

## COLLECTION DETAILS and FOLDER TITLE LIST

**Collection: Office Files of William R. Sparks, 1963 - 1969 [ NAID 39055173 ]**

### AIDES FILES: WILLIAM R. SPARKS

**For list of folder titles, see page 2**

#### **Scope and content note:**

This collection series consists of papers collected by William R. Sparks while he was a speech writer and media affairs specialist for President Lyndon B. Johnson. The majority of the papers include the speeches, press releases and drafts that Mr. Sparks created. There are also reports, correspondence, newspaper clippings, and publications.

While there is a wide range of subjects in the papers, fundraising, economic interests, legislation and foreign affairs are the larger topics represented.

- Date range of collection: 1963-1969
- 9 linear feet, 6 linear inches
- Available for research. (Open )

# FOLDER TITLE LIST

| Box<br>Number | Folder Title                                 |
|---------------|----------------------------------------------|
| 1             | Advertising Council                          |
| 1             | Afganistan                                   |
| 1             | AFL-CIO                                      |
| 1             | Airline Strike                               |
| 1             | Alliance for Progress                        |
| 1             | Aluminim, Zinc, etc. HR 9047 and HR 1305     |
| 1             | American Alumni council                      |
| 1             | American Bible Society                       |
| 1             | American Legion                              |
| 1             | American Physical Society                    |
| 2             | American Revolution Bicentennial Commission  |
| 2             | American Veterans                            |
| 2             | Appropriation Bill (Rent Supplements)        |
| 2             | Archivists                                   |
| 2             | Arms Control and Disarmament                 |
| 2             | Arts and Humanities                          |
| 2             | Assateague Island National Seashore Proposal |
| 2             | Atomic Energy Commission                     |
| 2             | Australia                                    |
| 2             | Automatic Product Trades Act                 |
| 3             | Blance of Payments                           |
| 3             | Bennet, Robert L.                            |
| 3             | Biographies                                  |
| 3             | Boy Scouts of America                        |
| 3             | Brooks, Jack. Testimonial- Houston, Texas    |
| 3             | Budget                                       |
| 3             | Buffalo, NY- Great Society Prog. Poll        |
| 3             | Burlington, VT- Conservation                 |
| 3             | Business Speeches                            |
| 3             | Cabinet Meetings                             |
| 4             | Cabinet Meetings- May 17, 1966               |
| 4             | Campaign Material                            |
| 4             | Cape Kennedy                                 |
| 4             | Capital Pages                                |
| 4             | Charleston, WV Airport                       |
| 4             | China                                        |
| 4             | Christopher Columbus                         |
| 4             | Christians and Jews Conference               |
| 4             | Christmas                                    |
| 4             | C.I.A.                                       |
| 4             | Civilian Service Awards                      |
| 5             | Civil Rights                                 |
| 5             | Coast Guard                                  |
| 5             | Community Development District Bill          |
| 5             | Congress- 89th                               |
| 5             | Congressional Briefings                      |
| 5             | Congressional Statements                     |
| 5             | Congressional Statements (1967)              |
| 5             | Congressional Votes                          |
| 5             | Connally A.F.B.                              |
| 5             | Conservation                                 |
| 5             | Consumer Interests                           |
| 6             | Cost Reduction                               |
| 6             | Coyne, Walter Speeches                       |
| 6             | Crank Letters, Far-out, etc.                 |
| 6             | Credibility Gap                              |
| 6             | Crime                                        |
| 6             | Dallastown, PA                               |

