer. Nevertheless, the Commission is
13 commanded by Section 706(a) to make an investigation of the
14 charge and to endeavor to eliminate any alleged unlawful
15 employment practices by the methods of conciliation
16 conferences described.

17 In conclusion, the Commission has sought to
18 carry out its statutory responsibilities and is continuing
19 to do so.

20 THE CHAIRMAN: Thank you, Mr. Holbert.

21 Mr. Markham.

22 MR. MARKHAM: Our final speaker, Mr. Donald
23 Hollowell, our Regional Director in Atlanta.

24 THE CHAIRMAN: I might point out, in the event
25 that this is not perfectly clear, that the Atlanta Region

1 is the region that covers this area of the country, so
2 Mr. Hollowell is not only a qualified Director, he is our
3 local Director.

4 MR. DONALD L. HOLLOWELL: Thank you.

5 Mr. Chairman, Mr. Jackson, Mr. Markham, ladies
6 and gentlemen: The Commission has planned this two-day
7 Forum to cover all aspects of equal employment.

8 My subject for discussion is affirmative action.

9 While some employers may feel that the Commission
10 has concentrated on investigating and conciliating complaints,
11 this is not entirely the case.

12 We have spent considerable time and effort in
13 seeking solutions to the problems of recruitment, training,
14 and apprenticeship programs and in testing and upgrading,
15 to help bring about the change required under Title VII.

16 In some instances we have found employers
17 sincerely seeking to comply with Title VII, but they report
18 qualified minority group members are in scarce supply.
19 Others have proved, however, that where there is a will
20 there is a way.

21 In Chicago, for example, more than 216 employers
22 banded together in 1965 to form the Chicago Merit Employment
23 Committee. Non-white employment among these firms rose by
24 14,000 in the past year, according to a year-end report.
25 This is affirmative action.

1 Our Commission offers guidelines and a "how to"
2 program for setting up an effective community-wide equal
3 employment council, based on the most successful of many
4 industry efforts in this area.

5 An intensive recruitment drive undertaken by
6 General Dynamics at its Quincy, Massachusetts, plant is
7 another example of community effort. With the NAACP acting
8 as a catalyst, the program brought company personnel
9 together with some 87 community leaders representing civic,
10 religious, community rights, civil rights, and welfare
11 groups. The drive took only 30 days of preparation, and
12 produced 273 applicants from the area's minority neighbor-
13 hoods during the company-sponsored "Job Opportunity Week"
14 last August. Many were hired right on the spot, [Gentlemen
15 and ladies,] others ^{were} referred to the plant for further
16 interviews to classify their special skills, and still
17 others were signed up for on-the-job training by a manpower
18 developer of the U. S. Department of Labor. During the year
19 1966, General Dynamics' Quincy plant placed 988 workers in
20 on-the-job training programs at a cost to the Federal
21 Government of \$730.00 per trainee, an investment that will
22 soon be returned to the Government in tax revenues. This,
23 I think, is affirmative action.

24 The Commission offers the services of a manpower
25 developer to help expedite Federal funds for on-the-job

1 training programs.

2 An example is the contract between the U. S.
3 Labor Department's Manpower Development and Training
4 Administration and a southern pipe plant. This was the
5 result of a Commission conciliation agreement. Fifty-five
6 employees were registered for a pre-bid training program,
7 the kind of training employees need to bid on better jobs.
8 Fifty-one of these were minority trainees. A class in
9 millwright training enrolled 30 employees; 18 of these were
10 minority trainees. In addition, some 46 employees registered
11 in on-the-job training on the employees' own time; 42 of
12 these were minority trainees. ~~Now~~ prior to this, all of
13 these men were in dead-end jobs. A Negro blacksmith helper
14 in this same plant received training for the position as
15 blacksmith, and has since been promoted to that job.

16 Later this month a contract will be signed in
17 Washington, D. C., to train some 18 minority bakers for a
18 company which is opening five new bakery shops in the area.
19 This is the result of the Commission's efforts in bringing
20 the company together with the manpower developer after the
21 Commission discovered the company's expansion plans. The
22 Commission has persuaded another company to establish a
23 basic education program at company expense for some 120
24 laborers forced out of their jobs because of automation,
25 in order that they may enter job training for new jobs

1 elsewhere.

2 I say to you, ladies and gentlemen, that it is
3 a distressful kind of thing for a strapping 200-pound man
4 to go in and tell his wife and family that he has been
5 replaced by a transistor; and I say that making an effort
6 at trying to train these people so that they can get into
7 the stream of job training and on into new jobs is certainly
8 affirmative action.

9 In other instances industry and business have
10 joined with civil rights, religious, and community leaders
11 to put on a "Job Fair," usually a two-day centralized
12 recruitment effort to meet industries' growing needs. In
13 Detroit, for example, 15,000 applicants appeared for
14 interviews; 5,000 of them got jobs.

15 The Commission offers a program based on
16 successful fairs and staff assistance to carry out this
17 project in cooperation with local officials and business
18 groups.

19 The eminently respected businessman's
20 organization, the National Association of Manufacturers,
21 is traveling the country, urging business and industry
22 leaders to take advantage of NAM's many programs to help
23 fill their manpower needs. One of these, called MIND,
24 M-I-N-D, Methods of Intellectual Development, tried and
25 proved successful by the NAM on an experimental basis, is

1 gaining new clients nationwide. The program demonstrates
2 that industry can upgrade its work force by helping workers
3 improve their basic reading and arithmetic skills. Only
4 recently Corn Products Company of Argo, Illinois, in
5 cooperation with the NAM, completed its first class of
6 38 employees, which raised the employees' level of
7 achievement by an average of three and a half grades in
8 reading and in arithmetic.

9 I think possibly this is perhaps something that
10 Doctor Henderson was talking about when he talked about the
11 fact that in some of these many jobs that they have in the
12 textile industry, the kind of experience and training that
13 might be had by a college or even a high school graduate
14 may not be necessary. But if we can get the kind of input
15 that we get in training and arithmetic and in reading and,
16 as was said, in judgment, I think this too is the kind of
17 affirmative action that is needed.

18 Incidentally, this achievement took only 73
19 hours of class work. The company has told the Commission
20 that it was so impressed with the results that it has
21 already scheduled two more in-plant classes to include a
22 high percentage of the plant's minority work force - and
23 this, incidentally, using plant personnel as voluntary
24 instructors.

25 The National Association of Manufacturers is

1 happy to furnish information and cooperation in these
2 kinds of projects.

3 ~~Now permit me, if you will, to mention just a~~
4 ~~few other examples.~~ The New York Life Insurance Company,
5 ~~for instance,~~ which launched a special in-plant stenographic
6 development program in July of 1964, and graduated 28
7 qualified stenographers, mostly Negroes and Puerto Ricans,
8 has continued the program ever since and finds it's good
9 for the company, as well as helping the disadvantaged to
10 qualify.

11 In Connecticut the Aetna Life and Casualty
12 Company started its third "Operation Start" program this
13 month in cooperation with the Urban League of Greater
14 Hartford. This eight-week stenographic and clerical
15 training program for women from disadvantaged areas in
16 the community, is producing qualified secretaries and
17 typists, most of whom remain in the company as steady and
18 valuable employees. ~~Of course, I say if we had an~~
19 ~~opportunity as the enforcers of Title VII to make our~~
20 ~~recommendations, we would ask that they not just limit those~~
21 ~~to women. If there were some young men who also applied,~~
22 ~~I think they should also be included.)~~

23 At least five employers in the area followed
24 Aetna's plan, involving some 200 men and women in company-
25 sponsored training programs.

1 Standard Oil of California, among many, is
2 re-evaluating its testing procedures, based on the Commission's
3 Guidelines on this subject.

4 In neighboring South Carolina, the Columbia
5 Community Relations Council's Employment Guidance Center
6 has an all-round affirmative action program. The Council
7 recruits minority group members using minority group
8 recruiters, and working in minority group neighborhoods.
9 To help place applicants in jobs commensurate with their
10 skills and education, the Council has a professional job
11 counseling service, comprehensive pre-employment condition-
12 ing, in-depth interviews with both applicants and employers,
13 and job-related testing procedures.

14 The Council has placed minority personnel in
15 positions as supervisors, receptionists, in responsible
16 jobs in insurance and financial institutions, and as
17 secretaries and clericals, where once the doors were closed.

18 ^{the} Director of the program, Mr. Howard Foltman,
19 a businessman on leave, credits "changing minds, changing
20 times, and changing hearts" for the success of the Council's
21 program. But whatever it is, he told the Commission ~~and~~
22 ~~I quote~~ - "It's just plain darn good business." This
23 program is funded by the Federal Office of Economic
24 Opportunity and the Department of Labor.

25 Now this is not to imply that there has been no

1 progress made in the textile industry.

2 One company, for example, has agreed that it
3 will move Negro employees into openings in its new addition
4 in February 1967 and integrate them into the mending and
5 pairing departments as well as into the shipping and
6 printing departments. The same company has agreed to seek
7 out qualified Negro applicants for positions in office jobs
8 as vacancies arise, as the result of a conciliation
9 agreement.

10 Others have discontinued the use of application
11 forms that seek information in violation of Title VII, and
12 they have racially integrated all plant facilities and have
13 agreed to offer specific jobs to Negro women applicants
14 who have filed charges of discrimination.

15 In two recent instances the companies have
16 agreed that all of the charging parties will be permitted
17 to file applications and will be considered for openings
18 for which they qualify as they occur, while one has agreed
19 to hire individual charging parties immediately.

20 This is encouraging progress, but it is progress
21 as a result of the complaint procedure and of the
22 conciliation process.

23 There is other evidence of progress in textiles
24 and in the rest of the industrial South, but it is limited
25 progress in terms of the more significant affirmative action.

1 Aggressive recruitment of minority men and
2 women in the minority community and placement in all
3 capacities for which they are qualified, or are qualifiable
4 through training, would be further evidence of the employers'
5 willingness to improve the employment picture in the textile
6 industry.

7 .It is this kind of affirmative action that
8 produces positive results, results which business leadership
9 itself has said is good for business and good for the
10 community.

11 Our statutory responsibility, ~~ladies and~~
12 ~~gentlemen~~, mandates the Commission to protect the individual
13 right of all those covered by Title VII, through the
14 complaint procedure.

15 Our efforts here today, however, are in behalf
16 of encouraging and assisting in the kinds of affirmative
17 action that will eliminate the cause of these complaints.

18 Thank you very much.

19 THE CHAIRMAN: Thank you, Mr. Hollowell.

20 I think that Mr. Hollowell's presentation
21 completes those that will be made by members of the
22 Commission staff; is that right, Mr. Markham?

23 MR. MARKHAM: That is right.

24 THE CHAIRMAN: Is it possible that Mr. Coltrane,
25 who was originally scheduled for this afternoon, will be

1 able to speak this morning?

2 MR. MARKHAM: Our next speaker will be Mr.
3 D. S. Coltrane, Chairman of the North Carolina Good Neighbor
4 Council.

5 Mr. Chairman, I would like to add a personal
6 note of appreciation here to Mr. Coltrane from our staff
7 for his invaluable assistance to us in establishing contact
8 with members of the Good Neighbor Councils and with the
9 interested agencies of the state government and in extending
10 invitations to attend and speak at the Forum. We greatly
11 appreciate Mr. Coltrane's assistance.

12 THE CHAIRMAN: Mr. Coltrane, we are very happy
13 to have you as a speaker; and may I echo Mr. Markham's
14 comments by saying that I have heard for some significant
15 time now how helpful you've been, and we are most
16 appreciative. Thank you very much.

17 MR. DAVID S. COLTRANE: Thank you very much.

18 Mr. Chairman, Members of the Equal Employment
19 Opportunities Commission, Representatives of the Textile
20 Industry, Representatives of Civil Rights Organizations,
21 Ladies and gentlemen:

22 As a representative of State Government, I first
23 desire to bring greetings from the Governor of North
24 Carolina, the Honorable Dan K. Moore. This area of Equal
25 Employment is one in which the Governor has expressed keen

1 interest. You may all be assured of the Governor's interest
2 in this Conference and the employment of qualified people,
3 irrespective of race.

4 I, too, desire to join with Mayor Brookshire
5 and others in welcoming you to Charlotte, and those of you
6 who are from outside of the State, in welcoming you to
7 North Carolina, which is really the heart of the textile
8 industry.

9 The topic assigned to me is "The North Carolina
10 Good Neighbor Council." I shall, therefore, address myself
11 to the objectives and purposes of the Council as they may
12 relate primarily to the textile industry and to an Equal
13 Employment Program.

14 The North Carolina Good Neighbor Council will
15 celebrate its fourth birthday on Wednesday of next week,
16 January 18. Speaking in Chapel Hill on January 18, 1963,
17 our former Governor, the Honorable Terry Sanford, announced
18 that by Executive Order he was establishing the North
19 Carolina Good Neighbor Council and that the Council would
20 have a two-fold mission: one, to encourage employment of
21 qualified people irrespective of race; and, second, to
22 urge youth to become better trained and qualified for
23 employment.

24 In connection with this announcement, our former
25 Governor said, and I quote, "Reluctance to accept the Negro

1 in employment is the greatest single block to his continued
2 progress and to the full use of the human potential of the
3 nation and its states." In addition, Governor Sanford said,
4 "I believe this should be done, can be done, and will be
5 done by North Carolina people because it is right morally
6 and because economically we cannot afford to do otherwise."

7 End of quotation.

8 After carefully evaluating the situation,
9 Governor Moore on July 16, 1965, announced continuation
10 of the Council. Governor Moore, however, broadened our
11 scope of operations to include practically all areas of
12 Human Relations. The objectives and purposes of the Council
13 as announced by Governor Moore are:

14 To study problems in the area of human relations;

15 To promote equality of opportunity for all
16 citizens;

17 To promote understanding, respect, and good will
18 among all citizens;

19 To promote channels of communication;

20 To encourage the employment of qualified people
21 without regard to race;

22 To encourage youth to be better trained and
23 qualified for employment;

24 And, finally, to enlist the cooperation and
25 assistance of all State and local governmental officials in

1 the attainment of the objectives of the State Council.

2 The Council, when first established, consisted
3 of 28 members, 14 whites and 14 Negroes. Governor Moore
4 has increased the membership of the Council from 28 to 56
5 members, consisting of 33 whites, 22 Negroes, and one Indian.
6 They are all men and women of stature coming from every
7 section of the State from Elizabeth City in the East to
8 Asheville in the West.

9 In addition to the State Council, there are more
10 than 75 local councils throughout the State. The State
11 Council has a close working relationship with all of these
12 local groups.

13 The program of the State Council is a voluntary,
14 low-pressure one. We have no statute to enforce. So let
15 me emphasize the fact that it is a low-pressure voluntary
16 program.

17 We should bear in mind that the race problem was
18 not solved by the passage of the Civil Rights Act of 1964
19 nor by the Voting Rights Act of 1965. It is a problem that
20 cannot be solved by legislation alone. In many respects
21 it is a long-range program that will require time, patience,
22 tolerance, and hard work.

23 The State's non-white citizens, one-fourth of
24 our total population, approximately 1,200,000, have a great
25 impact on the socio-economic development of the State. Race

1 relations will have a tremendous impact on the future
2 development of every section of the Carolinas.

3 In the history of race relations, the years
4 1954 and 1964 stand out as turning points. The intervening
5 years may be viewed as a period of confusion and paradoxes.
6 It was a decade of hope and promise for Negro Americans.
7 Yet it brought much frustration. In terms of the legal
8 status of the Negro in the United States, it was a decade
9 of phenomenal change.

10 During the past few years, many North Carolinians
11 have come to realize that a wide socio-economic and
12 educational gap separates a majority of our Negro citizens
13 from white North Carolinians or South Carolinians, and that
14 in many cases our Negro citizens are consigned - as was well
15 illustrated here this morning - to minimum jobs, poor
16 housing, inadequate food and clothing, and in general to a
17 substandard type of living.

18 North Carolinians have accepted the Civil Rights
19 Act of 1964 in a peaceful and law-abiding manner. A great
20 majority of our citizens are beginning to realize that for
21 moral, patriotic, and economic reasons, we must strive for
22 greater equality for all of our citizens. In announcing
23 continuation of the Good Neighbor Program, Governor Moore
24 said, and I quote, "North Carolinians long have been known
25 for their common sense, cooperative approach to our common

1 problems." The Governor further said, "I am convinced that
2 our people want continued progress in human relations and
3 are willing to make all reasonable efforts to achieve this
4 goal."

5 Now what are the factors that tend to promote
6 unemployment and poverty?

7 First, Negroes are trapped in inherited poverty.
8 They lack training and skills. Their poverty tends to
9 cripple their capacity for development.

10 The second factor is the devastating effect of
11 long years of slavery and a century or more of oppression,
12 hatred, and injustice.

13 We must not overlook the fact that in many of
14 our schools, Negroes have historically been denied equal
15 opportunities for vocational and technical training, and
16 I might say for general education as well. There existed
17 a feeling that they should not be trained for jobs unless
18 there were job opportunities. But, on the other hand,
19 Negroes could not be employed because they did not possess
20 the necessary skills. The Negro, therefore, has been caught
21 in a vicious circle. This, however, is a New Day. The
22 Negro, now by statute, has a chance.

23 What will he do with the opportunity? What will
24 we whites do to help him take advantage of the opportunity
25 now afforded him?

1 Jobs are the fulcrum on which Negro progress
2 rests. Jobs for Negroes with a future have been limited.
3 Job discrimination is the most serious single issue
4 underlying the problems of the Negro. Vice President
5 Humphrey has asserted that the nation must be as "ingenious"
6 in pursuing job equality as some persons have been in trying
7 to perpetuate discrimination. "It takes persuasion,
8 persistence, and patience," Mr. Humphrey said.

9 Government, Federal, State, and local government,
10 working hand in hand with industry, should do everything
11 practicable to implement an Equal Employment program. By
12 expanding employment opportunities for minority groups, an
13 industry can materially help to reduce social unrest,
14 encourage new investment in the area, and promote the
15 prosperity and growth of the community.

16 There is perhaps a lack of communication between
17 the Negro community and business. It appears to be the
18 attitude of business that it is not its role to take a
19 firm stand, leaving the issue largely to government and
20 Civil Rights organizations.

21 The Negro, generally speaking, has not seen
22 an opportunity for himself in industry. The result has
23 been that the majority of qualified and better educated
24 have sought governmental or professional jobs. Negroes
25 who have the ambition and financial means to attend college

1 prepared themselves for the professions such as medicine,
2 law, the ministry, education, and social work. The better-
3 educated Negroes have been turned away by industry so
4 frequently in the past that they became uninterested in even
5 applying for such jobs.

6 We have practiced discrimination in employment
7 to such an extent that prior to the sixties, 90 percent of
8 the engineering graduates at A & T College of Greensboro
9 had to go out of the State to get a job, and that was after
10 we had spent ten, twelve, or fifteen thousand dollars in
11 helping him get an education.

12 What is needed is an Equal Employment Policy^m
13 that has the declared and unqualified support of the top
14 executive of the business organization. Top management
15 should furnish the leadership to make the Equal Employment
16 Policy a reality. There are many "Plans for Progress"
17 companies where top management has committed the corporation
18 to an active integration program, where notable results
19 have been achieved; and some of those companies are right
20 here in North Carolina. There are many "Plans for Progress"
21 companies where Negroes who formerly held low-level jobs
22 have been upgraded through a "skilled trade" training
23 program.

24 Traditionally, there has been very little
25 contact between business and the Negro community. With

1 Civil Rights groups pressing for affirmative action, the
2 business world is being forced to deal with this problem.
3 There are many companies who have taken the lead in
4 integration; however, such cases have been all too few,
5 basically because integration has been a problem for which
6 industry has not felt a responsibility. Consequently, there
7 has been little done at the industry level.

8 Perhaps the most effective way to develop an
9 appreciation for the Negro's situation is to establish
10 communication with the leaders of the various groups in
11 the Negro community. Without this kind of contact, it is
12 difficult to understand the motivations and actions of the
13 various Negro groups or individuals. Without contact, a
14 personnel man cannot fully understand the Negro's attitudes
15 and actions.

16 Through proper communication, a company can
17 expect to receive more applicants, demonstrate social and
18 moral responsibility, and gain insight into the integration
19 movement. A working relationship built on personal contact
20 will prove profitable to both industry and to the Negro
21 community.

22 Today there is a great demand for labor. The
23 textile industry is or may be facing a labor shortage. If
24 all companies were to actively seek out Negro employees,
25 there would not be enough to go around. There is one major

1 reason for this situation in a community or society that
2 has not had an equal employment policy. The employment
3 doors have been closed, but now they are open - or at least
4 partially open - but all too few of our Negroes are not sure
5 that they are open; consequently, they are slow to train
6 and qualify themselves for these new job opportunities.
7 We must through all available media get the message across
8 that this is a New Day, that there are industrial job
9 opportunities.

10 The lack of any direct effort by a company to
11 establish contact with the Negro community will certainly
12 reinforce the Negro's impression that applying for a job
13 there is a waste of time and effort.

14 A more aggressive recruiting and training
15 program is desirable and may be well nigh essential for
16 satisfactory compliance with the Civil Rights Act.

17 By and large the Negro does not expect to be
18 hired for a job at a level which demands skills or knowledge
19 he does not possess. However, he is demanding the right to
20 be hired in functional areas which the company views as
21 training grounds for potential management people. Dollars
22 alone do not define the nature of the Negro's ambition.
23 If the Negro is to realize his ambition for top-level jobs,
24 he must be persuaded to complete his education. College
25 training is extremely desirable, a high school diploma is

1 absolutely essential, for jobs that require responsibility.
2 The high school drop-out has been a major factor in
3 producing the shortage of qualified Negroes today. The
4 Negro's high drop-out rate can, to a degree, be attributed
5 to the historical fact that possession of a high school
6 diploma has not resulted in the same lifetime earnings for
7 Negroes that it has for whites.

8 Here in North Carolina, with the exception of
9 the public school system, we have in the past paid Negro
10 high school graduates - and this is according to information
11 which Doctor Henderson released some two years ago - only
12 55 percent as much as white high school graduates, and
13 Negro college graduates only 62 percent as much as white
14 college graduates. A more vivid illustration of this same
15 point comes from the President's Manpower Report, which
16 states that until recently a Negro with a college degree
17 could expect to earn less in a lifetime than a white man
18 with an eighth-grade education.

19 Business people can do many things to combat
20 the drop-out problem, which is one of our most serious
21 problems. They can approach school officials with requests
22 to make talks to the student body, or to interested groups
23 of students, describing the opportunities available in
24 their company or in business in general. The fact that a
25 representative of the business community is making the

1 effort to establish such a contact is bound to make a
2 favorable impression.

3 Industry, through its personnel department,
4 should establish contacts with the guidance counselors of
5 our schools and colleges; and this is very important.
6 Merely informing the guidance counselor of the opportunities
7 available can benefit a recruiter in terms of the flow of
8 applications. But there are additional long-range benefits
9 to be gained as well.

10 The guidance counselor of a predominantly Negro
11 school may know very little about the functions of business
12 and how they relate to the high school curriculum. We
13 certainly learned that this summer in a vocational guidance
14 council sponsored by the University of North Carolina at
15 Greensboro, in some industries in the Piedmont area, the
16 Plans for Progress and the Good Neighbor Council.

17 The personnel man should arrange to meet with
18 him and give a description of the factors which are important
19 for successful employment in business.

20 Faculty members, guidance counselors, and
21 placement officers should be invited to visit employers.
22 With a more favorable attitude toward the business community
23 and a better knowledge of the educational requirements,
24 a high school guidance counselor will be better able to
25 provide inspiration and direction to students.

1 To the extent that a cooperative approach by
2 business and school personnel can be made to result in a
3 more precise and functional definition of the educational
4 needs of young people in today's world, students, educators,
5 and businessmen alike would benefit.

6 As a means of self-education regarding the
7 Negro's environment and way of life, there is much to be
8 said for direct personal experience. Many whites seldom
9 travel to or through the Negro community. A few never have;
10 of those who have, the great majority have never taken
11 advantage of the opportunity to observe and reflect on some
12 of the differences between the Negro environment and theirs.
13 The personnel man, the recruiter, can hardly be effective
14 in obtaining and hiring Negroes unless he has some basic
15 understanding of them.

16 The only meaningful test of a company's
17 recruiting policy is: Do they tend to produce an inflow
18 of Negro employees?. An effective recruiting program
19 requires a lot of work.

20 Throughout North Carolina in government and in
21 industry, Negroes are moving up the job ladder. A number
22 of our industries adopted an equal employment policy prior
23 to passage of the Civil Rights Act. In fact, some of our
24 industries, I believe, Mr. Chairman, were in compliance
25 with the Act on July 2, 1964, the day the Act was passed;

1 and some more were in compliance on July 2nd a year later
2 when Title VII of the Act became effective. We have,
3 however, taken cognizance of the fact that more complaints
4 have been filed from North Carolina with the Equal
5 Employment Opportunity Commission than from any other State.
6 This in our opinion is attributable to several factors:
7 one, for example, is more industrial expansion in North
8 Carolina than in any of our other Southern States, more
9 aggressive Negro leadership, and other reasons which in the
10 interest of time I cannot discuss.

11 Most all of our county and municipal governments
12 have not only adopted, but they have implemented in most
13 cases an Equal Employment Policy. They may not have gone
14 as far as they should have, but they have implemented such
15 a policy.

16 A recent survey of State Government revealed
17 that of the State's 43,386 regular full-time employees -
18 this is as of July 1, 1966 - 6,754 or 15.6 percent were
19 Negroes; and I do not say that that percentage can be found
20 in any other Southern state. This most recent survey of
21 State Government revealed that in the non-traditional areas
22 of professional, semi-professional, managerial, and clerical
23 work, Negroes represented a growing percentage of workers.
24 Special commendation goes to the Paroles, Probation, and
25 Prison and Correctional Departments for having employed

1 capable, qualified, and well-trained Negroes in high-level,
2 non-traditional jobs. We are working toward the employment
3 of non-whites in many other non-traditional jobs in the
4 State Government, and I think you'll see some progress in
5 these areas before too long.

6 Governor Moore has said, and I quote, "North
7 Carolina stands on the threshold of an era of unprecedented
8 prosperity in which racial discrimination has no place."
9 End of his quotation.

10 My friends, we have made progress toward equal
11 employment throughout North Carolina both in government and
12 business. However, we still have problems regarding the
13 employment and upgrading of minority groups. Many groups
14 in our society are working constructively toward a solution
15 of these problems and substantial progress is being made
16 all along the line.

17 Affirmative action by industry, government, and
18 Civil Rights groups is needed to make more and more progress.
19 The North Carolina Good Neighbor Council is committed to an
20 Equal Employment Policy and the training of youth for
21 employment. However, again I say ours is a low-pressure,
22 voluntary program. The need for 1967 is for teamwork,
23 partnership, and cooperation based on mutual recognition
24 of personal worth, individual enterprise, and excellence.

25 All levels of our society and all sectors of our

1 economy are involved in this effort to restructure our way
2 of life. And no group has been more involved or is more
3 involved, has had a greater influence, or has been more
4 effective than the business community.

5 There are accomplishments in which we can all
6 take pride, but there is much more to be done. What is
7 needed is the elimination of old habits and ways of thinking
8 that lead to the automatic rejection and isolation of
9 people.

10 Let us here in the Carolinas and in the Textile
11 Industry in particular apply and practice those principles
12 which lie at the heart of democracy. The goal we seek is
13 the employment of thousands here in the Carolinas who are
14 capable and responsible citizens who will add strength to
15 our economy and stability to our communities. This, Mr.
16 Chairman, is the goal we must achieve.

17 THE CHAIRMAN: Thank you, Mr. Coltrane.

18 I wonder if you could respond to a question or
19 two just before our break?

20 MR. COLTRANE: Surely.

21 THE CHAIRMAN: We are most appreciative of your
22 having come, and specifically we appreciate your bringing
23 with you the good wishes of the Governor. We are happy to
24 have his good wishes for this Conference.