# FOLDER TITLE LIST

| Box<br>Number | Folder Title                                               |
|---------------|------------------------------------------------------------|
| 6             | D.C. Mass Transit Bill                                     |
| 7             | Defense Legislation                                        |
| 7             | Democratic Committee Reception                             |
| 7             | Democratic Elected Negro Officials                         |
| 7             | Democratic Women's Conference                              |
| 7             | Democratic National Committee                              |
| 7             | Democratic Regional Conference, Charleston WV              |
| 7             | Denmark                                                    |
| 7             | Denver, CO                                                 |
| 7             | Desalination                                               |
| 8             | DeSoto Grass                                               |
| 8             | Dinner for V.P. Speaker, Ch. Justice                       |
| 8             | Disabled/Handicapped- Rehab.                               |
| 8             | Distinguished Service Medals                               |
| 8             | Dollars for Democrats                                      |
| 8             | Doylestown, PA(Our Lady Shrine)                            |
| 8             | Draft- Selective Service                                   |
| 8             | "E" Awards                                                 |
| 8             | Economic Achievements                                      |
| 8             | Education & Health Acts                                    |
| 8             | Eisenhower                                                 |
| 8             | Equal Employment Opportunity                               |
| 8             | Erhard, Ludwig Visit                                       |
| 8             | Expo 67                                                    |
| 9             | Farmers                                                    |
| 9             | Farm Editors                                               |
| 9             | Farm Bill                                                  |
| 9             | Federal Agencies- Public Contacts                          |
| 9             | Federal Employees Life Insurance Act Amendment             |
| 9             | Federal Women's Awards                                     |
| 9             | Food Aid Program                                           |
| 9             | Ford Theater                                               |
| 9             | Foreign Assistance & Related Agencies Appropriations Bill  |
| 9             | Fort Campbell                                              |
| 9             | Fourth of July Message                                     |
| 9             | Freight Car Shortages Bill                                 |
| 9             | Fund Raising- Austin, TX                                   |
| 9             | Fund Raising Dinner- Chicago, IL                           |
| 9             | Fund Raising Dinner- D.C.                                  |
| 10            | Fund Raising Dinner- Houston 4/28/55                       |
| 10            | Fund Raising Dinner- Los Angeles Presidential Club 6/23/66 |
| 10            | Fund Raising Dinner- New York Presidential Club June 66    |
| 10            | Better Furness 5/1/67                                      |
| 10            | Garner, John Nance (empty)                                 |
| 10            | Gov't Employees Life Insurance Bill HR 11089               |
| 10            | G.I. Bill                                                  |
| 10            | Girls Nation                                               |
| 10            | Gold Star Lapel Buttons                                    |
| 10            | G.O.P. Freshmen                                            |
| 10            | Governors                                                  |
| 10            | Grand Coulee Dam                                           |
| 10            | Grange, National                                           |
| 10            | Great Society                                              |
| 10            | Guam                                                       |
| 10            | Gridiron Dinner                                            |
| 11            | Haile Selassie                                             |
| 11            | Harmon Trophy Awards                                       |
| 11            | King Hassan pf Morocco                                     |

FOLDER TITLE LIST

| Box<br>Number | Folder Title                                        |
|---------------|-----------------------------------------------------|
| 11            | Hear Foundation                                     |
| 11            | H.E.W. Legislation                                  |
| 11            | Highway Beautification File                         |
| 11            | Holt, Prime Minister                                |
| 11            | Home Loan Banks                                     |
| 11            | Herbert Hoover's Boys Club                          |
| 11            | Hopkins, William J.- Commendation Ceremony, 7/15/66 |
| 11            | H.U.D.                                              |
| 11            | Hudson River Basin Bill                             |
| 11            | Immigration                                         |
| 11            | Indiana- Jeffersonville                             |
| 11            | Indiana                                             |
| 11            | Inter-American Development Bank (I.D.B.)            |
| 12            | Interest Rate Control Bill 1/21/66                  |
| 12            | Internal Revenue Service 3/1/66                     |
| 12            | Italy 9/18/67                                       |
| 12            | Items for the Record (empty)                        |
| 12            | Japan 11/15/67                                      |
| 12            | Jaycees 1/31/67                                     |
| 12            | Jewish Groups Nov. 1967                             |
| 12            | Kentucky, Pikeville                                 |
| 12            | Key LBJ Speeches, 1966                              |
| 12            | Key LBJ Speeches, 1965/4                            |
| 12            | Johnson Eisenhower Programs                         |
| 12            | Kaiser Group                                        |
| 12            | Kennedy, John F. Aircraft Carrier                   |
| 12            | Kennedy Library                                     |
| 12            | Korea                                               |
| 13            | Labor Editors 5/23/66                               |
| 13            | Labor Management 3/8/67                             |
| 13            | Laos- Oct, Nov 1967                                 |
| 13            | Latin America 1967                                  |
| 13            | Law Enforcement Assistance Act 9/22/67              |
| 13            | Legislative Program                                 |
| 13            | Libraries                                           |
| 13            | Maine-Prosperity Program                            |
| 13            | Mansfield, Sen. Mike                                |
| 13            | Marietta, GA-C-5A Rollout Ceremony (empty)          |
| 14            | McCarthy, Eugene                                    |
| 14            | Maryland Constitutional Convention                  |
| 14            | McNamara, Robert S.                                 |
| 14            | McPherson Memos                                     |
| 14            | Medals of Honor                                     |
| 14            | Medal of Science awards                             |
| 14            | Medicare 4/8/66                                     |
| 14            | Meeting with Mayors 10/15/66                        |
| 14            | Metallic and Non-metallic Mine Safety Act 9/16/66   |
| 14            | Meteorology                                         |
| 14            | Mexico                                              |
| 14            | Minimum Wage Bill 1966                              |
| 14            | Michigan, Battle Creek                              |
| 15            | Michigan, Detroit- Labor Day                        |
| 15            | Mission "Safety"- 70                                |
| 15            | Military Authorization Bill                         |
| 15            | N.A.S.A.                                            |
| 15            | National Guard                                      |
| 15            | Natural Beauty                                      |
| 15            | Newark, NJ                                          |