25 I was particularly struck with one point that

1 seemed to come out quite clearly from your comments
2 regarding communication between industry and minority groups.
3 I recall you mentioned specifically a concern about
4 personnel officers not knowing minority communities
5 sufficiently well to attract people from them or perhaps
6 make judgments upon them. I was wondering what suggestions
7 you would have for improving that.

8 MR. COLTRANE: Well, I think it's going to take
9 action, Mr. Chairman, on the part of industry. I think, as
10 I pointed out in my talk, we have some 75 local human
11 relations or Good Neighbor Councils throughout the State.
12 I think it would be well if, first, the personnel officers
13 of some of our industries are represented on these councils.
14 We have urged the mayors in most cases to see that industry
15 is properly represented; and then, too, I think it would be
16 well if the personnel officer or recruiter would make it
17 a point to keep in communication with these local councils.
18 And I particularly again emphasize the importance of the
19 personnel officer or recruiter working with our guidance
20 counselors. This vocational guidance counselors school
21 that we had at UNC-G, this school was a very profitable one;
22 and I appeal to the industry that's represented here today
23 to help us put on at least three of those this year and it
24 will not be very expensive for them. I think there should
25 be one in the Charlotte area; there should be one in probably

1 the Salisbury-Statesville area; there will be one at UNC-G
2 again, which will draw from a ten-county area; and there
3 should be one in Eastern North Carolina.

4 THE CHAIRMAN: Mr. Coltrane, will you be able
5 to come back this afternoon?

6 MR. COLTRANE: Yes, sir.

7 THE CHAIRMAN: I think that it might be in our
8 best interests, and due to the fact that we are approaching
9 noon, for us to start off our afternoon session with one
10 or two questions of you; and then we can proceed on with
11 the rest of the program. I am anxious to introduce one or
12 two staff members of the Commission who are in the audience
13 so that during the luncheon break, any of you who may have
14 interest in chatting with them will know that they are here.

15 You have already heard from Don Hollowell, who
16 is the Regional Director in Atlanta. I would like for you
17 to see Mr. William Kendrick from our Washington Office
18 and Mrs. Gloria Reardon also from Washington. Mr. Kendrick
19 is particularly interested in the area of affirmative action
20 on the part of industry; Mrs. Reardon in liaison with State
21 and local Human Relations groups.

22 If any of you have anything that might be
23 interesting to discuss with them or would like to talk to
24 them and find out anything from them, please take advantage
25 of the noon break to do so.

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We'll have a recess now for a period of two hours and we will reconvene in this room at 2:00 o'clock.

Are there any other announcements of any sort?

Well, thank you very much for attending this morning session. I'll look forward to seeing you at 2:00 o'clock.

(Whereupon, at 12:00 o'clock noon, a luncheon recess was taken.)

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AFTERNOON SESSION

2:00 o'clock P. M.

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3 THE CHAIRMAN: We seem to have fallen a few
4 minutes behind schedule. Maybe we will be able to make
5 it up as the time goes along. When we concluded our
6 morning session, I had asked Mr. Coltrane only one question;
7 and we thought we would begin this afternoon session by
8 completing the question period with Mr. Coltrane, and
9 then we will move on according to the schedule.

10 Mr. Coltrane, I feel like we're old friends
11 now, having met both before and after lunch. When we were
12 last talking, I was discussing with you the issue of
13 communication; I think that had been your major message.

14 Commissioner Jackson has two or three questions
15 he would like to raise with you, and so I will let him ask
16 those.

17 MR. JACKSON: Mr. Coltrane, I also was very
18 much impressed with your statement this morning and I
19 certainly was happy to hear there are some 75 of these
20 Good Neighbor Councils now throughout the State. I was
21 wondering whether or not you could tell us whether these
22 councils are pretty much distributed throughout the State
23 or are they confined to the larger urban areas.

24 MR. COLTRANE: They are very well distributed
25 throughout the State, ranging from one, I know, in the

b2 1 extreme eastern part of the State, in Elizabeth City, and
2 going on over to Asheville in the west.

3 MR. JACKSON: And it's likely they are in those
4 counties where there are concentrations of the textile
5 plants?

6 MR. COLTRANE: Not necessarily. Most all of
7 our county organizations, county-wide, are set up under
8 the auspices of the County Commission, and a greater
9 percentage of those are located in the eastern part of the
10 State. They do have councils, of course, in Charlotte,
11 Gastonia, and Hickory, Asheville, High Point, Greensboro,
12 Durham, Raleigh.

13 MR. JACKSON: So in many counties where there
14 are concentrations of this industry, you do have Good
15 Neighbor Councils; is that right?

16 MR. COLTRANE: Yes.

17 MR. JACKSON: Could you tell us what the
18 relationship of the Good Neighbor Council in the localities
19 is to the units of government in those cities or counties?

20 MR. COLTRANE: Well, they have some 50 that were
21 set up by the mayors in cooperation, of course, with the
22 other members of the city council. And then we have some
23 20 that are set up county-wide by the county commissioners.
24 But practically all of these 75 that I referred to this
25 morning are set up by either the municipality, by the mayor

b3 1 in cooperation with the city council, or under the auspices
2 of the county commission.

3 MR. JACKSON: And generally speaking, are efforts
4 made to have industry representatives on the council?

5 MR. COLTRANE: We urge all of the power structure,
6 whether it be the county commission or the municipality, the
7 mayor and his staff or his council, that all segments of
8 the population be well represented; and we merely insist
9 that it be approximately a fifty-fifty bi-racial committee
10 and all segments be represented.

11 MR. JACKSON: Finally, has either your State
12 Agency or any of these county agencies, to your knowledge,
13 had any specific dialogue with the textile industry about
14 the various problems we are here talking about?

15 MR. COLTRANE: Not necessarily, not---

16 MR. JACKSON: But you have had some dialogue
17 with them?

18 MR. COLTRANE: Well, not with the industry
19 per se, but with industry in general.

20 MR. JACKSON: I see.

21 THE CHAIRMAN: Thank you very much, Mr. Coltrane.
22 Mr. Markham.

23 MR. MARKHAM: Our next speaker is Mr. Kelly
24 Alexander, President of the North Carolina Conference of
25 the NAACP Branches, and a member of the National Board of

b4 1 the NAACP.

2 THE CHAIRMAN: Mr. Alexander, we are delighted
3 to have you and I'll take this opportunity to impose on you
4 long enough to say that we are indebted to your brother who,
5 in his role as counsel, made the facilities of this library
6 available to us. We are most appreciative for that, and
7 happy to have you make a statement.

8 MR. KELLY M. ALEXANDER: Mr. Chairman and
9 members of the Commission, my name is Kelly M. Alexander.
10 I am President of the North Carolina State Conference of
11 Branches, National Association for the Advancement of
12 Colored People. The North Carolina headquarters are at
13 112 North Irwin Avenue, Charlotte, North Carolina, and the
14 National headquarters are at 20 West 40th Street, New York,
15 New York.

16 May I take this opportunity to express our deep
17 appreciation to Mr. Shulman, Chairman, and the members of
18 the Commission, for extending me an invitation to express
19 our views and participate in this very significant "Textile
20 Employment Forum."

21 As far as we can discover, this is the first
22 time that a large group of topflight businessmen,
23 representatives of government, scholars, civil rights
24 leaders, together with the average citizen, have set out
25 to produce a result in the field of equal employment that

5. 1 may be useful to thousands in the Carolinas. We consider
2 and recognize that this is the beginning and we sincerely
3 hope not the end of a great effort on the part of socially-
4 concerned textile executives, the Commission, and a
5 sensitive responsible Negro leadership to assure through
6 cooperative relationship full utilization of Negro manpower
7 resources in the Carolinas.

8 We in the NAACP firmly believe that to restrict
9 employment opportunities on the basis of an individual's
10 race, religion, ethnic origin, or sex violates American
11 ideals and wastes the potential abilities of a significant
12 proportion of our total population, and thereby prevents
13 the full development and effective utilization of this
14 State's manpower resources.

15 The Negro in North Carolina is having a most
16 difficult time being integrated into the economic mainstream
17 of American Democracy. He has suffered by racial
18 discrimination in employment in all areas of community
19 life.

20 Due to the long established policy of
21 segregation in the body politics of this state, race bias
22 in industry, trade unions, and government created in a large
23 measure the very bad condition Negroes find themselves in
24 today as to employment.

25 It is also true that the basic education that a

b6 1 person receives, the information at his disposal when he
2 plans his career, and the employment openings available to
3 him, all strongly affect his opportunities to become
4 integrated into workforce on an equal basis with other
5 citizens.

6 The facilities and methods used in the training
7 of skilled and technical manpower have been closed to the
8 Negro and because of discrimination in education he has
9 not been able to adjust to changes taking place in the
10 economy.

11 He has been the victim of a closed establishment
12 as to basic employment opportunities, technology and
13 education that would assist him in increasing his wage base
14 from marginal job classifications to the better-paying
15 position in the economy.

16 In projecting manpower and employment, I think
17 it is clear that if we are to achieve better use of Negro
18 human resources and of developing a more skilled labor force,
19 we cannot disassociate from our thinking the efforts to
20 combat poverty.

21 It is a known fact that Negroes rate high on
22 the list of the unemployed as well as in the ranks of the
23 poverty-stricken.

24 Negroes are still experiencing a major crisis
25 of unemployment. The rate of Negro unemployment is between

b7 1 two and two and a half times greater than the rate of
2 unemployment among whites, and the gap between the median
3 income of Negro and white wage earners continues to grow.

4 During the periods of unemployment crises,
5 Negroes are the first fired and last hired, both because of
6 race and they are chiefly concentrated in the unskilled
7 categories.

8 The National Commission on Technology,
9 Automation and Economic Progress in its report to the
10 President of the United States said among other things,
11 that "if non-whites continue to hold the same proportion
12 of jobs in each occupation as in 1964, the non-white
13 unemployment rate in 1975 will be five times that of the
14 labor force as a whole..."

15 According to the Social Security Administration,
16 with the southern region, the proportion of Negro households
17 in poverty is more than twice that of white households.
18 A total of 17.9 percent of 12 million white families is poor,
19 as opposed to 58.3 percent of 2.3 million Negro families.

20 The State of North Carolina is more dependent
21 for its income on industrial wages than on farm profits.
22 In terms of personal income payments, the largest
23 contributions to the total are made by manufacturing
24 enterprises. The great giant among these enterprises which
25 comprise the North Carolina industrial family is the textile

b8 1 industry.

2 We who live in the Carolinas are fully aware
3 of the long, long history of Negroes being excluded from
4 textile employment. We are also aware of how employees
5 of State employment offices contributed to this exclusion
6 by accepting and filling discriminatory job orders received
7 from the textile industry. Living in a state without fair
8 employment practices legislation, Negro jobseekers were
9 completely blocked out of the textile industry.

10 It is clearly pointed out in the Osburn Report -
11 which all of you are so familiar with - on Negro Employment
12 in the Textile Industries of North and South Carolina that
13 "this pattern of exclusion was maintained until as late as
14 1960, when non-white represented, respectively, 21.7 and
15 30.0 percent of total employment in North and South Carolina
16 but only 3.9 and 5.2 percent of textile employment in the
17 respective states, giving textiles an index of representation
18 of less than 20, one of the lowest of any industry in the
19 manufacturing sector."

20 The report also points out that Donald Dewey
21 found in a study of textile mills in 1950-51, "that even
22 though the majority of the work force in the industry is
23 female, almost no Negro women were employed, that Negroes
24 were confined to unskilled and service occupations, and
25 that no Negroes had white-collar or supervisory positions."

1 We are deeply concerned about the effective
2 implementation of Title 7 of the Equal Employment Section
3 of the Civil Rights Act of 1964 because Negroes are skilled
4 in this State and in the Carolinas and yet are still
5 experiencing employment discrimination in many areas of the
6 Carolinas in the textile industry.

7 It is fair to say that some progress is being
8 made and in the Piedmont area, the National Association for
9 the Advancement of Colored People is establishing
10 constructive lines of communication for the first time with
11 textile executives who are sincerely endeavoring to comply
12 with the law. We have had conferences and they have
13 indicated and they have employed to our knowledge some since
14 this particular relationship has been established. However,
15 we want to see more employment in all job classifications
16 in the textile industry.

17 We firmly believe that:

18 First, textile management has an affirmative
19 obligation to more effectively utilize Negro manpower resources.
20 Eliminate the pattern of marginal utilization and token
21 accommodations. Employ Negroes in depth, across the board,
22 the entire range of job categories, technical, professional,
23 secretarial as well as production.

24 According to the 1966 Employment Survey in the
25 Textile Industries of the Carolinas, the following

10 1 conclusions are made:

2 Negro employees are concentrated in the lowest
3 occupational categories. Forty-four percent are laborers
4 and service workers.

5 Negroes are not being hired for white-collar
6 jobs.

7 Negro females are significantly under-utilized
8 in this industry.

9 Both on a head-count basis and on a job-quality
10 basis, the utilization of Negroes could be vastly improved
11 in the textile industries of North and South Carolina.

12 Second, we reject the notion that Negroes are
13 not qualified. They can be trained. One is not born a
14 textile worker. Negroes are poorly represented in most
15 skilled and technical job categories. They should not be
16 barred from training and jobs that lead to skilled and
17 technical work. There is every indication that the textile
18 industry will become more and more skilled.

19 The Osburn report states again that "technological
20 advances have brought many changes to the industry. Greater
21 machine speed and efficiency allows mills to maintain the
22 same output with fewer workers." Also greater sophistication
23 of the machine has created a demand for workers with greater
24 skill than was required before.

25 Thirdly, the textile industry will continue for

11 1 a long, long time. I don't think that in this Carolina
2 region it's about to die. It will be here for a long, long
3 time and it will be a major industry and we welcome complete
4 diversification, but we also ask that with this
5 diversification should come increased employment opportuni-
6 ties for the Negro jobseeker.

7 Next, we certainly feel that State Employment
8 Services can do more in assisting Negroes to obtain equal
9 job opportunities. There should be a comprehensive
10 investigation to determine if they are carrying out the
11 policy of the United States Employment Service and its
12 regulation in reference to service to minority groups. In
13 too many instances, in too many areas of North Carolina,
14 they are continuing discriminatory practices.

15 There should be more upgrading of Negro workers
16 to better paying jobs. If Negro workers are upgraded in
17 the textile industry, more new workers could be trained
18 and, if this is done simultaneously, with efficient workers
19 it would not take too long for an uninterrupted flow of
20 workers moving up and others moving in behind them. I am
21 aware this may not be management's answer, but there must
22 be some process found for upgrading Negro workers; and there
23 should be more on-the-job training programs.

24 A large number of Negro jobseekers have had less
25 than an eighth-grade education. These people should not be

2 1 forgotten. How can these people be utilized in the work
3 force to elevate them above the so-called poverty line,
4 this line of poverty which the experts say is three to four
5 thousand dollars? You would be surprised to know the
6 thousands and thousands of Negroes who are still in need
7 of job classification who, under the present system, can
8 never reach this level; and this is a big problem for our
9 State. These people want to work and want to keep a job,
10 and they will respond to a training program that is not too
11 sophisticated.

12 Since the textile industry enjoys so many
13 forms of federal protection, they have an obligation also
14 to employ all citizens equally. I think that if a concerted
15 response is made, the NAACP will carry on a program
16 involving these federal protections that the textile industry
17 enjoys. If there is a continuation of discriminatory
18 practices, the position of Unions in the textile industry
19 will, no doubt, become stronger. The role they play in
20 affecting the employment opportunities of Negroes is
21 important. Union in many instances cooperate with the
22 employers in determining who shall obtain apprenticeships
23 and who shall not.

24 In 1960, according to the census, the percentage
25 of whites under the age of 25 who were apprentices was
four and one-half times as great as the percentage of

13 1 non-whites of the same age who were apprentices. These
2 programs of apprenticeship should be continually evaluated
3 so they will move beyond tokenism. I also think in the
4 educational process that there must be a reshaping of the
5 curriculums to adapt themselves to this wonderful world in
6 a fashion that people can get jobs when they come out of
7 school.

8 I would like to say in conclusion that all of
9 us at this Textile Employment Forum are tackling perhaps
10 the most important and difficult problems in the efforts
11 of Negroes to achieve full employment equality. We do hope
12 out of this discussion will come action in translating
13 Civil Rights into Employment Rights so that all men may
14 enjoy on an equal basis the wonderful world of work in a
15 free dynamic society.

16 Thank you so much.

17 THE CHAIRMAN: Thank you, Mr. Alexander. If
18 you will, we'd like to ask you some questions.

19 MR. ALEXANDER: Sure.

20 THE CHAIRMAN: You mentioned that you had become
21 engaged in some cooperative programs in the industry---

22 MR. ALEXANDER: That's correct.

23 THE CHAIRMAN: ---in the central Piedmont area.

24 MR. ALEXANDER: That is correct.

25 THE CHAIRMAN: I was wondering what your

14 1 experience had been there. Do you find that there is any
2 knowledge that you bring into this relationship that changes
3 positions?

4 MR. ALEXANDER: I think traditionally one of
5 the great barriers to moving to implement programs has been
6 a failure of constructive Negro leadership in power to
7 establish contact with the industrialists, to have direct
8 contact with personnel directors, to have contact with
9 executives who actually make policy in relation to employment
10 conditions within the framework of their communities.

11 We have had experiences with a big corporation,
12 some of these corporations, through our Job Market
13 Information Bureau. We have established in the NAACP a
14 Job Market Information Bureau because we found out that
15 there was a lack of communication as to job market
16 information to the community and to the areas where people
17 actually need to know when there are job openings. They
18 don't read newspapers, some of them don't listen to radio;
19 and they could not get this information unless some agency
20 distributes job market information to them.

21 In response to this kind of program we have had
22 a multiplicity of people to come in to see where they can
23 get a job, and we've sent a lot of them to the textile
24 industry. We have sat down with people, representatives
25 of the textile industry, to discuss how can the Negro be

015 1 integrated into adequate employment within textiles. And,
2 of course, they are doing, some of them - and this does not
3 represent the total textile industry; this represents more
4 of the alert young executives who are socially concerned
5 about change, and I would say there is a growing number of
6 young textile executives who are concerned about this
7 problem and want to do something about it.

8 THE CHAIRMAN: Have you found that this increased
9 communication has led to change in the minority under-
10 standing of the problem? As I understand from what you are
11 saying, this communication is essential to enable the
12 industry side to attract and find minority people. Does
13 the communication also create a better awareness among the
14 minorities of what they ought to do to prepare for the jobs?

15 MR. ALEXANDER: There's an awareness on the
16 part of a large number of women. As I cited in this report,
17 we have a large number of people that are not high school
18 graduates; they want factory work and, when we move into
19 this area, we find that Negro women have faced a
20 considerable amount of discrimination so far as employment.

21 To really make a dent in this area which I
22 refer to, there must be thousands of these people employed
23 in this category. Now there is an awareness on the part
24 of them based on their educational levels. They understand
25 that. But you must realize that they are mothers who are

016 1 breadwinners of families, who go to work at 7:00 o'clock
2 in the morning and come home late at night, and who have
3 four or five children. When they come home, they can't go
4 to an adult education class because they have to take care
5 of their personal responsibilities.

6 These are the people, the forgotten people in
7 the employment area, and these are the people who live in
8 the ghettos. These are the people who need help more than
9 anybody else. I'm not too concerned, for instance, about
10 a man with a degree because he can qualify and he can be
11 integrated across the board in the textile industry or
12 any other industry, because he possesses the basic
13 educational training. But you don't solve the problem of
14 employment if all the concentration is going to be made on
15 that level. There must be some concentration made, there
16 must be some program that can fit into this equation, that
17 will help the thousands and thousands of people who are
18 the forgotten citizens of our community and who are on the
19 welfare rolls and who want to get off of the welfare rolls.
20 And the only way they can get off of the welfare rolls,
21 they must have adequate employment. It's even so seriously
22 discussed among our people that they aren't really interested
23 in this guaranteed wage thing because they can't find
24 employment anywhere except in menial task operations, which
25 pay nothing, even in this industry. It's a low-paying

1 industry in comparison to other industries.

2 So this is a serious problem and I would like
3 for the Commission to tell me: What are we going to do
4 with these thousands and thousands of people we talk about
5 that need to be lifted? The Poverty Program can only do
6 so much. Industry must take a look at them. Education
7 must take a look at them. Government must take a look at
8 them.

9 Until these people are placed into a position
10 where they can get adequate employment that would raise
11 their wage at least to \$4,000.00 a year, we are in trouble
12 and we're going to stay in trouble.

13 THE CHAIRMAN: Is it your experience that these
14 people are anxious to get into on-the-job training programs
15 or are anxious to get into any type of training?

16 MR. ALEXANDER: You see, the fallacy about
17 people being on welfare and standing on the corner, that
18 they won't work, is a lie. They do want to work. They
19 haven't been able to find employment. They don't want to
20 be on welfare; the average Negro is not anxious to get on
21 welfare if they can get a job. This thing has been overrated.
22 I say employ them in some area of industry, of the economy;
23 give them an opportunity to make a decent wage and you'll
24 see a change in the socio-economic conditions.

25 And that's one other thing: The Negro inherits

18 1 poverty. From generation to generation he inherits it
2 because of his wage and because of the conditions in which
3 he must live and that he is forced to live in because he
4 can't get a decent job at a decent wage. This is the
5 problem. And it's not only a Southern problem; it's a
6 problem all over the country. It's a problem in the ghettos
7 of California, New York, and up in your New England States
8 I presume, if you have any Negroes up there. The same
9 problem all over the country. This is a national problem
10 that we are concerned about.

11 All of these statistics that you read about and
12 all of this automation and everything, sure, the younger
13 generation today who come out are facing a problem of
14 employment. We are the victims of a vicious segregated
15 educational system that has caused us to be in the condition
16 in which we are today.

17 Do you know that there is not an educational
18 institution, the so-called land-grant Negro college, not
19 a Negro institution who ever taught anything in their schools
20 about textiles? And I'll guarantee you that nobody has
21 motivated the young Negro to take advantage of textile
22 education, because he hasn't been orientated into this
23 particular area of industrialization. There must be more
24 motivation and there must be more interest and more concern
25 about directing the young Negro into these productive jobs

19 1 and productive educational patterns.

2 We have been the victims of stereotyped
3 educational training. Most of our schools have taught us
4 to be preachers and doctors and all of these other things,
5 service jobs, schools to teach you how to be a maid and
6 a chauffeur and all these other sorts of things; but they
7 haven't taught us and haven't given us and haven't exposed
8 us to the educational training that will make us a financier,
9 an entrepreneur, or to make us a technician, or to integrate
10 us into the industrial and technological complex of the
11 areas in which we live.

12 And migration has hurt us too. The best Negroes
13 who are educated have migrated to the Northern and Western
14 centers of these United States and left us with the problem
15 of people who cannot adapt themselves to the technological
16 changes which we face. We must keep these potential people
17 here in our State and in our region. They don't need to
18 go to New York and New England. They need to stay in North
19 Carolina and South Carolina. But the opportunity must be
20 expanded for adequate employment and for adequate wages so
21 that they can live down here decently like other people
22 live in other parts of the country. And until these programs
23 can adapt themselves to solving these problems, we can
24 forget it.

25 THE CHAIRMAN: Would you say that the tendency

b20 1 of the well-educated Negroes to migrate out, as you just
2 said---

3 MR. ALEXANDER: Right.

4 THE CHAIRMAN: ---reflects a dissatisfaction
5 with the employment situation of the lower-level Negroes
6 who would be staying in any event?

7 MR. ALEXANDER: Yes.

8 THE CHAIRMAN: The failure to provide
9 opportunities for the low level also serves to drive the
10 high level out?

11 MR. ALEXANDER: Right. They go to places where
12 they can find better employment and we are left with people
13 who can't migrate but they are stuck in menial task job
14 classifications, which is deleterious to the advancement
15 of their socio-economic condition. And the condition, the
16 cycle - this cycle continues. It continues where family
17 after family inherits poverty.

18 THE CHAIRMAN: Your basic point, I gather, is
19 that unless we have an injection of jobs at some point in
20 the cycle, the cycle will continue on?

21 MR. ALEXANDER: It will continue on. It will
22 continue on and there's no stopping point to it, either.
23 Because you see, many people don't realize - we who live
24 down here - you can write about segregation and
25 discrimination, but we live with it and we know what you're

21 1 talking about because we have experienced it all of our
2 lives, and we have not been able to get jobs. Employment
3 Securities Commissions have discriminated against Negroes
4 in job referrals. They have only sent them to jobs where
5 they have requested a Negro. If there is a better-paying
6 job, the whites have always received that job, not the
7 Negroes. And it's questionable with me sometimes about this
8 testing thing. I think some of these tests are aimed to
9 keep the Negro and discourage him from employment; and I
10 think that needs to be examined very diligently to see if
11 tests are administered based on the job that the individual
12 is trying to get, rather than a gigantic test which has
13 nothing to do or related to the job which he's trying to
14 get. In many instances Negroes have been discriminated
15 against because of this test proposition too, and it needs
16 to be looked into.

17 THE CHAIRMAN: Would you like to ask a question,
18 Mr. Jackson?

19 MR. JACKSON: I'd like to ask two or three
20 questions. I notice that you are President of the State
21 Conference here in North Carolina of the NAACP. Could you
22 tell us how many branches you have?

23 MR. ALEXANDER: The North Carolina Branches
24 consist of 125 operative branches in the State of North
25 Carolina. We cover North Carolina; in fact, we have more

22 1 branches in North Carolina than in any other State Conference
2 in the United States.

3 MR. JACKSON: Well, the reason I asked the
4 question, I was wondering to what extent do you have any
5 cooperation, any participation, with the Good Neighbor
6 Councils that have existed in these some 75 communities.

7 MR. ALEXANDER: We have a wonderful cooperative
8 relationship with Mr. Coltrane, and we are always in contact.
9 In these crucial periods of racial unrest, we always
10 coordinate programs to see if we can solve many problems
11 that these communities face. We have had problems during
12 the time of racial unrest in some of the Eastern counties
13 of North Carolina; we have gone in there and tried to
14 establish constructive lines of communication with the power
15 structure there to see if they would not be amenable to
16 constructive social change amicably. And, of course, I
17 don't know how much success we have had with it but,
18 nevertheless, we have good coordination.

19 MR. JACKSON: To what extent has your Conference
20 of Branches worked specifically with regard to job
21 opportunities in the textile industry?

22 MR. ALEXANDER: Well, we are working now; we
23 have a program in operation trying to develop more
24 opportunities for our people. You see, we looked at this
25 thing in a fashion wherein we saw all government money being

b23 1 flowed down to these communities, but still Negroes weren't
2 benefiting therefrom and they were not getting the jobs.
3 There was something wrong somewhere and something still is
4 wrong somewhere, because we are finding out that there are
5 so many people who are not being reached. And the purpose
6 of the NAACP in this area is to establish constructive
7 programs where the forgotten people can be reached, can be
8 directed to the right agency so that they can get in contact
9 with this job opportunity thing.

10 MR. JACKSON: Finally, do you know whether the
11 industry is contacting any of the NAACP branches advising
12 them of the job opportunities that are available? Are they
13 doing any recruiting at all that is reported to you from
14 the branches?

15 MR. ALEXANDER: Well, what we have found out
16 from some areas of this State, they are not following
17 through. We have Negroes who have filed applications for
18 jobs in textile plants in some areas of the State and they
19 have not received jobs, but other people have been employed.
20 Of course, I don't want to single out any particular company
21 here at this meeting; I think that's part of your rules.
22 But I think our branches can supply the Commission with
23 information concerning discriminatory practices so far as
24 efforts to get jobs in the textile industry are concerned.

25 MR. JACKSON: Do they advertise at all in any

24 1 of the Negro newspapers?

2 MR. ALEXANDER: No, not in Negro newspapers, no.

3 MR. JACKSON: That's all.

4 THE CHAIRMAN: Mr. Alexander, may I assume from
5 your comments that you feel that the Equal Employment
6 Opportunity Commission as well has not done what it might
7 in terms of getting to these forgotten people?

8 MR. ALEXANDER: You know, really we would like
9 to see you be more vigorous and aggressive in trying to
10 eliminate some of these problems we've talked about. We
11 know you are limited so far as your enforcement powers are
12 concerned. But when these meetings are held, if this is
13 just going to be an intellectual spree, we can forget it.
14 But if it's going to be something that's going to result
15 in action--- You've had a wonderful session here and we
16 have implicit confidence in your integrity that you're going
17 to take what you hear here and try to implement it through
18 your agencies so that more of the non-whites in our area
19 can get equal job opportunities.

20 THE CHAIRMAN: Thank you very much, Mr.
21 Alexander. We appreciate your coming.

22 Mr. Markham.

23 MR. MARKHAM: Mr. Leighton C. Dunlap, Industrial
24 Relations Division of the Du Pont Company.

25 THE CHAIRMAN: Mr. Dunlap, we are happy to have

b25 1 you here and we welcome you.

2 MR. LEIGHTON C. DUNLAP: Mr. Chairman, members
3 of the Commission, ladies and gentlemen, my remarks will
4 be confined to the Du Pont Company's activities in
5 implementing our equal employment policy with specific
6 examples of affirmative action that have taken place in
7 Du Pont textile plants in North and South Carolina.

8 Some background information may help set the
9 stage. ^{Du Pont} The Company is headquartered in Wilmington,
10 Delaware. At present we have in excess of 111,000 employees
11 and maintain some 85 manufacturing plants in 28 states.
12 Our sales in 1966 exceeded \$3,000,000,000. Our first plant
13 was built in 1802 and for the next one hundred years the
14 company grew slowly but consistently, producing gunpowder
15 and explosives.

16 In 1910, the company began its program of
17 diversification and is now the producer of many basic
18 chemicals, plastics, dyestuffs, paint, ammonia, motion
19 picture and X-ray film, synthetic rubbers, anti-freeze
20 compounds, refrigerants, and a wide variety of textile
21 fibers.

22 Of our 111,000 employees, 6,871 are classified
23 as laborers and service workers. In North Carolina and
24 South Carolina, we have 4,783 employees engaged in synthetic
25 textile fiber manufacturing operations, and 297 of these

26 1 employees are classified as laborers and service workers.
2 These figures indicate the technical aspect of our operations
3 and point up the need for employees with good educational
4 backgrounds. In a company where 7.1 percent of its jobs
5 fail in the unskilled category, and in North Carolina and
6 South Carolina where the ratio of unskilled jobs is 6.2
7 percent, it is apparent that the bulk of the better job
8 opportunities call for a background and training in the
9 technical aspects of our operations. For this reason we
10 cannot lower our hiring standards. To do so would
11 seriously handicap our activities.

12 In our efforts to employ minorities we have
13 had our various installations review their employment
14 practices to insure that they are realistic with regard
15 to our needs without unduly operating to exclude any segment
16 of the population.

17 On September 23, 1959, our Executive Committee
18 issued a written policy statement as follows:

19 "RESOLVED, that it is the policy of E. I.
20 du Pont de Nemours and Company not to discriminate
21 against any employee or applicant for employment
22 because of race, religion, color, national origin,
23 or ancestry with respect to hiring, promotion,
24 demotion, transfer, recruitment, termination, rates
25 of pay or other forms of compensation and selection

1 for training."

2 Any doubts about whether management ^{meant} business
3 vanished when on June 21, 1962, the Executive Committee
4 approved the signing of a joint statement on "Plans for
5 Progress" put forward by the White House. Subsequently,
6 P. B. Lewis, Personnel Manager, was granted a leave of
7 absence by the company to become Administrative Director
8 of "Plans for Progress." His term expired December 31, 1965.

9 As you may know, this is a voluntary program
10 which calls for affirmative action by member companies in
11 the employment of minorities. At the present, over 300
12 major companies participate in this program.

13 We found that to be successful in carrying out
14 an effective E.E.O. program, top management had to take a
15 position of responsibility and line organization had to
16 handle the implementation. In other words, from the top
17 right down to the last line supervisor, each has a
18 responsibility in the program and must work at it.

19 In spite of the apprehensions on the part of
20 some people, we have met with very little unfavorable
21 reaction in the implementation of our E.E.O. commitment in
22 our plants. This includes those operating in North Carolina
23 and South Carolina. In the furtherance of our E.E.O.
24 program, employees were informed well in advance in order
25 to give them time to understand the meaning of E.E.O. and

28 1 the use of common facilities by all employees. They were
2 told the company intended to live up to its employment
3 policy and "Plans for Progress" pledge, and that employees
4 were expected to cooperate. Supervision personally discussed
5 the program with each employee.

6 In order to meet management's expectations in
7 the implementation of the company E.E.O. policy in the
8 Carolinas, we have found that it was imperative that
9 effective, affirmative action be taken to, one, increase
10 the employment and upgrade the utilization of minority
11 personnel; two, improve rapport with local minority leaders;
12 and, three, implement an effective follow-up system. Some
13 of the specific steps that were essential to achieve the
14 above are:

15 Employment standards at these locations have
16 been reviewed to insure that they are realistic. Employment
17 practices of giving preference to relatives of employees
18 or hiring those who scored highest on pre-employment tests
19 had to be weighed against other aspects of the selection
20 process.

21 Pre-employment selection procedures are
22 necessarily designed to distinguish between those who can
23 qualify for Du Pont starting jobs and those who cannot, but
24 they are also designed to be as non-discriminatory with
25 regard to race as they can be made. Tests are professionally

29 1 developed, job-related, and have been validated over a
2 period of years by checking against job performance of
3 employees after they were hired. At the Camden, South
4 Carolina, Plant this has led to the discontinuance of a
5 high school diploma as a requisite for employment.

6 "Qualification" for Du Pont employment does
7 not mean that applicants must be already skilled; it usually
8 means that they must be able to learn the skills needed in
9 a modern chemical plant. In most cases Du Pont trains its
10 new employees in the job skills required. What is needed
11 is aptitude and reasonable grounding in fundamentals.

12 Our recruitment effectiveness from wage roll
13 through professional levels has improved. Steps have been
14 taken to insure the Negro and other minority communities
15 that Du Pont wants and has challenging opportunities for
16 qualified applicants; and if qualified minorities do not
17 apply voluntarily at our locations, they are actively
18 sought.

19 To increase the supply of minority employment
20 applicants, we are participating in community programs and
21 in some cases have instituted in-plant upgrading efforts.
22 We are working with leaders and organizations in our various
23 employment points to develop mutual understanding,
24 confidence, and cooperation. To develop cooperation and
25 understanding of our employment needs, we are working with

0 1 educators at all levels, particularly at predominantly
2 Negro schools.

3 Specifically, contacts have been made with
4 administrative officials of all high schools in the hiring
5 area. Discussions included a review of Du Pont employment
6 qualifications, testing requirements, and hiring practices.
7 On one visit, 32 Negroes were given pre-employment tests
8 and ten qualified. Later the guidance counselor accompanied
9 to the plant a group of 40 seniors from a local predominantly
10 Negro high school. These students applied for employment
11 and took pre-employment tests with the high school guidance
12 counselor observing the administration of these tests.
13 During a follow-up visit to the high school, tests were
14 reviewed with the principal and the counselor. Approximately
15 40 percent of the group qualified.

16 Some satisfactions have accrued from these
17 affirmative action programs. A superintendent at our
18 Camden, South Carolina, Plant in an unprecedented move was
19 invited to speak at an event known as "Career Day" at the
20 predominantly Negro high school. Urging this young audience
21 to get educated, the superintendent discussed opportunities
22 at Du Pont while establishing what we hope will be a lasting
23 relationship with the school. Supervision has been
24 contacting local Negro leaders such as teachers, school
25 principals, business men, government officials, and our own

1 Negro employees, explaining our job opportunities. This
2 program is beginning to bear fruit as the quality and
3 quantity of applicants have improved. Some of the local
4 Negro leaders are assisting interested Negroes in "brushing
5 up" on arithmetic prior to taking the pre-employment test.
6 The plant is continuing to follow up on those Negro job
7 candidates who failed to qualify, explaining areas of
8 weakness and suggesting they obtain outside help and return
9 for re-test.

10 In another situation we discovered that college
11 faculty members lacked knowledge of industrial needs. To
12 deal with this problem, we invited and had the faculty
13 members of North Carolina A & T College visit our industrial
14 laboratories. In addition, a research associate at the
15 Research Laboratory at our Kinston Plant made a formal
16 presentation to faculty members and graduate students in
17 the school of chemistry. Such invitations are now more
18 commonly received since we are recruiting at 28 predominantly
19 Negro colleges. These visits serve a dual purpose. They
20 not only allow teachers and counselors to observe Negroes
21 at work in the company, but they help company personnel men
22 to stress the importance of schools providing good basic
23 training to prepare students for industrial job opportunities.

24 We realized the hiring systems used by employers
25 tend to leave unemployed those with limited skills and

2 1 aptitude for industrial employment opportunities.
3 Historically, they have become a special burden to the
4 whole community. As a corporate citizen, Du Pont seeks
5 increasingly to cooperate with, and aid where possible,
6 community programs for reducing this burden.

7 Finally, encouraging minorities to improve
8 their level of education and establish effective
9 communications with business schools and colleges stand
10 high on the agenda of our textile operations in the Carolinas.
11 Attempts are also being made to allay the suspicions and
12 distrust that the minorities seem to have for the industrial
13 community.

14 Personnel officers are constantly reviewing the
15 requirements of various jobs and job categories, to develop
16 training programs, to prepare materials to aid in informing
17 and hopefully motivating these potential employees.

18 The initial employment of minorities is only a
19 partial solution to the total problem. There remains
20 orientation, training, and the developing of individuals for
21 movement into all job categories. Significant progress has
22 been made in this area. Test-limited employees in the
23 Service Sections at the Kinston Plant have been assisted
24 in qualifying for promotion if they desire. During one
25 month, 21 such employees were transferred, eleven of whom
had ten or more years of service. We are breaking down the

3 1 problem of minority employment into these various components
2 and working with each one separately. Management views this
3 subject of E.E.O. as one of long duration on which we are
4 making progress and expect to devote effort for years to
5 come.

6 Mr. Chairman, that concludes my remarks.

7 THE CHAIRMAN: Thank you, Mr. Dunlap, and I'd
8 like to ask you a few questions.

9 How does your employment situation in the
10 Carolinas today compare with what it was, for example, five
11 years ago?

12 MR. DUNLAP: It has risen somewhat, but it hasn't
13 been a startling rise. We operate two plants, one at
14 Camden and one at Kinston, and I'd say that the employment,
15 the total employment, has been fairly consistent.

16 THE CHAIRMAN: Has there been any change in
17 minority employment?

18 MR. DUNLAP: Yes. Minority employment has
19 increased. You take this affirmative action approach and
20 visit the local predominantly Negro high schools, you begin
21 to get a flow of minority people coming to your plant; and
22 as they begin to understand that there are opportunities
23 for them, why you begin to bring them on the roll. So we
24 have shown an increase in minority employment in, I would
25 say, all job categories.

84 1 THE CHAIRMAN: You mean it's sort of a self-
2 reinforcing thing; once you start, more happens?

3 MR. DUNLAP: Yes, this is right. I think I can
4 use a real good example in Wilmington. Oh, I'd say seven
5 or eight years ago in Wilmington, Negroes did not apply for
6 employment because they didn't get jobs in the offices in
7 Wilmington. But as this began to change, we now have over
8 200 stenographic-type employees of minority races, and they
9 are coming in more every day. They are satisfied that we
10 offer them job opportunities, and I think this happens in
11 any place where they begin to realize that opportunities
12 exist. They come in; I think they want to be treated just
13 like anybody else. If they can do a job when you give it
14 to them, fine; if they're not qualified, they understand
15 and perhaps they'll go and become qualified. We try to
16 help them and encourage them to do this.

17 THE CHAIRMAN: Do you work with groups such as
18 the NAACP or the Civil Rights leaders in getting this word
19 out?

20 MR. DUNLAP: Well, I'll tell you what we've done.
21 Our top management people have visited various cities in
22 the United States in the last year, New Orleans, Houston,
23 and have had meetings with the Negro leaders of those
24 communities; and we feel this will establish a better
25 rapport and we get a better understanding. Our plant

1 managers in those areas participate in these meetings.
2 This is a program we feel is going to be helpful.

3 THE CHAIRMAN: I was interested in your
4 illustration of a case in which you suspended a requirement
5 for a high school diploma. Would you say a few more words
6 about that?

7 MR. DUNLAP: Well, what we have done, we
8 examined the selection procedures and we've found that we
9 can get just as good results by presenting tests based on
10 the jobs at the location. The high school diploma was not
11 an important requirement. In other words, the high school
12 diploma is nice to have, but we really didn't have to have
13 that to prove successful in certain type jobs in this plant;
14 so we have eliminated the requirement of a high school
15 diploma and substituted this testing procedure which we
16 developed ourselves. We have a staff man who is assigned
17 to do nothing but research on testing, and he has made
18 validation studies based on the jobs at that location.

19 THE CHAIRMAN: Has this testing enabled you to
20 hire anybody who did not complete grammar school?

21 MR. DUNLAP: Well, an example that I recall,
22 when we first instituted this, one of the employees we had
23 who was in an unskilled job who had just finished the third
24 grade, qualified for one of our better operating jobs just
25 on the basis of this test. Now this may be an extreme

1 example, but this happened, I know.

2 THE CHAIRMAN: This is a test that enables you
3 to make a judgment with regard to one specific job or a
4 series of jobs, or what?

5 MR. DUNLAP: Well, we develop and train our own
6 people. We are looking for learning ability. So these
7 tests, the first battery of tests are tests that are pretty
8 basic in arithmetic, they must be able to read, and things
9 of this type; and people who come through this procedure,
10 then we train them into the jobs in the whole gamut in the
11 manufacturing area. I mean they are eligible for all of
12 the jobs that exist.

13 THE CHAIRMAN: Could somebody without a grammar-
14 school education get through this?

15 MR. DUNLAP: Yes. If he could come in and
16 meet the qualifications, yes.

17 THE CHAIRMAN: What has your experience been
18 in re-testing? You mentioned that you went out and re-
19 tested people who failed the original time.

20 MR. DUNLAP: Well, what we try to do is counsel
21 people. You know, people will come in and take a battery
22 of tests and maybe in one area they are weak. We will
23 counsel those people to build up their arithmetic or build
24 up their English, word usage, or build up some skill and
25 then come back and take a re-test. We have called some of

7 1 these people and had them come back after a period of time,
2 and some qualify and some don't. But we do this. We've
3 taken this initiative.

4 THE CHAIRMAN: Are you working with any
5 particular groups or agencies in terms of people who would
6 help the people who you counsel to improve their reading,
7 Mr. Dunlap?

8 MR. DUNLAP: I'll tell you what we're doing.
9 This is a pilot plan type of thing, our pilot program.
10 But the Board of Fundamental Education--- Are you familiar
11 with the Board of Fundamental Education out at Indianapolis?

12 THE CHAIRMAN: Why don't you explain that, if
13 you will?

14 MR. DUNLAP: It is an organization that will
15 come in and take people who have little education and
16 develop their educational level; like say you were third
17 grade, they would guarantee eighth grade; they can take
18 eighth grade and they'll guarantee up into the high school
19 level. So we have a program that we are using in Wilmington
20 now where we have 40 people who do not have the educational
21 backgrounds, and we are now putting them through this
22 program. We're going to see how it works and if this works,
23 we'll use this at other locations. But it is a good way
24 to help upgrade people you have in dead-end jobs on your
25 locations.

8 1 THE CHAIRMAN: But to the extent you've had
2 experience, your experience indicates that the absence of
3 an education does not mean the absence of capability to do
4 the job?

5 MR. DUNLAP: This is right. You always play
6 percentages; the person with more education, it seems to
7 me--- You like to play the percentage, but it doesn't
8 exclude an individual who doesn't have a formal education
9 from getting a job and being successful.

10 THE CHAIRMAN: Now I'm not talking about college
11 graduates, but does the fact that a person has completed
12 high school as opposed to having gone through six grades
13 demonstrate that he's going to do better? Does your
14 experience show that people who do have the education do
15 do better, or is it just an assumption?

16 MR. DUNLAP: I don't have any figures. I have
17 not seen any studies made by our people in this direction.
18 But, you know, you get down to individuals and there are
19 some individuals who can pick up things pretty fast whether
20 they have a formal education or not; and then there are
21 some people who can get a formal education and still can't
22 do very well either.

23 THE CHAIRMAN: It's the task of the employers
24 to find the ones who are trainable?

25 MR. DUNLAP: We try to select the people who we

1 think are going to be employees of ours who are going to
2 develop through our organization. We are hopeful that any
3 employee we hire can move up the ladder.

4 THE CHAIRMAN: Did I understand you correctly
5 in gaining the impression that you consider virtually
6 everybody you hire somebody who has to be trained in order
7 to do the job?

8 MR. DUNLAP: Yes. The people we hire, we are
9 hiring to train for jobs; we are developing our own people.
10 This is a basic principle that we've operated on since the
11 company started.

12 THE CHAIRMAN: And they don't come into work
13 to start that first day being fully able to do it?

14 MR. DUNLAP: No. We do not go out and hire
15 skilled people. We bring people in and develop them in to
16 the type of work that we have to offer, which may be a little
17 different. We are a chemical company. In some of the jobs,
18 a lot of the people come from rural areas; they have people
19 who have had no contact with any formal type of training.
20 But if you can identify an ability to do something, why you
21 can get those people to be productive.

22 THE CHAIRMAN: Do you have any questions?

23 MR. JACKSON: Yes.

24 One question, Mr. Dunlap. The way you explained
25 your affirmative action program for your company, it's

0 1 obvious that you work at it. Do you have someone full time
2 doing this work, or is it several people doing a little of
3 it? How do you do this?

4 MR. DUNLAP: Well, I'm doing it right now full
5 time. This is one of my responsibilities - we set it up this
6 way. I went on special assignment about a year ago and
7 now I'm on the job full time. We find that we have to spend
8 all of our time in implementing this program.

9 MR. JACKSON: Do you work primarily at Camden?

10 MR. DUNLAP: No, I work out of Wilmington.

11 MR. JACKSON: Out of Wilmington?

12 MR. DUNLAP: Yes.

13 MR. JACKSON: And do you have someone working
14 at the Camden Plant and at the other one in North Carolina,
15 or do you service those two also?

16 MR. DUNLAP: The personnel superintendent at
17 these two locations has the responsibility of implementing
18 the program. He deals very closely with me; I visit the
19 plants. I think I've been all over the United States in
20 the past year talking about this and helping people and
21 giving some guidance.

22 THE CHAIRMAN: Do you find that it's good
23 business?

24 MR. DUNLAP: We think it is. We've taken the
25 position that we are going to implement this program, and

1 we feel that it is good business.

2 THE CHAIRMAN: Thank you very much, Mr. Dunlap.
3 We are very happy to have had you come today.

4 Mr. Markham.

5 MR. MARKHAM: Mr. Emanuel Lipscomb, Director of
6 the Trade Analysis Division, Office of Textiles, Business
7 and Defense Services Administration of the U. S. Department
8 of Commerce.

9 THE CHAIRMAN: Mr. Lipscomb, we're happy to
10 have you.

11 MR. EMANUEL A. LIPSCOMB: Thank you, Mr. Shulman,
12 and I'd like to thank the Commission also for inviting me
13 to attend today. Before making my statement, I would like
14 to say that I have been in this area with the Department of
15 Commerce now for about seven years. In my present position
16 as Director of Trade Analysis Division I am interested
17 primarily in international problems that affect the textile
18 industry. Today I shall attempt to relate some of these
19 international problems to the Commission's problems in equal
20 employment opportunity facing the Commission today.

21 At the outset, I would like to point out that
22 the Department of Commerce is concerned - and I would like
23 to say seriously concerned - with the effective implementation
24 of the Equal Employment Opportunity provisions of the Civil
25 Rights Act. We commend the Commission's foresight in

2 1 arranging this forum which provides the opportunity for
2 a free exchange of ideas in this vital area. We feel
3 confident that through endeavors such as these, the hopes
4 of the past, coupled with sincere efforts of the present,
5 will produce economic stability for all people in the future.

6 The textile industry's role in the economic
7 development of industrialized countries is well known. A
8 fleeting review of the 18th century shows much of the trade
9 of England being centered around textile products. In the
10 19th and early 20th centuries textiles were installed as
11 the industrial base of the New England States. We now can
12 see the vital role being played by textiles in the Southern
13 United States.

14 There are more than 7,000 textile establishments
15 in the United States employing nearly one million workers.
16 Over 50 percent of the total employment is located in the
17 Carolinas and Georgia. When we add the workers in the
18 garment areas, the total employment rises to over two million
19 workers. The added impact of this industry on the economy
20 can be seen in the fact that more than two million people
21 in other industries are directly affected by the textile
22 industry. For example, all of the raw wool and about 60
23 percent of the raw cotton produced in the United States are
24 used by the domestic textile industry. The United States
25 textile industry also is the main customer for domestically-

3 1 produced man-made fiber, dyestuffs, and textile machinery.

2 The industrial revolution now going on in the
3 Southern United States is not an isolated development.
4 On the international scene, numerous emerging countries
5 are now pursuing courses of industrialization. These
6 countries are following the time-worn pattern of using
7 textiles as the industrial base. In the growth process,
8 the developing countries need foreign exchange with which
9 to purchase and develop more sophisticated products.
10 Consequently, a large proportion of their textile production
11 is directed towards the import markets of the world. The
12 rapid growth in the textile industries of a large number
13 of the less developed countries, or "LDC's," as we call
14 them, is demonstrated by the fact that in 1960 there were
15 nine LDC's exporting cotton textiles to the United States
16 in amounts approaching ten million equivalent square yards
17 or more. For the year ending September 1966, the ten
18 million group had expanded to 17 countries. Countries not
19 in the ten million class, as a group, exported 2.5 million
20 yards to the United States in 1960, but in the year ending
21 September 1966 these countries accounted for nearly 75
22 million yards.

23 In the man-made fiber sector, United States
24 imports from all sources in 1962 were about 213 million
25 square yards. By October 1966, the year ending total had

44 1 climbed to nearly 800 million yards. About 70 percent of
2 the trade during the latest period came from Japan and
3 the LDC's in the form of fabrics, apparel, and made-up
4 articles.

5 When we look at the domestic production of
6 cotton and man-made fiber broadwoven goods, the level of
7 production during 1965 was slightly below the 1962 level
8 for cottons and up by about 43 percent for man-mades.
9 During these same years, however, imports of cotton products
10 were up by 13 percent, while imports of man-made fiber
11 textiles soared by 165 percent. Preliminary indications
12 reveal that in 1966 domestic production of cotton fabrics
13 was somewhat below 1965 and only moderate increases occurred
14 in the man-made sector. However, by November 1966 the
15 annual rate of cotton and man-made fiber textile imports
16 were more than 40 percent higher than in 1965.

17 Back in the middle fifties, the United States
18 textile industry was in the throes of a serious down-turn
19 in the domestic market and rising imports. At that time
20 the Government negotiated a voluntary agreement with Japan
21 under which the Japanese agreed to limit their exports of
22 cotton textiles to specific levels. However, during this
23 same period, and shortly thereafter, many other countries
24 began to embark on the route of economic industrial
25 development. Under the weight of the attendant rising tide

45 1 of imports, the American textile industry continued to
2 stagger. The economic plight of the industry was
3 characterized by serious operating deficits and subsequent
4 mill closings. Those familiar with the industry can readily
5 understand that the economic structure of an entire
6 community can be wiped out by the closing of a single mill.

7 Out of this background came President Kennedy's
8 seven-point program for assistance to the textile industry
9 in early 1961, which resulted in an international conference
10 and first, the Short-Term Arrangement, then the Long-Term
11 Arrangements Regarding International Trade in Cotton Textiles.
12 These arrangements were negotiated by the major importing
13 and exporting countries of 1961. The Short-Term Arrangement
14 was for one year from October 1961 through September 1962,
15 while the Long-Term Arrangement, or the "LTA," as we call
16 it, extended for five years from October 1962 through
17 September 1967. These arrangements were not designed to
18 stop the flow of cotton textile imports, but to bring about
19 some semblance of order to the domestic and international
20 market place. Indeed, a review of the latest import totals
21 reveal that cotton textile imports have continued to rise.

22 Under the LTA, some very important accomplish-
23 ments could be realized.

24 One, the domestic cotton textile industry gained
25 confidence in developing new products to meet market demands,

1 without fear that a sudden deluge of imports would be
2 concentrated in the newly-developed product. In other words,
3 the LTA provided safeguards against product concentrations
4 which, in effect, could result in a progressive and piecemeal
5 elimination of broad segments of the industry.

6 Two, in the absence of the LTA, indications are
7 that imports would have been substantially higher than the
8 record levels noted at the end of the fourth year of the
9 Long-Term Arrangement, that is, the year ending September
10 1966. It does not require much conjecture to visualize
11 what the condition of the domestic textile industry might
12 have been today without the LTA, particularly when we review
13 the serious condition of the industry at the time the
14 agreement was negotiated.

15 The LTA is one of the programs designed to
16 recognize and meet, by large measure, the needs of the
17 developing nations, and to prevent irreparable damage to the
18 cotton sector of the domestic industry by uncontrolled and
19 disruptive imports. The man-made fiber textile sector of
20 the industry is equally important. We need only to walk
21 through the department stores and supermarkets to observe
22 the role that man-mades and blends have assumed in consumer
23 demand. Thousands of jobs in research and production will
24 depend on the health of the man-made fiber, as well as the
25 cotton sector of the industry. Therefore, we should be

1 concerned about the major changes in the trade picture of
2 the man-made textiles. Indeed, this area is being explored
3 very carefully by the Government to determine what action
4 might be appropriate to carry out the President's textile
5 program.

6 As Doctor Osburn pointed out in his report, one
7 important characteristic of the textile industry is its
8 low wage level. Because the value added per employee is
9 very low, the salary level of the textile employee has a
10 direct and significant bearing on the cost of the final
11 product to the consumer. However, even the low wage level
12 of the American textile worker is many times the level of
13 wages for similar workers in many of the developing
14 countries.

15 For example, in 1964 the average hourly wage
16 for the United States textile worker was somewhere between
17 \$1.70 and \$1.80. In 1965 the average United States wage
18 was \$1.88. But this 1964 average compares with wages of
19 textile workers in some of the countries which export to
20 the United States as follows:

21 In Portugal the average hourly wage was 12 cents
22 to a high of 27 cents. In Spain wages ranged from 29 cents
23 to 36 cents an hour. In Israel the wages ranged from 43 to
24 53 cents an hour. In Hong Kong the wages were from 25 to
25 31 cents an hour. In Japan the wages were from 19 cents to

8 1 44 cents an hour. In Taiwan the wages ranged from 8 cents
2 to 12 cents an hour. And in Singapore the hourly wages
3 were 13 to 16 cents.

4 It must be recognized that for many of the
5 countries cited, the hourly wages do not reflect some fringe
6 benefits which are substantially larger than those enjoyed
7 by workers in the United States. However, because the
8 cost of the benefits are geared to the general level of
9 the economy of the particular country, they do not serve
10 to close the gap in labor cost between the United States
11 and the foreign producer. These factors help to place
12 the American textile producer at a serious competitive
13 disadvantage in domestic and world-wide markets.

14 Now the effect of international trade in textiles
15 on the health of the domestic industry is very important
16 to the problems being considered by this forum today. Even
17 though recent years have seen a movement away from the
18 historical employment patterns, as Doctor Osburn has pointed
19 out, the rate of movement during the coming months and years
20 must be, and is expected to be, accelerated. Jobs at all
21 levels of responsibility in the blue and white collar
22 areas must be made available to the Negro. To accomplish
23 this goal, it is imperative that each segment of the
24 industry remains strong and viable.

25 The textile industry is in the forefront .

49 1 in meeting competition from the developing countries.
2 It is also in the forefront in the industrial development
3 of the Carolinas, as well as in other sections of the South.
4 Therefore, disruptive pressures which would lead to serious
5 depressions in the industry would prove detrimental to any
6 programs for increased employment opportunities for Negroes
7 in this industry, and also would seriously damage a large
8 segment of the economy of the Carolinas and other areas.