# FOLDER TITLE LIST

| Box<br>Number | Folder Title                                   |
|---------------|------------------------------------------------|
| 15            | New Hampshire, Manchester, Vietnam 8/66        |
| 15            | Newsweek                                       |
| 15            | New York State Democratic Committee Dinner     |
| 15            | OceanographerCommissioning, 7/13/66            |
| 15            | O.E.O. Advisory Groups (War on Poverty) 9/9/66 |
| 15            | Ohio, Lancaster                                |
| 15            | Ohio, Dayton                                   |
| 15            | Outer Space                                    |
| 16            | NATO/ Gen. DeGaulle 4/4/66                     |
| 16            | Oklahoma Ordinance, Pryor, OK 8/26/66          |
| 16            | Tulsa, OK 8/26/66                              |
| 16            | Participation Sales Act                        |
| 16            | Peace Award 8/11/66                            |
| 16            | Parcel Post Bill and Zip Code Proc.            |
| 16            | Pay Raises- Civillian and Military             |
| 16            | Pollution                                      |
| 16            | Phillilpines                                   |
| 16            | Prayer Breakfast                               |
| 16            | Presidential Scholars                          |
| 16            | Presidential Unit Citations                    |
| 16            | Prisoner Rehabilitation Act                    |
| 16            | Proclamations                                  |
| 17            | Radio & TV Correspondence                      |
| 17            | Ratification 25th Amendment                    |
| 17            | Rayburn, Sam                                   |
| 17            | Rebuttals to News Items                        |
| 17            | Red Cross                                      |
| 17            | Rent Supplements                               |
| 17            | Reorganization Plans                           |
| 17            | Rivers & Harbors Congress                      |
| 17            | Romney, George                                 |
| 17            | Rubber Stamp Congress                          |
| 17            | San Antonio, TX                                |
| 17            | Savings Bond Program                           |
| 17            | Science Talent Winners                         |
| 17            | Senatorial Stag Dinner                         |
| 17            | Senior Citizens                                |
| 18            | Small Business                                 |
| 18            | Small Cities                                   |
| 18            | Somalia                                        |
| 18            | State Legislators                              |
| 18            | Speech Schedules                               |
| 19            | Speech Themes                                  |
| 19            | St. Patrick's Day                              |
| 19            | Staats, Elmer                                  |
| 19            | Star Route Contracts                           |
| 19            | State of the Union Message                     |
| 19            | State of the Union Message- 1967               |
| 20            | Steel Negotiations                             |
| 20            | Summersville, WV- Water for Peace              |
| 20            | Syracuse, NY- Cities Speech                    |
| 20            | Swearing-in statement                          |
| 20            | Taiwan (empty)                                 |
| 20            | Teacher Corps Fellowship Lawyers               |
| 20            | Tennessee Valley Authority (TVA)               |
| 21            | Tennessee Trip, 1967                           |
| 21            | Thailand                                       |
| 21            | High-Speed Mass Transit Bill                   |

# FOLDER TITLE LIST

| Box<br>Number | Folder Title                                               |
|---------------|------------------------------------------------------------|
| 21            | Tiros Weather Satellite (Dr. Seamanns)                     |
| 21            | Traffic Safety-Labor Day Statement                         |
| 21            | Transportation/ Highway Safety                             |
| 21            | Turkey                                                     |
| 21            | Transmittal Letters                                        |
| 22            | U.A.W. Convention- LA 5/20/66                              |
| 22            | United Givers Fund                                         |
| 22            | Urban Mass Transit Act, 1966                               |
| 22            | U.S. Code "Gov't Org. & Employees" 9/6/66                  |
| 22            | Under Secretaries Meeting                                  |
| 22            | U.S. Attorneys                                             |
| 22            | U.S. Marshalls                                             |
| 22            | Vance, Cyrus                                               |
| 22            | Veterans of Foreign Wars                                   |
| 22            | Vice President Humphrey                                    |
| 22            | Vietnam- Civilian Awards                                   |
| 22            | Vietnam War Veterans                                       |
| 22            | Voting Rights Act                                          |
| 22            | Wallace, Henry                                             |
| 22            | Watson, Marvin                                             |
| 23            | Weekly Reports [2 Folders]                                 |
| 24            | West Virginia Delegation                                   |
| 24            | White House Fellows                                        |
| 24            | White House Photographers (empty)                          |
| 24            | Women in the Armed Forces                                  |
| 24            | Wright Patman                                              |
| 24            | YMCA Youth Governors                                       |
| 24            | Youth Program                                              |
| 24            | Young Presidents Organization                              |
| 24            | Misc. Loose Material [Guidelines for typing messages etc.] |
| 24            | WHCF-Duplicate Carbons (rec'd from J.C. Martin) (1 of 2)   |
| 24            | WHCF-Duplicate Carbons (rec'd from J.C. Martin) (2 of 2)   |