9 While being cognizant of the role that the
10 United States must play as a leader of the free world by
11 providing markets for their industrial products, we must
12 be also very keenly aware of the economic problems within
13 the United States and the obligations to be assumed by our
14 domestic industry in resolving these problems. The plight
15 of the large numbers of low-wage, near-poverty, and
16 poverty-stricken Negroes who have been displaced from
17 productive agricultural and other pursuits is clearly
18 analogous to that of the masses of people in many of the
19 developing countries of the world. However, through the
20 coordinated and concerted efforts of the textile and other
21 industries, educational and social institutions, community
22 leaders, and offices of the local and federal governments,
23 this important segment of our population can realize the
24 fruits of economic stability.

25 I feel very confident that the talent assembled

50 1 here today can form the nucleus of a program for positive
2 results. Let me assure you that the Department of Commerce
3 stands ready to assist in every way possible to bring about
4 the success of this program.

5 Finally, I, myself, am quite cognizant of many
6 of the problems being faced by members of the Negro race
7 in their struggle for economic and social stability.
8 However, I have every confidence that the course charted
9 today into the broader fields of economic growth, together
10 with human advancement and national good will, shall lead
11 us in America to more nearly approach the ideal of the
12 poet who wrote of this land, "Here alabaster cities gleam,
13 undimmed by human tears."

14 And finally, I would like to commend the
15 Commission and Doctor Osburn on the fine reports that they
16 have prepared of this industry and North and South Carolina.
17 The Commerce Department has read these reports with interest.
18 We have affirmative action programs within the Department
19 of Commerce, and we are willing to cooperate in any way we
20 can to coordinate these programs with the Commission's
21 efforts.

22 Thank you very much.

23 THE CHAIRMAN: Thank you very much, Mr. Lipscomb.
24 I wonder if you would respond to a few questions.

25 What is the relative state of technology between

1 the textile industry in this country and the textile
2 industry in some of these countries which have such low wage
3 rates?

4 MR. LIPSCOMB: The relative state of technology
5 between the countries, I would say in many of the
6 developing countries of the world their industries are much
7 more advanced than our own domestic industries in many
8 respects. Their industries are more highly integrated than
9 the U. S. industries. Early last year, during the early
10 part of last year, I visited Taiwan. I visited some of
11 the mills in Taiwan, and they are developing this industry
12 with new machinery. When you go into a mill, you see the
13 bale of cotton and man-made fiber being opened when you
14 start into the mill. When you come out on the other side,
15 you actually see the shirts and the garments, all by one
16 firm. You look at their spinning equipment, their weaving
17 equipment, the latest model machines from Western European
18 countries, as well as Japanese machines and from other
19 countries. They use American air-conditioning equipment
20 in their modern plants that they are developing, mostly the
21 European textile equipment, like the looms and the spindles
22 and those things.

23 However, take a country like India. India has
24 had a textile industry for a number of years; they are not
25 just developing their industry. Their industry is still

52 1 well behind the U. S. industry, technically.

2 THE CHAIRMAN: Would you happen to have any
3 knowledge of what the educational attainments of the workers
4 in these industries are in the foreign lands?

5 MR. LIPSCOMB: I have discussed that with some
6 of the foreign producers. I believe the average educational
7 level of the people in a lot of these countries is very low
8 in the textile industry. I believe this is why it's used
9 as your initial step in development, is because the people
10 learn to a great extent to do with their hands. In these
11 foreign countries, remember, the technological problems are
12 primarily solved by the American textile industry. Our
13 importers go into these countries and they have a product
14 that they want produced, so it's a question of actually
15 the hand labor that's needed to produce that product, not
16 the technical development that they are engaged in.
17 Consequently, the educational level of the workers is very
18 low. And again in Taiwan, I saw numbers of girls who were
19 working in this industry between the ages of 14, 15, and 16
20 years old who did not have the equivalent of what we would
21 consider elementary school education.

22 THE CHAIRMAN: Would they be working on jobs
23 requiring some degree of training in order to run the
24 machines, or what type of jobs would they be working on?

25 MR. LIPSCOMB: The producers, textile

53 1 manufacturers in these countries have their own training
2 programs. These people I saw, they were working as weavers,
3 they were working as loom operators, they were working on
4 sewing machines; but they are all trained by the industry
5 there.

6 THE CHAIRMAN: Mr. Jackson, do you have any
7 questions you'd like to ask Mr. Lipscomb?

8 MR. JACKSON: Yes, just two questions.

9 Mr. Lipscomb, do I understand your statement
10 regarding the Kennedy seven-point program, I think back in
11 1961 or 1962, to mean the capability of this industry to
12 compete with its foreign competitors is due largely to the
13 national policy designed to assist the industry so that it
14 would be put in a competitive position?

15 MR. LIPSCOMB: Yes, this is true. The industry
16 here during the - well, I'd say even back around '55, '56,
17 and '57, was in the point of a down-turn. This was
18 immediately after the Korean conflict. The military orders
19 dropped off at the same time you had sharp increases in
20 imports; and your imports, if they are concentrated in
21 specific areas, can wreck the industry itself. So this was
22 more or less a national program by the government to assist
23 the industry.

24 MR. JACKSON: Could you compare the assistance
25 that the national policy directed towards this industry with

54 1 those that contribute to and support other industries,
2 Mr. Lipscomb?

3 MR. LIPSCOMB: Well, I---

4 MR. JACKSON: Was it more or less?

5 MR. LIPSCOMB: I would say the textile industry
6 is supported more by the national policy in terms of the
7 total policy than the other industries in general.

8 MR. JACKSON: I take it from your title as
9 Director of the Trade Analysis Division - do you actually
10 represent the Department of Commerce and the nation in
11 these international trade conferences? Would you represent
12 the interests of this industry in determining the quotas
13 and tariffs and so forth?

14 MR. LIPSCOMB: Yes. The administration of this
15 program is committed to six agencies, of which the Department
16 of Commerce is the Chairman of the General Interagency
17 Committee. We participate in all of the negotiations with
18 these various countries for trade levels, as well as overall
19 levels; yes.

20 THE CHAIRMAN: Mr. Lipscomb, I just want to make
21 sure that I understand the trade arrangement correctly. Is
22 my impression correct that what we are doing as a nation is
23 not blocking imports of textiles in general, but blocking
24 specific concentrations designed to knock out a particular
25 production in the United States, to have whatever effects

55 1 imports might have spread over the entire industry rather
2 than concentrated on a particular segment?

3 MR. LIPSCOMB: This is one important part of
4 it. We attempt to prevent concentration; then also we
5 attempt to prevent an unlimited rise in the overall level.
6 For instance, a product that's not very important; for
7 instance, let's take shirts for example. A concentration
8 in shirts not only affects the garment maker who's cutting
9 and sewing shirts, but it also affects the basic textile
10 mill that's weaving the fabrics for the shirts; so we are
11 interested not only in the concentrations, we are also
12 interested in the overall level of imports.

13 Of course, what can happen in concentrations,
14 for example, we do not have the velveteen industry in this
15 country now. Almost the total velveteen demand is being
16 supplied by imports, so the mills that were formerly
17 involved in the velveteen industry, they either have
18 switched over or gone out of business entirely.

19 THE CHAIRMAN: Thank you very much, Mr. Lipscomb.
20 We are most appreciative of your coming down and testifying.

21 Now it's quarter of 4:00 and we are supposed to
22 be winding up in here about 5:00. It might be in our joint
23 interests to take a short break now.

24 (Whereupon, a short recess was taken.)

25 - - - - -

1 THE CHAIRMAN: Mr. Markham, would you tell us
2 who the next speaker will be?

3 MR. MARKHAM: Mr. Neil MacArthur, Manpower
4 Administrator of the United States Department of Labor.

5 THE CHAIRMAN: Mr. MacArthur, we are delighted
6 you could come down and we are pleased to have you make a
7 statement.

8 MR. NEIL MacARTHUR: Thank you, Mr. Chairman,
9 Mr. Commissioner. Mr. Ruttenberg, the Assistant Secretary
10 of Labor for Manpower, appreciates this opportunity for a
11 representative of his office to come before this forum to
12 explain the availability of programs to this industry, and
13 people interested in doing something to assist disadvantaged
14 people in getting employment.

15 In 1962 Congress enacted the Manpower Development
16 and Training Act, which made available several millions of
17 dollars of federal funds to the Department of Labor and
18 H. E. W. for the purpose of developing training programs
19 to assist the unemployed, the under-employed people who are
20 in a situation where they may lose their jobs because of
21 automation or technical change or plant moving out, upgrade
22 people who are working in jobs below their potential, and
23 also upgrading present employees where it will make jobs
24 available for the unemployed.

25 MDTA funds are allocated to each state on a

1 proportionate basis, based on several factors, such as
2 unemployment in the state population and so on and so forth.
3 The programs are divided basically into two large
4 classifications:

5 On-the-job training. This is training where
6 an employer agrees to employ somebody and train them, and
7 the Government picks up part of the training cost.

8 Or institutional programs, where the training
9 is done in a public school or some other training facility,
10 for which there are jobs available in the community. These
11 programs are instituted by employers or the State Employment
12 Service where they have determined a need for specific
13 occupations. They then authorize the school system,
14 vocational education, or other institutions to set up a
15 training program. With MDTA funds we pay for the cost of
16 equipment, development of the program, instructors' wages,
17 and so on and so forth. These programs have been fairly
18 successful in many areas and highly successful in others,
19 depending on the degree of skill that you hope to accomplish
20 through these programs.

21 On-the-job training programs which, in the case
22 of what we are discussing here, is direct to the point, and
23 the trainee knows he's got a job and he knows he's got an
24 employer and the employer is putting something forth in
25 order to make that man more employable.

58 1 OJT training falls into many classifications,
2 such as the straight on-the-job training, as I explained,
3 pre-job training where the trainee takes some skill or
4 academic training, coupled with the on-the-job training.
5 There is pre-job training with basic education, which was
6 discussed this morning, where the trainee takes basic
7 education coupled with skill training, and then on-the-job
8 training where he's actually employed; and some of these
9 where they work on the job and as a part of their workday,
10 take skill training, academic skill training such as blueprint
11 reading, this type of thing.

12 Who can sponsor an OJT program is something
13 quite often asked. Of course, the individual employer can
14 enter into a contract to train X number of trainees in
15 certain job classifications. A group of employers can band
16 together and undertake a contract to train a certain number
17 of trainees. An employer association can sponsor a program,
18 and we have had successful programs with employer
19 associations sponsoring them. Trade unions or trade unions
20 and employer associations band together. We've also had
21 some successful programs where one individual employer who
22 would have training facilities available, which other
23 employers may not, and he would train in his facility for
24 other employers in the area. This we've done where a
25 company that had a large facility and were not utilizing

59 1 the whole facility, where new machinery was coming in, they
2 would train on that machine or in that area, then the
3 trainees would move to other employers in the area and be
4 fully employed.

5 The objective of MDTA training is to give the
6 trainee employable skills. We have demonstrated or cited
7 this morning some of the programs that we have funded which
8 have proven what you can do with training if it is well
9 organized, and determine what they are going to do with it.

10 Testing, we have also done experiments in
11 testing to show that employees who have shown on tests that
12 they cannot qualify with the company's norms, with a
13 training program, taking these individuals, with special
14 attention they have been able to move up and be able to
15 compete with a normal employee. We would hope that with the
16 use of MDTA training that this door that they talked about
17 that has been opened, that we can actually move the minority
18 through this door.

19 The best designed and best thought out training
20 program will not work without trainees. This is a problem,
21 in locating the proper people to be trained. Any employer
22 group or anyone that sponsors a program must understand that
23 they have to do some out-reach. One of the problems with
24 the minorities is that nobody has assured them that the
25 opportunities are there and that they can take advantage of

1 them. So in order to make a program work, you must have
2 a good out-reach program. You must also do some counseling
3 along with this.

4 Areas by which trainees are available. Of
5 course, the standard procedure is through the State
6 Employment Service. It must be also understood that all
7 trainees must pass through the State Employment Service
8 and receive some kind of identification, in many cases
9 testing. Another source of trainees is your community
10 organizations, minority organizations, YMCAs, churches,
11 et cetera. The OEO, the Economic Opportunity programs in
12 the area available trainees. In most cases we have a basic
13 education program along with the OEO program which are an
14 ideal source of finding people that are motivated to go
15 on into skill training.

16 NYC programs, or Neighborhood Youth Corps,
17 which is a part of the OEO and is administered by the Labor
18 Department - here is youth that are given actual work
19 experience. We do not use NYC as a skill training program,
20 but to give the youth an opportunity to learn good work
21 habits. At the completion of the training, they are
22 available for work experience or actual jobs, and we would
23 hope that the employers in the area would utilize these
24 sources.

25 Where they have other Federal funded programs,

1 other MDTA programs such as your institutional programs, a
2 young man may take training in a machine shop program.
3 Although there may not be machine shop jobs available at the
4 time he completes his program, this does not preclude him
5 from taking a job in other skilled occupations. Normally,
6 any skilled training prepares an individual for any type
7 of skilled occupation.

8 One thing must be understood. The Labor
9 Department does not select trainees for on-the-job training
10 programs. The final selection is the responsibility of the
11 sponsor or the employer.

12 In institutional programs the selection of the
13 trainee is the State Employment Service's responsibility.
14 We are looking and would hope that industry and other
15 organizations would use imagination in how to utilize MDTA
16 funds.

17 We are attempting to force states and communities
18 to design programs which we call "coupled," and this is
19 coupling of institutional training with on-the-job training.
20 In other words, we prepare them in a school and couple it
21 with a job, couple it with an OJT program which has jobs at
22 the completion of it.

23 There are other variations that we are looking
24 for to utilize these MDTA funds. We do not have standard
25 package-type programs that we can pass out and say this is

1 the way you must operate or you cannot receive Federal funds.

2 The agencies that are responsible for these
3 funds and are available to assist industry and other groups
4 in developing a program, if it's an on-the-job program, it
5 comes under the U. S. Department of Labor Bureau of
6 Apprenticeship and Training. They are available to give
7 you technical assistance, assist you in developing your
8 program, and will then take care of the red tape, as they
9 say, in getting the program funded from the various funds
10 that are available. If it is an institutional program,
11 the State Employment Service is responsible for instituting
12 the institutional programs.

13 Programs that are within a state are developed
14 by the Bureau of Apprenticeship or the State Employment
15 Service. If it is a multi-state program, such as North
16 Carolina and South Carolina, and the textile industry wanted
17 to go into a long-range program, this would be developed
18 through the Bureau of Apprenticeship's Regional Office or
19 the Federal Employment Service's Regional Office, or it
20 could possibly be done through Washington. The Manpower
21 Administrator would eagerly enlist the textile industry's
22 representative to come into his office and discuss the
23 possibilities of designing programs in order to get
24 minorities into your industry. We have dedicated 60 percent
25 of Manpower funds this year for the purpose of training

1 disadvantaged people.

2 There is another avenue of training that the
3 textile industry has not taken advantage of, and this is
4 organized apprenticeship programs. Here is a means by
5 which people - young men especially - can start at the
6 bottom on an organized program by which they will become
7 skilled craftsmen after a certain number of years. These
8 programs also are developed by the Bureau of Apprenticeship
9 and Training and are designed to fit the needs of a
10 specific industry.

11 Again, we do not standard stock type
12 apprenticeship programs that you must adhere to. On
13 industrial apprenticeships we realize that they must fit
14 into that employer's needs for skilled labor. The
15 apprenticeship program is probably the best way to assure
16 that minorities that have normally been excluded from
17 skilled training may receive good training and become
18 skilled craftsmen. .

19 We have used MDTA funds in OJT programs to
20 prepare youth to enter apprenticeship programs. We have
21 had some highly successful programs in such trades as
22 bricklaying, carpentry, painting, machinists, operating
23 engineers, plant operators, and so on. In fact, the aircraft
24 industry in Texas has shown us what can be done; people who
25 normally would not even be employed as sweepers are now

1 top people in their tool and die department. Through the
2 use of a specific training program where they pre-job train
3 them to show the potential of the individual before he even
4 entered into the plant, and once they got this basic
5 education which has been demonstrated today that in most
6 cases they lack, they were able to go on the job and perform
7 as well if not better than most of their employees who went
8 through a rigid testing procedure. In fact, one of the
9 large aircraft industries has a college program completely
10 funded by the company which anybody employed is eligible
11 for merely by taking tests.

12 THE CHAIRMAN: Mr. MacArthur, would you be good
13 enough to try to wrap up your statement? We are trying to
14 hold the speeches in the area of fifteen minutes.

15 MR. MacARTHUR: To finish, this program,
16 everybody in the plant was eligible for it. The cutoff
17 point was 80. No minority member had ever come closer than
18 45. A few years ago the company decided that they must have
19 some minorities pass through this program. They took a
20 young man with a score of 40. To their astonishment he
21 decided to go to the University of Iowa. He has gained
22 honors both scholastically and with his fellow students.
23 He is now working on his Ph.D., and every department
24 manager has requested that he be assigned to them at the
25 completion of his training. They are now looking at their

1 testing procedures to see if they can change them in order
2 to find more of these people.

3 Thank you.

4 THE CHAIRMAN: Thank you, Mr. MacArthur. That's
5 what is known as Manpower Development. Do I understand
6 correctly that an employer could go out and select applicants
7 for employment, bring them into his plant, put them to work
8 on on-the-job training, and have part of the cost paid by
9 the Department of Labor?

10 MR. MacARTHUR: True. Of course, it's done in
11 advance. We set up a contract with the employer to train
12 in certain occupations. He then selects the trainees. We
13 would then put into the contract the basic qualifications
14 of these trainees and then upgrade them. We can also work
15 this where they've got people presently employed and, as
16 we said, where they lack education; and this is worked where
17 the employer says we will do the basic education, we will
18 do the skilled training and move them on up, and also move
19 people presently in skilled occupations up to higher
20 occupations on the ladder. Say, we'll move up five people
21 in this occupation if they'll move five up to this and hire
22 five more at the bottom of the ladder.

23 THE CHAIRMAN: Are the institutional training
24 programs conducted only in the daytime?

25 MR. MacARTHUR: No. It's up to the school to

1 adjust them to fit the needs of the community. We don't
2 say when they have to be done. In fact, we've got some
3 tolerance under the Fair Labor Standards Act to permit them
4 to be done in the evening after working hours, because we
5 realize the problem of people quitting their jobs in order
6 to go into training. We've now relaxed this somewhat to
7 permit them to take training after working hours without
8 wages.

9 THE CHAIRMAN: How would employees be selected
10 to participate in a combined institutional on-the-job
11 training program if more than one state were involved?

12 MR. MacARTHUR: More than one state? It it
13 were a coupled program, we would then set up a prime
14 contract which the association would operate. We would
15 then specify the type of people that they are going to
16 train: the unemployed, the disadvantaged, not requiring
17 high school diplomas, giving employment service. They can
18 be tested. This is required in many cases. We've set up
19 programs. We've only trained the ones that failed the
20 test. We are willing to pay this expense; Federal funds
21 are used to take care of the expense, the additional cost,
22 in order to train a person. So we will take failures and
23 we will pay the cost of training the failures.

24 THE CHAIRMAN: You mean there could be a
25 training program specifically designed for people who failed

1 the normal employment test?

2 MR. MacARTHUR: That would be the ideal. We
3 would look on that more favorably than we would the others.

4 THE CHAIRMAN: Would that standard as such be
5 an acceptable standard, this training program designed
6 exclusively for people who failed the test?

7 MR. MacARTHUR: We have programs of this type.
8 We wouldn't want to pick up the ones that would normally
9 pass because they don't need training.

10 THE CHAIRMAN: What about people who would
11 normally fail the employment service test?

12 MR. MacARTHUR: We have programs in that; these
13 are the institutional type programs. The company has jobs
14 available. They set a certain norm and the employment
15 service gives a test. They haven't been able to fill these
16 jobs. The company says all right, the ones who have failed
17 it, you set up a program in the public school or in a school
18 and train them in both the academic and in the skills in
19 order to bring them up so they can compete with the normal.

20 THE CHAIRMAN: Mr. Jackson, do you have any
21 questions?

22 MR. JACKSON: Yes, I have three or four
23 questions. To what extent does the textile industry use
24 the MDTA on-the-job training programs; could you tell us?

25 MR. MacARTHUR: Very, very little. There have

1 been only two or three small programs.

2 MR. JACKSON: How does this compare with other
3 industries in these two states; do you have any idea - the
4 utilization of them?

5 MR. MacARTHUR: Well, the first two years of
6 MDTA, the states didn't use all of their funds. Last year
7 they did a pretty good job of utilizing their funds. One
8 area where they have used a lot of training is in the
9 hospitals in both North Carolina and South Carolina; they've
10 done an excellent job of bringing people in and giving them
11 some meaningful training in order to compete for jobs in
12 hospital occupations.

13 MR. JACKSON: Do I understand from your last
14 answer that neither North Carolina or South Carolina used
15 all of their funds allocated to them for the institutional
16 programs?

17 MR. MacARTHUR: For either program.

18 MR. JACKSON: And when these funds are not used,
19 they are restored to the Secretary of Labor who can recommit
20 them to other states or other type programs; is that right?

21 MR. MacARTHUR: If a state does not use their
22 funds, after a certain date we then bring them back into
23 Washington; the Manpower Administrator then uses them to
24 fund other programs for other states who have utilized all
25 of their funds or for national programs.

1 MR. JACKSON: Now you mentioned that trade
2 associations could sponsor on-the-job training programs.
3 Do you know whether or not the ATMI sponsors on-the-job
4 training programs for members of the association?

5 MR. MacARTHUR: No, they do not.

6 MR. JACKSON: I also understood you to indicate
7 that the textile industry does not use apprenticeship programs
8 either, extensively?

9 MR. MacARTHUR: Not extensively, no. There are
10 very few registered apprenticeship programs. They may have
11 some informal programs in operation, but registered
12 apprenticeship programs they do not utilize, where they
13 have related school training. Most of it is straight
14 on-the-job type rub-off training rather than formalized
15 apprenticeship training.

16 MR. JACKSON: Do I understand you correctly,
17 sir, that a company who had a large unskilled labor force
18 and wanted to train those unskilled laborers to move up
19 into skilled jobs, they could apply for on-the-job training
20 program funds and the Federal Government would pick up part
21 of the cost of upgrading its present employees from unskilled
22 labor pools to handle skilled job needs? Is that correct?

23 MR. MacARTHUR: That's right. We are looking
24 for this type of training, where they have created this
25 pool of unskilled, uneducated workers, the first ones that

1 are going to lose their jobs as the industry becomes more
2 automated and changes. We could then move them up; they
3 qualify for MDTA training.

4 MR. JACKSON: What percentage of these costs
5 are paid for by the Federal Government under MDTA?

6 MR. MacARTHUR: There's no way I can set a
7 specific figure. It's a negotiable contract. It's a cost-
8 reimbursing type contract. We sit down with the employer
9 and develop his additional cost over and above his normal
10 cost, and this would include on-the-job instructors'
11 textbooks. We will not buy equipment for an individual
12 employer. Now if there were one employer going to train
13 for a group of other employers, now we might buy specialized
14 equipment or rent or lease specialized equipment in that
15 case.

16 MR. JACKSON: Now for a lot of the small
17 companies, say just in the textile industry, do I understand
18 that they could group themselves together and have one
19 contract and service small-company needs?

20 MR. MacARTHUR: This has been done and can be
21 done.

22 MR. JACKSON: Thank you.

23 THE CHAIRMAN: Thank you very much, Mr.
24 MacArthur. We appreciate your coming down.

25 Mr. Markham, will you announce the next speaker?

1 MR. MARKHAM: Mr. Paul Swaity, Vice President,
2 Textile Workers Union of America, AFL-CIO.

3 THE CHAIRMAN: Mr. Swaity, we're happy to have
4 you.

5 MR. PAUL SWAITY: Thank you.

6 THE CHAIRMAN: Please proceed with your
7 statement.

8 MR. SWAITY: Mr. Chairman and members of the
9 Commission, unlike the major employers of the textile
10 industry who are conspicuous by their absence today, the
11 Textile Union Workers of America welcome this opportunity
12 to appear before this Commission. We do so in the hope
13 that this Forum will help to shape genuinely useful programs
14 and will open new vistas for employment of minority groups.
15 But before this problem can be realistically attacked, it
16 must be placed in its proper perspective and to do so, we
17 must speak frankly about the nature of the Southern textile
18 industry and in that process we must deal with the day-to-day
19 facts of life in this industry that the Commission may not
20 be fully aware of.

21 To put it bluntly, this industry not only
22 manufactures textiles, it also manufactures poverty; and
23 its byproducts are injustice and inequality. The tools it
24 uses are not only looms, spinning frames, and other standard
25 machinery; it also relies on intimidation and coercion and

1 discrimination, and it uses them not only on a racial basis,
2 but also against white workers who seek a remedy for the
3 substandard conditions that have been imposed upon them by
4 this industry's traditional low wage policy. These elements
5 are at the heart of the industry-wide conspiracy which
6 employs the black list and plays white worker against white
7 worker in a determination to keep Unionism and industrial
8 democracy out of the Southern textile plants.

9 To understand fully the validity of this
10 statement requires some background information on this point.
11 The textile industry is located largely in the South, as a
12 result of the industrialization program which has had no
13 parallel in any region of the United States. Nowhere else
14 has new industry been more energetically wooed and pursued.
15 Nowhere else has the power structure offered greater
16 incentives to lure plants into various communities; and
17 these run the gamut of concessions on taxes, electric power,
18 and water, all the way to guarantees of cheap labor and a
19 pledge to keep the workers docile and non-Union.

20 Nowhere else has substandard subsidized
21 industrialization proceeded so rapidly and on such a wide
22 scale in this country. Yet nowhere else, Mr. Chairman,
23 have workers, black and white alike, been accorded so small
24 a share of the prosperity which this industrialization has
25 brought. Even today, in a period of peak prosperity in the

1 textile industry, they persistently maintain the traditional
2 role of the lowest-wage manufacturing industry in the whole
3 nation.

4 As of June 1965, approximately 40 percent of
5 the non-supervisory workers in this industry were earning
6 less than \$1.50 an hour or \$3,000.00 a year, the very
7 minimum which the Government says is needed to lift a
8 family from the poverty level. In the Southern hosiery
9 industry in the knitting mills with 114,000 workers employed,
10 54 percent, Mr. Chairman, earn less than the minimum figure.
11 In the Southern yarn and thread mills, with 85,700 workers,
12 58 percent are in the same predicament.

13 And that's only one side of the coin. Southern
14 textile workers are denied virtually all of the economic
15 and social benefits that are standard and modern in organized
16 industry. These include company pension plans, company-paid
17 health insurance, six or more paid holidays per year,
18 supplementary employment benefits, severance pay, and other
19 company-financed aids that cushion the shock of automation
20 and technological changes.

21 This is why we say, Mr. Chairman, that it is a
22 heavy drag upon the economy of both North and South Carolina
23 where 45 percent of the industrial jobs are textile jobs.
24 The most dramatic evidence lies in the fact that North
25 Carolina is the lowest of all 50 States in average

1 manufacturing wages, while South Carolina staggers along
2 in 47th place on the national wage level.

3 These conditions have been brought about by the
4 industry itself. It maintains substandard wages and working
5 conditions and it moves to crush any opposition to this
6 entrenched system. It also manipulates the social forces
7 in the community to preserve the status quo.

8 For many years this industry was family-owned.
9 It was located primarily in the small towns surrounded by
10 the largely agricultural areas. The textile mill was the
11 only source of factory employment. Management was personal
12 and loyalty was demanded of supervisors and workers alike.
13 Workers often lived in small mill villages where houses
14 were company-owned. They could remain there only as long
15 as they were employed by the company.

16 While the company mergers and the development
17 of larger industrial complexes have dissolved this pattern
18 largely, management still dominates the textile town. It
19 still controls the credit policies of its banks and, for
20 practical purposes, it still dictates the editorial policies
21 of the local newspapers in these communities. By virtue of
22 its opposition as the chief employer, textile management
23 is able to force the community to submit to its will in a
24 large variety of economic and social matters. Thus it is
25 in a position to control and restrict mill hiring, and this

1 has meant discrimination both because of race and because
2 of membership or sympathy with a Union.

3 The industry's position towards Unions has been
4 and continues to be one of total opposition to any form of
5 organization or collective bargaining for its workers; and
6 as a result, less than ten percent of the textile workers
7 in the Carolinas are members of any Union. The methods it
8 uses to suppress Unionism are frequently in open defiance
9 of the law. In plant after plant there is the same pattern
10 of opposition that involves intimidation of pro-Union workers
11 and threats to close the mill, mobilization of the business
12 community to withdraw credit from Union members, and many
13 similar devices to harass the workers who are trying to
14 build the Union and gain industrial democracy.

15 The most damaging tactic, however, is the
16 illegal discharge of Union supporters and the black-listing
17 of such workers, not only in the community, but in the
18 surrounding area as well.

19 We have also come to learn over the years that
20 the employer's anti-Union campaign is almost inevitably
21 accompanied by an appeal to race prejudice. Again this
22 tactic follows a clear pattern in one organizing campaign
23 after another: First the workers are informed of the
24 Union's forthright stand on civil rights and equal job
25 rights, and this is tied with a fear campaign implying that

1 a vote for the Union is a vote for racial mixing on a
2 social basis. At the same time the specter is raised that
3 the Union will see to it that white workers are replaced
4 by the Negroes. In fact, the press in Greenville, South
5 Carolina, a major textile center, recently used this very
6 theme in giving the Commission's announcement of the
7 holding of this Forum. In addition to non-Union propaganda,
8 the employers had in actuality practiced job discrimination
9 in a number of respects, restricting Negroes to menial jobs
10 and maintaining strict segregation in plant facilities.

11 This, then, is the nature of the industry which
12 our Union operates in. We are well aware that in the
13 public mind there is usually the image of a powerful Union
14 which exercises great influence over the hiring practices
15 of the industry. Mr. Chairman, in textiles there is
16 absolutely no resemblance to this image. At best, Unions
17 have only a small foothold in this industry and we must
18 wage a constant battle to maintain even that small foothold.

19 The crucial fact is that the responsibility
20 for the existing racial pattern is solely in the hands of
21 management. The employer exercises the unilateral right
22 to hire in the Union as well as the non-Union plants. It
23 is management which determines the jobs and departments to
24 which new workers will be assigned. In fact, in many plants
25 a recommendation from the Union is a "kiss of death" for a

1 worker seeking a job.

2 The Textile Workers Union of America places
3 no obstacles whatever in management's way with respect to
4 hiring of minority groups. Membership in TWUA is open to
5 all on a non-discriminatory basis, and our Union operates
6 on a completely non-segregated basis. Our constitution
7 treats everyone equally, regardless of race, color, or
8 creed. There are no segregated local Unions or different
9 classes of membership in our organization. Minority group
10 members have the full and unrestricted right to participate
11 in Union activities and many, in fact, have been elected
12 themselves to positions ranging from shop stewards all the
13 way to the international offices. They have full access
14 to the grievance procedure established under the collective
15 bargaining agreements.

16 As our brief points out, in 1966 a survey
17 conducted by our Union in seven plants covered by our
18 contracts yielded returns from some 30 companies with a
19 total of approximately 19,000 production and maintenance
20 workers. It showed that Negroes in these Union plants
21 comprised 11.1 percent of the workers in the bargaining
22 units, and 54.7 percent of Negroes in the Union plants were
23 upgraded to semi-skilled operative classifications, in
24 contrast with the earlier management hiring practices which
25 limited Negroes to unskilled labor and service

1 classifications.

2 So it is evident that some progress is being
3 made in making employment opportunities in Southern textile
4 plants available to Negroes. But let us not forget that
5 this improvement has taken place under the pressure of a
6 tight labor market and in an effort to qualify for defense
7 orders, not because of any moral impulse or soul-searching
8 on the part of the industry. There still is boundless
9 room for improvement and a pressing need for affirmative
10 action programs to insure equal employment opportunities
11 for all.

12 We have suggested to a number of the mill
13 management that it would be fruitful to take advantage of
14 the Government-assistance programs available in the on-the-
15 job training programs as just discussed by the previous
16 speaker. Despite the serious labor shortage in the last
17 two years, these suggestions have fallen on deaf ears.
18 Southern textile employers are so hostile to any measure
19 of any degree of Government regulation that they even refuse
20 to participate in Government-assisted training programs.

21 We undertook a program, Mr. Chairman, in New
22 Jersey on a large basis. We circulated the information on
23 that program to all of our staff and tried to promote it
24 throughout the industry, and we were not able to get many
25 buyers to that program. In one area in the South, in a

1 Columbia plant, we have such a program.

2 By contrast, however, this reluctance does not
3 include Government aid where no regulation of their
4 activities is involved. For example, there is the matter
5 of import controls instituted in 1961, the one-price cotton
6 law in 1964. The industry eagerly gobbled up more than
7 four hundred million dollars a year in Government subsidies
8 at that time without sharing the benefits of this program
9 equitably with either its employees or the consumer.

10 This is not startling because we are dealing
11 with an industry that is lacking in total social conscience.
12 It violates the National Labor Relations Act deliberately
13 and repeatedly. Yet we live in a society that for some
14 strange reason arms employers with the so-called right-to-
15 work laws and other legislative tools with which to keep
16 wages low and frustrate the attempts of its workers to raise
17 their standard of living.

18 And to crown it all, our Government awards
19 employers with multi-million dollar Federal contracts even
20 as the industry thumbs its nose at the laws designed to
21 bring about a better life for workers, black and white
22 alike.

23 This is exactly what is at issue in this Forum,
24 and we have detailed it in our brief which has been filed
25 with the Commission. What it boils down to is the fact that

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1 to seek equal opportunity in an industry which is largely
2 devoid of industrial democracy is putting the cart before
3 the horse. The plain fact is that equal employment
4 opportunities cannot be built upon quicksand. There must
5 be a strong foundation based upon industrial democracy.

6 Enlarging employment opportunities is a complex
7 task. It requires affirmative action on many fronts. All
8 interested parties can contribute to the success of such
9 a venture by cooperating fully in a joint effort to
10 overcome the obstacles to true equality of opportunity.
11 The employers must ^{Shoulder the prime} ~~show a fine~~ responsibility. They do the
12 hiring and they assign new employees to particular
13 departments, and this frequently determines the opportunities
14 for future operating; and it is therefore their
15 responsibility to conduct their recruiting in such a way
16 that the dissemination of information about job opportunities
17 among all who qualify is assured. They have the
18 responsibility to adopt hiring procedures which screen
19 applicants on the basis of objective qualifications for the
20 job, rather than extraneous factors such as race. They also
21 have the responsibility to institute training programs to
22 enable new employees to acquire skills, as well as to
23 permit old employees to upgrade their skills. Finally,
24 they have the obligation to develop rules governing
25 promotions which will avoid favoritism and discrimination.

1 THE CHAIRMAN: Mr. Swaity, will you try to
2 wrap it up?

3 MR. SWAITY: The Government also has many
4 responsibilities in this area. Of fundamental importance
5 is the employment act of 1946. The gain of Negro employment
6 in the textile industry during recent years owes much to
7 the rapid growth of the nation's economic activities,
8 stimulated by the Federal Government's policies and Great
9 Society programs.

10 Mr. Chairman, fair employment practices are
11 a part of our goal and we have pursued it in collective
12 bargaining with the Southern textile industry for the
13 benefit of all members, both Negro and white, and we intend
14 to continue our efforts in this direction and look forward
15 to cooperating with all interested parties for the
16 achievement of a better life for the textile workers.

17 THE CHAIRMAN: Thank you, Mr. Swaity.

18 What specific help do you think your Union or
19 a Union might be to attracting Negro applicants to the
20 textile industry or to other industries?

21 MR. SWAITY: In those plants where we have
22 collective bargaining rights, I would assume that a program
23 under the on-the-job training program perhaps could be most
24 useful; and we are prepared, have been, have offered, and
25 are prepared to enter into this kind of programs, joint

1 programs on a joint basis. I think this is one way of
2 providing the qualifications to fulfill the jobs.

3 I think, secondly, that we certainly have and
4 feel strongly about encouraging the Negro employees or
5 minority group employees who are brought into a plant where
6 they ask another worker to help them to be trained, that
7 our members do as much as possible to help them and assist
8 them to meet the qualifications and get the training that
9 is required.

10 Certainly where grievances take place because
11 someone is not being upgraded because somebody has not had
12 the opportunity, the Union can play a role in insuring that
13 the upgrading is carried on on a fair and impartial basis.

14 THE CHAIRMAN: Is it necessary for the Union---
15 Let me see if I can phrase this question. When you have a
16 plant which is organized and new applicants come in and they
17 are Negro and they end up going into lower-graded jobs, and
18 that goes on for several years until a concentration
19 develops, is it necessary for them to be held in those jobs
20 by reason of the fact that they have accumulated their
21 seniority there, or are they able to advance into higher-
22 ranking jobs, under your agreements?

23 MR. SWAITY: Under our agreements there would
24 be a range, Mr. Chairman. We have some plants and some
25 contracts where an employee can move from one department on

1 to another department by actual bidding and using his
2 seniority, carrying his seniority with him. Some of the
3 contracts call for carrying only half of the seniority when
4 he passes over. In most of the plants he maintains his
5 seniority he left - or it's left there for layoff purposes
6 in case something should happen, but he starts with a new
7 seniority.

8 We run into this kind of a problem, Mr. Chairman,
9 that goes back again to the problems we have in the industry.
10 The employers resist transfers on a plant basis because they
11 feel that this means double retraining, so to speak. In
12 other words, every time they take a man out of Department A
13 and move him into Department B, not only is he going to
14 undergo a training program, they say, and be a new employee
15 for some time, but a new person is going to have to train
16 for A. They can short-cut it one if they hire from the
17 outside and put a man into Department B. So you have
18 resistance from the employers to clauses that would provide
19 for bidding, actual bidding by seniority from one department
20 to another.

21 Last year in the contract negotiations we went
22 into this in a tremendous way. I can attest very personally
23 to the kind of opposition we ran into, and we were
24 successful in this particular case of getting the clauses
25 changed. But, as I say, we ran into tremendous difficulties

1 on this very aspect.

2 THE CHAIRMAN: Do you run into difficulties
3 with opposition from white members of your own Union?

4 MR. SWAITY: In this case we do not. This is
5 the kind of thing, it seems to me, that is the responsibility
6 of the Union at that point to move in that direction,
7 because they have no opportunities for upgrading either.
8 They would be affected by the same kind of clause. And as
9 a Union, we would want a kind of seniority system that
10 would give people an opportunity to advance at all times,
11 black and white alike.

12 THE CHAIRMAN: So that you would favor the
13 changing of situations that tend to accrue limited rights
14 by departmental service?

15 MR. SWAITY: That's right.

16 THE CHAIRMAN: Do you have any questions,
17 Mr. Jackson?

18 MR. JACKSON: Yes, I have two or three questions.

19 Is there any significant difference in the
20 hiring pattern or the practices in Unionized plants as
21 against non-Union plants that you have observed as to whites
22 and Negroes?

23 MR. SWAITY: Not significantly different.

24 MR. JACKSON: Generally the pattern would be
25 just about the same?

1 MR. SWAITY: Yes.

2 MR. JACKSON: Does your Union have any Negro
3 organizers or do you have any local officials, presidents,
4 or members of your local staffs and so forth in the
5 Carolinas?

6 MR. SWAITY: Yes, we do. And I might just point
7 out for example in Charlotte, North Carolina, in a plant
8 that's probably 60 percent white, the president of that
9 local is a Negro. We made a survey of the number of stewards
10 in the plants - and this is based on kind of a median at the
11 plants - and our figures ran 13 percent Negro stewards,
12 which was above what appears to be the number of Negroes
13 employed in the industry.

14 MR. JACKSON: Does your Union participate in
15 the Good Neighbor Councils that are established here in
16 North Carolina or any counterpart to that in South Carolina?

17 MR. SWAITY: In some of them, yes. Some of our
18 staff have been very active, and some of our local Union
19 officers have been active.

20 MR. JACKSON: What opportunity exists for your
21 Union to work with other community forces to try to have a
22 total community involvement in opening up more job
23 opportunities for minority workers in North and South
24 Carolina?

25 MR. SWAITY: We welcome that opportunity and

1 feel this is the direction we ought to be going a great
2 deal more than we are, because the problems - the Union's
3 function is not, in the narrow sense, one of simply raising
4 the wages and taking care of the grievances in the plant.
5 The philosophy of our Union is a broad one which takes
6 care of the problems on a broad basis, social problems of
7 various types; and the only way these can be attacked is
8 on a broad community basis.

9 MR. JACKSON: Now is there a substantially
10 different pattern between the hiring patterns and practices
11 that you have observed in the Carolinas, in the Southern
12 States in textiles, and what you have observed in the plants
13 where you are organized in the North in terms of
14 utilization of Negroes?

15 MR. SWAITY: Definitely, there is a different
16 pattern than there is - at least in those I have observed.
17 I couldn't give you any statistics on the thing, but my own
18 observations are: yes.

19 THE CHAIRMAN: Just one final question, Mr.
20 Swaity. What has your experience been with regard to ease
21 of organizing Negro workers versus white workers? Is there
22 a difference between the two in the interest they take in
23 the Union?

24 MR. SWAITY: I would say that our experience
25 more recently has been that Negro workers - perhaps because

1 of their experience in collective action in winning certain
2 rights - have become much more prone to organize and
3 participate in Unions.

4 THE CHAIRMAN: You say there has been a change?

5 MR. SWAITY: I couldn't tell you how much of a
6 change because actually, say ten years ago when I worked in
7 the Southern area as an organizer, there weren't too many
8 Negroes working in the textile plants then, very few. More
9 recently there is a larger number. Our experience would be
10 that they are more prone to participate in collective action
11 programs by organizing than perhaps some of the white
12 workers.

13 THE CHAIRMAN: Would you be able to help an
14 employer reach out to the minority communities in order to
15 recruit?

16 MR. SWAITY: We would be willing to help and
17 we desire to help if, as I say, our system could be of some
18 help. I want to repeat what the feeling has been in regard
19 to any recommendations we make. Now, Mr. Chairman, one of
20 the things I hope the Commission is aware of, that by virtue
21 of organizing a plant does not mean that at that point the
22 Union has been accepted. We have virtually innumerable
23 plants in this part of the country where there is a fight
24 going on constantly as to whether that Union is going to be
25 discontinued. There is a seesaw. Under the right-to-work

1 laws in this part of the country, employees can or cannot
2 belong to a Union; and certain employers are constantly
3 trying to whittle down the membership to where the Union
4 becomes weak and ineffective. So if one month we've picked
5 up 15 members, we've lost 20; maybe next month we pick up
6 20 and so on. It's just that kind of a seesaw going on in
7 this part of the country.

8 There are some employers with which we have
9 good relations and which do not fall in this category,
10 and there, I assume, we could be helpful.

11 THE CHAIRMAN: I see. Well, thank you very
12 much, Mr. Swaity.

13 Mr. Markham, who is our next speaker?

14 MR. MARKHAM: Mrs. Alice Spearman, Executive
15 Director of the South Carolina Human Relations Council.

16 MRS. ALICE SPEARMAN: Mr. Chairman, members of
17 the Commission, and ladies and gentlemen, I'm going to put
18 on a very brief demonstration, the like of which may lighten
19 the end of a heavy day, and that is one of a woman who passes
20 up an opportunity to talk. I would like to say that we are
21 deeply appreciative and do applaud this Commission for its
22 initiative in calling this Forum and what it offers by way
23 of demonstration of the type of public education that is
24 needed, the coordination and correlation.

25 I think that I probably am speaking for a

1 minority group which is perhaps one of the least often
2 heard, but one of the most underestimated and one of the
3 most under-developed potentials for progress in the region,
4 and that is just the average citizen.

5 We represent a very inclusive lay voluntary
6 organization. We would like to underscore briefly that
7 we would like to see more aggressive and affirmative action
8 on the part of this Commission and we promise you if you
9 will help us to get educated and help educate the citizenry,
10 that you will have more support for this type of action.
11 We would like to see more emphasis - as was brought out by
12 Doctor Henderson this morning - on the development of the
13 role of the primarily rural non-farm population, which is
14 large in our State of South Carolina.

15 As limited as our resources as a voluntary
16 agency are, we do have a program in 30 of our 46 counties
17 which we call the Rural Advancement Project. Mr. James, too,
18 is going to underscore brevity here because of the hour of
19 the day. You'd be surprised what you are missing by way of
20 wise and vital observations from this seldom-heard group;
21 but, nevertheless, he will make some pertinent and relevant
22 concrete remarks to bring us back to earth from all of these
23 wonderful generalizations and all of this information that
24 may take us a little time to digest.

25 Mr. James.

1 MR. LEONIVER S. JAMES: My name is Leoniver S.
2 James and I am Field Representative for the South Carolina
3 Council on Human Relations. I have prepared a paper that's
4 only three minutes, but I might take five minutes to read
5 it.

6 THE CHAIRMAN: Take three.

7 MR. JAMES: The paper is only three minutes
8 long; I'll take about five to read it.

9 I notice that one of your suggestions was that
10 we should pick out one of the suggested topics you had. So
11 I looked down and saw "Textile Industry to Seek Out Employees
12 for Training and Upgrading," and I took that as a subject
13 in South Carolina, and this is the way I tried to develop it.

14 I ^{have} had a conversation with three persons who
15 were prepared to explain the new emphasis being given to
16 training opportunities in the textile industry. One of the
17 persons was a senior Negro employee who has been working
18 in a plant for 21 years. Another was the personnel officer
19 of the same industry in a textile plant. The third was our
20 State Director of the Bureau of Apprenticeship and Training
21 for the Federal Government, who is responsible for approving
22 on-the-job training courses for the Manpower Development
23 Training Act.

24 ~~It was amazing to note - I went down to the~~
25 ~~plant myself - and~~ It was amazing to note the changes that

1 have taken place in the textile industry, and especially
2 in this plant and in others in the State. This employee
3 had told me before I went down there that he was exceedingly
4 happy and pleased with his position in the mill. He was
5 responsible for operating six machines. He indicated that
6 all of the segregation which he had formerly endured had
7 been eliminated. He was so glad to tell that the MDTA
8 course had been in operation in this plant for nearly a
9 year, where white and Negro employees and prospective
10 employees are being trained for better jobs. He told me
11 how he had been promoted with personal help from fellow
12 employees. But he was so happy that Negroes as well as
13 whites are being encouraged to take the training that leads
14 to better jobs.

15 In my conversation with the personnel officer
16 at the textile mill in question, I found out more about
17 their training program for upgrading employees for available
18 jobs. He emphasized the fact that all of the employees
19 and prospective employees, regardless of color, are being
20 hired and upgraded on the basis of merit only. He told me
21 some other things. He gave some interesting facts about
22 the MDTA program. He says there are 293 trainees, both
23 employees for upgrading and prospective employees. Fifty
24 percent of this group in training are Negroes. The Negroes
25 have a better record for staying on the job after they are

1 trained, he said, than the whites. The Negroes by 32
2 percent hold their jobs after they are trained, and only
3 24 percent of the whites.

4 Then it was also interesting to learn, after
5 a long discussion with the personnel officer, that one of
6 the females who worked there in the training has only been
7 there a year and she's making \$90.00 a week, although she
8 was making \$20.00 a week when she came there as a domestic.
9 Then they had a loom fixer who's also getting a very good
10 salary, who is a Negro, who just trained there recently.

11 The Director of the Apprenticeship Training
12 Program was the next man I talked to. In fact, he sent me
13 down to the plant. He said that he has this type of
14 training in textiles going on in many of the institutions
15 in the State. In fact, he says all but two of the plants
16 in the State have training programs similar to the one in
17 this instance. He is very pleased with the training
18 programs in the textile industry and he feels that the
19 textile industry in South Carolina is making greater progress
20 than many in the industry to break down the discrimination
21 in employment.

22 It seems that the textile industry in South
23 Carolina does not need much urging to single out employees
24 for training and upgrading. They are doing this and there
25 is more of it going to be done. ~~I have been invited to~~

1 visit many of the institutions, and I'm going to do this
2 from now until the end of the year to find out what's
3 going to be done. It may be that their programs could be
4 improved. I think this could be done and more courses be
5 expanded. Of course, there are no apprenticeship courses
6 being given. All of the courses under the MDTA program
7 or by the Federal Government or financed partly by the
8 Federal Government and the textile industry are productive^{on}
9 courses only.

10 I also found out that the personnel officers
11 go to the high schools to try to seek out young people who
12 are interested in training.

13 Thank you very much for this opportunity to
14 present to you what we are trying to do in South Carolina.

15 THE CHAIRMAN: Thank you, Mr. James.

16 Mrs. Spearman, I might say it's with regret that
17 I found myself the victim of your decision to spare us
18 further talk, and I would like to ask you one thing.

19 Do you feel that there really is a substantial
20 number of people in the citizenry who want to do something
21 in this area if they could just be mobilized?

22 MRS. SPEARMAN: I definitely do. I think that
23 the intelligence, good-will, and sense of responsibility
24 of the rank-and-file person in our culture is under-estimated
25 by our leaders.

1 THE CHAIRMAN: So the average individual is
2 waiting to be asked?

3 MRS. SPEARMAN: I think waiting to be informed
4 and given an opportunity to take constructive action.

5 THE CHAIRMAN: Mr. James, will you be continuing
6 on doing the kind of thing you just reported on?

7 MR. JAMES: Yes, I will be.

8 THE CHAIRMAN: Is that a full-time occupation?

9 MR. JAMES: I have a full-time occupation, and
10 I have arranged my work so that I can work in this program.
11 Instead of having meetings once a month with my groups -
12 I have ten groups in the State which are visited,
13 representing 32 counties - I go to them bi-monthly instead
14 of monthly this year; and I'm going to spend a portion of
15 the year going to these industries.

16 THE CHAIRMAN: Are there other people like you
17 associated with the Council?

18 MR. JAMES: Yes, we have volunteers. I happen
19 to be the only one that's a regular member.

20 THE CHAIRMAN: I see.

21 Do you have any questions, Mr. Jackson?

22 MR. JACKSON: Yes. I just wanted to find out
23 a little bit about the South Carolina Human Relations
24 Council. I take it you have no official standing with the
25 State Government, is that right?

1 MR. JAMES: No. We are a private organization,
2 privately financed, working under the Southern Regional
3 Council.

4 MR. JACKSON: You do have a paid staff that
5 does this group type work, is that right?

6 MR. JAMES: Yes.

7 MR. JACKSON: You mentioned something about
8 some local units. Are these part of the Council or are
9 they individual groups separately organized?

10 MR. JAMES: They are affiliated units, yes;
11 they are affiliated units. And you have how many local
12 units?

13 MRS. SPEARMAN: Yes, there are 12 adult councils,
14 primarily in the larger urban centers. We have programs
15 in the colleges with the college students, a few groups of
16 high school students, and activities with them. Some of
17 this work focuses on community projects such as tutorials
18 and so on and, incidentally, is good citizenship education
19 for our youthful voters.

20 Then we do have then ten groups that draw
21 primarily from the rural non-farm population in 32 of our
22 primarily rural counties.

23 MR. JACKSON: Do any of the cities and counties
24 of South Carolina have any official or semi-official Human
25 Relations Committees or something like the community councils?

1 MRS. SPEARMAN: Not at all, and for this reason:
2 Organizations such as our own are badly needing resources
3 to explore an unexplored continent---

4 MR. JACKSON: Thank you.

5 MRS. SPEARMAN: ---and develop its undeveloped
6 resources. We don't have to leave the Continental U. S. A.

7 MR. JACKSON: Thank you.

8 THE CHAIRMAN: Thank you very much, Mrs.
9 Spearman and Mr. James.

10 Mr. Markham, does that complete the list?

11 MR. MARKHAM: That completes the list of
12 speakers for today.

13 THE CHAIRMAN: Well, we're at that point in
14 the program where, as I announced this morning, we would
15 have a period of a half hour at the end of each day's
16 session - well, actually, tomorrow it will be just before
17 the end, since I will make a closing statement following
18 the discussion period. We are, in any event, at the
19 discussion period now where anybody in the audience who
20 desires to make a comment will be heard.

21 I would like to repeat the ground rules that
22 I mentioned this morning for the guidance of any of you in
23 the audience who may not have been here at the time that
24 I said them. These statements will be limited to three
25 minutes, and we are committed to there being no charges

1 against a specific individual employer or employment agency
2 because the statute which sets us up says that charges
3 will be received by the Commission in confidence; and we
4 do have representatives of the Commission available for
5 anybody who does want to make such a charge.

6 The purpose of these public comments is in
7 keeping with the spirit of this Forum, which is designed
8 for the purpose of promoting opportunities. We do not have
9 charges in the Forum itself.

10 Now perhaps the easiest thing to do would be
11 for us to take this microphone over here and move it around.
12 I think it would be desirable if any of you are interested
13 in saying something, just indicate that fact and we'll move
14 the microphone to your area. Now when you do say something,
15 please state your name and whatever it is you have to say.

16 We'll start right here since you are at the
17 microphone.

18 MR. OMEGA F. NEWMAN: I am Omega F. Newman
19 from York, South Carolina.

20 THE CHAIRMAN: Thank you, sir. I'm not sure
21 your microphone is on.

22 MR. NEWMAN: I am Omega Newman from York,
23 South Carolina, and before I make a statement I want to ask
24 a question. Would it be in order to ask a question on a
25 point of information of a previous speaker?

1 THE CHAIRMAN: No. We want to avoid moving
2 the question area from the Commissioners into the audience.
3 The purpose of this is for you to throw light, further light
4 on whatever you have in mind for us. The questioning as
5 such is to be confined to the Commission.

6 MR. NEWMAN: I'm sorry. There was something I
7 misunderstood. Therefore, I'll reserve my statement until
8 sometime tomorrow.

9 THE CHAIRMAN: All right, sir.

10 Would you like to make a comment?

11 MR. W. C. ALLRED: Yes. I am W. C. Allred,
12 Executive Director of the North Carolina Council on Human
13 Relations. Since I am a relatively new staff member to
14 this Council, I either missed the opportunity of requesting
15 a position on the program or was overlooked in your staff's
16 search for appropriate people to give testimony before this
17 Commission.

18 I wanted to make this very brief statement:
19 That the North Carolina Council on Human Relations,
20 associated with the Southern Regional Council, has a staff
21 office in Greensboro, North Carolina, and we are seeking
22 to help employers, unions, and other interested people who
23 are committed to taking affirmative action in this area.
24 Obviously we are not an employment service. We consider
25 the state office and the five local affiliates that we have

1 to be referral agencies for employers who wish to use us
2 as a resource to get applicants for their firms.

3 We are currently in contact with several
4 representatives of Federal agencies who have the
5 responsibility for equal employment opportunities - for
6 instance, under the Social Security Administration and our
7 local affiliates - which will tend to be more aggressive,
8 aggressive in the sense that they are committed to the
9 principle of the Civil Rights Movement, would be more
10 aggressive local affiliates than some of our very effective
11 but less aggressive Good Neighbor Councils and Mayors
12 Commissions.

13 Now that concludes my statement.

14 THE CHAIRMAN: Thank you. Now state the name
15 of your organization again.

16 MR. ALLRED: This is the North Carolina Council
17 on Human Relations. It is one of eleven Human Relations
18 Councils associated with the Southern Regional Council.
19 Mrs. Spearman is to South Carolina in her blessed way, and
20 in several ways that I can't be - but we are in similar
21 staff positions.

22 THE CHAIRMAN: Thank you very much.

23 MR. ALLRED: I did want to interject into this
24 Forum to that extent anyway.

25 THE CHAIRMAN: Thank you very much.

1 MR. MARKHAM: Mr. Chairman, I want to assure
2 Mr. Allred that we did not overlook the North Carolina
3 Council. One of our original speakers was Mr. John Wheeler
4 of Durham who is President of the Southern Regional Council,
5 and we felt that he could represent North Carolina as well
6 as the Southern Council.

7 MR. ALLRED: Good. Thank you, sir.

8 MR. MARKHAM: He was not able to be here.

9 MR. ALLRED: Yes, I have talked to him about
10 this. That's fine. Thank you.

11 THE CHAIRMAN: By the way, Mrs. Gloria Reardon,
12 who is concerned with liaison with Human Relations Council,
13 is here and it might be worthwhile for you to say hello to
14 one another.

15 MR. ALLRED: Yes. Thank you.

16 MR. CHARLES McLEAN: I am Charles McLean,
17 Winston-Salem, North Carolina. I would like to inquire as
18 to whether information could be secured that would give a
19 fairly good summary of the Federal funds that subsidize
20 textiles, the textile industry.

21 THE CHAIRMAN: That is your comment?

22 MR. McLEAN: It's my question. I have many
23 others. You say I cannot refer to a speaker.

24 THE CHAIRMAN: Right. I think the appropriate
25 manner for you to pursue that question would be to seek out

1 Mr. Lipscomb, who was a previous speaker, right after the
2 Forum and he may know. I do not know. I'm certain that
3 if there is a place where it could be found, it would be
4 found in something associated with the Department of
5 Commerce.

6 MR. McLEAN: I wanted to ask Mr. Lipscomb, but
7 I understood I couldn't.

8 THE CHAIRMAN: You know there are certain
9 technical difficulties associated with a forum.

10 MR. GOLDEN FRINK: I am Golden Frink of the
11 Southern Christian Leadership Council. I have a question
12 I don't know whether it's proper to ask. I'd like to know
13 if there is a possibility that you have the power to cut
14 off these subsidies to these textile industries, how long
15 would it take you to do it and has it ever been tried?

16 THE CHAIRMAN: Well, that again is a matter
17 about which I do not know the answer; and I would take the
18 liberty of interpreting your question as a comment that
19 this is an area that you consider worth exploration.

20 MR. FRINK: Yes, sir.

21 THE CHAIRMAN: And so construed, I will take
22 the liberty of passing on to the next speaker.

23 Is there anybody else who would like to make
24 a comment?

25 Well then, may I say that we have gone through

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one day and we'll be here tomorrow. We'll look forward to seeing you at that time.

The meeting stands recessed.

(Whereupon, at 5:15 o'clock P. M., the meeting was recessed, to be reconvened the following day at 9:00 o'clock A. M.)

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OFFICE OF RESEARCH AND REPORTS
EQUAL EMPLOYMENT OPPORTUNITY COMMISSION
WASHINGTON, D. C. 20506

WHITE COLLAR EMPLOYMENT OPPORTUNITIES
FOR MINORITIES IN NEW YORK CITY

by

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:
: Does not necessarily represent :
: the official position or policy :
: of the United States Government. :
:

Research Report 1967-23

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Dale L. Hiestand

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WHITE COLLAR EMPLOYMENT OPPORTUNITIES
FOR MINORITIES IN NEW YORK CITY

I. Purpose of the Report

This report provides a factual background on white collar employment patterns for minorities and others in the New York City area. This analysis centers particularly on white collar employment patterns of Negro and Puerto Rican men and women. Special attention is also given to women, regardless of whether they are members of these minority groups or not. The purpose of the report is to outline the contours of the white collar labor market in New York City in order that efforts to promote more equal employment opportunities might be as productive as possible. The report thus tries to point up where the strategic efforts might be made in an action program.

An expansion of minority employment in white collar occupations is important for three principal reasons: (1) the major remaining occupational inequality facing minorities is at the white collar level; (2) the white collar sector is the most rapidly growing part of the labor force; and (3) the more members of minority groups that can be elevated to white collar jobs, the less will be the competition for blue collar

jobs, increasing the chances for the unemployed to gain employment.

II. Sources of Information

The principal sources of information for this report are: (1) the 1960 Census of Population, which is now almost eight years old, and (2) the 1966 survey of employers by the Equal Employment Opportunity Commission using its Form EEO-1. For several reasons, these data are not directly comparable. The Census is collected at homes, and therefore pertains to those living in the city or metropolitan area, regardless of whether they work in or outside these areas. The Commission data are collected through employers, and therefore pertain to those who work in the city or metropolitan area, even if they live elsewhere.

The Census attempts to collect information on all public and private employees, the self employed, and those employed without pay in family enterprises. The Census inadvertently missed some persons, although primarily among poorly educated and blue collar workers. The Commission data pertain only to employees of private firms and organizations. Report forms

were sent to all firms and organizations which might be among those from whom a report could be required by law: business firms with 100 or more employees, business firms and nonprofit enterprises with federal contracts amounting to \$50,000 or more and with 50 or more employees, and business firms which had voluntarily joined the Federal Plans for Progress program. Not all covered firms and nonprofit enterprises responded to the request. There was in 1966 a total of 3.5 million employees in New York City, 3.1 million of them in private and nonprofit enterprises. The Commission survey included data on 1.2 million private and nonprofit employees.

The data have other shortcomings. The Census data on employment by occupation and race were not always reported for the city alone. Some Census data were available for New York City and even for its five separate boroughs (counties): Manhattan (New York); Brooklyn (Kings); Queens (Queens); Bronx (Bronx); and Staten Island (Richmond). In other cases, Census data are available only for the New York Standard Metropolitan

Statistical Area (SMSA) which includes New York City plus its four suburban counties in New York State: Nassau and Suffolk (comprising that part of Long Island to the east of Queens and Brooklyn) and Westchester and Rockland (to the north and northwest).

The EEOC data are available for each of the nine counties in the metropolitan area, but the discussion here centers on the city. Because city-wide organizations could report through their head offices, the data for the separate boroughs are not particularly useful and are not presented here.

Data are presented for Negroes, wherever that is possible. In many cases, however, the Census reported data for nonwhites, which includes Negroes, Japanese, Chinese, and other non-Caucasians, rather than for Negroes separately. In the New York SMSA, Negroes comprise 94 percent of all nonwhites. Since those of other races tend to have somewhat higher educational, occupational, and income levels, nonwhite data tend to understate slightly the differences which exist between the Negro and the total or white populations.

In several cases, it has been possible to report separately for Puerto Ricans, i.e., those of Puerto Rican birth or

parentage. The Census classifies Puerto Ricans as white, Negro, or other nonwhite, as the case may be, and they are accordingly included on that basis in the data on whites and Negroes or nonwhites. More than 90 percent of the Puerto Ricans in New York are white.

The EEOC form provided for reports on Negroes and those who were Spanish speaking. The latter category includes Puerto Ricans, Cubans, and others of Spanish ancestry. The individuals filling out the forms used their discretion as to just which classification in which to report a Negro who was Spanish-speaking, as well as a person of Puerto Rican or other Spanish extraction who regularly spoke English on the job.

III. Findings

A. Broad Relationships and Trends: 1950 and 1960

The proportion of nonwhite workers in New York City who were in white collar jobs in 1960 - about 25 percent - was about half the proportion for the total labor force - about 50 percent. (See Table 1.) The proportion of nonwhites in the managerial and sales occupations was even smaller as compared to that in the total labor force, the former being

TABLE 1

PERCENT OF TOTAL AND NONWHITE PERSONS EMPLOYED IN WHITE COLLAR OCCUPATIONAL GROUPS, BY SEX, NEW YORK CITY, 1960

	<u>Employed men and women</u>		<u>Employed men</u>		<u>Employed women</u>	
	<u>Total</u>	<u>Nonwhite</u>	<u>Total</u>	<u>Nonwhite</u>	<u>Total</u>	<u>Nonwhite</u>
White collar, total	48.0	25.9	42.8	24.0	57.2	28.3
Professional and technical	11.1	6.0	11.0	4.6	11.3	7.8
Managers, officials, proprietors	8.7	3.0	11.5	4.4	3.8	1.2
Clerical and kindred workers	21.2	14.4	12.5	12.5	28.1	16.8
Sales workers	7.0	2.5	7.7	2.5	5.7	2.5
Blue collar, service, etc.	52.0	74.1	57.2	76.0	42.8	71.7

Source: Based on data from U. S. Census of Population 1960, General Social and Economic Characteristics, New York PC(1) 34 C.

only one-third the latter. Only in the case of male clerical workers were the proportions approximately equal among both nonwhites and whites.

These patterns also held if the suburbs were included, as Table 2 indicates. For the New York SMSA as a whole, the proportion of Negroes who were in white collar occupations was about half the proportion which prevailed in the labor force as a whole.

Table 2 also indicates that the proportion of Puerto Ricans who were in white collar occupations was somewhat lower than in the case of Negroes (17.6 percent compared to 23.7 percent.) This difference was divided about equally between the professional and related occupations and clerical work. Puerto Ricans are as likely to hold managerial or sales jobs as are Negroes.

While the proportion of Negroes in white collar jobs in 1960 fell short of that which prevailed in the total labor force, Negroes - more particularly Negro women - had improved their position significantly since 1950. (See Table 3.) The proportion of Negro men in white collar occupations remained

TABLE 2

PERCENT OF TOTAL, NEGRO, AND PUERTO RICAN PERSONS EMPLOYED IN WHITE COLLAR
OCCUPATIONAL GROUPS, BY SEX, NEW YORK SMSA, 1960

	<u>Employed men and women</u>			<u>Employed men</u>			<u>Employed women</u>		
	<u>Total</u>	<u>Negro</u>	<u>Puerto Rican</u>	<u>Total</u>	<u>Negro</u>	<u>Puerto Rican</u>	<u>Total</u>	<u>Negro</u>	<u>Puerto Rican</u>
White collar, total	49.5	23.7	17.6	44.9	22.3	17.0	58.0	25.4	18.7
Professional and technical	12.4	5.3	2.3	12.5	4.0	2.1	12.1	6.9	2.7
Managers, officials, and proprietors	9.7	2.5	2.6	13.0	3.7	3.4	3.7	1.0	1.1
Clerical and kindred workers	19.9	13.6	10.0	11.2	12.3	8.6	36.0	15.1	12.6
Sales workers	7.5	2.3	2.7	8.2	2.3	2.9	6.2	2.4	2.4

Source: Based on data from U. S. Census of Population: 1960, Detailed Characteristics, New York, PC(1) 34 D; Subject Reports, Puerto Ricans in United States, PC(2) 1D.

TABLE 3

PERCENT OF TOTAL AND NEGRO PERSONS EMPLOYED IN WHITE COLLAR
OCCUPATIONAL GROUPS, BY SEX, NEW YORK SMSA, 1950 and 1960

Occupation	Total		Negro	
	1960	1950	1960	1950
	<u>Males</u>			
White collar, total	44.9	45.9	22.3	21.4
Professional and technical	12.5	10.6	4.0	3.3
Managers, officials and proprietors	13.0	15.7	3.7	4.9
Clerical workers	11.2	10.9	12.3	10.8
Sales workers	8.2	8.7	2.3	2.4
	<u>Females</u>			
White collar, total	58.0	56.7	25.4	16.1
Professional and technical	12.1	11.8	6.9	5.0
Managers, officials and proprietors	3.7	4.2	1.0	1.1
Clerical workers	36.0	34.6	15.1	8.4
Sales workers	6.2	6.1	2.4	1.6

Source: Based on U. S. Census of Population: 1960, Detailed Characteristics, New York; PC(1) 34 D; 1950, Characteristics of Population, New York; Vol. II, No. 32.

essentially unchanged at just over 20 percent, while the proportion among all males also remained essentially unchanged at about 45 percent. On the other hand, the proportion of Negro women who were in white collar occupations increased from 16 to 25 percent while the proportion among all women workers remained essentially unchanged at not quite 60 percent. The most dramatic change was the fact that the proportion of Negro women who were in clerical occupations increased from 8 to 15 percent.

Another aspect of these findings appears in Table 4. The number of Negro men in each of the white collar occupations increased more rapidly than did the total number of men. As a result, Negro men accounted for 37 percent of the net growth in male white collar employment in the New York SMSA over the decade of the 1950's. In part, of course, this reflects the relatively slow growth in total male employment in the white collar occupations.

Table 4 also shows that the number of Negro women in each of the white collar occupational groups increased more rapidly than did the total number of women. For all white

TABLE 4

CHANGES IN EMPLOYMENT IN WHITE COLLAR AND ALL
OCCUPATIONAL GROUPS, NEGRO AND ALL EMPLOYED MEN
AND WOMEN, NEW YORK SMSA, 1950 to 1960

	Percentage change, 1950 to 1960		Negroes as a percent of change in total male employment in occupational group
	All men	Negro men	
All occupations	6.9	47.2	48
White collar, total	<u>4.6</u>	<u>51.4</u>	<u>37</u>
Professional and technical	25.4	75.8	7
Managers, officials and proprietors	-12.0	11.0	a/
Clerical workers	10.7	64.5	47
Sales workers	1.3	40.5	60
	Percentage change, 1950 to 1960		Negroes as a percent of change in total female employment in occupational group
	All women	Negro women	
All occupations	20.9	45.6	28
White collar, total	<u>24.4</u>	<u>90.6</u>	<u>13</u>
Professional and technical	25.7	103.8	22
Managers, officials and proprietors	7.5	27.8	13
Clerical workers	26.1	163.2	19
Sales workers	22.1	116.0	17

a/ Not applicable.

Source: Based on U. S. Census of Population: 1960, General Social and Economic Characteristics, New York, PC(1) 34 C.

collar occupations, the change was 91 percent for Negro women and 24 percent for all women. Because total female employment in these occupations expanded so rapidly, Negro women accounted for only 13 percent of the net growth in female white collar employment in the New York SMSA between 1950 and 1960.

Nonwhites accounted for 14 percent of all employed persons living in New York City in 1960. (See Table 5.) However, they accounted for only 8 percent of the white collar employed. Their proportion came to 9 percent among clerical workers and 8 percent among professionals, but only 5 percent among managerial and sales workers.

For the New York SMSA as a whole, Negroes comprised somewhat smaller percentages of all persons employed in the white collar occupations, although the patterns were similar to those for New York City. (See Table 6.) Puerto Ricans, while making up nearly 5 percent of all employed persons in the metropolitan area, comprised less than 2 percent of all persons employed in white collar occupations. Puerto Ricans were a higher percentage of all clerical workers (2.4 percent),

TABLE 5

NONWHITES AS A PROPORTION OF PERSONS EMPLOYED IN WHITE
COLLAR OCCUPATIONAL GROUPS, BY SEX, NEW YORK CITY, 1960

Occupation	Total	Nonwhites	Nonwhites as a percent of Total
	(In thousands)		
All employed	<u>3,308</u>	<u>470</u>	<u>14.2</u>
Male	2,102	264	12.6
Female	1,206	206	17.1
White collar, total	<u>1,590</u>	<u>122</u>	<u>7.6</u>
Male	900	63	7.0
Female	690	58	8.4
Professional and technical	<u>368</u>	<u>28</u>	<u>7.7</u>
Male	232	12	5.2
Female	136	16	11.8
Managers, officials and proprietors	<u>288</u>	<u>14</u>	<u>4.9</u>
Male	243	12	4.8
Female	46	3	5.5
Clerical and kindred	<u>702</u>	<u>67</u>	<u>9.0</u>
Male	263	33	12.6
Female	439	34	7.8
Sales workers	<u>231</u>	<u>12</u>	<u>5.0</u>
Male	163	6	3.9
Female	68	5	7.7

Source: U. S. Census of Population: 1960, General Social and
Economic Characteristics, New York, PC(1) 34 C.

TABLE 6

NEGROES AND PUERTO RICANS AS A PERCENT OF PERSONS EMPLOYED IN
WHITE COLLAR OCCUPATIONS, BY SEX, NEW YORK SMSA, 1960

Occupation	Negroes as a percent of total	Puerto Ricans as a percent of total
All employed	<u>11.5</u>	<u>4.8</u>
Male	9.6	4.8
Female	15.1	4.7
White collar, total	<u>5.5</u>	<u>1.7</u>
Male	4.8	1.8
Female	6.6	1.5
Professional and technical	<u>5.0</u>	<u>0.9</u>
Male	3.1	0.8
Female	8.6	1.0
Managers, officials and proprietors	<u>2.9</u>	<u>1.3</u>
Male	2.7	1.3
Female	4.1	1.3
Clerical and kindred	<u>7.9</u>	<u>2.4</u>
Male	10.5	3.6
Female	6.4	1.6
Sales workers	<u>3.6</u>	<u>1.7</u>
Male	2.7	1.7
Female	5.8	1.8

Source: U. S. Census of Population: 1960, Detailed Characteristics, New York, PC(1) 34 D, and Subject Reports, Puerto Ricans in the United States, PC(2) 1 D.

but comprised less than 1 percent of those in professional and technical positions. These patterns generally held for both Puerto Rican men and women.

As a result of the more rapid increase in the number of Negroes in the white collar occupations between 1950 and 1960, they comprised a larger proportion of both men and women in each of the major occupational groups in the latter year. (See Table 7.) The increase was most marked in the case of Negro female professionals and Negro male clerical workers. The only situation in which Negroes had and continued to hold a position of at least equality with the white labor force was among male clerical workers.

New York City, as the center of the major metropolitan area of the nation, has four boroughs which individually are as large as major cities, and its fifth borough is the size of a small city. However, there were no marked differences among the boroughs, in terms of the relative importance of white collar occupations among the nonwhite and the total labor force living in them, as Table 8 shows. The residents of Queens were somewhat more likely to be in white

TABLE 7

NEGROES AS A PERCENTAGE OF PERSONS EMPLOYED IN WHITE COLLAR
OCCUPATIONAL GROUPS, BY SEX, NEW YORK SMSA, 1950 AND 1960

Occupational group	Negro males as percent of total males employed		Negro females as percent of total females employed	
	1960	1950	1960	1950
All employed	9.6	7.0	15.1	12.6
White collar, total	4.8	3.3	6.6	3.5
Professional and technical	3.1	2.2	8.6	5.4
Managers, officials, and proprietors	2.7	2.2	4.1	3.4
Clerical workers	10.5	7.0	6.4	3.1
Sales workers	2.7	2.0	5.8	3.3

Source: U. S. Census of Population: 1960, Detailed Characteristics, New York, PC(1) - 34 D, Table 122; 1950, Vol. II, Characteristics of Population, Part 32, New York, Table 77.

TABLE 8

PERCENTAGE OF TOTAL AND NONWHITES EMPLOYED IN THE WHITE COLLAR SECTOR, BY
COUNTIES OF RESIDENCE IN NEW YORK CITY, 1960

	New York City, Total	Bronx	Brooklyn- Kings	Manhattan- New York	Queens	Staten Island- Richmond
Total	48.1	45.7	45.4	47.0	53.3	48.9
Nonwhite	25.9	28.8	22.6	25.4	31.7	23.0
Total Male	42.8	39.6	40.0	43.3	47.1	40.7
Nonwhite Male	24.0	25.4	20.1	24.8	29.0	19.7
Total Female	57.2	57.0	55.6	52.3	64.9	64.0
Nonwhite Female	28.3	33.1	25.9	26.2	35.2	26.8

Source: U. S. Census of Population: 1960, General Social and Economic Characteristics,
New York PC(1) 34 C.

collar occupations, but the differences were not great. The range among the boroughs from the lowest to the highest percentage in white collar jobs was only from 45 to 53 percent for the total labor force, 40 to 47 percent for the male labor force, and 52 to 65 percent for the female labor force. The ranges were similarly limited in the case of nonwhites, 23 to 32 percent for the total, 20 to 29 percent for men, and 26 to 35 percent for women.

However, as Table 9 shows, nonwhite men and women comprised 23 and 25 percent, respectively, of all male and female workers living in Manhattan, with successively smaller percentages among those workers living in Brooklyn, Bronx, Queens, and Staten Island. This pattern among the boroughs also tended to prevail for their white collar workers.

In the various occupational groups, there were some exceptions to this pattern. For instance, Negro women comprised an exceptionally high proportion of the female professional workers living in the Bronx, Queens, and Richmond. Similarly, Negro men comprised an exceptionally high percentage of all men in clerical occupations who live in Manhattan, the Bronx, and Queens.

TABLE 9

PERCENTAGE OF NONWHITES AMONG PERSONS EMPLOYED IN WHITE COLLAR OCCUPATIONAL GROUPS, BY SEX AND COUNTY OF RESIDENCE IN NEW YORK CITY, 1960

	New York City		Bronx		Brooklyn-Kings		Manhattan-New York		Queens		Staten Island-Richmond	
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
All employed	12.6	17.1	9.8	13.7	12.0	17.4	22.5	25.0	7.3	10.4	3.1	5.8
White collar, total	7.0	8.4	6.3	8.0	6.0	8.1	12.9	12.5	4.5	5.7	1.5	2.3
Professional and technical	5.2	11.8	4.5	14.5	4.7	12.5	8.4	11.5	4.2	10.5	2.6	6.1
Managers, officials and proprietors	4.8	5.5	5.4	6.9	3.8	4.5	8.5	6.6	2.7	3.6	0.5	0.9
Clerical workers	12.6	7.8	10.4	7.1	10.8	7.5	24.0	13.8	8.4	4.9	1.6	1.5
Sales workers	3.9	7.7	2.5	4.9	2.9	7.2	10.8	15.9	1.9	3.8	0.8	0.5

Source: U. S. Census of Population: 1960, General Social and Economic Characteristics, New York PC(1) 34 C.

B. Detailed Occupational Patterns, 1960

As a result of the progress in the past, Negro men and women comprised a greater proportion of those in a few white collar occupations than they comprised among all employed men and women in the New York City area in 1960, as Table 10 indicates. Of over fifty detailed white collar occupations, Negroes comprised an unusually high proportion of the men in four occupations and of the women in four occupations. For Negro males, these occupations were, in order, social, welfare and recreation workers; medical and dental technicians; mail carriers; and musicians and music teachers. For Negro females, the high-percentage occupations were dietitians and nutritionists, social welfare and recreation workers, professional nurses, and medical and dental technicians.

Of more significance for public policy are those white collar occupations with quite low percentages of Negroes employed. In designating these occupations, a conservative criterion is used: occupations in which the percentages of Negroes employed were less than one-half of their percentage in all white collar occupations. For males, the criterion is

TABLE 10

WHITE COLLAR OCCUPATIONS WITH A HIGH ^{a/}
 PERCENTAGE OF NEGROES, NEW YORK SMSA, 1960

Occupation	Negroes as Percent of Total Employed in Occupation
MALE	
All occupations	9.6
White collar, total	4.8
Social, welfare and recreational workers	19.1
Medical and dental technicians	17.1
Mail carriers	12.8
Musicians and music teachers	9.8
FEMALE	
All occupations	15.1
White collar	6.6
Dietitians and nutritionists	35.7
Social, welfare and recreational workers	23.6
Nurses, professional	17.5
Medical and dental technicians	16.2

^{a/} "High" is defined as greater than the proportion which Negro men or women comprised of the total number of employed men or women, respectively, in the New York SMSA.

Source: U. S. Census of Population: 1960, Detailed Characteristics, New York, PC(1), 34 D.

one-half of 4.8 percent, or 2.4 percent; for females, one-half of 6.6 percent, or 3.3 percent.

Table 11 lists those occupations in which very low percentages of Negro men or women were employed in the New York SMSA in 1960. Of more than 50 white collar occupations, 33 had a very low percentage of Negro males employed, and 15 occupations are so designated for females. As demonstrated in earlier parts of this report, Negro females have made a greater penetration into white collar employment than have Negro males.

In general, the table shows that there were relatively few Negro men employed as managers, officials, and proprietors or salesmen in many industries or as engineers, architects, lawyers, pharmacists, artists, dentists, social scientists, designers and draftsmen, high school teachers, and physicians and surgeons. Quite low percentages of Negro women were found among managers, officials and proprietors in wholesale and retail trade; authors, editors, and reporters; college presidents, professors, and instructors; lawyers; artists; designers and draftsmen; therapists; sales workers in insurance

TABLE 11

WHITE COLLAR OCCUPATIONS WITH A QUITE LOW
PERCENTAGE OF NEGROES, NEW YORK SMSA, 1960

Occupation	Negroes as Percentage of All Men or Women Employed in Occupation
<u>Male</u>	
All employed	9.6
White collar, total	4.8
Managers, officials, proprietors, self employed, manufacturing	0.2
Salesmen and sales clerks, manufacturing	0.7
Engineers, miscellaneous	0.7
Salesmen and sales clerks, wholesale trade	0.8
Engineers, aeronautical	0.9
Architects	1.0
Managers, officials, proprietors, self employed, wholesale trade	1.0
Managers, officials, proprietors, salaried, manufacturing	1.0
Engineers, mechanical	1.1
Lawyers and judges	1.1
College presidents, professors, and instructors	1.2
Engineers, electrical	1.3

TABLE 11 (Continued)

Authors, editors, and reporters	1.3
Accountants and auditors	1.3
Insurance agents, brokers and underwriters	1.4
Pharmacists	1.5
Salesmen and sales clerks, miscellaneous industries	1.7
Engineers, civil	1.7
Managers, officials, proprietors, self employed, construction	1.8
Managers, officials, proprietors, self employed, total	1.9
Managers, officials, proprietors, self employed, retail	1.9
Artists and art teachers	2.1
Dentists	2.1
Social scientists	2.1
Managers, officials, proprietors, salaried, wholesale and retail trade	2.1
Designers and draftsmen	2.2
Teachers, secondary	2.3
Physicians and surgeons	2.4
Managers, officials, proprietors, salaried, finance, insurance and real estate	2.4

TABLE 11 (Continued)

Managers, officials, proprietors,
salaried, misc. industries 2.4

Managers, officials, proprietors,
self employed, eating and drinking
places 2.4

FEMALE

All employed 15.1

White collar, total 6.6

Authors, editors, and reporters 1.5

College presidents, professors,
instructors 1.7

Lawyers and judges 2.1

Managers, officials, proprietors,
self employed, wholesale and
retail trade 2.4

Artists and art teachers 2.5

Designers and draftsmen 2.6

Therapists and healers 2.6

Secretaries 2.6

Managers, officials, proprietors
salaried, total 2.8
salaried, wholesale and retail trade 2.9
salaried, misc. industries 2.9

Bookkeepers 2.9

Sales workers, insurance and
real estate 3.1

Social scientists, n.e.c. 3.3

Source: U. S. Census of Population: 1960, Detailed
Characteristics, New York, PC(1), 34 D.

and real estate; and social scientists. It is particularly significant to note how few Negro women there were among secretaries and bookkeepers.

C. White Collar Employment, Income, and Race in 1959

Even when they attain white collar occupations, Negroes do not ordinarily obtain the income levels which whites obtain at these levels. As Table 12 indicates, nonwhite families in which the head of the family was employed in managerial occupations in 1959 had an average income only 55 percent of that of all families from the same occupational group. The comparison came to 63 percent in families headed by sales workers and 71 percent in those headed by professional and technical workers. Among families headed by clerical workers, nonwhites came the closest to the average income for all families headed by such workers, but even here there was a discrepancy of 18 percent.

These discrepancies reflect a mixture of forces. Nonwhites undoubtedly are found in greater proportions in the lowest paying occupations within each major occupational group. Even within a given occupation, such as that of stenographer

TABLE 12

MEDIAN INCOME OF FAMILIES, CLASSIFIED BY
OCCUPATIONAL GROUP OF THE HEAD
OF THE FAMILY AND COLOR,
NEW YORK SMSA, 1959

Occupational Group of Head of Family	MEDIAN INCOME		
	All Families	Nonwhite Families	Nonwhite as Percent of Total
Professional and technical	\$9,596	\$6,832	71
Managers, officials, proprietors			
Salaried	9,453	5,242	55
Self-employed	9,735	5,365	55
Clerical	6,472	5,303	82
Sales workers	7,893	4,985	63

Source: U. S. Census of Population, 1960, Detailed Characteristics,
New York PC(1) 34 D.

or cashier, nonwhites probably tend to be employed by those firms with lower pay scales. In an unknown proportion of cases, nonwhites may receive lower pay than whites, even when performing similar jobs for the same employer.

Other factors may be at work. Nonwhite families more often are headed by a woman than are white families, and are therefore subject to a variety of male-female differentials similar to the white-nonwhite differentials outlined above. It is not clear whether the white or the nonwhite families drawn from white collar groups are likely to have higher proportions of families with more than one income earner or with more unemployment, intermittent employment, and part time work on the part of those who do work.

Regardless of these unknowns, there is no doubt that Negroes tend to earn less than whites, even when they do attain white collar employment.

D. White Collar Employment, Education, and Race in 1960

Education, of course, is an important determinant of whether a person can obtain white collar employment. This plays some part in explaining the relatively fewer nonwhites and Puerto Ricans who are in white collar occupations in the

New York area. As Table 13 shows, about 40 percent of all males and all females ages 14 or more in the area had at least a high school education in 1960 but only about 30 percent of the nonwhite males and females and 14 percent of the Puerto Rican males and females.

These figures take on special significance, when they are compared to the proportions of the total, nonwhite, and Puerto Rican labor force in the New York area which were in white collar occupations. As Table 13 shows, the proportions of men and women who were in white collar occupations were higher than the proportions which had completed high school for the total and for Puerto Ricans. Contrariwise, relatively fewer Negro men and women were in white collar occupations than had graduated from high school.

This discrepancy was particularly marked in the case of women. While 33 percent of the nonwhite women had graduated from high school, only 26 percent were in white collar occupations. On the other hand, although only 41 percent of all women in the New York area had high school diplomas, 58 percent of those who were employed were in white collar occupations.

TABLE 13

PERCENTAGE OF POPULATION AGED 14 YEARS AND OVER WITH A HIGH SCHOOL DIPLOMA COMPARED TO PERCENTAGE OF EMPLOYED PERSONS AGED 14 YEARS AND OVER IN WHITE COLLAR OCCUPATIONS, TOTAL VS. NONWHITES AND PUERTO RICANS, BY SEX, NEW YORK SMSA, 1960 and 1950

	Percentage with High School Diploma or more		Percentage Employed in White Collar Occupations	
	1960	1950	1960	1950
<u>Male</u>				
Total	40.3	36.4	44.9	45.9
Nonwhite	29.1	23.1	23.1	22.3
Puerto Rican	13.8	11.3	17.0	17.3
<u>Female</u>				
Total	41.2	36.5	58.0	56.7
Nonwhite	33.1	24.9	26.1	16.5
Puerto Rican	14.2	10.9	18.7	12.5

Source: Based on data from U. S. Census of Population: 1960, Detailed Characteristics, New York, PC(1) 34 D; Subject Reports, Puerto Ricans in United States, PC(2) 1 D; 1950, Characteristics of the Population, New York, Vol. II, No. 32; Vol. IV. Special Reports, Part 3, Chapter D. Puerto Ricans in the Continental United States.

These patterns prevailed in 1950 as well, with one notable exception. Formerly, the proportion of nonwhite men who were high school graduates was the same as the proportion in white collar occupations. Their educational gains between 1950 and 1960 did not produce significant occupational gains, however.

While there are certain noncomparabilities here -- the education figures refer to the population aged 14 and over, but the occupational figures refer only to those who were employed -- the import is clear. It is difficult to conjecture any explanation for these relationships without assigning a large role to discrimination on the basis of color. Puerto Ricans, who are largely white, had a pattern similar to that for whites, even though they had far smaller proportions with a high school education or in white collar occupations.

E. Occupational Patterns Within Industries, 1966

Broad occupational patterns provide only limited guidance for activities to promote more equal employment opportunities. Firms are most easily identified by their industrial affiliation. It is precisely to identify the occupational

patterns for minority group employment within industries that the EEO-1 data were collected by the Equal Employment Opportunity Commission from private profit seeking and non-profit enterprises in 1966.

In the New York metropolitan area, including New York City and the four suburban counties of Nassau, Suffolk, Westchester, and Rockland, reports were received from 5,212 establishments. These enterprises, as Table 14 shows, employed a total of 951,156 white collar workers, who comprised 65.0 percent of all their employees. Negroes and Puerto Ricans comprised 10 and 6 percent, respectively of the total number of workers in the metropolitan area covered in the reports, and 6 and 3 percent, respectively of the white collar workers. These proportions, which cover only private employment in the larger enterprises, were somewhat different from those for all employment reported in the 1960 Census and discussed earlier. How much of these differences is due to the lack of comparability of the data, and whether there are any trends, cannot be ascertained.

In the city proper, Negroes and Puerto Ricans comprised slightly higher proportions of all covered employees and of all white collar workers in the 1966 survey. Negroes had come

TABLE 14

WHITE COLLAR AND TOTAL EMPLOYMENT IN REPORTING FIRMS IN NEW YORK CITY
AND METROPOLITAN AREA, 1966

	New York City			New York SMSA		
	All Employees	Negroes	Puerto Ricans	All Employees	Negroes	Puerto Ricans
Officials and managers	133,348	2,336	1,453	155,050	2,571	1,557
Professionals	113,637	3,090	1,822	144,730	3,626	2,019
Technicians	52,083	5,581	2,056	73,420	6,648	2,257
Sales workers	104,483	4,107	2,135	118,862	4,345	2,208
Clerical workers	<u>407,079</u>	<u>35,732</u>	<u>17,866</u>	<u>459,094</u>	<u>37,517</u>	<u>18,352</u>
Total white collar	<u>810,630</u>	<u>50,846</u>	<u>25,332</u>	<u>951,156</u>	<u>54,707</u>	<u>26,393</u>
All employees	1,216,656	127,922	76,549	1,464,323	146,490	83,577
<u>Percentage Distribution</u>						
Officials and managers	100.0	1.8	1.1	100.0	1.7	1.0
Professionals	100.0	2.7	1.6	100.0	2.5	1.4
Technicians	100.0	10.7	4.0	100.0	9.1	3.1
Sales workers	100.0	3.9	2.0	100.0	3.7	1.9
Clerical workers	<u>100.0</u>	<u>8.8</u>	<u>4.4</u>	<u>100.0</u>	<u>8.2</u>	<u>4.0</u>
Total white collar	<u>100.0</u>	<u>6.3</u>	<u>3.1</u>	<u>100.0</u>	<u>5.8</u>	<u>2.8</u>
All employees	100.0	10.5	6.3	100.0	10.0	5.7

Source: EEO-1 reports.

close to achieving proportionate equality in the clerical occupations in the city, as Table 14 indicates, and were more than proportionately represented among technicians. They comprised 8.8 percent of all clerical employees and 10.7 percent of all technicians, in comparison to 10.5 percent of total employment. Puerto Ricans had also made their major gains into clerical and technician occupations, but still were considerably short of equality. They comprised 4.0 percent of technicians and 4.4 percent of clerical workers, in comparison to 6.3 percent of all employees.

Both Negroes and Puerto Ricans fell very far short of proportionate equality in the managerial, professional, and sales occupations. In each of these occupational groups, both Negroes and Puerto Ricans had much less than half the number which would prevail in a proportionate distribution.

Negro and Puerto Rican men tended to be far less well represented in white collar occupations relative to other men than were minority group women relative to other women. In part, this reflects the fact that most men in white collar occupations were managers, professionals, and salesmen, where

minority groups tended to be most underrepresented. In the case of Negro men, however, they tended to be more seriously underrepresented even in clerical and technical occupations, as Table 15 shows.

White collar employment in New York City is spread across many industries, with the largest concentrations in finance, retail trade, insurance, communications, and wholesale trade, as Table 16 shows. Wholesale trade, as Table 17 indicates, is the only industry in this group which employs a quite low proportion of Negroes. Communications is noteworthy for the extremely small proportion of Puerto Ricans among its employees.

An important factor in any effort to promote expanded minority employment would be the total number of white collar workers per firm. Statistical analysis reveals, however, no connection between the average size of the white collar work force in an industry and the extent to which firms rely on Negroes and Puerto Ricans as white collar workers. The largest number of white collar workers per establishment were in the communications, utilities and sanitary services, educational services, and tobacco manufacturing industries.

TABLE 15

NEGROES AND PUERTO RICANS AS A PERCENT OF EMPLOYMENT
IN VARIOUS OCCUPATIONAL GROUPS, BY SEX, NEW YORK CITY, 1966

	<u>Negro</u>		<u>Puerto Rican</u>	
	<u>Male</u>	<u>Female</u>	<u>Male</u>	<u>Female</u>
Officials and managers	1.2	4.9	1.1	1.1
Professional	1.1	8.5	1.1	2.5
Technicians	5.8	20.2	3.8	4.3
Sales workers	1.8	7.6	1.3	3.3
Office and clerical	<u>6.9</u>	<u>9.6</u>	<u>5.6</u>	<u>3.9</u>
Total white collar	<u>3.1</u>	<u>9.6</u>	<u>2.5</u>	<u>3.6</u>
All employees	8.3	13.8	6.3	6.1

Source: EEO-1 reports.

TABLE 16

WHITE COLLAR EMPLOYMENT DISTRIBUTION AND PATTERNS IN NEW YORK CITY, 1966

Industry	Number of White collar employees	Number of establish- ments	White collar workers per establishment	White collar as percent of all employees
Mining	6,982	20	349.1	98.7
Contract construction	7,303	147	49.7	42.2
Food & kindred prod. mfg.	19,176	132	145.3	50.2
Tobacco mfg.	5,014	9	557.1	98.1
Textile prod. mfg.	5,342	83	64.4	56.2
Apparel mfg.	6,880	153	45.0	29.9
Lumber & wood prod. mfg.	403	5	80.6	59.3
Furniture & fixtures mfg.	1,565	21	74.5	27.1
Paper & allied prod. mfg.	6,058	65	93.2	50.2
Printing and publishing	29,600	147	201.4	61.8
Chemicals & allied prod. mfg.	36,606	148	247.3	74.9
Petroleum & petrol. prod. mfg.	3,223	11	293.0	96.6
Rubber & plastic prod. mfg.	2,087	15	139.1	55.4
Leather products mfg.	770	31	24.8	13.9
Stone, clay, and glass prod.	1,202	22	54.6	39.5
Primary metals mfg.	6,644	45	147.6	60.6
Fabricated metals mfg.	4,715	63	74.8	34.5
Machinery mfg. (non-electrical)	9,486	69	137.5	51.9
Electronics mfg.	19,280	120	160.7	56.3
Transportation equipment mfg.	1,988	28	71.0	39.4
Instruments & related prod.	5,600	41	136.6	42.7
Misc. mfg.	2,476	55	45.0	23.4
Transportation	51,877	257	201.9	41.3
Communications	69,043	32	2,157.6	77.5
Utilities & sanitary services	14,382	12	1,198.5	50.1

TABLE 16 (Continued)

Industry	Number of White collar employees	Number of establish- ments	White collar workers per establishment	White collar as percent of all employees
Wholesale trade	62,034	611	101.5	84.6
Building materials sales	362	3	120.7	67.2
Retail trade	94,934	325	292.1	67.3
Finance	112,855	352	320.6	95.1
Insurance	73,015	216	338.0	95.8
Real estate	1,568	34	46.1	28.7
Personal services	5,418	76	71.3	24.8
Business services	43,241	265	163.2	73.7
Repair services	1,639	12	136.6	32.0
Motion pictures, amusements	6,674	73	91.4	65.7
Medical services	38,149	103	370.4	58.8
Legal services	4,881	25	195.2	99.6
Educational services	15,790	26	607.3	82.2
Misc. services	32,003	192	166.7	89.9
	<hr/>	<hr/>	<hr/>	<hr/>
Total ^{a/}	810,630	4,249	190.8	66.6

^{a/} Includes one agricultural establishment not shown separately.

Source: EEO-1 reports.

TABLE 17

NEGROES AND PUERTO RICANS AS A PERCENT OF ALL WHITE
COLLAR WORKERS, BY INDUSTRY, NEW YORK CITY, 1966

Industry	Sum	Negro	Puerto Rican
1. Primary metals mfg.	<u>3.5</u>	<u>1.7</u>	1.8
2. Stone, clay, and glass mfg.	<u>3.6</u>	<u>1.7</u>	1.9
3. Utilities and sanitary services	<u>3.8</u>	<u>2.7</u>	<u>1.1</u>
4. Real estate	<u>4.0</u>	3.2	<u>0.8</u>
5. Petroleum and petroleum prod.mfg.	<u>4.0</u>	<u>2.8</u>	<u>1.2</u>
6. Legal services	<u>4.0</u>	<u>2.1</u>	1.9
7. Mining	<u>4.1</u>	<u>2.2</u>	1.9
8. Transportation equipment mfg.	<u>4.3</u>	<u>2.3</u>	2.0
9. Tobacco mfg.	4.7	<u>2.5</u>	2.2
10. Wholesale trade	4.9	<u>2.8</u>	2.1
11. Chemicals and allied prod. mfg.	5.0	<u>2.4</u>	2.6
12. Food and kindred prod. mfg.	5.0	<u>3.1</u>	1.9
13. Paper and allied prod. mfg.	5.1	<u>2.4</u>	2.7
14. Contract construction	5.2	<u>2.2</u>	3.0
15. Lumber and wood prod. mfg.	5.5	<u>2.0</u>	3.5
16. Machinery mfg. (non-electrical)	5.6	<u>2.8</u>	2.8
17. Electronics mfg.	5.7	3.7	2.0
18. Printing and publishing	5.7	3.3	2.4
19. Furniture and fixtures mfg.	5.9	3.2	2.7
20. Motion pictures, amusements, recreation	6.3	3.7	2.6
21. Instruments and related prod.mfg.	6.4	3.5	2.9
22. Fabricated metal mfg.	6.6	<u>3.0</u>	3.6
23. Transportation	6.7	<u>2.6</u>	4.1
24. Rubber and plastic prod. mfg.	6.6	3.7	2.9
25. Textile products mfg.	7.4	3.9	3.5
26. Building materials sales	8.3	5.5	2.8
27. Insurance	8.6	5.7	2.9
28. Finance	9.6	5.5	4.1
29. Misc. services	10.0	6.6	3.4
30. Misc. mfg.	10.1	5.3	4.8
31. Apparel mfg.	10.5	6.5	4.0
32. Business services	10.8	7.2	3.6
33. Educational services	11.3	7.9	3.4
34. Repair services	12.0	6	5.4
35. Retail trade	12.8		3.8

TABLE 17 (Continued)

Industry	Sum	Negro	Puerto Rican
36. Communications	13.1	12.0	<u>1.1</u>
37. Leather products mfg.	14.4	6.5	7.9
38. Personal services	16.4	9.6	6.8
39. Medical services	24.5	18.8	5.7
Standard	4.6	3.1	1.5
All industries ^{a/}	9.4	6.3	3.1

^{a/} Includes one agricultural establishment not shown separately.

Source: EEO-1 reports.

Both Negroes and Puerto Ricans comprised relatively large proportions of the white collar workers in educational institutions and quite small proportions in utilities and sanitary services. Very few Puerto Ricans were employed as white collar workers in communications and very few Negroes were in the offices of tobacco manufacturing companies.

The proportion that white collar employees comprise of all workers in a given industry usually depends on the nature of the industry. In New York City, however, establishments formally listed in, say, a heavy industry may have very high proportions of white collar workers simply because they are headquarters or sales offices. This clearly seems to be the case, for instance, for the tobacco manufacturing, mining, and agricultural industries, and undoubtedly affects the data for many other industries, but to an unknown extent.

Industries in the New York City area differ greatly in the extent to which they rely on Negroes and Puerto Ricans as white collar workers, as Table 17 shows. Out of 39 industries, 8 employed quite low proportions 1/ of minority

1/ The standard for "quite low" proportions of minority group employment used in this section of this paper is less than half the proportion which minorities comprise of a given class of workers in all industries. In each table, the entries for industries which employ "quite low" proportions of a minority group are underlined.

group workers in white collar jobs. Among these were only two industries -- utilities, including sanitary services, and petroleum and petroleum products manufacturing -- which employed very few Negroes as well as very few Puerto Ricans. Five others -- primary metals manufacturing; stone, clay and glass manufacturing; legal services; mining; and transportation equipment manufacturing -- employed quite low proportions of Negroes but nearly average proportions of Puerto Ricans as white collar workers. The remaining industry, real estate, had very few Puerto Ricans but nearly an average proportion of Negroes among its white collar workers. There were, in addition, ten other industries in which only Negroes comprised a quite low proportion, and one other in which only Puerto Ricans comprised a quite low proportion. The latter industry -- communications -- is notable because it employs so many Negroes but so few Puerto Ricans among its white collar workers.

For these reasons, it must be concluded that variations in employment patterns within New York City are not so much due to particular industry patterns. They are due firstly to different patterns at various occupational levels and

secondly to differences among firms or establishments within a given industry. The important policy implications of this point will be noted later.

As Table 18 indicates, there was some tendency for industries to be consistent in terms of the relative proportions of Negroes among employees in each of the five white collar occupational groups, ranging from managerial to clerical. Quite low percentages of Negroes were found in all five occupational sub-groups in three industries: primary metals, paper and allied products, and chemicals and allied products manufacturing. Quite low percentages of Negroes were also found in four out of five white collar occupational sub-groups in eight other industries.

In the case of Puerto Ricans, the patterns were not quite as consistent among the various white collar sub-groups. Table 19 shows that in only two industries, utilities and communications, did Puerto Ricans comprise a quite low proportion in all five white collar sub-groups. In no other industry did Puerto Ricans comprise an exceptionally low proportion in more than three of the five occupational groups. A most

TABLE 18

NEGROES AS A PERCENT OF WORKERS IN WHITE COLLAR OCCUPATIONAL GROUPS
IN NEW YORK CITY, 1966

Industry	White Collar, total	Officials and Managers	Profes- sionals	Techni- cians	Sales	Clerical
1. Stone, clay & glass prod. mfg.	<u>1.7</u>	<u>0.0</u>	*	*	<u>0.0</u>	<u>3.7</u>
2. Primary metals mfg.	<u>1.7</u>	<u>0.6</u>	<u>0.6</u>	<u>1.3</u>	<u>0.0</u>	<u>2.9</u>
3. Lumber & wood prod. mfg.	<u>2.0</u>	*	*	*	2.7	<u>2.5</u>
4. Legal services	<u>2.1</u>	<u>0.0</u>	<u>0.5</u>	*	*	<u>3.0</u>
5. Contract construction	<u>2.2</u>	<u>0.9</u>	<u>0.7</u>	<u>3.1</u>	2.2	<u>3.6</u>
6. Mining	<u>2.2</u>	<u>0.1</u>	<u>0.1</u>	*	<u>0.7</u>	<u>4.2</u>
7. Transportation equipment mfg.	<u>2.3</u>	1.2	<u>0.7</u>	<u>4.6</u>	<u>0.0</u>	<u>3.2</u>
8. Paper and allied prod. mfg.	<u>2.4</u>	<u>0.3</u>	<u>0.2</u>	<u>5.3</u>	<u>0.8</u>	<u>4.2</u>
9. Chemicals & allied prod. mfg.	<u>2.4</u>	<u>0.5</u>	<u>1.0</u>	<u>4.5</u>	<u>0.7</u>	<u>4.3</u>
10. Tobacco mfg.	<u>2.5</u>	<u>0.4</u>	3.0	*	<u>1.6</u>	<u>4.2</u>
11. Transportation	<u>2.6</u>	1.8	<u>0.5</u>	<u>2.5</u>	<u>1.9</u>	<u>3.7</u>
12. Utilities & sanitary services	<u>2.7</u>	<u>0.9</u>	<u>0.7</u>	<u>1.4</u>	<u>0.7</u>	5.1
13. Machinery equipment mfg.	<u>2.8</u>	<u>0.4</u>	<u>1.2</u>	<u>1.8</u>	<u>0.1</u>	5.0
14. Wholesale trade	<u>2.8</u>	<u>0.8</u>	<u>0.7</u>	<u>3.3</u>	<u>1.2</u>	4.9
15. Petroleum and petrol. prod. mfg.	<u>2.8</u>	<u>0.2</u>	<u>0.1</u>	<u>0.8</u>	*	5.2
16. Fabricated metals mfg.	<u>3.0</u>	1.7	<u>0.1</u>	7.3	<u>0.5</u>	4.6
17. Food and kindred prod. mfg.	<u>3.1</u>	<u>0.7</u>	1.7	5.8	2.1	5.5
18. Real estate	3.2	1.6	2.5	<u>3.6</u>	*	<u>4.3</u>
19. Furniture and fixtures mfg.	3.2	1.7	*	*	<u>0.0</u>	5.5
20. Printing and publishing	3.3	<u>0.9</u>	1.4	9.0	<u>1.0</u>	5.0
21. Instruments & rel. prod. mfg.	3.5	1.1	<u>1.7</u>	<u>4.3</u>	<u>0.0</u>	6.3
22. Electronics mfg.	3.7	1.2	<u>1.0</u>	8.5	<u>0.2</u>	5.8
23. Motion pictures, amusements	3.7	<u>0.7</u>	4.9	4.1	2.4	<u>4.0</u>
24. Rubber and plastic prod. mfg.	3.7	1.1	<u>0.8</u>	9.2	<u>0.0</u>	6.3
25. Textile prod. mfg.	3.9	<u>0.8</u>	<u>0.3</u>	<u>0.9</u>	<u>0.5</u>	6.7
26. Misc. mfg.	5.3	3.8	*	6.5	<u>1.1</u>	7.7
27. Finance	5.5	<u>0.6</u>	<u>0.7</u>	5.4	<u>0.4</u>	7.1
28. Building material sales	5.5	*	*	*	<u>0.9</u>	10.8

TABLE 18 (Continued)

Industry	White Collar total	Officials and Managers	Profes- sionals	Techni- cians	Sales	Clerical
29. Insurance	5.7	1.8	<u>1.1</u>	<u>3.5</u>	<u>0.9</u>	7.5
30. Leather products mfg.	6.5	2.6	*	*	*	11.9
31. Apparel mfg.	6.5	2.2	2.6	<u>4.6</u>	<u>0.3</u>	13.2
32. Repair services	6.6	4.2	<u>0.8</u>	*	8.1	8.0
33. Misc. services	6.6	1.7	4.4	6.3	9.5	10.7
34. Business services	7.2	1.7	1.4	8.9	<u>0.4</u>	10.5
35. Educational services	7.9	5.0	2.8	15.0	*	14.2
36. Retail trade	9.0	3.3	2.6	<u>4.9</u>	7.4	15.3
37. Personal services	9.6	4.9	1.7	5.5	33.0	<u>3.9</u>
38. Communications	12.0	1.9	<u>0.9</u>	<u>2.4</u>	<u>1.1</u>	19.4
39. Medical services	18.8	9.3	13.3	25.2	*	18.6
Standard used	3.1	0.9	1.3	5.3	1.9	4.4
All industries <u>a/</u>	6.3	1.8	2.7	10.7	3.9	8.8

* Less than 100 workers in all in this particular industry and occupational group.

a/ Includes one agricultural establishment not shown separately.

Source: EEO-1 Reports.

TABLE 19

PUERTO RICANS AS A PERCENT OF WORKERS IN WHITE COLLAR OCCUPATIONAL
GROUPS IN NEW YORK CITY, BY INDUSTRY, 1966

Industry	White Collar, total	Officials and Managers	Profes- sionals	Techni- cians	Sales	Clerical
1. Real estate	<u>0.8</u>	1.6	<u>0.4</u>	<u>0.9</u>	*	<u>0.6</u>
2. Utilities & sanitary services	<u>1.1</u>	<u>0.3</u>	<u>0.7</u>	<u>1.4</u>	<u>0.0</u>	<u>1.6</u>
3. Communications	<u>1.1</u>	<u>0.2</u>	<u>0.3</u>	<u>1.0</u>	<u>0.1</u>	<u>1.7</u>
4. Petroleum	<u>1.2</u>	0.6	<u>0.5</u>	<u>0.8</u>	*	<u>1.8</u>
5. Primary metals mfg.	1.8	0.6	1.4	2.4	1.1	2.5
6. Stone, clay & glass prod. mfg.	1.9	0.8	*	*	<u>0.0</u>	2.8
7. Legal services	1.9	<u>0.0</u>	<u>0.3</u>	*	*	2.7
8. Mining	1.9	<u>0.3</u>	<u>0.9</u>	*	<u>0.3</u>	3.2
9. Food & kindred prod. mfg.	1.9	0.7	1.1	5.6	1.1	3.2
10. Transportation equipment mfg.	2.0	2.0	<u>0.7</u>	3.1	<u>0.0</u>	2.4
11. Electronics mfg.	2.0	0.7	1.0	4.9	<u>1.0</u>	2.6
12. Wholesale trade	2.1	0.7	1.1	<u>1.3</u>	<u>0.9</u>	3.7
13. Tobacco mfg.	2.2	0.6	<u>0.0</u>	*	1.5	3.7
14. Printing & publishing	2.4	1.0	<u>0.3</u>	3.1	<u>0.5</u>	4.1
15. Motion pictures, amusements	2.6	2.3	2.0	<u>0.7</u>	1.1	3.3
16. Chemicals & allied prod. mfg.	2.6	1.0	1.4	3.4	<u>0.7</u>	4.6
17. Paper & allied prod. mfg.	2.7	1.2	<u>0.5</u>	10.2	<u>0.4</u>	3.9
18. Furniture & fixtures mfg.	2.7	1.7	*	*	1.2	4.2
19. Building materials sales	2.8	*	*	*	4.2	2.5
20. Machinery mfg. (non-electrical)	2.8	1.7	1.3	2.1	<u>0.8</u>	4.3
21. Instruments & related prod. mfg.	2.9	0.7	1.2	4.0	<u>0.5</u>	5.0
22. Insurance	2.9	0.8	0.9	<u>1.5</u>	<u>0.7</u>	3.7
23. Rubber & plastic prod. mfg.	2.9	2.0	<u>0.6</u>	9.2	<u>0.0</u>	4.1
24. Contract construction	3.0	1.6	2.4	4.6	<u>0.5</u>	3.7
25. Educational services	3.4	1.4	1.5	4.6	*	6.8
26. Misc. services	3.4	<u>0.4</u>	2.3	4.1	4.7	5.1

TABLE 19 (Continued)

Industry	White Collar, total	Officials and Managers	Professionals	Technicians	Sales	Clerical
27. Textile prod. mfg.	3.5	1.3	2.4	2.6	<u>0.6</u>	5.5
28. Lumber & wood prod. mfg.	3.5	*	*	*	<u>1.8</u>	5.4
29. Fabricated metal prod. mfg.	3.6	1.5	2.5	7.9	<u>0.5</u>	5.1
30. Business services	3.6	0.9	1.7	6.6	<u>0.5</u>	4.8
31. Retail trade	3.8	1.6	1.6	3.7	<u>3.7</u>	5.5
32. Apparel mfg.	4.0	2.1	1.7	6.9	<u>0.1</u>	7.3
33. Finance	4.1	0.8	1.2	3.9	<u>0.4</u>	5.1
34. Transportation	4.1	2.0	1.6	<u>2.0</u>	<u>3.0</u>	5.9
35. Misc. manufacturing	4.8	3.8	*	<u>6.5</u>	<u>0.9</u>	7.0
36. Repair services	5.4	2.5	2.5	*	<u>5.7</u>	6.7
37. Medical services	5.7	2.7	4.8	5.8	*	7.8
38. Personal services	6.8	4.7	5.0	*	<u>2.0</u>	8.9
39. Leather products mfg.	7.9	8.1	*	*	*	9.8
Standard used	1.5	0.5	0.8	2.0	1.0	2.2
All industries ^{a/}	3.1	1.1	1.6	4.0	2.0	4.4

* Less than 100 workers in all in this particular industry and occupational group.

^{a/} Includes one agricultural establishment not shown separately.

Source: EEO-1 reports.

striking fact is the broad range of industries in which Puerto Ricans comprised quite low percentages of sales personnel.

It was noted earlier that industries which have high proportions of Negroes in white collar occupations also tend to employ high proportions of Puerto Ricans in the same occupations. As Table 20 suggests, a similar pattern prevailed as between minority group men and women. Wherever Negro men comprised a small proportion of male white collar workers, Negro women also tended to comprise a small proportion of female white collar workers, and similarly for Puerto Ricans.

In general, of course, minority group men comprised a lower proportion of the male white collar workers in an industry than minority group women of the female white collar workers. In a significant number of industries, however, the relevant percentage was higher for minority group men than women. Indeed, among the clerical workers of most industries, male Puerto Ricans were a greater proportion of the male workers than Puerto Rican women were of the female workers. A similar pattern held among Negroes. However, in the few industries which employ the bulk of clerical workers, Negro

TABLE 20

NEGROES AND PUERTO RICANS AS A PERCENT OF WHITE
COLLAR WORKERS, BY SEX AND INDUSTRY, NEW YORK CITY, 1966

	Negro		Puerto Rican	
	Men	Women	Men	Women
1. Primary metals mfg.	<u>1.5</u>	<u>2.0</u>	1.5	2.2
2. Stone, clay & glass mfg.	<u>1.2</u>	<u>2.7</u>	1.7	2.4
3. Utilities & sanitary services	1.6	6.8	<u>0.9</u>	<u>1.7</u>
4. Real estate	2.8	<u>3.6</u>	<u>1.0</u>	<u>0.5</u>
5. Petroleum & petrol. prod. mfg.	3.3	<u>2.1</u>	<u>1.1</u>	<u>1.5</u>
6. Legal services	2.3	<u>2.0</u>	1.7	2.1
7. Mining	<u>1.5</u>	<u>3.5</u>	1.4	2.9
8. Transportation equip. mfg.	2.2	<u>2.5</u>	1.8	2.3
9. Tobacco mfg.	2.2	<u>3.2</u>	2.1	2.5
10. Wholesale trade	2.0	<u>4.5</u>	1.6	3.1
11. Chemicals & allied prod. mfg.	2.0	<u>3.0</u>	1.9	3.9
12. Food & kindred prod. mfg.	2.6	<u>4.7</u>	1.6	2.9
13. Paper & allied prod. mfg.	<u>1.3</u>	<u>4.0</u>	1.8	3.9
14. Contract construction	2.1	<u>2.6</u>	3.1	2.9
15. Lumber & wood prod. mfg.	<u>0.9</u>	<u>3.2</u>	1.9	5.3
16. Machinery mfg. (non- electrical)	2.4	<u>3.7</u>	2.2	4.1
17. Electronics mfg.	3.2	<u>4.6</u>	1.9	2.2
18. Printing & publishing	<u>1.2</u>	<u>3.9</u>	<u>0.8</u>	3.0
19. Furniture & fixtures mfg.	2.4	<u>4.6</u>	2.5	3.0
20. Motion pictures, amusements, recreation	3.1	<u>4.5</u>	2.7	2.5
21. Instruments & related prod. mfg.	3.0	<u>4.8</u>	2.5	3.8
22. Fabricated metal mfg.	3.0	<u>3.0</u>	3.4	4.1
23. Transportation	2.3	<u>3.3</u>	3.5	5.5
24. Rubber & plastic prod. mfg.	3.8	<u>3.6</u>	3.4	2.0
25. Textile prod. mfg.	3.0	5.1	3.1	4.1
26. Building materials sales	3.9	7.1	2.3	3.3
27. Insurance	3.0	7.6	1.8	3.6
28. Finance	3.4	8.2	3.9	4.2
29. Misc. services	4.2	10.5	3.0	4.0
30. Misc. mfg.	5.0	5.6	3.5	6.7
31. Apparel mfg.	2.8	13.0	2.5	6.8

TABLE 20 (Continued)

	Negro		Puerto Rican	
	Men	Women	Men	Women
32. Educational services	5.5	10.8	3.2	3.7
33. Repair services	5.4	8.0	4.6	6.3
34. Business services	5.1	9.0	3.1	4.0
35. Retail trade	4.9	10.3	2.9	3.8
36. Communications	2.1	17.8	0.8	1.3
37. Leather products mfg.	3.3	11.7	7.9	7.9
38. Personal services	4.0	14.5	9.7	4.3
39. Medical services	12.0	21.4	6.8	5.3
Standard	1.5	4.8	1.2	1.8
All industries <u>a/</u>	3.1	9.6	2.5	3.6

a/ Includes one agricultural establishment not shown separately.

Source: EEO-1 reports.

women were proportionately more important among women than Negro men were among men. In the aggregate, therefore, Negroes comprised a far higher proportion of women than men clerical workers.

F. Women Workers, 1966

Women comprised 47 percent of the white collar labor force among the reporting employers, which was somewhat above their overall proportion of 39 percent among employees of reporting establishments in the city, as Table 21 shows. However, this was essentially due to the overwhelming concentration of women in the office and clerical occupations, among whom they accounted for 69 percent of all employees. Indeed, women accounted for a more than proportionate share of the office and clerical employees in every industry, and for half or more in all but two industries, utilities and transportation.

Among technicians and salesworkers, women were in general only slightly underrepresented but they were considerably underrepresented among professional employees and seriously underrepresented among officials and managers.

TABLE 21

WOMEN AS A PERCENT OF WORKERS IN WHITE COLLAR OCCUPATIONAL GROUPS IN
NEW YORK CITY, BY INDUSTRY, 1966

Industry	White Collar, total	Officials and Managers	Profes- sionals	Techni- cians	Sales	Clerical
1. Contract construction	20.2	<u>2.1</u>	<u>1.4</u>	<u>1.2</u>	<u>2.2</u>	57.1
2. Utilities & sanitary services	21.3	<u>2.4</u>	<u>4.3</u>	<u>1.6</u>	<u>0.9</u>	47.6
3. Food & kindred prod. mfg.	27.0	<u>3.2</u>	<u>6.5</u>	<u>8.8</u>	<u>1.8</u>	66.5
4. Instruments & rel. prod. mfg.	30.1	<u>6.7</u>	<u>7.2</u>	<u>5.1</u>	<u>1.8</u>	70.4
5. Tobacco mfg.	30.2	<u>2.7</u>	<u>3.5</u>	<u>15.1</u>	<u>2.8</u>	65.9
6. Transportation	30.5	<u>4.2</u>	<u>2.6</u>	<u>7.4</u>	44.3	47.0
7. Machinery equipment mfg.	30.5	<u>2.6</u>	<u>2.9</u>	<u>2.4</u>	<u>3.2</u>	62.6
8. Wholesale trade	30.7	<u>5.5</u>	10.4	<u>4.9</u>	<u>4.9</u>	65.7
9. Electronics mfg.	30.9	<u>5.3</u>	<u>3.8</u>	<u>6.5</u>	<u>13.3</u>	71.3
10. Stone, clay & glass prod. mfg.	31.4	<u>4.0</u>	*	*	<u>3.2</u>	69.6
11. Fabricated metals mfg.	31.5	<u>3.1</u>	<u>4.2</u>	<u>9.3</u>	<u>3.1</u>	68.0
12. Rubber & plastic prod. mfg.	33.5	<u>3.7</u>	<u>3.9</u>	<u>0.9</u>	<u>0.0</u>	72.2
13. Primary metals mfg.	33.7	<u>2.4</u>	<u>4.7</u>	<u>5.4</u>	<u>4.8</u>	66.7
14. Chemicals & allied prod. mfg.	33.7	<u>5.1</u>	<u>6.3</u>	22.4	<u>6.4</u>	72.8
15. Mining	34.7	<u>1.0</u>	<u>4.9</u>	*	<u>1.3</u>	66.1
16. Transportation equip. mfg.	35.0	<u>5.2</u>	<u>4.5</u>	<u>10.0</u>	<u>0.0</u>	63.1
17. Furniture & fixtures mfg.	36.0	<u>4.3</u>	*	*	<u>2.7</u>	74.0
18. Petroleum & petrol. prod. mfg.	36.2	<u>0.3</u>	<u>7.3</u>	<u>10.1</u>	*	65.1
19. Apparel mfg.	36.5	8.4	29.1	25.7	<u>6.2</u>	73.4
20. Leather products mfg.	37.8	7.8	*	*	*	78.6
21. Misc. services	38.3	18.2	17.7	<u>12.8</u>	38.4	77.2
22. Paper & allied products mfg.	40.0	<u>6.7</u>	12.5	33.6	<u>4.3</u>	76.7
23. Miscellaneous mfg.	40.9	9.7	*	<u>4.3</u>	<u>16.9</u>	69.7
24. Textile products mfg.	40.9	10.9	25.8	33.0	<u>4.7</u>	66.7
25. Finance	42.4	7.7	11.7	27.2	<u>7.4</u>	53.6
26. Motion pictures & amusements	43.7	<u>5.1</u>	61.6	<u>10.0</u>	<u>9.8</u>	50.3

TABLE 21 (Continued)

Industry	White Collar, total	Officials and Managers	Professionals	Technicians	Sales	Clerical
27. Educational services	44.7	27.4	26.3	48.9	*	80.6
28. Repair services	46.5	<u>2.0</u>	<u>3.3</u>	*	21.0	70.4
29. Lumber & wood products mfg.	47.2	*	*	*	23.4	79.3
30. Legal services	48.1	25.5	<u>6.2</u>	*	*	68.2
31. Printing & publishing	49.4	18.0	40.2	27.0	<u>10.7</u>	72.4
32. Real estate	49.9	<u>3.9</u>	67.2	<u>12.5</u>	*	71.7
33. Building material sales	50.8	*	*	*	33.9	84.2
34. Business services	53.1	14.4	15.5	<u>16.0</u>	<u>17.4</u>	79.1
35. Personal services	53.3	19.8	20.7	<u>7.0</u>	57.5	67.2
36. Insurance	58.3	13.6	11.0	24.6	<u>6.3</u>	78.2
37. Communications	63.0	42.7	14.9	<u>7.5</u>	<u>3.6</u>	89.6
38. Retail trade	66.4	25.1	34.5	23.5	77.6	80.7
39. Medical services	72.4	56.3	48.8	85.1	*	85.2
Standard used	19.5	7.4	9.0	17.0	18.5	19.5
All industries ^{a/}	46.7	14.9	18.0	34.1	37.1	69.2

* Less than 100 workers in all in this particular industry and occupational group.

^{a/} Includes one agricultural establishment, not shown separately.

Source: EEO-1 reports.

However, these patterns varied greatly from industry to industry. In a few industries, there were no women employed as salesworkers, and they were relatively scarce in the majority of other industries. Women were, however, a greater than proportionate share of the sales personnel in transportation, miscellaneous services, personal services, and retailing.

Similarly, there were great differences among industries in terms of the relative importance of women among technicians. Women were uncommonly few among the technicians in a majority of industries employing a significant number of such workers. In two industries - educational and medical services - women accounted for a more than proportionate share of those employed as technicians.

Women were, as noted earlier, significantly under-represented among professional employees in private enterprises. Among those industries which employed significant numbers of professional workers, the majority employed exceptionally few women professionals, using the average for private establishments as the standard. However, in four industries - printing and publishing, medical services, motion pictures and amusements,

and real estate - a higher than proportionate number of women were employed in professional occupations.

Of all the occupational groups, the lowest proportion of women was found in the managerial occupations. Again, the proportions of women among officials and managers were exceptionally low in the majority of industries. Only communications and medical services employed relatively more women among their managerial employees than the total number of women privately employed in this New York City sample.

IV. Implications

The above findings begin to suggest the nature of the programs which may be developed to promote the increased employment of minority group members in the white collar sector. In general, Negroes and Puerto Ricans have gained a substantial place in the clerical and technical occupations. Minority men have fared less well relative to the majority than have minority women. As a group, however, women were underrepresented in all fields above the clerical level in private employment.

Highest priority should be given to developing programs to promote the increased employment of Negroes and Puerto

Ricans as managers, officials, and salesmen.

In only two industries in New York City were either Negroes or Puerto Ricans employed as either managers or salesmen in proportions greater than they comprised of the total work force. In all New York City there was not a single Negro or Puerto Rican employed in a sales position by the reporting firms in rubber and plastics products manufacturing; stone, clay and glass products manufacturing; transportation equipment manufacturing; or real estate. Not a single Negro was employed as a salesman by the firms in furniture and fixtures manufacturing, primary metals manufacturing, petroleum and petroleum products manufacturing, and instruments and related products manufacturing, although eleven Puerto Ricans were so employed. On the other hand, among the salesmen of reporting leather goods manufacturing and utilities and sanitary services enterprises, there was not a single Puerto Rican and only five Negroes. Not a single Negro or Puerto Rican was employed in a managerial capacity by the reporting firms in lumber and wood products manufacturing or in legal services. No Negro manager was employed in stone, clay, and

glass products manufacturing and no Puerto Rican manager in building materials sales firms.

Secondly, any effort to promote the increased employment of minority groups must take account of the fact that white collar workers are employed in every industry and firm across the city, that the average number of white collar workers per firm is often small, and that many different kinds of workers with a wide variety of specific skills are involved. As Table 16 indicated, the average number of white collar employees per reporting firm came to 191 persons. Even if complete equality in background, desires, and opportunities prevailed, the average firm would employ only about 20 Negroes and 12 Puerto Ricans in white collar jobs, given their relative proportions among private employment in the city. At present, the average establishment employs only 12 Negroes and 6 Puerto Ricans in white collar jobs.

Even more important is the fact that the white collar group is divided up into rather distinct groups in terms of education, skill, and background. The employment structure in the average New York City reporting firm included 31

officials and managers, 27 professionals, 12 technicians, 25 sales workers, and 96 clerical workers. Within each of these major groups, there are many smaller groups with specialized skills and preparation.

Moreover, firms in a given industry sometimes employ a relatively high proportion of a minority group in one occupational group and a low proportion in another occupational group. Even more important is that firms within a given industry may differ greatly among themselves.

For these reasons, efforts to promote more equal employment opportunities in managerial and sales positions might well cut across industry lines and work through management, sales, and related organizations, training institutes and the like. On the other hand, the great differences among firms also calls for a quite selective approach. Such an approach is now possible because of the reports submitted by individual companies which provided original data for this report. These provide the basis for the Commission to identify specifically those individual firms which employ no or few Negroes and Puerto Ricans at each of the various

occupational levels, and to initiate such activities as may be appropriate in the given situation. The point is that the existence of individual firm reports make it no longer necessary to look for "patterns" in order to persuade members of given industries to respond collectively.

This can be illustrated by noting that out of the 4,249 reporting companies in New York City, 1,151 did not employ a single Negro in any capacity, and 1,375 did not employ a single Puerto Rican or other Spanish American. As for white collar workers, 1,827 companies employed not a single Negro in those occupations and 1,936 companies employed not a single Puerto Rican. This comes to over 40 percent of the reporting enterprises, which with few exceptions had more than 50 employees. The large number of companies with no minority group workers in white collar jobs is not a matter of small work groups, as Table 22 makes clear. Among establishments with 20 or more clerical workers, there were 456 which did not employ a single Negro and 558 which did not employ a single Puerto Rican as a clerical worker. The establishments with no minority group workers in clerical occupations were primarily

TABLE 22

NUMBER OF ESTABLISHMENTS WITH 20 OR MORE CLERICAL EMPLOYEES BUT NOT A SINGLE CLERICAL WORKER FROM SEVERAL MINORITY GROUPS, NEW YORK CITY, 1966

Industry	Number of firms with no clerical worker who was:					
	Negro	Negro Male	Negro Female	Spanish American	Spanish American Male	Spanish American Female
Mining	1	5	5	3	6	6
Contract construction	16	20	20	12	17	16
Food & kindred prod. mfg.	14	29	21	27	39	30
Tobacco mfg.	0	1	0	1	3	1
Textile prod. mfg.	5	12	10	6	14	10
Apparel mfg.	4	14	9	13	22	13
Furniture & fixtures mfg.	3	4	5	2	4	3
Paper & allied prod. mfg.	17	21	20	12	21	15
Printing & publishing	19	36	36	22	44	36
Chemicals & allied prod. mfg.	25	46	32	22	42	25
Petroleum & petrol. prod. mfg.	1	2	2	1	5	1
Rubber & plastic prod. mfg.	3	3	3	2	2	4
Leather products mfg.	1	4	1	1	2	2
Stone, clay & glass prod.	3	7	4	4	7	4
Primary metals mfg.	7	12	12	7	14	10
Fabricated metals mfg.	11	14	17	13	14	16
Machinery mfg. (non-electrical)	4	6	8	8	11	15
Electronics mach. eq., etc. mfg.	11	20	18	21	36	25
Transportation equipment mfg.	6	6	9	5	9	8
Instruments & related prod.	7	11	12	11	15	13
Misc. mfg.	5	8	7	5	12	5
Transportation	44	54	74	35	49	58
Communications	5	8	8	5	14	7
Utilities & sanitary services	1	2	2	1	2	1
Wholesale trade	76	132	110	95	151	131

TABLE 22 (Continued)

Industry	Negro	Negro Male	Negro Female	Spanish American	Spanish American Male	Spanish American Female
Building materials sales	0	0	0	0	1	0
Retail trade	13	40	23	22	51	30
Finance	41	74	96	62	104	104
Insurance	30	60	42	27	72	34
Real estate	4	5	6	7	8	8
Personal services	24	34	26	14	14	19
Business services	16	42	30	29	66	35
Repair services	0	3	0	2	3	2
Motion pictures, amusements	13	17	19	8	15	12
Medical services	9	26	11	22	45	26
Legal services	4	11	8	8	14	11
Educational services	2	6	3	4	7	6
Misc. services	<u>14</u>	<u>35</u>	<u>36</u>	<u>19</u>	<u>58</u>	<u>31</u>
All industries	456	831	745	558	1,013	773

Source: EEO-1 reports.

concentrated in wholesaling, transportation, finance, insurance, chemicals, and personal services.

The search for firms which employ unusually low proportions of minority group personnel may still be made along industrial lines. If so, it might well be directed at the following industries in the following order:

1. Utilities and sanitary services
2. Chemicals and allied products manufacturing
3. Primary metals manufacturing
4. Petroleum and petroleum products manufacturing
5. Mining
6. Transportation
7. Wholesale trade
8. Legal services
9. Tobacco manufacturing
10. Communications
11. Paper and allied products manufacturing
12. Food manufacturing
13. Real estate
14. Machinery manufacturing (non-electrical)
15. Transportation equipment manufacturing
16. Stone, clay and glass products manufacturing
17. Wholesale trade
18. Fabricated metals manufacturing
19. Lumber and wood products manufacturing

In many of these industries, the establishments in New York City are undoubtedly primarily headquarters, sales, and similar offices. Each of the above industries employs an unusually small proportion of either or both Negroes and

Puerto Ricans in white collar occupations. Their ranking is based on a number of factors, including the degree to which they employ a low proportion of minority workers in white collar jobs; the extent to which this pattern was consistent among different minority groups and occupational levels; the total number of white collar workers in the industry; and the number of white collar workers per firm in the industry.

In dealing with industries and firms which employ relatively few minority manpower in white collar jobs, it will be necessary to stress not only initial hiring, but also access to means to gain the skills and experience necessary to move into managerial, professional, and sales occupations. This involves gaining admission to training programs and career ladders within enterprises which lead from technical and clerical positions upward. Most secretaries, bookkeepers, and accountants are developed through internal promotion and employer sponsored training. Most managers and as many as a third of all engineers do not have formal training for their occupations. Rather they have moved upward on the basis of on-the-job training, night school, independent study, support

by superiors, and individual initiative. Promotions for managers and salesmen are by no means as systematic as in the case of many blue collar workers, and this presents special problems in maintaining equal opportunity for advancement.

Clearly, however, formal education is a great help for gaining the better managerial, professional, and sales jobs in large organizations, particularly those which are based on a highly developed or advancing technology. This points to the necessity for enlarged opportunities for college and graduate study in the city and state university system and elsewhere. In particular, schools and universities must make increased efforts to persuade and support potential college and graduate students from among minority groups.

It would also appear desirable to undertake efforts to take advantage of the increased numbers of potential managerial and sales personnel who are already occupied in those enterprises which have moved most aggressively to employ and develop minority workers in white collar jobs. In particular, serious consideration should be given to the recruitment of potential or developed minority group managerial, professional,

and sales personnel from the Federal, state, and local governments, the armed forces, and selected industries and private and nonprofit enterprises for the purpose of employment in firms and industries which have few high level minority group employees. A major route for advancement for those in higher level occupations is to move into new and somewhat risky situations.

It also appears advisable to forcefully bring to the attention of minority group youngsters the extent to which opportunities in the white collar sector are already open to them in New York City. Materials might well be prepared identifying those industries and firms which employ relatively large numbers and proportions of minority group members. This could be very useful in more effectively counseling young people in terms of the opportunities which have already opened up. The likelihood of even further advances where few minority group members are now employed should also be constantly kept in mind.

V. Open Questions

This study represents the first attempt to prepare a comprehensive analysis of white collar employment patterns for minorities in any major city. It represents a step forward in the continuing effort to promote more equal employment patterns for all. New York City is a white collar city. In it, moreover, minority groups comprise a larger proportion of white collar workers than in nearly every other metropolitan area. New York is clearly the leader when one considers the relative size of minority groups in its labor force. Nevertheless, it is clear that there is great room for further progress.

This report primarily outlines the patterns which exist. It does not indicate how these patterns occur, in a dynamic sense, nor how problems might be ameliorated. The present section lists a suggested agenda of questions which should be explored if the dynamics of the white collar labor market in relation to minority groups is to be better understood.

(a) How do white collar workers find their jobs? How important are want-ads, private employment agencies, public employment services, direct applications, assistance by

friends and relatives, employer recruitment at schools, and the like? Are members of minority groups any more or less likely to be located by each of these different methods? To what extent do employers use recruiting methods which almost guarantee they will see relatively few members of minority groups, as by recruiting through suburban or outlying schools or among the friends and relatives of present employees? To what extent do private employment agencies actively seek out minority persons for white collar work?

(b) What specific white collar jobs do minority group members in fact locate? How many are in firms owned by or primarily serving members of the same minority groups? Do minority group members obtain relatively more white collar jobs in small or large firms and agencies? Do the jobs they obtain lead to promotion ladders, or are they "dead-end" jobs? Do they involve dealing with the public? Are they highly routinized and perhaps very subject to displacement by automation and computerization?

(c) What is the experience of white collar minority workers with respect to promotion? How many become supervisors

and move on to minor executive posts? How fast do their salaries move up, relative to whites?

(d) What are the implications for minority groups of the tendency for large firms to increasingly rely on other service firms for white collar functions? Are a firm's own employees more or less likely to be Negro or Puerto Rican than the employees of firms supplying office temporaries, accounting and other technical services, miscellaneous business services, and the like?

(e) To what extent do various types of educational and training programs in high schools, private schools, junior and senior colleges, and private institutions provide trained manpower for various white collar occupations?

(f) What is the racial composition of students in college preparatory, general, and various occupational programs in the city school systems? In the various parochial and private school systems? In various private profit and nonprofit secretarial and similar schools? In the various junior and senior colleges and their programs? In the various special programs organized by governmental agencies?

(g) In particular, how well are minority group young people being developed for professional and managerial occupations by the primary, secondary, and higher educational institutions of the city?

(h) What is the placement experience of majority and minority groups from these programs? Do minority group members with general education rather than specific training obtain white collar jobs as easily as majority group members with similar backgrounds?

(i) How well do minority group members fare in being selected for initial placement, for on-the-job training programs, and for advancement in clerical, sales, and managerial employment?

(j) How well do minority persons who are graduates of high schools, colleges, and other white collar training institutions in other parts of the United States fare when they enter the New York labor market?

(k) What have been the experiences of members of minority groups with respect to the establishment and growth of their own firms?

Research agendas can be endless and there is no point in further extending this one. The purpose of the present report has been to illuminate those areas in which action toward improved employment opportunities is more likely to produce results. The preceding data are adequate for the initiation of action programs on an extensive basis.

Improvement in white collar employment opportunities in New York City will also point the way for similar efforts in other major cities throughout the country.

The key importance of New York City as a model for the nation should be constantly kept in mind. New York is the leading center for corporate headquarters. It may be useful as a matter of corporate policy to increase the employment of minority group members in these corporate headquarters as a demonstration for their units in the rest of the country as well as for visitors from abroad. If national and international corporations can be persuaded to initiate such efforts, it may be a decisive step in the direction of a truly multiracial democracy in the United States.

June 29, 1965

Honorable John W. Macy, Jr.
Chairman, U. S. Civil Service
Commission
Washington, D. C. 20415

Dear Mr. Macy:

Reference is made to our letter of June 22, 1965, in which we requested further exemptions from the competitive service for position in the Equal Employment Opportunity Commission.

Attached are duty statements and organization charts reflecting the location of each of the following positions.

Schedule C

Special Assistant to the Chairman	GS-17	1
Public Affairs Officer	GS-17	1
Chief, Congressional Liaison Staff	GS-16	1
Chief, Program Review Staff	GS-16	1
Chief, Liaison Staff	GS-16	1
Private Secretary to Member, EEOC	GS-11	4
Special Assistant to the Member, EEOC	GS-14	4
Secretary, Congressional Liaison Staff	GS-9	1
Secretary to the Commission	GS-11	1
Private Secretary and Confidential Assistant to the Chairman	GS-12	1
Secretary (Stenography) (Sect. to Special Assistant to Chairman)	GS-9	1
Secretary (Stenography)	GS-9	1
Total		18

Schedule B

Deputy Executive Director	GS-17	1
Deputy General Counsel	GS-16	1
Chief of Conciliation	GS-16	1
Total		3

Title VII of the Act defines those employment practices of employers, employment agencies, and labor organizations which are discriminatory and there-

fore, unlawful; and empowers the Commission to receive and investigate complaints of such practices, to seek compliance through conference, conciliation, and persuasion with findings of the Commission, to enter into agreements with States and localities which have their own fair employment practice laws in order to eliminate overlapping, and to utilize their services in carrying out the aims of Title VII; and it authorizes suits in the Federal courts to be brought by aggrieved individuals for injunction against such practices as the Commission has found unlawful and concerning which it has been unable to obtain voluntary compliance. The Commission may intervene in such suits and it may make recommendations to the Attorney General for civil action against persons practicing resistance to full enjoyment of equal employment rights. While Title VII defines the persons subject to the Act and unlawful employment practices are also defined, complex problems of interpretation of the statute in these respects will abound. The Commission in the initial phase of operating its program will be heavily concerned in the determination and projection of policy on these fundamental matters as well as on problems involving state and local jurisdictions and other Federal agencies. The initial policies and programs of the Commission which the Act establishes will have much to do with assuring the success or failure of attaining the major social policy and program goals defined in the Civil Rights Act. The following five staff positions of the Commission are considered to have a great impact on the policy decisions made by the Commission. The incumbents will be intimately aware of the attitudes and positions taken by the Chairman and Members of the Commission. This awareness must be maintained in the strictest confidence. Because of their policy making and confidential nature we are recommending their exception from the competitive service under Schedule C.

The position of Special Assistant to the Chairman is that of a close personal confidant of the Chairman who carries out assignments of a confidential and policy nature relating to various aspects of the Commission's programs of particular interest to the Chairman.

The activities of the Public Affairs Officer, Chief, Congressional Liaison Staff, Chief, Program Review Staff, and Chief, Liaison Staff are so intimately concerned with policy and program development at the highest levels of the Commission and because their influence is exerted in the development of Commission policies and programs they are atypical of positions in the competitive service and are recommended for exception under Schedule C.

The confidential nature of the following positions is immediately apparent from a review of the appropriate duties statement. Each incumbent reports directly to a presidential appointee or Schedule C supervisor. In view of the confidential nature of these positions, Schedule C is recommended.

Counsel, and Chief of Conciliation, we must be in a position to select incumbents with unique assortment of training and experience which is relatively impossible to define in advance. Each of these incumbents must be in total sympathy with the program, in addition to having technical experience in the specialized areas of responsibility, but also in the field of human relations. In view of the difficulties in setting forth exact qualification standards, we recommend the exception of the positions from the competitive service under Schedule B.

Sincerely yours,

Mary P. Valentino
Personnel Director

**ORGANIZATION
EQUAL EMPLOYMENT OPPORTUNITY COMMISSION**

